The journey that has continued for over forty years has been marked by success and challenges. The world's competition has made it necessary to focus on the smallest details and search for the most luxurious perfumes and ouds with the purest ingredients at their original sites. We rely on exceptional expertise to present the best-selling and attractive perfumes of extreme purity and quality via more than 965 branches around the world.
والأئنا نهتم بالإبداع، فخرجت إلينا قصة عطر بدأت من معرفة احتياجات العميل والسعي للجذب لعانان السماء لرضا العميل، بداية من تركيبة العطر من خلال تجارب البحث والتطوير بمعامل مصنعاً، والإهتمام بشكل عبوة العطر فكانت لوحة فنية يخطها خبراء التصاميم بأحدث التكنولوجيا، وبريشة فنان تمزج روعة ألوانها بين عطر شرقي كلاسيكي ساحر وعطر غربي جذاب، وكان الإهتمام بتشييد معارض العروض العربية للعود والإهتمام بالطبع الشرقي مع إضفاء اللمسات الغربية، فاكتسبنا ثقة عملائنا الغالية في الشرق والغرب.

Creativity being at the core of what we do, the story of our perfumes starts from knowing the customer needs, and we pour all our efforts in catering to them until they are completely satisfied. We begin the journey of our products by reaching the best composition of the perfume through research and development laboratories of our factories and paying attention to the bottle shape of the perfume packaging. The splendor of our products colors blends between a charming classic oriental fragrance and an attractive western developed with cutting-edge technologies to have a masterpiece. We have gained the trust of our valued customers in the East and the West, through organizing Arabian Oud retail showrooms where the fusion between the oriental character and the Western touches.
We have proven to the world that we deserve the front position and leadership in the perfume industry, through our achievements and our relationship with our customers of whom we are proud and appreciate their trust. From the heart of Arabian Oud, we are creating the story of the genuine Arab perfume and restoring its glory and brilliance with a new look that is in line with current developments and contemporary requirements. We are proud to be the most skilled and the best innovators in the perfume industry. We will continue to live the dream with our leadership, spreading the fragrance from the heart of Saudi Arabia to The World.
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إرادة وريادة لأربعة عقود من التميز والإبداع
A Strong Will and leadership for Four Decades of Excellence and Creativity

مرت أربعون عاماً نفتخر ونتعتز بقصة نجاح مليئة بالإبداع والشغف والعمل الدؤوب والطموح ، نصل به عنان السماء.

40 عاماً انتشر فيها اسم العربية للعود مع انتشار أريح عطرها، رسالة إلى العالم بموجة من السحر والأصالة.

40 عاماً عدت فيها عطور العربية للعود رسائل حب وشغف كُتبت بماء الورد وعبق المسك الأصيل ومزيج من العطور.

Forty years have passed; we are proud and cherish a success story full of creativity, passion and ambitious hard work, leading us to limitless ends.

We remark forty years of achievements, in which the name of Arabian Oud has flown high to the sky with the spread of its perfume charming the world with its originality.

The forty years shaped Arabian Oud perfumes into letters of love and passion written with rose water, authentic musk, and a mixture of perfumes.
We wrote these messages and letters in a unique language, one that is more eloquent than any other language in the world. We crossed and defied all borders to reach the top in the perfume industry, and we were able to forge with our very own Saudi hands, exquisite and innovative aromas surpassing the finest international products.
A single bottle of perfume was made with a grace and a passion for creativity, my father, Sheikh/ Abdul Aziz bin Suleiman Al-Jasser, who has rare talent and an ambitious spirit. He launched Arabian Oud perfumes by opening his first store in Riyadh City to write the very first lines of this magical “perfume story”. It was a vibrant message to the entire world. Motivated by determination, passion and a strong will to explore the world, he began his journey by searching for everything precious and valuable, from rare essential oils to the purest types of musk and agarwood.
Today, after 40 years of hard work and a spirit of perseverance, we are proud of our achievements year - after - year. We will continue our dream and our mission, with no stop; because our goal is the sky with no limits. Our entity is built on advanced institutional foundations and loyal individuals in their giving, as we consider them as our partners in success. We always aim to provide our staff with trainings to develop their skills and knowledge for more excellence and creativity to be the pioneer and stay at the leadership of the perfume industry.
الحكمة في الإدارة هي مفتاح النجاح
Wise Management is the Key to Success

اعتمدت العربية للعود على استراتيجيات التسويق الحديثة وخطط استهداف واضحة المعالم، واهتمت في علاقاتها مع عماللها بسياسة الشفافية، فاكتسبت ثقة العملاء على مر العقود؛ واستطاعت بذلك زيادة اتساع قاعدة عملائها عالمياً.

