



# COMPANY PROFILE

HANGZHOU WATER SHOW CULTURE GROUP CO.,LTD

HANGZHOU, CHINA



# INTRODUCTION

# Hangzhou Water Show Plaza



Founded in 1989, the company is a national high-tech enterprise and a high-growth technology enterprise in Zhejiang. It is headquartered in Hangzhou Zijingang Science and Technology City. As the deputy director of the China Waterscape Industry and the participants of the national industry technical specifications, it has been focusing on the design, production, construction and after-sales service of the Waterscape Fountain Project for more than 30 years. We are the first in China to bring literature, film and television, drama into the water show. We are a leading company in the form of original works, integrating real-life performing arts and digital imaging technology, laser projection and artificial intelligence technology. Many domestic landmarks have won the first prize of national quality engineering and the industry outstanding contribution award. At the same time, we also actively participated in the construction of the "One Belt One Road".



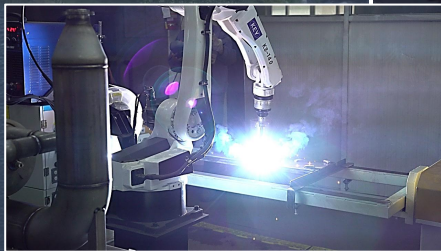
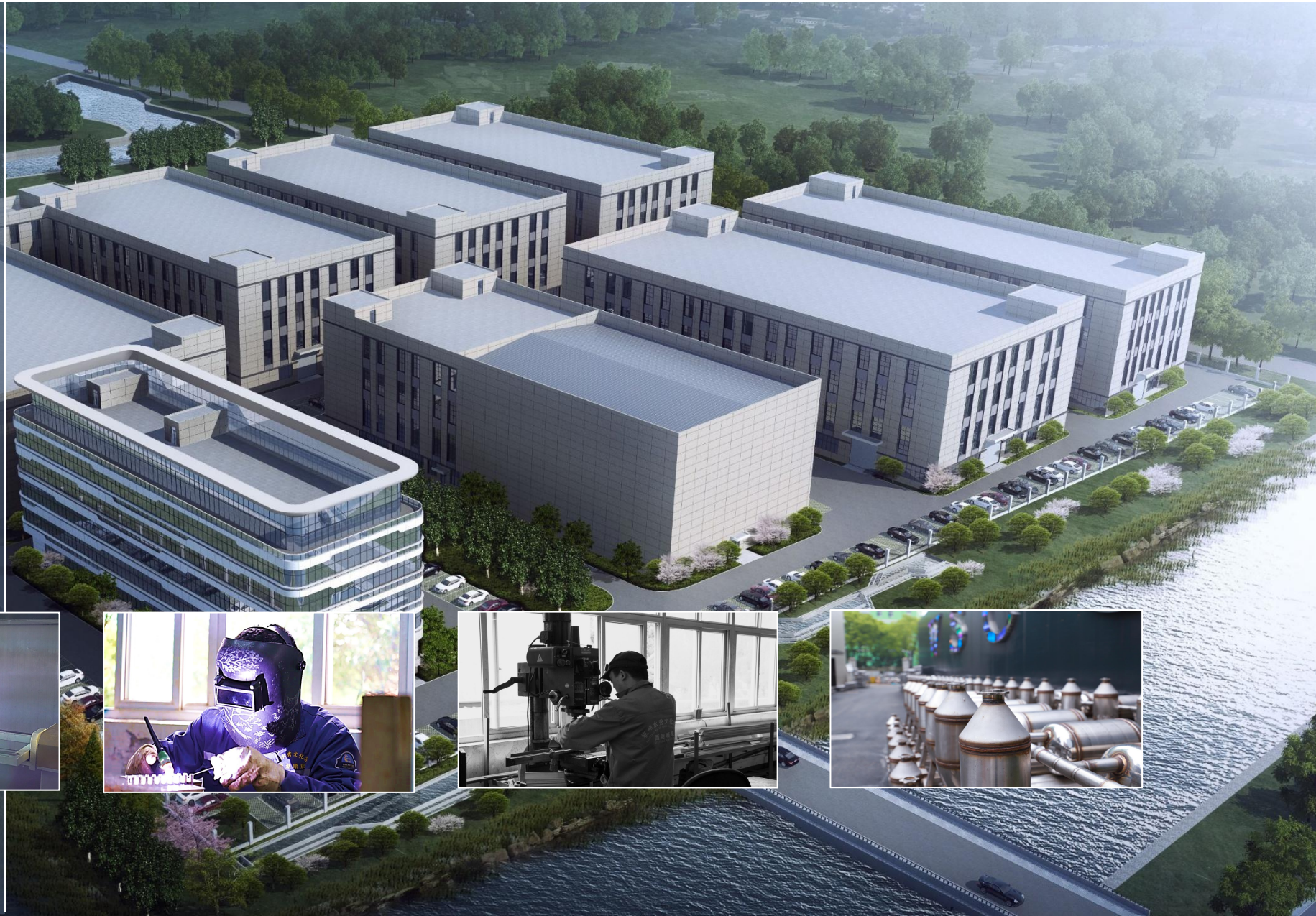


# INTRODUCTION

# Hangzhou·Zijingang Science and Technology City



Combine the research and development of AR technology with real scenes, and combine virtual and real scenes to exert effects and penetrate experience; 5 technologies and interpretations, explore innovative scene reproduction; reproduce more of each scene of intelligent control; shift from made in China to intelligent transformation from Chinese manufacturing to customization, facilitation, and manufacturing services.







