



enriching the EO experience



2024 Member Products Guide

you are a leader. An innovator. A builder. You are someone who asks questions, embraces risk and champions self-determination. Someone who explores ways to work and live more efficiently,

sustainably, and productively. Entrepreneurs' Organization (EO) and its related communities are here to help you connect with fellow entrepreneurs, learn more about yourself, and lay the foundation for your further success and growth.

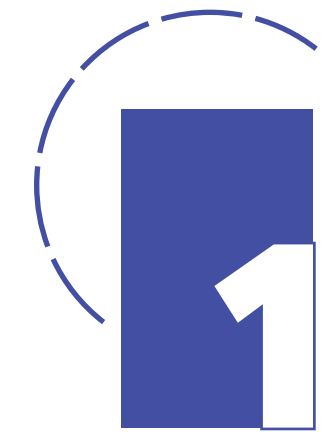
This guide is an opportunity to maximize your membership in EO's diverse community of pioneering business leaders. The opportunities detailed within have been designed to help you discover more layers within the EO experience, from the entry-level member to the tenured expert. Simply browse and choose the ones that resonate most with your membership goals – from connecting, to learning, to growing as a leader – and EO will help you unlock your greater potential.

- **CONNECT:** Is your goal to expand or diversify your network? In the first section of this guide, learn how EO's global experiences will help you meet and build relationships with peers across industries and borders.
- **LEARN:** Are you more driven by personal development through continued, specialized learning? Browse through the second section of this guide to explore the virtual and in-person EO learning experiences that can help you to improve your business leadership and your life.
- **GROW:** Does your leadership journey compel you to grow your influence and impact? Learn which EO products can help you develop further as a leader in the third section of this guide.

With a broad range of engagement opportunities included as part of your EO membership, we invite you to learn about the many enriching experiences EO has to offer. **CONNECT, LEARN, GROW**, and fulfill your greatest potential as an entrepreneur and creator of the future.

you are EO's "why"

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offerings

Included in EO Membership

- **Forum + Forum Moderator Training**
- **MyEO Groups**
- **Powerhouse Speaker Series**
- **Jumpstart Learning Series**
- **Nano Learning**
- **EO Podcasts**
- **Path of Leadership**
- **Global Leadership Conference (GLC)**
(for specific Chapter Officers)

Additional Opportunities

- **Forum Workshops**
- **MyEO Events**
- **Executive Education:**
 - Global Speakers Academy
 - EO @ Harvard
 - EO @ Wharton
 - EO/London Business School
 - Growth Forum
 - EO@INSEAD
 - Entrepreneurial Masters Program
- **EO Universities**
- **EO Explorations**
- **Global Leadership Academy (GLA)**
- **Global Leadership Convergence (GLC)**
(general members not part Chapter Officer Training)

who is EO?

Since 1987, EO has been a global force for entrepreneurship and personal development, uniting founders and owners of business and helping expand our members' horizons. As a not-for-profit organization created by entrepreneurs, for entrepreneurs, we take a holistic approach to supporting members of our community by focusing on the whole person, from the business and well beyond.

With more than 18,000 business founders and owners across 220+ chapters in more than 80 countries, EO is privileged to help nurture and empower the world's most diverse community of entrepreneurs through our highly curated experiences, special events, and custom learning and development programs that enrich our members' lives and business goals.





1

connect

"Imagine having a group of peers where you can openly discuss any issue that you face as an entrepreneur - your fears, failures, nightmares, or your awards, big sales, and great employees. No topic is off limits and confidentiality is promised. This is what I get every month when I meet with my EO Forum. We shed tears, belly laugh, inspire each other, and get answers to our deepest questions. Sounds unreal, but it's true!"

- Wendy Pease, EO Boston



forum

find authentic connection

What would you give for the ability to tap into a group of 7-10 fellow business owners who can offer you honest feedback and valuable insights based on their own experiences? To lean on these trusted peers as a kind of informal board, helping you navigate personal and professional challenges that no one else in your circle really understands?

In one of EO's thousands of different Forum groups worldwide, members will find a confidential, safe space to share their complete and authentic selves. You will have real conversations with peers in a highly-structured framework built on trust and respect. You will be encouraged to reveal the innermost five-percent of your hopes, fears, regrets and joys that you may keep from everyone else.

Year over year, the Forum experience is ranked by members as their favorite EO benefit, earning a consistent performance score of 91 out of 100 by members in global surveys. When we ask members what they most appreciate about being in Forum, the answers consistently return to talk of deeper relationships, accountable growth, memorable retreats, and relatable support that an entrepreneur is often hard-pressed to find anywhere else.

Through Forum, EO members connect with peers during regular monthly meetings, committing to give each other confidentiality, peer support, accountability, and development, in a safe and non-judgmental environment.

[Learn More](#)

types of forums

There are different types of Forums for specific situations and stages of your EO journey - whether you are new to an EO chapter, or you have broadened your membership to a Bridge Forum or Industry Group.

Because we have seen, time and again, how sharing the gifts of Forum with family and business associates fosters deeper connection and frictionless collaboration, we also offer Forum training and participation for Key Executives of a member's business, as well as Spouses and Life Partners.

The more people in your inner circle who personally experience the value of leading and living with a Forum Mindset, the easier it will be for everyone to relate.

[Learn More](#)



Chapter Forum connects fellow members to their local EO Chapter's regular monthly forum meetings. These forum meetings consist of 6-10 EO Forum-trained members led by one peer Moderator.

Forum participation usually begins with local peers at the chapter level, but can shift over time as a member's experience deepens or migrates within the network.

Chapter Forum



Bridge Chapter Forum

An Forum that brings members of EO Bridge Chapters together in cross-country or regional groups that meet virtually each month and in-person each quarter.



SLP Forum

Extends the gift of the Forum Framework to members' Spouses and Life Partners (SLPs), giving them the same experiences as members.



Experience Forum

An open-source global Forum format that allows members to build their own curated experience focused on a specific topic.



Key Executives Forum

An opportunity for the member's senior executive(s) to experience share and learn with peers in the same Forum format members experience.

how forum works

Upon joining EO, your chapter's Forum chair will work to match and place you in an optimal group with the appropriate number and blend of fellow entrepreneurs, typically: 6-10 EO Forum-trained members led by one peer Moderator.

The goals of placement are to foster diversity of thought and life experience, but avoid sharing the room with competitors. 92% of Forum participants describe participation as 'extremely' or 'very' relevant to their entrepreneurial journey. There are 11 monthly meetings per year and one annual retreat.

EO's Forum program is one of our longest-running member benefits, yet continuously evolving and growing with the times. Newer groups like Bridge Forums and Experience Forums are continually being added.

Additionally, EO now offers five new formats in our Forum Workshops, which are special learning events that dive deeper into the Forum Framework and Forum Mindset, to address specific challenges faced by entrepreneurs.



getting started: forum training

A key reason why participation in Forums can be so meaningful and transformational to EO members is the program's highly developed structure. To participate, members must enroll in a foundational course that introduces the key Forum principles. For example: share experiences, not advice.

