



PRESOTEA INTERNATIONAL FRANCHISING





Purity / Health / Taste

No.1 Fresh Tea Brand from Taiwan

Founded in 2006

Global Locations

Cities

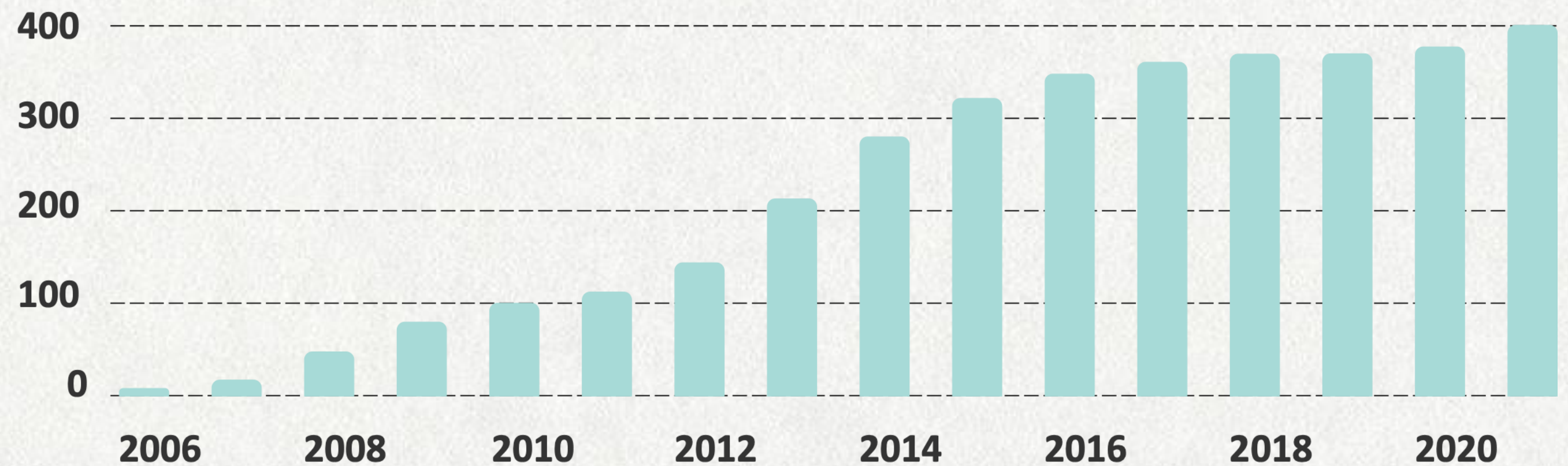
50+

Stores

400+

World Wide Employees

3000+



Presotea Worldwide

Taiwan



Presotea Worldwide



U.S.A.



