



BANG COOKIES

TASTE THE SWEET OPPORTUNITY

JOIN THE BANG COOKIE FRANCHISE REVOLUTION!!



“Bang Cookies **ARE PERFECT**, and it's no surprise that it is wildly popular in Jersey City and beyond.”

SARA B.
yelp*



A FRANCHISE THAT'S **BAKING** **UP A STORM**

**AT BANG COOKIES, "ORDINARY" ISN'T IN OUR
VOCABULARY.**

We've taken the humble cookie, super-sized it, and turned it into **an irresistible, all-natural sensation that's taking the nation by storm**. Our recipe is simple: We make gigantic, soft-baked cookies that not only taste out-of-this-world good but are also made with all-natural, organic ingredients & are good for the world.



Starting from a tent at a farmer's market, where we sold out quicker than you can say "chocolate chip," we've grown into a multi-location phenomenon with a cult following. We're now looking for cookie-loving, business-savvy multi-unit franchisees ready to bring the Bang Cookie experience to their local market.



INNOVATING THE COOKIE GAME

Bang Cookies is a bold and irresistible concept that takes the best of all-natural and organic ingredients and combines it with a sprinkle of fun and a whole lot of love.



OUR UNIQUE SELLING PROPOSITION?

We're the cookie company that doesn't compromise on size or sustainability. With strong unit economics and a proven business model, we're positioned for explosive growth across the U.S.

A SWEET SPOT IN THE QSR INDUSTRY

THE QUICK SERVICE RESTAURANT (QSR) INDUSTRY

has been experiencing impressive growth, and within this burgeoning market, cookie chains hold a unique and promising position.

Offering **convenience, affordability, and an irresistibly delicious product**, cookie chains are turning the simple pleasure of a cookie into a booming business.





THE COOKIE CHAIN ADVANTAGE

Cookie chains have several advantages that make them stand out in the QSR landscape



HIGH PROFIT MARGINS

Cookies, especially those made with organic and natural ingredients, command premium prices, leading to high profit margins.



SIMPLICITY & EFFICIENCY

With a focus on one main product, operations are streamlined and efficient, which also simplifies training and quality control.



LOW OVERHEAD COSTS

Cookie chains typically require a smaller footprint and fewer staff than a full-service restaurant, leading to lower operating costs.



SCALABILITY

The business model of cookie chains is easily replicable, allowing for efficient expansion and scalability.



A RECIPE FOR FRANCHISE SUCCESS

EASY TO RUN OPERATIONS

At Bang Cookies, we believe in keeping things simple. Our operation is streamlined, focusing on one thing and doing it really well - baking the best giant, soft-baked cookies made with all-natural and organic ingredients. With a concentrated menu, managing inventory is a breeze, and training staff is straightforward. In the world of food franchises, Bang Cookies offers an ease of operation that is a breath of fresh air.

SMALL FOOTPRINT, BIG IMPACT

Bang Cookies doesn't need a sprawling space to make a big impact. Our stores are designed with a small footprint, which translates into lower rental costs and the ability to fit into a variety of retail environments. From busy city streets to shopping malls, our versatile concept can thrive anywhere cookies are craved.

LOW COST, HIGH RETURNS

When it comes to profitability, Bang Cookies is a smart choice. Our business model is designed with low overhead costs in mind. Cookie production is not only fun but also cost-effective, yielding low food costs. With a small, efficient team, labor costs are kept at a minimum. This all adds up to high potential profit margins and an attractive return on investment.

POWERED BY A STRONG BRAND

Bang Cookies is more than a cookie shop - it's a brand that resonates. Our irreverent, playful, and bold marketing has built a strong brand identity that stands out in the market. As a franchisee, you'll benefit from our impressive brand marketing, gaining instant recognition and credibility. We've done the hard work of building the brand, so you can hit the ground running.

POISED FOR GROWTH

We're baking more than just cookies - we're creating a recipe for success, and investors have taken notice. With substantial investment backing our vision, ***WE'RE READY TO TAKE BANG COOKIES TO THE NEXT LEVEL.***



Investors see what we see — ***a playful, irreverent brand that's shaking up the cookie market.*** They've recognized the potential in Bang Cookies and have invested heavily to fund our growth. Their financial support is a vote of confidence in our vision and a testament to our brand's potential.