You will learn about the Forum Mindset, the goal setting, confidentiality and accountability required, the opportunity for deeply personal 'Five Percent Reflections' and special deep dives. This eight-hour workshop for new Forum participants is offered throughout the year and led by an expert who has earned the role as Forum trainer.

EO's Forum Training Program (FTP) will help you learn how Forums are structured and moderated, as well as how to apply best practices to ensure you get the most out of your participation. It will also give you a first taste of what a Forum meeting is like – in real time.

Who can join

all EO members, Spouses and Life Partners, and Key Business Executives of EO members

Time commitment

8 hours, in one all-day session

Location

varies by chapter

Cost of participation

free for EO members and SLPs; per person fees for Key Executives*

Voucher eligibility

none needed

Languages

varies by location

master your practice: forum workshops

Forum Workshops

A collection of core content and leadership workshops, designed for individual Forum groups, which focuses on specific aspects of the entrepreneurial journey. Workshops are geared toward newer Forums and designed to upskill your Forum's tools, practices and mindset for impactful meetings and help members adapt the concepts of Forum in their lives.

Who can join

any existing Forum group

Time commitment

4 hours

Location

varies by chapter

Cost of participation

US\$750 for virtual; US\$1,500 for 4-8 hour in-person*

Voucher eligibility

no

Languages

varies by location

*does not include trainer and venue costs

Learn More

Forum Next Level

A one-day, advanced education workshop that builds on the Forum Training Program (FTP) foundation. Forum Next Level is booked by the chapter or region on behalf of their Forum participants after recognizing the need for a Forum refresher. This workshop helps trained participants to enrich their Forum experiences and practice Forum concepts.

Who can join

all members, spouses and life partners (SLPs) and key executives

Time commitment

8 hours

Location

varies by chapter or region

Cost of participation

free; plus trainer and venue costs for in-person

Voucher eligibility

none needed

Languages

varies by location

Learn More

the forum moderator journey

EO members with robust experience and understanding of the Forum framework can serve as Forum Moderators to lead carefully structured gatherings that have the potential to not only reshape how entrepreneurs think and act in their business, industry, and community, but in family conversations at home.

Each Moderator completes special training to facilitate a confidential and supportive environment that will help members focus on experience shares over advice, curiosity over judgements, and vulnerability over ego. To become a Forum Moderator, EO has designed a progressive journey of learning in four parts.

STEP ONE
MODERATOR TRAINING PROGRAM (MTP)

This is a training, led by an experienced Forum Trainer, focused on exploring the mindset and tools essential for becoming an effective Forum Moderator and a leader among leaders. This workshop will provide valuable insights and skills necessary to excel in the Moderator role within the Forum.



STEP FOUR
SEED MODERATOR PROGRAM

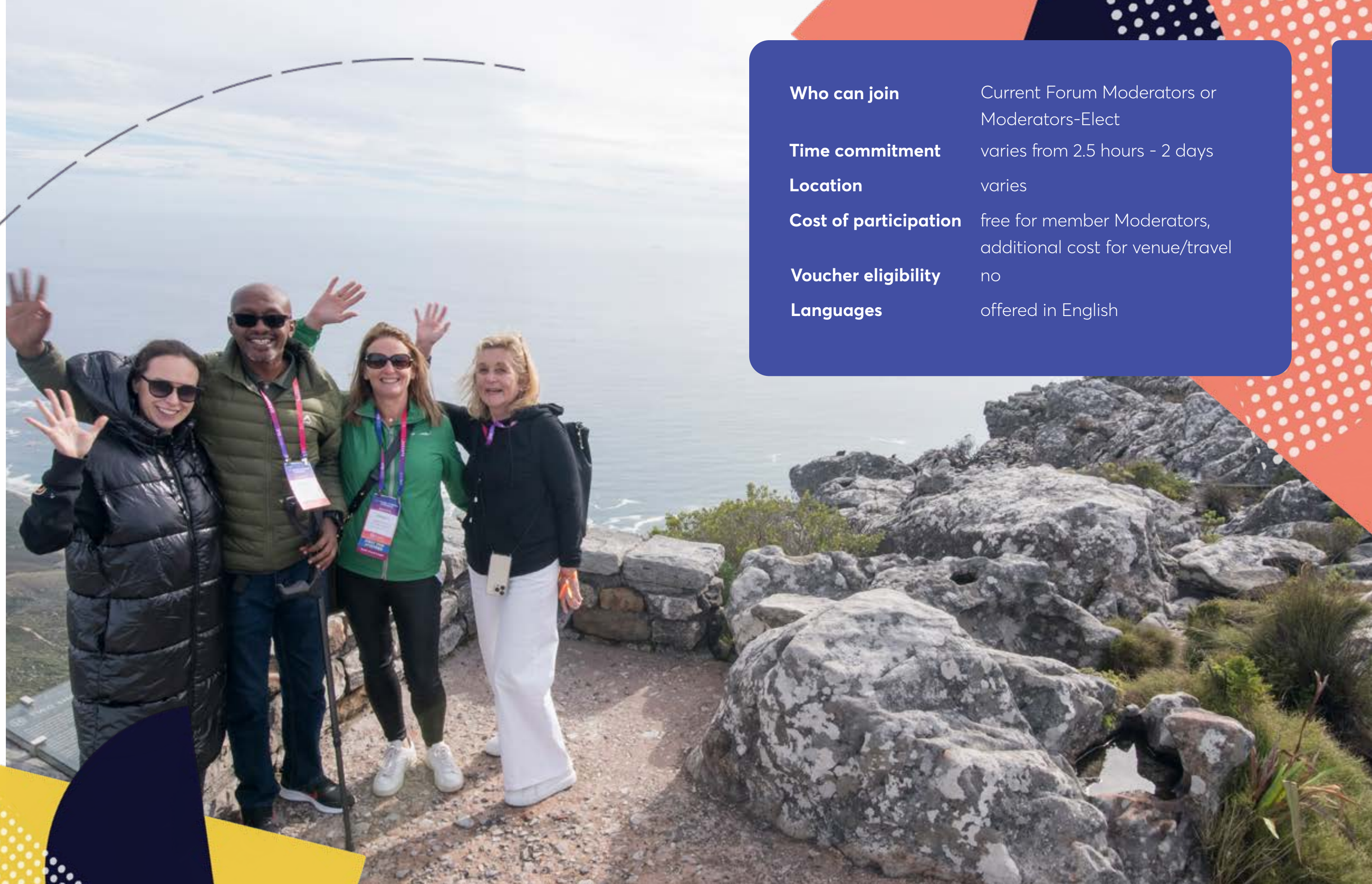
Step 3: Moderator Summit - Moderator Summits are EO's premiere event for the Forum Moderator. An in-person event led by two Forum Trainers to connect, learn and sharpen your moderator and leadership skills with regional moderator peers.

STEP TWO
MODERATOR WORKSHOP SERIES (MWS)

Designed to make the role of a Moderator easier, the Moderator Workshop Series offers connection with Moderators throughout all Chapters, leadership skill development, on-demand learning, and the support of two dedicated Forum Trainers for a year.

