

BBFRY Franchise vs. Traditional Business Franchise

Why Franchising a Product Beats Brick & Mortar

No Building, No Lease, No Headaches

BBFRY Franchise:

You're not tied to a physical location. That means:

- ✓ No rent
- ✓ No utilities
- ✓ No staffing a store
- ✓ No property maintenance

Traditional Franchise:

Requires leasing or owning a physical location—plus ongoing overhead, staffing, and maintenance costs.

Minimal Overhead, Maximum Potential

BBFRY Franchise:

Your “inventory” is a powerful, compact device that restaurants lease from you.

- ✓ No perishable goods
- ✓ No complex supply chain
- ✓ No storefront expenses

Traditional Franchise:

High operating costs—ingredients, equipment, uniforms, cleaning, point-of-sale systems, etc.

Scalable with Low Entry Risk

BBFRY Franchise:

Grow at your own pace by building relationships with local restaurants.

- ✓ Scalable across cities or states
- ✓ Easier expansion without opening new stores
- ✓ High return potential with recurring lease revenue

Traditional Franchise:

Each new location requires major upfront investment, staff training, build-out time, and local permits.

Exclusive Territory = Competitive Edge

With BBFRY, franchisees have **exclusive rights** in their chosen area. That means:

- ✓ You're the *only one* leasing BBFRY in your region
- ✓ Protected from internal competition
- ✓ Prime opportunity to dominate a growing market early

Recurring Revenue Model

BBFRY Franchise:

Monthly lease revenue builds predictable income—month after month.

- ✓ Long-term client relationships
- ✓ Consistent cash flow
- ✓ Low churn, high retention

Traditional Franchise:

Revenue tied to fluctuating customer foot traffic and seasonal sales.

Bring a Revolutionary Product to Market

BBFRY is **new to the U.S.**, but used in **over 4,000 commercial fryers in Japan**.

- ✓ Proven technology
- ✓ Huge market opportunity
- ✓ Low market saturation (first-mover advantage)

In Summary:

Franchising a product like BBFRY lets you skip the stress of operating a traditional business. Instead, you get the freedom to run a lean, high-potential enterprise with recurring revenue and minimal overhead.

 *The future of franchising isn't a storefront—it's smart, scalable tech like BBFRY.*