

BE IN BUSINESS FOR YOURSELF, BUT NEVER BY YOURSELF

Ziebart has been in the vehicle appearance and protection services' business for over 60 years, offering superior proprietary products and services and a diverse business model.

INVESTMENT NUMBERS

TOTAL INITIAL INVESTMENT \$416,820 - \$566,100

INITIAL FRANCHISE FEE:

\$36,000

MINIMUM LIQUID CAPITAL REQUIRED: \$150,000

*SBA Certified Franchise

248-837-3960

Mike Riley, Senior Vice President Franchise Development mriley@ziebart.com

SERVICES

Detailing

Z-Gloss® Ceramic Paint Coating

Z-Shield® Paint Protection Film

Window Tint

Paint Correction

Rhino Linings[®] Spray-On Bedliner

Rust Protection

Truck Accessories

& More

Helping our customer rediscover that new car feeling

We focus on making vehicles a better fit for our customers - period. Everything from our complete line of services to our professional execution.



THE WORLDWIDE LEADER IN AUTOMOTIVE APPEARANCE PROTECTION SERVICES



COMPANY OVERVIEW

Ziebart International Corp. is headquartered in Troy, MI, representing a global franchise network of vehicle protection and appearance services. Founded in 1959, the company was named after the German inventor, Kurt Ziebart. From its beginning, the company has been innovative in the products it brings to market, the markets that it does business in, and the way the company is operated.

Ziebart currently operates approximately 400 licensed locations with over 1,300 service centers in 37 countries. Ziebart is the world's leading name in automotive services that renew, protect, preserve, and enhance the appearance of cars and trucks.



400 FRANCHISE LOCATIONS

with over 1,300 Service Centers in 37 Countries

FRANCHISE FEE WAIVED

for U.S. military veterans

Average Gross Profit 51%

PROPRIETARY Ziebart® Products & Services

EXCEPTIONAL FRANCHISE SUPPORT SYSTEM

- Financing
- Training & Technical Support
- Marketing & CRM
- Website

- Account Development
- Operations & Sales
- Proprietary Software
- Point of Sale System



\$1,390,000

Average Unit Volume

26 YEARS

Average Length of Ownership