STEP THREE
MODERATOR SUMMIT

Moderator Summits are EO's premiere event for the Forum Moderator. An in-person event led by two Forum Trainers to connect, learn and sharpen your moderator and leadership skills with regional moderator peers.



Who can join	Current Forum Moderators or Moderators-Elect
Time commitment	varies from 2.5 hours - 2 days
Location	varies
Cost of participation	free for member Moderators, additional cost for venue/travel
Voucher eligibility	no
Languages	offered in English

"My first position on the EO board was MyEO Chair. I can honestly say it was a very rewarding role! I learned so much not only about the MyEO side but also what it means to be a leader. This is the perfect role to start off with."

Jyoti Pattni, EO Tanzania



myEO

customize your EO experience

Being in a global community of 18,000+ fellow entrepreneurs is an expansive and energizing experience with almost limitless opportunity for connection, support and friendship. But within that ecosystem, there are other members with interests, passions, curiosities and cultural roots, similar to your own. How can you find them? How can you attract them? And how can you connect, learn and grow together as unique communities?

Enter: MyEO. MyEO is more than a program or product offering at EO. Beyond chapters, beyond borders, it is the key to shaping your member experience into one that will most inspire and support you, with the people who share your

passions and industries. MyEO Groups and MyEO Events are created by members, for members. This is the key differentiator for this program. It is fully member-initiated and member-led. You may opt in or out to as many groups or events as you want— whenever you want.

Whether you have an interest in recreational hobbies outside work, you are seeking like minds in a certain business sector, you are curious about an emerging technology, or you simply want to find people navigating the ups and downs of life, MyEO grants you a key to open doors toward diverse new connections. The opportunities are almost endless.

Learn More



More than 500 wide-ranging MyEO Groups currently exist to connect like-minded and similarly motivated entrepreneurs around the passions, industries, and experiences you care about. We like to say: if you can think of it, there is probably a MyEO Group or MyEO Event to explore. And if there is not one yet, as an EO member, you have the power to establish one. From cooking to golfing, poetry to mountain climbing, pickleball or philosophy, you will find other entrepreneurs with similar interests who would like to swap skills, stories and plan joint activities.

MyEO Groups are always member-initiated –by members, for members– around a specific interest, passion or industry. These groups can be local, regional or global in nature – made up of members from any EO chapter who share information, experiences, best practices, needs, or even leads. Interact virtually or in person, depending on how local or international the group’s membership is, and get to know more of your EO peers from a multitude of locations around the world.

Visit EO’s exclusive, digital, community platform, ConnectEO, to explore MyEO Groups and get involved.

Learn More

Who can join	any EO members can join or create a MyEO Group
Time commitment	varies
Location	varies
Cost of participation	free (exception: user pay for Premier Group Summits)
Voucher eligibility	not needed, only Premier Group Summits
Languages	as preferred by Group Champions



myEO premier groups

MyEO Premier Groups are global MyEO Groups that support strategic EO initiatives and engage at least 250 people in all 10 regions. Each Premier Group hosts an annual summit to engage their communities and provide targeted learnings in special destinations. MyEO Premier groups receive additional support and resources from EO.



MyEO Women

MyEO Women is a MyEO Premier Group dedicated to supporting women entrepreneurs in their unique journeys of success. From the challenges of accessing capital, to complexities of juggling a company and family, to the myths and misperceptions that women are proving wrong in every country, MyEO Women is the community for solidarity in entrepreneurship.

This group helps EO learn how to attract and support more women across the global network, so that our diversity of membership continues to broaden and thrive. MyEO Women hosts an annual summit in an unforgettable destination each year that all participants are invited to attend.



MyEO Under 35

MyEO Under 35 helps younger 'Millennial' and 'Gen Z' members connect with fellow entrepreneurs from their age group across anywhere in the world. Together, you will think through the emerging technologies, looming challenges, and unimagined opportunities that will shape your collective future. If you want to build your network with peers who are also on an upward path while learning from motivational speakers who have already made their mark, consider this your kindred EO crew.



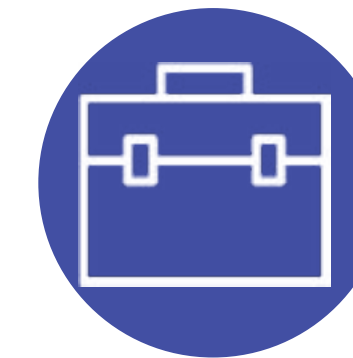


myEO premier groups



MyEO DealExchange

Imagine being able to reach out to thousands of MyEO Deal Exchange (DX) Group members who have valuable contacts, years of experience, and available resources to help you realize an aspiration. MyEO DealExchange is the premier, approved platform for EO members to opt into for the purposes of finding and making entrepreneurial deals with each other around acquisitions, mergers, partnerships, financing, investments and exit strategies.



MyEO Industries Group

This MyEO Premier Group is a community designed to provide educational and development opportunities for members related to a similar industry or business sector, in the company of peers who understand it. The MyEO Industry Group is broken up into 16 smaller industry specific groups. Each community holds monthly roundtables, talks, and other events.

For example, restaurateurs can gather to experience share about vendors, staffing, food costs, etc. Members may select their preferred industry when joining the MyEO Industries Group.



MyEO Events offer members the chance to either host or attend gatherings with members who share common interests, both within and beyond the structure of an existing MyEO Group. These MyEO Events are tailored specifically toward members' interests and industries—including family, lifestyle, business, adventure, bucket list and social enterprises. Whether the event is an intimate wine tasting dinner in your home, or the once-in-a-lifetime experience of being rewarded with rice and chicken at the top of Mt. Kilimanjaro, a MyEO Event can be almost anything you can imagine.

MyEO Events may be organized for virtual or in-person assembly. They are registered and listed on the EO Hub and championed by an EO member who takes the lead for organizing the experience. Spouses and Life Partners (SLPs) may also get involved as MyEO Event co-champions, making these gatherings a fun way to integrate the EO experience into your family life as well. MyEO Events need not be affiliated with an existing MyEO Group, and may be hosted as special, one-time assemblies. For the member who has not yet joined a MyEO Group and is interested in sampling the experience, MyEO Events make it easy to get started.

Who can join	any EO members, SLP, adult children or members' guests can join
Time commitment	varies
Location	varies
Cost of participation	user pay, varies by event
Voucher eligibility	no
Languages	as preferred by Event Champions



"The combination of trailblazing content, intimacy from meeting of minds and hearts among everyone, are what makes these events so special."

- Bubu Andres, EO Philippines



universities

world-class learning

Imagine being surrounded by hundreds of curious, open-minded individuals, each driven by a thirst for knowledge, innovation, and connection. This is the remarkable experience of an EO University, where entrepreneurs from every corner of the globe come together for four days for connection, inspiration, and once-in-a-lifetime evening socials.

While the word "University" may inspire images of a college campus or classroom setting, EO Universities are independent and unconventional. They are your ticket to world-class learning that combines life-changing education with catalytic conversations. You will learn from business experts,

such as Steven Kotler, Jessica O. Matthews and John Sanei, experience diverse cultures and cuisines, and build relationships with members from around the world. Here are three days of eye-opening talks that are presented in a bold, vivid setting to activate your imagination.

