



*Cha Cha*

*Events*

**Event Management**

COMPANY PROFILE

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# OUR COMPANY



**CHACHA EVENT** is a Saudi company operating in the creative event and project management business. We've been working in the industry for over a decade, and established our company in 2018. We specialize in Event Management, Project Management, Integrated Marketing and Creative Campaign Solutions.



## Chacha event

It operates in Riyadh and Middle East



We're a multidisciplinary network of young, passionate professionals.



We provide services and solutions to meet your every need.



### Local

We are familiar with both the local and global market trends. We recognize that successful innovation in a constantly evolving market trends requires adaptability and careful observation.



### Creative & Tactical

We take ownership in our projects, approaching each one with meticulous attention to detail and setting ambitious targets and objectives to achieve the highest possible standards.



### International Connected

We have good global connections through which we increase our chances of success and enhance our tools to execute your projects and events in-line with global trends.



## **MISSION STATEMENT**

**We are a commercial Saudi company in the event management field that transforms innovative concepts into targeted opportunities for our clients, while building a reputation for ourselves as a dependable service provider.**



## **COMPANY VISION**

**Our Vision is to become the first choice of clients seeking sustainable creative innovation and project services in the Middle East.**



## **VALUES**

**Delivering the highest quality of services and surpassing client expectations. Our key values include responsibility, professionalism, citizenship, vigilance and safety.**



## ***Kingdom's 2030 vision***

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***We value the Kingdom's 2030 vision and we therefore employ local resources. The vast majority of our members are Saudi natives who are inherently familiarized with the market.***

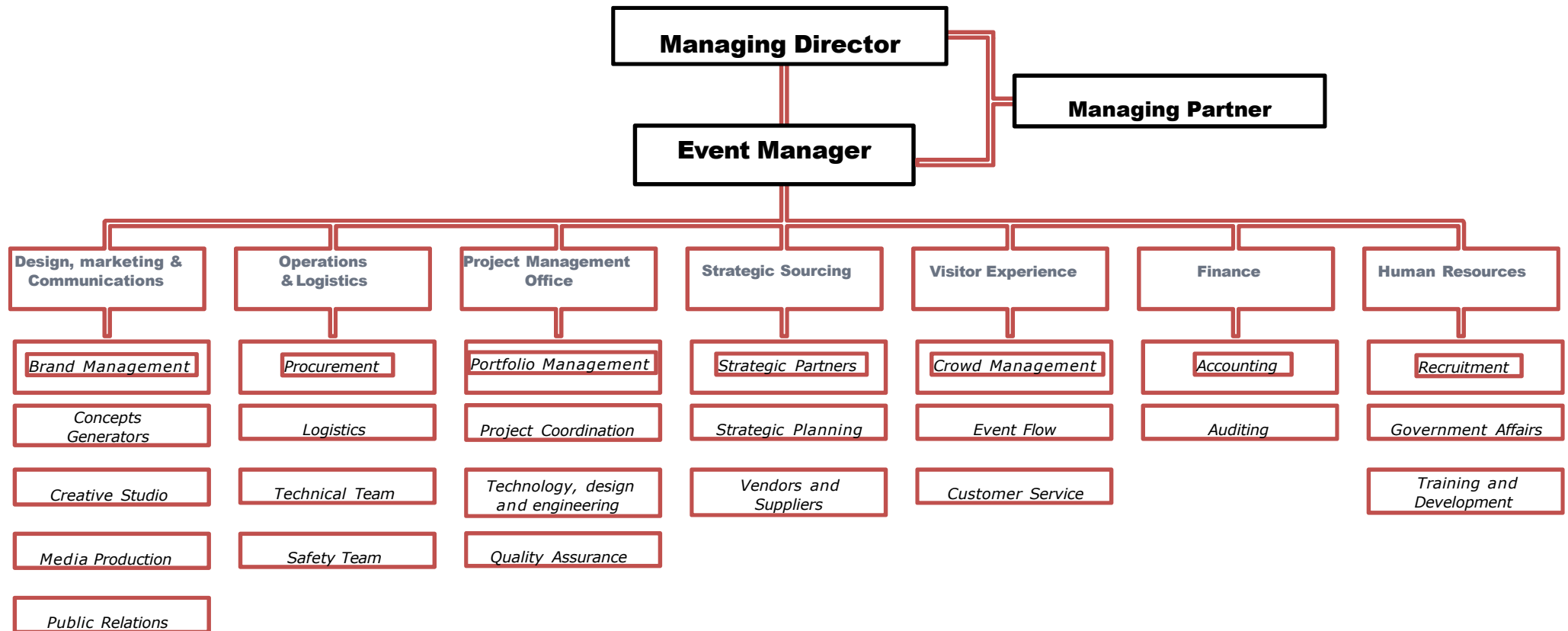
We visualize ourselves as one of the prominent players and success partners for the making of a creative and effective impact.

