

THE CUBE

IMMERSIVE EXPERIENCE

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“Imagine having an immersive attraction where you can change the content without changing the technology behind.

Choose content for kids, adults, or families and change it as often as you want.”

Rafał Mrzygłocki

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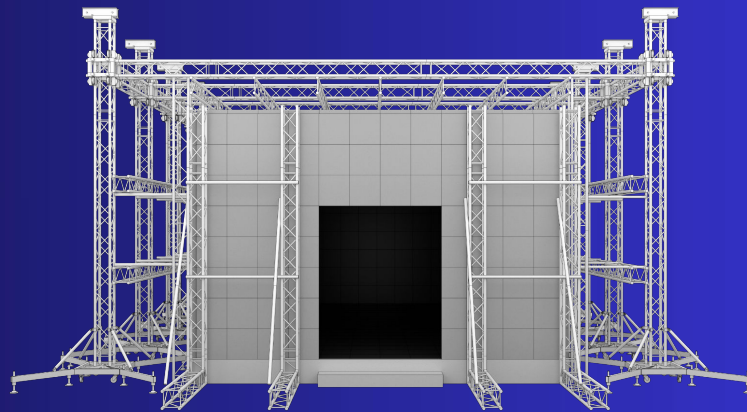
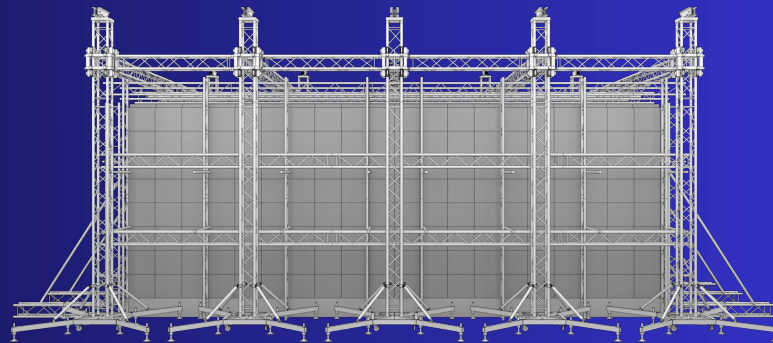
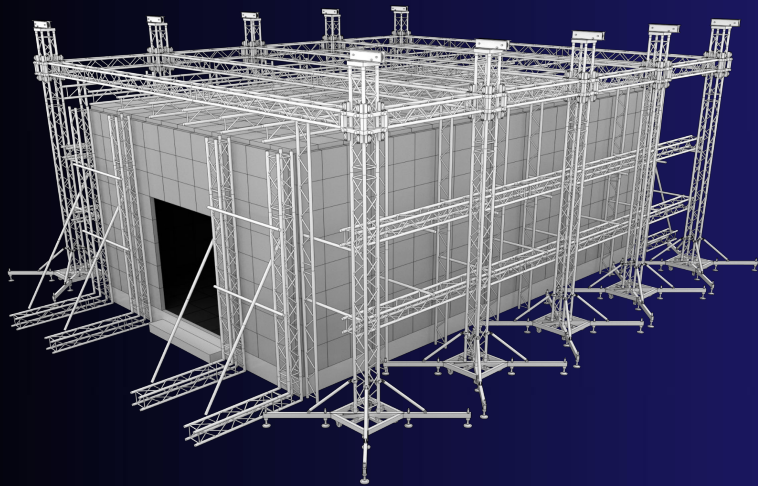
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WHAT IS THE CUBE ?

The Cube is a modern turnkey immersive attraction that can be installed in less than three months.

With projections on every wall and ceiling, The Cube provides a fully immersive experience for families, adults and kids.

CONSTRUCTION



Construction method is always adjusted to your venue

TECHNICAL DATA

Dimensions

18L x 10W x 6 to 7H

Technology:

4K or HD

Projection area

4 walls + ceiling [optional floor]

HVAC

optional

Sound

Immersive sound

Content

3 - 20 minutes

MaxCapacity

40 people

Seating

optional

Entrances/Exits

1 or 2 mains + 1 emergency



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NEW CONTENT NEW VISITORS

We give you access to the platform with a growing number of immersive stories, so you can have new experiences every few weeks, or we will prepare a custom-made stories for you.

IMMERSIVE CONTENT

"Wonderland: A Journey
Through Imagination"



"Van Gogh: The
Art of Emotion"



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CUSTOMIZED & TAILORED

Our creators will collaborate closely with you to develop content that aligns with your unique requirements, ensuring a highly personalized and impactful experience.

OUR PARTNERS

We partner with the finest content creators, filmmakers, mapping artists, and gaming character creators.

They are capable of crafting compelling stories that forge meaningful connections and create memorable experiences.

WHY CHOOSE “THE CUBE” ?

1. Get it installed and attract your visitors within 3 months since placing an order.
2. You gain access to a unique content platform with a growing number of different content options.
3. No other immersive attraction is as universal and versatile.
4. Easily purchase additional stories to attract your visitors.
5. Order custom-made thematic stories, especially for your venue.
6. Capacity per show: 40 people / up to *120 people per hour
*depending on the show duration



LOOKING FOR CUSTOM IMMERSIVE SPACE ?

ARAM specialize in designing integrating, and executing complete technical productions of immersive spaces and immersive art installations, worldwide.

Check our portfolio.

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No matter which market you are, we manage the entire journey, from creative concept development to final production.

Our comprehensive service allows you to create a whole unique immersive space for your guests.

Amusement Parks



Elevate the overall theme park atmosphere through state-of-the-art technology and compelling storytelling.

Museums



Transform traditional exhibitions into captivating journeys through history, science, and art. Provide an experience that resonates with the audience.

Zoos and Aquariums



Imagine you can immerse visitors in animal's natural habitats through visually stunning and educational displays.

Entertainment Centers



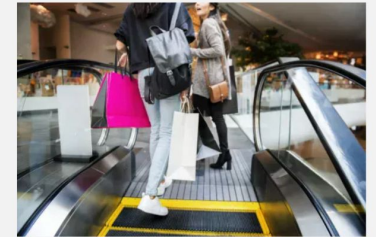
Elevate family fun by integrating immersive elements that captivate all age groups. Offer a unique and memorable entertainment experience that sets your center apart.

Exhibitor stands



Immerse your clients in your brand narrative. Transform your presence at fairs and events into an engaging journey for visitors, or make an event to impress the audience.

Shopping mall



Achieve your goal by creating a deeper connection between visitors and your brand. Invite them to immerse show and create awareness.

The Cube Palace is a standalone architectural concept that aims to be a large-scale, extraordinary venue for the immersive 360-degree experience.



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Want to learn more about THE CUBE PALACE ?
Email us: international@aram.eu

"The Cube is a scalable, globally deployable format with consistent dimensions, allowing it to be built anywhere.

Its cost-effectiveness democratize immersive experience and give you access to a growing number of content options."

www.aram.eu

international@aram.eu

Immersive entertainment for kids, adults and families.

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