



THEME PARKS TEMA PARK
MUSEUMS MÜZE
CITY ARCHITECTURE
ŞEHİR MİMARİSİ

13 years

Journey to
Becoming a
Global Brand...



ALL STORIES BEGIN WITH A POINT.

TO BUILD A SUCCESSFUL STORY, MANY POINTS
MUST COME TOGETHER AT THE RIGHT PLACE.

As Outdoor Factory, in 2010 we started our journey with the aim of making dreams come true and we pioneered the birth of a new industry. We carried out projects that recently entered in our culture and recognized more in Turkey such as theme parks, indoor and outdoor museums, monuments and sculptures that became symbols of cities.



Chicago Munich Milano Istanbul Doha Tashkent

2010
Establishment of
Outdoor Factory

European Union Open Air Museum
Besiktas Municipality Street Festival Theme & Application project
Vialand
Masal Park Parc Spirou / France



2011



2012



2013



2016

Wonderland Eurasia
Çanakkale Victory Museum



2015

Osmaniye City Museum



2015

July 15 Martyrs Monument



2017

Doha Office
Genova Office
Chicago Office



2018

Democracy & Freedom Museum Yassıada
Munich Office
Moscow Office



2019

July 15 Museum



2020

Uzbekistan Icon Monument
Germany Theme Park Applications
Doha Quest



2021

Magic City 2 Park,
Chester Zoo Kids Village
Qetaifan



2022

Gayrettepe Metro
Mother Nature Monument



2023



2.000.000m²

Theme Production



25

Museums



110

Monuments & Statues



250

3D Productions



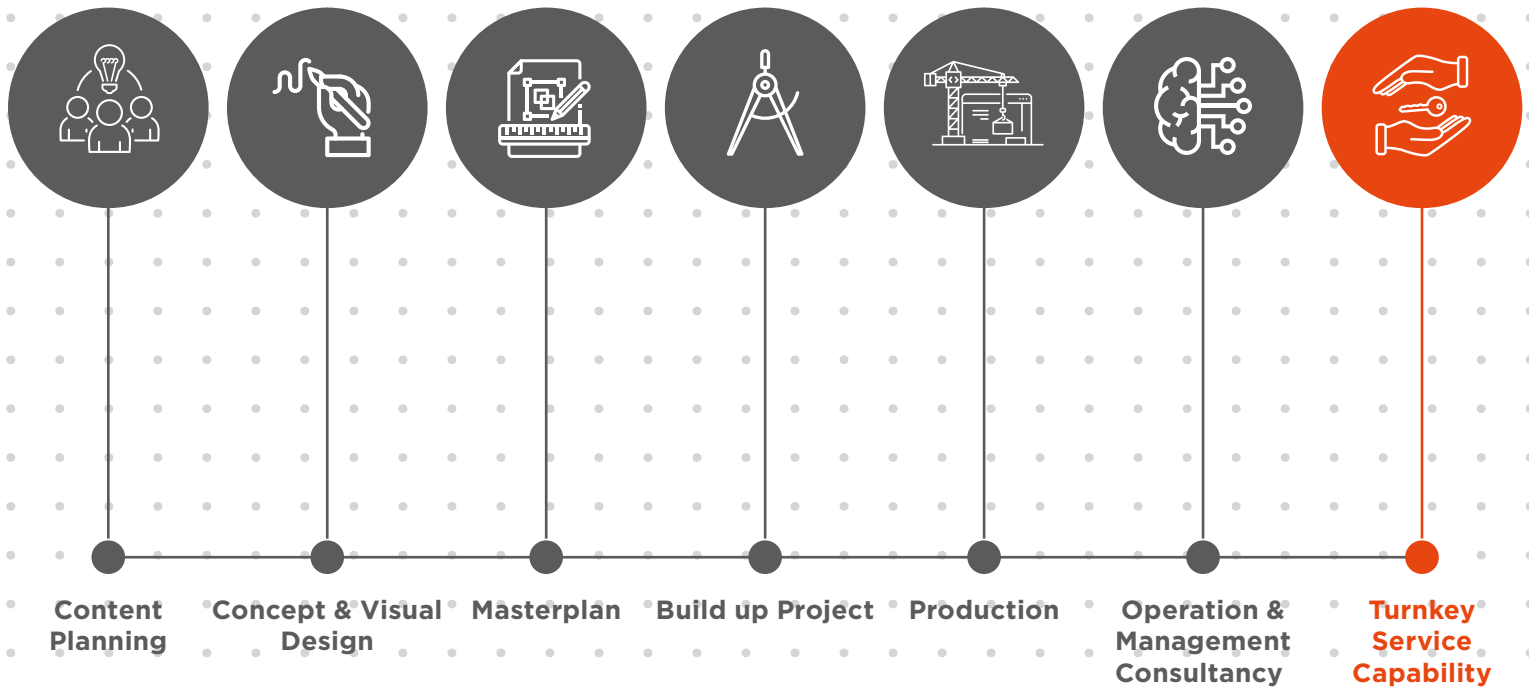
385

Designed & Realized
Projects



**15 Business
Partners**

Europe, America, Asia



THEME PARKS

 MUSEUMS

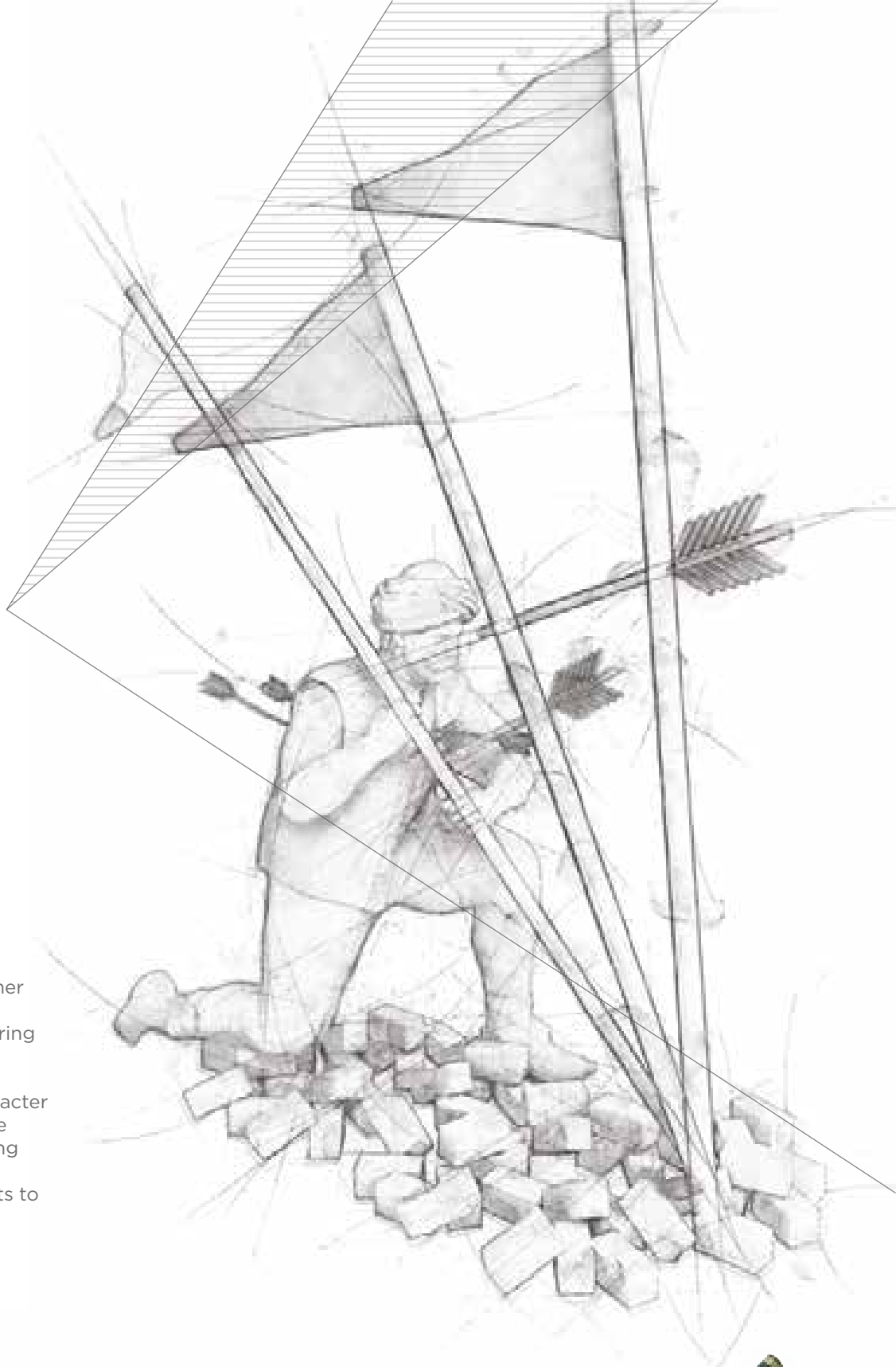
 CITY ARCHITECTURE

06/ THEME PARKS **32/** KIDS TOWNS **37/** ADVENTURE PARKS
42/ MUSEUMS **56/** CITY ARCHITECTURE
68/ STATUES **74/** 3D PRODUCTIONS

DESIGN

In order to meet customers' needs and demands, we do our research and development work together with our sculptors, painters, architects, engineers, graphic designers and expert technical teams. During the design phase, we provide services including master planning, concept design, visual concepts, game unit theming, architectural design, and character design. Throughout the process, we determine the history and specific needs of the project, examining all elements from the land and scope to budget sensitivities. Finally, we present alternative projects to our customers.

