

THE WISEST SOLUTION FOR YOUR ENTERTAINMENT CENTER



DESIGNED BY OPERATORS FOR OPERATORS!

OVERVIEW

Sacoa Entertainment has been the leading FEC operator in Argentina for over 65 years and the reason Sacoa Cashless was founded in 1992, by operators, for operators.

Sacoa Cashless is the leading worldwide supplier of revenue management systems for the amusement, entertainment and leisure industries with more than 2200 installations in over 70 countries. It offers customized applications to manage and control all aspects of an entertainment facility.

Pricing strategies and enhanced customer loyalty significantly increases revenues over 20 to 30%, many of our customers report even higher earnings.

Almost every feature that is now considered standard requirement today for any debit card system was originally invented and developed by Sacoa, (VIP pricing, time cards, multiple price levels, wireless connectivity) etc.

APPLICABLE TO ANY TYPE OF ATTRACTION

- Bowling Lanes
- Laser Tag
- Batting Cages
- Trampoline Parks
- Simulators
- Virtual Reality
- Rides
- Escape Rooms
- Pool Tables
- Mini Golf
- Redemption
- Skate Parks



BALANCE ROAMING SERVICE

- Value added to a card at any location can be used at any other location within the company.
- Swipe/Tap at the game, POS or Kiosk.



ULTRA FLEXIBLE PRICING

- Multi pricing tables. Choose when to schedule each by day of the week and hour to increase earnings.
- Set special discounts at designated happy hours.
- Maximize income on selected games, offering customers play at reduced rates during off-peak hours and on less popular machines.
- Display shows multi-pricing (Normal, VIP, Gold).



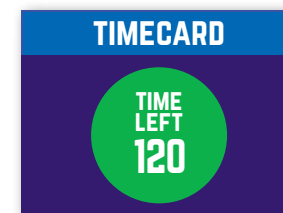
HYPER PASSPORT

- Specifically tailored for Amusement Parks. Valid for a pre-determined number of rides, it allow cards to hold various entitlements.
- Multiple entry packages.



TIMECARD

- Load cards with a preset amount of time for use on selected or all games on location.
- Useful for birthday or corporate parties.
- Play on prize-giving games can be denied.



30'
60'
90'

DISPLAY-READERS

SPARK



- Wireless card reader with NFC & RFID technology (cards, wristbands, key fobs).
- Full HD color 2.8" touch screen, auto orientation, e-tickets counting.
- Color-code according to age restriction, promotions, tickets, etc.
- Heighten E-ticket winning and counting with programmable flashing lights
- Optional single head magnetic swipe technology.
- Universal Card Link (UCL) compatible.
- Water and dust resistant (Tap version).



FLEXI (ALL-IN ONE)



- The most advanced All-in-One wireless card reader on the market with RFID, NFC and dual head magnetic swipe technology.
- Contactless with RFID cards, wristbands, tokens & key fobs or standard magnetic card swipe.
- Full HD color 3.5" touch screen, auto orientation, e-tickets counting, twin head reader.
- Universal Card Link (UCL) compatible.
- Water and dust resistant (Tap version).



ACCESS CONTROL FOR RIDES



- Manual Access Device designed for smaller rides.

RFID WRISTBANDS



- Customizable RFID wristbands.