Off-site activities and learn-arounds inside local businesses give you an authentic dose of local living and exploration that will help you leave feeling more enriched. Each day closes with a memorable evening social in venues such as the hidden gardens of Westminster Abbey in London or on a cliff in Portugal overlooking the ocean as the sun sets on the western most point in Europe.

[Learn More](#)

eo universities how it works

Engage with thought leaders, industry titans, and visionaries who have walked the path you aspire to. EO Universities are high-energy, educational and, above all, social. You will not leave an EO University location without tasting the city's delicacies, hearing its musicians, or bonding with the local members. EO curates a lineup of world-class speakers, workshops, and immersive learn-arounds for you that will deliver insights not found in any textbook.

Past EO University Locales



Sydney, Australia



Cascais, Portugal



San Francisco,
CA, USA



Mexico City,
Mexico



Hyderabad, India



London, UK

Who can join	any EO member and 1 guest
Time commitment	4 days, every 1-2 years as desired
Location	varies by year
Cost of participation	US\$3500-5000 - varies by year and location
Voucher eligibility	yes
Languages	primarily in English with simultaneous translations if minimum needs are met



"There is a level of reliable magic on an EO Exploration. From the planning, the execution, the awesome attendees, and the little surprises around every corner. The entire experience was curated to perfection."

-Erik Lilla, EO Nebraska



explorations

Step off the treadmill of everyday life to embark on an eye-opening odyssey with EO Explorations, where the world and its endlessly fascinating cultures serve as your classroom. Exploring the world with your fellow EO members elevates the typical travel and tourism holiday to a carefully curated, immersive experience that will deepen your understanding of the people and traditions of the world. Think of it as your passport to experiential learning.

In joining an EO Exploration, you and your fellow EO adventurers will be challenged spiritually, intellectually and physically. You will embrace the experimental mindset, pushing yourself to be open to new flavors, unfamiliar practices, and diverse beliefs. Engage with local artisans, spiritual leaders, respected elders and business owners as they share their stories of family, tradition and grit.

go farther, together

Past EO Explorations have exposed our members to truly exceptional experiences that other tourists would rarely gain access to: competing in a regatta with a historic Florence rowing club; joining Icelandic youth and the country's top female goal scorer for a game of football; going behind-the-scenes of an elite, anti-poaching unit in Kenya where highly-trained conservationists fight to protect wildlife; watching a sunrise ceremony overlooking the Zapotec pyramids in Mexico with stories of black magic and deep folklore.

Wherever the Exploration, you and your fellow EO travelers will leave with an intensely personal connection to the heart and wisdom of the local people, along with new friendships from around the world.

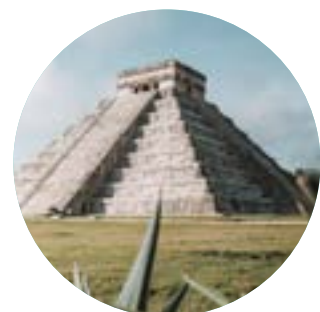
[Learn More](#)

EO explorations getting started

To join an upcoming EO Exploration, scan our upcoming destination offerings, check the departure dates, and express your interest. It is that simple! EO will do all the research, planning and booking for your extraordinary adventure. All you need to do is give yourself permission to invest in adventure to discover why Explorations are one of EO's top rated experiences.

Once confirmed, you will join a diverse group of 75-100 entrepreneurs who will travel from all corners of the globe, meeting up in the country or region spotlighted. Recent Explorations have taken EO members through Mexico, Iceland, Italy, Croatia, Cambodia, and Vietnam. Whatever the destination, each Exploration is custom designed to highlight the region and allow you to experience local living for 4-7 days.

Past EO Exploration Locales



Mexico



Iceland



Italy



Croatia



Kenya



Cambodia / Vietnam

Who can join	any EO member and 1 guest
Time commitment	4 days, every 1-2 years as desired
Location	varies
Cost of participation	US\$5500-9000
Voucher eligibility	yes
Languages	English-speaking tour guides, but all languages welcome





learn

2

"GSA was an incredible experience from A to Z. Not only was the program itself very well put together, I learned so much and received excellent one on one coaching on the spot. With the careful guidance of the EO team, I now feel confident to speak up and tell my own story in an impactful way."

- Sun Ah Brock, EO Montreal



executive education

At EO, we know you bring tremendous knowledge and expertise to the table. Your member learning opportunities should match that level of experience, and then, offer you more.

That is where EO's Executive Education comes into play. There are six prestigious and competitive partner programs available to you as an EO member. They are hosted or taught by some of the most highly respected authorities and business schools of our time. Crafted with a passion for fostering excellence, these courses are meticulously designed to elevate entrepreneurs into visionary leaders, equipping you with the skills and insights needed to thrive in today's dynamic business landscape.

With offerings from the upper echelons of higher education in business, including: Wharton, Harvard University, London Business School, and

amplify your voice

INSEAD, combined with the most highly respected authorities in their field, each EO Executive Education course provides a unique blend of theoretical frameworks and practical applications. This ensures that entrepreneurs who enroll will not only grasp essential concepts and emerging trends, but also learn how to apply them in the real world. From mastering the intricacies of business strategy to honing interpersonal skills crucial for effective leadership, our cutting-edge curriculum, real-world case studies, and interactive learning experiences offer a holistic approach to professional development.

Each Executive Education opportunity is designed for small groups of EO member learners. They require enrollment applications or additional investment, but in a short amount of time, deliver immeasurable value and returns – all in an intimate setting.

[Learn More](#)

global speakers academy

Step into the spotlight with EO’s Global Speakers Academy (GSA). This program is your gateway to crafting a powerful signature talk, and becoming a certified speaker with the expertise to inspire and illuminate audiences everywhere. Each Global Speakers Academy is hosted once a year in upscale hotel and resort locations around the world. It consists of five days of 1:1 coaching, Q&A, presentation & feedback, classroom discussions, and breakouts.

Together with 30-40 equally-motivated EO members, you will collaborate with certified coaches to craft your story, refine your message, structure your talk, and infuse your presentations with authenticity that resonates. You will gain individual attention and constructive feedback from peers and instructors who are there to help you train a more confident and inspiring voice. And you will gain more confidence to pursue the stages and screens that allow you to amplify your voice.

Getting Started

Each October or November, this five-day, application-based, in-person program includes content developed in collaboration with expert communications professionals who serve as your certified coaches. GSA is designed to be one of the most transformative experiences EO offers. Its graduates become part of an elite EO community of influencers and motivators.

Learn More

Who can join	any EO member
Time commitment	5 days
Location	varies
Cost of participation	US\$6500-\$8500 (not including hotel)
Voucher eligibility	yes
Languages	offered in English





EO @ Harvard: Inspiring Entrepreneurial Strategy

Every successful business founder knows or learns that the best ideas only take flight when your foundational strategy is clear, measurable, competitive, and resilient. This EO Executive Education program, offered every September or October in Cambridge, Massachusetts at renowned Harvard University.

