



CURRY HOUSE  
**CoCo**

# ICHIBANYA

One Spoon, One Smile:  
Bringing Smiles to the World Through Food





# About Us

Founded in 1978 with a single location in the suburbs of Nagoya, Aichi Prefecture, "Curry House CoCo Ichibanya" has grown with a strong commitment to delivering smiles and happiness through food.

Today, the Ichibanya Group operates a range of restaurants, including its curry specialty chain, across Japan and around the world. The circle of smiles created by "CoCo Ichi's Curry" continues to expand globally.





# Our Pride

## Company Motto

Niko Niko, Kibi Kibi, Haki Haki

Abbreviated as "Niko-Kibi-Haki," which emphasizes smiling, moving briskly, and responding clearly, is the core of our actions. We strive to practice this daily by maintaining gratitude, a positive attitude, and a commitment to always doing our best.

## Company Mission

To continue inspiring people through management and become an essential presence in the community and society.

## Objective

To share a sense of happiness with all the people involved with the company.





# Our Pride

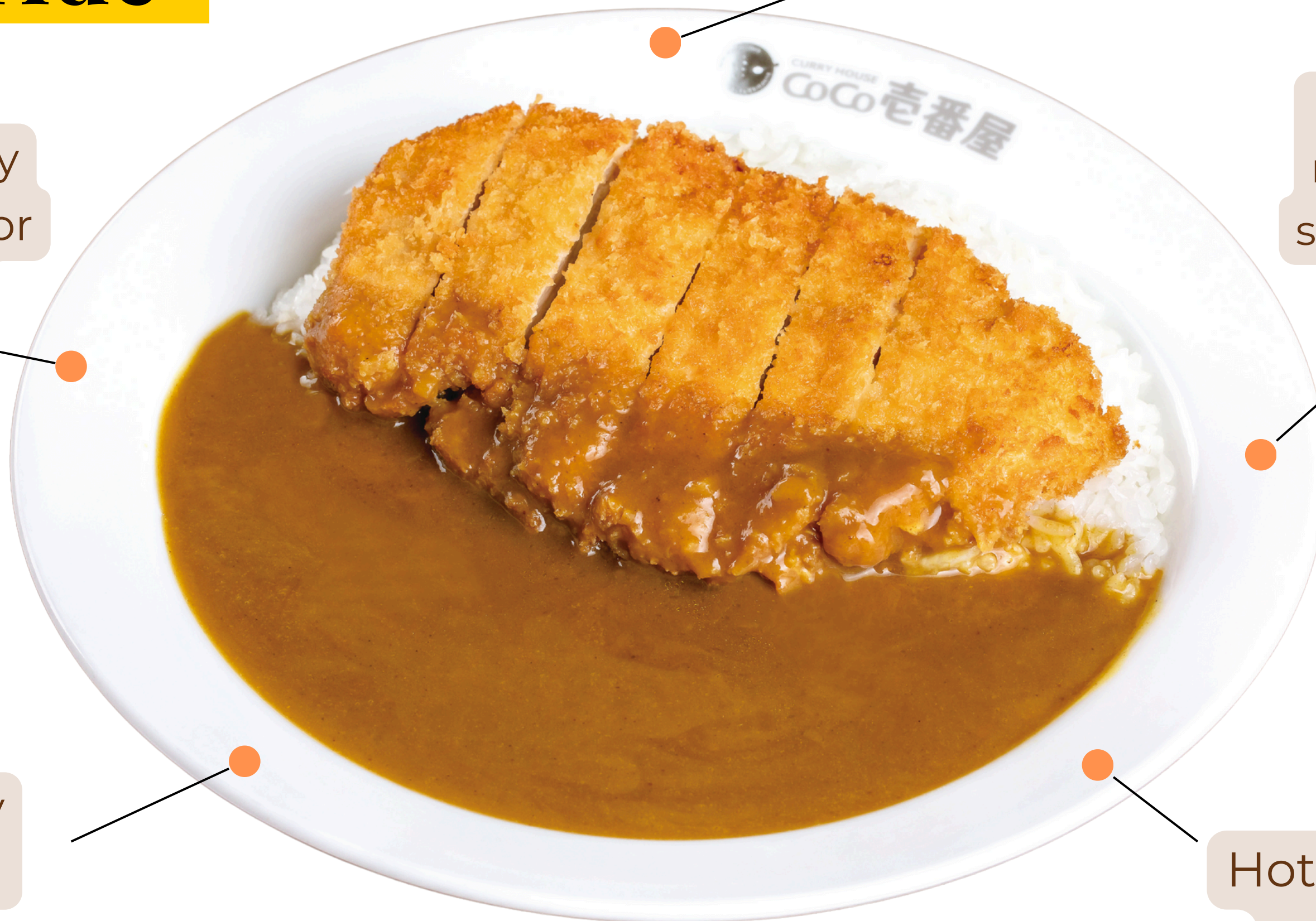
100% Customizable Dishes

No meat in curry  
sauce - perfect for  
vegetarians!

