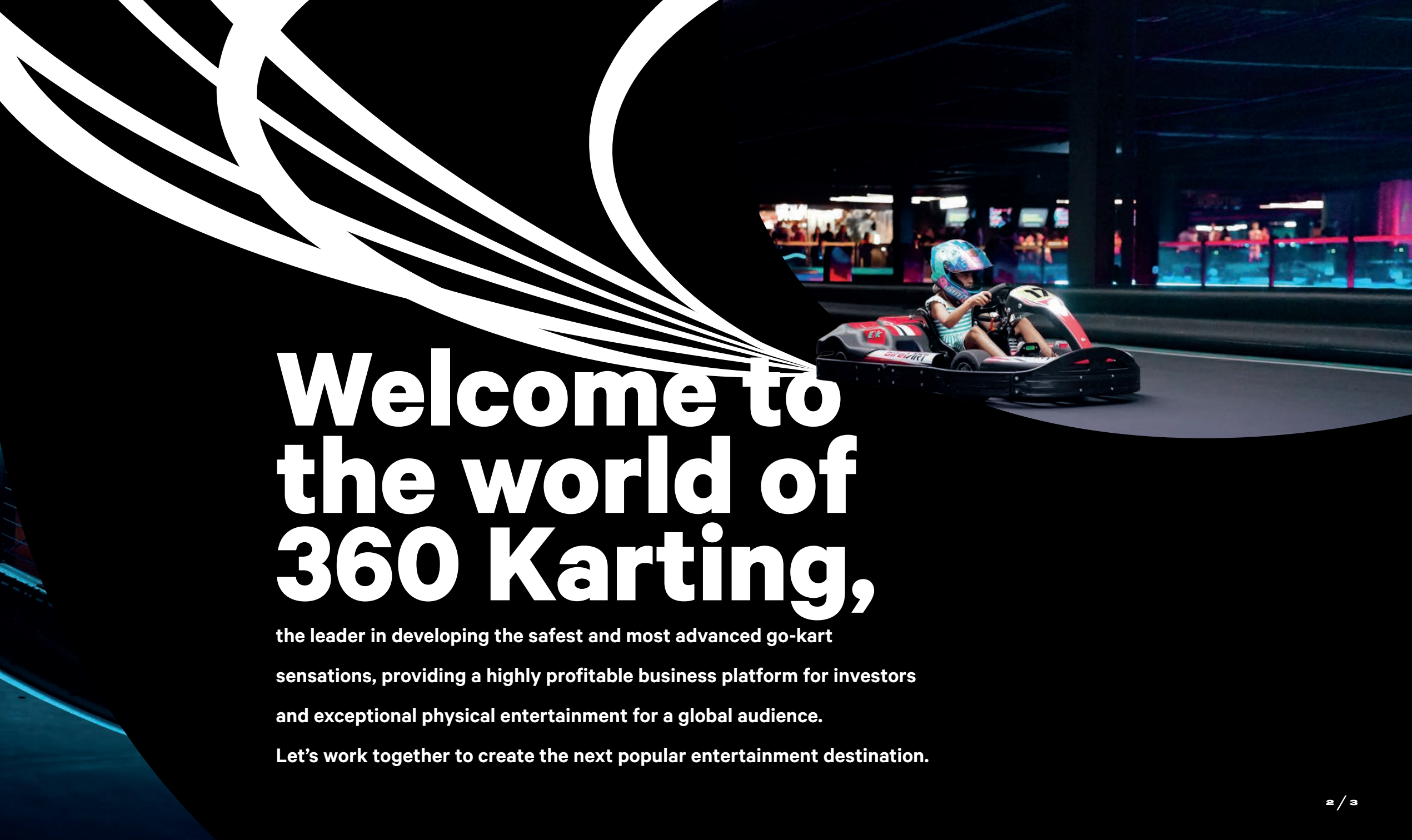




360
KARTING



**GET ON TRACK
WITH US AND
BOOST YOUR
BUSINESS**



Welcome to the world of 360 Karting,

the leader in developing the safest and most advanced go-kart sensations, providing a highly profitable business platform for investors and exceptional physical entertainment for a global audience.
Let's work together to create the next popular entertainment destination.





TRUST THE WORLD'S LEADING COMPANY IN THE KARTING ENTERTAINMENT BUSINESS

Worldwide presence

With our unique go-kart sensations as anchor attractions and the most reliable supply chain management, we have already created more than 100 popular entertainment destinations around the world. Do you already have another destination in mind?

Outstanding design

The organically shaped track technology with the WOW effect, the ultimate fluidity, the dynamic rhythm of the constant action on the track and the additional features such as the LED system guarantee riders of different skill levels a great thrill that will keep them coming back for more.

Exceptional Driving Experience

Thanks to mathematically designed incline curves optimized for drivers of all skill levels, visitors can navigate the turns quickly and smoothly every time. With enough elements to keep the adrenaline pumping from start to finish, each 360 Karting track offers an experience akin to a self-driven roller coaster.

World's highest safety standards

Our innovative and unique barrier system technology efficiently transfers the force along the barrier and the excess energy is transferred to the ground, so it effectively prevents dangerous situations on the track, therefore ensures driver's safety and minimizes go-kart damage.

Space optimization

Our solutions are suitable for different building types and locations, and like never before, we provide the best driving experience even in smaller spaces of less than 900 m². You can use the remaining space for other attractions and facilities and multiply your profits.

High-performance business

The driving experience must be customized for your target audience. Our goal is to make go-karting cool and fun for everyone. In this way, you ensure long-term visits and shift the focus from a niche audience to a broader family audience, increasing the potential market reach from 3% to 45%.

