



Voice of Indian Small Business **Since 2008**



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Indian Small Business & Franchise Association (ISFA)

Regd. Office: 8th Floor, Pinnacle Business Tower, Surajkund Road,
Faridabad, Haryana 121009

Landline no: 0129-4244400 | Email: members@msme.in



Welcome Message



Dear Industry Colleagues,

I am immensely grateful for the support we have received over these years from the industry and stakeholders. On behalf of the Executive Committee of Indian Small Business Franchise Association (ISFA) and on my personal behalf, I take great pleasure in extending a very hearty and warm welcome to all of you at this association. ISFA has been a premier voice of the industry in India and would continue to work towards the betterment of the industry at all levels. I am humbled to lead the secretariat alongside the esteemed individuals that comprise our board. As we uphold the responsibility towards the industry, we continue to mandate in addressing government policies and legislations, guidance & support, help the industry get familiar with newer & advanced technologies and subjects through webinars and seminars.

Indian manufacturers globally competitive, attract investment in the areas of core competency and cutting-edge technology; ensure efficiencies; create economies of scale; enhance exports and make India an integral part of the global supply chain. I am confident that we will not just overcome the challenges but convert these very challenges into opportunities to move to an even higher trajectory of sustainable growth.

ISFA remains committed in extending its support towards the industry and working extensively for the growth and development of the sector. We have much to learn from the past, present, and future, as we continue our endeavour towards a brighter tomorrow.

We assure you to keep working diligently towards making the industry bigger and better.

GAURAV MARYA
Chairman

About us



Established in 2008, A non-government, not-for-profit organisation, Indian Small Business & Franchise Association (ISFA) is the voice of India's Small business and Franchise industry. ISFA would continue to work towards the betterment of the industry at all levels. We aim to support the entrepreneurs across the country to emerge as global entrepreneurs. We helping a start-up firm to grow or ensuring a smooth working of a franchisee, ISFA is committed to provide every possible help to every person associated with it.

We connect investors to business partners and help small entrepreneurs unlock their growth potential. We make investment easy, online and transparent. We assist people in taking their business concepts from development stage to marketable product with our marketing tools that streamline this process at a fraction of the cost.

ISFA provides a platform for franchisees to gain access to front-line support systems by partnering with successful, well-established brands across industry verticals, providing an instant entry route into faster growth. ISFA also provides a platform for Small Medium business sector for consensus building and networking. Partnership with counterpart chambers or trade bodies across the world carry forward our initiatives of inclusive development in MSME business, which encompasses entrepreneurship, training, governance, skill development, etc..

Vision

- Be a reliable partner in the Indian Entrepreneurs growth journey, with a focus on strengthening India's domestic ecosystem and enhancing global competitiveness
- Create a Transparent Trustworthy-Transformative business environment for franchise industry

Mission

- Helping MSME industry in India to be trusted around the world



MSME Edu

The Msme education solution will not only provide startups and SMEs with a vast network of knowledge from the experts, but also the latest trends.

MSME Cred

Access to Capital Became Easier We're here to listen to your funding needs and suggest you flexible financial options

MSME Mate

Get all the resources you need to make your business a success – including mentorship, networking, funding and training opportunities

Franchise

MSME provides a platform for franchisees to gain access to front-line support systems by partnering with successful, brands across industry.

Association Benefits



LEARNING & DEVELOPMENT

Get Guidance from Successful Leaders

ISFA Provides access to training programs helping entrepreneurs succeed



TRADE & CONTRACTING

Building win-win partnerships for growth

ISFA will be an opportunity for manufacturers to source raw materials, components, services from Indian MSME's



FUNDING & FINANCING

Don't let your business idea stall out on a shoestring budget

ISFA is the one of the best platform that provides funding opportunities for high potential SME.



MARKET INITIATIVE BY ISFA

How to get benefited by taking part in domestic or international shows?

The association gets special tariff for taking part in renowned shows across the world. The special tariff is passed-on to the members of the association in subsidizing the cost of stall in shows

Objective

Objective is to act as a catalyst and help in open doors for MSMEs.