CONTENT PLANNING, CONCEPT AND VISUAL DESIGN, MASTERPLAN, ARCHITECTURAL DESIGN, CHARACTER DESIGN



B U I L D

Our experienced architecture and engineering teams prepare technical infrastructure of the production by visualizing our inspired designs; followed by the operations and building teams who realize the project based on all specifications.

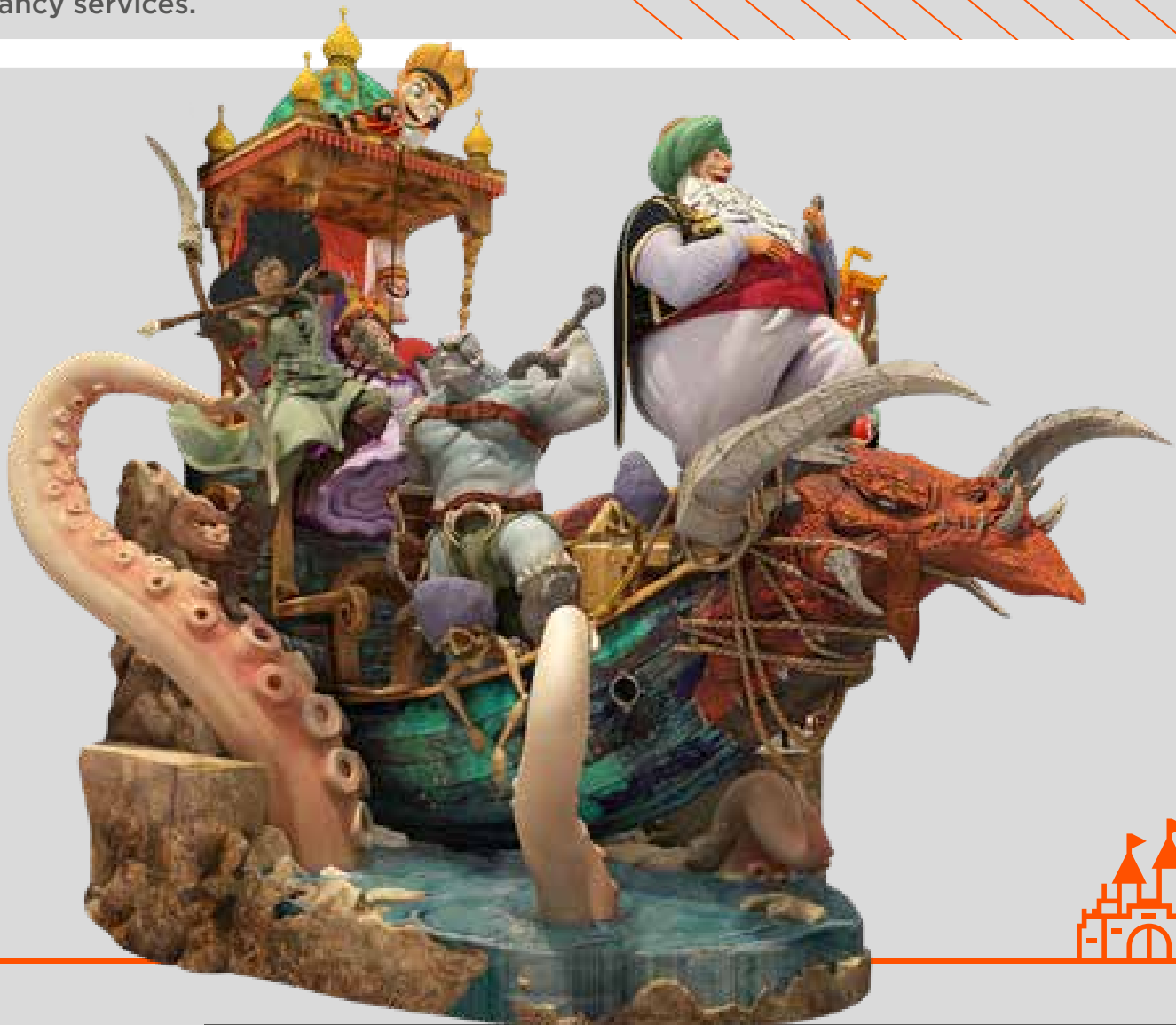
Outdoor Factory's professional teams have the experience to construct complex projects. Each project created by Outdoor Factory reflects the best storytelling, operations, attractions, economics, and real-life factors and elements.



THEME PARKS

THEME PARKS, KIDS TOWN,
ALPINE COASTER PARKS, WATER PARKS,
PLAYGROUNDS


For turnkey amusement park projects,
we provide concept design, masterplan,
projection, theming, application,
production and management
consultancy services.





Vialand, Wonderland Eurasia, Masal Park, Parc Spirou,
Europa Park, The Land of Legends

VIALAND



 City & Country
İstanbul

 Size
120.000sqm

 Type
Theme Park

 Year
2013

 Target Group
Family

 Services
Amusement

We produced side plating,
character productions,
3D productions and
theme park furnishings.



VIALAND

Vialand shopping and entertainment complex differentiates from others for being the first to merge theme park, shopping mall and show center concepts.



WONDERLAND EURASIA



Turkey's largest theme park, Wonderland Eurasia's all side plating, thematization, character and 3D sculptures are made by us. The 103 meters wide, 30 meter high gigantic entrance door is inspired from Anatolian territories and architectural structure of Seljuk history.



Turkish mythology Tulpar winged horse



Pirate theme animatronic skeleton





Maritime theme in the Ottoman Empire



Turkish mythology theme

 City & Country
Ankara

 Size
1.200.000sqm

 Type
Theme Park

 Year
2015

 Target Group
Family

 Services
Amusement

The park has more than 20 units which have been implemented taking in local cultural inspiration.

WONDERLAND EURASIA



Turkish mythology theme, Abra/Yutba

We have master planned, designed, and built the theme park featuring various themes, rides and attractions.



Car theme

Elf Village (Fairy Tale Village)



MASALPARK



Masalpark Osmaniye, Selcuklu themed entrance.




Rising in Galata

Candy houses.



 City & Country
Osmaniye

 Size
35.000sqm

 Type
Theme Park

 Year
2018

 Target Group
Family

 Services
Amusement

Journey to the history.

We provided concept design, application project, theme productions, playgroup procurement, business consultancy and turnkey service from A to Z.

PARC SPIROU

THEME PARK / FRANCE

City & Country
France

Size
45.000sqm

Type
Theme Park

Year
2018

Target Group
Family

Services
Amusement



BAYERN PARK



SPARKASSE

Guinness World Record holder the world's largest external accessible box "LOUISE" was produced with Heimotion. "This piggy bank is an invitation to save, which is important at all times" It weighs four tons, is eight meters long, 5.48 meters high, a circumference of 17 meters. and the largest of its kind. It has been an attraction on Schillerplatz in Ludwigsburg since it was first installed in May 2015.



KARLS ERLEBNIS-DORF



We had produced the traditional zeppelin for the indoor park. The striking production is now the center of attention.

CHESTER ZOO

We love wildlife. We care about nature. We worked with Chester Zoo.
Our scope covers theme design and theme production of all zoo's and aquariums around the world.



PAULTON'S PARK

Our themed production for Paultons Park, home of the UK's only Peppa Pig World. Paultons is the UK's number 1 family theme park located in Hampshire with over 70 exciting rides and attractions, set within 140 acres of beautiful parkland on the edge of the New Forest National Park.



EUROPA PARK



We are bringing newness to the theme parks. For Europa Park we had produced the Yomi Orchester and the scale model of the new attraction.



OKTOBER FEST

The best spot to take a photo at Oktoberfest. We design and build themed entertainment attractions and create scenic works.



TIER- UND FREIZEITPARK THÜLE

Our design and produced mascot stands at the entrance of the large animal and leisure park to greet visitors and of course you are cordially invited to take a picture with him. But there are more Theo's in the park area.



ESPACE RAMBOUILLET

We had designed and produced the theme installations for Parc Animalier - Espace Rambouillet in France.

We design and produce signage, archways and many more for the nature parks and zoo's.



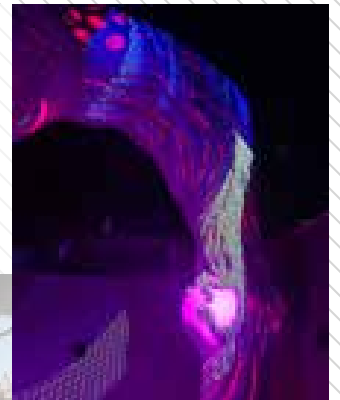
PARC SAINT PAUL

Discover the themed attractions that we had created for Parc Saint Paul. We design themed entertainment concepts and bring in newness to the parks.



OTHER WORLD


Creating a playground, where music and art collide for Other World Philly.




THE LAND OF LEGENDS

THEME PARK

The Land of Legends Theme Park became the most popular destination on the Turkish Riviera. Designed with a Greek Poseidon theme and a nod to the Roman Empire - consisting a luxurious five-star hotel, aqua park, shopping boulevard. We designed and produced new generation entertainment concepts.

