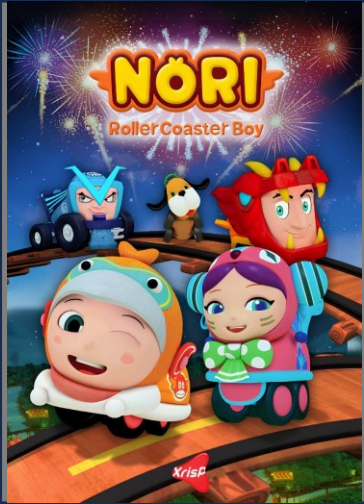


Exhibitor List

Company Name	Category	Product	Page
The Pinkfong Company, Inc.	Family Entertainment	Immersive family musical	
LIVE K			
XrisP	Immersive XR Spatial Platform	NORICUBE, NORIOKE	
Grafizix Co., Ltd.			

XrisP Co., Ltd.

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XrisP Connects the World with Crispy Fun!

Founded in 2012, XrisP is a multi-platform digital entertainment company that proudly caters to families of all ages. We specialize in planning, producing, and offering ICT-converged products centered around our original IP 'NORI'.

'NORI' is the star of our flagship animated TV series, 'Rollercoaster Boy, NORI' which aired on KBS and has been distributed to over 20 countries including CCTV, China.

Venturing into the metaverse in 2021, we introduced 'NORICUBE', an O2O(Online-to-Offline) platform that provides interactive XR experiences in a unique cubic space, without the need for headsets or goggles. This innovative platform demonstrates our dedication to creating engaging experiences that seamlessly integrate the digital with the physical world.

Contents

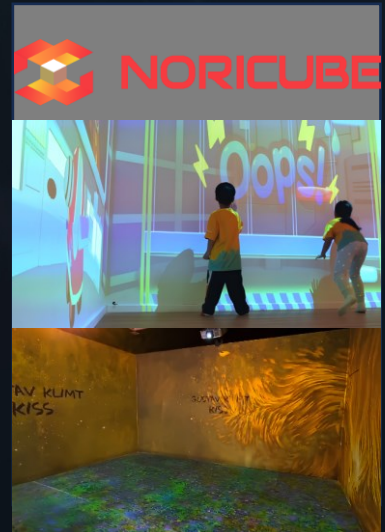
NORICUBE



Explore Limitless Content with XrisP's Immersive XR Spatial Platform!

Using location-based positioning sensors and projectors, NORICUBE allows users to experience immersive 360-degree content in a physical cube-shaped space, without the need for wearable gear like VR headsets. It's an Online-to-Offline(O2O), location-based, XR metaverse platform that brings virtual spaces into real-world space.

XrisP offers a variety of NORICUBE entertainment XR content crafted in-house. NORI Digital Escape Room Game features challenges to enhance agility, cognitive skills, and physical activity, including hidden picture finding, tackling obstacles, touch tag, touch racing, and other activities. Explore the world's greatest masterpieces like Van Gogh's The Starry Night and Klimt's The Kiss within NORICUBE. This unique setup allows you to interact with and feel the essence of these famous paintings to deeply connect.



NORIOKE



Immersive XR Karaoke, a New Dimension of Entertainment

Transform karaoke with NORIOKE! Choose a background that matches your song and turn the karaoke room into a concert stage, vibrant clubs, serene underwater worlds, and more, for a truly immersive feel.

In NORIOKE, you can become a musician on stage, soaking in the cheers from the metaverse audience, high-fiving, and diving into various interactions through touch. Plus, you can livestream.

Motion Recognition AI precisely tracks and analyzes users' dance and singing movements in real time using cameras and sensors. It evaluates performances quantitatively and offers targeted feedback to improve skills in areas like rhythmic accuracy and expressiveness. This enhances engagement and enriches the interactive experience.

Enjoy infinite dream stages in NORIOKE!