During the course, participants will develop creative strategies and skills to analyze how industries are rapidly evolving, then learn how to apply these insights for the future of a business. Registration is open to all members and the program accepts up to 97 applicants per year. Once enrolled, you will spend four days learning directly from Harvard faculty and participating in lively discussions that examine the lessons of both stunningly successful and cautionary case studies. You will also break out into smaller discussion groups and be inspired by guest speakers.

Who can join	any EO members, up to 97 each year
Time commitment	4 days
Location	Cambridge, Massachusetts, U.S.
Cost of participation	US\$7500 including hotel
Voucher eligibility	yes
Languages	offered in English

[Learn More](#)

EO @ Wharton: Elevating Finance + Operations

Whether you had the privilege of training your younger mind at the world's oldest business school, or you have admired it from afar, learning through The Wharton School of the University of Pennsylvania is your very unique opportunity as an EO member. This prestigious EO Executive Education program held every March in Philadelphia, stands ready to impart you with the knowledge to more fully master financial insights and operational strategies that will boost your company's bottom line.

In an efficient and insights-packed five days taught by Wharton's esteemed professors, you will dive deep into your organization's finances, including a review of your individual P&L statements, and gain new know-how to achieve operational excellence. What's more, you will be able to seek the faculty's insights on your organization's specific financial challenges and operational metrics so that you can more confidently measure what you manage.

Who can join	all EO members, up to 60 per year
Time commitment	5 days
Location	Philadelphia, Pennsylvania, U.S.
Cost of participation	US\$5950 including hotel
Voucher eligibility	yes
Languages	offered in English

[Learn More](#)





EO/London Business School Growth Forum (EO/LBS)

Through the EO/London Business School Growth Forum (EO/LBS), you will develop and execute your business’s unique and actionable business growth plan through an experiential process of doing, rather than simply learning what to do in certain situations.

Using EO/LBS case methods from established and admired companies, such as Cotswolds Distillery, Calyx Flowers and BrightStar, this EO Executive Education program will give you the tools you need to tackle growth challenges with realistic solutions. EO/LBS is held annually and offers a new course every year, with new faculty and all-new material to explore different aspects of growth. Participants who maintain attendance for seven years, will earn the rare distinction of EO/LBS Alumni certification.

Who can join	all EO members, up to 77 per year
Time commitment	4 days
Location	London, England, UK
Cost of participation	US\$6,775
Voucher eligibility	yes
Languages	offered in English

[Learn More](#)

EO@INSEAD: Discover the Leader Within.

Amplify your leadership, build culture, and drive change with four days of intensive learning at The Business School for the World®. Hosted at INSEAD’s Asian campus in Singapore, this annual event is the newest in EO’s Executive Education programme and one that brings together EO peers from across the globe. Its unique purpose? To help EO members learn how to create a thriving culture from the inside out with inspirational leadership and influence beyond authority.

When you enroll with EO@INSEAD, you will learn in an intensive environment that will help you build a high-performance company culture that unlocks your people’s greater potential. This is where servant leaders expand their ability to nurture talent and create capacity for other leaders to shine.

Who can join	all EO members, up to 50 per year
Time commitment	5 days
Location	Singapore City, Singapore
Cost of participation	US\$8,000
Voucher eligibility	yes
Languages	offered in English

[Learn More](#)



entrepreneurial masters' program

Created in 1992 exclusively for members by EO founder, Verne Harnish, along with Bernie Goldhirsh, founder of Inc. Magazine and Vince Fulmer, Secretary of the Institute of Emeritus at MIT, EO's highly sought-after Entrepreneurial Masters Program (EMP) is an exceptional and highly sought-after three-year deep dive into advanced learning for the builders of business. Originally called 'Birthing of Giants', the program has stayed true to its founding principles in the more than three decades since welcoming its first class of entrepreneurs.

Each year, 68 EO members are guided through a transformative experience built around the five core pillars of people, strategy, finance, leadership, and execution. The EMP requires a commitment of 12 total days, experienced in three sessions of four days over the course of three consecutive years – usually in the months of May or June. It is purposefully designed to help entrepreneurs uncover their distinct leadership style, master the art of cash flow management, and articulate their fundamental values and vision.

Enrollment in EO's EMP is competitive and, therefore, considered prestigious. The program is open to EO members who are apply and are accepted, up to 68 applicants per year.

Once accepted, you and your fellow EO students will come together in Dedham, Massachusetts at MIT's storied estate, the Endicott House and reconvene each year until you have completed the full course. At the end of the third year, you then graduate together as that year's proud class.

[Learn More](#)

Who can join

EO members who apply and are accepted, up to 68 participants per year

Time commitment

4 days

Location

Dedham, Massachusetts, U.S.

Cost of participation

year one: US\$7,000;
year two: US\$4,000;
year three: US\$4,000 - \$5000 per year