 City & Country
Antalya

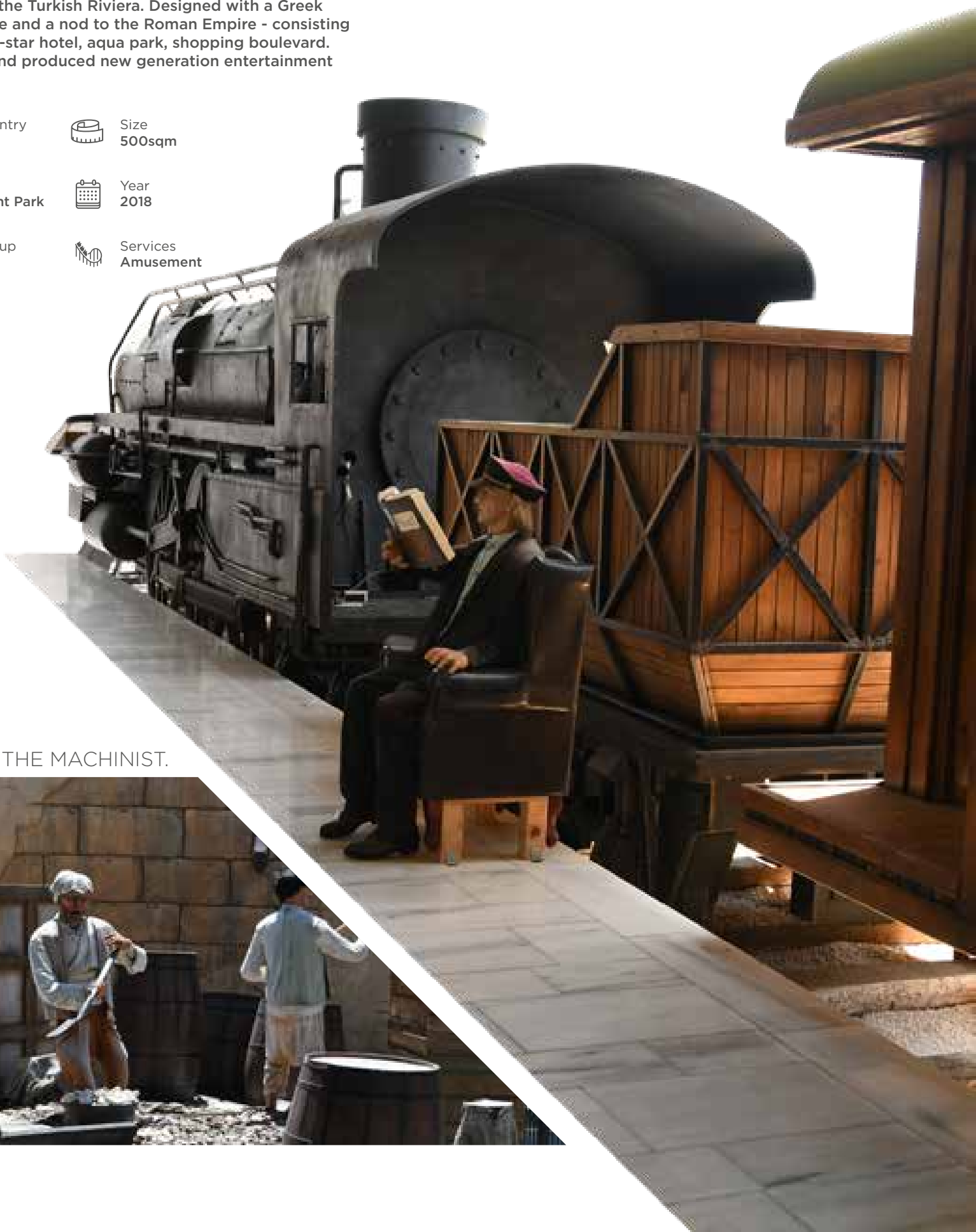
 Size
500sqm

 Type
Amusement Park

 Year
2018

 Target Group
Family

 Services
Amusement



HEAR OUT THE MACHINIST.



TAUNUS WUNDERLAND



Our wild T-Rex is in the center of the attraction unit. We produce themed entertainment elements for the rides and attraction units. We design and produce 3D models and we develop characters and models for the theme parks.



FORT FUN ABENTEUERLAND


Our themed production team created the Wild River Wildwasserbahn Beaver & Bear Co. 3d sculptures for the park. Many themed elements we are producing for amusement parks are extensions, renovations and fresh new units for the re-openings.




CAMPUS PARK

THEME PARK

We designed a theme park project on 110 decares next to Istanbul airport that consists of 28 game units and 27 edutainment areas. The annual expected footfall is 1 million visitors. The park's masterplan had been prepared for different ground studies with innovative content and an atelier structure that allows continuous renewal.