أول فرع في لندن، شارع أكسفورد
The first branch in London, Oxford St.

التوسع في الدول العربية
Expansion in Arab countries

التوسع في دول الخليج
Expansion in the Gulf countries

التوسع في السعودية
Expansion in Saudi Arabia

تدى فرع أول في منطقة الرياض
The launch of the first branch in Riyadh region

2000م

1985م

1982م

1981م

1991م

1998م
Arabian Oud followed a certain business model relying on modern marketing strategies and focused targeting plans. Arabian Oud adopted a policy of transparency in its relations with customers, gaining their trust over the decades and getting closer to them, to develop and expand their customers database globally.
انتشارنا حول العالم
Our Leadership Worldwide

Arabian Oud is the best example of real competence of Saudi. With faith and determination to achieve a long-standing dream to spread a unique mark of «Saudi Made», we established a group of local factories in the Kingdom of Saudi Arabia to produce perfumes. To accomplish this goal, we exported our perfumes to all over the world, emulating our heritage and uniqueness, the global fragrant passion with a creative strong Saudi identity.

From our factories in the city of Riyadh, we export more than 50,000 perfumes daily, ranging from more than 400 different products to more than 35 countries, 100 cities and 965 branches around the world, to the international perfume capitals such as Paris, London, New York, Washington DC, Moscow, Dubai, and Kuala Lumpur. We managed to establish the largest luxury perfume company for unisex around. Arabian Oud has been capable to redirect the global perfume trends towards a new capital of perfume based in Saudi Arabia.
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ازالت العربية للعود بلمستها الرائعة بأن تكون أول من ابتكر منتج عطري يكرس العود وميزه بروائح مختلفة بلمسة عبقرية من الإبداع والاحترافية. هذه اللمسة المبتكرة استطاعت أن تغير الثقافة العطرية العالمية، بحيث جمعت أصالة الشرق وسحر الغرب في قارورة عطرية واحدة.

With a splended touch of creativity and a sharp edge of professionalism, Arabian Oud are the first innovators who created the aromatic scent of oud with a fusion of different scents. Combining the authenticity of the East and the charm of the West, this innovative bottle rebuilt and rest the tone of the global aromatic culture.

Arabian Oud
Our Concept in Creating Fragrances

We at Arabian Oud, have discovered deep dimensions for each perfume with a distinctive formulated composition. Therefore, our perfumes have become messages of love and trust antidotes spreading joy, warmth and nostalgia that will make you travel in time and space dimensions. Without having to ask for it, you will feel brand new, different and charismatic. You will feel alive.
Our mission doesn’t stop by making a bottle of perfume; we make dreams come true, we revive feelings and passion. Triggering your senses, this strange perfume will let you discover another magical world of mixed feelings. This mixture of citrus flowers or the authenticity and luxury of Oud may set off joy, nostalgia or perhaps give you more self-confidence.
Arabian Oud has the largest market share in Saudi market. It is a unique, ambitious and innovative brand with a main focus in making perfumes, keeping pace with the latest international technologies in the perfume industry.

