

SEA EXPO 2024

KOREA PAVILLION

Korea Creative Content Agency (KOCCA) is a Korean government organization coordinating the promotion of the Korean content industry.

Korea Pavilion at SEA EXPO 2024 hosts four Korean companies showcasing Family Entertainment, Amusement Facilities, Cinema and VR/AR experience.

Don't miss the opportunity to meet these pioneering Korean companies boosting new convergence technologies!

Saudi Entertainment & Amusement (SEA) Expo

7-9 MAY 2024

Riyadh Front Exhibition & Conference Center

Booth Number 3A359

The
pinkfong
Company

Great Fun eXperience
GF **Makers**

LIVE
K

XrisP

KOCCA
KOREA CREATIVE CONTENT AGENCY

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1:1 Biz-Matching

Do you want to secure meeting slots with Korean companies before anyone else?

Click the button below to request a 1:1 Biz-Matching before the event.

This is your exclusive chance to meet with Korean company representatives without having to wait at the booth.

* Korean-English translation is available.

1:1 Biz-Matching Request

[Click Now](#)

The Pinkfong Company, Inc.

- Contact Person: Bryan Park
- Tel: +82-10-7426-1337
- E-mail: power@pinkfong.com
- Website: thepinkfongcompany.com
- SNS: <http://www.youtube.com/@Pinkfong>

[A Global Family Entertainment Brand]

The Pinkfong Company is a global entertainment company that delivers content and entertaining experiences around the world. Driven by award-winning brands and IPs, the company has created and distributed a range of content across genres and formats including original animated series, world live tours, interactive games, and more. Believing in the power of entertaining and engaging content, The Pinkfong Company is committed to connecting people around the world and bringing joy and inspiration to worldwide audiences of all ages.

In 2022, The Pinkfong Company has been named to the TIME 100 Most Influential Companies list that will highlight 100 companies making an extraordinary impact around the world. The Pinkfong Company continues to entertain the world through the #1 most-viewed video and the channel with 95 million subscribers on YouTube.



Pinkfong & Baby Shark Location Based Entertainment



GrafiziX Co., Ltd.

- Contact Person: Tony Hong
- Tel: +82-10-6250-2449
- E-mail: gfxcontact@gmail.com
- Website: www.grafizix.com
- SNS: <http://www.youtube.com/@GRAFIZIX>

[GraFiziX, a space of Great Fun eXperience]

With animation IPs, Mind Blowing Breakthroughs, FrenZoo, GFX produces family musicals, interactive performances, exhibitions, and VR contents. Producing educational V-tuber contents using AR techniques, holographic films, media façades, smart toys with 5G, GFX approaches.



GraFiziX specializes in convergence education contents production leading the Edu-tech market

Business area :

