

FROM TOKYO TO THE WORLD: EXPLORE YOUR RAMEN FUTURE NOW!

Innovative. Health-Conscious. Low-Overhead.
Expand your portfolio today!

**Flavor You Crave,
Wellness You Deserve**

WHY RAKKAN?

- Proven Success:** Born in Tokyo, thriving in US, now expanding worldwide.
- High Demand, Low Overhead:** Efficient model with **minimal staff, lower costs, and faster ROI.**
- Smart Investment:** 30% lower operational costs than traditional ramen shops.
Prep time slashed by 80% with innovative plant-based broth.
Labor costs reduced by up to 26%

*Figures based on our own calculations

FRANCHISE BENEFITS



TURNKEY FRANCHISE MODEL

Full training, store design,
and ongoing support



POWERFUL BRANDING & MARKETING

National campaigns and
local strategies



AWARD-WINNING MENU

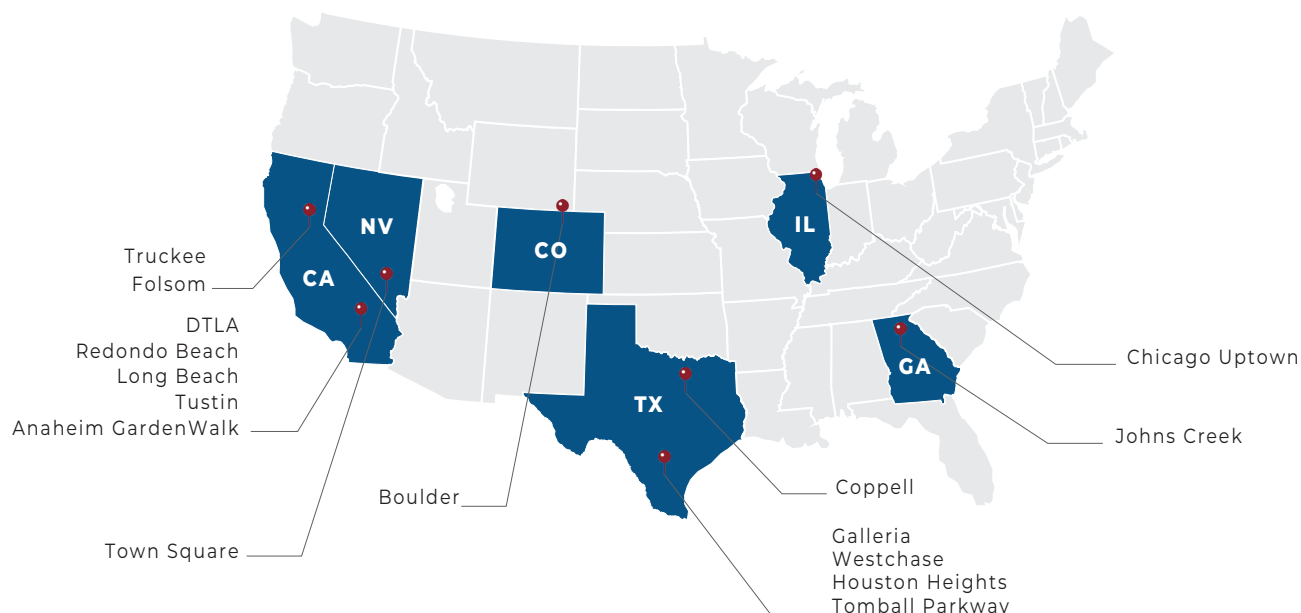
Health-conscious, umami-rich
ramen loved worldwide



LET'S TALK!

Contact us today and start
your ramen franchise journey!





INITIAL INVESTMENT

USD(\$)

INITIAL FRANCHISING FEE	\$20,000
INITIAL TRAINING FEE	\$10,000
TRAINING EXPENSES	\$10,000 - \$20,000
GRAND OPENING ADVERTISING AND PROMOTION	\$3,000 - \$8,000
REAL PROPERTY LEASE OR RENTAL AGREEMENT (INCLUDING SECURITY DEPOSIT)	\$6,000 - \$15,000
REAL PROPERTY CONSTRUCTION, REMODELING, LEASEHOLD IMPROVEMENTS, AND DECORATING COSTS (NET OF LANDLORD CONTRIBUTION)	\$200,000 - \$550,000
EQUIPMENT, FIXTURES, AND OTHER FIXED ASSETS	\$60,000 - \$110,000
POINT OF SALE SYSTEM AND TELECOMMUNICATIONS	\$7,500 - \$11,000
SIGNAGE	\$5,000 - \$20,000
INVENTORY AND SUPPLIES TO BEGIN OPERATING	\$16,000 - \$20,000
WATER FILTER FOR SOFT WATER SUPPLY	\$4,000
PROFESSIONAL FEES (LEGAL AND ACCOUNTING)	\$2,500 - \$5,000
INSURANCE PREMIUMS	\$2,000 - \$3,000
UTILITY DEPOSITS, BUSINESS LICENSES, FICTITIOUS BUSINESS NAME FILING, AND OTHER PREPAID EXPENSES	\$2,500 - \$5,000
INITIAL FLOOR PLAN FEE AND TRAVEL EXPENSES	\$20,000 - \$35,000
COST OF KITCHENWARE	\$2,000 - \$4,000
ADDITIONAL FUNDS (3 MONTHS)	\$9,000 - \$25,000
TOTAL ESTIMATED INITIAL INVESTMENT	\$379,500 - \$865,000