During the ninth and tenth centuries, the culture of perfume arose among Arabs. It began with the extraction of perfume oils from roses and aromatic plants, using them in various occasions. Today, the Arabian perfume market has become one of the largest in the world and is in constant development and growth.
Since its early establishment, Arabian Oud broke all barriers and norms, spreading the scent of originality and modernity with its constant distribution. Our spirit of pride in our heritage and originality has been residing in every drop of perfume. Therefore, we were keen from the first moment to present our perfumes elegantly and luxuriously, preserving its traditional essence. We mixed this composition and creativity with the unique aromatic component, which combines the originality of the East and the brilliance of the West, to bring our brand out to the world uniquely and innovatively. Our brand gathers history with future, traditions and dreams, in Fine perfumes casting a magical spell.
Over the past decades, Arabian Oud has achieved a distinguished presence in the local, Arab, regional and international markets, to become the largest company specialized in the production luxurious of oriental perfumes, made from the best and purest essential oils and the finest and rarest types of agarwood and musk in the world. We introduced these luxurious and innovative perfumes to the world. Since the year 2000, Arabian Oud has a lead as a perfume producer among the largest international companies specialized in the perfume industry.
أُأخذت العربية للعود الريادة والمكانة الفريدة في صناعة العطور، بفضل إتقانها وتفاعليها في عملها. وبفضل استخدامها أحدث وأفضل الوسائط التقنية في صناعتها، وذلك لضمان تقديم منتجات فاخرة وذات جودة عالية، وبنسب وتركيبات متوارثة ومدروسة بتقنيات عالمية ليصبح الخطا البشري لا يُذكر. كما تلتزم العربية للعود باستخدام أثأس وأangepicker المواد الأولية، بالإضافة لالتزامنا التام بالمعايير الصحية العالمية، لتقدم إلى العالم مُنتجات عطرية نفيسة تضاهي أجود أنواع العطور على مستوى العالم.

Thanks to mastery and dedication to work by adopting state-of-the-art technologies and means, Arabian Oud reached the leadership and unique position in the perfume industry. This is to ensure the provision of luxurious and high-quality products, in balanced and well-defined proportions and concentrations using global technologies, to avoid any human error. Arabian Oud is also committed to using the purest and rarest raw materials, in addition to our full compliance with the international health standards; to offer the world precious aromatic perfumes reaching perfection and competing with the finest brands.
لطالما آمنت العربية للععود بمكانة وقدرة المرأة السعودية، وبطاقاتها المنتجة والهيئة، وبقوتها الإبداعية التي تؤهلها لتكون شريكاً مهماً ومهماً في دفع عجلة الإنتاج نحو التميز. وانطلاقاً من هذا الإيمان قمنا بإنشاء أول مصنع عطور نسائي في السعودية، حيث قامت العربية للععود بتدريب عناصر نسائية تم تأهيلهن ببرامج ذات مقاييس وكفاءات عالمية، فكان خير دليل على قدرة ووعي العربية للععود بحجم مسؤولياتها تجاه تحقيق رؤية المملكة 2030.

It is no question that Arabian Oud has always believed in the Saudi women power, their productive and tremendous capabilities, and their creative skills that qualify them to be an inspiring and important partner in driving the production wheel towards excellence. Based on this belief, we founded the first women perfume factory in Saudi Arabia, where Arabian Oud trained women personnel who were qualified with programs of international standards and competencies. This act of awareness and responsibility assures Arabian Oud commitment in achieving Saudi Vision 2030.
More than 50,000 Units Per Day

Having an important female factor on board, completely dedicated and constantly offering special sense of care to assist in the production of perfumes, Arabian Oud factories were able with all merit and professionalism to reach a production capacity of more than 50 thousand perfume bottles per day, which are exported to all local and international branches of the company. This unique touch in the history of Saudi Arabia was another mark of pride added to the company honors achievements.
Our Exports Worldwide

With the beginning of the market expansion strategy to global markets in 1995, our number one goal was to offer distinguished perfumes with a competitive edge, in order to participate and compete in this luxurious international perfume race. We succeeded in carving our presence in the most important and most prestigious capitals of perfumes.

We invested this success as a gift to the nation by participating in achieving Saudi vision 2030 and we were the first pioneers in spreading the slogan “Made in Saudi Arabia” with pride, from the heart of Saudi Arabia, and to all parts of the world.

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By studying international the markets and the targeted expansion strategy, we were able to reach through 965 branches more than 35 countries and 100 cities around the world, from international perfume capitals such as Paris, London, New York, Washington, Moscow, Dubai and Kuala Lumpur. We managed to establish the largest luxury perfume company for unisex around.
F戛ة التصميم وروعة الإبداع
The Elegant Design and the Splendid Creativity

لكل عطر في موسوعتنا العطرية حكاية، ترويها تفاصيله الصغيرة؛ انطلاقاً من ملمس العبوة الخارجية وتصميمها الأنقى وانتهاءً بالأريح العطري الأحَجَّاء. فكل اختراع وكل تفصيلة لها معنى ورؤية مختلفة تناسب مع روح العطر ورسالته، وتعبر عن مكوناته وماهية محببه وعشقها. كل نفحة عطرية مُضافة تعطي انطباع خاص، ومدروس يعبر عن شخصية هذا العطر بطريقة فريدة.

