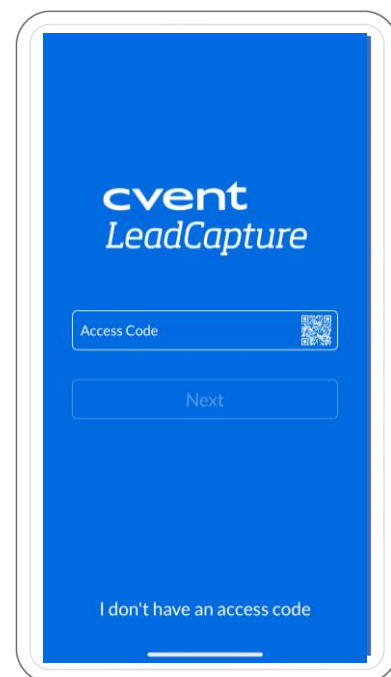


## International Franchise Expo 2025

May 29 – 31, 2025

Jacob Javits Convention Center



### HOW IT WORKS:



Scan badges to gather  
lead information



Score leads and  
take notes



Export leads  
from portal

### APP LICENSE

Purchase an app license to activate the Cvent LeadCapture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

3-Pack  
LeadCapture  
License

**\$540**  
\*BEST VALUE\*

Single  
LeadCapture  
License

**\$335**

Additional  
LeadCapture  
License

**\$190**

### DEVICE RENTAL

Purchase a Device Rental to pick up a Handheld Scanner onsite for seamless scanning – Price includes app license!

Order Before  
**04/30/25**

**\$370**

Order Between  
**05/01 – 05/14/25**

**\$465**

Order After  
**05/15/25**

**\$539**



## LOOKING TO PURCHASE LEAD RETRIEVAL LICENSES?

Enhance your experience with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending our conference.



### CREATE YOUR ACCOUNT:

- Go to:  
<https://exhibitors.cvent.com/signup/B07BCF4AC95D>
- Enter your information and click *Create Account*

### LOG IN TO YOUR EXISTING EXHIBITOR ACCOUNT:

If you have LeadCapture login credentials from a past event:

- Go to: <https://exhibitors.cvent.com/login/B07BCF4AC95D>
- Log in with your email and previously created password.

Don't remember your password?

- Click on *Forgot* to reset your password.

### USE EXHIBITOR PORTAL TO:

- Purchase LeadCapture Licenses
- Assign licenses to registered onsite staff
- Create lead-qualifying questions
- Export your leads

### NEED SUPPORT?

New to LeadCapture or need additional help? This [how-to](#) is all you need to get set up.

Email [leadcapture@cvent.com](mailto:leadcapture@cvent.com) with any general LeadCapture questions.



### Cvent LeadCapture Liability Waiver

By purchasing the LeadCapture solution, you are accepting the following terms: Customer understands that the rental and use of a Cvent LeadCapture Device and Application grants only a license to use for the duration of this event, and that no equity or ownership is imparted by this rental lease. It is understood that each Cvent LeadCapture Device will need to be charged prior to use.

Customer acknowledges and accepts full liability as a representative of their organization and understands fully that they are: responsible for the proper use and security of any Cvent LeadCapture Device while it is in customer's possession and will be liable for any loss or damage to the rental equipment. Cvent LeadCapture Devices not returned to the Cvent LeadCapture Service Desk at the close of event will be billed for full replacement cost of the device. Full application terms of use available at: <http://www.cvent.com/en/product-terms-of-use.html>