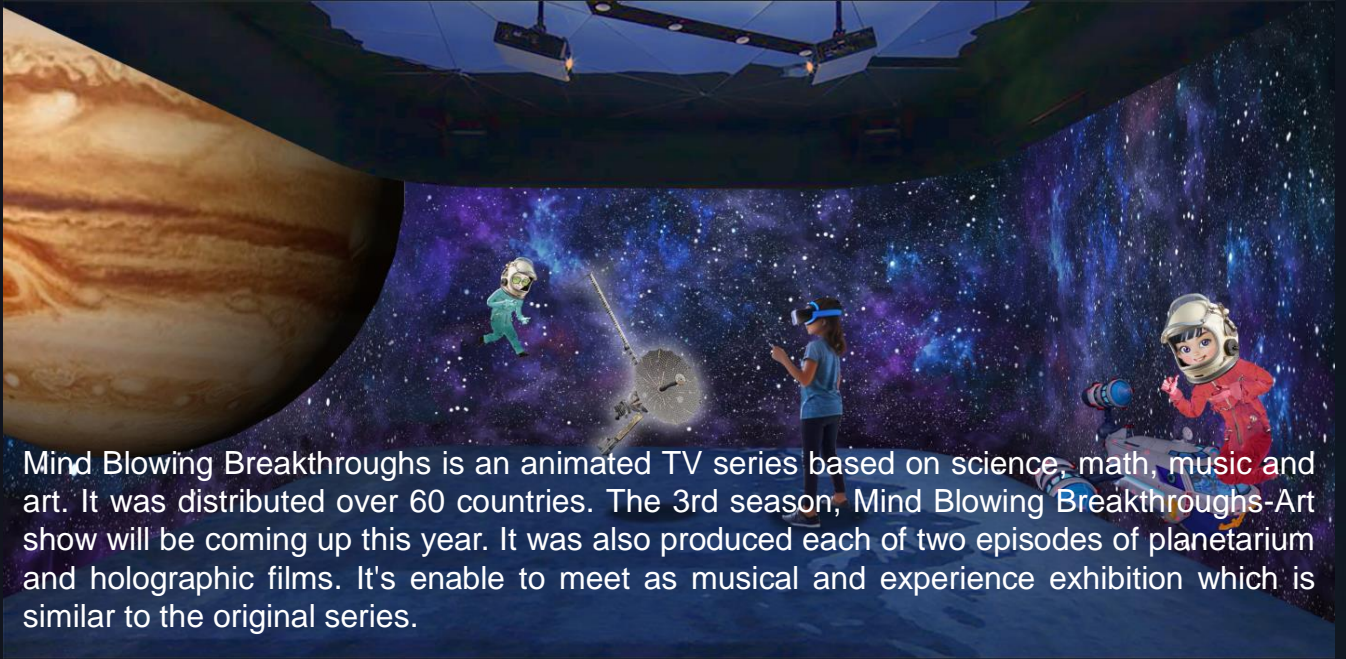
- Edu Tech.
- AR. VR. XR.
- Immersive Exhibition.
- Hologram Movie.
- Boatd game.
- Smart Toy

Frinezoo [Interactive Exhibition with light and shadow]



The shadow play theater as a smart toy with the function of a smartphone added to the material eco-friendly can be played with light and shadow downloading an App. The only shadow animated series in the world is also produced to musical and experience exhibition to stimulate children's imagination.

Mind Blowing Breakthroughs XR Movie & Exhibition



Mind Blowing Breakthroughs is an animated TV series based on science, math, music and art. It was distributed over 60 countries. The 3rd season, Mind Blowing Breakthroughs-Art show will be coming up this year. It was also produced each of two episodes of planetarium and holographic films. It's enable to meet as musical and experience exhibition which is similar to the original series.

Mind Blowing Breakthroughs Musical & Board Games



The board game of Mind Blowing Breakthroughs was produced based on the animated series, and then the musical was produced based on the board game. Various digital equipment's which appeared in the musical are enable to meet at the exhibition. The board games are 3 kinds, such as science, music and art and they were sold out several times.

LIVE K

- Contact Person: Danny, Namkwon Cho
- Tel: +82-10-8800-8199
- E-mail: chonpartners@gmail.com
- Website: www.spacekart.net / metalivek.com
- SNS: https://www.instagram.com/spacek_bangkok



LIVE K is XR Metaverse company specializing in real-time synthetic XR shooting studio, 3D media art, and metaverse platform production. Contents and services based on Unreal Engine are showing more realistic and compatible technologies. Metaverse application and operation service through volumetric capture technology is the world's first technology specialized in cloud streaming services [SPACE K] immersive 3D media art exhibitions were held in Seoul and Bangkok, Thailand. It is gaining great popularity as a compact media art that can be used in department stores and large cafes that can be used in 200m2 commercial facilities. It is a digital content that is very suitable for indoor commercial spaces in Dubai, Qatar, and Saudi Arabia in the Middle East.