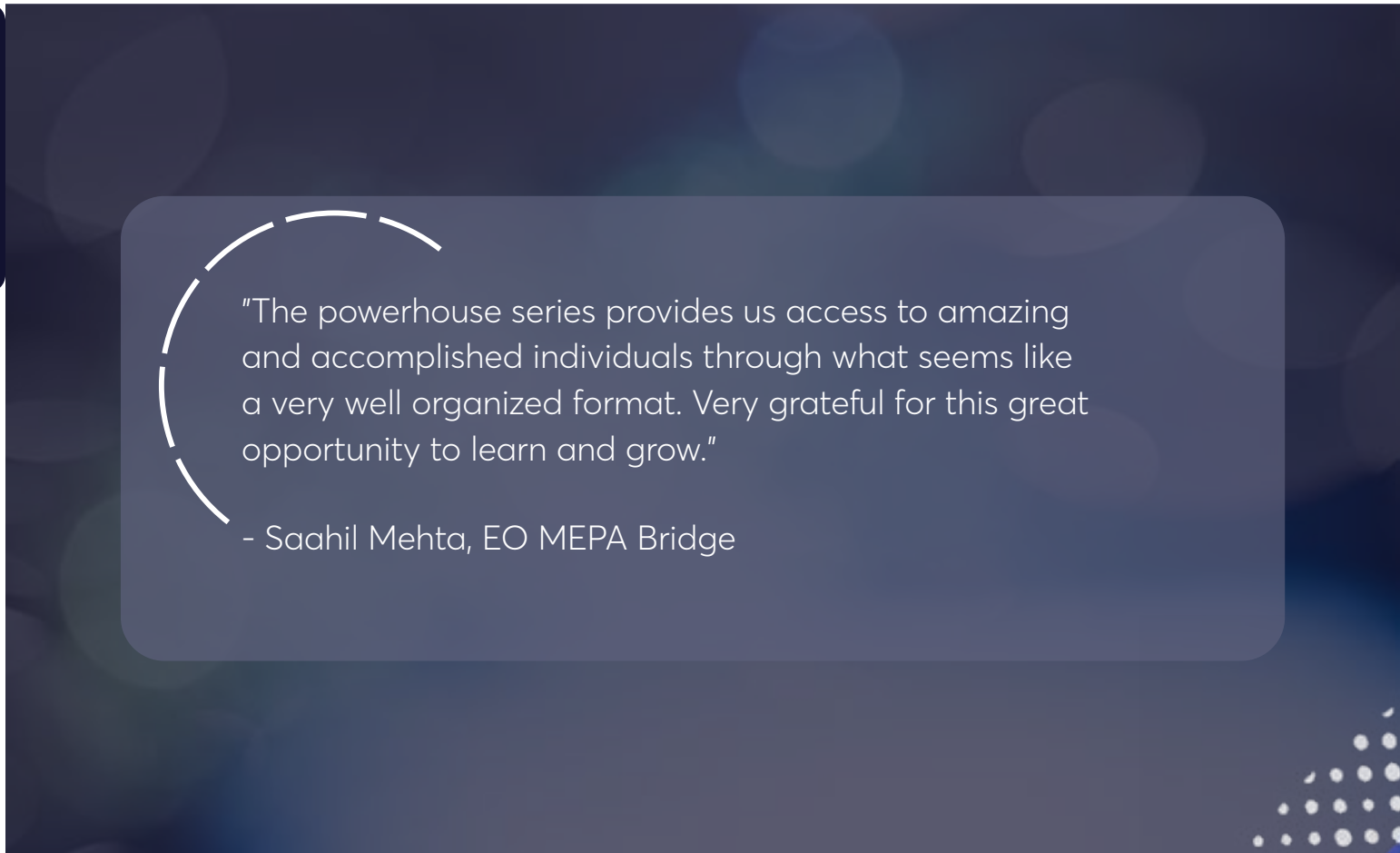
Voucher eligibility

yes

Languages

offered in English





engage with thought leaders

Being an entrepreneur comes with intense pressures. You simultaneously lead and serve your customers, your investors, your employees, your community, and your family. At EO, we understand these time pressures, and appreciate how vital efficiency is in an entrepreneur's schedule. That is why we developed a slate of diverse, digital, 'virtual' learning experiences, which can be enjoyed from the convenience of your home, office, hotel room, plane or vehicle.

From three-week sprints in distinct areas of learning, to quarterly one-hour video conferences with the world's most influential thinkers, to bite-sized tutorials from subject matter experts across a library of on-demand media, EO's Virtual

Learning offerings aim to meet you where you are while you reach for greater mastery. Most of these EO products are included member benefits, available exclusively to you at no additional cost for when you have time and motivation to learn.

EO Learning Platform

Many of these Virtual Learning courses are hosted digitally on the EO Learning Management System (LMS). This online platform provides EO members and others in the EO community with on-demand access to educational content including webinars, Executive Education learning events, interviews with entrepreneurial thought-leaders and more

[Learn More](#)

powerhouse speakers series

Imagine having a front-row seat to the stories that shaped the most respected thinkers and consequential trailblazers of our time. The EO Powerhouse Series is your gateway to this extraordinary experience. All you need is one hour and an internet connection. Through live, virtual conversations with esteemed entrepreneurs, researchers, authors and historic figures from around the world, you will gain unprecedented access to the wisdom of those who dared to dream and do! Offered to the entire EO community as an exclusive benefit four times per year, the Powerhouse Series brings you face-to-face with well-known leaders who have shaped our economies, societies, and our very understanding of pressing issues.

Visionaries such as Sir Richard Branson, Dr. Jane Goodall, Indra Nooyi, Adam Grant, Muhammad Yunus, Malala Yousafzai, among others, have shared their insights and taken questions directly from EO members tuning in.

Simply accept the invitation to join the next Powerhouse Series session by registering, and access the virtual, one-hour conversation from the convenience of your home, office or hotel. Joining live gives you the opportunity to share the screen with our speakers to ask a question or share a note of appreciation, while tuning in later gives you the flexibility to watch when it suits your schedule.

Learn More

Who can join	all EO members, EO Spouses & Life Partners, EO staff, EO members' key staff, and adult children of EO members
Time commitment	one hour, once per quarter
Location	virtual, online
Cost of participation	free
Voucher eligibility	none needed
Languages	offered in English, with simultaneous translation and interpretation in Chinese, Japanese, Portuguese, Spanish





jumpstart **series**

Welcome to the EO Jumpstart Series – where 21 days can propel you into a journey of discovery, growth, and hands-on mastery across a fascinating array of topics that range from personal to professional. Offered twice a year during January and July, EO’s Jumpstart series is your ticket to a dynamic, virtual learning experience designed to give you new know-how, life hacks and expertise.

Structured as highly-focused three-week ‘learning labs’ and led by experts within and beyond the EO ecosystem, Jumpstart January and Jumpstart July sessions delve into cutting-edge technologies like AI, ecommerce, brand storytelling, or refining your leadership and relationship skills, plus more. Each learning lab is available to all EO members, and EO Spouses and Life Partners or staff for free, live from the convenience of your laptop or mobile device.

Experienced together with your Forum, the three-week learning labs can also strengthen your group’s collective expertise. Within each area of focus is a number of different learning opportunities ranging from practical coaching sessions, to self-paced learning modules and take-home work, to direct Q&As with instructors.

[Learn More](#)

Who can join	all EO members, EO Spouses and Life Partners, EO staff, EO members' key staff, and adult children of EO members
Time commitment	3-4 hours per week for three weeks for each lab, 2x/year
Location	virtual, online
Cost of participation	none, included with EO membership
Voucher eligibility	none needed
Languages	offered in English, with simultaneous translation and interpretation in Chinese, Japanese, Portuguese, Spanish

nano learning

In a community of more than 18,000 diverse entrepreneurs from across nearly every sector and market imaginable, we find a goldmine of knowledge and expertise that’s just waiting to be shared and discovered. This is where our Nano Learning series comes into play, tapping into EO’s deep well of talent for peer learning on-demand. Presented in video as mini master classes across nine broad areas for personal and professional development, EO’s Nano Learning series offers hundreds of mini courses by members and external experts.

In short videos, subject matter experts break down complex topics into bite-sized learning that is easily accessible and approachable for the leader who wants to level up. For example, learn new approaches to conscious parenting from a best-selling author and psychologist; or, defeat self-doubt with coaching from a founder of the Impostor Syndrome Institute. For the member who is driven to share their knowledge, it is a meaningful, time-efficient way to give back to the EO community and support your peers’ growth.

Who can join	any EO member
Time commitment	5 days
Location	varies
Cost of participation	free
Voucher eligibility	yes
Languages	offered in English

Learn More

EO podcasts

Geared to members on the go and offered within EO’s library of Virtual Learning lessons is EO’s trio of podcasts, offering an intimate exploration of the highs, lows, challenges, and rewards experienced by the diverse members across our community and beyond.

“EO 360” provides a comprehensive view of the entrepreneurial landscape, delving into the stories beyond business that shape success and resilience. Host and serial entrepreneur, Dave Will, leads in depth interviews with high-profile thought leaders. “EO Wonder” spotlights the obstacles faced and trails blazed by women entrepreneurs within the EO community, celebrating their unique perspectives and achievements. Entrepreneur and host Kalika Yap explores the challenges, wisdom, and breakthroughs of these extraordinary women.

