

# novety

## **OUR SPORT** REFERENCES



VIDEO



SOUND



LIGHTING











TRUSS

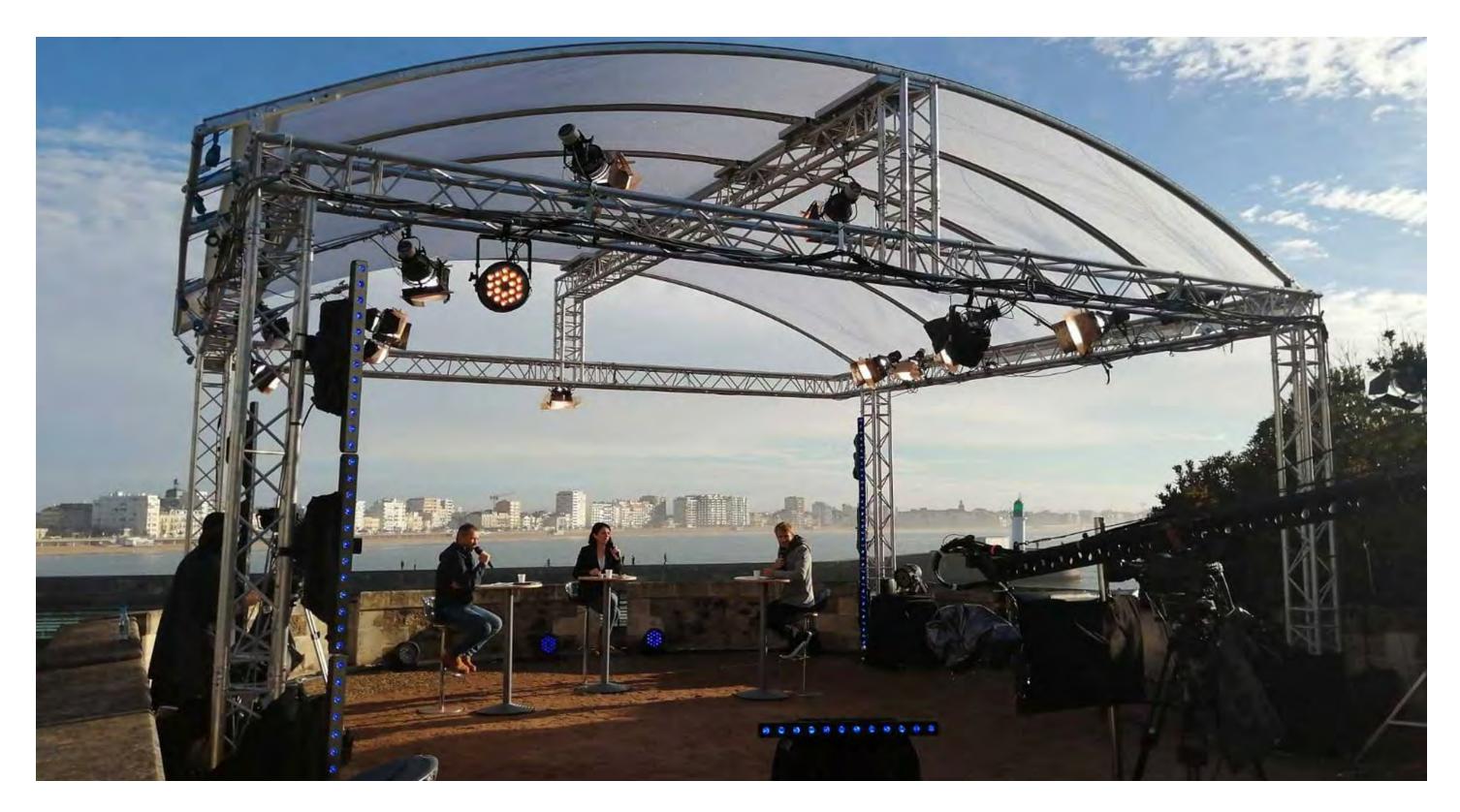
<u>www.novelty-group.com</u>



## Start of Vendée Globe

The start of the 9th edition of the Vendée Globe was given on Sunday November 8, 2020 in Les Sables d'Olonne.

Novelty built the structure for the France TV teams.