Indonesia

Presotea Worldwide



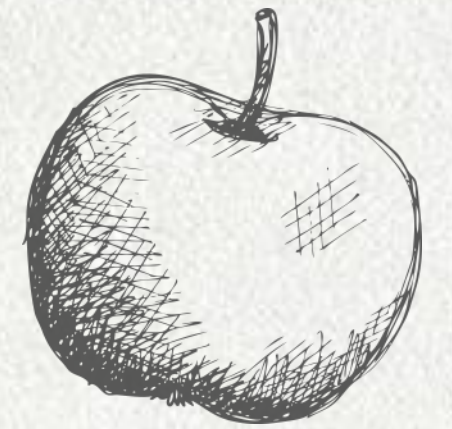
China



Canada



Presotea Worldwide

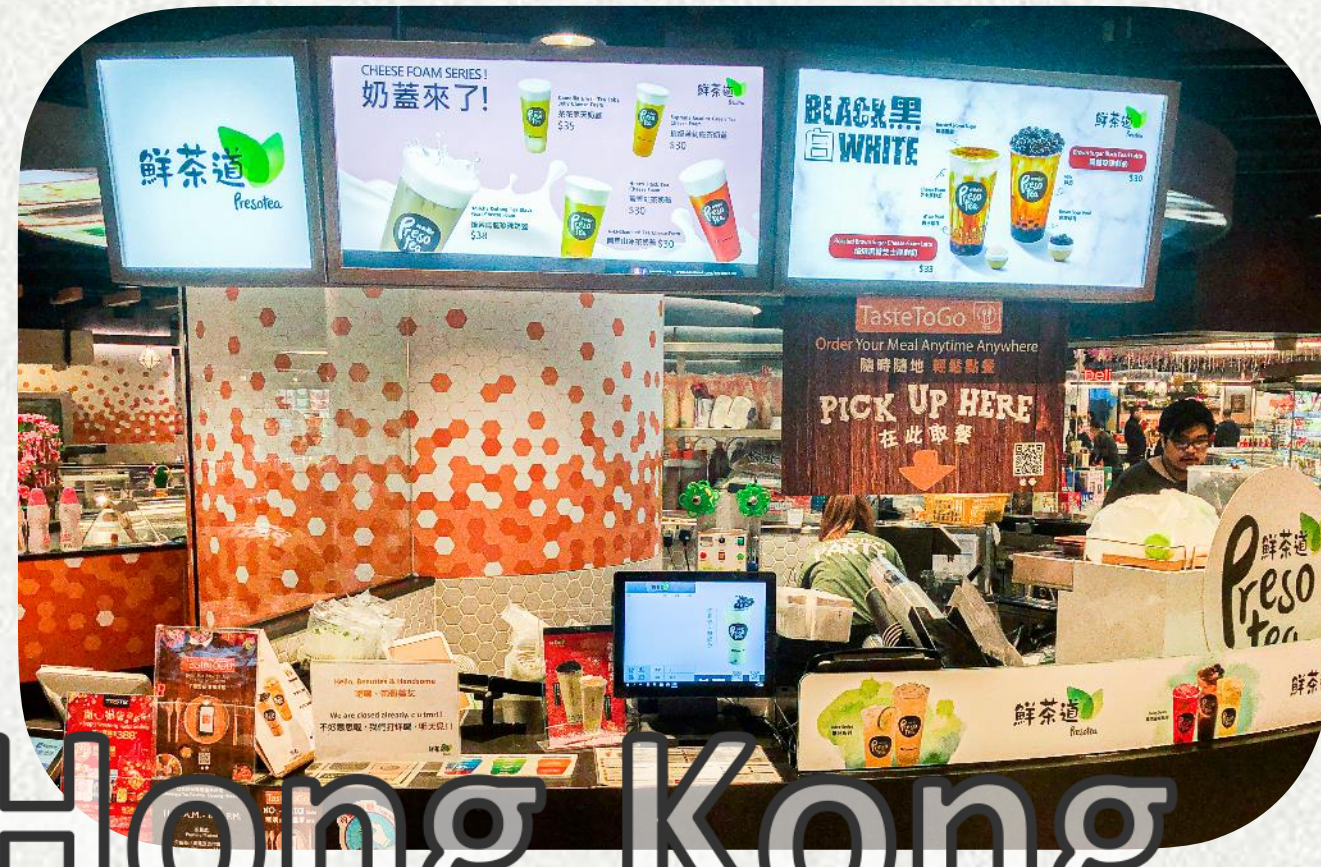


Malaysia



Australia

Presotea Worldwide



Hong Kong



Philippines

Presotea Worldwide



Stay
fresh!

Vietnam



Japan



Korea



Presotea Worldwide



COMING
SOON

Singapore



01 A-Li-Shan Iced Tea

High mountain oolong tea with hint of sugar cane flavor.

Sold over 10,000,000 cups per year

02 Panda Milk Tea

Our signature ceylon milk tea with black and white pearl.

Sold over 8,000,000 cups per year

03 Signature Fruit Tea

Refreshing white peach oolong tea infuse with passion fruit, pineapple, orange and apple slices.

