

CHUCK E. Cheese

is the ultimate destination for family fun! Since 1977, our stores have been a place *Where A Kid Can Be a Kid*, and parents can relax and enjoy quality time with their loved ones.

We provide a safe, clean, and fun environment where families can make memories that last a lifetime.

Walking in one of our stores, you will find a wholesome entertainment experience, innovative gameplay, delicious food, and unmatched birthday parties.

Where A Kid Can Be A Kid.®

CHUCK E. CHEESE®

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**CHUCK E.
CHEESE®**

INTERNATIONAL



LEARN MORE

Visit us online:
Franchise.ChuckE Cheese.com

Email us at:
International@ChuckE Cheese.com

JOIN THE FUN!

International Master &
Multi-Unit Franchises Available



THE PROCESS

- ✓ Brand and Franchising Model Introduction
- ✓ Feasibility and Discovery
- ✓ Letter of Intent
- ✓ Local Due Diligence & Exploration
- ✓ Development Agreement Signing
- ✓ Phased Franchisee Partner Training

BY THE NUMBERS



LOCATIONS

570+



COUNTRIES/TERRITORIES

19 & Growing!



GAMEPLAYS

**More than
1.5 BILLION Annually!**



YEARS IN BUSINESS

**45+ Years of
Family Fun!**



BOX SIZE

**Flexible
800-1000+
Sq. Meters**



UNMATCHED SUPPORT

- ✓ Site Selection & Feasibility
- ✓ Marketing Support
- ✓ Menu and Pricing Consultation
- ✓ Game Layout and Selection
- ✓ Localized Vendor Approval Process
- ✓ Store Operations and Team Training