For Spanish-speaking audiences, “Maestros del Escalamiento” delivers a rich tapestry of insights specifically tailored to Latin American entrepreneurs. Hosted by Daniel Marcos, an entrepreneur and executive coach, the podcast explores the lives of Latin American CEOs who have successfully scaled their businesses.

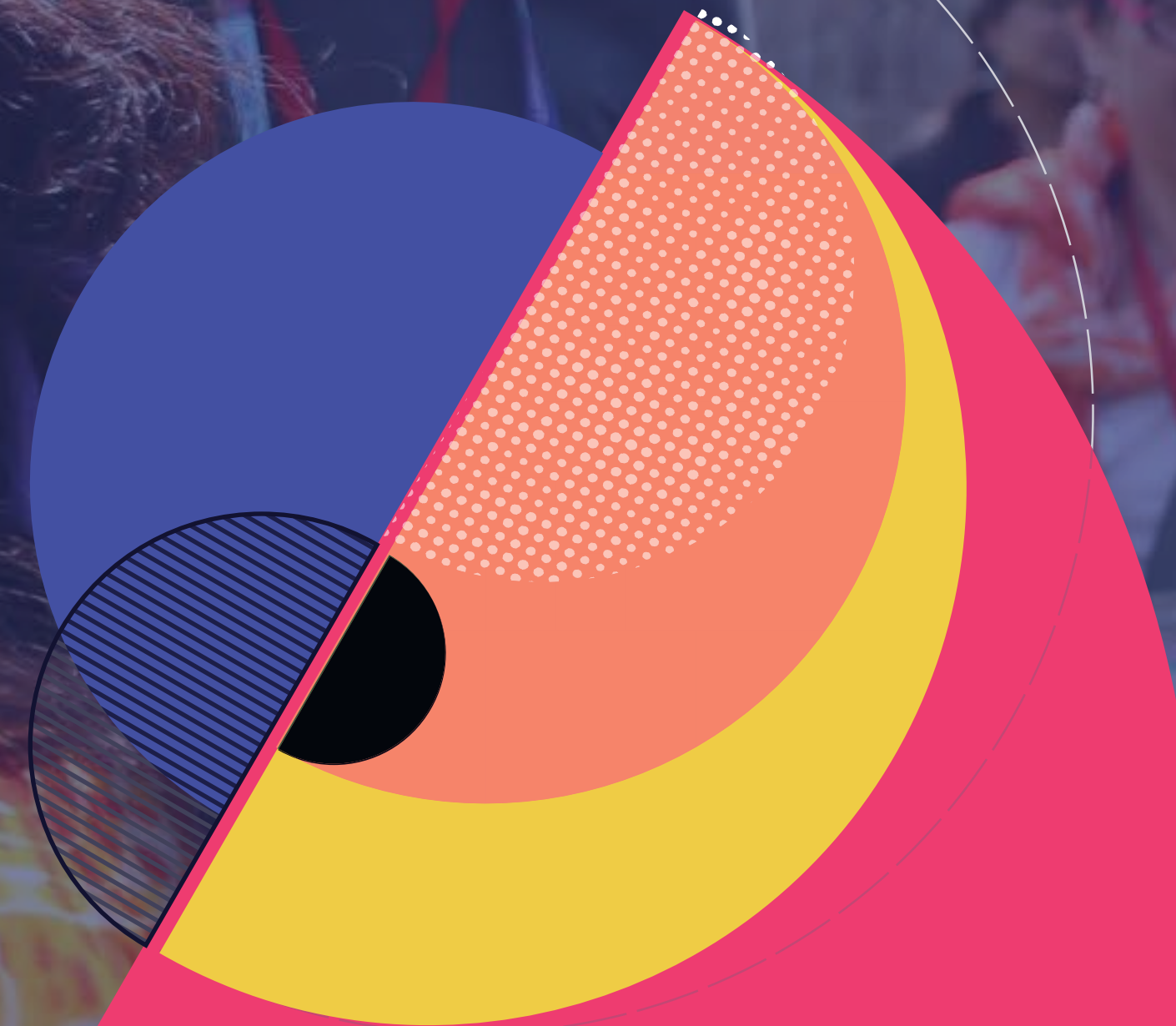
EO’s podcasts are a convenient source of inspiration and entertainment. Tune in and hear conversations that transcend borders, languages, and time zones.

Who can join	any EO member
Time commitment	5 days
Location	varies
Cost of participation	free
Voucher eligibility	yes
Languages	offered in English

Learn More

grow

3



the EO leadership mindset

As a community for entrepreneurs, by entrepreneurs, EO takes pride in supporting, nurturing and empowering leaders to achieve their greatest potential impact, not only in their own circles of influence, but in the design and delivery of EO's services to member entrepreneurs around the world. Through a range of local, regional and global opportunities that progressively build upon each other, we help entrepreneurs develop into the best leaders of leaders they can possibly be. What is a 'leader's leader'? In EO, we see it as someone who inspires, who influences, and who – most importantly – brings other leaders together to accomplish a goal or serve a higher purpose. This is our Leadership Mindset:

We embody authentic leadership. We take ownership for our organization and set standards to which

other communities can aspire. We step up to enable transformational growth through peer learning experiences. We serve the long-term mission and are part of something bigger. We are curious and seek to connect through real conversations. We learn to grow beyond our personal limits, with kindness and humility.

We gain new perspectives by embracing the diversity of our global peers and local relationships. We leave our ego behind. We understand infinite possibilities and help others to unlock their leadership potential. We create life-enhancing connections, which makes everyone smile. We will build a better tomorrow by contributing to and serving alongside our peers. We are active members and followers. As like minded leaders, we are determined to achieve our full potential. We think big and act boldly with trust and respect for our community. We CARE.



"My PoL journey has ultimately shaped me into a better wife, mother and business leader for my team and the community I serve. The learnings are rich, the opportunity to collaborate with global peers is boundless and you get to explore the world at specially curated events. Stepping up to serve is the gift that keeps on giving!"

- Miranda Naiman, EO Tanzania"



path of leadership

expand your influence

You have built a business – maybe two, maybe three. You have practiced the art and science of managing teams of employees or contractors. You have expanded your network to include fellow entrepreneurs from other sectors, provinces or countries. You have accolades and achievements to be proud of. But have you challenged yourself to lead people who are not reporting to you with influence, accountability and statesmanship? To be a leader of leaders.

EO's Path of Leadership (PoL) is a unique product experience that offers members the training and real-world experience to lead with a higher level of impact. Through successive regional and global

leadership opportunities in the organization, it turns entrepreneurs into higher influencers, and members into shapers of EO's future.

Open to EO members in good standing who have served locally as chapter board officers, the Path of Leadership is a platform to help you discover the many possibilities for peer connection, travel and organizational influence beyond your home chapter or country. It is our way of ensuring EO stays true to its founding mission of being a community of entrepreneurs, for entrepreneurs, by entrepreneurs.