 City & Country
Istanbul

 Size
110.000sqm

 Type
Amusement Park

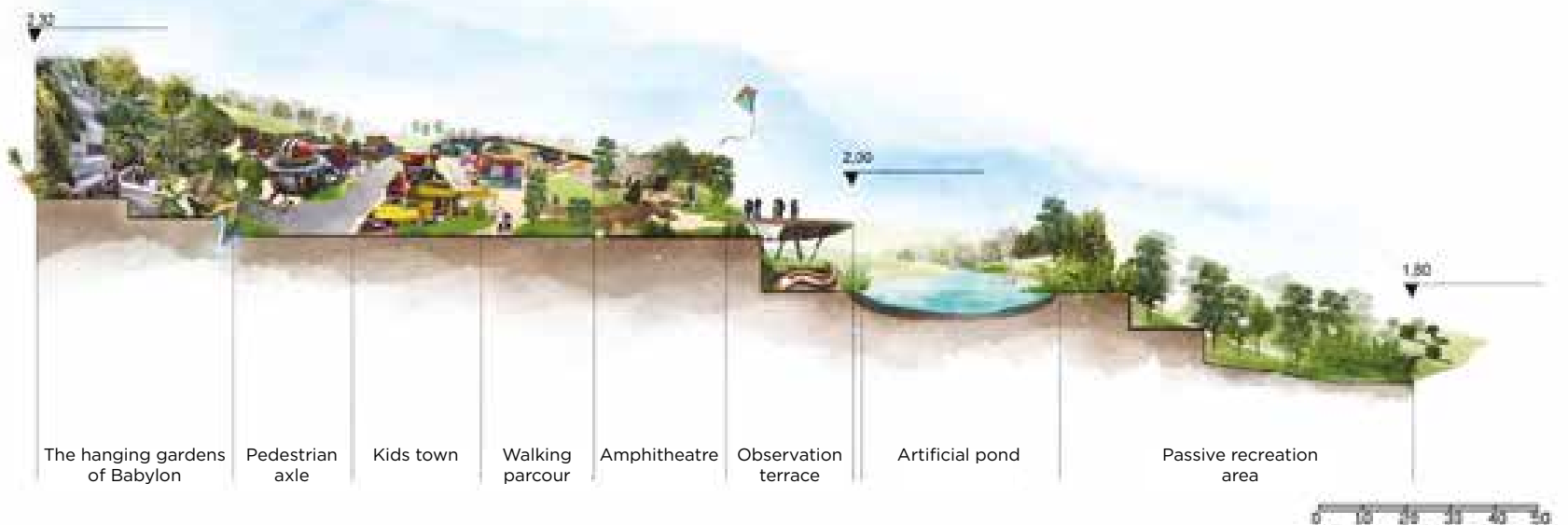
 Year
2020

 Target Group
Family

 Services
Amusement



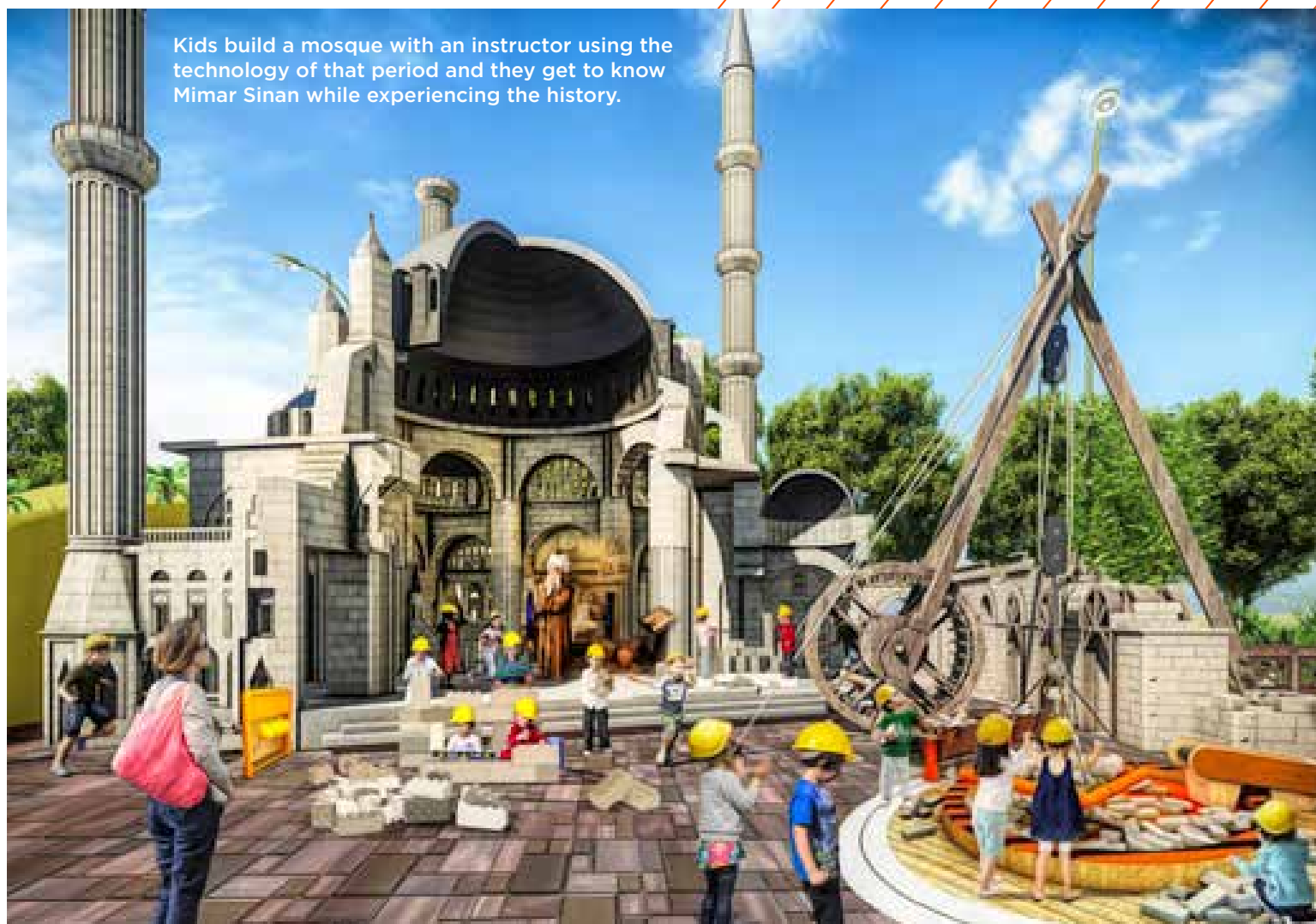
TOPOGRAPHY AND HISTORY MERGE





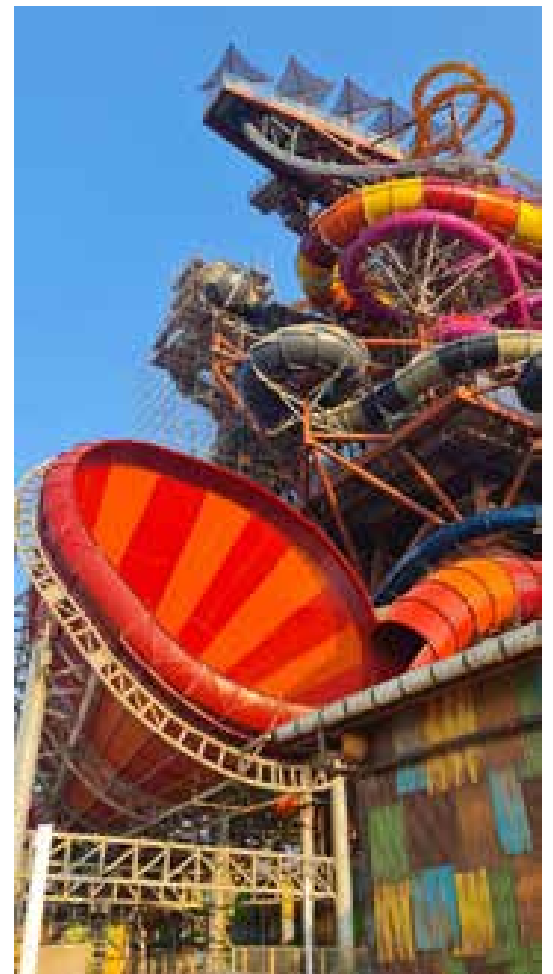
THEME PARK

The inspiration drives from 7 regions of Turkey.



Kids build a mosque with an instructor using the technology of that period and they get to know Mimar Sinan while experiencing the history.

QETAIFAN ISLAND MERYAL



 City & Country
Qatar

 Size
281.648sqm

 Type
Aqua Park

 Year
2022

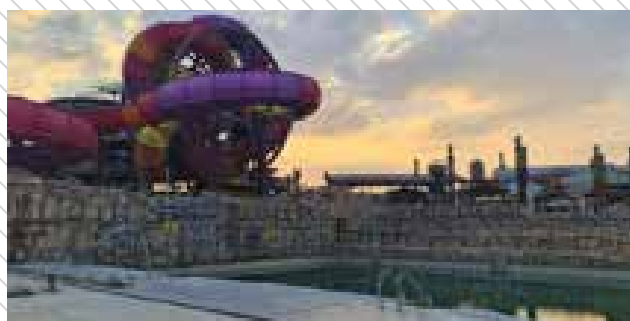
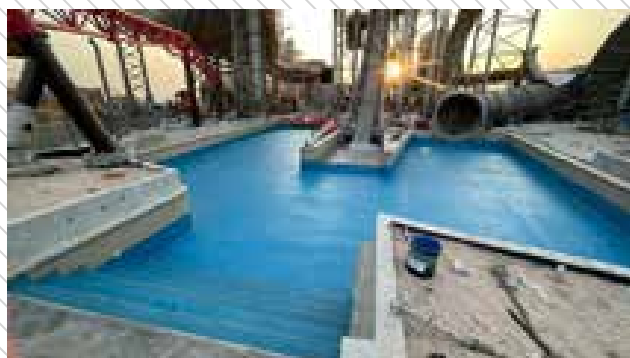
 Target Group
Family

 Services
Amusement

Qetaifan Project, Qatar - world of excitement and adventure at the Island's main attraction, the state-of-the-art Waterpark.

We had done the pools, railings, way findings and an interactive experience-simulator for Qetaifan Island North in the scope of theming production.

All the rides within the waterpark are inspired by the Qatari culture; complementing the theme of the oil and gas industry. We are proud to have built the pools of the Waterpark. 36 Different Rides, The Highest Water Slide in the World (85m)



DOHA QUEST



Doha Quest is a 27,500 sqm. one-of-a-kind indoor destination, comprised of world-class rides & attractions never seen before in Qatar. We had produced decorative elements and realized the implementation for the indoor Themed Experience Center. TEC comprised of more than 30 rides & attractions, featuring a mix of thrill-based, family-oriented, and kid-focused experiences tailored for an audience of all ages.

 City & Country
Qatar

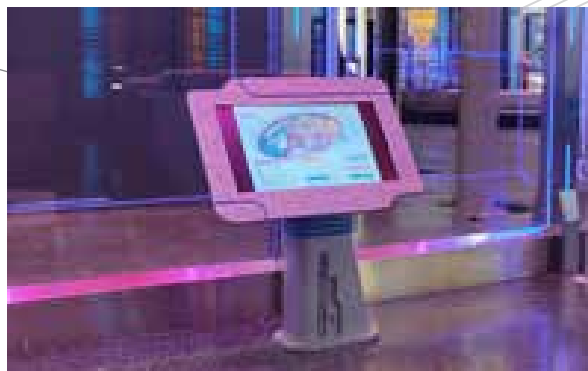
 Size
27,500sqm

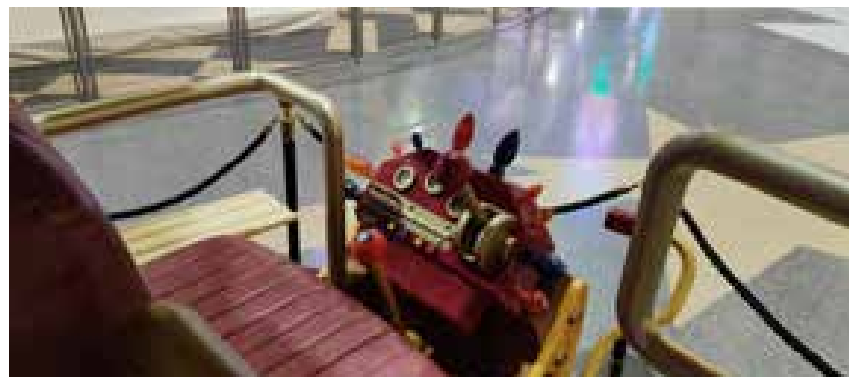
 Type
Indoor Theme Park

 Year
2021

 Target Group
Family

 Services
Amusement





TASHKENT AQUA PARK



We had master planned and designed with major attractions: the 40.000 square-meter Aqua Park that features a giant wave pool, aquarium, dolphinarium, glass-walled restaurants, aquatic slides, attractions and spa hotel.


 City & Country
Uzbekistan

 Size
40.000sqm

 Type
Aqua Park

 Year
2022

 Target Group
Family

 Services
Experience

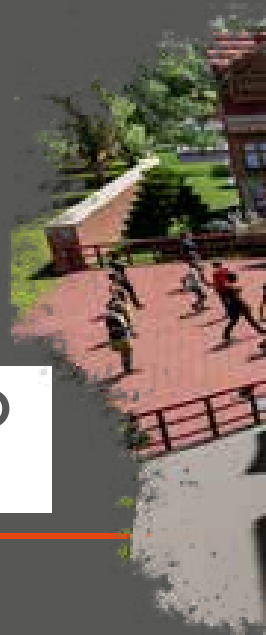


KIDS TOWN

NEW GENERATION EDUTAINMENT AND ENTERTAINMENT PARK



Another world for our little friends to learn and experience the adult life while having fun with a total of 56 different modules and workshops in 5 main concepts: Life, Art, Science, Food, and the Outdoors.