# 35+ Years

Turn-key solutions of  
Multimedia Productions

## OUR SERVICES

- **Content Development**

We do what customer's want. Seeking into the whole world, let all of them became the inspirations of our creation.

- **Installation**

WSCG takes an integrated approach to design and engineering. This means innovation, expertise, high-quality, safety, experience, and efficiency – your project is successfully completed on-time

- **Technical Design**

We integrate the creative concepts into the REAL LIFE.

- **Maintenance**

WSCG maintenance is a complete engineered solution, balancing cycle time, cost and quality, while keeping in mind ease of operation, part flow and safety

- **Manufacture**

Our goal is to provide you with the optimal water feature equipment package to suit your project. We can provide you with an ideal, complete equipment package that is fully-tested before arriving to you

- **Turnkey Attractions**

We fully design, construct , manufacturing and turn the project over to the purchaser when it is ready for operation





# OUR PRODUCTS



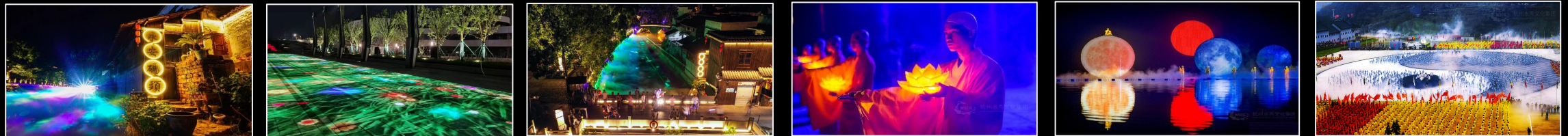
## • 1 Water Show and Music Fountain



## • 2 Wisdom Light & Shadow & Metaverse



## • 3 Cultural Tourism Night Tour and Live Performance



## • 4 Dance Art Technology Installations and Intelligent Manufacturing





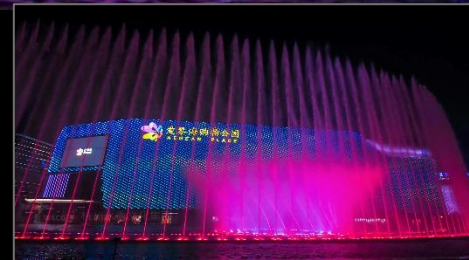
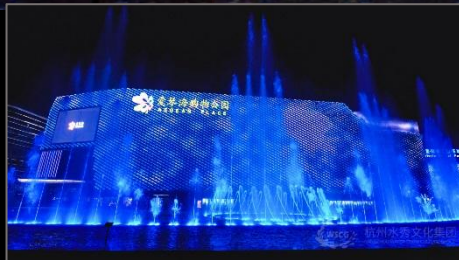


# 1. WATER SHOW AND MUSIC FOUNTAIN



# Aegean Sea Shopping Mall Music Fountain in Shanghai

In the "Aegean Sea", order a cup of coffee, look outside the window, a blossoming pure white water Splashing in the pool, this is called the "Dot matrix changeable" fountain. Waves, like elf, are beating and changing. Some quiet and gentle music intermittent come by... It seems that there is a petty bourgeois sentiment flowing in the air, and the "two-axle phoenix tail" intersperse into the various changeable nozzles as the gorgeous wings spreading in sequence. The variable frequency fountains are running like the dragon flying in the sky.





# United Nations World Geospatial Information Congress

The United Nations World Geographic Information Conference is the largest and highest level geographic information conference hosted by the United Nations. It was held in Fengqi Lake, Deqing, Zhejiang. The company undertook the water show in front of the conference venue---- “Water Dance in New City, Light shining in night sky”. The largest light and shadow dance show in east China is the perfect collision between the geographic information town of Deqing and modern technology. The form is novel, unique, magnificent, dynamic and stylish. It is magnificent as using the world's first underwater laser technology! The water dance show is grand and magnificent.