Metaverse Pop Arena



LIVE K's metaverse concert is the world's first 3D volumetric meta concert involving KPOP singers implemented on the SKT Metaverse platform. Currently, most metaverse platforms are implemented based on animation characters. The metaverse platform to which XR (extended reality) technology is applied is a new type of metaverse that combines photographic graphics and real human character

- [2022] SKT metaverse [ifland]_Meta club 'Hongdae' Kpop concert
- [2021] Miss World & Universe Korea : XR Metaverse Event producing

XR Studio K



XR Tech which is a technology that synthesizes a virtual 3D space and real people on the basis of a game engine in real time. The differentiated technological element is the solution that synchronizes the 3D virtual space camera of the game engine with the camera that photographs real people in real time through the virtual camera tracking sensor. This allows you to increase the sense of reality in a virtual space where the background moves behind the person whenever the camera moves.

[2022] K-POP Concert into the Emirate XR Stage & Meta Dubai

[2020] KOREA KPOP_DREAM CONCERT: Global 3D Virtual Tour

SPACE K_Immersive Art



SPACE K's [Interactive Media Art & Digital Kids Park] provides users with more interactive experiences by applying nature, Western masterpieces, and various creative 3D contents to various spaces and media through interactive sensing programs such as laser sensor, touch screen, 3D scanning, IR Camera, and motion tracking.

[2018] SEOUL ANIMATION CENTER_Digital Kids Park]

[2021] I MUSEUM_Yeosu & Giheung_Interactive Tech

[2022] SPACE K@BANGKOK <Unreal Media Art>

XrisP Co., Ltd.

- Contact Person: Xris Sohn, CEO
- Tel: +82-70-4319-4944
- E-mail: xrissohn@xrisp.com
- Website: xrisp.com
- SNS: linkedin.com/in/xris-sohn



XrisP Connects the World with Crispy Fun!

Founded in 2012, XrisP is a multi-platform digital entertainment company that proudly caters to families of all ages. We specialize in planning, producing, and offering ICT-converged products centered around our original IP 'NORI'. 'NORI' is the star of our flagship animated TV series, 'Rollercoaster Boy, NORI' which aired on KBS and has been distributed to over 20 countries including CCTV, China. Venturing into the metaverse in 2021, we introduced 'NORICUBE', an O2O (Online-to-Offline) platform that provides interactive XR experiences in a unique cubic space, without the need for headsets or goggles. This innovative platform demonstrates our dedication to creating engaging experiences that seamlessly integrate the digital with the physical world.

NORICUBE



[Explore Limitless Content with XrisP's Immersive XR Spatial Platform!]

Using location-based positioning sensors and projectors, NORICUBE allows users to experience immersive 360-degree content in a physical cube-shaped space, without the need for wearable gear like VR headsets. It's an Online-to-Offline (O2O), location-based, XR metaverse platform that brings virtual spaces into real-world space. XrisP offers a variety of NORICUBE entertainment XR content crafted in-house. NORI Digital Escape Room Game features challenges to enhance agility, cognitive skills, and physical activity, including hidden picture finding, tackling obstacles, touch tag, touch racing, and other activities. Explore the world's greatest masterpieces like Van Gogh's The Starry Night and Klimt's The Kiss within NORICUBE. This unique setup allows you to interact with and feel the essence of these famous paintings to deeply connect.



NORIOKE



NORIOKE

[Immersive XR Karaoke, a New Dimension of Entertainment]

Transform karaoke with NORIOKE! Choose a background that matches your song and turn the karaoke room into a concert stage, vibrant clubs, serene underwater worlds, and more, for a truly immersive feel.

In NORIOKE, you can become a musician on stage, soaking in the cheers from the metaverse audience, high-fiving, and diving into various interactions through touch. Plus, you can livestream.

Motion Recognition AI precisely tracks and analyzes users' dance and singing movements in real time using cameras and sensors. It evaluates performances quantitatively and offers targeted feedback to improve skills in areas like rhythmic accuracy and expressiveness. This enhances engagement and enriches the interactive experience.

Enjoy infinite dream stages in NORIOKE!