Location & Catchment



Masterplan





FIRST IN TURKEY EDUCATION AND ENTERTAINMENT VILLAGE

Visual & Concept Design



It was designed under the concepts of archeology, art, perm culture, gastronomy, science and life permaculture together with different modules.

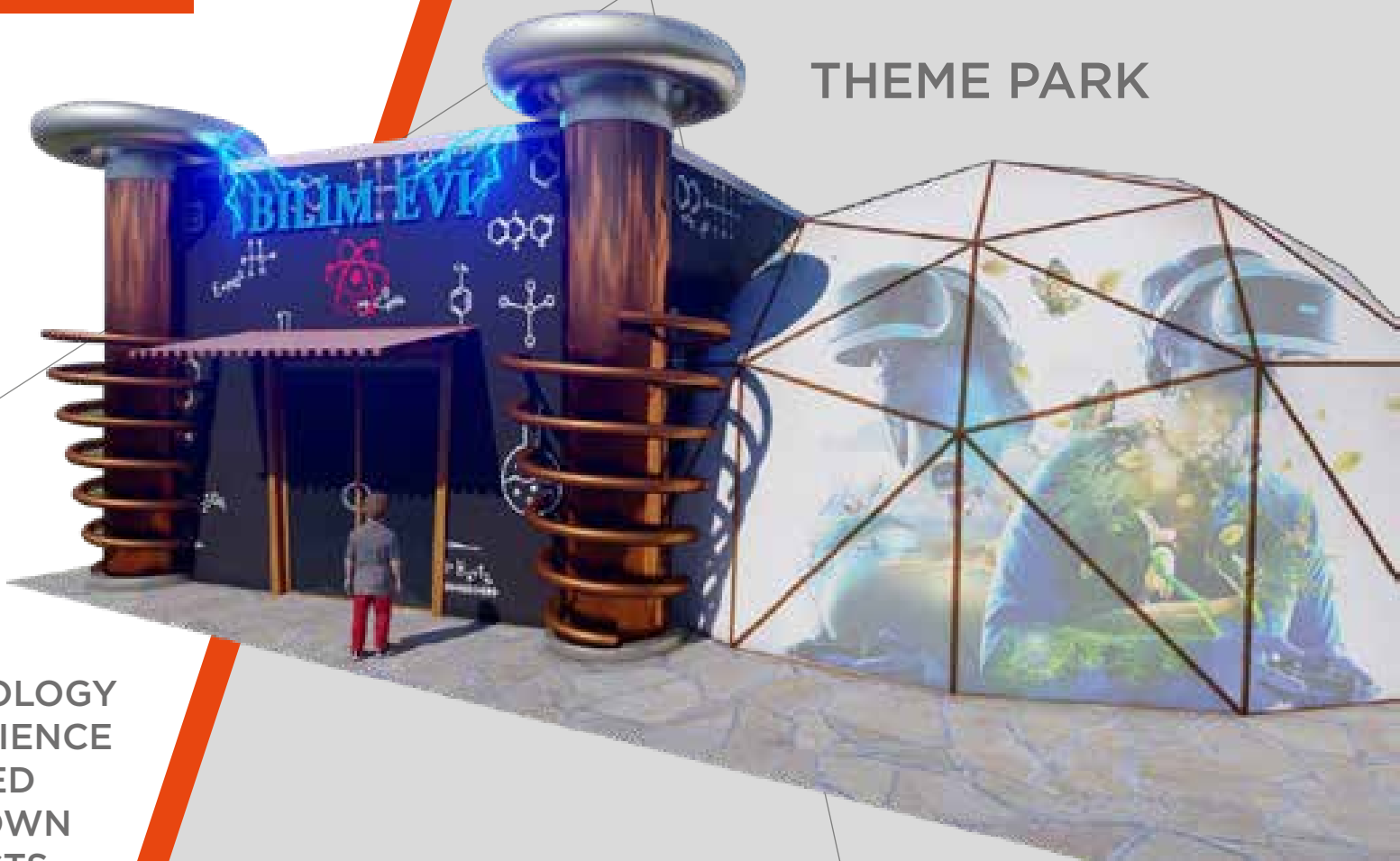
KIDS TOWN

LIFE, CULTURE, EDUCATION

Kids will be able to experience being a cook, artist, scientist, firefighter.

Various experiences with 250 different workshops.

THEME PARK



TECHNOLOGY
AND SCIENCE
FOCUSED
KIDS TOWN
PROJECTS



Kid's Town project was designed and planned to create an environment for children to have fun and learn at the same time while their families can spend quality time. The project will also help kids to socialize and reconnect with the real world.



NEW GENERATION PLAYGROUNDS

Our planning and design department team creates a concept for your project in close cooperation with the production department, taking into account local conditions and preferences. Our team of designers is always developing and implementing new ideas to create new and creative facilities. These facilities can be customized not only by individuals but also by our in-house artists.

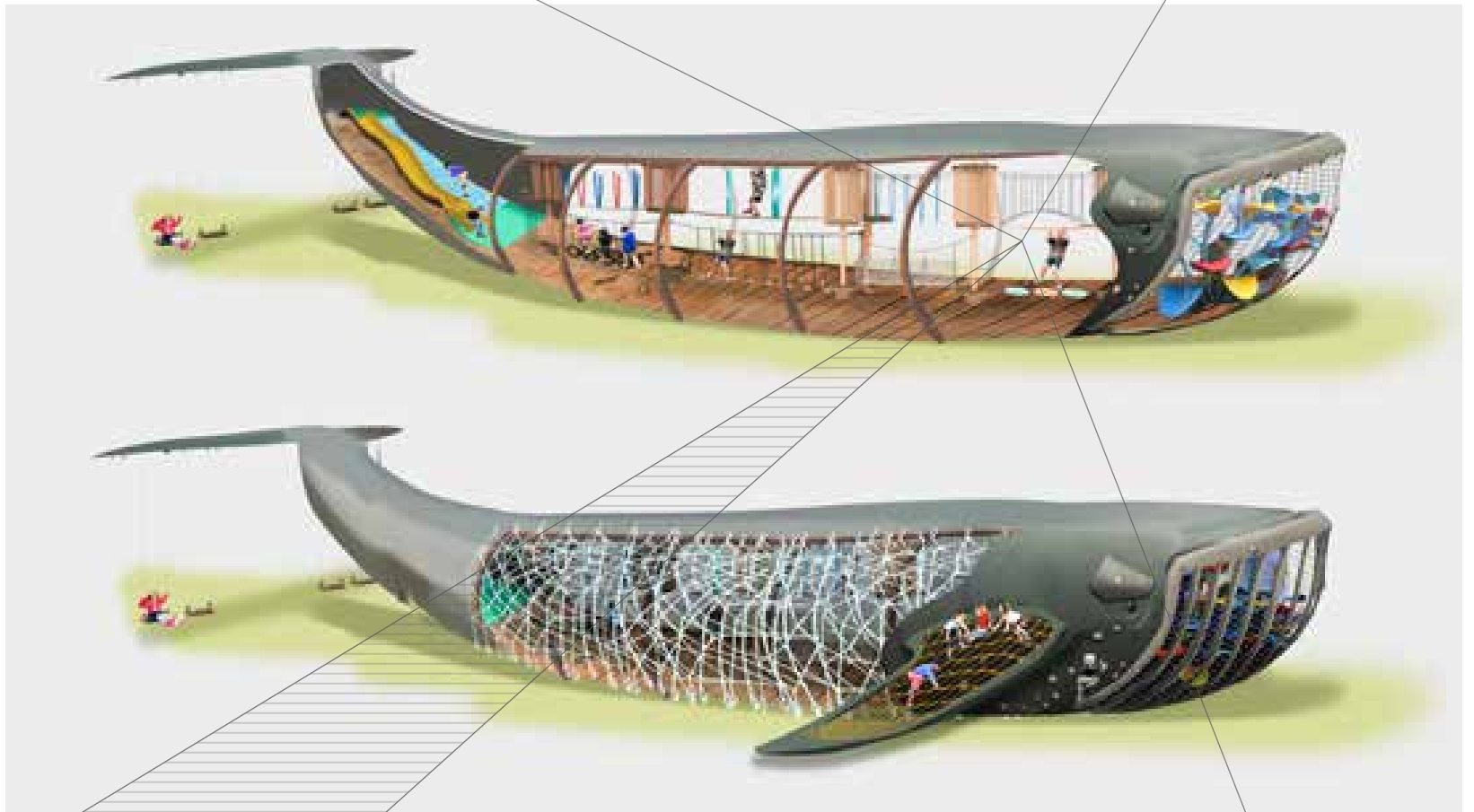


ADVENTURE PARKS

We bring the fun and health benefits of playing outside and green spaces to people of all ages and abilities. We design and build uniquely themed playgrounds.



One unit adventure park.



SIX SENSES KOCATAS MANSIONS

Our expertise cover
eco-friendly, urban and
sustainable parks design,
production and installation.



REGNUM CARYA

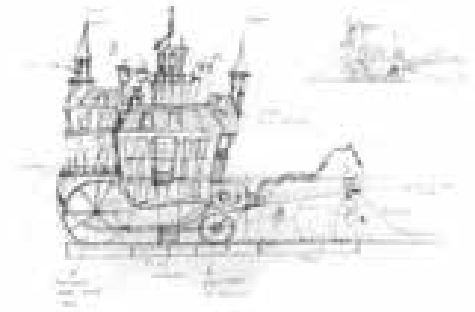


We are experts at designing, manufacturing and installing creative attraction spaces that drive consumer journey.

