

More **SELECTION.** *More* **SERVICE.** *Made* **SIMPLE!**



**SIMPLY
CABINETRY**

Franchising

Empowering *Success* Through Ownership.

Tap into the knowledge of a proven business model with years of success. Be in business for your self but not by yourself. We'll guide you through every step and elevate your dreams of:

- ✓ Business **OWNERSHIP**
- ✓ **LIMITLESS** Creativity
- ✓ Lifestyle **FREEDOM**

What *We* Do.

We're on a mission to revolutionize the cabinetry industry by offering quality products, exceptional service, and timeless designs. If you share our passion for excellence and want to be a part of this exciting journey, we invite you to join our team or open a showroom and design studio today.



DESIGN
SPACES



SELL
CABINETS



DELIVER
DREAMS

A wall of white paneled doors, with one yellow door on the left side. The doors are arranged in a grid pattern, and the yellow door is a single point of contrast. The text "SIMPLY CABINETRY" is overlaid on the right side of the image.

**SIMPLY
CABINETRY**

Our *Vision*

Providing

Clarity in Cabinetry

To Every Major Suburb in the U.S.A.



Our *Advantages*



Small Team, **BIG** Results

Locations typically run off of only 2-3 team members



No **Experience** Necessary

We will educate about the right way to design and sell cabinetry



No **Construction**

Low overhead and liability. No licenses or certifications



Create **Fun** Spaces

Focus on transforming and designing spaces.



Open **Showroom** & Go!

No product inventory, only buy what you actually sell



Partner **Network**

Earn more with referrals and additional revenue streams



Business To **Business**

Routine stream of business from repetitive professionals



Recession Resilience

Cabinetry is not only a want, but a need.



Proven Business Model

Over 15 years = proof of concept

Our *Franchising* Benefits



BE YOUR OWN **BOSS**

Have the freedom and flexibility to set your own schedule and work / life balance.



SELECT YOUR **TEAM**

Work with people that complement yourself and our core values, bring out the best you.



HAVE **UNLIMITED** POTENTIAL

Unlock your full potential & get rewarded for your hard work, let your creativity flow.



HAVE **TOOLS** FOR SUCCESS

Custom powerful tools keep you focused and ahead of the competition.

Who *We* Are.



As a husband and wife dynamic duo, family owned business, raising 3 boys simplification was born out of necessity. As Diana's grandmother used to say, there is nothing can't be solved over a good spaghetti dinner. And we hold that true today. With the kitchen at the heart of the home, and family at the heart of our business we knew we were onto something special. With more than 20 years of experience spanning real estate, construction, and supply the evolution of full service, Simply Cabinetry was organic.

Derrick & Diana Simmons

Our Mission

Leading outstanding and passionate professionals. **Delivering** a selection of on-trend quality products. **Simplifying** the overall experience from planning to purchasing.

Our *Ideal* Candidate.

- ✓ Self Driven
 - ✓ Outgoing
 - ✓ Innovative
 - ✓ Sales Focused
 - ✓ Detail Oriented
 - ✓ Organized
 - ✓ Creative
 - ✓ Organized
 - ✓ Passionate
 - ✓ Committed
 - ✓ Collaborative
 - ✓ Resourceful
- 
- 



Our *Core* Values.

OWN IT.

Confidently executing every job as if it were our own.

LOVE IT.

Doing what we love and loving who we are.

GROW IT.

Embrace today to invest in a bigger stronger tomorrow.

The Process

01

Initial Inquiry



02

Discovery Call



03

Application &
Review



04

Franchise Agreement
& Training



05

Grand Opening &
Ongoing Support





Join *Our* Mission.

LEAD. DELIVER. **SIMPLIFY.**

We're **revolutionizing** the cabinetry industry by offering **quality products, exceptional service, and timeless designs.**

If you share our **passion** for **excellence** and want to be a part of this exciting journey...

We invite you to learn more about opening a Showroom and Design Studio today.

www.SIMPLYCABINETRYfranchising.com
info@simplycabinetryfranchising.com
P: 215.259.8620



Learn More!



Notice Regarding Franchise Offers and Sale:

This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you are a resident of or want to locate a franchise in one of these states, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your state. Franchise offerings are made by Franchise Disclosure Document only.