OUR EXPERIENCE ENGINEERING FOR YOUR LONG-TERM SUCCESS

Achieve higher customer return rates by orchestrating the best go-kart experience based on the five core principles that form the foundation of 360 Karting tracks dynamics:

Track fluidity

Perfectly calculated and strategically placed turns and elevation changes on the 360 Karting tracks allow every racer to feel like on a self-driven roller coaster as they experience unforgettable lateral and vertical forces and enjoy a smooth ride with exhilarating sensations of speed.

Optimal racing rhythm

Our team is working on making tracks where drivers move quickly and smoothly. The goal is to keep their speed in a certain sweet spot between 85% and 115% of the average track speed. This gives the race a fun rhythm and allows riders to focus entirely on the race instead of constantly trying to find the optimal speed by accelerating or decelerating.

Pace of events

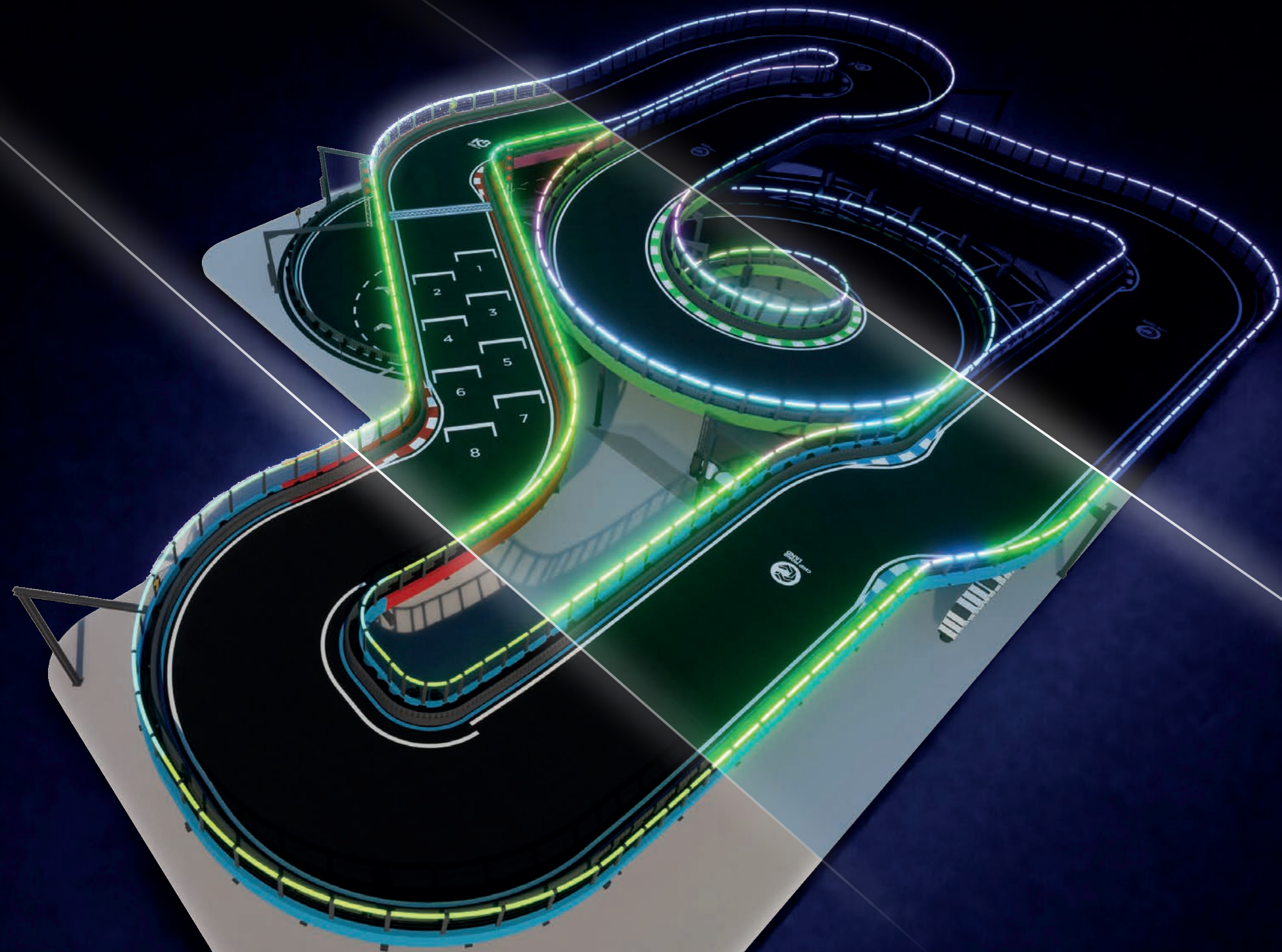
To provide everyone with an exciting, safe and fluid driving experience on the 360 Karting tracks, we avoid too long straights and too sharp turns, and special events such as curves, climbs or descents occur every 2 seconds.

SPEED+ Technology

With our innovative technology, we create organically shaped turns with inclination that helps all drivers safely handle the turns at top speed without having to nail down the "ideal line". By harnessing the natural forces that work for the drivers, not against them, the overall experience on the track is greatly enhanced and everyone can feel like a pro. This also has a positive effect on ROI for the investor.

WOW effect

With eye-catching design, state-of-the-art technology, multi-level structure, attractive components such as LED, viewing platforms and much more, the impact of WOW is guaranteed on all visitors, whether drivers or non-drivers. Both will want to experience the 360 Karting sensation again and again.



BECOME A SUCCESSFUL GO-KART SENSATION OWNER WITH THE HELP OF WORLD-CLASS PROFESSIONALS

With a holistic, structured and personally committed approach, 360 Karting builds strong and long-term relationships with business clients. We always deliver what we promise, giving everyone a sense of security, reliability and peace of mind throughout the process, which is briefly presented on the right.