We design to your specifications, matching resort or destination branding and helping to differentiate by mesmerizing design.

PHAETONIA LAND

We designed a unique entertainment experience consisting of 11 asuitable for all seasons, the park is 16 meters high and 28 meters long. The 196 m² playground can be designed according to the location and ist will be the icon of the city.





FESTIVAL CITY

Entertainment units that are portable and compatible with the natural environment where local and thematic festivals happen.





MUSEUMS



HISTORY, CITY & THEMATIC MUSEUMS

DEMOCRACY AND FREEDOM MUSEUM YASSIADA, 15 JULY DEMOCRACY MUSEUM,
ÇANAKKALE VICTORY MUSEUM, JANUARY 5th ADANA VICTORY MUSEUM,
OSMANIYE CITY MUSEUM, PALET MUSIC SCHOOL, TEA MUSEUM,
HISTORICAL CAR MUSEUM, SPORTS MUSEUM, ILLUSION MUSEUM

Our approach is to design and build interactive museums, create consumer journey and increase the consumer experience by using traditional design elements and the latest digital technologies.

42



DEMOCRACY & FREEDOM MUSEUM

HISTORY MUSEUM

Democracy and Freedom Museum Yassiada, showcases the recent Turkish history. Starting from republic till 2020, the most important milestones had been told.


 City & Country
Istanbul

 Size
10.000sqm

 Type
Museum

 Year
2020

 Target Group
Family

 Services
Informative
Experience





Captivity Statue



Road to Rope Monument

DEMOCRACY & FREEDOM MUSEUM YASSIADA

The Democracy and Freedom Island, located at the heart of the Marmara Sea, hosts numerous structures and monuments to be discovered.



HISTORY MUSEUM



City & Country
İstanbul



Size
10.000sqm



Type
Museum



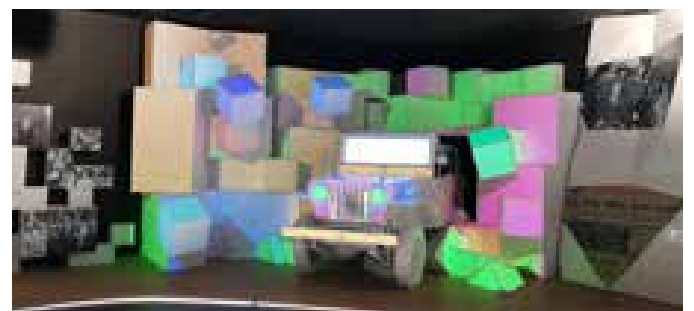
Year
2020



Target Group
Family

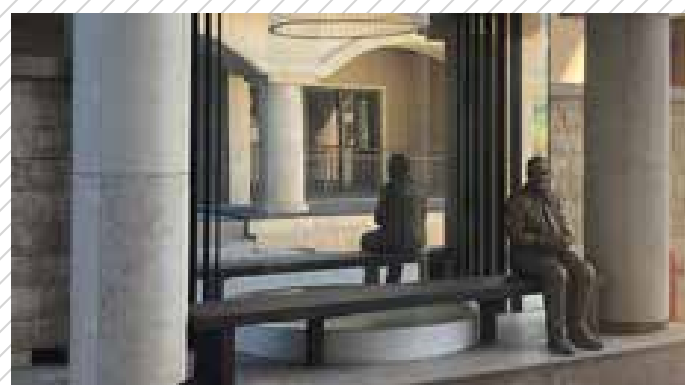


Services
Informative
Experience





From the historical locations and monuments of Byzantine era to the Henry Bulwer Castle, from magnificent Lighthouse to museums depicting our late history, from the observation terrace facing the immense seascape to the installation works of art displayed across the island, each and every spot of the Democracy and Freedom Island hosts meaningful creations and beauties.




15th JULY DEMOCRACY MUSEUM

HISTORY MUSEUM

The museum, design and build by Outdoor Factory, showcases the democracy acts and the coup attempts to future generations with digital technology in 65,000 sqm.

It includes materials from major social causes and movements of democracy. It is a remarkably inclusive collection that reflects the history.


 City & Country
Ankara

 Size
65.000sqm

 Type
Museum

 Year
2020

 Target Group
Family

 Services
Informative
Experience





750 people actively took part in the realization of the museum, which had been under construction for about 7 months. Animators, 2d and 3d modellers, illustrators, music and sound designers, video artists, art directors, production team, copywriters, costume and lighting designers, sculptors, painters, architects and civil engineers had collaborated on the project.

In the second hall, the display was created using the backlight technique in the studio, and the point cloud design technique was employed. In the fourth hall, 3D modeling was used to create content, which was then transformed into a mapping experience that complemented the real footage.




We are like a rooted plane tree; once we hold onto each other and become one, we become an indestructible monument.

ÇANAKKALE VICTORY MUSEUM

HISTORY MUSEUM

DESIGNED FOR THE MEMORY OF
CANAKKALE BATTLE MARTYRS
AND SARIKAMIS MARTYRS.

We produced Çanakkale Aynalı Bazaar concept,
martyr land installation, Çanakkale Monument, lead
separation, Çanakkale war trench and martyr letter
voiceover, the interior design of Nusret Mine Ship
section, Gallipoli model.


 City & Country
Istanbul

 Size
1000sqm

 Type
Museum

 Year
2015

 Target Group
Family

 Services
Informative
Experience



ANIMATRONIC SCULPTURES
AND DIORAMA

PALET MUSIC SCHOOL

THEMATIC MUSEUM


We have fully designed and built the interactive music museum for Palet Music School. The school is the first primary school with Turkish music education. Our project covers educational and interactive learning activities about Turkish music.

Based on our Montessori education knowledge, we designed and implemented Palette Music School in accordance with the individual skills and interests of each child. There are various musical instruments which can be utilized with touch screens. Documentations are also added to the content.

With the integrated museum, the school now has a very modern and appealing concept.

 City & Country
Istanbul

 Size
250sqm

 Type
Thematic Museum

 Year
2021

 Target Group
Kids

 Services
Experimental Experience



TEA MUSEUM

THEMATIC MUSEUM

Our thematic museum located within the airport, introduces the region's prominent economic and symbolic tea production.


 **City & Country**
Rize

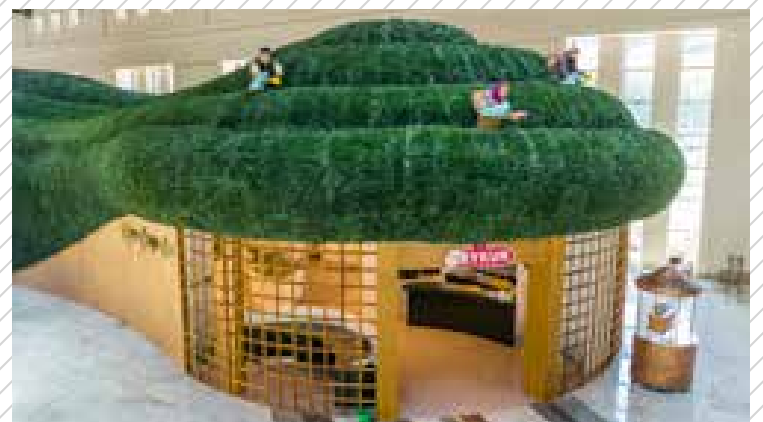
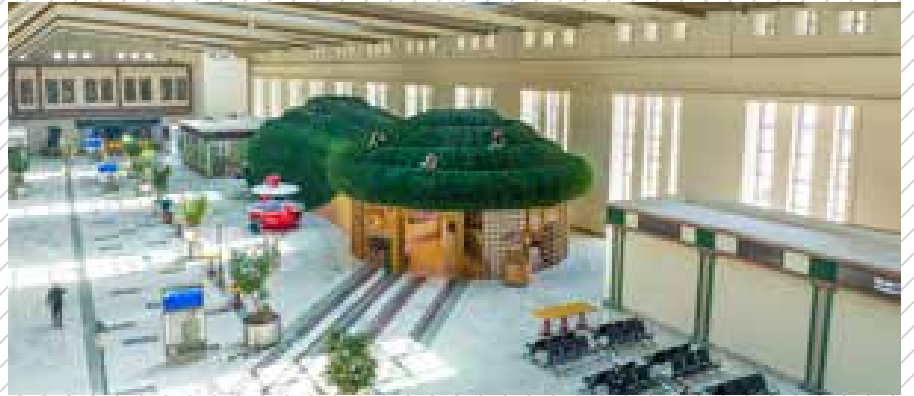
 **Size**
300sqm

 **Type**
Museum

 **Year**
2022

 **Target Group**
Family

 **Services**
Informative
Experience



ILLUSION MUSEUM

THEMATIC MUSEUM

Illusion museums offer a fascinating opportunity to live a visual, sensory and an educational adventure.

Visitors are welcome to join in 3D pictures, videos and installation works.

We offer unforgettable experiences by embedding digital technologies to our fun art.