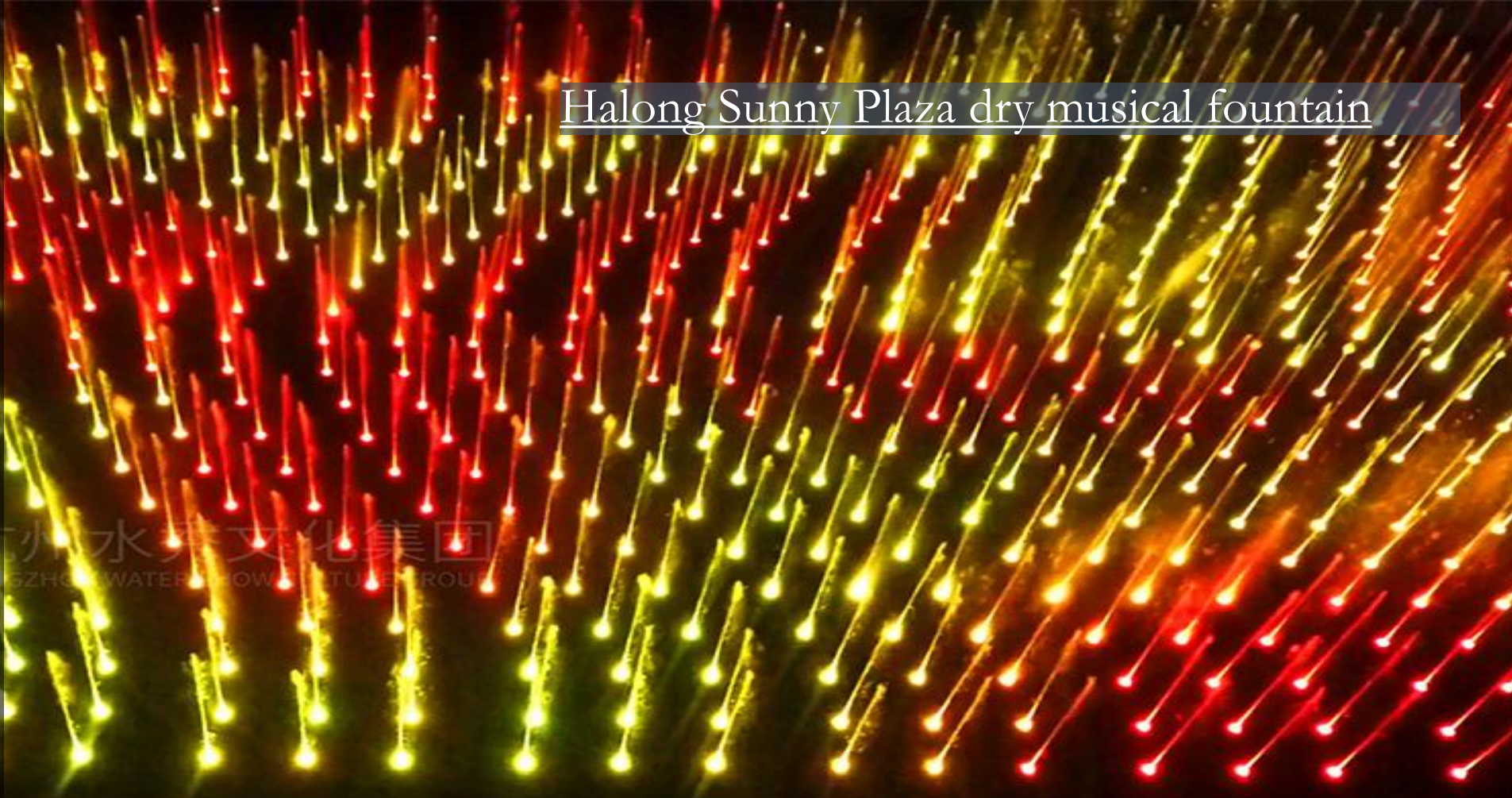


## Halong Sunny Plaza dry musical fountain

The fountain is 60 meters long and 23 meters wide, total 828 pcs nozzles and lights, all the nozzle and light arrange as curve in order to matching the landscape of park. This project was invested by one famous group corporation in Vietnam. it is located in Sunny plaza, Ha long which is a famous tourist city in Vietnam.

The fountain close to the dragon Park and sea side; also there is a commercial street beside the plaza, advantageous geographical location and convenient traffic conditions, the fountain brought lots of business opportunities this area.

After the completion of the project, it become a landmark of this city and make great contribution to promoting tourism economy of Halong city .





## Water Show in Ankara, Turkey

The design of our project is modular design, which strongly meets the needs of customers. The advantages of modular are flexible, convenient, easy to disassemble and assemble, and expandable. It is suitable for different pool structure requirements. The variable frequency fountains look grand and magnificent in vision, with rich changes. And sometimes the waves are rolling, sometimes like tens of thousands of horses running on the water surface, sometimes the time running staggered and sometimes moving like the mountains fluctuate ups and downs as the torrent roll over and over.





## Aegean Sea Shopping Mall Music Fountain in Changzhou

The Changzhou Meikailong project is a part of the Aegean series. This large "Sea World" music fountain is another perfect work after the Shanghai Aegean Music Fountain. From design to installation, every perfect link is the return of the hard work of the Iron Armies from WSCG.





## Water Show in Hoian, Vietnam

Hoi An, is a city with an ancient cultural tradition and a strong regional features. Vietnam's Hoi An live performance water dance light show, not only to add a unique scenery to the local, but also the result of deep cooperation between the two sides. The one-stop service has won a high reputation for the company base on planning, production, construction and installation, and post -maintenance. This live performance water dance light show is a high-tech performance that combines cross-border elements such as laser and water curtain, symbolizing the vitality and energy of Hoi An, Vietnam





## Water Show in Phu Quoc, Vietnam

Known as the "Pearl Island", Phu Quoc Island is the largest island in Vietnam with a population of more than 70,000. It is a unique tourist paradise. This music is located in the Vinpearl Park of Phu Quoc Island and is an important part of an emerging leisure tourism project. This project adopts the large-scale multimedia music fountain control system CCMFS. Through this control system, it can be edited and combined into thousands of different water shapes. The whole design scheme includes laser projection, one-dimensional, two-dimensional, double-two-dimensional numerical control fountain, large-scale landscape spray, Spitfire and pneumatic explosion fountains, CNC color-changing stream lights show.