PROJECT STAGES



Watch a video explaining the process

1. Project preparation

1 DESIGN CONCEPT
(Go-kart attraction)

2 MASTER PLANNING
(Multi-attraction)

3 ON-SITE INSPECTION WITH
3D LASER SCANNING

4 DETAILED DESIGN

5 DESIGN FOR EXECUTION

2. Execution

6 PROCUREMENT

7 MANUFACTURING

8 LOGISTICS

9 INSTALLATION

3. Long-Term support

10 MAINTENANCE PROGRAM



360
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THE APX

360
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CHOOSE THE RIGHT TRACK FOR YOUR VISION

With expert advice, our team will help you decide which type of 360 Karting track is best suited for your specific project so you can reach your full market potential.

KIDS TRACK

Age: up to 6 years.
Ideal for children's birthday parties.
A perfect addition to family entertainment centers, shopping malls, and other venues.
100% safety, no driving skills required.
Guaranteed adrenaline rush for novice drivers.

FUN TRACK

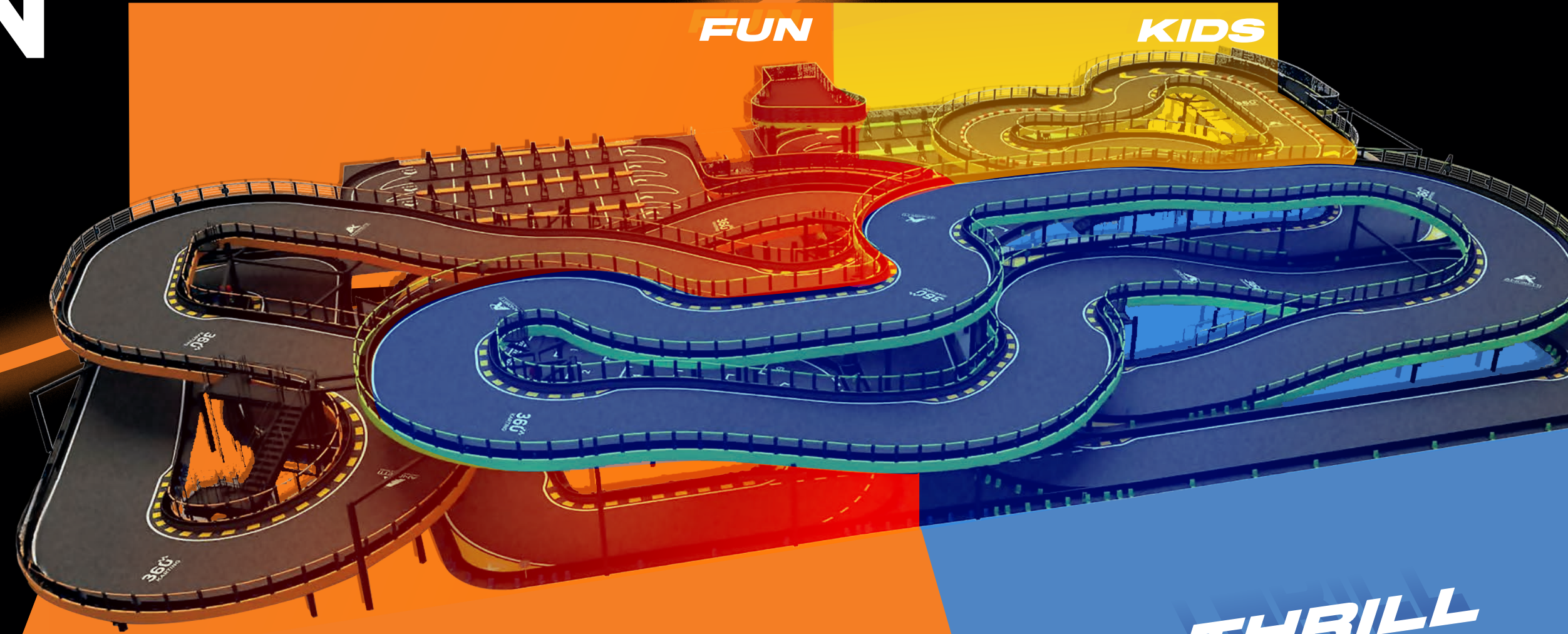
Age: 7+ years.
Suitable for novice and experienced drivers.
Offers a mix of relaxing turns and elevation changes.
Ideal for kids, teens, teenagers and families.
Perfect complement to other attractions such as trampolines, soft playgrounds, ninja courses, bumper cars, etc.

THRILL TRACK

Age: 16+ years.
Designed for competitive and thrill-seeking drivers.
Ideal for adult groups and corporate events.
Offers a challenging track layout with exciting elevation changes.
Enhances your entertainment venue with complementary attractions like laser tag, bowling, axe throwing, etc.



MAKE YOUR ANCHOR ATTRACTION EVEN GREATER



Two or even all three track types can be easily integrated into a 360 Karting Super Track to provide the ultimate karting experience for everyone in one place. The Kids, Fun and Thrill sections can be combined or separated in a modular way, giving you great flexibility.

USE CASE:

NEO GAME OASIS CHIP MONG, PHNOM PENH, CAMBODIA

SMALL SPACE WITH BIG ENTERTAINMENT VALUE

BEFORE:

An empty garage with an available space of only 946 m2 in a shopping mall in Phnom Penh.



AFTER:

The first indoor karting track in the Southeast Asian region, with an exciting new karting attraction to drive footfall to the mall.