Gearing, guiding and driving organizations to contribute to the Kingdom's 2030 Vision, by creating an involved and innovative community, and contributing to an enhanced quality of life.

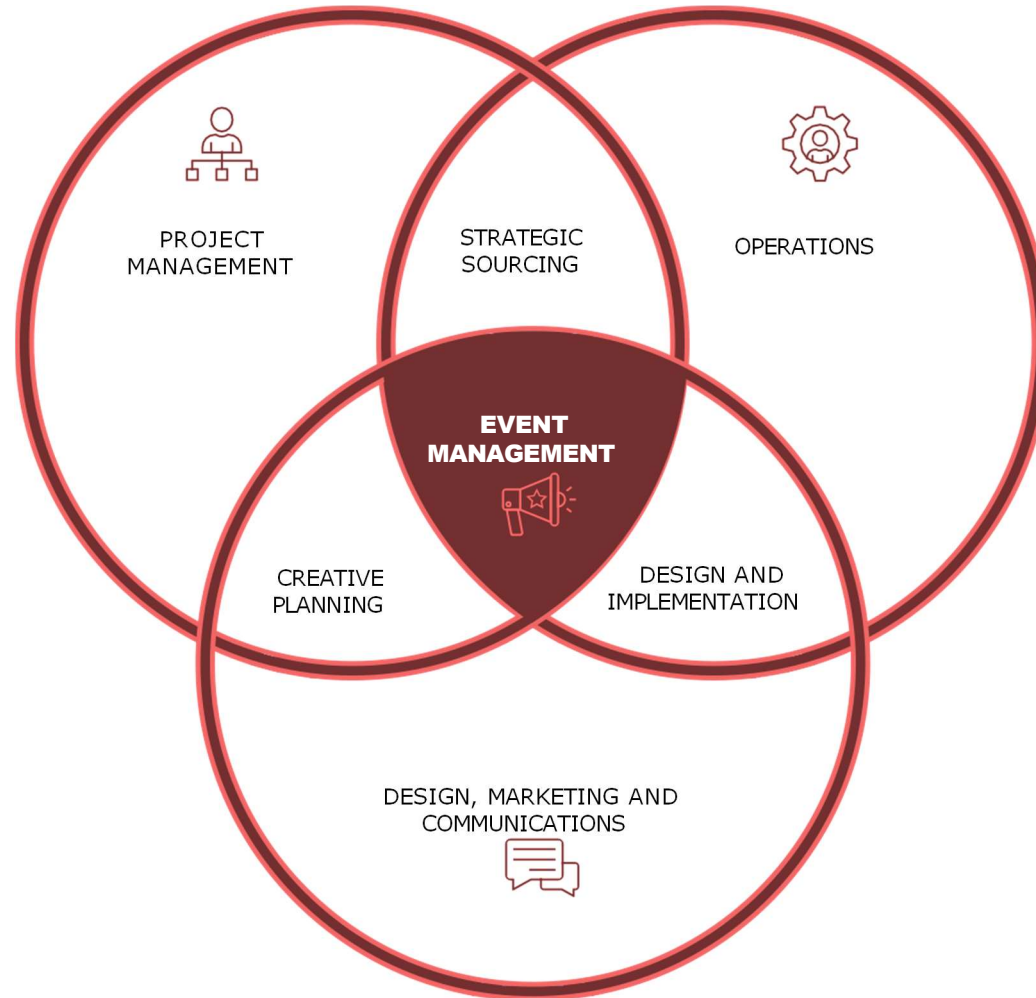
We are motivated by the ideals of ownership, loyalty, and excellence for our clients. We assume that attaining success involves a collaborative and multi-faceted approach. After all, our success is in our client's success.



