



## Supporting Your Franchise Growth

Your partner for legal, tax and accounting excellence to drive franchise growth

Together as One

## Your Complete Legal, Tax & Accounting Solution for Franchise Growth

At AGA, we take full responsibility for your legal, tax, and accounting compliance — so you can focus on scaling your franchise with confidence.

Our experienced professionals support multi-unit franchisors, franchisees, and master licensees across all stages of growth and expansion. From structuring international agreements to navigating tax complexities, we help protect and grow your business.

We act for leading global franchises across sectors including:

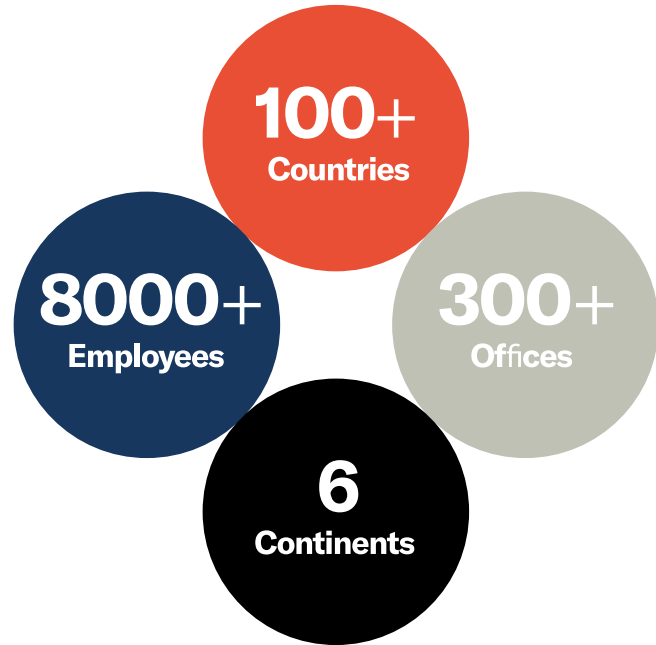
- Food, Restaurants
- Food, Baked Goods
- Beverages
- Fashion & Retail
- B2B Services
- Real Estate
- Health & Fitness
- Hotels & Hospitality
- Travel, Entertainment & More

Our global experience includes work for major brands such as **Wendy's, Arby's, Dunkin' Donuts, Baskin-Robbins, Louis Vuitton, Roberto Collina, Zeiss, and Office Depot.**



## About Allriott Global Alliance

- Headquartered in London.
- In business since 1979.
- An alliance of fully independent accounting and business law firms. Independence ensures 100% focus on providing a high level of personal service to clients.
- Global solution provider to international companies. Beyond soft landing and core compliance, specialist global solutions include cross border M&A, renewable energy and carbon market, fraud and asset recovery, franchising, private wealth, sports and entertainment, aviation and tourism, global mobility and tech start ups.
- Services of a uniformly high standard are provided across the world.



# Our Global Presence

● = Legal ● = Accounting

## North America (49 offices)

- Canada
- USA

## Latin America & Caribbean (36 offices)

- Argentina
- Barbados
- Belize
- Bolivia
- Brazil
- British Virgin Islands
- Chile
- Colombia
- Costa Rica
- Dominican Republic
- El Salvador
- Mexico
- Panama
- Peru
- Uruguay
- Venezuela

## Europe (120 offices)

- Albania
- Andorra
- Austria
- Azerbaijan
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Finland
- France
- Georgia
- Germany
- Greece
- Guernsey
- Hungary
- Ireland
- Italy
- Jersey
- Kazakhstan
- Luxembourg
- Malta
- Netherlands
- North Macedonia
- Norway
- Poland
- Portugal
- Romania
- Russian Federation
- Serbia
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland
- Turkey
- United Kingdom

## Africa (26 offices)

- Algeria
- Botswana
- Egypt
- Kenya
- Lesotho
- Liberia
- Libya
- Malawi
- Mauritius
- Morocco
- Nigeria
- South Africa
- Tanzania
- Tunisia
- Uganda
- Zambia
- Zimbabwe

## Middle East (47 offices)

- Afghanistan
- Israel
- Jordan
- Lebanon
- Oman
- Qatar
- Saudi Arabia
- UAE
- Yemen

## Australia & Oceania (9 offices)

- Australia
- New Zealand
- Papua New Guinea

## Asia (40 offices)

- Bangladesh
- Cambodia
- China
- Hong Kong
- India
- Indonesia
- Japan
- Malaysia
- Nepal
- Pakistan
- Philippines
- Singapore
- South Korea
- Sri Lanka
- Taiwan
- Thailand
- Uzbekistan
- Vietnam

## Our Value Proposition

- 1 We make it easier for multi-unit franchisors, multi-unit franchisees, and master licensors and licensees to grow and expand into international markets.
- 2 We take on companies' compliance obligations to reduce risk and worry.
- 3 We provide a flexible, collaborative approach to service with support on hand whenever and wherever needed.
- 4 As your business grows, we can source local partners and provide a single point of contact for global coordination.

**Let AGA support you in growing and protecting your franchise business across the world.**



## Legal and Accounting Support to Power Your Growth

Whether you're scaling domestically or expanding across borders, our legal, tax, and accounting experts provide the trusted support franchisors need at every stage. From structuring agreements to managing compliance, we help you grow with confidence — efficiently, securely, and globally.