Sold over 1,000,000 cups per year



Bestseller

Special Menu / Taiwan



Mandarin Orange
Oolong Tea



Pink Guava Juice



Golden Oolong Tea



Special Menu / U.S.A. & Canada



Smoothie x Fruit Series

Special Menu / Southeast Asia

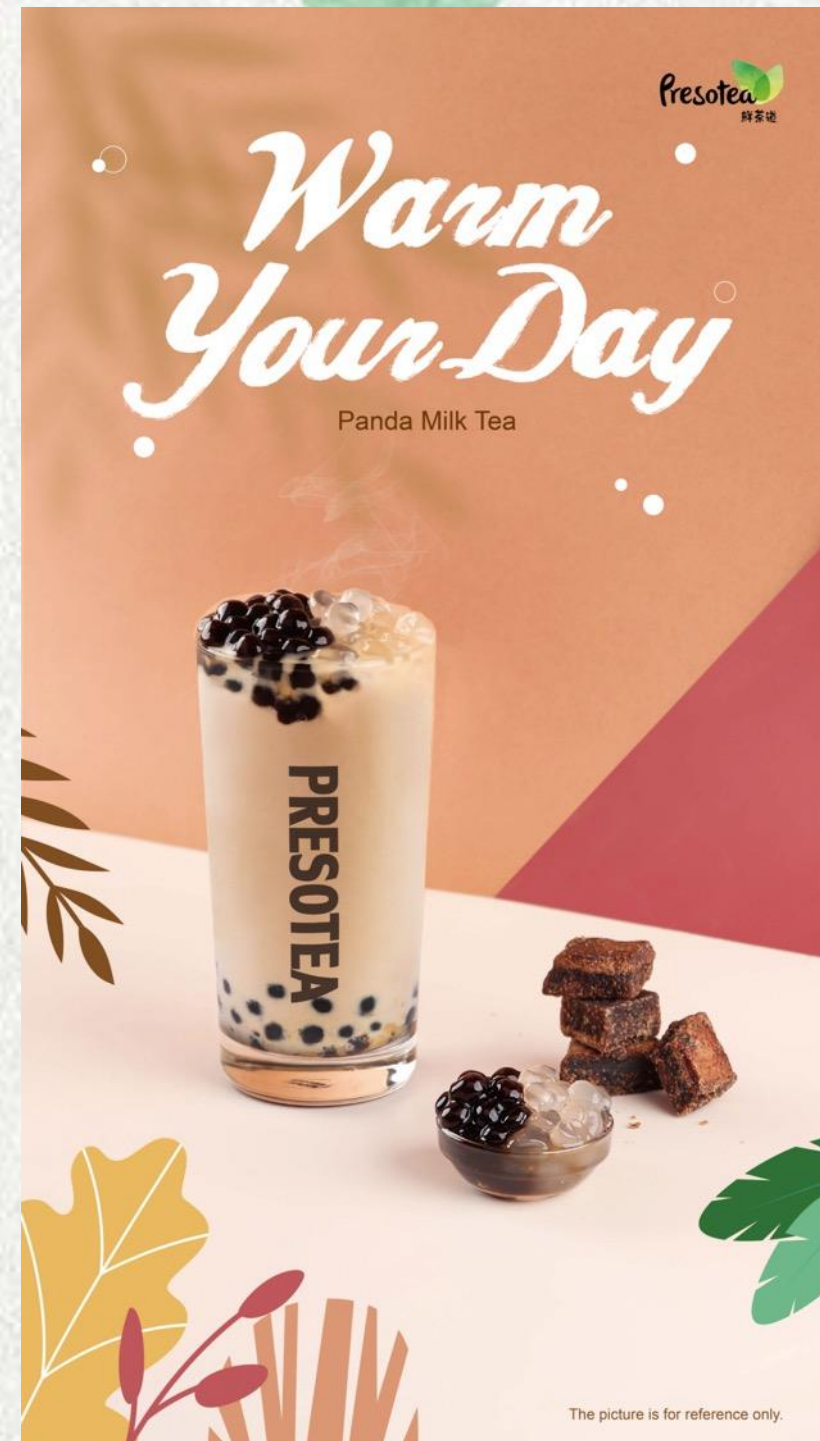


Colorful x Sweet x Milk tea

Hello Kitty Co-Branding



15th Anniversary





Our Advantages



Fresh

- 🌿 Freshly brewed when customer order.
- 🌿 1 special tea bag for 1 cup of tea.
- 🌿 More than 30 flavors of tea bag.

Effective



- ✔ 1st to implement brewing tea with tea machine.
- ✔ Save manpower and space.
- ✔ Simplify SOP / easy to learn, standard quality.
- ✔ Only 60 seconds to make a good cup of tea.



From tea plantation to Presotea

- ✔ We cumulatively contract the largest tea plantation area in Taiwan.
- ✔ Owned factory ▶ 75% of raw material manufacture by own factory.
- ✔ Low ingredient cost.
- ✔ Professional tea barista team.
- ✔ Professional and effective consulting services that can minimize the operating cost.





Awards

Awards

- 2010, ISO 9001, ISO 22000, HACCP, FSSC 22000, and TOC certification.
(Tse-Xin Organic certification)
- 2012, we obtained the first traceability management certification in Taiwan.
- 2015, we also passed the RFA Certification, being the first tea manufacturer in Taiwan.
- 2019, National Brand Yushan Award. As the National First Prize of outstanding enterprises.
- 2020 ITQI the SUPERIOR TASTE AWARD, 3 stars.



CSR : Help with the bushfire crisis

Special tea for a special cause

All sales of our special pearl milk tea from all stores today will be donated to the Red Cross to help with the bushfire crisis.

Our thoughts and prayers are with those affected by this tragedy.

**100% OF SALES
OF SPECIAL PEARL MILK TEA
DONATED THIS FRIDAY**



Presotea AU only

Presotea warm Christmas blessing with Eden Social Welfare Foundation

Presotea, which believes in a friendly environment, has also stepped forward to contribute to the disabled. We're co-branding with Eden social welfare foundation on the Christmas design cup which created by the students of the center. This program support them job opportunity, equality of employment.



鮮茶造 Presotea × 伊甸基金會
衛部教字第1081369784號

2020/12/15 ~ 2021/1/31
今年聖誕，在平凡中看見生命的不凡
邀請您支持伊甸基金會身心障礙者服務計畫
一同為身心障礙朋友創造最新鮮的每一天

愛在聖誕
伊起 Stay Fresh



了解更多

Presotea Taiwan only



Franchising Information

Who are we looking for?

01

Passionate

02

Good Financial Background

03

F&B/Retail Experience







Franchise Type

01 **Single shop**

02 **Area / Master franchise**

03 **Co-Brand cooperation**

Store Design

- Return to True Essence
- Strip away the fancy decor | step out of the box



◀ Island Kiosk Store

12-30 Square Meter
2-3 Crew Members

Regular Store ▶

30-80 Square Meter
3-5 Crew Members



Franchise Application Process



Stay fresh!



Join Us



eservice@presotea.com



www.presotea.com