## Water Show in Nha Trang, Vietnam

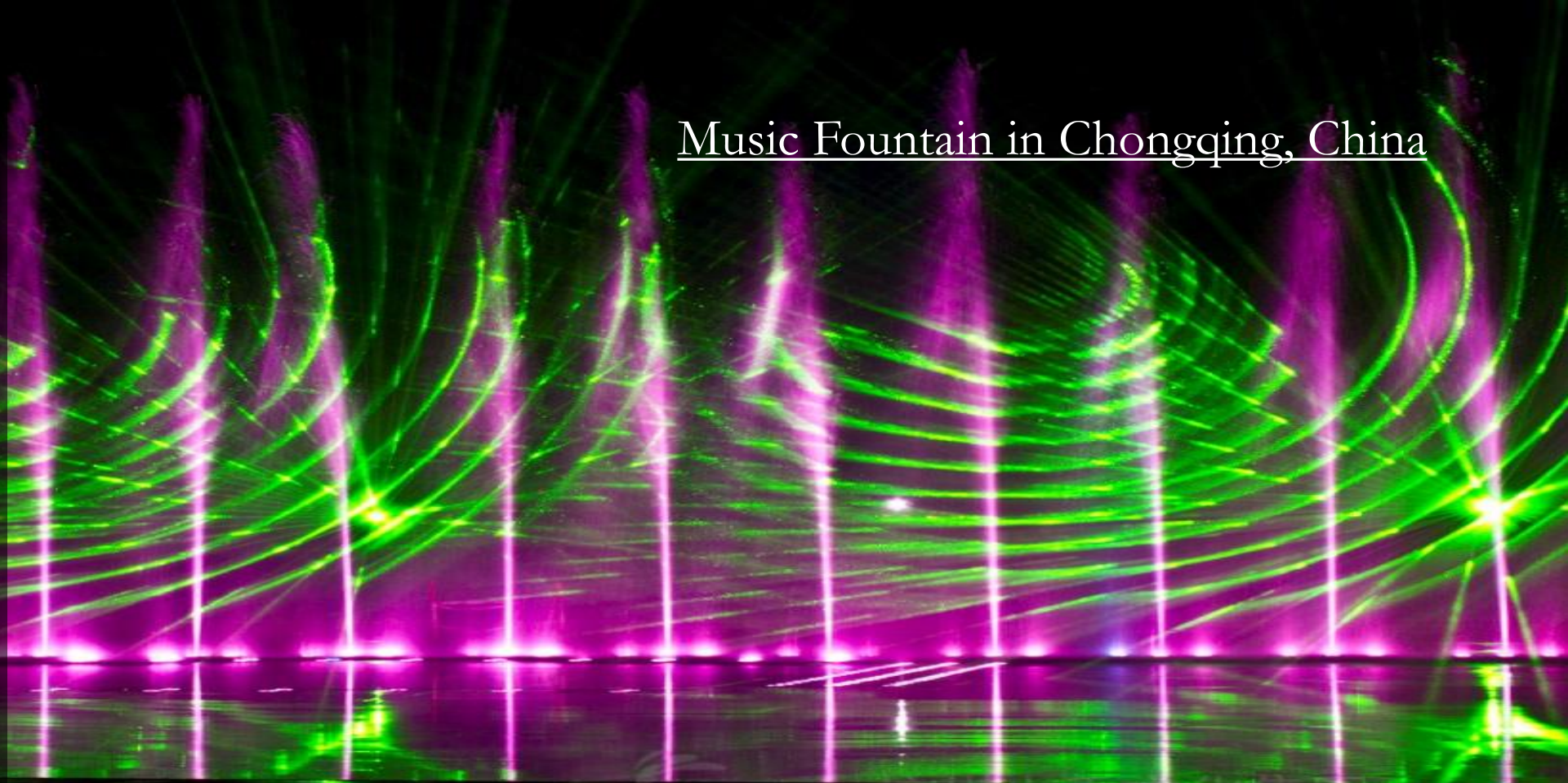
Nha Trang, a famous coastal city and port city, has the best beaches in Vietnam and stretches for several kilometers. It is a famous seaside resort. This water show project uses a large multimedia music fountain control system, one-dimensional two-dimensional, CNC nozzles, large-scale landscape sprays, fire-breathing and pneumatic explosions have been carefully created to build a super-impact visual feast with high-tech imaging means and colored lighting elements.





## Music Fountain in Chongqing, China

The central park in Chongqing is the largest open type city central park in Southwestern China. The large musical fountain project in the park bring a color light on the night sky and shows the citizens' prosperous life. Citizens can also go into the inside of fountain and have a intimate contact with fountain.