MULTIPLE REVENUE STREAMS



IN STORE SALES

The heart of the Bang Cookies franchise is our brick-and-mortar stores, where customers can experience the joy of selecting their own giant, soft-baked cookies right from the display case. The aroma of freshly baked cookies, coupled with our unique and playful store ambiance, is a recipe for strong in-store sales.



LOCAL DELIVERY

In an age of convenience, delivery is king. Bang Cookies is perfectly suited to partnering with local delivery apps, making it easy for cookie lovers to enjoy our products without leaving the comfort of their homes. This not only increases accessibility for our customers, but also significantly boosts our revenue.



FUNDRAISING

Our mission extends to making a positive impact within our communities. Leveraging our proprietary fundraising platform, we connect individual Bang stores with local initiatives, boosting marketing visibility and in-store sales while supporting local causes, including schools, sports teams, and non-profit organizations.

YOUR SUCCESS IS OUR RECIPE



AT BANG COOKIES, WE'RE NOT JUST BAKING COOKIES

We're building successful, fun-loving, and sustainable franchises. When you join us, you're not only getting a fantastic business opportunity; you're becoming part of a supportive, cookie-crazy family.



HERE'S HOW WE ENSURE YOUR SWEET SUCCESS

SIMPLE YET SAVVY OPERATIONS

We've taken the cookie business and made it as simple as it is profitable. Our operations are streamlined and efficient, focusing on baking giant, soft-baked cookies that have customers coming back for more. With our easy-to-follow system, running your franchise will be a piece of... well, cookie!

ALL-NATURAL & ORGANIC INGREDIENTS

Quality is at the heart of Bang Cookies. We utilize all-natural, organic, and kosher-certified ingredients that not only result in delicious cookies, but also uphold our commitment to sustainability. Your customers will taste the difference, and the planet will thank you, too.

EMPLOYEE TRAINING

Our comprehensive training program ensures that your team will be well-versed in the art of baking Bang Cookies and providing exceptional customer service. We equip you with the skills to create a harmonious, efficient, and cookie-loving workforce.

CREATIVE AND POPULAR RECIPES

Our recipes aren't just unique; they're crowd magnets. We're known for forming lines of cookie enthusiasts eager to get their hands on our giant, soft-baked cookies. We continuously innovate and test our recipes to keep the menu exciting and the customers lining up.

UNWAVERING BRAND SUPPORT

We're in this together. Our dedicated support team is always on hand to assist with operational issues, marketing strategies, and anything else you need to run your franchise smoothly. You're part of the Bang family, and we've got your back.





DO YOU HAVE **THE RIGHT INGREDIENTS?**

At Bang Cookies, we're looking for partners who share our passion for giant, soft-baked cookies made with better ingredients and our irreverent, fun-loving spirit. But there's more to it than that. To ensure the success and growth of our brand, we've set some minimum requirements for our franchisees interested in operating a Bang Cookies location.

FINANCIAL STRENGTH

LIQUID CAPITAL

You should have at least \$175,000 in liquid capital. This provides a strong financial base, ensuring you can meet the demands of starting and growing your franchise.

NET WORTH

Prospective franchisees should have a minimum net worth of \$300K. This financial stability is essential to support the investment in a Bang Cookies franchise.

EXPERIENCE

FOOD-SERVICE OPERATOR OR MULTI-UNIT OPERATOR

We're looking for franchisees with experience in operating one or more units in the food-service industry. This background will equip you with the skills and understanding necessary to run a successful Bang Cookies franchise.

