IQ Billiards®

Transforming billiard tables world-wide into an interactive centerpiece through an overhead augmented reality projection system.

“ Creativity is intelligence having fun. ”

IQ’s core belief revolves around challenging the status quo, establishing lifelong partnerships and being a leader in the augmented reality landscape.

Global Market Opportunity

Business Tenure: 6 years

Application: B2B and B2C

U.S. Distributors: Olhausen Billiards and Touch of Modern

International Markets: Canada, UK, Germany, Spain, Portugal, France, South Africa, South Korea, Saudi Arabia, China, Philippines and Malaysia

Growth Opportunity

Due to COVID-19, IQ was required to pivot and focus on residential application and corporate functions after opening its doors to B2B application in late 2019. With B2B returning to "business as usual" and the increased interest for our product, IQ is now positioned to be the primary state-of-the-art solution for AR Billiards.

How IQ enhances the Player Experience

State-of-the-Art Technology

Proprietary augmented reality software and hardware components

Enhanced Gameplay

Visual stimulation and motion-enabled queueing using a Billiard Cue-Stick or hand gestures

Digital Advertising

Water Themes allow for customer Logo or Slide Show Advertising and Promotions for revenue increase and exposure

Zero Interference

Can be used on new or existing tables of any size. Intuitive install and calibration tutorials provided

Product Options

IQ offers Black or White color options depending on Configuration. Custom Colors available for multi-unit orders

White Glove Support

Secure 360-Degree Remote Support - 7-days a week. Optional in-house installation

IQ Projection System

Ceiling Mounted

IQ has (2) system configurations to accommodate establishment ceiling heights. The system securely mounts to the ceiling and requires only WIFI and a Power Outlet. A minimum ceiling height of 8 feet.

High-Resolution industrial Camera

The Camera is used to align table dimensions, gauge ball recognition and define pocket location for accurate game-play.

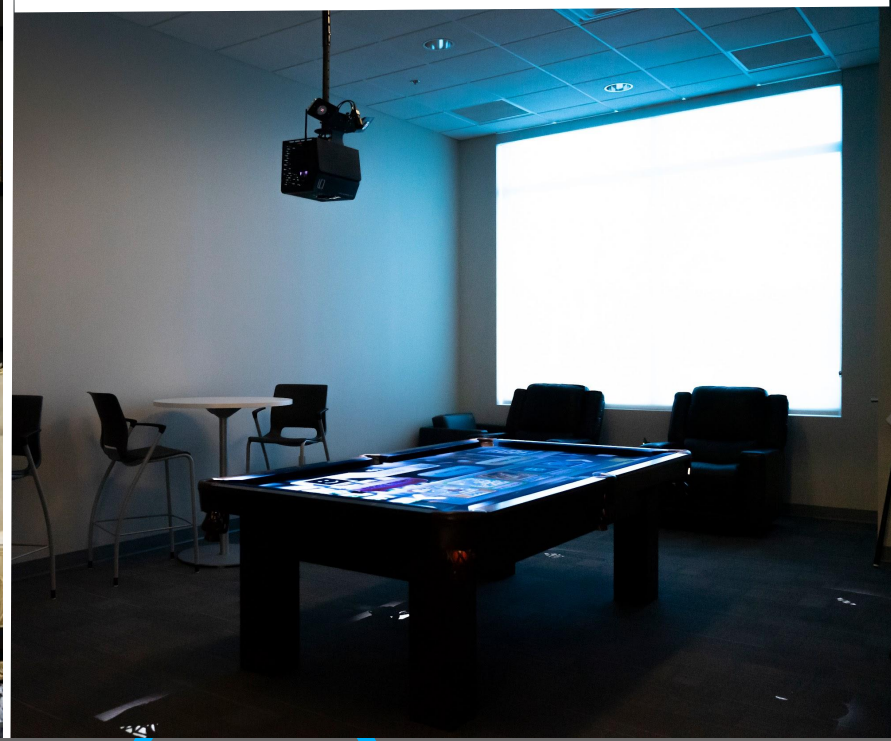
Infrared Sensors

IR Sensors allow for rapid-velocity graphic displays for trailing effects, system queueing and scoring technology.

3D-Projector and High Speed Computer

High-Resolution Display along with processing power to support complex data input and outputs for a seamless gaming experience.

