

ADVENTURE GOLF

●
Creators of
Award Winning
Attractions



We are

GREENSPAN

concept | create | complete

Greenspan Projects are creators of award winning attractions across the globe.

We provide top level service, from initial design concepts to full completion.



Our clients represent

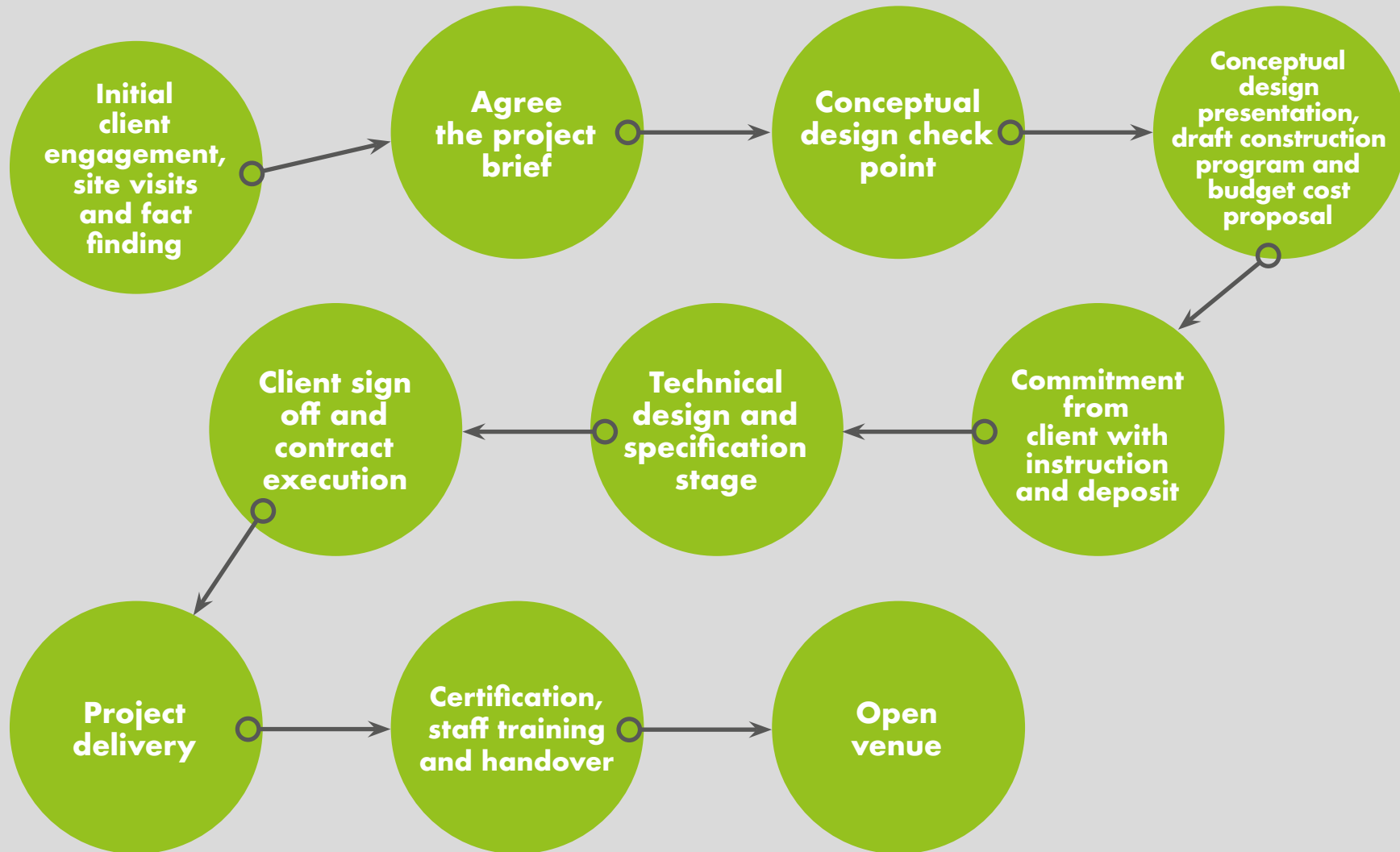
some of the most exciting brands in the attractions industry.

We pride ourselves on our relationships with our clients – where many have become repeat customers.



Who We Are

Our robust process is underpinned by our three C's – **CONCEPT, CREATE** and **COMPLETE**.
We take great pride in how we look after our clients – where many become repeat customers.



There are multiple benefits of adding an adventure golf attraction to your venue.

