



# ACAI BOWLS & SMOOTHIES



## Come Ride the Wave

# \$856,831 AUV\*

\*Based on 2023 FDD top quartile.\*

### Why SoBoL?

Investing in a SoBoL Franchise offers a unique opportunity in the booming health food sector. Our offerings are gluten-free, dairy-free, and vegan-friendly, catering to a wide range of dietary needs and preferences. SoBoL simplifies the process for all entrepreneurs to successfully own and operate their very own health-focused eatery.



### Our Model

- Compact Space Requirements: 700-1,000 sq. ft.
- Affordable Start-Up Costs: \$195,600-\$453,200.
- Exclusive Proprietary Ingredients.
- Extensive, Fully Sourced Menu With Customizable Options.
- Exceptional Support System Including: Operations, Distribution, Marketing, Technology, Customer Support, Real Estate, and Construction.



## 65%

Multi-Unit Operators  
50% With 3+ Units

## 97%

Franchised  
Locations

## +7.1%

Increase in YOY Sales  
Based on 2023 FDD top quartile \*

\$35,000  
Franchise Fee  
Multi-unit Discount

5% Royalty  
1% Branding

20%  
Veteran Discount

# Mission



To improve people's days.

# Vision

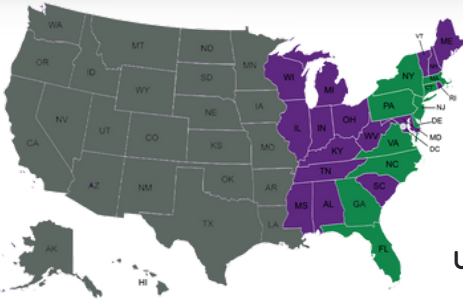


To provide super cool foods and awesome experiences.

# Values



Be a positive force, care for others and be passionate.



# 10 States

# 100+

## Locations Open or Under Development

# 30%

Mobile Orders

# 150k+

Rewards Members

# 1.4

Avg. Visits per 7 Days



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## Scan For FAQ's



\*THIS INFO APPEARS IN ITEM 19 OF OUR 2023 FRANCHISE DISCLOSURE DOCUMENT ("FDD"). PERFORMANCE BASED ON AVERAGE REVENUE IS NOT GUARANTEED.