Consistent new  
menu items and  
seasonal offerings

High Quality  
Ingredients

Hot and Steamy  
Curry Plates





# Quick Facts

## Total Sales

\$704.5 million

### Japan

\$590.9 million

### Global

\$113 million

\*Feb 2024 data and currency rate

## HQ Employees

1,175

## Franchise Owners

556

\*Japan HQ Employees

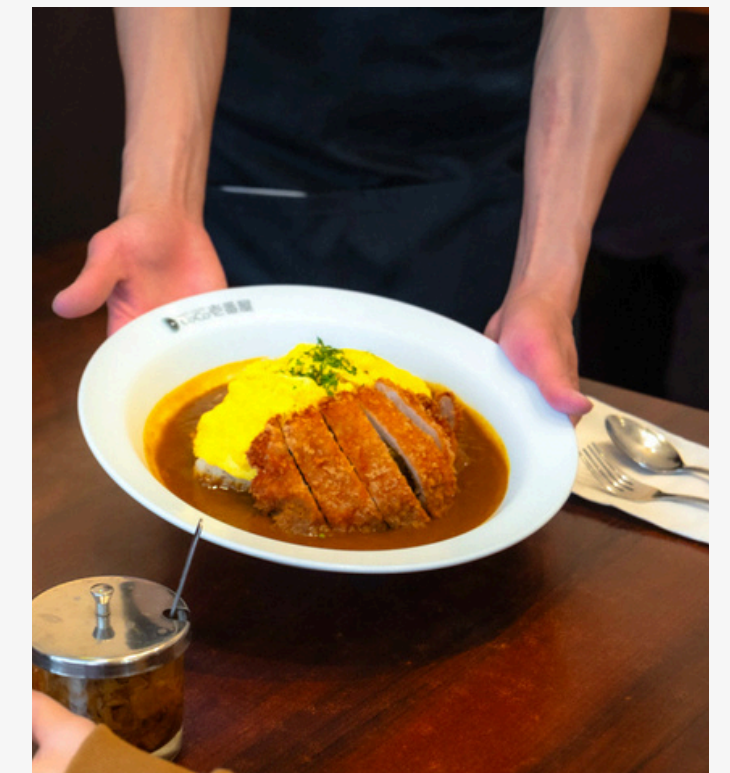
## Guinness World Records®

Coco Ichibanya was recognized by the Guinness World Records® for having the largest number of curry restaurants in the world, with over 1,400 locations globally. Our rapid expansion and dedication to serving a variety of customizable curry dishes contributed to this impressive achievement.

## Order-Made Curry

1.2 Billion  
combinations

With two types of sauce, as well as options for spiciness, toppings, and rice portions, customers can create over 1.2 billion combinations. Our diverse menu has been shaped by listening to each customer's desire for "the perfect curry they want to eat."



