ONE OF THE WORLD'S LARGEST FAMILY ENTERTAINMENT BRANDS

AUV OF $2.11M* SYSTEM WIDE AVERAGE

COST OF GOODS SOLD* 10.91%

EBITDA* 20.51%

MULTIPLE REVENUE STREAMS

TARGETING A 3 - 12 YEAR OLD DEMOGRAPHIC

Memberships
Events
Concessions
Jump Time

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Kenda: We wouldn’t continue to grow with the brand if the experience hadn’t lived up to our expectations. The team’s always available to take our calls and they don’t think any question is a bad one. There’s an understanding that we can help each other out, and that’s a great foundation for open and honest communication, whether it’s about something that’s going great or something that isn’t performing in the way we’d expected.

Brandon: Being a franchise owner has been completely life-changing for us. We would never have been able to be as successful, made as many connections in the community, or have been able to have access to financial backing and business mentors in the same way if we had gone into business without this support behind us. There’s truly something to be said for building a business for yourself, but not by yourself.

Has being an ATP franchisee met your expectations?

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