FINANCIAL PROJECTION

NEO GAME OASIS CHIP MONG EXAMPLE

Ticket Price	19 EUR
Revenue at Full Capacity/h	1140 EUR
Occupancy Rate	40%
Revenues (Y)	1.300.000 EUR



SOLUTION:
MULTI-LEVEL FUN TRACK
as anchor attraction



Track area with MLT: 938 m2
 Track length: 232 m
 Ground floor: 37 m
 Multi-level: 195 m
 Estimated lap time: 22 sec/lap
 Ideal track capacity: 10 go-karts
 Pit area capacity: 18 go-karts

"Based on our vision to become a leading retail developer and build the most prestigious shopping destinations in Asia, we have chosen an attraction that will draw crowds. We have invested over \$3 million to introduce a new entertainment experience - a multi-level indoor go-kart race track in our 271 Mega Mall. Our goal was to place it in the heart of the mall where visitors often queue for hours to experience this amazing track."

Ms. Ly Sok Chheng,
General Manager of Chip Mong Retail



USE CASE:

GRAVITY MAX, WANDSWORTH, SOUTH LONDON

REVIVING A STRUGGLING SHOPPING DISTRICT

BEFORE:

Empty spaces in the middle of a shopping street in need of revitalization.



AFTER:

200.000 visitors in the first 8 weeks, 10,496 on the busiest day, 30% more visitors throughout the Southside shopping centre after the installation and opening of a 360 Karting multi-level Fun track as an anchor attraction.

FINANCIAL PROJECTION

GRAVITY WANDSWORTH EXAMPLE

Ticket Price	16.50 EUR
Revenue at Full Capacity/h	990 EUR
Occupancy Rate	40%
Revenues (Y)	1.150.000 EUR



Track area: 1065 m2
Track length: 181 m
Ground floor: 99 m
Multi-level: 82 m

Estimated lap time: 17 sec/lap
Ideal track capacity: 10 go-karts
Pit area capacity: 22+9 go-karts

SOLUTION:

MULTI-LEVEL FUN TRACK

as anchor attraction



"The beauty of 360 Karting is that almost anyone can drive on the tracks, which makes it accessible to a much wider audience than traditional karting."
Michael Harrison,
Co-Founder & Chief Growth Officer
Gravity Active Entertainment



USE CASE:

PLAYDÔME ROOSENDAAL, NETHERLANDS

REDUCING THE SPACE TRIPLING THE SALES

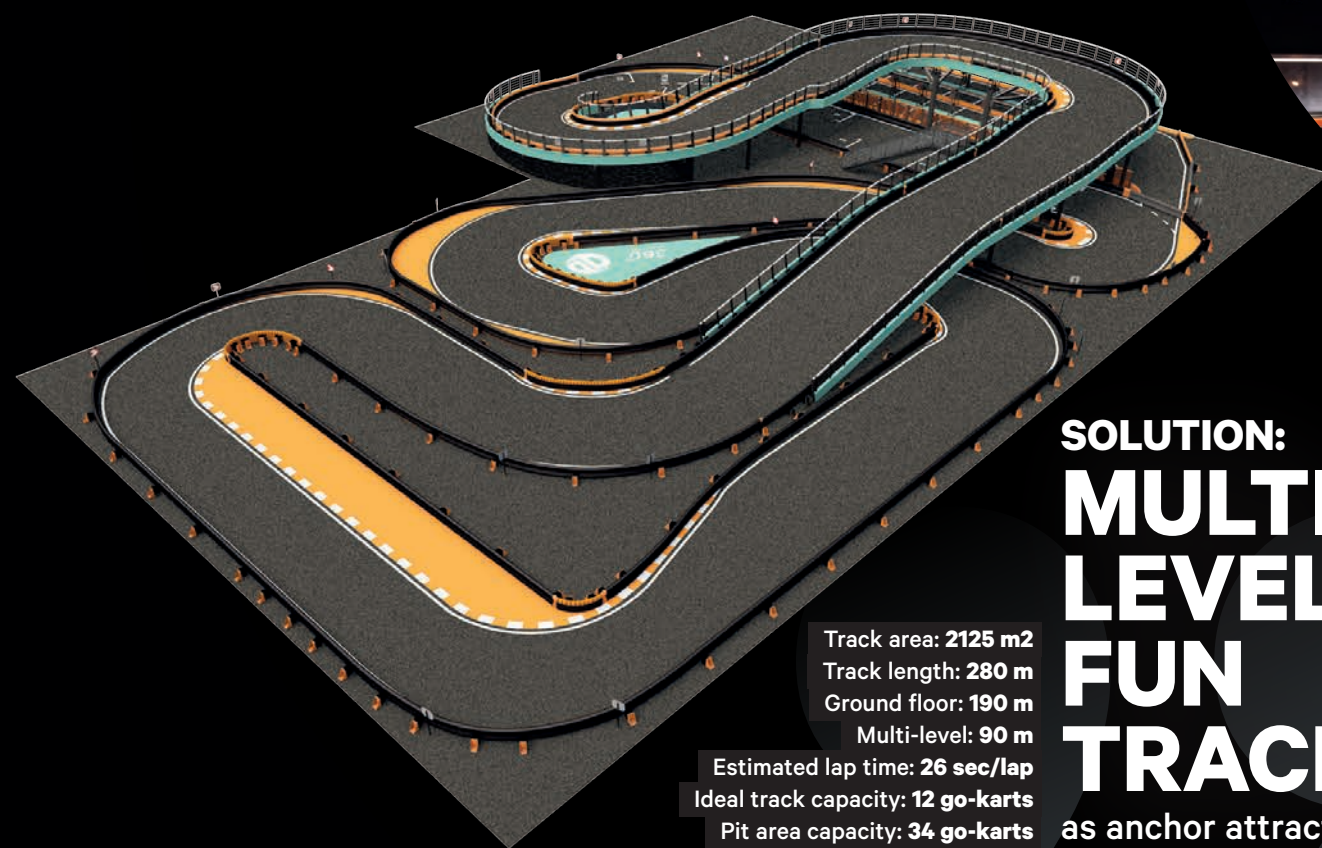
BEFORE:

Unprofitable go-kart center with the 4,000 m2 single level go-kart track.



