



PIXMOB

IMAGINE DRAGONS X PIXMOB



PIXMOB

WHY JUST
GO TO
THE SHOW
**when you
can be
part of the
magic?**

WHAT TO
EXPECT
WHEN
**working
with us?**



At PixMob, we ignite collective joy through the power of wireless crowd lighting.

We amplify events, turning stadiums into scenes and spectators into performers. Whether you're looking to energize fans, hype up a game, or light up a space, we've got you covered. And we've done it all before, having illuminated more than 2,000 shows, creating mesmerizing experiences for the most demanding projects around the world for almost 20 years.

We're also at the forefront of sustainability, actively combatting single-use plastics by prioritizing recycled and plant-based materials. We actively promote recycling across all our projects, and our commitment to sustainability has earned us two LDI sustainability awards, recognizing our journey towards a greener future.

Maximum effects. Zero stress.

- We're there for you from brainstorm to curtain call, offering white glove service and turnkey solutions, as well as onsite training and remote support.
- We engineer & manufacture everything in-house to deliver cutting-edge technology with unparalleled reliability.
- We are always innovating our technology to offer a new range of effects for truly unique fan experiences.
- We can easily integrate QR codes or RFID chips into our products to activate on-tap payment or enhance fan engagement.
- We design sustainable products & solutions to minimize our environmental impact and optimize our product life cycle.

We'd love to hear about your project! Get in touch:

E-mail: info@pixmob.com
Website: pixmob.com

Our LED wearables

Infrared wristbands

> Ignite joy in every fan with our advanced effects IR wristbands.



X2

> A fan favorite.

A crowd-favorite to ignite Collective Joy at live music tours and large-scale events, now made of recycled materials. X2 offers high-impact brightness with 2 LEDs and versatile personalization options for branding the wristband or including a QR code.

Key features :

- 2 Ultrabright RGB LEDs
- Brandable casing
- Fully brandable fabric wristband
- QR code printing capabilities
- Recyclable & refurbishable

As seen in : The Weeknd, Imagine Dragons, SuperBowl Sunday.



X4

> Our brightest wristband.

Introducing the X4, our brightest wristband option. Equipped with 4 powerful LEDs, long-lasting batteries, and a fully customizable band with adjustable sizing, the X4 immerses fans in exhilarating effects while setting a new standard for crowd-lighting sustainability.

Key features :

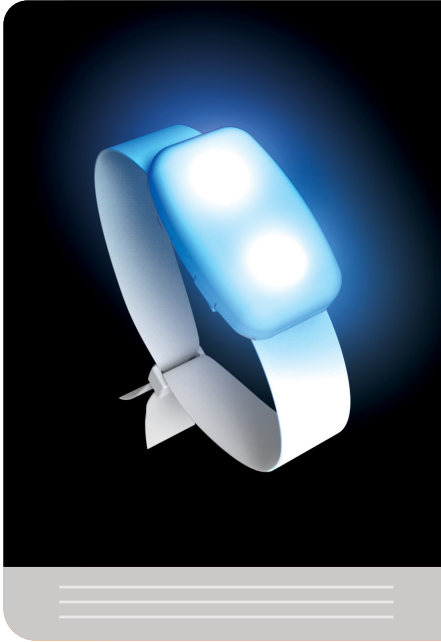
- 4 Ultrabright RGB LEDs
- Brandable casing
- Fully brandable fabric wristband
- QR code printing capabilities
- Great for broadcasting
- Recyclable & refurbishable

As seen in : Bad Bunny, Karol G world tours.

Our LED wearables

Radio frequency wristbands

> Unlock limitless creativity & simple, cost-effective deployment with RF wristbands.



Wavebands

> Our easiest to deploy immersive wearable.

Wavebands use radio frequency technology to offer a streamlined, lightweight, and easily portable setup that's a breeze to deploy. Don't let the simplicity fool you – these Wavebands still deliver our premium range of jaw-dropping visual effects, transforming your event into a captivating masterpiece without breaking the bank.

Key features :

- 2 Ultrabright RGB LEDs
- Brandable casing
- Fully brandable fabric wristband
- QR code printing capabilities
- Recyclable & refurbishable
- FCC & CE certified.

As seen in : Skrillex, The NBA + NHL Playoffs, Feid.

Our LED badge



LED badge

> The VIP experience.