#### Production: France Télévision Place: Sables d'Olonne













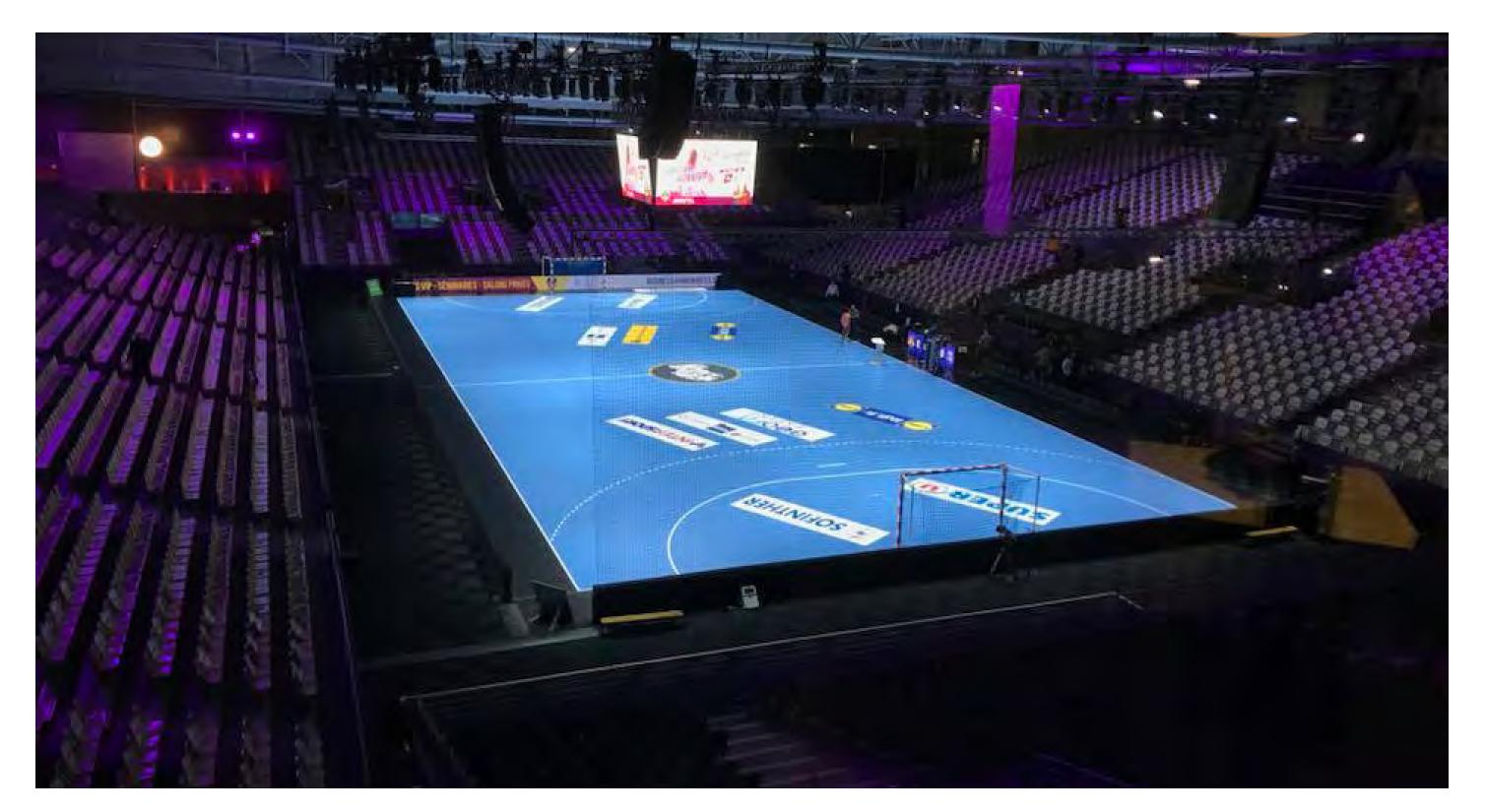






# Handball Champions League

Installation of the sound system, lighting and structure for the Hall XXL at the Nantes Exhibition Center and for the VIP Area for Day 10 of the 2017 Handball Champions League.



### HANDBALL

#### **Production: Exponantes** Place: Hall XXL - Nantes Exhibition Center

















# Nations Cup Final 2017

On the weekend of September 28 to October 1, 2017 in Barcelona, one of the major events of the equestrian year took place: The 2017 Nations Cup Final. This event is the highlight of a season for all national teams.

