



FOTOSMILE

TECHNOLOGIES

Photo and video experience at disposal of your guests





ABOUT US

30 YEARS

Of capturing the emotions of million of
guests all over the world

VERONA
LONDON
LAS VEGAS
BARCELONA



Headquarter



“

Innovation is our lifeblood, but what makes us unique is the **flexibility** to offer photographic and video solutions in multiple application contexts.

What distinguishes us is the **know-how** of almost 30 years, which makes us capable of studying **profitable solutions** for the business.

OUR TEAM

Fotosmile is first of all made up of people, a family that believes in the project and that works with **enthusiasm** and **dedication** to achieve the best combination of **technology**, **innovation** and **guest experience**. The professionalism and competence of each member of our team make Fotosmile a key player in the market.



R&D Converting all our ideas into technological solutions

IT Bringing our technologies around the world, mostly working from their desk in Verona!

CREATIVE Highly themed frames, overlays and graphics: every project is the opportunity to create customized products

TECH SUPPORT Assisting our Partners in all the season cycle: on-site technical visit, production, installation, maintenance and remote technical support

TRAINING Training the staff to ensure the best management of the installed technologies



THE GOALS

Our aim is to provide our Partners' guests with an **unforgettable experience**, creating everlasting memories that align seamlessly with the experience they can live in your location and the unique ambiance. We understand the significance of crafting offerings that, not only complement, but **enhance** the overall appeal of such a special destination.

Efficient visitors' flow



Maximize sales



Maximize overall experience



Maximize visitors' engagement

FOTOSMILE TECHNOLOGIES

PHOTO TECHNOLOGY

VIDEO TECHNOLOGY



PHOTO TECHNOLOGY





ON-RIDE PHOTO

Fotosmile has been developing technologies for the photo capture since 1994. Today we are able to provide a wide range of photo solutions for any type of business.

Professional photos in printed and digital format are guaranteed thanks to fixed or portable cameras and the automatic editing of the contents to make them available for the sale in real time.

Our cutting-edge technology ensures a seamless and effortless photography experience.



Compact and aesthetically pleasing photo point



Software automatically applies logos and branding



Photos are sold with a dedicated and customized folder



Show, edit, sell and print on-ride photos with digital and AR+ contents



Intuitive and user-friendly interface





PHOTO STUDIO

The technology of Fotosmile allows photographers present at the park to capture and manage visitor's photos, providing them with their capture in real time by association with a QRcode.

The codes can be handed out at the entrance or integrated with other items in the park to facilitate the customer experience, ensuring that each person does not lose their photograph.





FINAL PRODUCT

Fotosmile's photo products are enriched by a customized frames to reinforce the brand identity.

Additional retail products can be added, to enhance the offer and create an engaging product mix.





AUTOMATIC PHOTO BOOTH

The wooden themed automatic photo-booths, 100% Made in Italy, are a stable, highly productive proposal and a source of new profits, while requiring very little maintenance. All the structures are built as solid, durable units that can withstand a wide range of weather conditions. Thanks to the touch screen and the instructions displayed on it, they are an intuitive system for visitors, who can take home a souvenir of another era in a matter of seconds.

