



ONE OF THE WORLDS
LARGEST
FAMILY ENTERTAINMENT BRANDS

80+
LOCATIONS

**AUV OF
\$2.11M***
SYSTEM WIDE AVERAGE

10.91% COST OF
GOODS SOLD*
20.51% EBITDA*

MULTIPLE REVENUE STREAMS

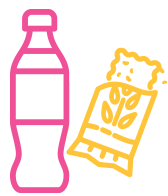
TARGETING A 3 - 12 YEAR OLD DEMOGRAPHIC



Memberships



Events



Concessions



Jump Time

CONTACT US
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REAL ESTATE

ATP franchise owners have access to our preferred real estate vendor, the CBRE

START TO FINISH SERVICES

- Transaction management
- Location analytics
- Site selection

INVESTMENT RANGE

\$1.7m - \$2.8m*



IFA FRANCHISEE OF THE YEAR BRANDON & KENDA GADISH

HAS BEING AN ATP FRANCHISEE MET YOUR EXPECTATIONS?

Kenda: We wouldn't continue to grow with the brand if the experience hadn't lived up to our expectations. The team's always available to take our calls and they don't think any question is a bad one. There's an understanding that we can help each other out, and that's a great foundation for open and honest communication, whether it's about something that's going great or something that isn't performing in the way we'd expected.

Brandon: Being a franchise owner has been completely life-changing for us. We would never have been able to be as successful, made as many connections in the community, or have been able to have access to financial backing and business mentors in the same way if we had gone into business without this support behind us. There's truly something to be said for building a business for yourself, but not by yourself.

JUMP INTO FRANCHISING 407.969.4296 | kailee@atphq.com | altitudefranchise.com

* Estimated initial investment is \$1,632,899 to \$2,767,899 (see Item 7 of the FDD for more details). AUV is based on the average reported gross sales for all franchised locations in our system that were open and operating as franchised parks for the entire 2022 year. Costs of Goods Sold and EBITDA are based on the average numbers for the 30 franchised parks that that were open and operating as franchised parks for the entire 2022 year, and that reported this data to us on a timely basis for inclusion in the FDD. Some outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much (see Item 19 of the FDD for more details). ATP Franchising, LLC, 12222 Merit Drive, Suite 1300, Dallas, Texas 75251. MN File No. 9991. This is not an offering. An offering can only be made by a prospectus filed first with the Department of Law of the State of New York. Such filing does not constitute approval by the Department of Law.