[Learn More](#)

path of leadership

To help bring this Leadership Mindset into practice, we offer the Path of Leadership (POL), a multi-year growth experience that offers members the training and real-world practice to lead by doing. Through successive regional and global leadership opportunities in the organization, this path turns entrepreneurs into higher influencers, and members into designers of EO's future.

Open to EO members who have served locally as chapter board officers, the Path of Leadership is a platform to help you discover the many possibilities for peer connection, travel and organizational influence beyond your home chapter or country. It is our way of ensuring EO stays true to its founding mission of being a community of entrepreneurs, for entrepreneurs, by entrepreneurs.

Qualifications required for POL vary by position, which generally carry one-year terms. Participants are invited to volunteer for service by submitting an application during annual selection periods that range from October to February.

Learn More

Who can join	all EO members who have served at least 1 year in a Chapter Officer board role
Time commitment	varies by role
Location	varies
Cost of participation	none - included member benefit
Voucher eligibility	none needed
Languages	varies by region



"The best thing about GLC is meeting people. It's like a mini United Nations. Honestly, wherever you sit, whoever you sit next to, you learn something new."

- George Uribe, EO Nashville



global leadership conference

shared learning. collective impact.

Join us for EO's most prestigious, culturally diverse, and dazzling event of the year. The Global Leadership Conference (GLC) is EO's largest member gathering, bringing together more than one thousand members who serve on chapter boards and in regional or global roles within the Path of Leadership. It is both training and reward for all you have done – or will do – to help steer EO and serve your fellow members throughout the year.

Staged in a different host city each year, GLC offers participants from around the globe time to join together for a multi-day training and networking experience that will help you see the big picture, while making new and deeper connections with entrepreneurs from around the globe or bonding with fellow board members

from your local chapter. Hear from top thinkers, seasoned founders, insightful researchers, and bold visionaries on stage during motivational sessions, then meet in off-site learn-arounds breakouts with fellow leaders to learn strategies for mastering your local board role. You will hear a symphony of different languages spoken and spark friendships with peers you may have never met otherwise.

The personal development continues offsite as well, with guided, insider access to local businesses and marquis tour experiences during 'Learn Arounds' in our host city, where MyEO Groups and Forum Retreats also meet to make real-world connections. Spouses and Life Partners who join you at GLC are welcome to attend some of these events, space-permitting.

[Learn More](#)



global leadership conference

Global Leadership Conference (GLC) is EO's largest peer-based conference bringing together over one thousand members on the Path of Leadership. Participants from around the globe join together for a multi-day training and networking experience to learn and grow as leaders. This conference is free per chapter and open for user pay (registration fee) for others (subject to capacity).

Participants will gain skills to influence your community and excel at leading your peers. As others share their global experiences, you can benefit from the deep well of inspiration that drives our entrepreneurial community, see what is possible, and find yourself increasingly motivated. In the days leading up to the conference and days following, EOers from around the world self-organize a variety of myEO events to maximize their experience.

GLC offers a series of learning opportunities from the main program to learn arounds and workshops. It is a perfect blend of inspiring keynotes, immersive workshops, and cultural off-site activities.

What to expect at GLC:

- World-class workshops and insights from esteemed leaders illuminating global issues.
- Learning from your fellow EOers and change-makers as you engage in intentional reflection and discussion.
- Being challenged to expand your vision for the future within yourself and EO.

Learn More

Who can join	any EO member
Time commitment	5 days
Location	varies
Cost of participation	free
Voucher eligibility	yes
Languages	offered in English

"GLA is about learning to lead oneself, a self discovery journey to figure out what is most important for me and my values and I would like to project to people around me."

-Alan Cheung, EO Hong Kong



advanced training for higher impact

Step into a realm where leadership is not just taught but embodied in everyday actions . The EO Global Leadership Academy stands tall as the highest-rated leadership programme in EO, a testament to its transformative impact on entrepreneurs worldwide.

Launched in 2008 and designed to shape rising member-leaders who have served as Presidents in a chapter board and area or regional roles into extraordinary, global leaders, the GLA reminds us that leadership is not just about accolades; it's about the tangible results and intangible influence achieved by leaders who learn how to bring out the best in people around them.

Offered every November over 4.5 days, this

advanced learning programme focuses on the skills entrepreneurs need to become more effective leaders within EO and beyond. The purpose of GLA is to ignite the personal transformation required for great leadership and to advance the leadership skills of our rising member leaders, enabling them to have a greater impact on the vitality of their families, communities, businesses and their personal lives.

If you aspire to Global Board service, or to chairing an EO Region or EO Portfolio or Committee, GLA is the optimal ideal training ground. Applications open around June each year, and just 28 candidates are chosen.

[Learn More](#)



global leadership academy

global leadership academy

Step into a realm where leadership behaviors are honed in everyday actions. Launched in 2008, the EO Global Leadership Academy (GLA) stands as the highest-rated leadership programme in EO, a testament to its transformative impact on entrepreneurs worldwide. Its purpose is to catapult emerging member-leaders who have served in local, area and regional EO roles into positions of global influence, while reminding us that true leadership is about much more than titles and accolades. It is about tangible results made possible by leaders who learn how to bring out the best in themselves and in those people around them.

Offered every November over four and a half days, this advanced learning programme focuses on the skills entrepreneurs need to become more effective leaders within EO and beyond. The purpose of GLA is to ignite the personal transformation required for great leadership and to advance the leadership skills of our rising member leaders, enabling them to have a greater impact on the vitality of their families, communities, businesses and their personal lives.

If you aspire to Global Board service, or to chairing an EO Region or EO Portfolio or Committee, GLA is the optimal ideal training ground. Applications open around June each year, and just twenty eight candidates are chosen.

Learn More

Who can join	EO members serving as Chapter Presidents or higher in POL
Time commitment	4 days, every 1-2 years as desired
Location	varies
Cost of participation	US\$5500-9000
Voucher eligibility	yes
Languages	English



new member **event** credit vouchers

There are so many enriching EO opportunities at your disposal to connect, learn and grow in your entrepreneurial journey, and we are constantly evaluating EO's offerings to better serve you. To help newer EO members sample the gifts of EO membership, a one-time global event voucher may be applied to reduce or pay for the costs of select global, regional, and MyEO events. This New Member Event Credit Voucher is worth US\$750 for members who joined EO from July 2022 onwards, and must be used within 24 months of your official start date.

Apply your voucher toward any of these EO events and experiences:

- EO Universities
- EO Explorations
- Global Speakers' Academy
- EMP (Entrepreneurial Masters Programme), Year 1
- EO/London Business School Growth Forum
- EO @ Wharton: Elevating Finance + Operations
- EO @ Harvard Business School: Inspiring Entrepreneurial Strategy
- EO@INSEAD: Leading a high-performance culture
- Global Leadership Conference
- Select Regional Events or MyEO events

[Learn More](#)

Terms: the new member voucher may not be combined with any other EO global event vouchers, it does not guarantee a member's registration for an EO event, and is non-transferrable. If the price of an event is less than the amount of the voucher, the entirety of the voucher will be used. If a new member does not use the event voucher within the mentioned time frame, it will automatically expire and will be ineligible for redemption.