IQ System installed...



Interactive Themes for Open Play

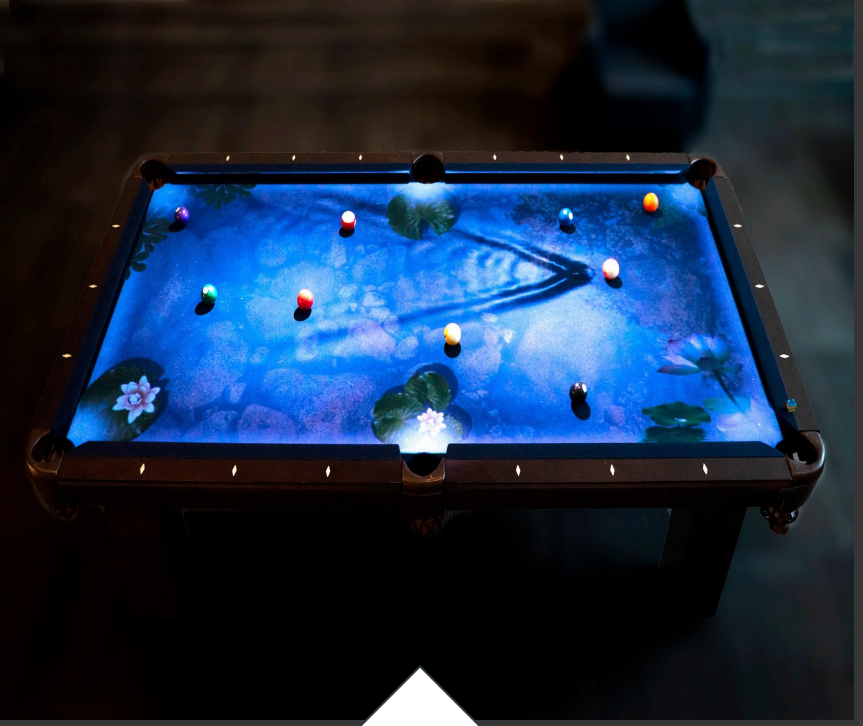
Choose from a variety of digitally enhanced themes and watch the game of billiards come to life.

Alternative Game Modes

A creative mix of fun and challenging gaming options such as the “Fiddy Shots” drinking game, Timed Speed Pool, or Precision games appropriate for friendly competition amongst friends and family.

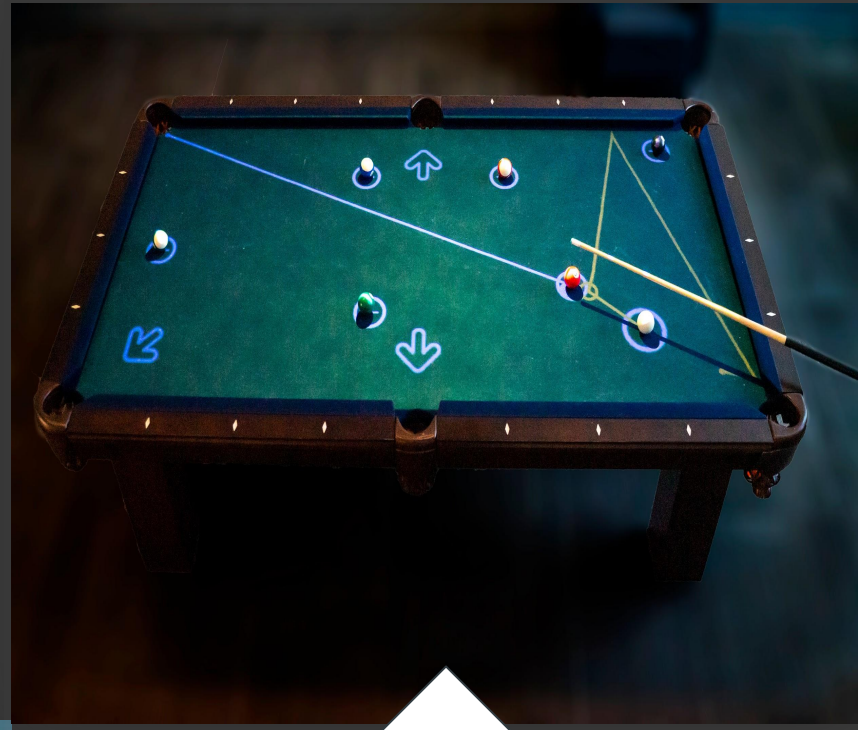
Professional Training Modules

Players can hone-in their skillset by advancing through various training tasks... whether you are a beginner or an advanced player, IQ has a training mode for you.