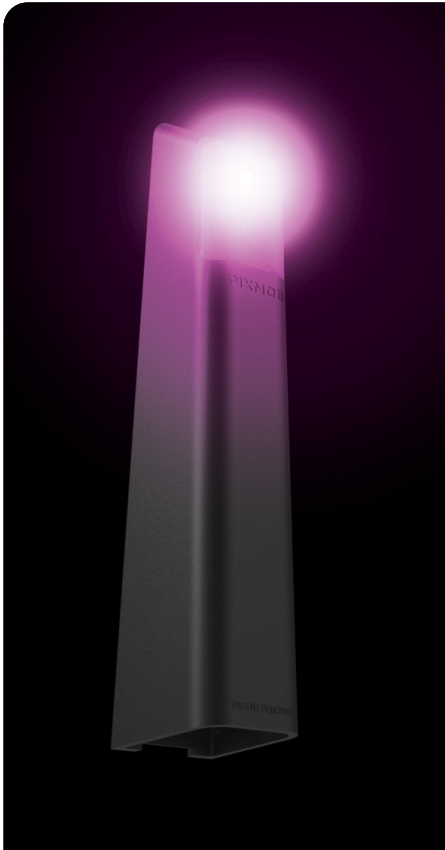
Brighter than your cell phone flashlight or 10 LED wristbands, PixMob's light up LED Badge is the perfect way to give your guests or attendees the VIP experience. Our brightest wearable, our badges were seen by millions when they lit up the Super Bowl LIV halftime show and the VIPs at Taylor Swift's Reputation Tour.

Key features :

- Fully brandable (front sticker and lanyard)
- 1 super bright LED
- 22 hours battery life
- Perfect for sponsorship
- Great for broadcasting

As seen in : Super Bowl Sunday, Taylor Swift Era's Tour.

Our wireless LED systems



NOVA Plus

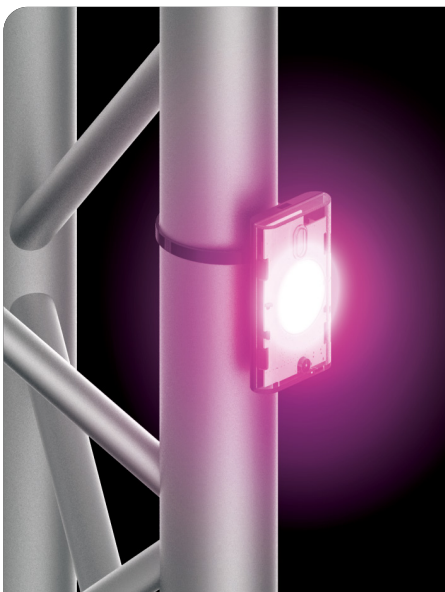
> *Our first ever permanent crowd-lighting solution.*

Imagine offering the dazzling PixMob experience at any time. For venue owners, sport teams and outdoor sites, we've invented NOVA Plus. Custom-fitted to your seat, NOVA Plus seamlessly blends into your venue, turning your traditionally unlit attendee seating into a canvas of creativity. Mounted to a seat in 50 seconds, the NOVA Plus lasts for a full sports or event season and can be wireless with swappable battery packs, or integrated to your power distribution system for greater performance and easier maintenance. NOVA Plus clients also receive access to our pre-viz software to create and showcase custom content. Additional features can also be built-in on demand (i.e. USB chargers, interactive buttons, etc.).

Key features :

- *Battery powered or wireless controlled*
- *Battery life optimized to last a full pro sport season*
- *Custom-fitted*
- *Onsite installation and tech training*
- *Operated by your local AV personnel*
- *OTA update capabilities*
- *Cloud-based battery monitoring system*

As seen in : *San Jose Sharks.*



NOVA

> *Bring new life to any venue.*

Like a newly visible star, our semi-permanent NOVAs can be attached anywhere (staging, venue railings or decors), and create vivid bursts of light that transform venues, creating spectacular visual experiences that bring your vision to life at any location. Our brightest pixel yet, NOVAs boast the LED power of 10 wristbands and a rechargeable battery life of up to 25 hours of live show.

Key features :

- *Up to 25 hours runtime*
- *Rechargeable*
- *Easy to install*
- *Wireless*
- *Available for rent*

As seen in : *Boston Bruins and Celtics, Gucci Fashion Cruise.*

Our controllers



Infrared wash

Our infrared light fixtures were designed to flood a venue with signals. They output our PixMob protocol to control wearable devices for mass crowd effects.

Key features :

- 120-degree beam angle, up to 300 feet of range
- Controlled over DMX so it is easier to sync with other lighting systems



Infrared moving head

Our moving head is the ultimate tool for achieving premium lighting effects, empowering lighting designers, performers and audiences to enjoy a whole new level of crowd immersion. It allows syncing more seamlessly with performance audio and visual cues to create a 360° sensory experience. Precision movements, smoother transitions and shape variations offer a broader range of creativity and more advanced lighting effects.

Key features :

- Moving head fitted with infrared emitter instead of visible light
- PixMob PRO2 architecture
- Motorized step-less iris
- Visible calibration laser
- Focus



Radio frequency node

Our new node controller allows us to control the show through Radio Frequency. It is easy to install and controlled over DMX for easier operation while still offering the high-quality effects that PixMob are renowned for.

