

CULTIVATED FOOD PRODUCTS

This information packet includes the sampling guideline and link to the sampling form

SAMPLING FORM

This information packet includes:

Sampling for & Guidelines

Sample COI: Return to Cultivated

THE SALE OF FOOD + BEVERAGE ITEMS IS STRICTLY PROHIBITED.

1 DO YOU QUALIFY?

Are you the Manufacturer or Distributor?

Sponsoring organizations of expositions and trade shows, and/or their exhibitors, may distribute SAMPLES of food products ONLY upon written authorization and adherence.

ITEMS DISPENSED ARE LIMITED TO PRODUCTS **MANUFACTURED, PROCESSED OR DISTRIBUTED BY EXHIBITING COMPANIES.**

2 SIZE RESTRICTIONS

All items are limited to a SAMPLE SIZE and must be dispensed/distributed in accordance to Health Codes

Food items are limited to "bite size", not to exceed a portion of 2 ounces

3 BUYOUT FEES

Food or Beverage Products brought on the premises for consumption that do not fall within the Sampling parameters require CULTIVATED approval.

A buy-out fee will be determined by Cultivated on a case by case basis; however, the fee will be based on a percentage of the retail pricing for the food and/or beverage item and is subject to all applicable taxes and service charges.

4 STORAGE, DELIVERY & SERVICES

If product/items do not fit in your hand carry, they must be shipped through your show decorator or shipped directly to our on-site Cultivated Warehouse. Storage space is limited and is subject to availability. Please contact a Cultivated Sales Team Member to arrange storage and deliveries:

*For other requirements please contact your sales lead.

One-Time Receiving/Handling Fee: **\$250.00**

Cold/Dry Storage: **\$150.00 per day / per pallet**

Delivery Fee: **\$ 51.00 per delivery**

Staffing Rates: \$262 per five (5) hours. Five (5) hour minimum. \$97 for each additional hour after the first 5.

Steward/Dishwasher Rates: \$262 per five (5) hours. Five (5) hour minimum. \$97 for each additional hour after the first 5.

5 PAPERWORK SUBMISSION

RETURN TO LEVY

Sampling Authorization Form & Certificate of Insurance [LINK HERE!](#)

OR USE QR CODE



CULTIVATED

NON-ALCOHOLIC BEVERAGES

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1 DO YOU QUALIFY?

Are you the Manufacturer or Distributor?

Sponsoring organizations of expositions and trade shows, and/or their exhibitors, may distribute SAMPLES of beverage products ONLY upon written authorization and adherence.

ITEMS DISPENSED ARE LIMITED TO PRODUCTS
**MANUFACTURED, PROCESSED OR
DISTRIBUTED BY EXHIBITING COMPANIES.**

2 SIZE RESTRICTIONS

All items are limited to a SAMPLE SIZE and must be dispensed/distributed in accordance to Health Codes

Non-Alcoholic Beverages are limited to a maximum of 4 oz. in a cup. No cans or bottles will be permitted.

3 BUYOUT FEES

Food or Beverage Products brought on the premises for consumption that do not fall within the Sampling parameters require CULTIVATED approval.

A buy-out fee will be determined by Cultivated on a case by case basis; however, the fee will be based on a percentage of the retail pricing for the food and/or beverage item and is subject to all applicable taxes and service charges.

4 STORAGE, DELIVERY & SERVICES

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*For other requirements please contact your sales lead.

One-Time Receiving/Handling Fee: **\$250.00**

Cold/Dry Storage: **\$150.00 per day / per pallet**

Delivery Fee: **\$51.00 per delivery**

Staffing Rates: \$262 per five (5) hours.
Five (5) hour minimum. \$97 for each additional hour after the first 5.

Steward/Dishwasher Rates: \$262 per five (5) hours.
Five (5) hour minimum. \$97 for each additional hour after the first 5.

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CULTIVATED SAMPLING FORM

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ALCOHOLIC BEVERAGES

1 DO YOU QUALIFY?

Are you the Manufacturer or Distributor?

Show Management of expositions and trade shows, and/or their exhibitors, may distribute samples of alcoholic beverage products only upon written authorization and adherence.

Items dispensed are limited to products
**MANUFACTURED, PROCESSED OR
DISTRIBUTED BY EXHIBITING COMPANIES.**

3 SAMPLING ALCOHOL

**All alcohol sampling requires a Cultivated
Bartender to pour and serve.**

Bartender \$277 per five (5) hours. Five (5) hour minimum. \$90 for each additional hour after the first 5.

Cultivated is required to receive,
handle, & store ALL alcohol product.

**EXHIBITING COMPANY MUST OBTAIN ALL PERMITS AND/OR LICENSES IN
ACCORDANCE WITH APPLICABLE LAW.**

For alcohol sampling, please obtain a Marketing Permit through the New York State Liquor Authority website and submit certificate 10 business days prior to the event.

Out-of-State suppliers and licensed in-state wholesalers and manufacturers can apply for a marketing permit.

Note: Per city ordinance alcohol cannot be served before 11AM on Sundays.

5 ADDITIONAL SERVICES

Support Staff Available:

Staffing Rates: \$262 per five (5) hours.
Five (5) hour minimum. \$97 for each
additional hour after the first 5.

Steward/Dishwasher Rates: \$262 per
five (5) hours. Five (5) hour minimum. \$97
for each additional hour after the first 5.

Other available products & services:

- Equipment rental
- Smallwares rental
- Serving vessels
- Ice
- Disposable supplies

Note: Please reach out to your
catering sales lead to avail these
added services and products.

2 SIZE RESTRICTIONS

All items are limited to a **SAMPLE SIZE** and must be
dispensed/distributed in accordance to Health Codes

ALCOHOLIC BEVERAGES SAMPLING SIZES

2 oz. for beer/wine 0.25 oz for liquor.

Beverage products brought on the premises for consumption that
do not fall within the sampling parameters require discussion with
the CULTIVATED team for further review + consideration.

For larger serving sizes, please consult with your catering sales lead
or potential buy-out option.

4 STORAGE, DELIVERY & SHIPPING

Alcoholic products cannot be hand-carried and must be shipped
to Cultivated at **655 West 34th St New York, NY 10001** for UPS/
FEDX/USPS shipment and **369 12th Ave New York, NY 10001** for
distribution companies. Please label as **"Attention CULTIVATED +
Show name + Company name/Shipper."**

Storage space is limited and is subject to availability. Please contact a
catering sales lead to arrange storage and deliveries.

Applicable Fees:

One-Time Receiving/Handling Fee: **\$250.00**

Cold/Dry Storage: **\$150.00 per day, per pallet**

Delivery Fee: **\$51.00 per delivery**

6 PAPERWORK SUBMISSION

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