JOIN THE BRAND THAT’S LEADING A REVOLUTION.

The way we deliver health care in this country is changing. Out of necessity. Out of a need to provide a better patient experience. American Family Care has been perfecting the idea of urgent care for over 40 years.

There are more than 300 operating AFC centers with dozens more under development across the U.S., but prime territories are still available in most metro areas. AFC has received national recognition from media giants such as USA Today, The Wall Street Journal, The Today Show, and Forbes.

If the idea of a proven franchise with attractive numbers in a seemingly recession-proof industry is worth investigating— let’s talk.

- **Franchise Fee**: $60,000
- **Royalty**: 6%
- **Marketing Fund**: 1%
- **Cash Requirement Min**: $550,000
- **Net Worth Requirement Min**: $1.2 Million
- **Average Initial Investment**: $300,000
- **Cash Injection, total opening and working capital**: $1.1M - $1.7M

$2.79M
Average Unit Sales

$1.11M
3 Year Average Growth

A High-Growth
Recession Resistant Industry
FRANCHISE DISCOVERY PROCESS

START: Initial introductory/qualification calls

REVIEW & DISCUSS: Franchise Disclosure Document (FDD)

VALIDATE: Speak with current AFC franchise owners

DUE DILIGENCE: Complete Background and asset verifications, leadership interview

DISCOVERY DAY: Join us at our Headquarters in Birmingham, AL

AWARDING PROCESS: Gaining final approval and executing the AFC franchise agreement (FA)

Your development manager will be with you every step of the way

One of the most admired brands in health care is also a franchise. American Family Care has a comprehensive franchise program that provides ongoing support and guidance with all aspects of starting and operating a successful urgent care center, including:

- Market analysis, site selection and lease negotiation
- Facility design and construction management
- Staff recruiting support and comprehensive on-site training for Owner and Staff
- Pre-negotiated rates with best-in-class vendors for supplies, billing, software, medical malpractice insurance, etc.
- Complete Marketing and Advertising Plans to maximize each potential revenue stream: Urgent Care, Occupational Medicine and more
- Comprehensive World-class Practice Management Platform including EMR/PM, Billing

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To visit us online, go to AFCFranchising.com