Utilising prime space – whether it be in the great outdoors or within available retail or hospitality space – is the perfect way to increase dwell time at your venue and provide something unique to your visitors...

Introduce a younger generation to golf

Additional footfall on site and repeat custom

Offers an attractive return on investment

Suitable for all ages

Become a family friendly destination

Increased sales in your shop, driving range, bar

Extra social media presence

Excellent return on investment per sqft

Creates a fun attractive atmosphere





**CLAYTON
CARAVAN PARK,
ST ANDREWS
SCOTLAND**

PRIME LOCATIONS:

- Coastal areas**
- Leisure destinations
with parking**
- Good F&B offering
in the vicinity**

POINTS TO CONSIDER:

- Good accessibility?**
- Well populated?**
- Well connected to
main roads?**
- Located near a good tourist
catchment area?**

A Good Location

We have secured projects in various locations across the globe for clients wanting to take their venue to the next level.

Here are just a few examples of some of those projects!

**PUTTERY,
HOUSTON,
TEXAS, USA**





**ZIP WORLD,
SNOWDONIA,
WALES**



**HOMESTEAD
MARKETPLACE,
CANADA**

What Do You Need?



Our courses are designed with enough fun and challenges to occupy all ages and keep them coming back!



Space Requirements



Adventure golf takes up less space than many people think!

Courses can range from 9, 12 and 18 holes and can be designed and built to suit any theme

We support with structural planning, and intricate technical design for complex projects

Recommended area requirements here are based on examples we have worked on before

For Outdoor Golf	
Description	Area requirements
Per 18-hole golf course	800 sqm+
Seating area/ cafe seating and circulation	from 100 sqm
Kiosk/serving unit	20sqm



For Indoor Golf	
Description	Area requirements
Per 9-hole golf course	185-240 m ² (2,000- 2,585 sq ft)
Bar/ servery	Up to 15m ² (162 sq ft)
Bar Seating & Circulation	Up to 100m ² (1076 sq ft) - Approx. 60 covers
Back of house inc. Kitchen	Up to 70 - 100m ² (753 – 1076 sq ft)
Toilets	Up to 30m ² (323 sq ft)
Reception and Circulation	Up to 30m ² (323 sq ft)

How much space is required?



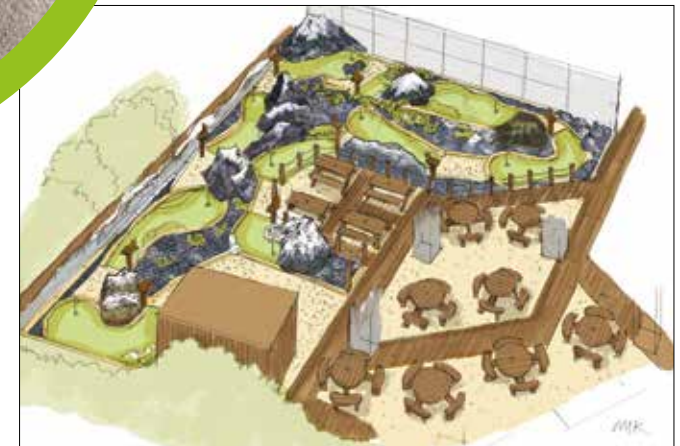
Planning your theme from the initial concept is an exciting stage. With almost 50 years' experience in designing and building adventure golf courses, we know how to help guide imaginative theming for an immersive experience, and will work closely with you to ensure the final concept is perfect.



Our expert in-house design studio can help visualize projects and themes at an early stage of planning. We can work with you and your team to create a scheme or take on your ideas and work with them.



Utilising the latest design software, our concepts come to life from the get-go –where you will have an extremely detailed plan of your attraction every step of the way.





With social media platforms dominating the scene, your visitors become your marketing champions! With imaginative theming, innovative game play, special effects, and impressive lighting... the opportunities to wow visitors aesthetically are pretty much endless –so you'll be sure to have plenty of interaction with your guests!





We have extensive in-house expertise with previous adventure golf venue owners in our ranks. This allows us to understand how return on investment can be calculated as accurately as possible –of course, dependent on multiple bespoke factors for our clients.

We assess the data to gain a genuine insight, in ordertoprovide a snapshot utilising our return on investment calculator. Our expert team will work with you to.



