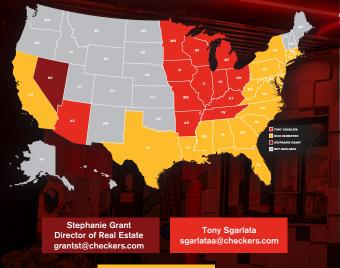


Checkers

### Checkers Rally's MULTIPLE RESTAURANT

FORMATS

# GROWTH MARKETS



hehmeyerr@checkers.com

**TO SUBMIT YOUR SITE** https://checkersfranchising.com/brokers-developers/



Rallys

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## HOT FRIES, SIZZLING PROFITS!

Checkers & Rally's is an award winning hamburger QSR brand, known for its world famous fries. Through menu innovations tailored to customer tastes, technological improvements and an updated prototype, we continue to look towards future growth.

### A PRACTICAL APPROACH TO DRIVING PROFITABILITY

Checkers & Rally's gives franchisees a competitive advantage by layering in technology and innovations that combats costs to operate as well as keeping expenses in line, which is a recipe for financial success.

#### EXCITING **GROWTH** POTENTIAL

- Flexible format to accommodate your choice of real estate, from free-standing to C Store/Travel Centers to inline in larger Metropolitain areas
- With over 800 restaurants, there are still Top-Tier Market Availability in man US Markets.
- Attractive incentives available for single and multi-unit growth.

#### OUTSTANDING SYSTEM AWARDS & ACHIEVEMENTS

- Franchise Business Review Satisfaction Award for Top Franchise and Top Food Franchise
- Entrepreneur 500 franchise
- Named Franchise Times Top 500
- Franchising.com Innovation Award for Most Innovated Use of Technology

#### FRANCHISOR & FRANCHISEE ALIGNMENT

- We focus on franchisee relationships and profitability, which is initiated through all departments with training, marketing and business review with a franchise business consultant.
- Checkers & Rally's corporately owns and operates over 30% of the restaurants system wide which creates initiatives that support both the franchise community as well as the corporate restaurants.

ADVANCE YOUR GOALS WITH A BRAND THAT BOASTS EXPERIENCE, TECHNOLOGICAL ADVANCEMENTS, AI INNOVATIONS, AND GROWTH INCENTIVES.

#### MENUS THAT DRIVE THE BOTTOM LINE

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