## Lin Lake Music Fountain in Taizhou

For improving the environment around Linhu square and bring some views to local citizens, we designed a large musical fountain on the water surface with the topic "Show in Lin Lake". Fountain effects were impressive and changeable, even some of water shapes were origin in the world. Frequency Fountain in Hundreds Meter shows its power and speed. Lin Lake Spring Fountain shows its tenderness. Thousand-Hand Kwan-yin and One Dimensional Circle Fountain bring us a dreamlike show. Dragon Come Out 11f Seq





## The 50th Anniversary Celebration Water Show in Congo

Republic of Congo located in middle Africa. With its land area is 234.5 kilo square, it is the second large country in Africa and the eleventh country in world. Our company was honored to accepted the project of country celebration fountain. Our fountain was praised by local government and people for its fantastic shape and color and it became a new view in local place.





Taihu lake is four hundred kilometers long and surrounded by beautiful mountain. It has a long history and the birth of heroes or great men brings glory to this place. The beautiful views of Taihu not only came from the nature, but also developed and expanded in the inheritance of WU culture which is a kind of five thousand years Chinese culture. The main content we designed was divided into three topics: The Vast Taihu Lake, The beautiful Taihu Lake and The Development of Taihu Lake. With the combination of colorful fountain art and light show, the show told us the history of Taihu Lake. This large fountain art show with high technology is original in China

## Tai Lake Water Show in Suzhou, China





## Rainbow Bridge, Ling river

Water curtain bridge is a kind of creative waterscape technology. It provides proper fountain shapes along with colorful lights on both sides of a bridge. At night the bridge will be as beautiful as a rainbow, gorgeous and dreamlike with a sense of travelling through space and time.





## Ming Lake Music Fountain

The crystal water column dancing with the happy music. It sprays up to 100 meters such as Shining Star in the Ming Lake. It is gorgeous Fountain Show with the music and lighting show.



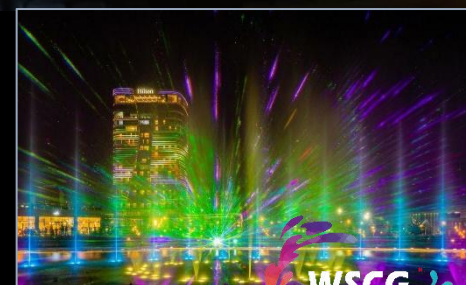
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www.watershowcc.com





## Uzbekistan , Tashkent City Music Fountain

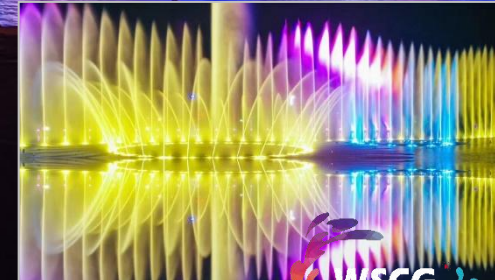
The Musical fountain show in Tashkent city, Uzbekistan. It is the biggest water show in Tashkent. The opening show caused great repercussions and wonderful acclaim in Tashkent city. The local visitors like it very much, and said "This is the most wonderful fountain performance we've ever seen" Our company work hard in Culture and tourism project Since the implementation of "the Belt and Road". The Tashkent city water show is the sixth project that we have done in " the belt and road" countries, we believe that will be more and more projects in the future.





## Music Fountain in NanXun City

Nanxun, a water town with a long-standing culture and high economic vitality, is located in the large-scale music laser water dance show in Jingjing Park, intertwined with the elegant Jiangnan culture and the charm of technology and fashion, creating a wonderful urban art boutique. The fountain span of nearly 200 meters, the characteristic 100-meter high spray, the changeable water dance shape, the immersive light and shadow space, etc., fully interpret the cultural characteristics of Nanxun, presenting an audio-visual feast to the audience; three depths of field, front, middle and rear, enrich the water The layered sense of dance space brings an excellent viewing effect to the whole field.





## Music Fountain in Magic City

This project is another project since our company developed the Uzbekistan market. The project is located in the largest national forest park in Tashkent, the capital of Uzbekistan, with an area of nearly 4,000 square meters performance area. It is currently the largest children-themed water show in Uzbekistan. While the project perfectly integrates multiculturalism, it innovates buildings with global characteristics, and the water show makes it more vivid and childlike. The wonderful water dance show work in concert with the castle light show, attracting tourists and gathering popularity, injecting new vitality into the Tashkent Forest Park and improving the local quality of life.





## Music Fountain in Pakistan

"Oasis brings life and hope to mankind." The project is located in the new city in the southeast of Lahore. It adapts to local conditions, uses the concept of oasis, and combines with the desert landform. The design ideas and elements come from Persian and Islamic styles, continuing the historical style and cultural texture of Lahore. The performance water area is nearly 4,000 square meters, and the performance is 360° around the lake. People can enjoy the most beautiful pearl in the desert from different perspectives, and truly touch the rhythm of this cultural heart.





# Cleopatra Mall Music Fountain

This project is located in 6th of October City, Egypt, in front of the Cleopatra Mall. It is the first large-scale music fountain in Egypt and one of the largest in the Middle East. There are 2 big pools, 2 small pools and 2 water falls. With most advanced control and engineering technology, through laser, underwater lighting, fire, fog, music, fountain, bringing the ultimate audio-visual feast to the Egyptian people! It is bound to attract more customers to Cleopatra Mall for shopping!