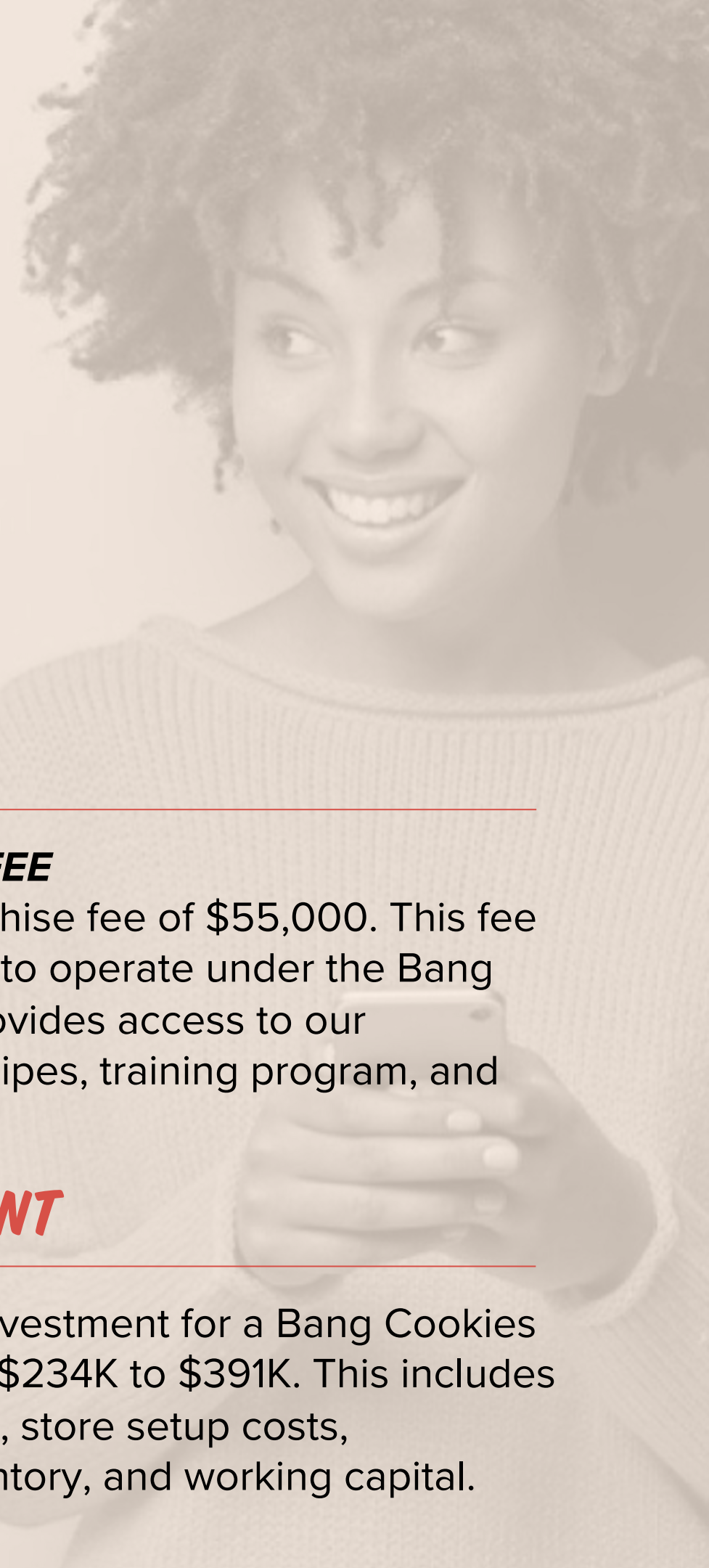
FRANCHISE FEES

INITIAL FRANCHISE FEE

There is an initial franchise fee of \$55,000. This fee grants you the license to operate under the Bang Cookies brand and provides access to our operating systems, recipes, training program, and ongoing support.

INITIAL INVESTMENT

The estimated initial investment for a Bang Cookies franchise ranges from \$234K to \$391K. This includes the initial franchise fee, store setup costs, equipment, initial inventory, and working capital.



BANG *ACROSS AMERICA*



BANG COOKIES IS ON A MISSION

to bring our giant, soft-baked cookies to every corner of the United States, and we're looking for passionate, business-savvy partners to make this dream a reality.

We're currently prioritizing franchise candidates in the eastern United States with the goal to expand further west in the future as we build additional manufacturing facilities.

WHERE OPPORTUNITY COMES KNOCKING...

Our goal is to make Bang Cookies a household name across the entire nation, and we're looking for passionate and business-savvy partners to help us spread the Bang Cookies revolution starting with the eastern part of the United States.

This is your chance to establish a foothold in premium territories in the East Coast and Midwest. Whether it's a bustling downtown district, a cozy suburb, or a vibrant college town, Bang Cookies is versatile enough to thrive in various market conditions.