We work as a guide for policies & processes in place by Govt. & MSME community

ISFA always work as voice of Micro Small & Medium Enterprises, conducting regular dialogue with Government and its various regulatory bodies, putting across the point of view of MSME community

Providing funding opportunities for high potential MSME

Encouraging industry for public private partnership, increasing speedy development work, with agility of startup/MSME and vision of growth, from both, Govt. & private

MSME platform gives opportunities for Indian businesses to connect with overseas partners and expand Indian businesses

Aggressively participate with fellow MSME bodies (domestic & international) with the objective to resolve issues related to Investment and trade

To share best practices and knowledge in the MSME & franchise industry via seminars, workshops, meetings, masterclasses, among others.

Act as focus point with concerned entities and bodies i.e. industry associations, financial institutions, Govt, bodies on matters. concerning MSME...

Conduct learning and training courses for the potential franchises

We facilitate and act a bridge between foreign franchisors and potential buyers. looking to purchase the India Franchise rights.

BUSINESS GALLERY



BUSINESS GALLERY



BECOME ISFA MEMBER TODAY!



Get all the resources you need to make your business a success

★ MENTORSHIP ★ NETWORKING ★ FUNDING ★ TRAINING

GET MORE ENQUIRE NOW!

MEMBERSHIP ADVANTAGES

Benefits	Patron Member	Corporate Member	Ordinary Member	Individual Member
Trade Facilitation	Y	Y		
ISFA Dossier	Y	Y	Y	Y
Industry Updates	Y	Y	Y	Y
Interview in Opportunity India	Y	Y	Y	
Digital Presence on Home Page	Y		Y	
Branding Guidance	Y			
Advertise in Retailers India	Y			
Annual Subscription of Entrepreneur Magazine	Y	Y		
Preference in nomination as Chairman and Co-Chairman of various Sector Specific Councils.	Y			
Promotion of international trade through meetings with visiting foreign business delegations, participation in Trade Fairs/Exhibitions and business delegations abroad.	Y	Y		
Close interaction with ISFA Members, Central & State Governments, international agencies and academia.	Y	Y	Y	
10 % Discount on Sponsorship opportunities	Y	Y		
Speaking Slot opportunity in Sectoral Events	Y	Y	Y	
Sectoral Representation to the Central and State Governments.	Y	Y	Y	
Visibility in terms of Logo display in the Managing Committee Meetings.	Y			
Preference will be given for nomination on select Government Committees.	Y	Y		
Opportunity to join meetings with Ministers, Secretaries and Senior Officials of Government of India, State Government, NITI Aayog, RBI, Foreign dignitaries and delegations etc.	Y	Y	Y	
Assured seat in the Managing Committee	Y			
Regular mailers to Members on Government Notifications, Circulars, Reports, etc.	Y	Y		Y
Opportunity to gain mileage by becoming a sponsor/co-sponsor of ISFA events	Y	Y	Y	
Concessional fee for participating in various paid programmes organised by ISFA	Y	Y	Y	Y
Platform to interact and gain professional knowledge through seminars, workshops and round table meetings.	Y	Y	Y	
Participate in the National Committees/Task Forces	Y	Y	Y	

CATEGORY FEE STRUCTURE

Categories	Eligibility	One Time Admission Fees	Annual Subscription Fees	Taxes
Patron Member	Any corporate/Association/ Education institute etc.	20,000	4,50,000	18% Tax
Corporate Member	MNCs	10,000	1,50,000	18% Tax
	PSU (Centre/State Government Undertaking)	10,000	50,000	18% Tax
	Medium (Annual Turnover - Not more than Rs. 500 crore)	5,000	30,000	18% Tax
	Small (Annual Turnover - Not more than Rs. 100 crore)	5,000	20,000	18% Tax
	Micro (Annual Turnover - Not more than Rs.10 crore)	3,000	10,000	18% Tax
	Representative Office of Foreign Companies	3,000	10,000	18% Tax
	Partnership Firms	3,000	10,000	18% Tax
	Startups Company (Registered In Calendar of 2020 Till Date)	1,000	5,000	18% Tax
	Proprietorship Firms	1,000	5000	18% Tax
Ordinary Member	Institutional Members (National or Regional Professional Institutes/Organisations/Boards of industry)	5,000	1,00,000	18% Tax
	Affiliated Associations Membership (National or Regional Associations/Councils/Organisations of industry interests)	3,000	10,000	18% Tax
Individual Member	Professional (Professional Consultant/ Proprietor/ Businessman-Women/ Entrepreneur/ Artist/ Chef/ Photographer/ Doctor/Physiotherapist/Wellness Coach/ Bankers/ Designers/ Stylist / Broker/ Engineer/ IT Person/ Any Individual can apply for the membership)	1,000	5000	18% Tax
	Academic Student (For College/University Students: Student Membership Can Obtain After Due Diligence For One Year)	100	400	18% Tax