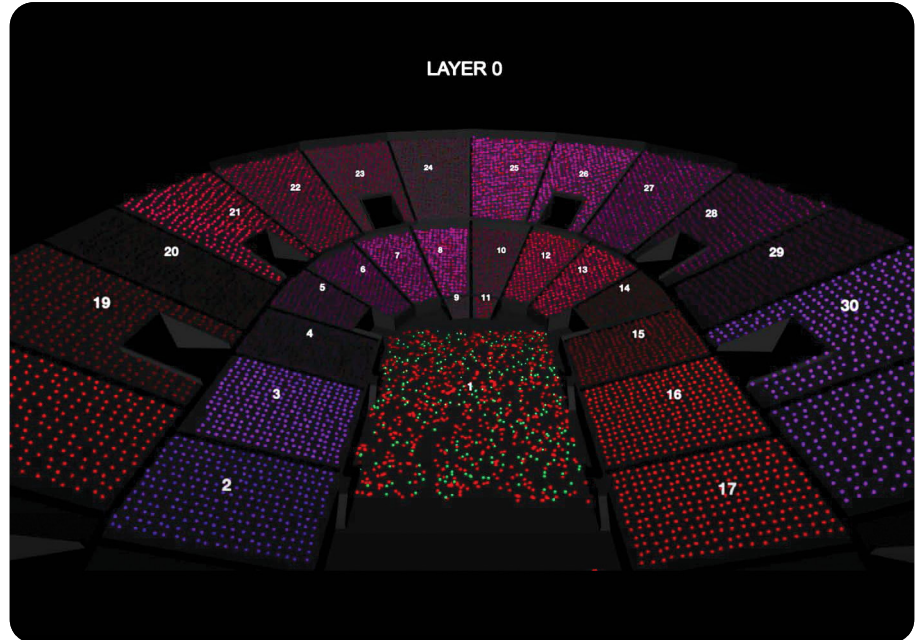
Key features :

- Omni-directional antenna
- One node covers a full arena
- Lightweight & compact for easier, more cost-effective shipping

Our Visualizer & Effects

The PixMob visualizer

is our in-house software that previews PixMob shows in a 3D virtual environment. This tool allows us to easily test out different visual concepts to see how they will work at each show. It also synchronizes effects to music and other visual show elements. Plus, videos can be easily shared between clients, lighting designers and creative teams, which makes collaboration and pre-production much easier. This way, we know that everyone is on the same page when it comes to creating awe-inspiring effects and an immersive experience.



We provide full RGB and offer unlimited color options. In addition, we also offer a wide range of premium lighting effects that can elevate any show to that next level. Using the visualizer, you can envision what PixMob lighting effects will work best for your show and get a grasp of all the possibilities:

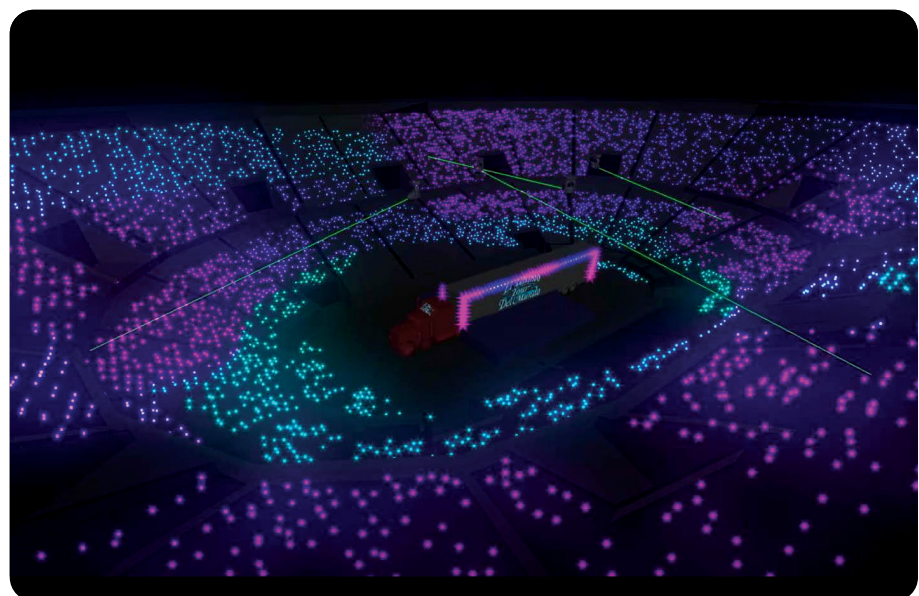
Unifying - Creating a massive color takeover effect.

Grouping - Lighting up specific or random groups of wristbands

Spatialized - Adding wave movements thanks to our moving head technology.

GOBO (Gobo in moving head)
Projecting patterns and shapes in the crowd.