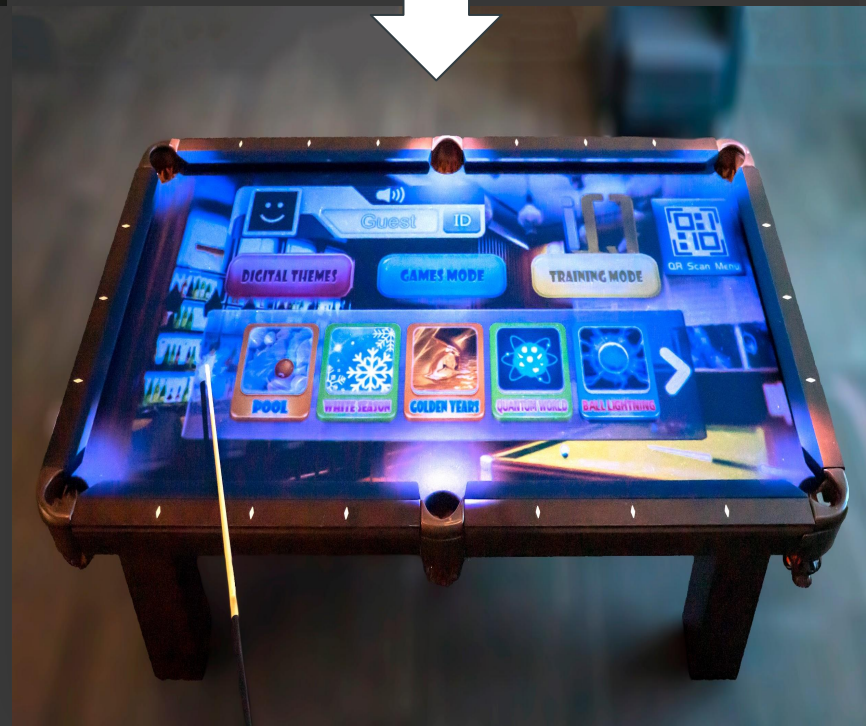
IQ Main menu

Choose from a large selection of games by pointing the cue stick to activate gameplay.



Koi Pond Theme

Our signature and most popular theme to date. The water ripple effect will leave you speechless. Water themes allow for digital advertising of your company logo and/or promotional offerings for an additional revenue stream ($).



Virtual line Assist

A fan favorite when you need a hint on ball placement. Activate a guided line to show the cue ball path and object ball impact trajectory. Easily adjust power, angle shot and/or desired pocket.by motioning the cue stick.

Ready for Next Steps?