NOVELTY provided the lighting with 80 moving machines (34 CLAY PAKY Sharpy, 32 MARTIN Rush, and 14 MARTIN Mac Viper), as well as the video broadcast with a LED wall on the field in «LedBoard» strips.



### **Production:** Auditoire Place: Real Polo Club of Barcelona





















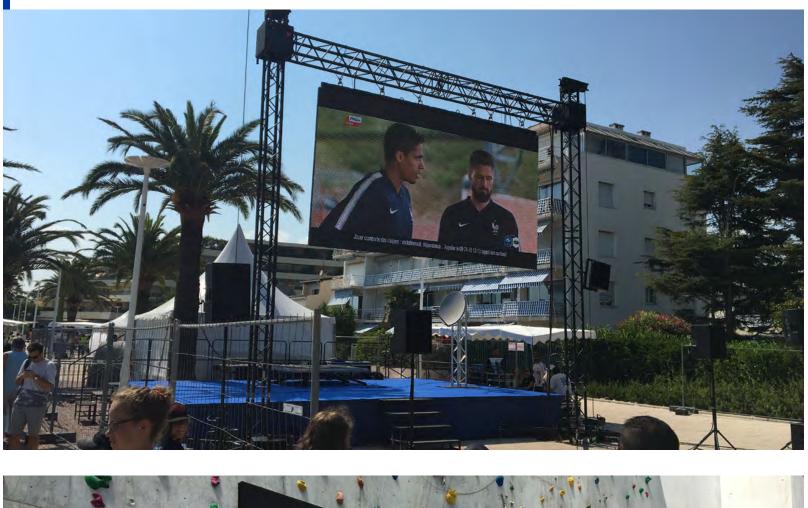
## Fan Zones for the Football World Cup Final

For the Football World Cup final on July 15, Novelty teams travelled throughout the region to manage the broadcast of the match, setting up video and sound systems.





### Place: Côte d'Azur



FOOTBALL













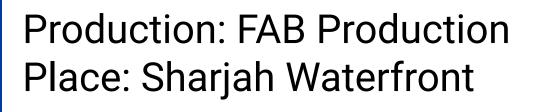
## Sharjah World Championship Week 2019

December 2019 sees the Emirate of Sharjah hosting the F1H2O World Championship for the 20th year running, and the UIM-ABP Aquabike World Championship for the 5th year.

NOVELTY had set up its know-how for the press conference with the installation of sound system K-ARRAY K-802 and video built-in on a LED wall 4m x 3m.