Every perfume in our aromatic encyclopedia tells a different story through several details, from the texture of the packaging and its elegant design to the fragrant aromatic scent. Every bend has a different meaning and a vision that matches the spirit and message of the fragrance and reflects its components and the nature of its lovers and admirers. Every newly added scent ignites a special impression reflecting the personality of this fragrance in an eccentric way.
At Arabian Oud, we managed to turn the different languages of perfume into messages that inspire the emotions and lets the perfume a unique thrilling journey that enriches the mind, heart, and soul. Noticing the importance of smallest details by sensing the luxury that comes from the elegant packaging and the harmonious and aromatic fragrances to leave an unforgettable memorial.
You will first experience a soft fragrant scent that delights the senses, to be taken smoothly after through a different dimension by bursts from different aromatic ingredients, to awake and refresh sensations, until indulging in warm and luxurious, euphoriq, and many mixed emotions that have never been experienced before.
Arabian Oud
العربية للعود

المعايير العالمية
Global Standards

نجحت العربية للعود بنشر شعار الشركة حول العالم كعلامة تجارية عالمية موثوقة، عبر حصولها على العديد من شهادات الجودة العالمية. نجحت جدارتها ونجاحها على مر العقود وأصبحت أول شركة عطور سعودية حاصلة على علامة الجودة من الهيئة السعودية للمواصفات والمقاييس والجودة (SASO)، والمعتمدة من الشهادات العالمية مثل شهادة الأيزو العالمية لإدارة الجودة في التصنيع والتغليف للعطور والعطور والعود ودهن العود والمعقمات المعطرة ومستحضرات التجميل من شركة إنترników العالمية للمواصفات والجودة.
Arabian Oud succeeded in spreading the company logo around the world as a distinctive mark and as a trusted global brand by receiving many international certificates of conformity, to prove its worth and success over the years Arabian Oud is proud and honored to be the first Saudi perfumes company to obtain the quality mark from the Saudi Standards, Metrology and Quality Organization (SASO), and many international ISO certificates in the quality management of Good Manufacturing Practices (GMP), packaging for perfumes, oud, agar wood oil, incense, perfumed spray sanitizers and cosmetics from Intertek.
Our lavishing luxurious products are available in more than 965 branches around the world. Arabian Oud offer exquisite perfumes, which include a wide comprehensive aromatic encyclopedia that consists of more than 400 different fragrances, to satisfy different needs and wants in harmony. Capable of catering to all occasions, and with this huge geographical spread, we will always be the closer to our customers.
Our goal is to enter new global markets, to be closer to our customers who are loyal to Arabian Oud, and to be customer centric and able to meet their requirements at every time and place.
Since the beginning, our main goal in Arabian Oud has been to gain the trust of our customers from all over the world; by producing luxury top-notch perfumes suitable for all aromatic tastes, and can satisfy all needs on every occasion. Through a wide geographical distribution and a sophisticated spread, we have always been the closest to our customers in all global markets, satisfy and gaining their trust.
استطاعت العربية للعود أن تنازل الولاء والثقة حول العالم وتكون و بكل جدارة علامة تجارية مميزة وفارقة.

They loyalty speaks louder than words as Arabian Oud became well-deserved and distinctive brand globally.
تواصل للعربية للعود

"Tawasul" to connect with us

إن تعزيز الولاء وبناء علاقة الثقة الدائمة بين العربية للعود وبين عملائنا إلى جانب استقطاب عملاء جديد كانت هي استراتيجية التواصل لمزيد من العطاء والانتشار لرسالتنا العطرة.

فمنذ نشأة العربية للعود كان الاهتمام بالتواصل وبناء جسور الولاء مع عملائنا، وتم تطوير هذه العلاقة حتى أطلقنا برنامج الولاء "تواصل"، ليكون حلنا التواصل لمحيي العطور وعشاقها وطريق يعبر عن الولاء المتبادل بيننا ونهديهم مزيداً من المكافآت والهدايا لمزيد من الشعور بالتفرد. حيث نهدى العملاء المميزين عينات مجانية من المنتجات الجديدة، ليكونوا سباقين بتجربتها، كما ويدمج البرنامج خصومات خاصة للأعضاء.