Contact Us

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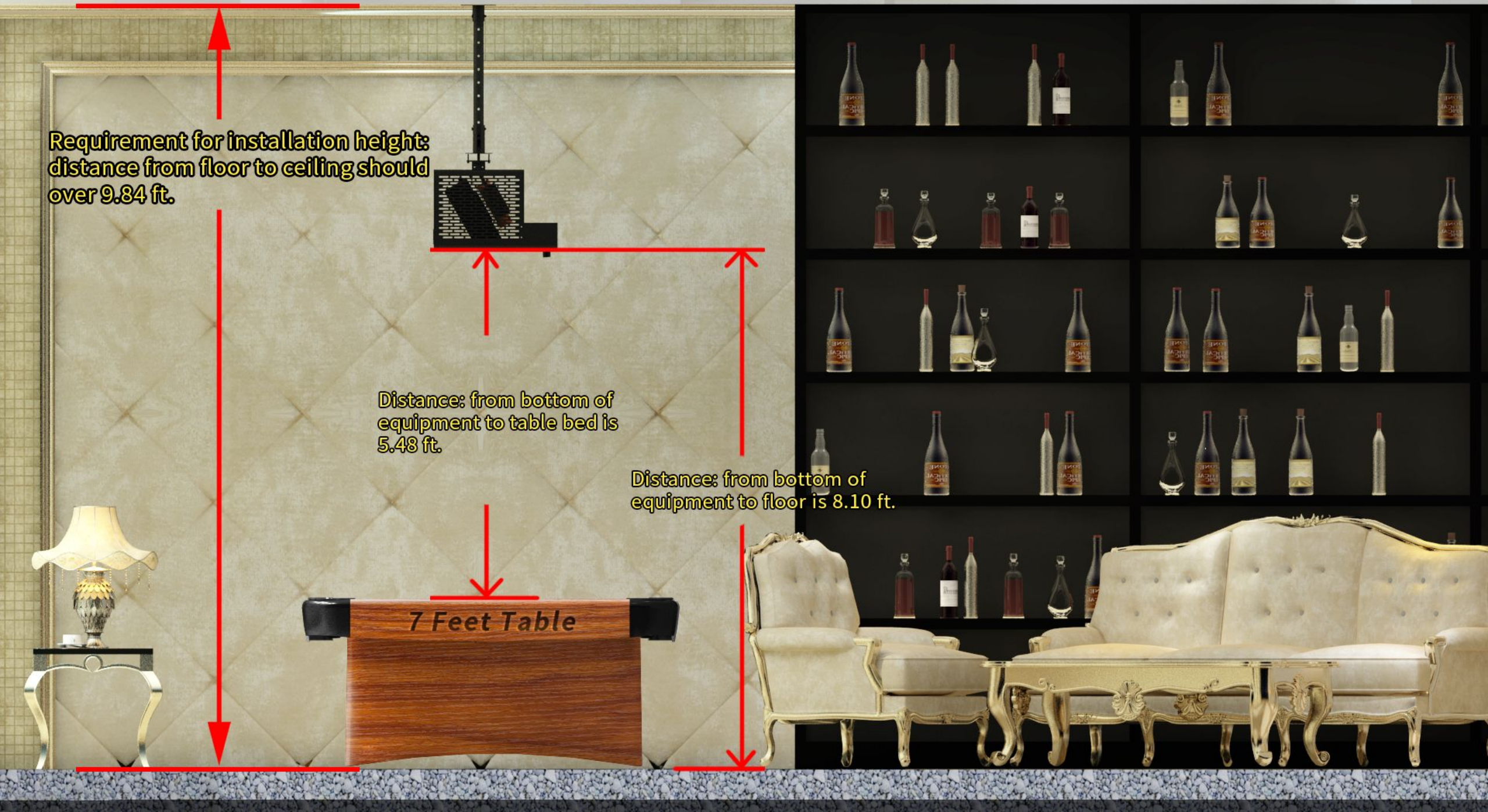
@IQreality

IQ Measurements
Overhead Unit


Requirement for installation height: distance from floor to ceiling should over 9.84 ft.
Distance: from bottom of equipment to table bed is 5.48 ft.
Distance: from bottom of equipment to floor is 8.10 ft.
7 Feet Table

Requirement for installation height: distance from floor to ceiling should over 10.82 ft.
Distance: from bottom of equipment to table bed is 6.43 ft.
Distance: from bottom of equipment to floor is 9.05 ft.
8 Feet Table

Requirement for installation height: distance from floor to ceiling should over 11.80 ft.
Distance: from bottom of equipment to table bed is 7.38 ft.
Distance: from bottom of equipment to floor is 10.00 ft.
9 Feet Table

IQ Measurements
Side Unit

Requirement for installation height: distance from floor to ceiling should over 7.70 ft.
Distance: from bottom of equipment to table bed is 3.48 ft.
Distance: from bottom of equipment to floor is 6.07 ft.
7 Feet Table
Distance: from the projection center to the edge of the table is 8.5 in.

Requirement for installation height: distance from floor to ceiling should over 8.20 ft.
Distance: from bottom of equipment to table bed is 3.97 ft.
Distance: from bottom of equipment to floor is 6.56 ft.
8 Feet Table
Distance: from the projection center to the edge of the table is 8.5 in.

Requirement for installation height: distance from floor to ceiling should over 8.70 ft.
Distance: from bottom of equipment to table bed is 4.46 ft.
Distance: from bottom of equipment to floor is 7.10 ft.
9 Feet Table
Distance: from the projection center to the edge of the table is 8.5 in.