# ORGANIZATIONAL CHART



# HOW WE WORK



# OUR WORK PROCESS

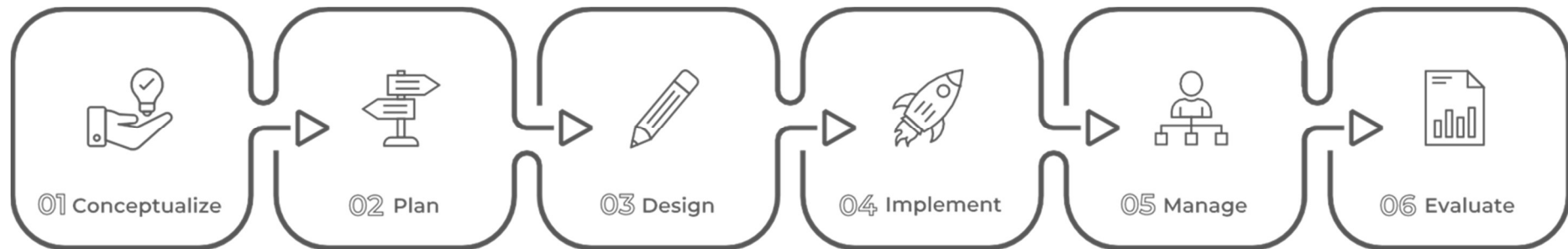
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## Our Work Process

**Our work process begins at the initial step of the conceptualization phase, all the way through to the final phase; evaluation. We undertake projects from both the Private Sector and the Government Sector, setting the highest possible standards at each level of our work process.**

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# WHAT WE DO

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## 01 Concept Design

- Brand Identity
- Idea creations
- Theme conceptualization
- Brochure design
- Product design
- Event Planning



## 02 Media Production

- Photography
- Live Streaming
- Video Production
- Motion Graphics
- Documentaries
- Commercials
- StoryBoard
- Staging
- Audio Visual Services



## 03 Event Management

- Corporate Events
- Event Exhibitions
- Art Museums
- Virtual Art Exhibits
- Campaign management
- Branded giveaways
- Interior design
- Fabrication
- Tents and Structures



## 04 Project Management

- Concept to Implementation
- Project Coordination
- Documentation
- Communication
- Logistics
- Staffing and Recruitment
- Team management
- Venue management
- Vendor management
- Security



## 05 Marketing and PR

- Promotions
- Teasers
- Digital Campaigns
- Street activation
- Indoor and outdoor Campaigns
- Online and offline Campaigns
- Integrated Campaigns



# OUR CLIENTS



**CHACHA EVENT** has the pleasure of working with some of the most well-known companies in the region.

We had the privilege to engage with clients and help them increase visibility, achieve company goals, and thrive in a networked world where customers become increasingly empowered.

Our clients become partners, as we work collaboratively to achieve results they can measure for any industry.