Since the establishment of Arabian Oud, we have taken care in connecting and building loyalty with our customers, till developing the loyalty program “Tawasul”. We aim to build a long-lasting relationship of trust between us and our customers, as well as attracting new prospects, as a basic rule so we keep on spreading our message worldwide.

Since the establishment of Arabian Oud in 1982, we have launched the loyalty program «Tawasul», to be the communication channel for perfume lovers and a way to express mutual loyalty by rewarding them with special gifts for a greater sense of exclusivity. Gifting our loyal and special customers free samples of new products to be proactive in trying them. The program offers special discounts to member as well.
العربية للعود
Our goal is to conceptualize the high-performance culture, through training and continuous development to build the high-caliber who can present the best services to our clients at our branches in Saudi Arabia and all over the world.

Understanding the customers and satisfying their different needs is the cornerstone of our success in our work. Therefore, we have established multiple training centers inside and outside the Kingdom of Saudi Arabia, to constantly train and develop the skills of sales and customer service staff, according to high levels of product knowledge. Our target is to complete the system of success and excellence in production and quality, and to maintain customers satisfaction and understanding their needs.
العربية للعود

كائن كبير وخبرة عالية
A Great Entity with Superior Experience

مع الحس العالي في الإبداع والاختيار المبتعد للعطور المختلفة والعود والزيوت العطرية، وخبرات مستدامة لأكثر من 40 عام في هذا المجال؛ تصدرت العربية للعود تجارة العطور في العالم، وذلك بتحقيقها المركز الأول في منطقة الشرق الأوسط وأفريقيا، والمركز الحادي عشر عالمياً.*

كما احتلت العربية للعود المركز الثامن عالمياً على مستوى العطور الفاخرة. كما تصنف العلامة التجارية كواحدة من أقوى 100 علامة تجارية في المملكة العربية السعودية.

وحصلت العديد من المنتجات على جوائز عالمية وسط منافسة حادة مع الشركات والكليات العالمية المرموقة في قطاع العطور، حيث حصلت مؤخرًا على شهادة موسوعة غينيس كأكبر شركة للعطور الفاخرة في العالم. * حسب تصنيف يورومونيتور الدولية لعام 2013م.
Today, **Arabian Oud** is a leader in the perfume trade worldwide, presenting a wide variety of innovative and creative selection of perfume products, oud and essential oils. With sustainable experiences for more than 40 years in this field, **Arabian Oud** took the lead as the first rank in the Middle East and Africa, and the 11th rank globally*, **Arabian Oud** also had been ranked 8th globally in terms of luxury perfume.

**Arabian Oud** was ranked the 8th globally of the luxury perfume. The brand is ranked as one of the 100 most powerful brands in Saudi Arabia.

Moreover, many of its products have been highly recognized by receiving international awards among fierce competition with the most prestigious international companies and entities in the perfume sector.

**Arabian Oud** was recently awarded by The Guinness World Records as “The largest luxury perfume company in the world”.

* according to EuroMonitor International classification for the year 2013.
تفعّلنا الذكية، خدمة 24/7
Our Smart Branches, 24/7 service

تتميز متجرنا الإلكتروني في دول العالم المختلفة عبر الويب أو تطبيقات الهاتف الذكي، بسهولة الاستخدام وسلاسة الوصول لائتمان منتجاتنا المنتجع، مع توفير كل ما يلزم من الشفافية والمصداقية في عرض المنتجات مع شرح وافي للمكونات، لكى تتناسب مع الشخصيات والأذواق العقلية المختلفة. الأمر الذي يمكن من التسوق والبحث في أكبر متجر إلكتروني من العطور الشرقية والغربية من منتجاتنا الفريدة، مع أدق تفاصيل الشراء وطرق التواصل مع عملائنا، بالإضافة إلى توفير وسائل دفع آمنة ومتوفرة في كل أنحاء العالم، مما يوفر تجربة تسوق أونلاين ممتعة وفريدة من نوعها في أي زمان ومكان.
Our online stores which available at different countries worldwide, via the web or the smartphone application, are convenient and user-friendly with a smooth access to our diverse range of products. We ensure to provide all the necessary transparency and credibility in displaying products with a detailed description of ingredients, to match with different personalities and fragrance trends. To be able to shop and search for your favorite product in the largest e-shop of unique oriental and western perfumes, with the most accurate purchase details, safest and most secure payment methods to enjoy user experience, shopping anytime and anywhere. We ensure to build strong channels of communication to stay in touch with our customers online.