## MOTORBOAT



















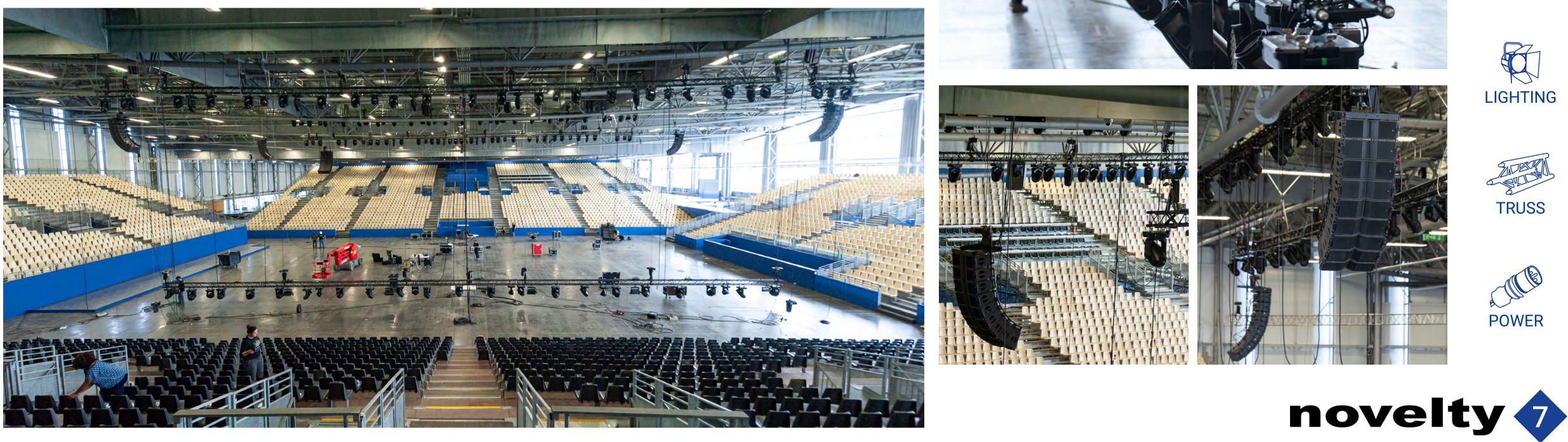




# European Volleyball Cup 2019

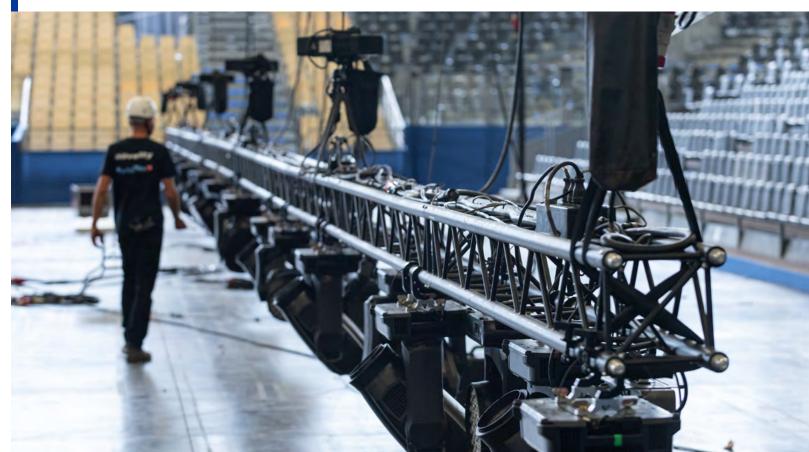
For the first time in its history, the Men's Euro Volleyball will be held in Nantes, between September 21 and 24, 2019 at the Hall XXL of the Parc des Expositions de Nantes.

For the occasion, Novelty was commissioned to provide the technical installation for sound, lighting, structure and electrical distribution.