- Master franchise agreements – negotiation, drafting, reviewing and implementation
- Intellectual Property - trademark protection, trade secrets and finance
- Real estate and lease negotiations
- International tax planning
- Franchise tax compliance
- Dispute resolution and arbitration
- Set up and structure of a franchise network
- Accounting, payroll, and audit
- HR & employment law
- Financial due diligence
- Data Protection compliance
- Transfer of technology
- Public authority registration
- Anti-money laundering regulation compliance
- Anti-corruption regulation compliance
- Franchise expansion and tariffs

**Visit us at  
booth 468 to  
discuss your  
requirements**





## Together as One - Our Service Model

**Our service model, including our ONE Point of Contact approach, ensures a successful implementation and the oversight and direction of ongoing support across the world.**

### **ONE Team**

Engage one team for all of your set-up, accounting and tax compliance and legal advisory needs. Within one country, one region or across the world.

### **ONE Set of High Service Standards**

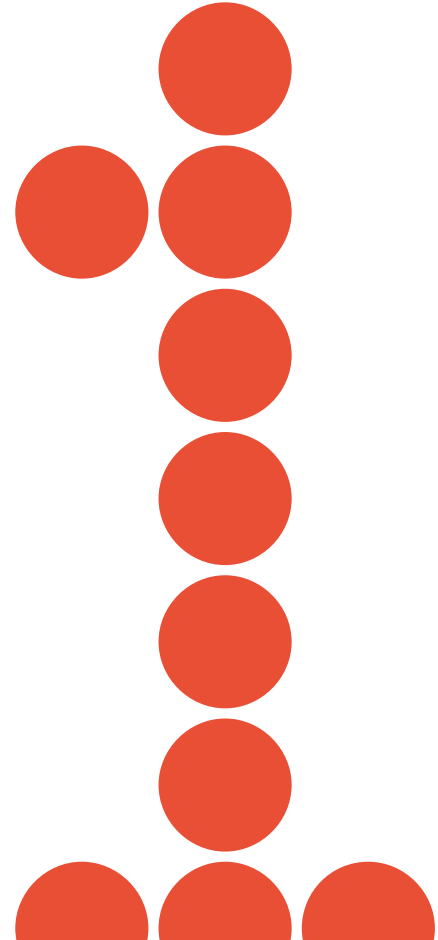
Count on team members who understand the importance of responsiveness, clear communication, transparency and technical excellence... as set out in our Service Promise Agreement.

### **ONE Source of Expertise**

Access a fully comprehensive, à la carte range of compliance and advisory services from 'under one roof' via our global alliance.

### **ONE Point of Contact**

Work with one Lead Engagement Partner (the 'Hub') who coordinates with Local Engagement Leads (the 'Spokes') in each jurisdiction. Advice is joined up, reporting is consolidated, and clients only need to explain anything once.



## Our Specialists

Combining in-depth local knowledge with the global resources of our alliance, law and accounting member firms in 100+ countries collaborate effectively to support multi-unit franchisors, multi-unit franchisees, and master licensors and licensees. In addition to our technical expertise, we are uniquely positioned to source trusted local partners anywhere in the world where franchisors are expanding—ensuring seamless market entry and operational success. This engagement is crucial for building trust, ensuring compliance, and achieving successful outcomes.

Our team of specialist franchise lawyers and accountants comprises highly experienced professionals who advise on intellectual property, commercial contracts and corporate matters, disputes, commercial property, HR & employment law, business planning, financial reporting, tax planning, sale valuations, bookkeeping, payroll, and much more.

**Let us help you with your global growth journey.**





## AGA Success Stories - Powering Franchise Growth

**Real examples of how our legal and accounting expertise supports international franchise expansion**



### **Supporting Hotel Franchise Growth Across Europe**

An award winning and leading international hotel ownership management group, operating 70 properties worldwide relies on AGA's member in Rome for legal and tax support across its European operations, providing comprehensive legal and tax advisory services to the group's European affiliates - including franchise agreement support, tax compliance and strategic tax planning for its subsidiaries in Italy.



**Our integrated legal and tax services ensure the client's European operations are structured efficiently, fully compliant, and aligned with international franchise standards — supporting their ongoing growth and long term success in the region.**

Nicolas Paglietti, Rome, Italy.

## AGA Success Stories - Powering Franchise Growth

**Real examples of how our legal and accounting expertise supports international franchise expansion**



### Franchising a Korean Food Brand in Southern Europe

A Portugal-based restaurant group with international partners engaged AGA's law firm in Lisbon to support its expansion into Portugal and Spain. The client, operating five Korean food restaurants aimed to grow through franchising. Work included drafting franchise agreements, advising on related legal issues — particularly competition law — and handling trademark registration to protect the brand in both markets.



**With strong legal foundations in place, and with our help, the client successfully launched its franchise model - positioning the business for scalable growth across Southern Europe.**

Antonio Varela, Lisbon, Portugal.

## AGA Success Stories - Powering Franchise Growth

**Real examples of how our legal and accounting expertise supports international franchise expansion**



### **Supporting a Plumbing & Electrical Franchise Group in Australia & New Zealand**

A growing plumbing and electrical franchise group operating across Australia and New Zealand partnered AGA's accounting member firm in Sydney to support its long-term growth. Since launch, they have provided ongoing accounting frameworks and compliance support, while also facilitating access to trusted legal experts for all franchise agreements.



**“We’ve worked directly with the founders for over a decade, providing tailored, cost-effective support as they grow. They know that wherever they expand — across Australia, New Zealand, or into new jurisdictions, our network of local experts ensure a smooth and compliant process every step of the way.**

Scott Jago and Paris Barns, Sydney, Australia.

## Global Reach. Local Expertise.

Our team are renowned in their local jurisdictions for their work assisting franchise businesses, and their reach and capabilities are expanded exponentially by connecting with a global alliance of professionals in over 100 countries, all with diverse skill sets and industry knowledge.



**We invite you to talk to us at booth 468 about our specialist solutions and how AGA can support you to grow and protect your franchise business across the world.**



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As independent firms, Alliott Global Alliance member firms each render their services entirely on their own account (including benefit and risk).

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**Together as One**