We provide secure payment methods

الدفع عند الاستلام
CASH ON DELIVERY
Arabian Oud gives much attention to the corporate social responsibility, and offers many humanitarian programs towards the community, including:

1. Donation programs to support humanitarian programs to serve the community, giving the client an opportunity to select the area of support.

2. Activities and campaigns which support KSA vision 2030, including sponsoring mass marriage ceremonies, field visits to soldiers who protect the homeland, and sponsoring many graduation ceremonies for universities and other community events.

3. Providing training programs for the community, to qualify calibers for startup to face challenges and difficulties.

On the other side, this responsibility is not limited to community service, but is also concerned with the social responsibility towards the employee to ensure the employee happiness and good health, as well as attention to the employee quality of life, to improve and create an attractive work environment.
**Arabian Oud Customers’ Charity” Program**

This program is the first and humanitarian initiative, where Arabian Oud offer each customer an aromatic flower, as a donation of two Riyals of the value of any purchased product from one of our branches or the online store for the benefit of "Al-Jasser Humanity Foundation”, to contribute to a charitable project in one of three fields: The healthcare sector, the humanitarian sector and the educational sector. For a solid long-lasting and tangible impact, we will accompany you through this journey as we will supporting our community for a better cause. Based on the social responsibility that Arabian Oud bears towards society, we emphasize that we support the third sector in the country is a national duty and one of the goals of Saudi Vision 2030.
Throughout its long path, Arabian Oud has enjoyed and acquired many achievements which have deserved all those honors and awards at the local and international levels. Over the decades, Arabian Oud always succeeds to deliver innovation and creativity in perfume industry, which proves the brand value to become the most popular and growing national brand in the perfume sector.
Arabian Oud

Heading the list of the 100 most popular Saudi brands, in a ceremony organized by Aseer Establishment for Press and Publishing in its fourth edition. This advanced classification demonstrated our company ability to occupy the most prominent and highest ranks among the most popular brands in the world.

**Arabian Oud** follows a wise, effective and efficient business model towards development and success.

This commitment generated a high quality, widespread and honorable access to the highest levels of achievement.
The recent highlight of Arabian Oud is the certificate from The Guinness World Records for being the largest premium unisex fragrances brand, which includes all prestige or premium-positioned fragrances targeted at both men and women, in terms of retail RPS value generated by the sale of premium unisex fragrances. **Sheikh/ Omar bin Abdulaziz Al-Jasser, the CEO and the Managing Director of the Group,** received the certificate at the Guinness World Records office in London, where the jury committee confirmed the entitlement of Arabian Oud to the certificate due to its commitment to the standards of permanent development of its products, and the brand reputation, which led to high sales figures honoring this achievement.
The largest premium unisex fragrance brand is Arabian Oud (Saud Arabia) with an estimated $478,300,000 (£383,309,000 £426,713,000) in 2018.

Sheikh / Omar bin Abdulaziz Al-Jasser
الجوائز
تذخر حكيلة العربية للعود بالجوائز والتكريمات لتصل إلى 30 جائزة.

- المركز الأول بـ 3 جوائز عالمية من أوسكار العطور بعد فوز عطور (كلمات، نغم وغروب) في دبي عام 2010م، والذي نظمته الهيئة العالمية للعطور.

- 3 جوائز عالمية من أوسكار العطور للعام الثاني على التوالي، وقد فازت بالجوائز كل من العطور وودي مَرْكَز، وأسطورة العربية، وماجستيك.

- 5 جوائز عالمية من أوسكار للعطور، حيث حاز على الجوائز كل من عطر شهريار، وحياتي، ولمسة، وسحر الكلمات.

- جائزة أفضل متجر تجزئة لعام 2012م.

- 5 جوائز عالمية من أوسكار العطور لكل من العطور ماجيستك عود خاص، ودونا، وجنتلماين سيكريت وعطر وودي بلانك.
Awards
Arabian Oud has a big collection of awards and honors that counts up to 30 prizes.