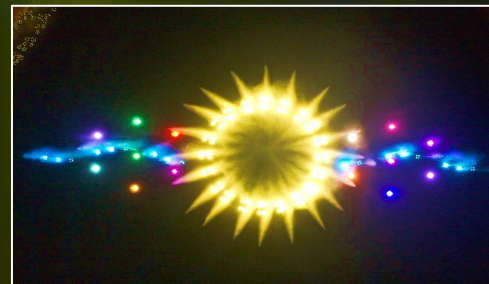
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# CIXI Music Fountain & Laser Show

This project is located in Cixi city, China. The location of the fountain is in the Lake near the People's square with night market street. There is characteristic 100-meter high spray, the changeable water dance shape, the immersive light and shadow space, etc., Everyday in the evening 100s of people come to see amazing Music Fountain & Laser Show





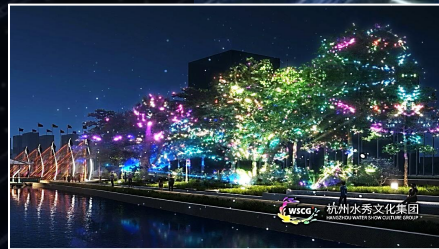


## 2. WISDOM LIGHT SHADOW METAVERSE



# 19th Asian Games Hangzhou 2023

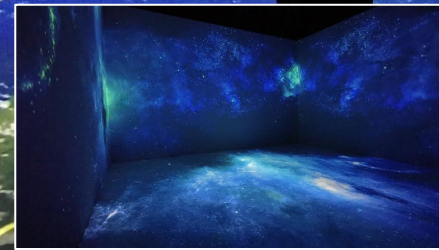
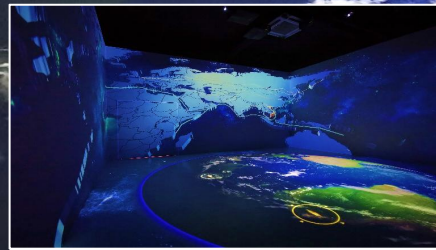
Based on reality and adding imagination, On the basis of virtuality, real scenes are added, and the combination of virtual and real brings a feeling of seeming reality and illusion, making the experience more profound. The space adopts a soft, fashionable and luxurious style, presenting a majestic visual experience. Simply remove the top movable decorations and ground scenery to change the on-site atmosphere. It is suitable for various large-scale activities such as celebrations, business conferences, and shows. Metaverse Development: Digital Collection Case Series. AR augmented reality art





## My Metaverse

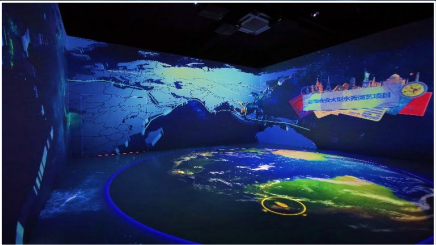
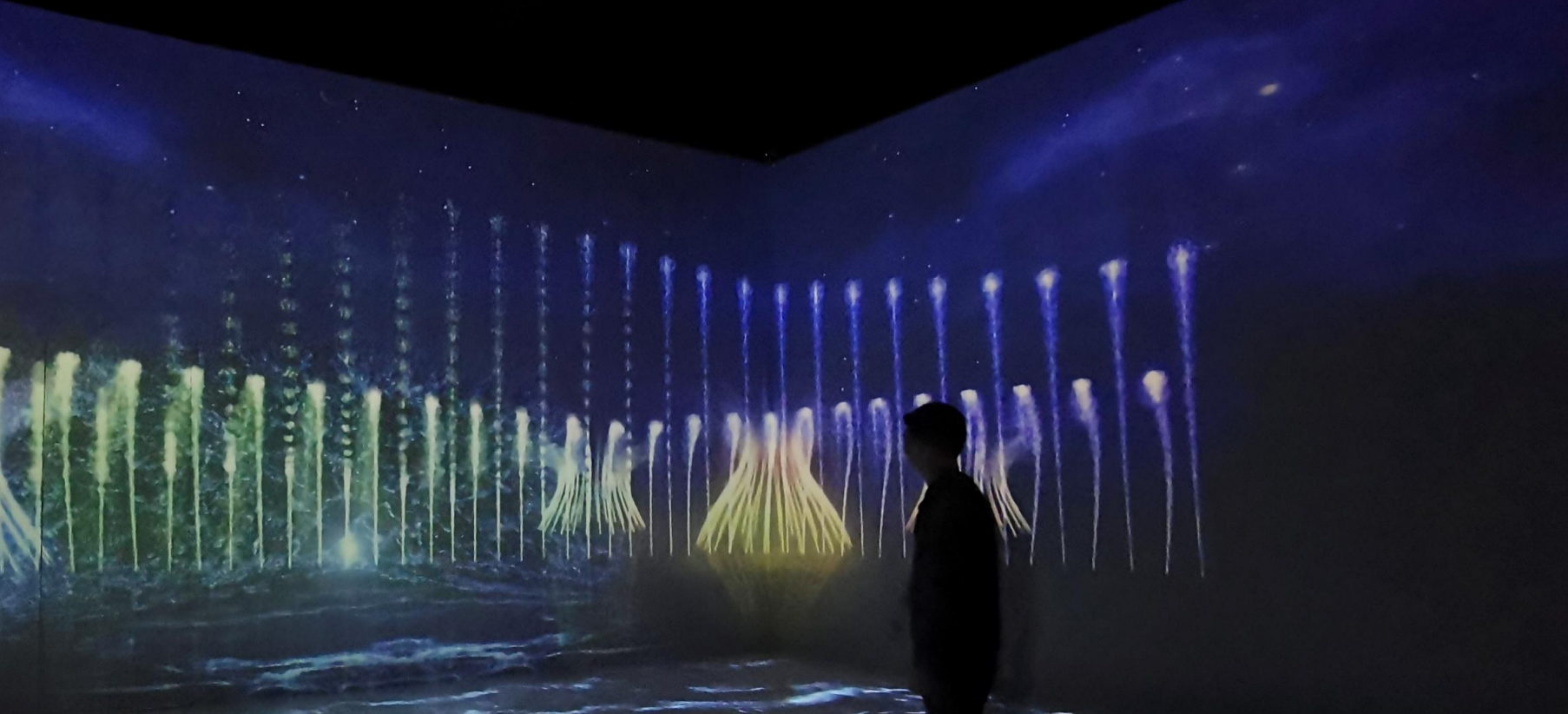
Focusing on 3D mapping and light and shadow aesthetics. We create an immersive virtual reality system that organically combines high-resolution stereoscopic projection technology, three-dimensional computer graphics technology, and sound technology to create a fully immersive virtual environment. We carry out pioneering experiments and pioneering explorations in new media digital art, and are committed to providing a multi-dimensional sensory experience that is unmatched by traditional art. We combine culture with stage art, sound, light, electronics, and audio and video to achieve real-time interaction between multiple senses and virtual scenes. Give an unforgettable experience.