POINTS OF SALE

SACOA POS



MOBILE POS



User friendly interface

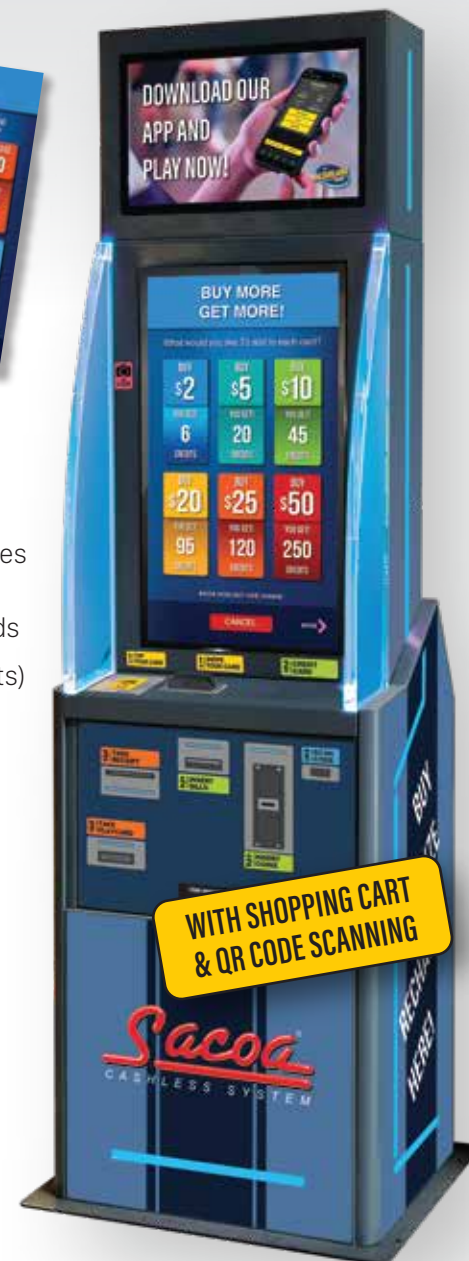
KIOSK K4



Intuitive Interface

- Sells, analyzes, and recharges PlayCards individually or in batches
- Split payments, waiver searches, transfers, consolidations, combo buttons, etc.
- Remote printing capabilities, modifiers, and running tabs (POS only)
- Barcode reading for retail products and coupons (POS only)
- Multiple tax types
- Automatic inventory tracking
- Multi-language capabilities
- API solutions for other vendor systems (F&B, bowling, hotels, etc.)
- Game emulation function (M-POS)
- Control Access System (CAS) for timed attractions (M-POS)
- Redemption exchange capability (M-POS)

- 32 inch, full HD touch screen monitor
- 23 inch promotional upper screen
- Improves transaction speed and reduces personnel requirements
- Sells, analyzes, and recharges PlayCards
- Sells admission tickets (HyperPassports) to specific games/attractions
- Secure steel cash compartment
- Shopping cart function with effective upselling techniques
- QR Code scanning (optional; requires additional hardware)
- Flexible promotional packages
- Accepts cash and credit/debit cards



First class service for your guests



ADA compliance

SYSTEM FOR SMALLER LOCATIONS

SACOA EZ SYSTEM

Sacoa's 'All-In-One' debit card system for game rooms is the Industry's FIRST Self Contained and Self Installed Cashless Payment System available since 2006.

Our low cost solution for unattended or smaller locations includes everything needed to manage a fully wireless and ticketless game room.

Use in:

- Bowling Centers
- Movie Theatres
- Trampoline Parks
- Hotels
- Restaurants
- Touch screen monitor
- Real-time online sales and game activity reports
- Built-in backup for secure data storage and redundancy
- Secondary flat panel and promotional advertising multimedia software available as optional equipment

*Multiple languages
chosen by customers*



*Plus all the convenient
features of the Sacoa kiosk!*

REDEMPTION COUNTER PROGRAM



- Up to 8 bar code scanner equipped attendants servicing up to 64 customers.
- Hi speed operation with multiple items per transaction.
- Capable of interfacing directly with ticket-eaters and ticket weighing stations or reading vouchers from popular models like Deltronics, Smart & Benchmark.
- A 'big-board' video output is available to drive large-screen TV's, allowing customers to see ongoing transaction details.

*One attendant...
Multiple customer transactions simultaneously!*

INVENTORY CONTROL SYSTEM

Our specialized application delivers a complete inventory control system that interacts smoothly with Sacoa's redemption features, including:

- Multi-site and multiple storeroom capable.
- DPL (Digital Packing list) import and automatic DPO (Digital Purchase order) creation for all articles below set minimum in most popular standard formats.
- Inventory items cataloged by category/sub-category with labeling capability.
- Flexible pricing structure for redeemable items.
- Full audit and accounting both by location and consolidated.
- Comprehensive inventory report showing purchases, returns, redeems, etc by storeroom and item for selected date ranges.
- Specific reports ordered by value, inventory, quantity redeemed etc.

