WE ARE LASER TAG

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TACTICAL | BATTLE QUEST | MOBILE

2024 BUSINESS GUIDE

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WE ARE LASER TAG

iCOMBAT offers every type of laser tag system on the market.

TACTICAL

Tactical laser tag encourages tactics, communications, and a team win mentality.

BATTLE QUEST

Battle Quest is a futuristic form of laser tag normally associated with multi-colored LED's.



Mobile laser tag is the best way to enhance your business, with no wires, no mess, and no fragile parts.



MANUFACTURED & TESTED BY USA'S FINEST

Maintaining quality control, providing jobs to American men and women, and retaining 100% control of the development of our product is important to us.

OUR DIFFERENCE

From the equipment we use to the experience we deliver, the iCombat brand is authentic with every detail. Keeping all aspects of our equipment production in house makes iCombat different than most other laser tag companies on the market.



GAMEPLAY SOFTWARE

iCE (iCOMBAT Engine) is a revolutionary system that gives you the ability to completely customize your laser tag arena to be like nothing you've ever experienced before. iCE software allows users the ability to make detailed customizations to their laser tag experience in seconds.



AUDIO/LIGHTING CONTROL

Using our computerized shows, changing the mood on your field becomes automated with event triggers. Save custom preset shows to quickly change from a blacklight rave session to a terrifying zombie session without skipping a beat.

- Authentic Sound Effects
- Over 50+ Triggers/Actions
- Custom Event Mapping



LASER TAG MISSIONS

Explore our continuously expanding game options. Play our classic missions and utilize our accessories to enhance the mission difficulty. Our programming team is constantly developing new games.

- Over 50 Missions
- Seasonal Missions
- User-Created Missions



PROP INTEGRATION

We made adding props simple and easy. With our software, you can add props to increase the difficulty of missions within seconds. Also, having unique missions will bring back customers for more!

- Allows More Missions
- New Achievements
- Enhances Gameplay

BARRACKS

We like to keep our players engaged and invested in our laser tag experience. By providing personalized profiles, we give players the opportunity to track their progress, achievements and see how they rank not only locally but internationally on our world leaderboard.



PLAYER PROFILE

iCOMBAT allows you to track all of your sharpshooting skills on your player profile. You can see up to date statistics that help see how you rank in our local and worldwide leaderboards.

- Weapon & Gameplay Stats
- Mission History
- Friend System



WORLD LEADERBOARD

We provide software and equipment to businesses all over the world. Our mass client base has given us the opportunity to expand our leaderboard internationally. Fighting for the number one spot brings in returning customers.

- 1.25 Million Registered Users
- Supports 5 Languages
- Across 75 Countries



ACHIEVEMENTS

Customers can unlock achievements by playing missions or traveling to partner locations. By collecting achievements, patrons level up their profile and earn bragging rights among the community to drive more play!

- Over 200 Achievements
- Seasonal Achievements
- Drive Repeat Business

BARRACKS BUSINESS TOOLS

Our Barracks software suite comes packed with tools to help you run your business the right way. We include everything in Barracks from marketing tools to the financial dashboard. We also have our own Point of Sale system.





MARKETING TOOLS

Our marketing dashboard allows you to view demographics such as age, gender, and the distance your players travel. Operators also have access to send out newsletters, coupons, session summaries, and much more.

- Customizable Emails
- Email List Creation
- Open Rate Statistics



POINT OF SALE

From merchandise sales to session payments, iCOMBAT has you covered. Our system provides you with an effective Point of Sale that will track and organize all transactions.

- EMV Reader Integration
- Cash Drawer Management
- Session Management



FINANCIAL DASHBOARD

We provide you with a fine-tuned system that will track all your customer transactions and organize them for you in the financial dashboard. Over time, this shows your company's financial growth.

- Company Profile
- Gift Card Manager
- KBI Dashboard

BASIC SOFTWARE

- CLOUD INTEGRATION
- ONE CLICK UPDATING OF ALL EQUIPMENT
- CONTINUAL AUTOMATIC SOFTWARE UPDATES
- PHONE AND EMAIL SUPPORT
- CUSTOM MATCH CREATION

PRO SOFTWARE

EVERYTHING IN BASIC PLUS THE FOLLOWING:

- INSTANT ACCESS TO 50+ PRESET MISSIONS
- ADDITIONAL HEADBAND MODES
- ACCESSORY AND PROP INTEGRATION
- UNRANKED SESSIONS
- PRINTED SCORE SHEETS

RANKED SOFTWARE

EVERYTHING IN BASIC & PRO PLUS THE FOLLOWING:

- RANKED GAMEPLAY AND TACTICAL SCORING
- PLAYER ACCOUNT AND ACHIEVEMENTS
- KIOSK CHECK-IN, REGISTRATION AND WAIVERS
- ONLINE SCHEDULING/SESSION CALENDAR
- MANAGEMENT TOOLS

COMPLETE SOFTWARE

BASIC, PRO, AND RANKED PLUS THE FOLLOWING:

- INTEGRATED POINT OF SALE
- iCE REMOTE CONTROL
- OPERATIONS MONITORING
- AUTOMATED MARKETING

TACTICAL EQUIPMENT

Our realistic firearm design makes for the most authentic Tactical Laser Tag experience on the market. It encourages tactics, communication, and a team win mentality. Our GEN3 equipment comes with a rail-gun recoil module and built-in high-def speaker system for realistic gun noises.





IRSMG

- · GEN3 Core Universal link compatibility
- AmmoCharge Quick change batteries
- SmashAudio Built-in speaker system + recoil
- 2-Stage Trigger
- Easy Reload System



IRSHOTGUN

- GEN3 Core Universal link compatibility
- AmmoCharge Quick change batteries
- SmashAudio Built-in speaker system + recoil
- Real Rack Action
- Simulated Shell Reload



IRSAW

- GEN3 Core Universal link compatibility
- AmmoCharge Quick change batteries
- SmashAudio Built-in speaker system + recoil
- Collapsible bipod
- Replicated magazine drum
 *Scope not included



I R M 4

- GEN2 CO₂ Equipment
- Live recoil and noise
- Lithium-ion battery
- Adjustable magazine count
- Long/short barrel options *Image featured is short barrel

FEATURED

• irSMG *Scope not included

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- irHeadband
- Plate Loader Vest

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IRHEADBAND

- Available in black or camo
- Wireless syncing and adjustable sizing
- Rechargeable lithium-ion battery
- Self-wicking nylon
- All-weather durability



STRESSX BELT

- High voltage shocking and vibration modes
- LED display for easy mode change
- Wireless syncing and adjustable sizing
- Rechargeable lithium-ion battery



IRVEST

- Available in black or camo
- Wireless syncing and adjustable sizing
- Rechargeable lithium-ion battery
- Self-wicking nylon
- All-weather durability



PLATE LOADER VEST

- Available in black or camo
- Wireless syncing and adjustable sizing
- Rechargeable lithium-ion battery
- Self-wicking nylon
- All-weather durability



Battle Quest is a simplisitc, fun craving form of laser tag typically associated with low light conditions where multi-colored LEDs and black light theming are standard. The gameplay is either individual or team-based scoring with kid-friendly equipment.







INVICTUS

- Attachable Sensor Sling
- Full-color touch display
- Multi-colored LEDs
- Secondary button Class abilities
- Built-in speaker system

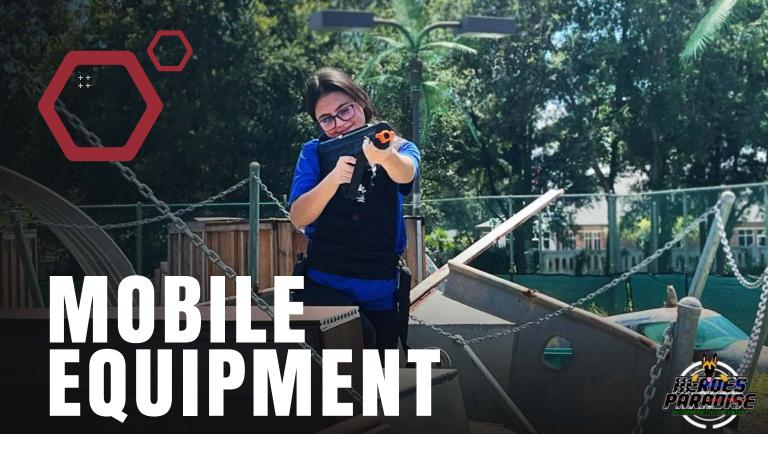
SENSOR SLING

- Provides sensors around the torso
- Securely connects to the Invictus to prevent accidental drops



HERO BLAST

- Cordless/Wireless device
- LED aiming sight
- Secondary button Class abilities
- Full-color touch display
- Built-in speaker system



Mobile laser tag is the perfect start-up laser tag business, as it requires a small initial start-up investment. Hit the ground running on corporate outings, birthday parties, and festivals. The LCD screen allows you to customize and set up games on the go. Perfect for indoor, outdoor, and all-weather use.