We take into account:

- Current revenue streams
- Location
- Peak times and weekly average visits
- Weekdays versus weekends
- Projected revenue at suggested play spend (annually)
- Additional spend per head
- Projected additional spend revenue
- Current footfall (if applicable)





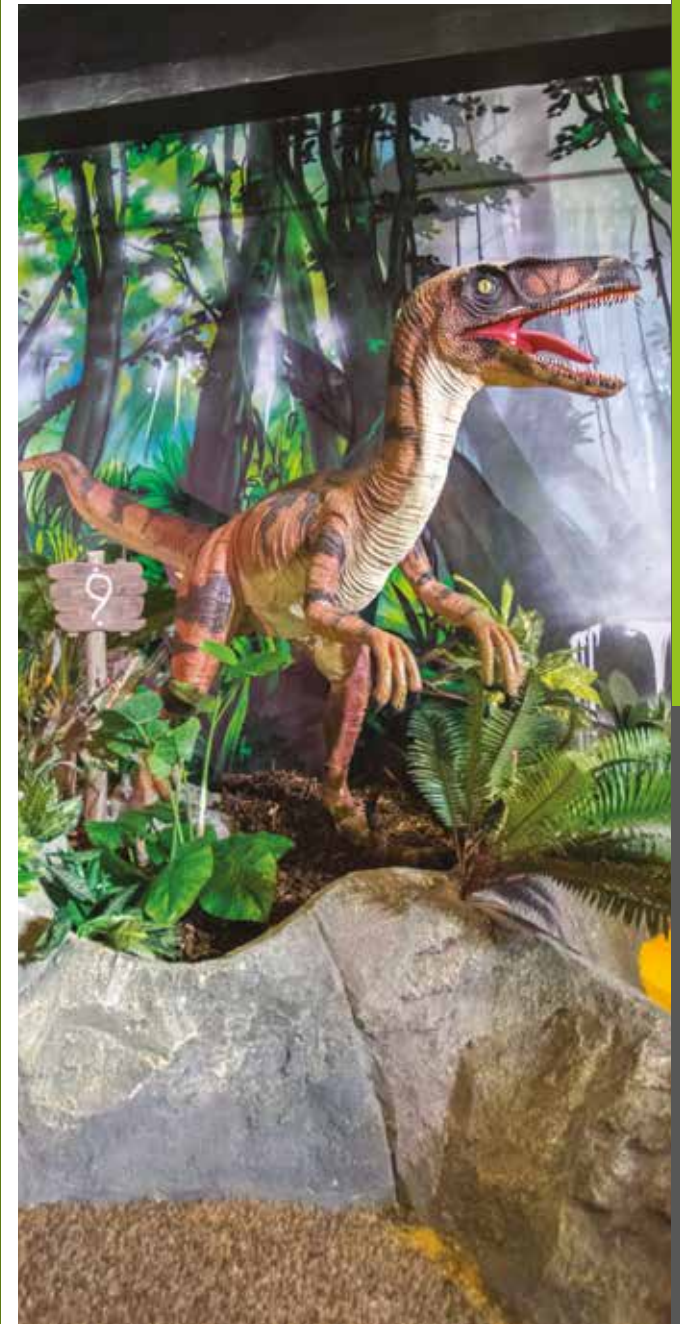
Indoor Golf





Indoor mini golf can come in different shapes and sizes, depending on the brief.