ONLINE PLATFORMS

MOBILE APP



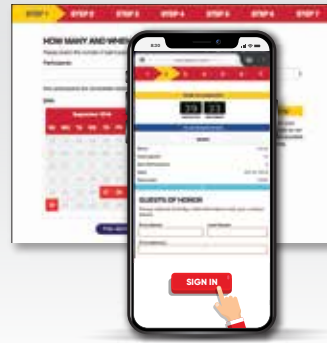
- Native Android/iOS app available from Play/Apple Store, branded with your company's own name and look & feel.
- Allows registered guests to check playcard balance, purchase special offers paying online with credit card and accumulate reward points.
- Features store details including map location, direct phone number dialing, website link, online party booking access, and includes push notifications ability to keep your customers always updated with your latest offers and news!

CRM



- Our cloud-based CRM module allows guests to sign-up to check playcard balance online.
- Registration process is triggered at Sacoa Kiosk (or optionally at Sacoa POS Station) and later completed by customers online.
- Prompt to enter e-mail address when purchasing or recharging playcards engages customer directly at the very moment when the playing experience takes place.
- Built-in newsletters mailing engine allows managing custom-tailored marketing campaigns and may be integrated with existing Mailchimp/Sendgrid accounts for massive mailing.

PARTY & EVENT BOOKING



- Book, schedule and manage events by date and time for any number of rooms. Optionally include packages containing various entitlements (Time, Money, chips, passports).
- Status of all bookings viewable by room, date, week or in monthly planner format.
- Adaptable to your business needs with numerous customizable features.
- Bulk card activation and audits.

SALES & PROMOTIONS



Online sales module allows registered guests to recharge their playcards online, choosing from a variety of preset offers, which means customers may not only "beat the line" by purchasing from their homes, but even from within your premises through their smartphones

SACOA PAY



Allows guests to use their smartphone as a playcard, to pay and play, recharging their account either at the POS, Kiosk or Online.

ATTRACTION SCHEDULER



- Schedule reservations such as Laser Tag, Go Karts, Mini Golf.
- Walk-in mode, accommodates impulse buyers.
- Reservation mode for scheduling ahead of time.

WAIVERS



- Signing availability through CRM, allows registered guests to sign waivers online before entering your facility, providing a faster check-in process.
- Store signed waivers online.

BACKEND

ZODIAC - SACOA ADMINISTRATIVE CONSOLE



- Web based, accessible from any device within the network.
- Responsive design for mobile, tablet or PC use.
- User friendly tool suite to setup and manage your system:
 - Game and price setup, price table scheduling.
 - Access control configuration for time based attractions.
 - POS, m-POS, kiosk products and buttons setup.
 - Product stock management.
 - Multi security level user access handling.
- Multiple video tutorials.
- Troubleshooting wizard.
- Multilanguage support.
- System health monitoring dashboard.
- Sales and game collection summary reports.
- Playcard roaming capability.
- Easy game controller remote enabling/disabling (on/off).
- Card search functionality with export/print capability.

ONLINE STORE



- A newer and easier way to order Sacoa equipment and parts. You can check the newest items and latest releases follow up with your order progress and quickly receive all you need to avoid any interruption on your business

Everything at your fingertips!

REAL TIME MONITORING - ONLINE REPORTING

REPORTS



Monitor game performance in real time from anywhere in the world.

System can manage and control standard ticket dispenser, keep track of tickets awarded and optionally credit them to players' card.

- Game activity reports show collection, plays, bonus plays, payout percentage, and a wealth of other information for each individual game.
- Daily collection report shows all sales data for a single day or period.
- Real-time online sales information, accessible worldwide.
- Custom tailored reports.



*Keep your game room
in the palm of your hand!*

WHAT WE BRING TO THE TABLE?

SERVICES PROVIDED



• OPERATIONS STAFF TRAINING

With every Sacoa PlayCard System comes a thorough training program on our features designed for all staff positions.

• MARKETING CONSULTING

Our team is ready to help tune your system to meet your goals through price setting guidelines, market analysis, promo design, loyalty features, etc.