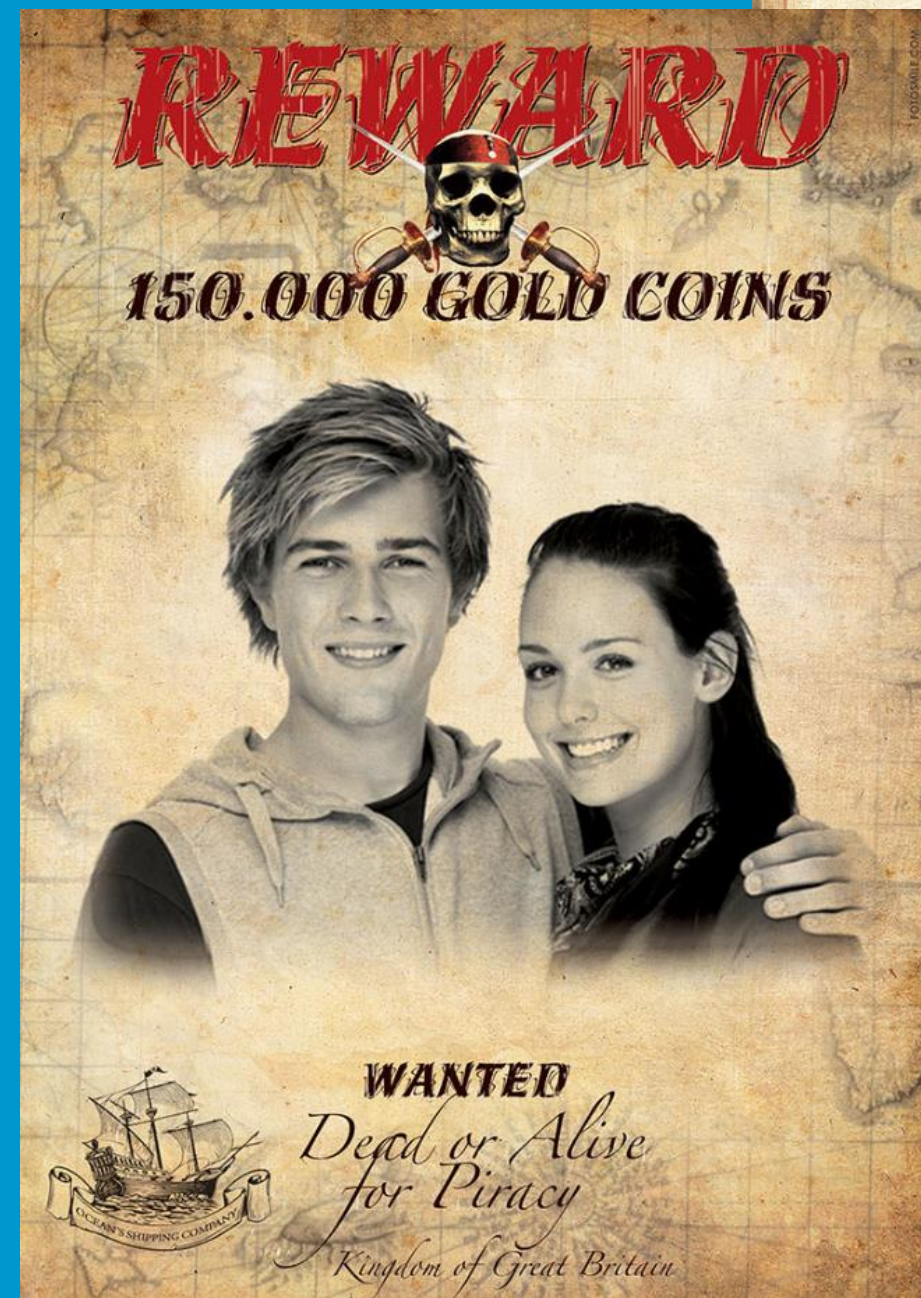


FINAL PRODUCT

The final product will be a REWARD portrait in A4 format, printed on durable paper to preserve its quality. The Fotosmile internal graphic team focuses on every detail, ensuring that the portrait captures the essence of the original.

Thanks to the internet connection, it will be possible to obtain the digital format ready to be shared on any platform and to experience augmented reality, bringing your photo to life with the presence of animated elements.

Discover how it works : <https://youtu.be/KeXNwfFtHPQ>





MEET & GREET MIRROR

The system is completely automatic and allows Guests to choose their favourite characters and interact with them in a memorable way, all thanks to cutting-edge Augmented Reality effects.

The final product will be a video capable of seamless sharing across all social networks, alongside a printed and digital photo featuring a captivating background effect, all achievable without the need for a green screen.

We offer full customization options for both the appearance and content of the system, allowing for themed experiences tailored to your preferences.

FINAL PRODUCT

Guests are provided with a real-time video recording of their interaction, ready to be instantly shared across all social networks.

The Mirror delivers a tangible memory through both printed and digital photos, providing guests with lasting mementos of their special moment.

Discover how it works :

https://youtu.be/pawf5Ah_sjg





AUGMENTED REALITY

Available for all Fotosmile's printed products, AR+ adds a layer of magic to the experience.

Guests can enjoy interactive and immersive elements, giving an adding value to the printed photo.

Look how it works here:

<https://youtu.be/MXrphpej67Y>

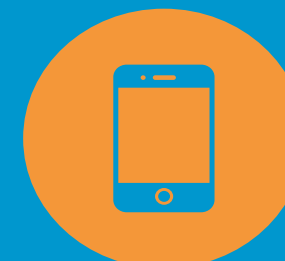
<https://youtu.be/KeXNwfFtHPQ>



Experience



Engagement



Sharing



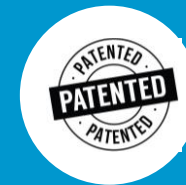
VIDEO TECHNOLOGY





VIDEO TECHNOLOGY

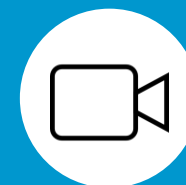
Fotosmile's on-ride video technology consists of state-of-the-art software and hardware, which provide automatic recording and editing of on-ride video content, making it available for guests to sell and share immediately after their experience. All this without losing time and with minimal operator involvement.



