



Do Good. Feed the
Hungry. Make a Living.

Own a meal packing franchise
unlike any other.

Call (239) 537-7775
MealsOfHopeFranchise.com

A Unique Franchise Opportunity

There's a movement going on to bring communities together to end hunger. That's what Meals of Hope does every day. It's a revolutionary approach to a for-profit business model that helps groups make a difference in their communities. From the convenience of a home-based office, you can provide the opportunity for individuals, groups, and charitable organizations in your community to sponsor a meal packaging event.

You won't find another meal packing franchise concept like Meals of Hope in the marketplace. Our revolutionary business model is built on a simple, clear vision: To create a world where all people in our community are food secure.



Meals of Hope Franchise Mission

Run a world-class organization dedicated to the support and growth of our network of franchise owners and help them inspire and empower communities to come together to end hunger.

What is a Meal Packing Franchise?

Invest in a brand that brings communities together to end hunger

You can think of your Meals of Hope franchise as an event planning business. But it's so much more.

Meals of Hope is in business to end food insecurity. Our customers are groups of volunteers who sponsor events to package meals for local food banks and food distribution sites all over the country. We coordinate the event. They take part in a meaningful and rewarding experience to help feed hungry people.

When you invest in a Meals of Hope franchise, you become a Packing Partner. You tap into a tried-and-tested system that makes each meal packing event run smoothly.

The foundation of our operations is based on refined logistics, organization, and community outreach. You have access to everything you need for host organizations such as churches and civic organization – your customers – to pack tens of thousands of meals in just a two hour period!

We work with you to deliver all the supplies, equipment, and set-up checklists you need for an event. It all arrives at the right time and in the right place to make sure each event runs smoothly.



"I am certain you will be as passionate about feeding people in your community as I am." ~Stephen Popper, Meals of Hope founder



Here's how a Meals of Hope franchise works:

- **Operate a for-profit business.** Your meal packing franchise gives you a way to do good as you build your business. You can generate income from meal packing events hosted by organizations that contribute funds for supplies and your event planning services.
- **Recruit event Hosts.** Host organizations are your clients. They donate the cost of meals for their volunteers pack. Sponsor groups also choose a location that fits their needs. You provide all the logistics to make the meal packing event happen.
- **Receive materials for each packing event.** All the supplies you need come from a Meals of Hope warehouse. Everything arrives at your event location prior to the packing event to give you time to organize and get ready for another rewarding, meaningful, and fun event.
- **Train leaders from the event host's organization.** Your clients manage the packing event with your help. You show them how to coordinate teams of employees, students, or volunteers, and make the most of a two-hour event.
- **Arrange transportation.** Each event ends with bagged and boxed packaged meals stacked on pallets and ready for delivery. You coordinate the third-party transfer process with designated local food distribution centers or food banks.



Your Customers Care About Their Community

Meal packing events are ideal opportunities for organizations, groups, even businesses to support.

- Schools and collegiate clubs
- Faith-based organizations
- Non-profits and service organizations, such as Rotary and Kiwanis
- Professional or trade associations
- Corporate and for-profit businesses

We believe it is our job to feed people. Now you can introduce this rewarding and impactful opportunity to those in your community who are eager to make a difference. All while building a rewarding business for yourself.

Feed a Need to Make a Difference

What we do is powerful. This is a chance to witness the generosity of others and the appreciation of the recipients you serve as a franchise owner.

Here's a snapshot of reasons why your Meals of Hope franchise can work in your community.

1 Food preparation and distribution is the most reported volunteer activity in the U.S. One in 10 households in the U.S. experiences food insecurity. However, this also is home to generous people who look for ways to help. Your Meals of Hope event planning franchise makes it easy and fun for volunteers of all ages.

2 25% of adults in the U.S. volunteer their time and talents to make a difference. Our business model is built on a simple truth: Once people experience the difference they can make packaging meals, they come back to help again and again. That means you can build on a returning customer base year after year as you grow your business.

3 1 out of 4 volunteers are under age 24. This is your chance to introduce the next generation to the joy that comes from helping others. Volunteers of all ages can find out firsthand how a meal-packing experience can build a true sense of happiness. You also can gain your own rewards that last a lifetime.

