

# About TEA

The Themed Entertainment Association (TEA) is an international non-profit association representing the world's leading **creators**, **developers**, **designers**, and **producers** of compelling places and experiences - worldwide.

It is our mission to provide a safe, diverse place for members to enjoy unmatched professional growth and education, and to form new friendships and partnerships.

[teaconnect.org](http://teaconnect.org)



## Vision

To be a catalyst for enhancing lives through the creation of tomorrow's compelling places and experiences.

## Mission

TEA brings together the creators of immersive destinations and experiences to share knowledge, collaborate, spark new ideas, celebrate innovation, and cultivate a diverse global membership.

## Core Values

Connection • Creativity • Inclusivity •  
Thought Leadership • Innovation •  
Celebrating Excellence

## Contact Us

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[teaconnect.org](http://teaconnect.org)



Representing the  
creators of  
compelling places  
and experiences  
worldwide

# Member Value

TEA is where creative minds and business opportunities collide! For three decades, we've been delivering sensational programs and services to our members that recognize excellence, create community, and help make your next projects successful.

- ✓ **INSPIRE Conference & Thea Awards Gala**  
Attend TEA's signature event focused on showcasing excellence and revealing the secrets behind the world's best experiences and attractions.
- ✓ **TEA / AECOM Theme Index & Museum Index**  
Gain insights from annual theme park and museum attendance and trend analysis.
- ✓ **Monthly Division Events**  
Enjoy networking events, behind the scenes tours, and education opportunities hosted by our four global divisions: Asia Pacific, Eastern North America, Europe & Middle East, and Western North America.
- ✓ **Regionally Based SATE Conferences**  
Participate in industry education with regionalized flare based around the pillars of Storytelling, Architecture, Technology, and Experience (SATE).
- ✓ **Trade Shows & Conventions**  
Receive representation at events with aligned industries and associations around the globe.



## Join Today

Develop new professional contacts and connect with global resources to make your upcoming projects successful.

Scan the QR code to learn more and become a member today!



# Member Benefits

Become a member of the only worldwide network of professionals working in the themed entertainment industry.

Join a community of 900+ member companies and 500+ students and educators in 35+ countries with expertise in storytelling, design, economics, logistics, architecture, construction, and manufacturing.



Promote your organization to professionals around the world while supporting TEA through the TEA Sponsorship and Global Partnership opportunities.



Shape the future of the themed entertainment industry and the association by serving our global community through TEA Boards and Committees.



Join a professional organization that has, in the course of 30+ years, earned global recognition and attention in the industry and the international mainstream press.