

WHY SINGAS?

Established in 1967, Singas Famous Pizza is a rapidly growing fast casual pizza franchise. What started as a dream in Elmhurst, NY, has evolved into a nationally recognized brand known for its commitment to quality, consistency, cleanliness, and outstanding customer service. For over four decades, Singas has built a reputation for offering made-to-order, fresh pizzas with personal attention to every order.

SINGAS

Investment

- 250,000 \$750.000
- Minimum SQ FT: 1400
- Initial Franchise Fees: \$30,000
- Royalty: 5%
- Local Marketing: 2% (We Don't Collect)

Menu

- Pizza
- Wings
- Sub
- Salad
- Pasta
- Dessert

Achievements

- Ranked #471 in Entrepreneur Franchise 500 in 2025
- Multi Locations deal in TX, TN & KY
- Brand Recognitions Since 1967





Contact Us: info@singaspizzas.com www.singaspizzas.com

Franchising



TRAINING & GUIDING

Training and online operation manuals to keep you informed and guide you through the step-by-step operation of the pizzeria/restaurant.



PROFESSIONAL STAFF

On the job training inside a company store with our experienced staff to provide you with skills for properly treating your customers. To ensure a professional staff.



EQUIPMENT

NEW UNIT AND EQUIPMENT ACQUISITION AS WELL AS LAYOUT SUPPORT.



RECIPES & COST

Restaurant menu recipes that are cost conscious and not labor intensive.



CUSTOMER SUPPORT

Ongoing customer service and support from our experienced team.



OPERATIONS

Computer hardware and software support to maintain proper operation of your point-of-sale system

Estimated Investment

Type of Expenditure	Estimated Amount
	Low - High
Initial Franchise Fee ¹	\$30,000
Construction, Leasehold Improvements, Furniture and Fixtures ²	\$100,000 - \$450,000
Equipment ³	\$50,000 - \$125,000
Signage (interior and exterior)	\$6,500 - \$12,000
Computer, Software and POS System ⁴	\$2,000 - \$10,000
Opening Inventory ⁵	\$5,000 - \$12,000
Rent Deposits ⁶	\$10,000 - \$30,000
Utility Deposits ⁷	\$3,000 - \$6,000
Insurance Deposits and Premiums ⁸	\$2,500 - \$4,500
Pre-opening Travel Expense ⁹	\$3,500 - \$10,000
Pre-opening Labor ¹⁰	\$5,000 - \$15,000
Professional Fees ¹¹	\$2,500 - \$10,000
Architect & Engineer Fees ¹²	\$5,000 - \$14,000
Grand Opening Marketing ¹³	\$5,000 - \$10,000
Business Permits and Licenses ¹⁴	\$5,000 - \$10,000
Menu Printing, Stationery and Office Supplies ¹⁵	\$2,000 - \$3,800
Additional funds - 3 Months ¹⁶	\$20,000 - \$40,000
Total 17	\$257,000 - \$792,300