## Number of Group Stores in Japan

1,245

### Global

212

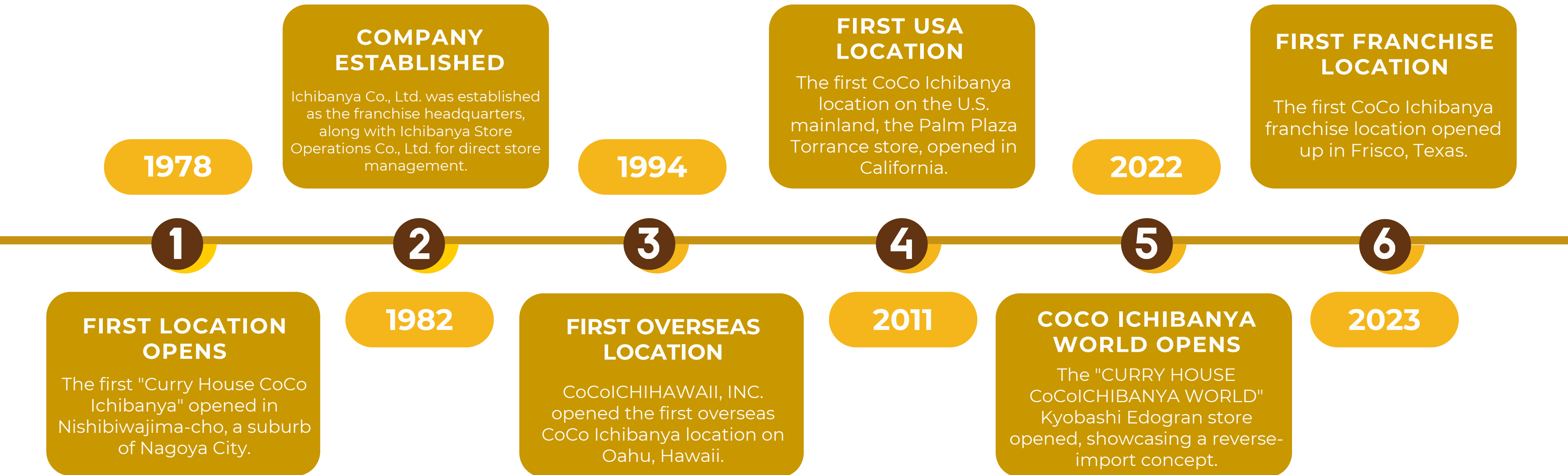
### Countries

12

\*Feb 2024 data



# History





# Overseas Presence





# USA Limited Edition Menu

CoCo Ichibanya in the USA, similar to those around the world, have different menu items that are specific to that region.

We are proud to offer a variety of dishes, such as the Chicken Cutlet Curry Burger, shown to the right.







\*Data based on year 2023  
\*Cost of Goods includes packaging and food costs.  
\*Average store size is workable space; not contracted space.

# Financial Performance

## Monthly Performance for Corporate Locations

Average Store Size: 2300 sqft  
Approx Number of Guests: 87,000

Average Order Value: \$18.36  
Turn Time Average: 25 min

<b>Sales</b>	<b>100%</b>
Cost of Goods* Sold	26.2%
<b>Gross Profit</b>	<b>73.8%</b>

The average revenue for corporate locations in 2023 was \$2,660,000.

<b>Expenses</b>	
Salary & Wages	28.00%
Payroll Taxes & Benefits	4.70%
Rent	5.00%
Royalty	3.00%
<b>Operating Expenses</b>	<b>67.3%</b>

**Note:** The royalty due to the franchisor is already included in the operating expenses. Food costs are based on shipping rates in California. There will be a marginal cost increase due to an additional out-of-state freight charge when goods get shipped from California to other states.

<b>EBITDA</b>	<b>9.4%</b>
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# Franchise Facts

## USA Headquarters

3625 Del Amo Blvd. Ste 170  
Torrance, CA, 90503

## Number of Locations

7

Corporate

6

Franchise

1

\*Continental USA

**Initial  
Investment**  
**\$1,500,000**

**Franchise Fee**  
**\$40,000**

## More Info...

Franchise Fee for 2nd, 3rd, 4th stores:  
\$20,000 each  
Franchise Fee for 5th & beyond:  
\$10,000 each

For more information, visit:  
[www.ichibanyausa.com](http://www.ichibanyausa.com)

## Ichibanya International USA Inc.

We are the franchisor of the CoCo Ichibanya System. The parent company, Ichibanya Co., Ltd. (ICL), currently runs nearly 1,500 locations in Japan and Asia. ICL and its subsidiaries provide franchisees with curry sauce, ingredients, silverware, and other products necessary for CoCo Ichibanya restaurants.





# USA Store Interior





# USA Store Interior





# USA Menu

## Nan



Nan with Cheese \$4.00  
Garlic Nan with Cheese \$4.50



Nan \$2.50



Garlic Nan \$3.00

Nan Pizza \$6.49

## French Fries & Fried Chicken



Spicy Teriyaki Fried Chicken \$5.25



Keema Cheese French Fries  
Regular \$4.99 Large \$8.99



French Fries  
Regular \$2.99 Large \$4.99  
Garlic French Fries  
Regular \$3.49 Large \$5.49



Baked Cheese French Fries \$4.99



Baked Keema Cheese French Fries \$5.99

\* Displayed images may slightly vary in appearance.