INFORMATION/DOCUMENTS TO BE FURNISHED ALONG WITH THE MEMBERSHIP FORM

- + Memorandum and Articles of Association/ Bye Laws/Constitution/Partnership Deed
- + Latest Annual Report/Annual Accounts/Latest Balance Sheet
- + List of Directors, Partners with full addresses and details of Directorships /business interest etc in other companies, if any
- + Any other brochure/literature about the Company
- + GSTIN Certificate copy
- + If MSME registered kindly provide Registration No.
- + For individual provide his certificate of profession or membership certificate of the Governing institute/ board.

APPLICATION FORM

To,
The Secretary General
Indian Small Business & Franchise
Association

FOR ASSOCIATION USE

Membership No. _____

Approved on _____ w.e.f. _____

Category _____

Photo Passport size
(Applicant)

Dear Sir,

We wish to apply for _____ Membership of the Indian Small Business & Franchise Association (ISFA).
We are enclosing all the relevant supporting documents and our Cheque/DD No. _____
dated _____ towards Membership Subscription plus GST drawn on _____
for Rs. _____ in favour of "Indian Small Business & Franchise Association (ISFA)".
Please acknowledge receipt of the above and confirm our Membership.
We hereby confirm that we will continue to be _____

Bank Details of ISFA

Bank Name - HDFC Bank | **Bank Address** - Shop No. - 2,3,4,5, Charmwood Bazar, Charmwood Village, Suraj Kund Road, Faridabad, Haryana 121009
Account No. - 50200065544236 | **IFSC Code** - HDFC0000396 | **PAN No.** - AABC19056F | **GSTN No.** - 06AABC19059F1ZI

Yours Faithfully,

(Signature of Applicant)

(Name and Designation with Company seal)

The Application is to be proposed and seconded by any two members of the ISFA.

Proposed by

(Signature of Authorised Representative)

(Name of the Organisation)

Seconded by

(Signature of Authorised Representative)

(Name of the Organisation)

In the event of our enrollment as a Member, we shall be bound by the Memorandum and Articles of Association of the ISFA.

APPLICATION FORM

1. Name of the Applicant _____
2. Name of the Company _____
- 2.1 Name of the CEO/Chairman/President/Director _____
3. Address for Correspondence _____

Tel. _____ Fax _____ Mobile _____ E-mail _____
- 3.1 Address of Head Office (if applicable) _____

Tel. _____ Fax _____ Mobile _____ E-mail _____
- 3.2 Name of the person incharge at the head office _____ Mobile _____
4. Whether a :
☐ Company ☐ Partnership Firm ☐ Proprietary Concern
☐ Society ☐ Trust ☐ Others (Please Specify) _____
5. Year of Establishment _____
6. Business Interests _____
7. Authorised & Paid up Capital/Funds Deployed _____
8. Annual Turnover* _____ Annual Profit* _____
9. Name (s) of the Authorized Representative Directors /CEO/Partners/Proprietor _____

Tel. _____ Mob. _____ Fax _____
E-mail _____ Website _____
10. Permanent Account No (PAN) _____
GSTIN _____
12. MSME Registration Noz (if applicable) _____
13. Other Organisations/Chambers/Associations of which we are a Member

14. Award(s) received, if any (Please add extra sheet if the space is not adequate)

*(The term "Annual Turnover" and/or "Annual Billing" will mean Gross Turnover and/or Gross Billing on "ALL INDIA BASIS" as per latest audited Balance Sheet or as indicated by the applicant.)



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