• OPERATIONS, TECHNICAL AND MARKETING MANUALS

Sacoa provides detailed onsite reference manuals for cashier operation, technical service and support, promo development/generation, marketing analysis and customer satisfaction. The strategies and ideas presented are based on more than 60 years of experience in FEC operation.

• SUPPORT DESK

Our multi-language help desk is available for you online 24/7. It is ready to resolve any issues or answer any questions, not only during the crucial post-opening days, but **ALWAYS!**

Free software upgrades!

30+ YEARS SUPPLYING MANAGEMENT SYSTEMS



- Developed by expert operators for operators.
- More profitable operation and faster ROI.
- Increased revenues (average +30%).
- Constant evolution and improvement of features.
- Unparalleled 24/7 year-round worldwide support.
- Flexible installation and implementation.
- Driven by industry and marketing needs.
- Low cost of ownership.



Join us, and let the magic begin!

SACOA INSTALLATIONS!

USA



COLOMBIA



BRAZIL



MEXICO



ARGENTINA



CANADA



PERU







George Smith, President of FEG LLC, USA.

"Sacoa has been more than justified with its flexibility affordability, and lack of problems with the system. We increased sales over 30% since installation. Support has been consistent unstinting and unfailing".



Darren Des Roches, Director of GameWorks, USA

"The system's flexibility and reports have been a key factor in successfully restructuring of our game rooms. Sacoa's customer service has been instrumental in keeping our system 100% operational 24/7".



Rick Barsness Owner/CEO. IPC, USA.

"We use SacoaCard exclusively in our 6 Family Entertainment Centers. They are so responsive to our needs to provide reports, etc to help us grow our business and make more money".



Dale Williams, Williams Amusements, CEO, USA.

"You have every reason to be proud of your crew! They are amazing. We opened "on the 4th of July" with an outstanding partner in Sacoa. They simply "made it happen" with NO downtime! Thanks for everything!".



Sean J. Kennedy, President SBK Enterprises, USA.

"The Sacoa Support Team our top notch. The quality of their system and everything it can do is amazing in increasing revenue at our locations. This is the company that cares about their customers".



Aaron Sagendorf, Director of S&F Management Kings Dining & Entertainment, USA.

"Sacoa's game play tracking reports have been a time saver and game changer for our operations. The entry investment is well worth it to move away from the coin system. The guest experience has improved".



Don "Woody" Woodward, Game On Arcade and Sports Pub, USA.

"Customer support has been awesome, even at our most critical times. Problems happen- it is how they are resolved that matters. I recommend Sacoa to anyone opening a new venture".

Raul Vasquez, Manager of City Park, Colombia.

"Sales are up 20%. Previously the question was Is it worth the investment to install Sacoa at all our stores?, now it changed to: How do we go about upgrading all operations in the shortest possible timeframe?".

Juan Carlos Rizzu, President of Tursol S.A, Uruguay.

"The best part of using this system is the free time I now have to enjoy my family. The system manages my business and I just count the profits!".

Enrique Zuniga, General Manager of Juegos Diana, Santiago, Chile.

"The system is a success. Collections went up from minute one with absolut control. Very positive to have online help assistance. We are very satisfied".

Miguel Angel Notario. Owner of Sould Park, Spain.

"Sacoa card system is the best move I made for my parks and my business. I have improved my earnings 32% and the control 100%. I highly recommend it, the support staff is incredible. Thanks for your attention".

Stan Caminsky, President of Caminsky Group of Companies, South Africa.

"Our experiences with Sacoa have only been at the highest levels for our 7 FEC's, and looking for more. The first on our tick list is Sacoa".

John Sophios, Managing Director of iPlay Australia.

"Thanks to the Sacoa team for supplying us a great card system and awesome support. It is good to deal with a family run company which can relate to the on going needs of an amusement machine operation".

Barry Kachanovsky, Director of Neo Geo Family Brazil.

"Sacoa's expertise and technical knowledge is highly remarkable. The fact of being operators themselves, proved themselves to be such professional experts. Amazing results!".