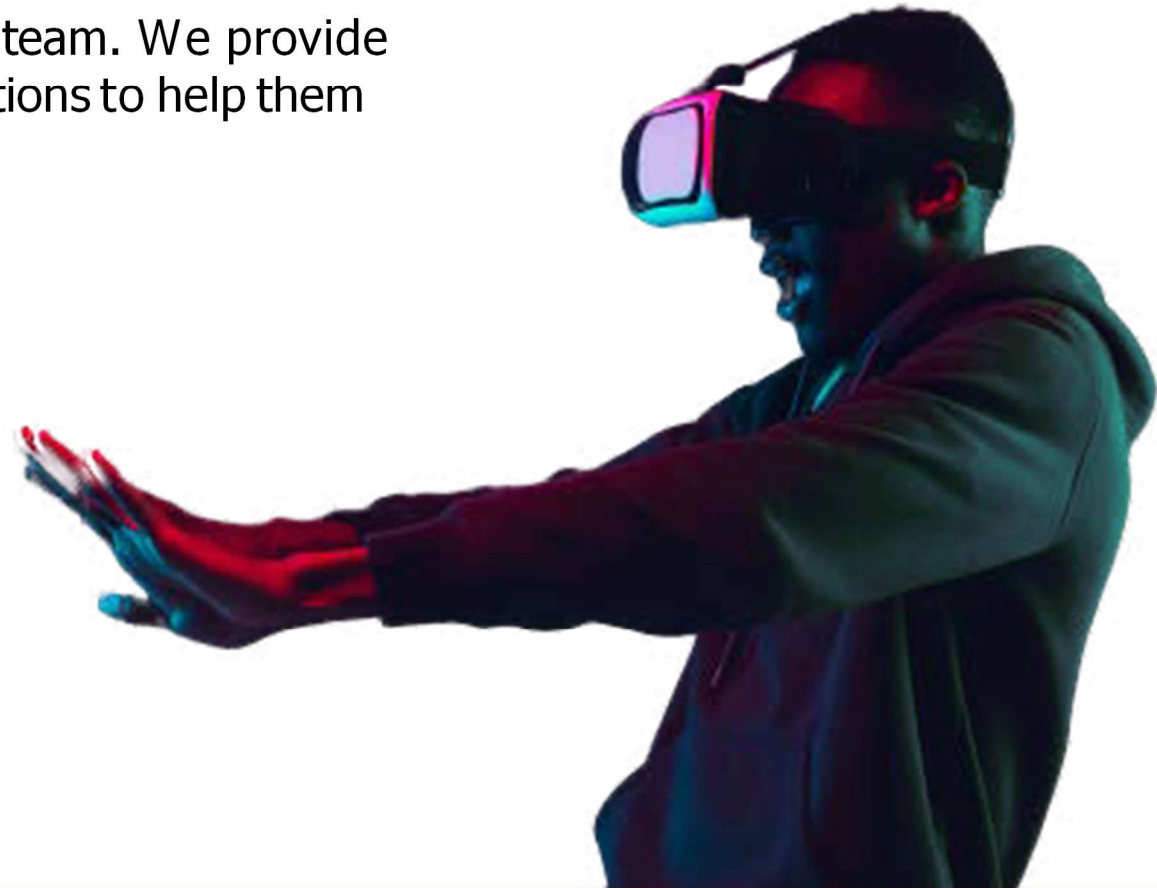




## WHY CHACHA EVENT ?

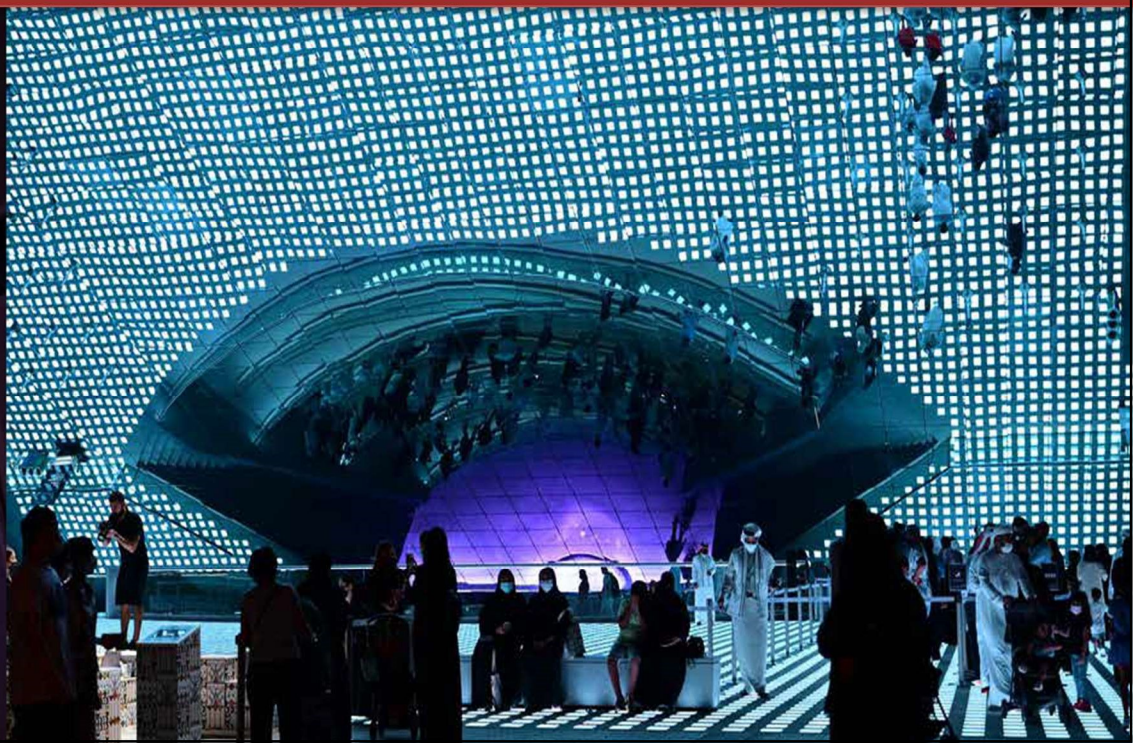
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We pay attention to every detail, and we care about our clients success before the event by providing the necessary consultation and studies. During the events, we back our partners up with our extensive experience and all our integrated capabilities through our cohesive team. We provide our partners with the best new and fast solutions to help them be the best and climb the ladder of success.



