

besh manty

FRANCHISE "BESH MANTY"

Discover the authentic food of nomads!

The taste of Central Asia in every
steamed dumplings —
halal, handcrafted, and timeless.



Join a brand trusted through generations. Be part of the legend.
Bring "Besh Manty" to your city!





ABOUT THE PRODUCT

Manty are more than food. They're culture. They're soul. They're the taste of home. Steamed to perfection — these juicy Central Asian dumplings are stuffed with meat or vegetables and seasoned with fragrant spices. No frying. Just pure, wholesome steam. Traditionally eaten by hand — a ritual of connection, family, and comfort. Bring people together with the taste of warmth. Serve tradition, one bite at a time.

COMPANY HISTORY



Besh Manty — a story you can taste. Manty is an ancient dish born at the crossroads of nomadic paths and the family hearth. For generations, the tradition of making them was passed down. They were hand-shaped in yurts, taken on journeys, and later cooked at home — with every step, from the meat to the spices, done with care and secrecy.



Friends Aibek and Beksultan, the founders of Besh Manty, inherited this recipe and preserved their family traditions for years. Hand-folded dough, the most tender cuts of beef, finely chopped onions, and unique spices — this became the heart of their culinary philosophy.



As adults, they turned this traditional recipe into a modern product accessible to everyone, while preserving its authentic spirit and taste.



That's how the Besh Manty brand was born — combining heritage with a fresh approach. Today, Besh Manty is a brand and franchise representing the rich culture of Central Asia to the world.



ABOUT THE COMPANY

BESH MANTY — a brand born from tradition, evolved into a trend. We've reimaged manty — the legendary Central Asian dumplings — into a modern culinary experience. Our restaurants aren't just about food. They're cultural landmarks where the East meets the future.

Our footprint: 🍲 already 18 locations across the CIS,
🌐 and we're expanding —
with new launches in the UAE
and Kazakhstan.

BESH MANTY is a global mission: To let the world taste the warmth of homemade food with the bold spirit of the Great Silk Road.

GLOBAL POPULARITY OF MANTY

Push taste limits with BESH MANTY — capitalize on the hottest food trend!

Country	Popularity	Estimated Yearly Consumption
 China	Very popular, similar to local cuisine	25,000,000
 Turkey	Very popular, especially in north & big cities	20,000,000
 Kazakhstan	Popular, especially in eastern regions	12,500,000
 Kyrgyzstan	Very popular, a national dish	42,500,000
Other Countries	Found among diaspora and in national cuisines	50,500,000
Total:		150,500,000

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BESH MANTY MANTY SALES GROWTH ACROSS CIS

(2019–2025)

Sales (million pcs)



Join our momentum – let's conquer the global manty market together!



— Dough



— Onion



— Potato



— Pumpkin



— Garlic chives



— Meat



BESH MANTY UNIQUE ADVANTAGES



Only fresh meat — never frozen, no GMOs.



Halal-certified — respectful of tradition and purity.



Culturally adapted: vegetarian options, seasonal ingredients (pumpkin, chives)



Healthy cooking — steamed, no frying or oil.



Handmade dumplings — at every location, crafted with heart

FORMATS & STANDARDS

Standards:



Unified menu
and recipes



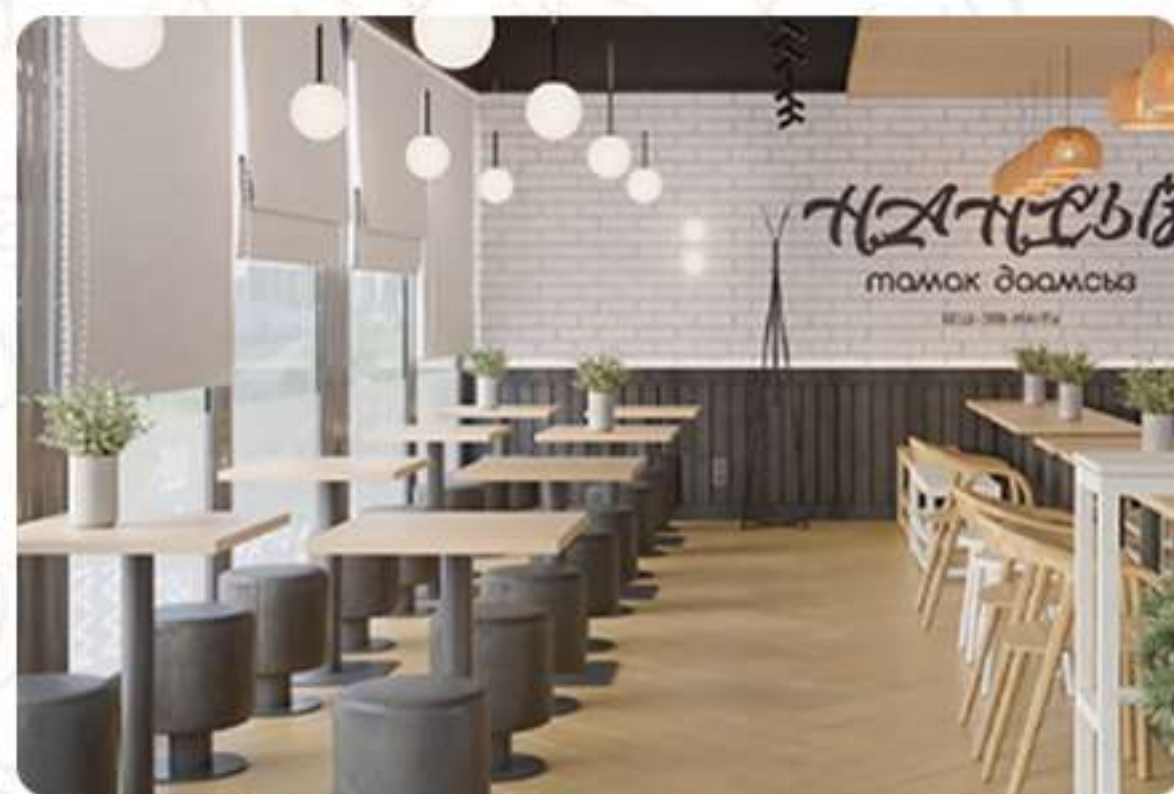
Fully adapted to FDA
and fire safety
regulations



Interiors with cultural
identity



Pick your format —
open your Besh Manty
location today!



Formats:

Dark Kitchen —

from 20 m² (≈215 sq ft):
fast setup, low investment

Fast-Casual —

from 60 m² (≈645 sq ft):
comfort, speed & flavor

Halal-ресторан —

from 400 m² (≈4,305 sq ft):
premium experience
with cultural respect



FRANCHISE FINANCIALS

Franchise Fee:

\$25,000

Royalty:

5%

Investment:

Dark Kitchen (from 215 sq ft)

OT \$50,000

Fast-Casual (from 645 sq ft)

OT \$150,000

Halal Restaurant (from 4,305 sq ft)

OT \$600,000

Payback Period:

from 18 months

Ready to build a profitable business?
Join the Besh Manty family and start your
journey to success!



WHAT DOES A FRANCHISEE GET?

EVERYTHING for a Powerful Start & Profitable Business!

- ✓ Exclusive Territory – No competition, just opportunity!
- ✓ Brand Book, Training, Standards – Precision like clockwork!
- ✓ Location Scouting & Setup – Prime spot = more customers!
- ✓ Legal Support – Smooth sailing, no headaches!
- ✓ Menu & Cooking Techniques – Flavors that wow!
- ✓ Kitchen & Dining Area Setup – Sleek, smart, efficient!
- ✓ Staff Management – Your dream team, ready to go!
- ✓ Marketing & Customer Acquisition – Packed from day one!
- ✓ Finance & Economics – Maximize your profits!
- ✓ Ongoing Support & Growth – We've got your back, always!

READY TO DOMINATE THE MARKET? JOIN US TODAY!

CONTACTS

Your Ticket to a Thriving Business!

Tradition + Modern Standards =
Global Potential!

Join the "Besh Manty" Franchise The Time to Enter is NOW!

Product is ready. Market is booming. Your profit awaits!

Reach out and start earning today:



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www.5manty.kg



@5manty

Don't miss out — contact us NOW!