City & Country
Genova

Size
1.000sqm

Type
Museum

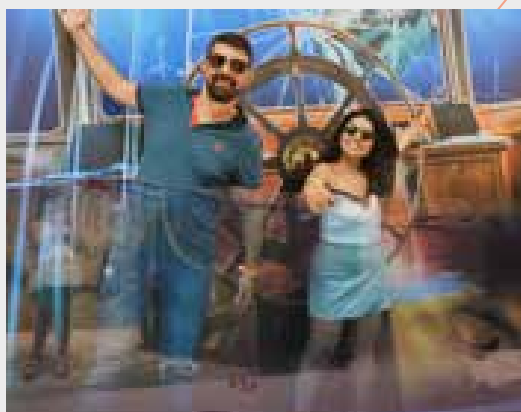
Year
2019

Target Group
Family

Services
Amusement



Artworks have become more realistic than ever with augmented reality applications that can be used for both photos and videos. In this museum, believe what you see with your eyes, as the mind can play tricks, or vice versa.



UZBEKISTAN SPORTS MUSEUM

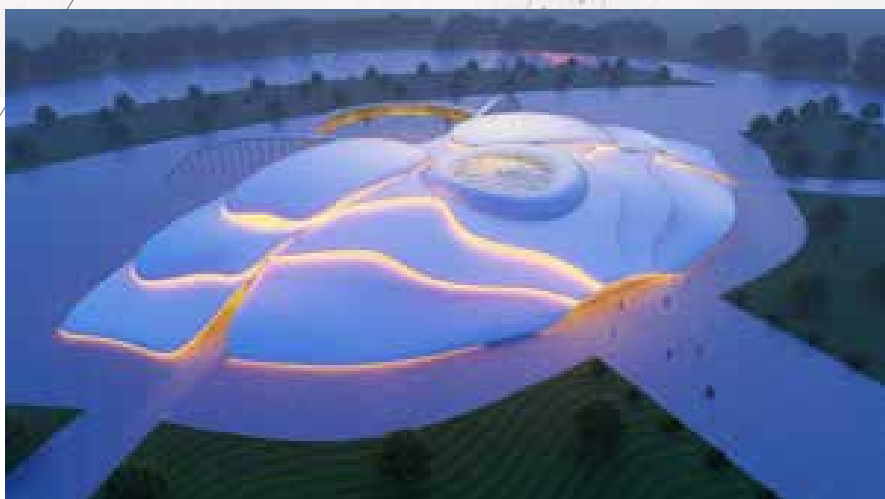
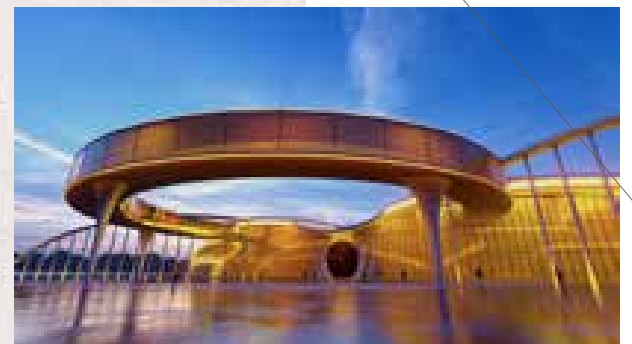
Inspiration; Silkworm and cocoon

THEMATIC MUSEUM

At sports museums, testimonies about sport history are being passed through generations.

We plan our project of sports museums as bringing people, subjects and objects about the chosen club history together and create a combination suitable for the new generation museum perspective. Sports museums are focused on providing an interactive experience to visitors.

Other than classic information servicing mission, we also provide experience based and activities.



HISTORICAL CARS MUSEUM

THEMATIC MUSEUM

We designed a vehicle museum full of cultural spots, including automobiles that resist time and have their unique stories, vehicle accessories that reflect their times and car parts.

The exhibit is considered to be an area where cars that have unique stories and are imprinted on memories will be fictionalized.





CITY ARCHITECTURE



MONUMENT, INSTALLATION, SCULPTURE,
3D PRODUCTION

15 JULY MARTYRS MONUMENT,
UZBEKISTAN 30th YEAR INDEPENDENCE MONUMENT
OSMANIYE MARTYRS MONUMENT, EXPO MONUMENT,
1071 MALAZGIRT MONUMENT, THE FIRST STEP MONUMENT,
ASTROLOGICAL CLOCK CITY ICON, CRESCENT CITY SYMBOL,
JANISSARY SCULPTURE, ULUBATLI HASAN SCULPTURE...

56



THE SYMBOL OF ETERNITY AND IMMORTALITY

15 JULY MARTYRS MONUMENT



For every martyr, a rose and a cypress tree was planted at the 15 July Martyrs Memorial, which emphasizes on national unity.

The construction of 15 July Martyrs Memorial, took 27 days and the opening ceremony was honored by our **President Recep Tayyip Erdogan**.

The memorial features the names of 251 martyrs. The main construction used 125 tons of steel, and 3,400 square meters of Safranbolu Eflani fossil rustic green marble was used to pave the top and surrounding area. The entrance to the Islamic-Ottoman social complex is connected to a pathway.



City & Country
Ankara



Measurements
31,4 meters,
base area 500 sqm



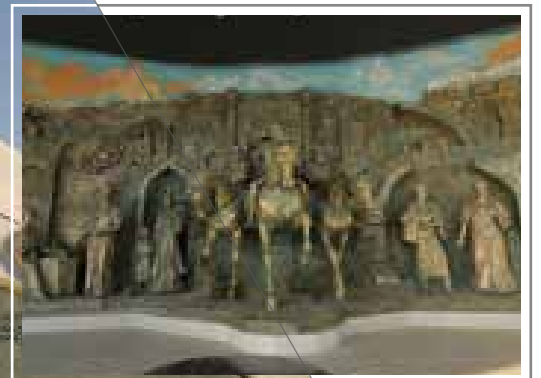
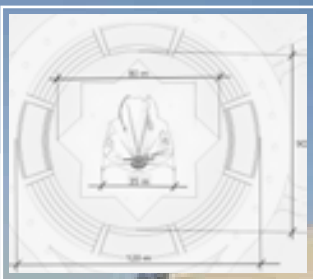
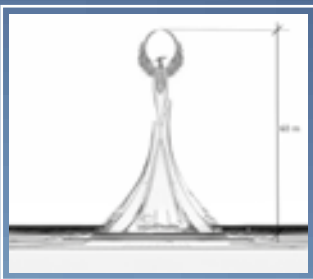
UZBEKISTAN 30th YEAR INDEPENDENCE MONUMENT

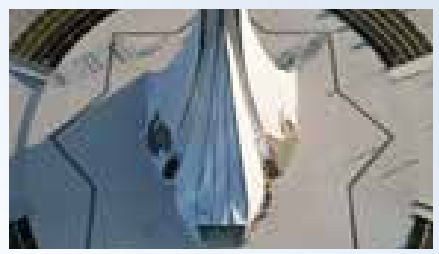
PHOENIX: A STORY OF REBIRTH

Phoenix represents the logo of Uzbekistan and also symbolizes happiness and freedom. The cotton and wheat symbols next to the phoenix monument represents the most important agricultural products of Uzbekistan.

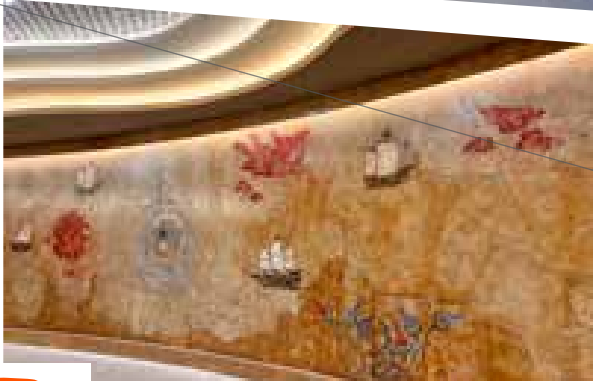
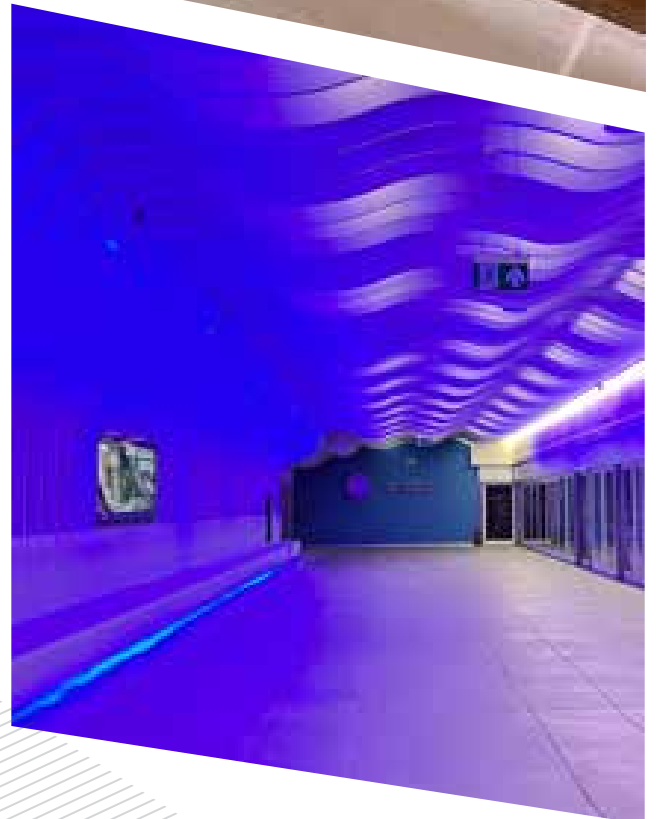


Even though the structural values of monuments related to humanity's search for freedom and the losses they experienced may differ in various regions, the concept of 'freedom' is a common ground for all cultures.