## Chicken



Fried Chicken \$13.64



Stewed Chicken \$12.89



Add Cheese for +\$1.50

Chicken Cutlet \$14.44



Spicy Teriyaki Fried Chicken \$14.64

## Pork



Pork Cutlet \$14.44



Sausage (Pork) \$12.89



Dumplings (Pork) \$12.64

## Beef



Stewed Beef \$17.14



Minced Beef Cutlet \$14.39



Thin Sliced Beef \$13.39

\* Displayed images may slightly vary in appearance.

## Seafood



Stewed Shrimp \$16.39

Garlic Shrimp \$16.89

Fried Squid \$12.39

Clam \$11.89

Seafood \$17.39

## Vegetable & Other



Tomato & Asparagus \$12.39

Vegetables \$12.19

Spinach & Tomato \$12.39

Okra & Tofu \$12.39

Spinach \$11.39

Mushrooms \$11.89

Cheese \$10.89

Vegetable Croquette \$11.89

Natto \$11.39

### Choose your EXTRA TOPPINGS

Hard Boiled Egg	\$1.00	Mushrooms	\$2.50	Stewed Chicken	\$3.50	Spicy Teriyaki Fried Chicken	\$5.25
Corn	\$1.00	Clam	\$2.50	Thin Sliced Beef	\$4.00	Spicy Teriyaki Chicken Cutlet	\$6.25
Ripe Tomato	\$1.00	Vegetables	\$2.80	Spicy Teriyaki Fried Squid	\$4.00	Stewed Shrimp	\$7.00
Cheese	\$1.50	Okra & Tofu	\$3.00	Fried Chicken	\$4.25	Garlic Shrimp	\$7.50
Cream	\$1.80	Tomato & Asparagus	\$3.00	Meatball (Pork & Beef)	\$5.00	Stewed Beef	\$7.75
Natto	\$2.00	Fried Squid	\$3.00	Minced Beef Cutlet	\$5.00	Seafood	\$8.00
Spinach	\$2.00	Dumplings (Pork)	\$3.25	Pork Cutlet	\$5.05		
Vegetable Croquette	\$2.50	Sausage (Pork)	\$3.50	Chicken Cutlet	\$5.05		

\* Spicy sauce and Mild sauce are Vegetarian.

\*\* Food Allergy Notice: We are unable to guarantee that food preparation is 100% free of cross contamination.



# USA Menu

## Omelet

Omelet size is PRE-DETERMINED with 200 g of rice.

Add

Cheese for +\$1.50

Chicken Cutlet Omelet Curry

\$17.25

Fried Chicken Omelet Curry

\$16.45

Beef Omelet Curry

\$19.95

Vegetables Omelet Curry

\$15.00

Seafood Omelet Curry

\$20.20

Pork Cutlet Omelet Curry

\$17.25

Spinach & Tomato Omelet Curry

\$15.20

Clam & Tomato Omelet Curry

\$15.70

Cream & Mushroom Omelet Curry

\$16.50

Seafood, Tomato & Cream Omelet Curry

\$23.00

Add

Corn for +\$1.00

Add

Cheese for +\$1.50

Add

Corn for +\$1.00

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## Keema

Customize Spicy level (No mild)

Nan Keema Curry

\$10.79

Keema Curry

\$9.89

Keema Omelet Curry

\$15.50

Tomato & Asparagus Keema Curry

\$12.89

Keema & Cream Omelet Curry

\$17.30

Add

Cheese for +\$1.50

Add

Cheese for +\$1.50

Add

Cheese for +\$1.50

Choose your EXTRA TOPPINGS

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Spinach	\$2.00	Dumplings (Pork)	\$3.25	Pork Cutlet	\$5.05		
Vegetable Croquette	\$2.50	Sausage (Pork)	\$3.50	Chicken Cutlet	\$5.05		

Potato, Carrot, Onion & Green Beans

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## Combination

Sausage(Pork) & Spinach Curry

\$14.89

Vegetable & Chicken Cutlet Curry

\$17.24

Stewed Chicken & Fried Chicken Curry

\$17.14

Garlic Shrimp, Tomato & Asparagus Curry

\$19.89

Chicken Cutlet & Cheese

\$15.94

Add

Cheese for +\$1.50

## Udon

Fried Squid Curry Udon

\$14.89

Curry Udon

\$11.89

Chicken Cutlet Curry Udon

\$16.94

Cheese Curry Udon

\$13.39

Fried Chicken Curry Udon

\$16.14

Add

Ripe Tomato for +\$1.00

Add

Ripe Tomato for +\$1.00

Add

Ripe Tomato for +\$1.00

Choose your EXTRA TOPPINGS

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