**DON'T JUST TAKE
OUR WORD FOR IT...**



Overall rating



366 reviews



**DEFINITELY GOING BACK
NEXT WEEK FOR MORE**



Milan B. Elite 2023

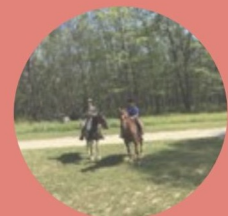
Brooklyn, NY

@ 24 ★ 140 📷 283

5/29/2022



**SO AMAZING. PLEASE
OPEN A LOCATION ON
LONG ISLAND!**



Mariah B. Elite 2023

Holtsville, NY

@ 1027 ★ 355 📷 751

8/15/2022



**NO JOKE, THESE ARE IF NOT THE BEST,
THEN CLOSE TO THE BEST COOKIES I'VE
EVER TASTED IN MY LIFE... HIGHLY
HIGHLY HIGHLY RECOMMEND.**



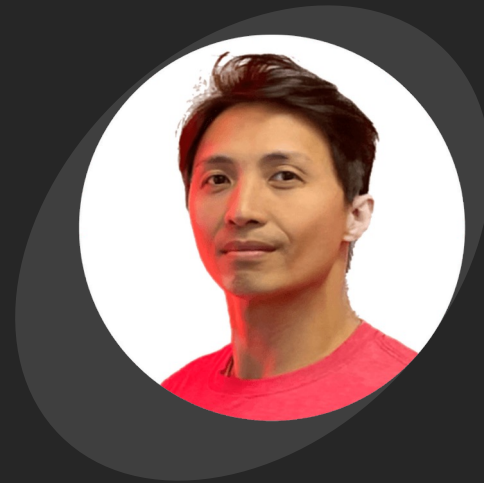
Joseph B.

Burbank, CA

@ 69 ★ 10 📷 6

6/23/2023

YOUR FRANCHISE SUPPORT SQUAD



GEORGE KUAN

CEO

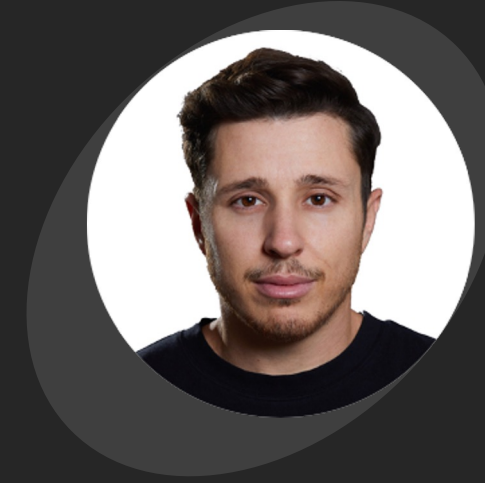
A second-generation immigrant, George is an experienced entrepreneur with extensive food, tech, and finance knowledge from working in the startup industry. He uses this knowledge and experience to expand Bang Cookies as a D2C startup.



MICHAEL SMILOVITCH

Strategy & Corporate Development

Michael is a successful entrepreneur and multi unit and multi concept franchisee / business owner with extensive investment banking and commercial banking experience. He helps with the decisions around strategic partnerships for Bang and handles investor relations, as well as real estate site development and business acquisitions.



COREY

Content Creator

Corey is a content creator with over 2 billion collective views and an audience of over 16 million followers. He has worked over 10 years as a radio personality in New York, Chicago, Tampa and New Orleans. With experience in event hosting, broadcasting and acting he currently cohosts the Cane & Corey podcast on Apple. Corey uses his platform and influence to help grow the Bang Cookies brand exposure.

JOIN THE COOKIE REVOLUTION!




READY TO MAKE SOME DOUGH?

Join us at Bang Cookies, where we're not just baking cookies — we're reinventing the cookie game, one giant cookie at a time.



JOSHUA KOVACS
CEO

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This document and the franchise sales information do not constitute an offer to sell a franchise. The offer of a franchise can only be made through the delivery of a franchise disclosure document. Certain states require that we register the franchise disclosure document in those states.

The communications in this document are not directed by us to the residents of any of those states. Moreover, we will not offer or sell franchises in those states until we have registered the franchise (or obtained an applicable exemption from registration) and delivered the franchise disclosure document to the prospective franchisee in compliance with applicable law.

**BANG
COOKIES**