

# TopFire Media is the Leading Franchise Development Marketing Agency:

Digital Lead Generation • SEO • PR • Web Development  
Hyper-Local Franchisee Marketing

## WHAT SETS US APART?



### Cutting-Edge Technology:

We have developed a proprietary database, known as a look-alike audience, comprising over 200,000 franchisees and multi-unit franchisees. Leveraging the power of AI from Meta and Google, we target profiles with similar attributes for our clients' digital franchise development advertising campaigns.



### Data-Driven Strategies:

At TopFire Media, we pride ourselves on employing data-driven strategies to generate measurable outcomes and results for our clients.



### Franchise Experts

TopFire Media is backed by our affiliate company, iFranchise Group. Together we provide practical hands-on expertise helping 100+ franchise brands, assisting them in attracting new franchise buyers to their systems.



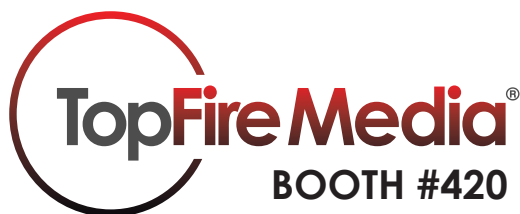
### Award Winning

Over the last seven years, TopFire Media has consistently earned recognition as one of the top franchise development marketing agencies. Based on an entrepreneur survey involving over 1,200 franchise brands.

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Ask about a  
**FREE** Marketing Assessment

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