# Water Show Landmark via Virtual High-tech

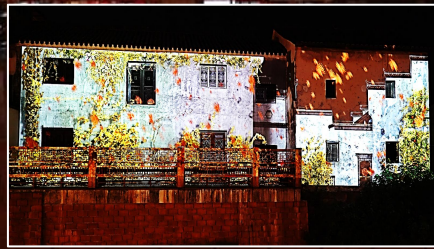
The interactive virtual high-tech is combined with the current multimedia emerging technologies such as sound and light to realize the interaction between people and water dance, as if in a fantasy space, looking at the world's major landscapes, and personally experiencing the splendor of fountains and water show landmarks in various countries. The wonderful world of light and shadow allows people to swim in the water dancing space and enjoy the magnificent scenery.





# Metaverse 3D Art Festival in Lanxi

Lanxi Village 3D mapping Metaverse Art Festival. The wall was mapped with traditional culture armaments. The story tells us the local special tradition that organically combines high-resolution stereoscopic projection technology





## Buddhism traditions

It is original live performance which is based on the Buddhism traditions. We created a number of globally unique scenes in the performance: sound walls, dynamic spatio-temporal tunnels showing changing seasons.





## "Another View of the Peach Blossom Source"

The project is located in the Nanping Park in Yifeng County, Yichun City, Jiangxi Province. It is currently the first local cultural landmark building in China created in the form of public art works.

Looking back at the millennium history of Yifeng, delivering the spirit of the city. Taking the cultural history of Yifeng as the context, using the poetic imagery of Yifeng as the artistic conception, and quoting the three literati ancestors who ushered in the cultural heyday of Yifeng as the inspiration, we distill the essence of "adoring culture and accumulating virtue".







3.CULTURAL TOURISM  
NIGHT TOUR  
LIVE PERFORMANCE



Focusing on the cultural theme of "Yuan", it uses fountain water show, light show, 3D interactive light sculpture, laser fog rendering, fog forest, holographic projection, etc. The entire scenic area has been reshaped with light and shadow, designed and installed large-scale art installations such as "Yuan Yuan Butterfly Dream" and "Xu Yuan Shu", arranged an immersive interactive performance "Mountain and Lake Yuan Dream", and introduced independent brand catering, cultural creation, markets, Hanfu travel photography. Apply digital human and XR technology. Comprehensively create a night tour ecology in the Yellow Dragon Cave Scenic Spot and promote the development of the night economy.

# Yellow Dragon Cave





## Four divisions relief

This project is located on the south bank of Nanxun Pond, Huzhou City, Zhejiang Province. The innovative multi-functional smart projector post developed by our company takes "Four divisions relief" as the main element. The unique design language integrates local culture and art installations in the night, Bringing new scenery to the overall linkage of city balcony multimedia. The project not only meets the needs of urban lighting, but also enriches the leisure life of citizens. It not only established a new urban landmark for Nanxun, but also enhanced the nighttime digital economy culture of Nanxun, and further promoted the development of Nanxun's nighttime economy.

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Night Tour in Lanxi

Night tour in Lanxi city. The Tour is full of mysterious effects, which were provided by Fog , Laser, Projection and street lighting.





## Chinese first Zen Culture and Sound Painting Ceremony

In order to reproduce the life of the Liu Zhu Huineng Masters get enlightenment and promote Dharma, from the beginning of the project, the WSCG's team adhered to the concept of blending with Zen mood, aiming to create a Zen field by virtue of the waters. Zen is dedicated to meditation and concentration. The dynamic and static changes of water are in direct communication with the ups and downs of the heart, and have the same effect as Zen. From the secluded water curtain to the magnificent wave, the water as landscaping is ever-changing, the static and floating beauty are complemented, the water and the scenery are all sincerity; especially the water lotus theater, as the main show of the whole performance.