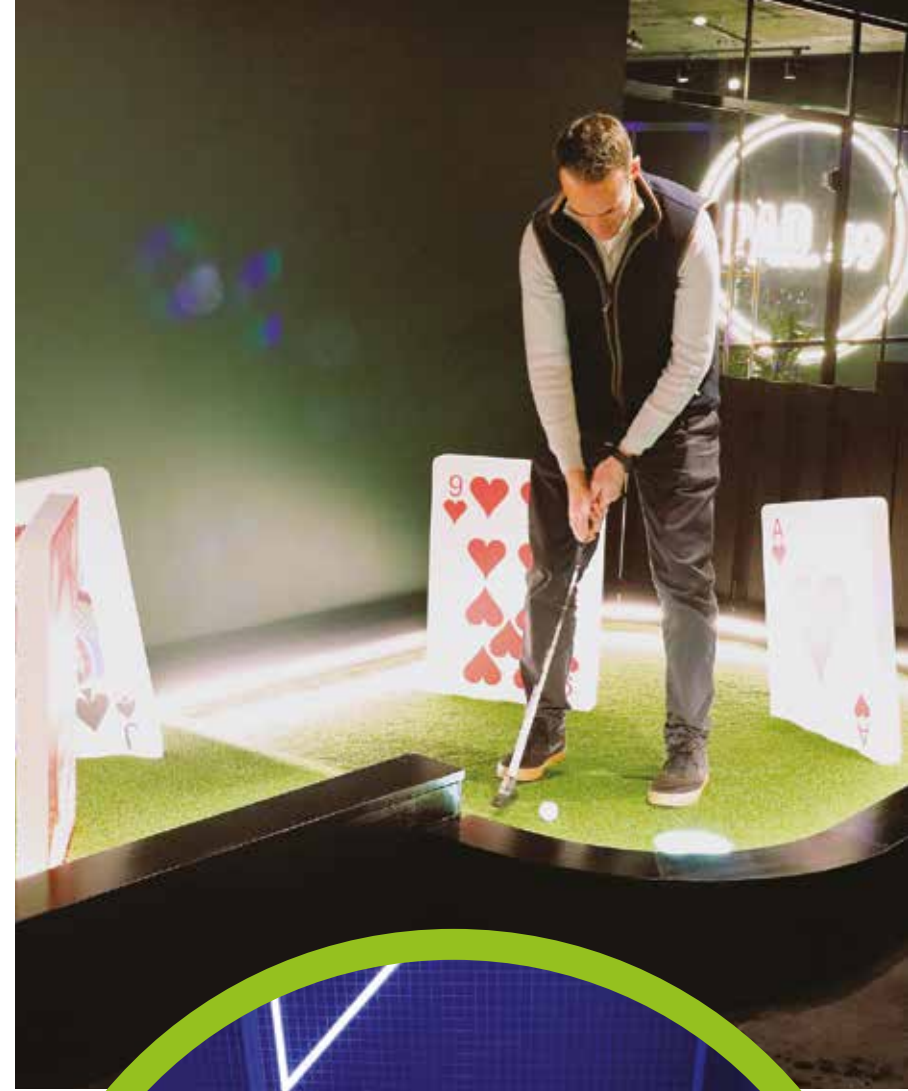
Typically, we work on two main types of indoor mini golf: **interactive modular mini golf** and **adventure golf**.





Our interactive modular golf courses are completely bespoke and expertly designed by our technical and creative teams to ensure a unique experience is maintained throughout.

Typically, these start from 9-hole courses and can vary in playability – depending on how challenging you would like the course to be!



Indoor adventure golf courses take visitors on an epic journey... from start to finish!

This differs from modular golf in the sense that the playability integrates more with the theming –so visitors can find themselves putting around a desert island, or through a Jurassic world. There are many possibilities when it comes to theming.



Competitive socialising mixes traditional games and activities such as mini or adventure golf, darts, ping pong and axe throwing with a quality food and beverage offering.

This can work with both modular and adventure golf –as it completely depends on the venue space and requirements.

The use of technology within the competitive socialising sector has rocketed, creating some truly brilliant and exciting experiences. This can include games such as auto scoring golf, to darts simulators.



The Benefits

OFFERS SOMETHING FOR EVERYONE

VENUE CAN BE OPEN DAY AND NIGHT TO MAXIMISE PROFITS

UNIQUE AND MEMORABLE EXPERIENCES

CREATES DESIRE FOR REPEAT BUSINESS AND REFERRAL



From **unique** and **inventive props** to **exciting extra activities**, the possibilities are endless when it comes to indoor adventure golf.

Achieving a unique experience is key, which is why we have worked with clients to create golf holes incorporating different sports –where you can raise the competitive stakes by sabotaging your friend’s games. Examples have included putting through BMX bike spokes, or blocking a putt with football players!



Additional Activities: Digital scoring



Interactive modular minigolf with intelligent scoring technology allows for seamless integration with your 'point of sale' system –ultimately taking your venue to the next level! Here are just some of the many benefits:

- **Standard golf scoring without the card and pencil... making life much easier!**
- **Facts and granular data detail for marketing utilisation –understand your demographic quickly and easily**
- **Weekly, monthly and global leaderboards maintained for the competitive edge... and to keep visitors returning for more games**
- **Set yourself apart from the competition with fully bespoke designs and branding**
- **Optimised session management for booking ease**
- **Integrate seasonal themes and competitions**



Additional Activities: Digital Scoring

We don't just design and build innovative adventure golf courses!

Check out our other award winning attractions



**Aerial
Adventures**



Indoor Play



Outdoor Play



**Family Entertainment
Centre**

UK Head Office & Workshops

45 Macadam Way
Andover
SP10 3XW

UK Sales Office

Room 9,
Chamberlain House
Stoneleigh Park
Kenilworth
Warwickshire
CV8 2LG

UK Factory

Milkmead Farm
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