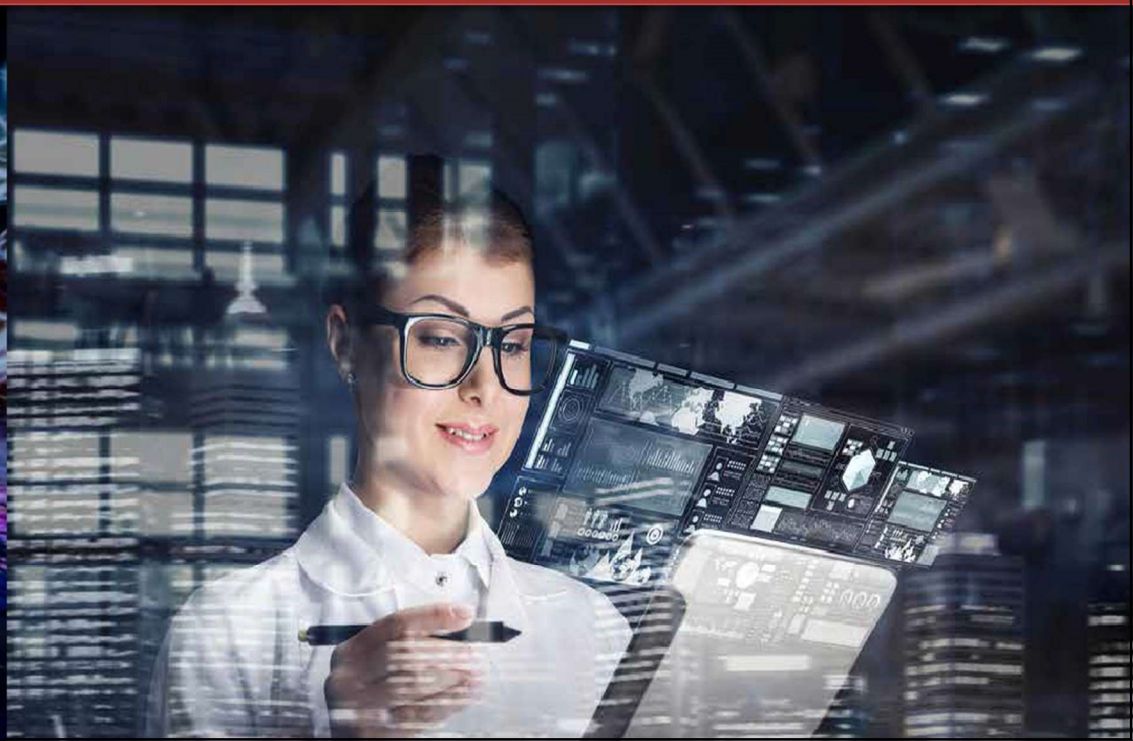


**WE ARE EXPERIENCE MAKERS**





**WE ARE STORY TELLERS**





**WE ARE INNOVATORS**





**WE ARE DIGITAL ORIENTED**





**WE ARE EVENT PLANNERS**



# CORPORATE EVENTS

We create a communication space for organizations and their employees by creating communication activities and events that would enhance employees' sense of ownership, help employees to engage and improve their productivity.





# FORMAL EVENTS

Chacha event contribute to its Clients' success and in order to inspire and set our clients apart, we plan, design, construct, implement and supervise their official events by applying the best experiences we gained over the past years, and adhering to the international protocols of events. This includes programs and initiatives launching events, annual celebrations



# EVENT CONSULTANT

**Chacha event** provide pioneering consultationsolutions that fulfill your business needs following the highest standards. We achieve our clients' best interest by holding meetings with them to sort out the best and the most suitable available event management solutions for them. We have a rich portfolio full of diverse experiences in organizing different types of events across the Arab Gulf region.



# Entertainment

Chacha event provides a large variety of performers and art related acts, such as roaming entertainment, carnivals, stage dance and theatre productions, dance choreography, costume design, body art, 3D art speed painting and general event concepts. We offer live human statues, circus acts.



# CULTURAL EVENTS

In order to promote the Kingdom's international place and make the culture as a lifestyle for each Saudi citizen, we are proudly caring for our heritage using our capabilities to innovate, design and deliver the best cultural events, thus helping the Kingdom to prosper through various types of culture in order to enhance the national identity and encourage the cultural dialogue all over the world by developing, designing and organizing the cultural events and festivals.



# EVENT PRODUCTION

We have the equipment and specialized team to prepare and organize your event utilizing the best materials to deliver a high professional event.

Laser show - Sound system - LED Screen

Stage concept and design

Lighting and special effects

Video projection system

Trussing - Rigging



# INTRODUCTION EXHIBITIONS

We provide our clients with our best experiences, which help to hold successful exhibitions according with international standards.