Animated graphics (MVT)
Developing custom animated graphic effects such as patterns, logo, text animations, and more.



NEW

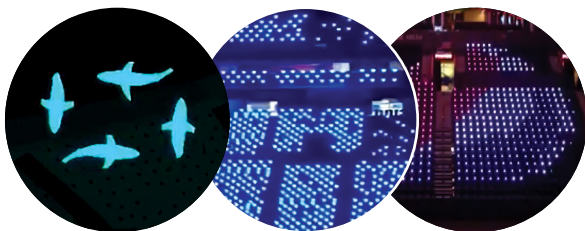
CAST YOUR VISION *on the crowd*

Introducing our new controller

The PixMob moving visual transmitter (MVT) empowers us to create cutting-edge lighting effects. Whether you desire stars dancing across the audience, lifelike waves flowing through the spectators, a countdown or words flashing across the stadium, it turns your fans into the main attraction.

The PixMob MVT uses a moving head fixture casing, with the inside of the controller redesigned to project infrared light. However, instead of casting a beam of infrared light in a single location, the MVT can send multiple commands to different locations at once. The MVT has an integrated infrared camera that allows us to visualize positions and programming without the need of deploying any additional devices.

The MVT delivers unique **custom graphics** throughout the audience, offering animated textures, patterns, logo and text animations, and more. Paired with moving head technology, these visuals can either stay fixed in one section of the audience or animate across it, transforming your crowd into a massive dynamic display.



Our MVT easily integrates into existing setups, including daisy-chaining. It includes the required video control station and media server for deployment, with content control managed through the provided media server rather than the standard lightboard.

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RECYCLED MATERIALS, REUSABLE AND RECHARGEABLE DEVICES - *now that's lit*



Award-winning recycling program

Since 2018, we've turned single-use products into renewable awesomeness. Not only do we have products made of recycled materials but we recycle and refurbish them to eliminate waste. Our team on-site implements our LDI award-winning recycling program deploying all necessary equipment and staff to mobilize recycling stations and maximize product return. For the Coldplay Music of the Spheres tour, we recovered 86% of wristbands at each show on average. And with our latest wristband design fans can leave with the branded strap and return the puck with electronics. A souvenir for the fan, a win for the environment.

The future of live entertainment is bright

At PixMob, we are innovating always. Our R&D team has worked hard to set the standard for sustainable wearables and rechargeable products, but we are far from done. Our goals include streamlining all our products to be efficiently refurbishable, as well as eliminating all non-biodegradable materials from our products by 2030. This won't be easy but we are committed to making impacts on people, not the planet.

Turning waste into innovative material

For over 5 years, our R&D team has worked to eliminate single-use plastics from our products through material science, exploring different types of recycled materials. At the 2020 Super Bowl we presented the world's first sustainable wristband made with no new plastic, which then inspired the rest of the product line. Just a year later, we released the world's first compostable plant-based wristband that was fully designed in-house for Coldplay Music of the Spheres tour. Our entire range of LED wristbands are now made out of recycled water bottles; using caps to make the casing and bottles to create the wristband strap.

Awards & recognitions



COLDPLAY | MUSIC OF THE SPHERES
LADY GAGA | CHROMATICA BALL TOUR
KAROL G | \$TRIP LOVE TOUR, MAÑANA SERA BONITO
METALLICA
EUROVISION
GRUPO FIRME
SUPER BOWL XLVIII + LIII + LV + LVI + LVII
SHAWN MENDES | SHAWN MENDES WORLD TOUR
LAUREN DAIGLE
BAD BUNNY | X100PRE TOUR, EL ÚLTIMO TOUR DEL MUNDO,
WORLD'S HOTTEST TOUR
ARIANA GRANDE | SWEETENER TOUR
SWEDISH HOUSE MAFIA | PARADISE AGAIN WORLD TOUR
IMAGINE DRAGONS | MERCURY STADIUM TOUR
THE WEEKND | AFTER HOURS TIL DAWN STADIUM TOUR
COMMONWEALTH GAMES
2014 OLYMPIC GAMES
QUEEN ELIZABETH PLATINUM JUBILEE
SAN JOSE SHARKS
TIËSTO
ARCADE FIRE
NBA ALL-STARS
SPICE GIRLS | SPICEWORLD TOUR
SINGAPORE NATIONAL DAY
SENSATION
COUPE DE FRANCE
LOLLAPALOOZA
MTV VIDEO MUSIC AWARDS
ROCK IN RIO
LAS VEGAS RAIDERS
US OPEN
AMERICAN COUNTRY MUSIC AWARDS
FORMULA 1 SAUDI ARABIA
LEAGUE OF LEGENDS WORLD FINALS
DOTA 2 WORLD FINALS
DUBAI EXPO | CLOSING CEREMONY
PRESIDENT CUP FINAL CEREMONY

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