## New SALTO WECOSYSTEM brand Vintia delivers ticketing and booking innovation

Vintia, the latest addition to the SALTO WECOSYSTEM, is poised to revolutionise the leisure and attractions industry with its state-of-the-art ticketing and booking solutions.



Specialising in seamless ticketing, booking, management, and payment systems, <u>Vintia</u> is committed to improving operational efficiency, security, and revenue growth. This dedication is further demonstrated by its efforts to optimise the visitor experience, supported by cutting-edge solutions, robust integration capabilities, and 24/7 customer service.

Formerly known as Gantner Ticketing, Vintia is at the forefront of delivering innovative, scalable, and comprehensive systems designed to elevate customer experiences in this vibrant sector. Following the acquisition of Gantner Electronic GmbH by SALTO Systems, Vintia emerges within the recently revamped <a href="SALTO WECOSYSTEM">SALTO WECOSYSTEM</a> with a renewed focus on providing bespoke experience solutions for a wide range of venues – including sport centres, visitor attractions, zoos, water parks, amusement parks, museums, and cities. The rebrand not only signals a new identity, but also emphasises Vintia's aim to meet the unique needs of the leisure and attractions industry.

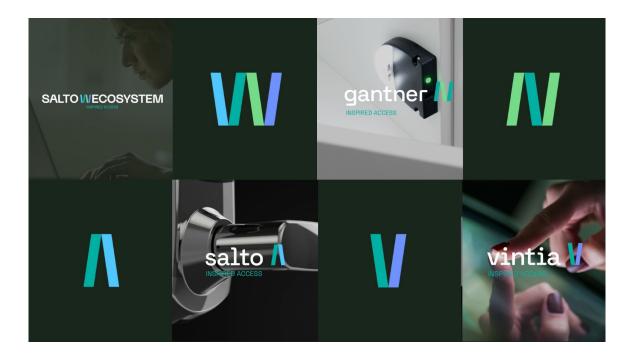
'The development of SALTO WECOSYSTEM gave us an opportunity to take Gantner Ticketing and its 35-year history and give it its own identity under a new brand name. Vintia's all-in-one ticketing and booking management solution for the leisure industry deserves to flourish on its

own as it has the power to improve the visitor experience during some of the most important memory-making events in a person's life,' says Edwin Hemkes, Vintia CEO.



Vintia's approach to innovation is evident in its market-leading software applications, designed to streamline and enrich both the visitor and sales journey. Its extensive work to improve every aspect of visitor engagement further underscores the brand's global influence as part of the SALTO WECOSYSTEM.

Vintia is set to redefine industry standards, continually innovating to deliver comprehensive solutions that shape the future of ticketing and booking. Its role in the SALTO WECOSYSTEM ensures Vintia will remain at the forefront of technology and service, transforming how visitors experience leisure and attractions centres worldwide.



The launch of the Vintia is accompanied by a new visual identity – including a logo, colour scheme, and typography – which will be gradually implemented across all corporate materials, product packaging, and branding assets.

For more information about Vintia pioneering ticketing, booking, management and payment solutions for the leisure and attractions industry, please visit <a href="https://www.vintia.com">www.vintia.com</a>