- 6 Valkyries included
- 1 USB CCM included
- LED display screen
- 6 ChargeSpear Li-ion Battery
- Built-in speaker system



HERO BLAST BUSINESS IN BOX

- 8 Hero Blasts included (4 Red, 4 Blue)
- Durable carry case
- Full-color touch display
- Built-in speaker system
- LED aiming sight

ACCESSORIES

iCOMBAT accessories takes the gameplay to the next level. Adding laser tag accessories to your arena allows for more unique missions which in return will bring back customers wanting more!







IRBELL

- Software interactive scoring
- Real aluminum bell
- Solenoid activated bell ring
- Multi-colored LEDs inside



DOMINATOR

- Mobile or fixed positioning
- Multi-colored LEDs
- Integrated game support



RESPAWN POD

- 5-10ft radius for multiple respawns
- Rechargeable lithium-ion battery
- Multi-colored LEDs



WIRELESS TARGET

- iCE Software integration
- Multiple mounting options
- Stand alone shooting or iCE advanced target games



IRGRENADE

- 2 Modes: Stun and Eliminate
- Built-in siren sound
- Adjustable countdown/detonation time
- Multi-colored LEDs



With iCOMBAT equipment, there are endless possibilities for what you can do. From Zombie "bites" to Medic "revive," the irHeadband can provide many experiences throughout the year. To use Zombie/Medic modes, you must have our Pro Software. *See page 8







Run kid sessions during the day. Suggested ages: 6-12 yrs old



Run teen/adult sessions at night. Suggested ages: 13+ yrs old

HYBRID LASER TAG

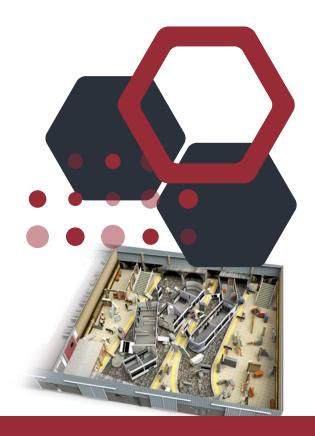
Running both kid and adult sessions is what we call hybrid laser tag. During the day, whether it's weekdays or weekends, kids ages 6+ can come to play while parents run errands. After dinner time, add teen/adult sessions for extra profit!

EXPERIENCE



When you're looking to start a laser tag business, iCOMBAT is your one-stop-shop. Our team can help you start a successful laser tag business in less time than you think! Below are several options that we offer to start or expand your business.

STARTUP ANALYSISTHEATRE OF OPERATIONSSOFTWARE SUITEFIELD EXPERIENCEMARKETING SUITEELITE TRAINING





STARTUP ANALYSIS

We will develop a systematic and budgeting analytics for you to be successful from day one.

Location Analysis Break-Even Analysis Startup Checklist



FIELD EXPERIENCE

Experienced professionals that will help you set up and manage your iCOMBAT Equipment and Software.

Light Show Setup Design & Layout

Ready to start your own laser tag company?

Choose what tools we have to offer to make those next steps easier for you.

sales@icombat.com



THEATRE OF OPERATIONS

The Theater of Operations plan allows you the opportunity to secure the use of iCOMBAT equipment and software in and around your designated location.

*Dependant on Location Analysis



MARKETING SUITE

From creating your logo to making a professional website, our personalized marketing launch plan has you covered.

Logo & Style Guide Website Creation Marketing Launch Plan Marketing Shared Drive







SOFTWARE SUITE

Software that allow players to keep track of their scores online at local and international levels. Our software also offers personalized marketing and financial dashboards.

Basic Software Pro Software Ranked Software Complete Software



ELITE TRAINING

Our training courses will set you and your business up for success. From field operational training to staff video training modules, we will give you the tools you need for any situation.

Training Module Operational Training Armorer Training Remote Training

Ready to start your own laser tag company?

Choose what tools we have to offer to make those next steps easier for you.

sales@icombat.com







Order Support: orders@icombat.com

Technical Support: support@icombat.com

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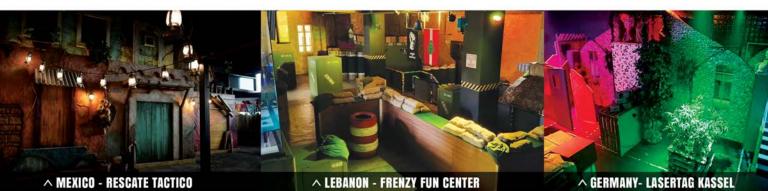
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∧ USA - 18 NORTH CENTRAL

^ FRANCE - LASER QUEST TOULOUSE

FEATURED WORLDWIDE





WE ARE LASER TAG

SECONDER STREET, BORNESS

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