• **3 Oscars Awards of the fragrance industry (FiFi Awards)** first rank for Kalimat, Nagham, and Ghoroub perfumes organized by The Fragrance Foundation at Dubai in 2010.

• **3 Oscars Awards of the fragrance industry (FiFi Awards)** for the second year in a row, won by; Woody Intense, Arabian Legend, and Majestic perfumes.

• **5 Oscars Awards of the fragrance industry (FiFi Awards)**, where the prizes were awarded to Shahrayar, Hayati, Lamsa, and Sehr Al Kalemat perfumes.

• **Retailer of the Year Award 2012.**

• **5 Oscars Awards of the fragrance industry (FiFi Awards)** for each of the perfumes; Majestic, Special Oud, Donna, Gentleman Secret, and Woody Blanc Perfumes.
جائزة أوسكار العالمية للعطور لفئة مجموعة شرقية فاخرة عام 2015م في حفل توزيع الجوائز (شنجة عطور المعالي) من العربية للعطور، والتي جاءت بمزيج شرقي أصيل من العطور الفاخرة، ضمن مجموعة عطرية واحدة في شنطة فاخرة ذات محتوى غني ومتتنوع.

4 جوائز عالمية من أوسكار للعطور في المسابقة التي نظمتها الجمعية العربية للعطور في دورتها السابعة عام 2016، وللعام الثامن على التوالي.

4 جوائز عالمية من أوسكار للعطور، إذ كانت من نصيب العطور (ترتيل الفضي، فاتنة، شنطة إسلامية) بالإضافة إلى جائزة أفضل متاجر متخصصة في مجالها.

جائزة العلامة التجارية الأكثر نمواً من مجلة «رواد أعمال الشرق الأوسط».

جائزة ثالث علامة تجارية عالمية في قطاع العطور.
- **Oscars Awards of the fragrance industry (FiFi Awards)** for the Best Oriental Luxury Collection in 2015 at the Awards Ceremony; for Al-Ma’ali Perfume Bag. The bag contained an authentic oriental blend of elegant luxury perfumes as one olfactory collection in a luxurious rich content and diverse portfolio.

- **4 Oscars Awards of the fragrance industry (FiFi Awards)**, which was organized by the Arab Perfume Association in the 7th session in 2016, and for the 8th year in a row.

- **4 Oscars Awards of the fragrance industry (FiFi Awards)** for Silver Tartiel, Fatenah, and Islamic Bag perfumes; in addition to the Award of the Best-Specialized Stores in its field.

- **The Fastest Growing Brand** From Entrepreneur Middle East Magazine,

- **The Third Global Brand Award** In The Perfume Sector.
العربية للاعود
Many thanks to everyone who helped us in spreading the culture of perfumes all over the world which was proudly produced by local Saudi hands.

May the sun of “Made in Saudi Arabia” rise and shine in every part of the earth.
Kingdom Saudi Arabia
Head Office, Sulaymaniyah, Riyadh +966 11 474 2222

United States Of America
1584 Broadway, New Yourk, Ny, 10036 +1 212 757 0303
80171 Tayson Corner, Center, Mclean 22102, Washington Dc +1 571 378 5471

United Kingdom
Oxford, 435-437 London, W1c 2pl +44 20 7491 3333

France
63 Avenue Des Champs-Élysées, 75008, Paris +33 1 43 59 59 59

Malaysia
Berjaya Times Square, No 1 Jalan Imbi, 55100 Kuala Lumpur +60 3 2110 0476

Netherlands
Jasmijn 2, 2262an Leidschendam +31 70 205 5491

United Arab Emirates
Burlington Tower, Marasi Dr., Business Bay +971 655 67772

Kuwait
Al Dana Center Complexm, Salmiya +965 25713233
Bahrain
The Avenues Mall, Manama  +973 3541 0099

Oman
Al Kharjiyah Street, Muscat  +968 24 696876

Qatar
Doha, Al Sadd, Al Sadd Street  +974 4436 3530

Egypt
3a Maadi Stars Towers, Cairo  +2 02 225285367

Jordan
Mecca Mall, Amman  +962 065822938

Libya
Gargaresh Main Road, Tripoli  +218 91 3243148

Turkey
Istiklal Cad. 137 Beyoglu, Istanbul  +90 212 245 00 50

Shop.arabianoud.com