Unique and proprietary **patented** technology



Easy daily management of the system



Use of **multiple cameras** and automatic video editing



Reel and **full video** available in real time





VIDEO TECHNOLOGY

Fotosmile patented an innovative video system specifically designed for thrilling tourist attractions like ziplines and mountain coasters. This groundbreaking technology not only captures the entire experience but also features an intuitive charging system, ensuring seamless operation.

With Fotosmile, every moment is preserved, ready to be relived or shared, making every day of adventure unforgettable.

THE FINAL PRODUCT

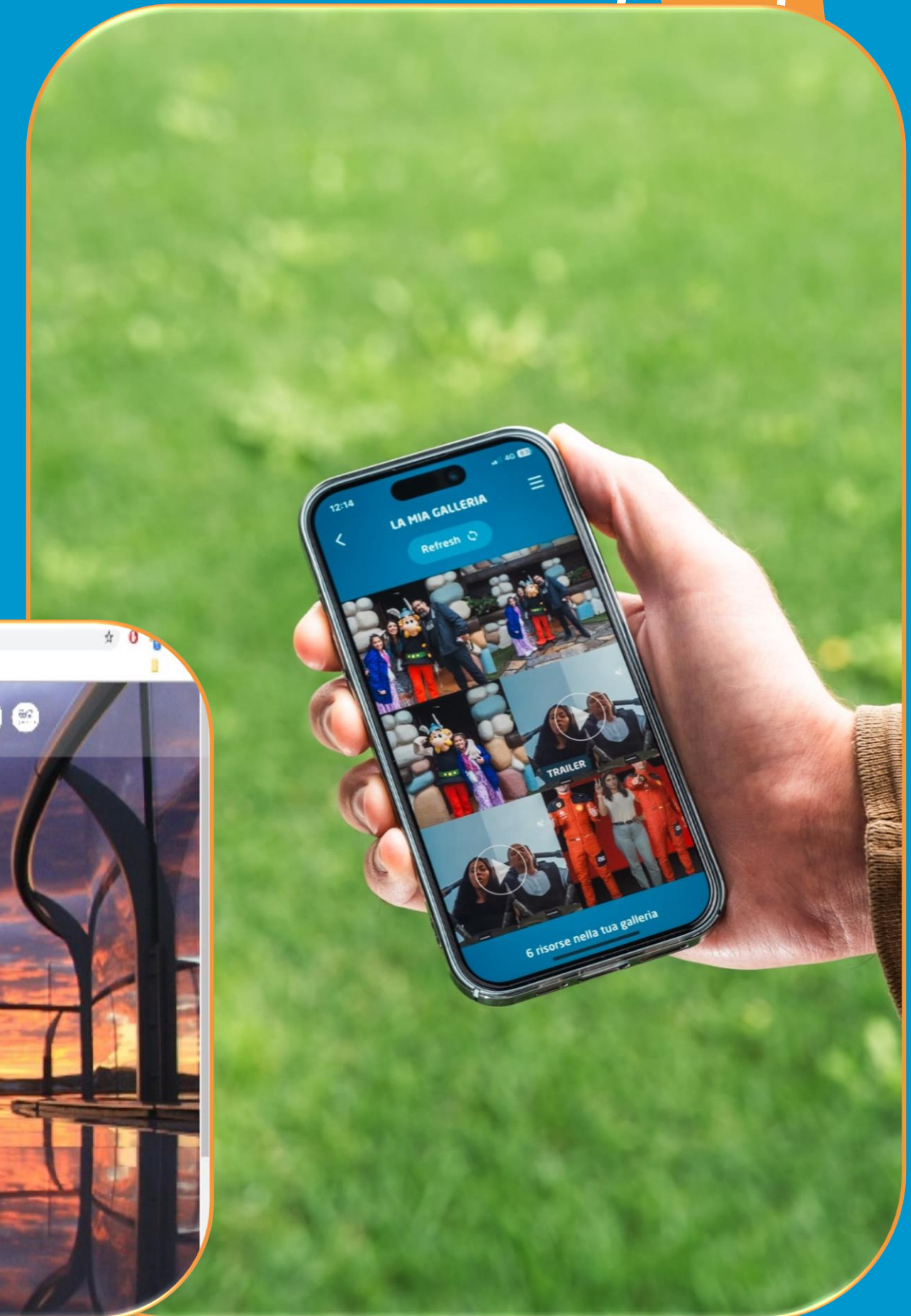
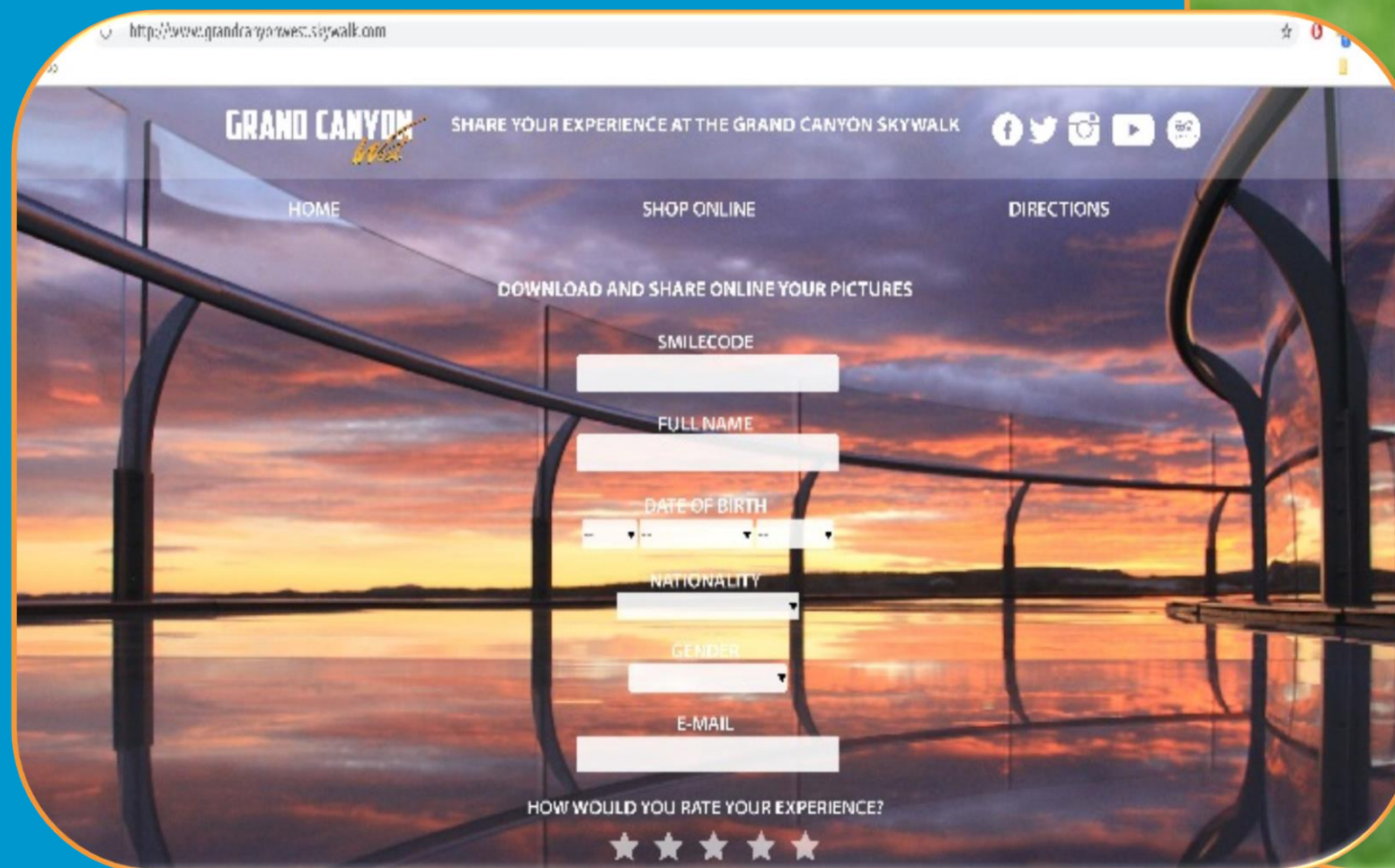
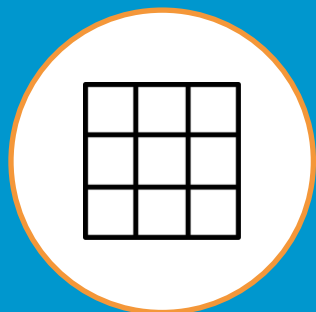
Reel and full video of the experience have proven to be a highly appreciated combo among the guests, enhancing the overall experience



DIGITAL CONTENTS

Fotosmile facilitates the sharing of its products across all social platforms.

Whether it is a photo, a full video or a reel, the contents are instantly ready to be downloaded and shared.





THANK YOU

We are committed to ensuring that our services add value to your guests' experience, leaving them with cherished memories that will last a lifetime.