4 Volunteers spend 50 hours a year doing good works on average. Your meal packing franchise can offer groups streamlined events that take only two hours to pack thousands of meals for hungry working families, children, seniors, and veterans.

Meals of Hope is the only meal packing business dedicated to food distribution right here in communities across the country, not overseas. We also supply our franchisees with nutritious ingredients made in the U.S. for every meal.

You can build your Meals of Hope franchise on repeat business from satisfied clients who want to connect to your community and make it a better place.

Our Story Starts With a Request from Mom

You won't find another franchise concept like ours. It's a for-profit business model born from a non-profit mission.

Meals of Hope founder Stephen Popper created his first packing event after a call from his mom. She believed her son could find a way to help children in Haiti who were struggling to learn in school because of hunger.

Stephen hosted his first meal packing event in 2007. That one event created 135,000 meals. It also sparked the vision and mission that define the Meals of Hope meal packing franchise today.

This is your chance to create a business that brings rewards for a lifetime - for your neighbors, your community, and you.



In 2007, Meals of Hope hosted
its first event and created

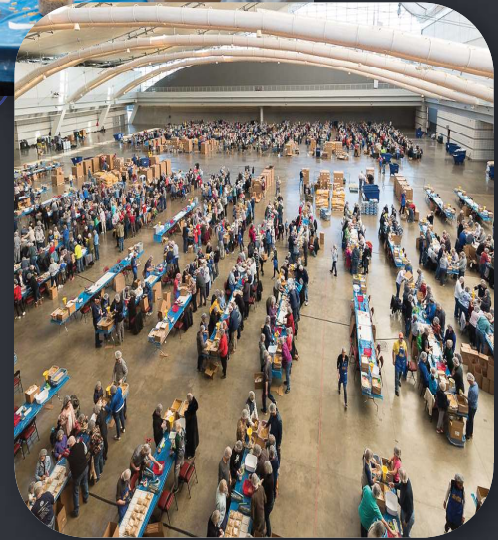
135,000 meals

We've Done This 75 Million Times

We are passionate about helping others, including our team of franchise owners. When you invest in a Meals of Hope franchise, you gain access to the tools and support you need to build a business you will be proud to call your own.

Our meal packing franchise program includes everything you need for volunteers to pack thousands of meals at a time.

- **Simple, streamlined business model** works in any community. You can offer sponsorship groups a way to host food packaging events without all the hassles of planning the details and organizing the logistics.
- **Comprehensive training and hands-on guidance** give you the tools you need to feel confident on the first day of your first event.
- **Complete event planning package** includes equipment, pre-packaged supplies, and customized operational software for easy event management and logistics.
- **Warehousing and logistical support** comes with your investment. That means you don't need separate warehousing or the burden of carrying inventory costs.
- **Operational and marketing support** are all designed to make every meal packaging event run smoothly.



"I can't wait for you to experience the absolute joy people have by giving back to their community."
~Stephen Popper,
Meals of Hope
founder

Make It Your Mission to Feed Hungry People

Do you have a deep desire to do good and help people as you make money? That's the spirit of a Meals of Hope franchise owner.

We want you to believe in our concept and fall in love with what it does for people and families.

Here's what it takes to be part of the Meals of Hope franchise family.

- Logistics and event planning skills
- Excellent organizational skills
- A knack for connecting with people in your community
- A mindset for business growth
- Enthusiasm for the Meals of Hope mission



Invest in a Rewarding Franchise Like No Other

Our low cost of entry gives you a chance to do good as you build a future for yourself.

Estimated total investment: \$61,050 - \$71,925

Initial franchise fee: \$40,000

Refer to our FDD Item 7 for specifics on details.

This is an opportunity to run a home-based business and work together with local organizations that want to make a difference, just like you. There's nothing else quite like it where people do good while making money, instead of the other way around.



What Are You Waiting For?

No other franchise concept transforms lives like Meals of Hope. When you become part of our franchise family, you join other owner-operators and business enthusiasts who are inspired to feed people throughout their community.

We want you to be a part of communities coming together to end hunger across America. This is your chance to do something truly special in your community. Let us show you how.

Meals of Hope Logistics

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