AFTER:

Tripling of sales in the new family entertainment center with the new anchor attraction, a multi-level go-kart track from 360 Karting on 2,100 m2, for kids, teens and families.



Track area: 2125 m2
Track length: 280 m
Ground floor: 190 m
Multi-level: 90 m

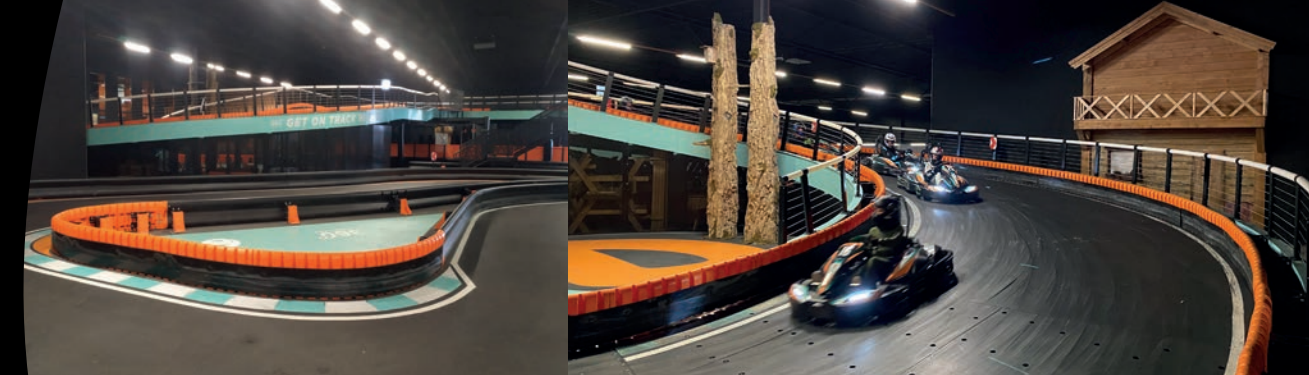
Estimated lap time: 26 sec/lap
Ideal track capacity: 12 go-karts
Pit area capacity: 34 go-karts

SOLUTION:
**MULTI-LEVEL
FUN
TRACK**
as anchor attraction

FINANCIAL PROJECTION

PLAYDÔME ROOSENDAAL EXAMPLE

Ticket Price	18 EUR
Revenue at Full Capacity/h	1300 EUR
Occupancy Rate	40%
Revenues (Y)	1.500.000 EUR



"360 Karting stands out as a premier attraction provider. Their commitment to their mission is evident in their design of karting tracks that provide an exceptional driving experience while being a highly profitable venture for us."
Nicky Broos, Playdome Owner

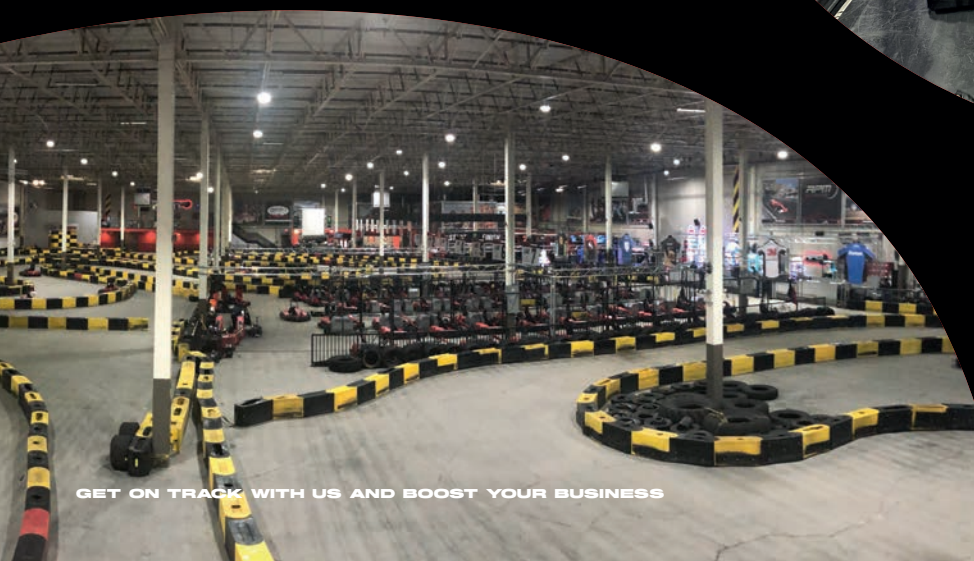
USE CASE:

RPM RACEWAY, JERSEY CITY, USA

UPGRADE FROM A SINGLE-LEVEL TRACK TO A MULTI-LEVEL MEGA TRACK

BEFORE:

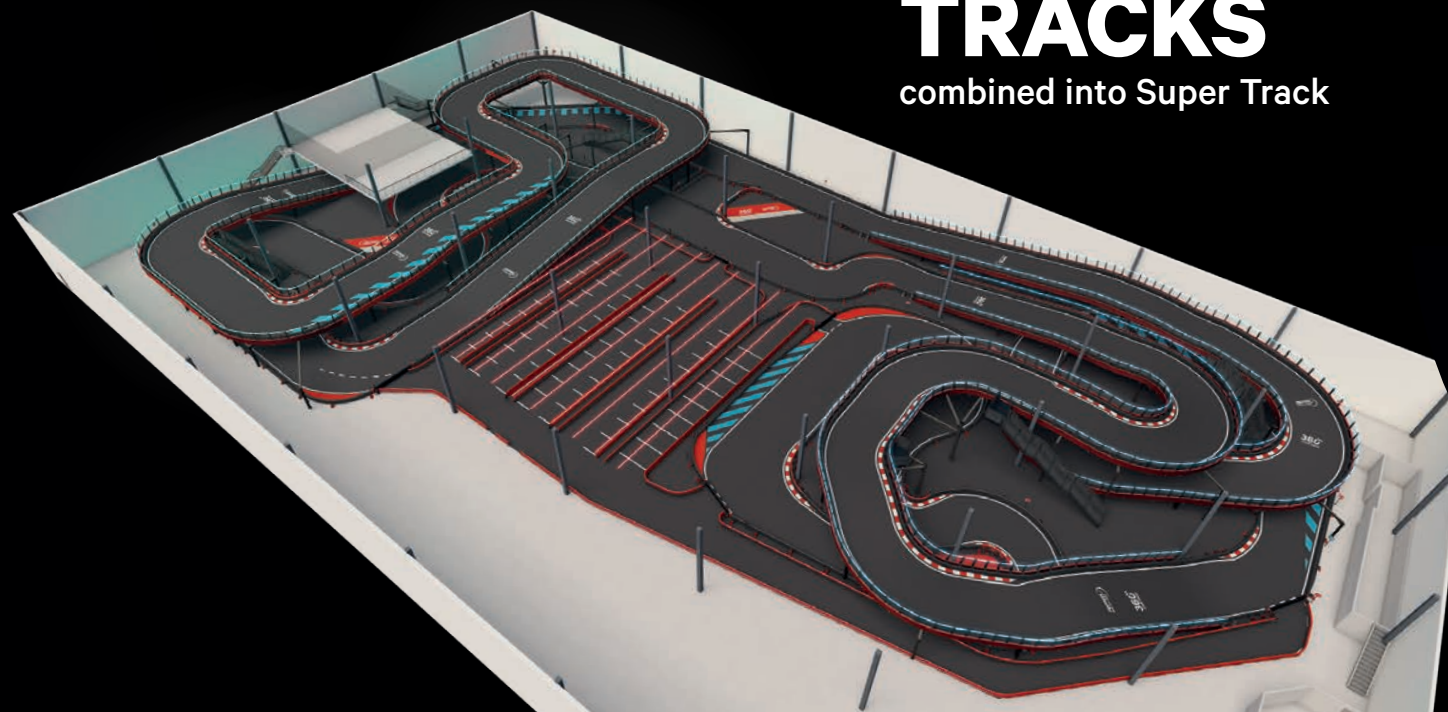
A single-level go-kart track used mainly by racing enthusiasts, with an available area of 5,614 m², 61 m high, 110 m long and with 7 m clear height.



GET ON TRACK WITH US AND BOOST YOUR BUSINESS

AFTER:

Doubling capacity with the spectacular multi-level mega track with the most advanced technology and the safest barrier system in the world, providing an incredible entertainment experience to a wide audience.



FINANCIAL PROJECTION

RPM RACEWAY JC EXAMPLE

Ticket Price - Adult Track	28 EUR
Revenue at Full Capacity/h - Adult Track	6000 EUR
Occupancy Rate	40%
Revenues (Y) - Adult track*	7.000.000 EUR

* Without revenues from Junior track

COMPLETE SUPER TRACK

Track length: 639 m

Ground floor: 287 m

Multi-level: 352 m

Estimated lap time: 60 sec/lap

Ideal track capacity: 36 go-karts

Pit area capacity: 60 go-karts

SOLUTION:

TWO THRILL TRACKS

combined into Super Track



"We are excited to officially usher in the future of indoor electric go-kart racing at our Jersey City location. Twelve years ago, our family introduced karting to the New York metropolitan area as a form of experiential entertainment. This next generation multi-level racing concept from 360 Karting is not only incredible, but also shows a passion and commitment to improving the overall entertainment and hospitality experience for our guests. It's fast, it's fun and we are sure our guests will love it."
Eyal Farage, Chief Executive Officer and Co-Owner RPM Raceway

USE CASE:

SUPERCHARGED ENT. EDISON, NEW JERSEY, USA

THE WORLD'S LARGEST INDOOR GO-KART TRACK

BEFORE:

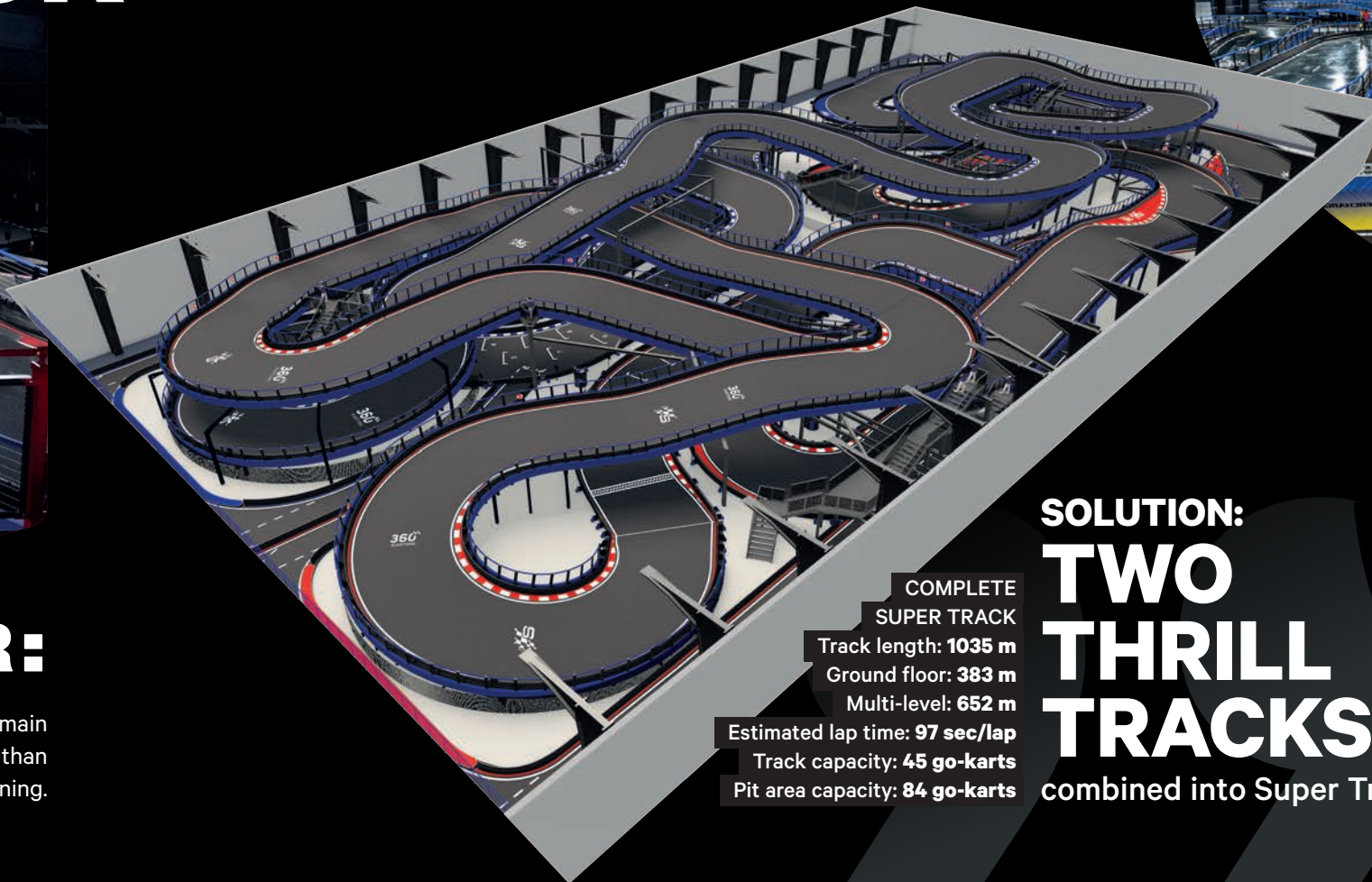
Newly built empty hall without columns and with an available area of 7000 m², 125 m long, 55 m wide and with a clear height of 5-10 m.



GET ON TRACK WITH US AND BOOST YOUR BUSINESS

AFTER:

The world's largest indoor go-kart track, which, as the main attraction of the entertainment center, generated more than \$900,000 in revenue alone in just 16 days after grand opening.



FINANCIAL PROJECTION

SUPERCHARGED ENT. EXAMPLE

Ticket Price	27 EUR
Revenue at Full Capacity/h	7290 EUR
Occupancy Rate	40%
Revenues (Y)	8.400.000 EUR

SOLUTION:

TWO THRILL TRACKS

combined into Super Track

- COMPLETE SUPER TRACK
- Track length: 1035 m
- Ground floor: 383 m
- Multi-level: 652 m
- Estimated lap time: 97 sec/lap
- Track capacity: 45 go-karts
- Pit area capacity: 84 go-karts



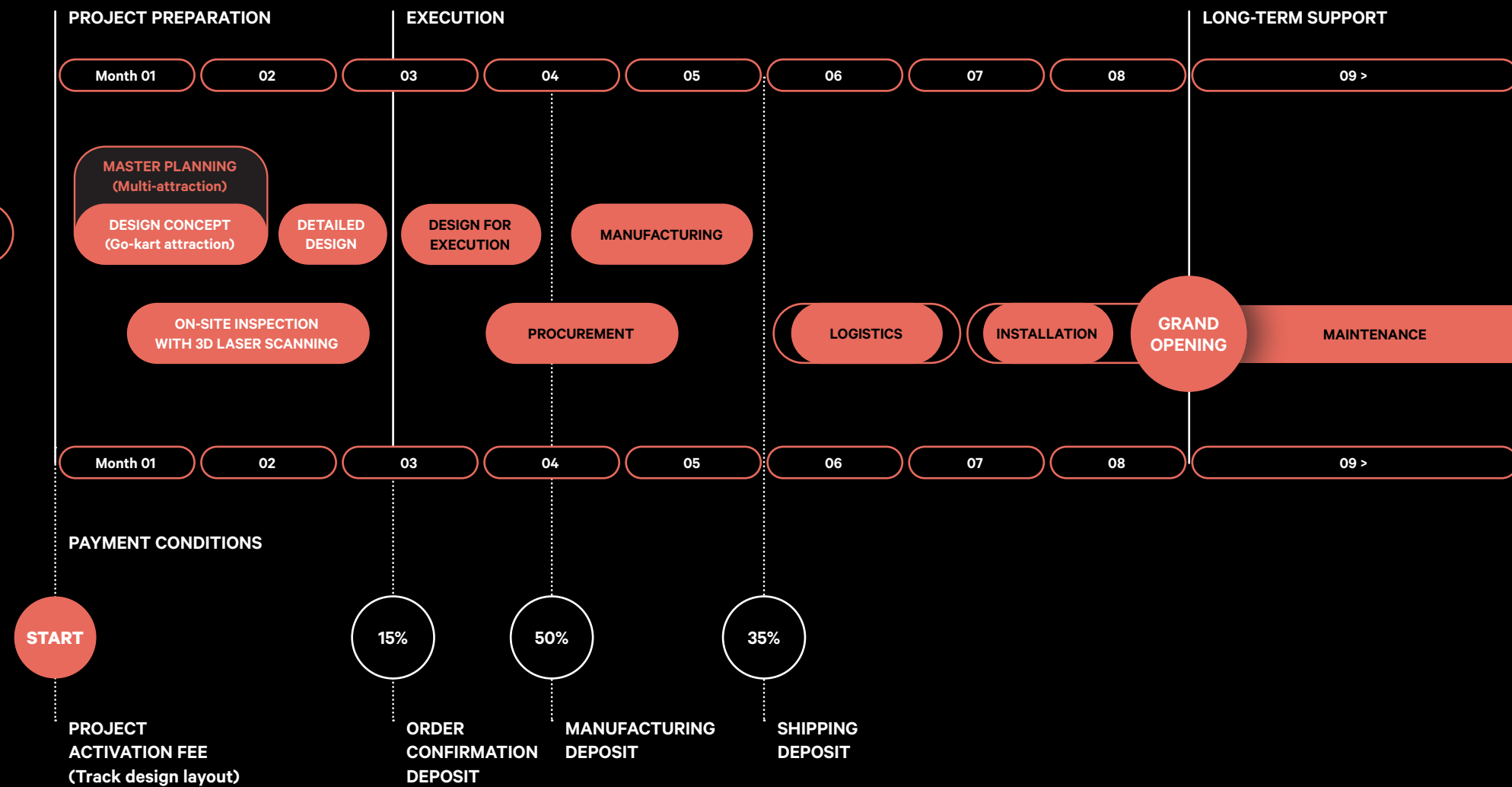
"This place is spectacular. We've been working with 360 Karting all along. They do what they say and they say what they do. It's been a pleasure and we can't wait to grow with them."

