AlliottGlobalAlliance<sup>\*</sup>

## Internationalizing Your Franchise A Complete Legal, Tax & Accounting Solution

**Together as One** 

## **Our Global Presence**

● = Legal ● = Accounting



## **Our Value Proposition**

- We make it easier for multi-unit franchisors, multi-unit franchisees, and master licensors and licensees to expand into international markets.
- We take on companies' compliance obligations to reduce risk and worry.
- We provide a flexible, collaborative approach to service with support on hand whenever and wherever needed.
- We provide a single point of contact to coordinate advice from each global location as business scales up and down.

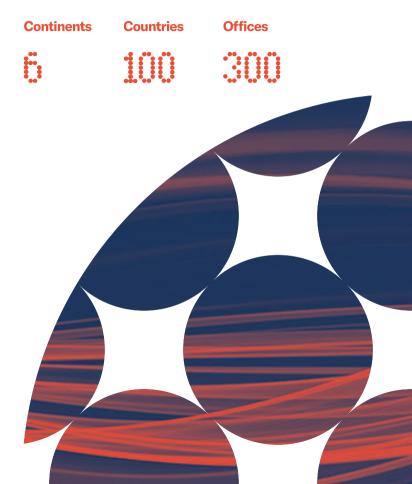
Let AGA support you in growing and protecting your franchise business across the world.



## **About Alliott Global Alliance**

- Headquartered in London.
- In business since 1979.
- An alliance of fully independent accounting and business law firms. Independence ensures 100% focus on providing a high level of personal service to clients.
- Global solution provider to international companies. Beyond soft landing and core compliance, specialist global solutions include cross border M&A, renewable energy, fraud and asset recovery, franchising, private wealth, pharmaceuticals, aviation and tourism, global mobility and tech start ups.
- Services of a uniformly high standard are provided across the world.

## **Represented in:**



# Your complete legal, tax and accounting solution tailored to your international franchise requirements

Taking responsibility for all your legal, tax and accounting compliance requirements, AGA members have a wealth of experience and can assist multi-unit franchisors, multi-unit franchisees, and master licensors and licensees to make more confident decisions when growing and protecting their businesses.

Our professionals act for major global franchises in sectors such as food and drink, fashion, B2B services, real estate, entertainment, travel, sport, B2C consumer goods, beauty and health and fitness. We have worked for Wendy's, Arby's, Dunkin Donuts, Baskin-Robbins, Roberto Collina, Louis Vuitton, Zeiss and Office Depot.





## Choose from our service menu:

- Master franchise agreements negotiation, drafting, reviewing and implementation
- Intellectual Property trademark protection, trade secrets and finance
- Real estate and lease negotiations
- International tax planning
- Franchise tax compliance
- Dispute resolution and arbitration
- Set up and structure of a franchise network
- Accounting, payroll, and audit
- HR & employment law
- Financial due diligence
- Data Protection compliance
- Transfer of technology
- Public authority registration
- Anti-money laundering regulation compliance
- Anti-corruption regulation compliance

Visit us at booth 971 to discuss your requirements

## **Together as One - Our Service Model**

Our service model, including our ONE Point of Contact approach, ensures a successful implementation and the oversight and direction of ongoing support across the world.

#### **ONE** Team

Engage one team for all of your set-up, accounting and tax compliance and legal advisory needs. Within one country, one region or across the world.

#### **ONE** Set of High Service Standards

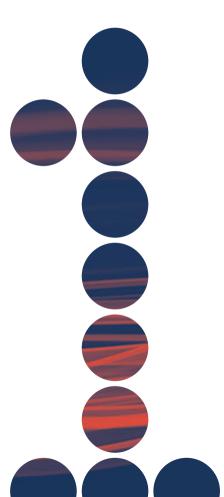
Count on team members who understand the importance of responsiveness, clear communication, transparency and technical excellence... as set out in our Service Promise Agreement.

#### **ONE** Source of Expertise

Access a fully comprehensive, à la carte range of compliance and advisory services from 'under one roof' via our global alliance.

#### **ONE** Point of Contact

Work with one Lead Engagement Partner (the 'Hub') who coordinates with Local Engagement Leads (the 'Spokes') in each jurisdiction. Advice is joined up, reporting is consolidated, and clients only need to explain anything once.



## **Our specialists**

Combining in-depth local knowledge with the global resources of the alliance, law and accounting member firms in some 100 countries collaborate effectively when serving multi-unit franchisors, multi-unit franchisees, and master licensors and licensees. This engagement is crucial for building trust, ensuring compliance, and achieving successful outcomes.

Our team of specialist franchise lawyers and accountants comprises highly experienced professionals who advise on intellectual property, commercial contracts and corporate matters, disputes, commercial property, HR & employment law, business planning, financial reporting, tax planning, sale valuations, bookkeeping and payroll and much more.



We are pleased to be exhibiting and presenting a panel session on May 30 at 4pm at the International Franchise Expo in New York. Entitled "Internationalizing your Franchise – the key legal and tax considerations" we will be highlighting AGA's expertise in supporting franchisors, franchisees, licensors, and licensees setting up or expanding into new jurisdictions. Read more here >



## Meet our panel in New York:



Andrew Peskoe Alliott Global Alliance in New York Partner and Chairman at Golenbock apeskoe@golenbock.com



Robin E. Silverman Alliott Global Alliance in New York Partner at Golenbock rsilverman@golenbock.com



Nick Magone Alliott Global Alliance in New Jersey Managing Partner at Magone & Company, P.C. magone@magonecpas.com



Karl C. Callejas Alliott Global Alliance in New Jersey Partner, Assurance Services, at Magone & Company, PC. kcallejas@magonecpas.com



Kerry Tassopoulos Alliott Global Alliance in Texas Of Counsel and a corporate, regulatory and compliance attorney at Platt Richmond PLLC Ktassopoulos@plattrichmond.com

Our team are renowned in their local jurisdictions for their work assisting franchise businesses, and their reach and capabilities are expanded exponentially by connecting with a global alliance of professionals in almost 100 countries, all with diverse skill sets and industry knowledge.



We invite you to talk to us about our specialist solutions and about how AGA can support you to grow and protect your franchise business across the world.



Contact Sophia Rook-Blackstone Membership Growth Manager Alliott Global Alliance sophia@alliottglobal.com +44 (0) 7899 984481

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