We welcome you to learn more about Child’s Play Challenge Courses and how you can Crush your future with our unique business ownership opportunity.

Our awesome mobile obstacle course brings the action right to our clients at the location of their choice, indoors or outdoors, with the opportunity for year-round operations. Our mission to keep folks healthy, active and unplugged resonates with clients throughout the country. We have a loyal following of Course Crushers who say they can’t find another business quite like ours. We have created our own special niche among the many brick and mortar ninja gyms, companies with inflatables and truss systems, and the oversaturated markets of STEM and STEAM enrichment.

Child’s Play Challenge Courses takes a different perspective on health and wellbeing, and we challenge folks to find their strength, no matter their athletic ability, and spend time with friends and family beyond the reliance of social media and excessive screen time. With a particular emphasis on children’s events and enrichment, we believe in the importance of physical play to awaken a mind overflowing with electronics.

We offer more than business ownership. We offer a mission driven lifestyle. As a Child’s Play Challenge Courses owner, you will connect with your community and create the moments and memories that will make all the difference in the world for someone. Enjoy our flexible home-based business model, multiple revenue streams and collaborative environment, as we support you on a journey to pursue a purpose!

-Matthew and Lauren Borawski

WELCOME FROM OUR FOUNDERS

AN INNOVATIVE AND FUN FITNESS AND ENTERTAINMENT FRANCHISE
PEOPLE ALWAYS ASK HOW IT BEGAN

Right after they say, “Wow, I’ve never seen anything like this!” they ask how we came up with the idea for a mobile obstacle course business. We proudly tell them; it all began in 2014.

Matt was working in the childcare center of his local gym. A parent, impressed by his work with the kids, asked him to run an activity at his upcoming block party. Lauren said, “wouldn’t it be fun to build an obstacle course?” Inspired by his own love of endurance races and knowing how much kids love a challenge; Matt thought it was a great idea and built a small obstacle course right in their driveway.

The block party was a huge success! Parents asked, “Do you do birthday parties?”, “Do you come to schools?” And just like that, Matt and Lauren knew they had a business. They realized there was a real need for a fun, physical activity that would bring folks together in the comfort and convenience of their own location. And not just an activity, but an experience that would be personalized and motivational and boost confidence and self-esteem.

Their decision to start Child’s Play Challenge Courses was a game changer and after hundreds of thousands of Course Crushers and trips to numerous states they are thrilled to expand with ownership opportunities.

Matt and Lauren can’t wait to share their proven formula for success and empower their franchise partners to leave the office behind, unplug and play - just like they did!

START UP INVESTMENT

From our 2022 Franchise Disclosure Document

<table>
<thead>
<tr>
<th>Cost</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Startup Investment</td>
<td>$140,500 to $186,000</td>
</tr>
<tr>
<td>Initial Franchise Fee</td>
<td>$35,000</td>
</tr>
<tr>
<td>On-going Royalty</td>
<td>8% of Gross Sales</td>
</tr>
<tr>
<td>Brand Development Fund</td>
<td>2% of Gross Sales</td>
</tr>
<tr>
<td>Grand Opening</td>
<td>$4,000 to $7,500</td>
</tr>
</tbody>
</table>

Offering by Prospectus Only
BUILD A BUSINESS THAT CHANGES LIVES BY CHALLENGING LIMITS

Our innovative home-based business is a lower investment than a traditional brick and mortar franchise, with the opportunity to be up and running quicker with fewer overhead expenses. We are setting the standard in the fitness and entertainment industry and our unique business opportunity offers flexibility and amazing work-life balance.

Sure, computers are great, but as a business opportunity, the markets are oversaturated. We tap into the wide open and under-served market of physical challenges and enrichment with multiple revenue streams and room for exponential growth. This is your opportunity to join an emerging brand and benefit from a collaborative and nurturing environment dedicated to your success.
MORE THAN BUSINESS OWNERSHIP
A MISSION DRIVEN LIFESTYLE

ARE WE THE IDEAL BUSINESS OPPORTUNITY FOR YOUR LIFESTYLE?

Franchise partners will share our unequivocal passion to keep folks healthy, active and unplugged in a fun and playful setting.

◊ Actively engage with your community and provide an experience that builds connections and strengthens bonds.
◊ Pursue a purpose and help others overcome obstacles, face adversity and find their fortitude.
◊ Choose the people you work with and surround yourself with those who motivate you and support your dreams.
◊ Engage your inner child in an upbeat and motivational environment that you have the opportunity to create.
◊ Enjoy a personalized path to ownership and the ability to ramp up slowly toward building your business.

WHAT MOVES YOU TO OVERCOME YOUR OBSTACLES AND ACHIEVE YOUR GOALS?

THE STEPS TO CRUSH YOUR FUTURE

Our discovery process is designed to give you a transparent look into our business and provide you with information to make an informed decision. In turn, we will have the opportunity to learn more about your experiences, interests and objectives to determine if we are a great fit. Owning a business is a big decision and you will ultimately determine what is best for your future.

1. LET’S CHAT
See if Child’s Play Challenge Courses is right for you.

2. FDD
Review our Franchise Disclosure Document.

3. DISCOVER
Visit us and meet the team of Child’s Play Challenge Courses.

4. JOIN
Qualified candidates approved to join Child’s Play Challenge Courses.

5. LAUNCH
Launch your own Child’s Play Challenge Courses and CRUSH your future!