Steve Sangermano,
Owner of Supercharged Entertainment NJ



THE PROCESS TO THE BEST GO-KART SENSATION

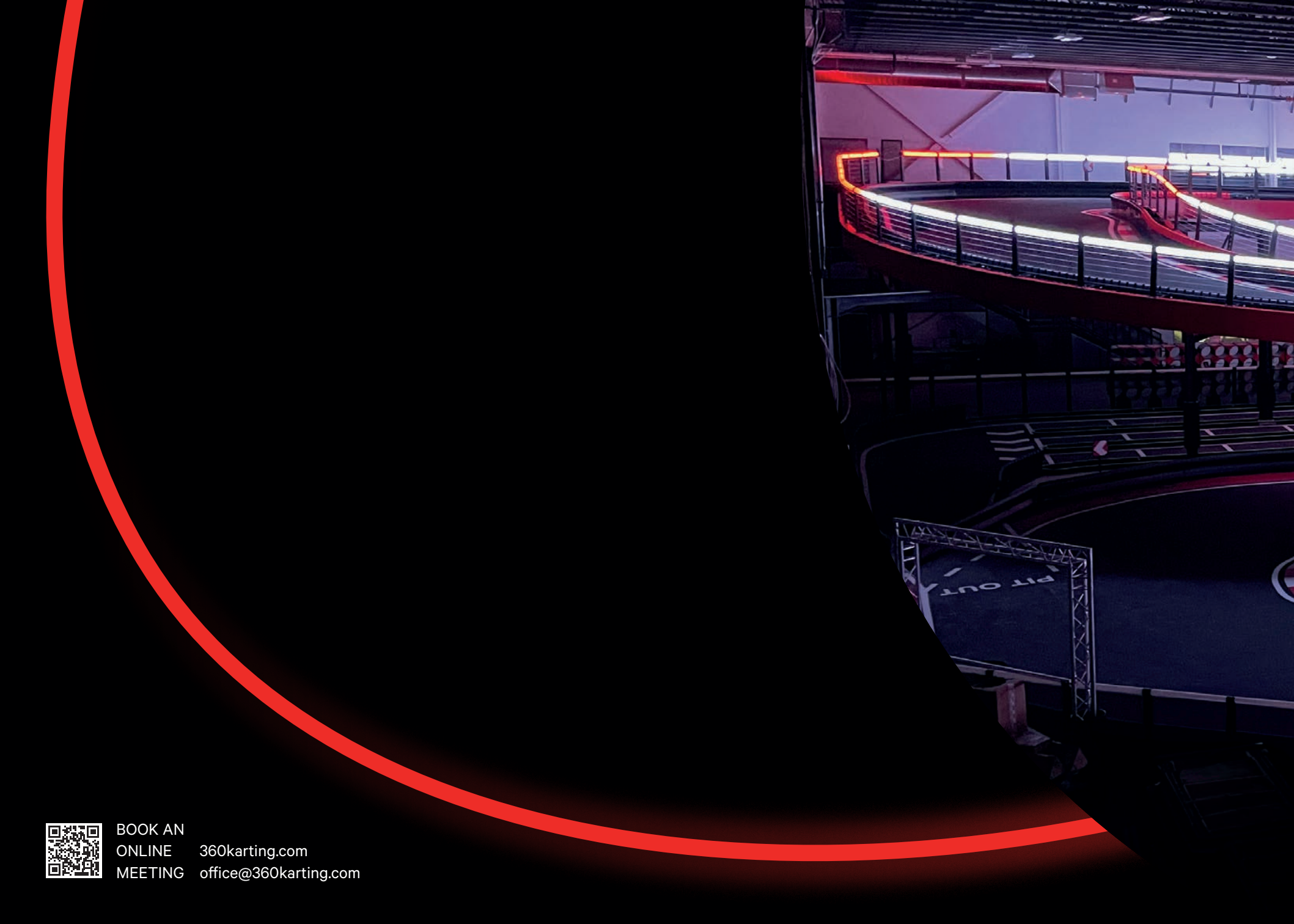
Every 360 Karting project must go through these stages of development before the new place of the best family entertainment comes to life and begins to inspire. To process is activated when the Project Activation Fee is paid.



The execution time depends on the production slot available at the time of order confirmation and may vary depending on the complexity of the project.

Let's make the next steps together:

- Find the location
- Make a demographic analysis
- Define the target audience
- Research your competition
- Send us the floor plan of the location**
- Let's meet again to discuss further steps**



BOOK AN
ONLINE 360karting.com
MEETING office@360karting.com