GAYRETTEPE METRO STATION



Based on the map of Piri Reis, a concise summary of Turkish history and architecture is presented in the section detailing the contributions of Turkish culture to the world throughout history. An installation displays the symbolic elements of Turkish culture found in our geography. The themes are illustrated using embossing, carving and painting techniques on marble, creating an impressive architectural display.


The symbols of Istanbul and Turkey's history have been the primary design element of the metro line which has transformed into a history museum through our designs and applications. In the designs which incorporate varied elements such as Turkey's exemplary transportation projects, Istanbul's distinctive Bosphorus skyline, landmarks, Turkish culture, and significant historical buildings of the period, we created a minimalist and modern design for the underground metro line that enables passengers to experience the city beneath the surface. We have converted the design narrative of Gayrettepe station, the deepest metro station in Turkey at a depth of 72 meters, into an underground museum showcasing the mosaics of Istanbul and Turkey through artistic paintings, reliefs, directional signage, ceiling units, digital content production, 3D mapping, interactive screens, and applications.




OSMANIYE MARTYRS MONUMENT

Osmaniye Martyrs Monument, was designed and implemented for the memory of the salvation of Osmaniye and its martyrs.

We designed the monument in order to symbolize our longing, respect and admiration to our martyrs.

 **City & Country**
Osmaniye

 **Measurements**
10 m

Our martyrs will always be a star in the middle of this crescent.



MOTHER NATURE STATUE

The Mother Nature Monument, reflects purity and life experience. Corridors of the monument are designed for activities and exhibitions.

City & Country
Kahramanmaraş

Year
2022



MASTERY IS HIDDEN
IN THE HANDS OF THE
FRUITFUL **MOTHER**
NATURE.



Kinetic Wheat

ASTROLOGICAL CLOCK CITY ICON

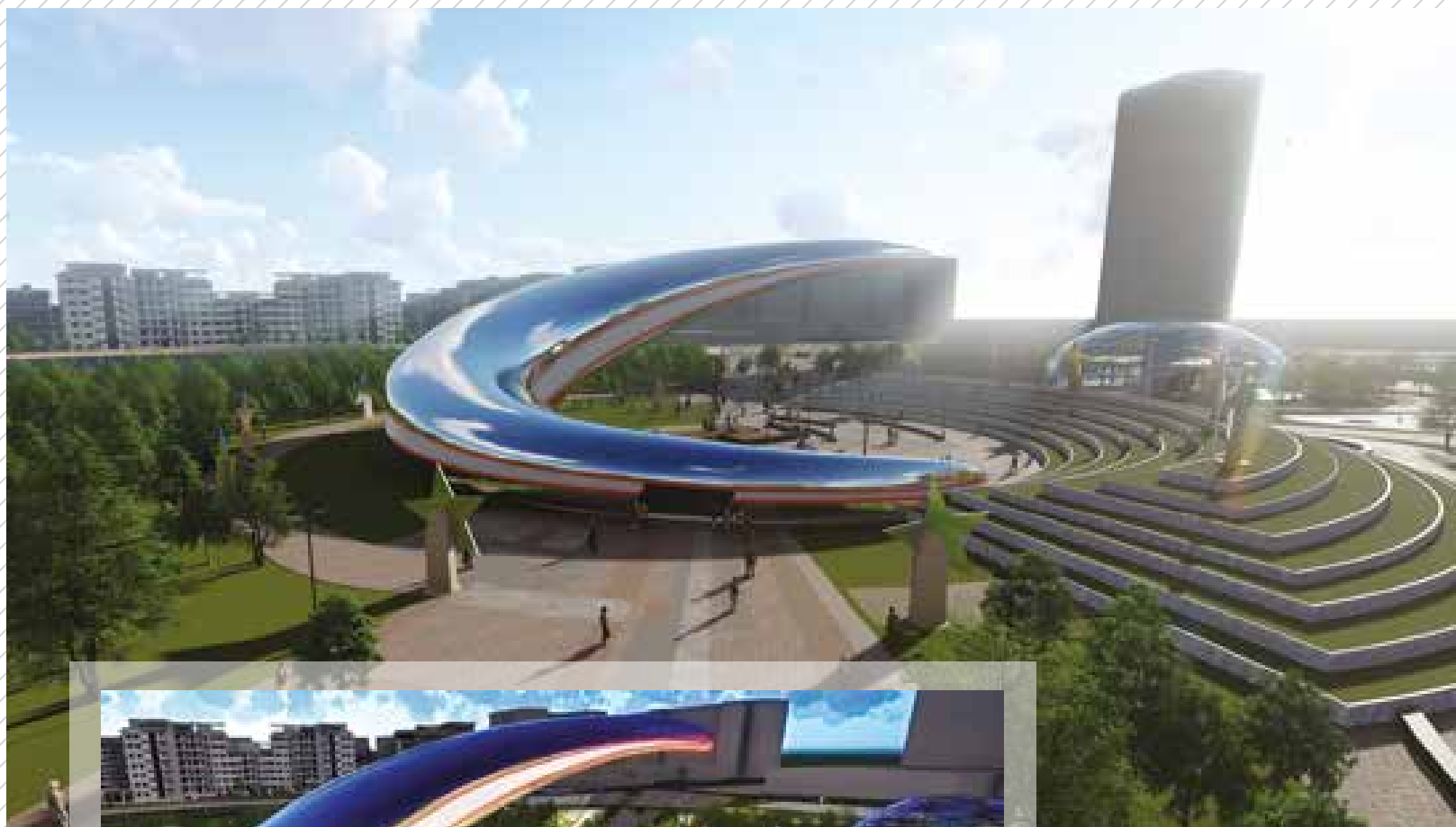


The kinetic clock monument with an observation terrace inspired by 12 stars of Uzbekistan flag.

There is also a culture/art center inside the Astrology Clock Monument.



CRESCCENT CITY SYMBOL



The design includes a moon and a star.

There is an exhibition area and a cultural center in the entrance section .



STATUES

One of the hidden characters of history; Janissary.

Statue of Janissary, represents the first modern army in the world.



City & Country
Ankara



Measurements
10 m

JANISSARY SCULPTURE



ULUBATLI HASAN SCULPTURE



Martyr planting Ulubatlı Hasan; the soldier who died while planting the Turkish flag on the walls of Istanbul for the first time.

The statue was inspired by the legendary martyr Ulubatlı Hasan, who became a symbol of the 'Conquest of Istanbul,' a milestone in world history that occurred 569 years ago.



City & Country
Osmaniye



Measurements
30 m

BRONZE SCULPTURES

We designed and built bronze sculptures in the Hilltown Shopping Center.

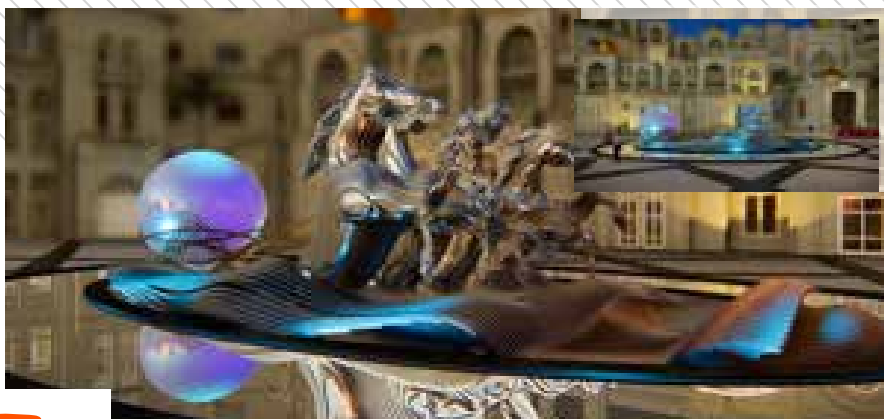
We are carrying out custom sculpture design, 3D design and productions for indoor and outdoor areas.



KIOSKS



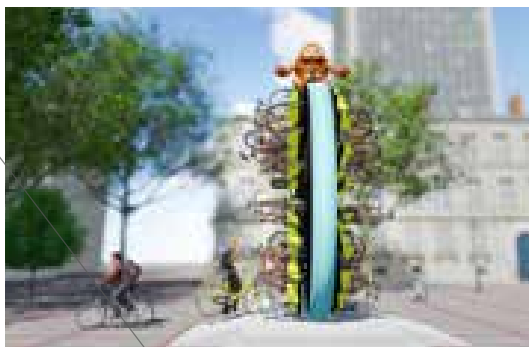
KINETIC SCULPTURES



BICYCLE PARK

We design and manufacture unique bicycle parks.

THE FUNCTIONAL
DESIGNS THAT BEAUTIFY
THE SILLHOUTTE OF THE CITY



SPECIAL DAYS

We offer an artistic visuality with our projects
in line with the architecture of the city.



3D ADVERTISING

We combine our experience in outdoor advertising field, with our own design and production expertise.



FORT FUN ABENTEUERLAND



Our themed production team created the Wild River Wildwasserbahn Beaver & Bear Co. 3d sculptures for the park. Many themed elements we are producing for amusement parks are extensions, renovations and fresh new units for the re-openings.



3D PRODUCTIONS



Garanti BBVA



arçelik



TURKCELL



MIGROS



pet



Wind



Milka

REFERENCES





OutdoorFactory



OutdoorFactoryTurkey



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