# Artificial Fog project in Wudang Mountain, China

Wudang Mountain, named as Taihe Mountain, Canshang Mountain, located in Shiyan City, Hubei Province, is a famous Taoist resort in China and also a world cultural heritage. The third world traditional Wushu Festival with thousands of people was a complete success. Our company, with the high pressure fog making system originally applied to Tai Chi Array, created a fairyland full of misty clouds: "A man's life is derived from the spirit of Tao". Just as the Tai Chi Performance with ten-thousand people firstly seen, the artificial fog engineering for Tai Chi Array is unprecedented.





## Water Show in Baoqing

New Water Show in Baoqing city, China. There is LED stage for the actors in front of the Fountain. It is unique Project at Hei Longjiang Province.

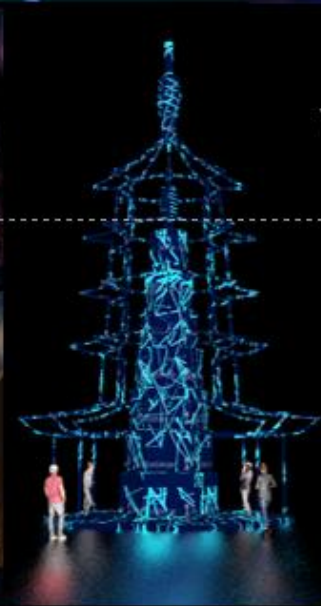
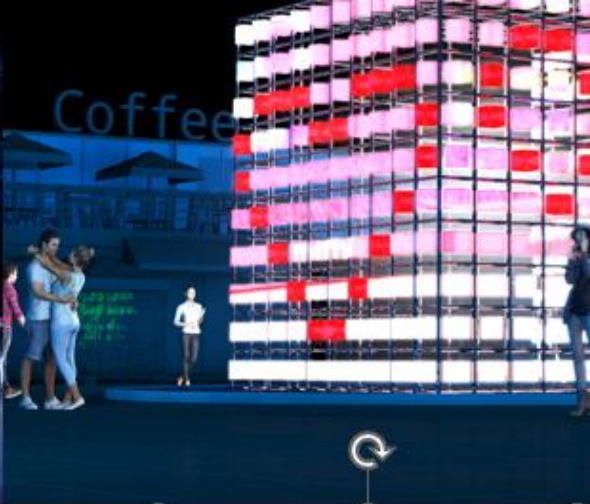






4.DANCE ART TECHNOLOGY  
INSTALLATIONS  
INTELLIGENT MANUFACTURING





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# Art Installations





## Multimedia Water Show “The Soul of Great River”

“Stories in thousands of year were hidid in the water and city”. The large music light and fountain show was located at the center of lake in the first Country Culture Park in Han city. “Two Chinese Dragon Head” water curtain, a large multidimensional elevation type dragon skeleton, was the pioneer in the world. The main projection show area was on three large wall type collapsible projection screen and three large water curtain. It used new effect technology, such as naked eye 3D projection, laser, sound, fire, fog, choreography and many projection mediums. All of those were combined with colorful fountain show and it took you join the journey of time and space.





# Shem Mu Water Show

Shen Mu Water Show in China.  
Water Show with the story inside,  
Laser show , Beam light show and  
others. The show is 300m length.





## Music Fountain in Dream City

The project is located in the most prosperous commercial and residential block in New City, Tashkent. It adopts trendy mechanical art combined with the company's cutting-edge technology patents, and the steel giant and the smart water dance complement each other. The 360° multi-perspective surrounds the performance, bringing a shocking viewing experience. The mechanical water dance show is linked to the large-scale water dance show in the Central Park, which can attract tourists, stimulates the development of local culture and tourism economy, and has a great role in promoting regional economic development.





# Taizhou Phoenix WaterShow

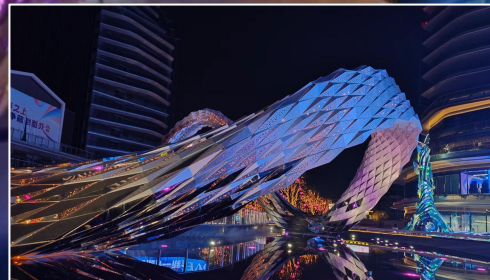
Fenix Show in Taizhou with the history story inside. Media Water Show with machinery Fenix , laser and beam light effects .





# Lishui City Waterscape

Lishui YinTai Mall with Art Installation with light , artificial mist system and water fountains becomes more attractive for the people. And they can spend the whole daytime there because of the Cooling Mist System, and night time they can watch Lighting Show with Water Fountains.







**THE BEST OR NOTHING**

**HANGZHOU WATER SHOW CULTURE GROUP CO.,LTD**

Add: No 6 Road 8 West Zone, Zijingang Sci.&Tech. Town, Hangzhou, Zhejiang, China

Tel: 0086 13857127700 008657187915815

Email: [ray@watershowcg.com](mailto:ray@watershowcg.com) [alona@watershowcg.com](mailto:alona@watershowcg.com)