# MEDIA PRODUCTION

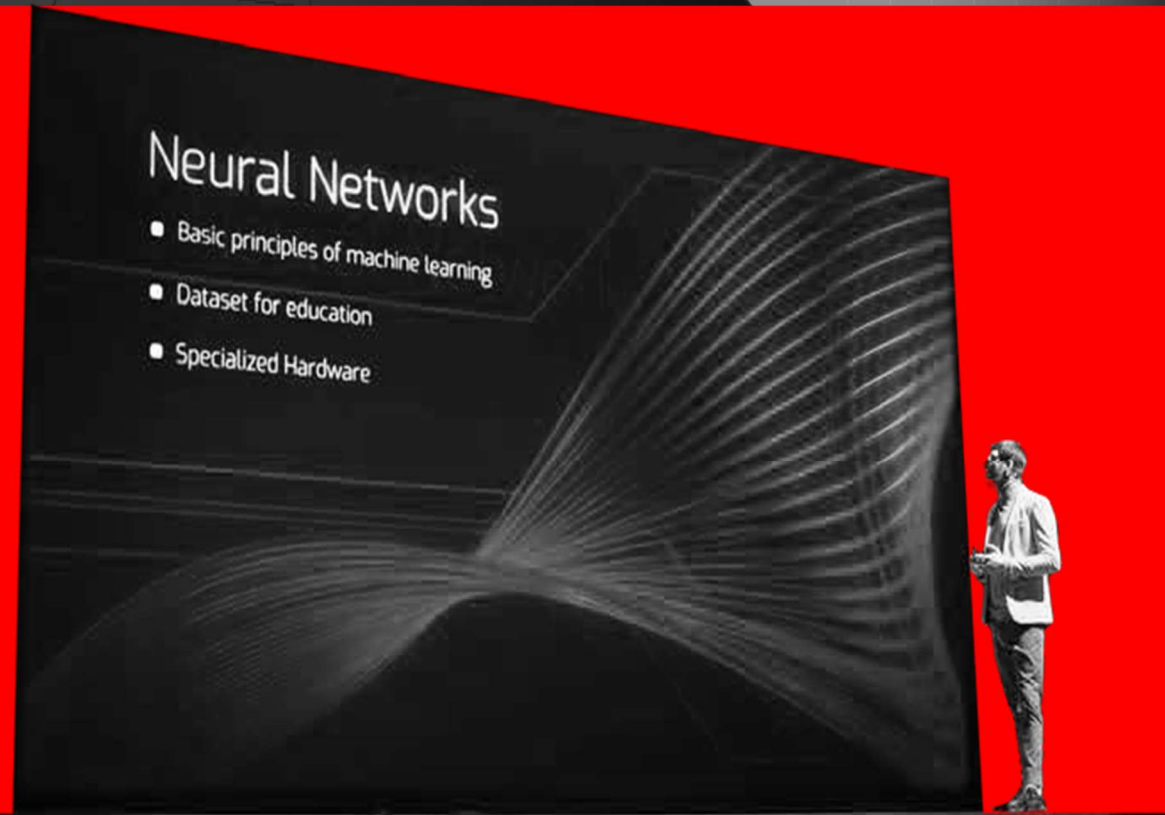


We render a range of media services including filming, event documentation and live broadcasting. we can provide an integrated media content from concept to preparation and implementation.



# FORUM

Our extensive planning and management services can be customized to your needs and to the size and scope of your forum idea.





# SCIENTIFIC & EDUCATIONAL EVENTS

Chacha event aims to provide a remarkable experience for educational events and activities by organizing scientific and educational events, festivals, tournaments and Hackathons.



# MEETINGS

Talents have been our x-factor ingredient in our success stories while arranging conferences for our clients. We have devoted and experienced to manage your meeting or conference from scratch up to the on-ground implementation on time. Our team provides a realistic, agile, and inclusive vision and solution about your conferences and meetings that meet your needs precisely whether it is a gathering, conference, forum, meeting, seminar, workshop, or a training course.



# CROWD CONTROL

We provide the best solutions for planning, designing and implementing the visitor's experience inconsistency with the event type and the target audience. We also manage traffic, reception and ticketing areas while maintaining occupational safety and health during events.



# AUDIOVISUAL SHOWS (AV)

We deliver distinctive Light and Sound shows using technologies and 3D projectors to draw an attractive portrait and communicate the client's event message.



# VIDEOGRAPHY & PHOTOGRAPHY

Our team of dedicated photographers and videographers know how to approach each project of every scale, detail, and genre



# PROJECT MANAGEMENT

We provide project management, equipment, as well as quick and temporary installation services. We adopt a distinguished methodology that includes flexible and agile administrative and strategic frameworks, and providing solutions and implementation. This methodology has been developed with accumulated experience in project management mechanism of highest priority in short terms.



# Private EVENTS

Private events & celebrations Weddings  
(Eastern & Western) Reception shows Hosting  
shows - Welcome Drinks shows - Violin and  
musical instruments playing shows - Musical and  
performance bands specialized for weddings  
(Eastern and Western) Global shows-  
International bands from all over the world



**THANK YOU.**



**CONTACT US**

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