### VOLLEYBALL

#### Production: Exponantes Place: Hall XXL - Nantes Exhibition Center



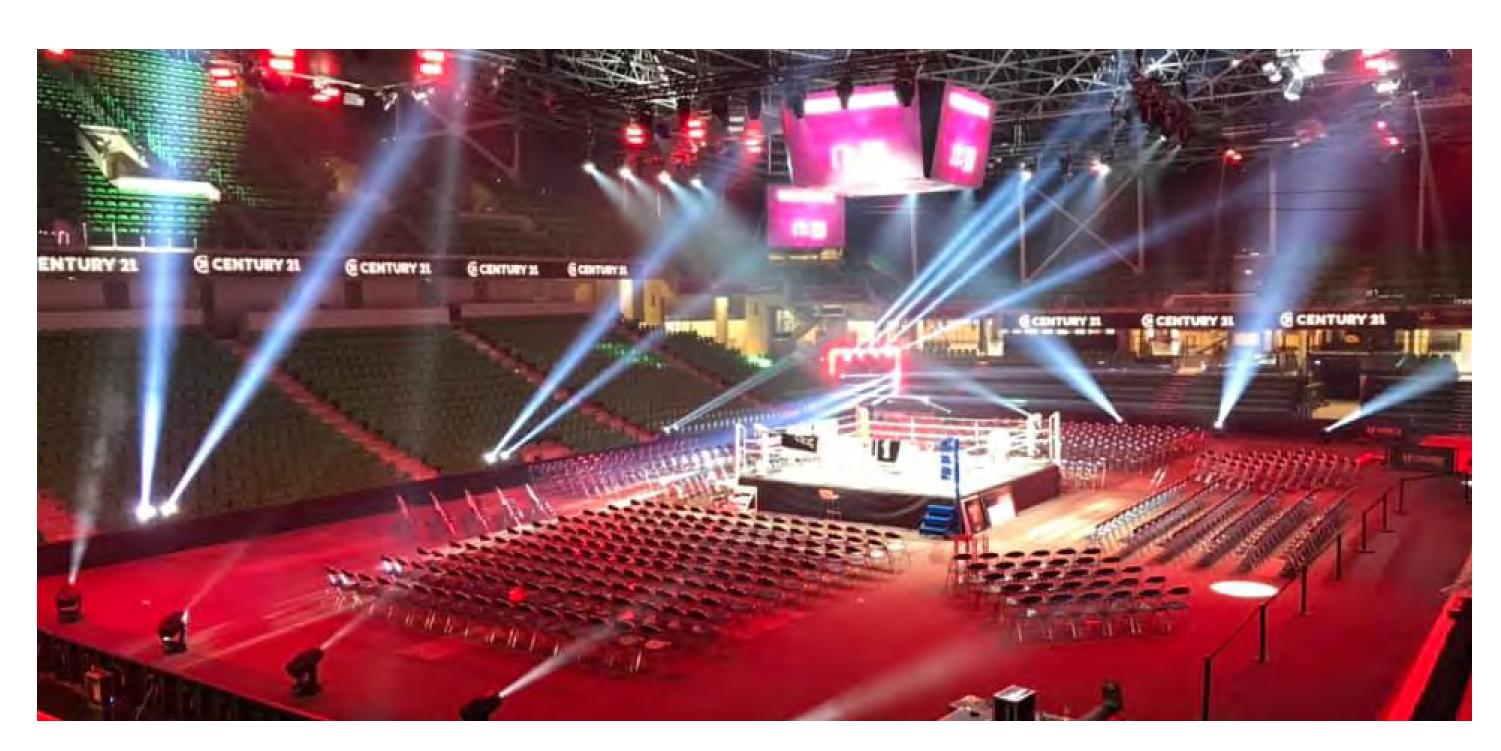




# «La conquête» - Boxing match

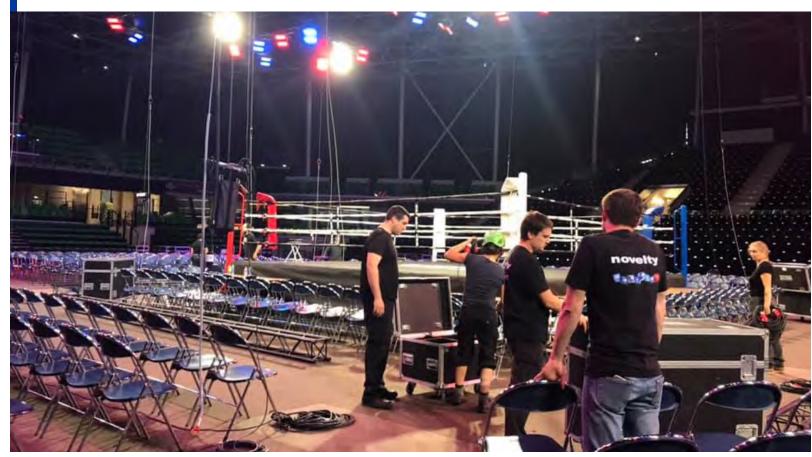
Tony Yoka and Souleymane Cissokho boxed as headliners for this evening organized by Ringstar and Canal+, with the participation of HBC Nantes.

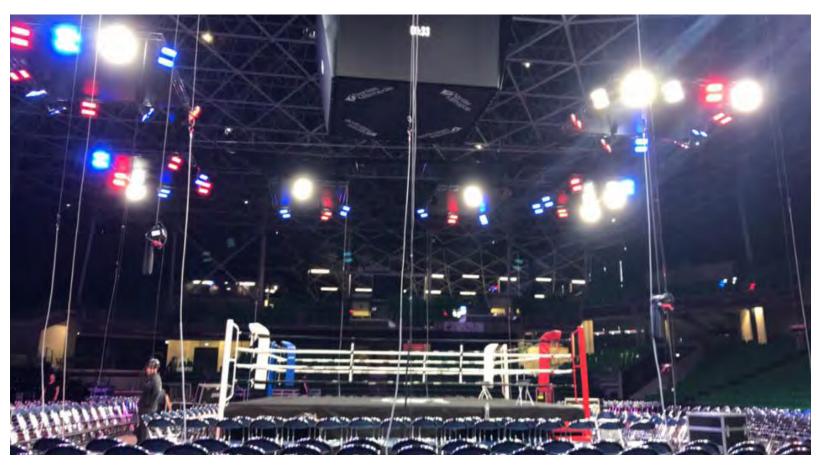
Novelty teams installed the hall and ring lighting, as well as effects for the boxers' entrances and exits.





### **Production: HBC Nantes** Place: H ARENA - Nantes

















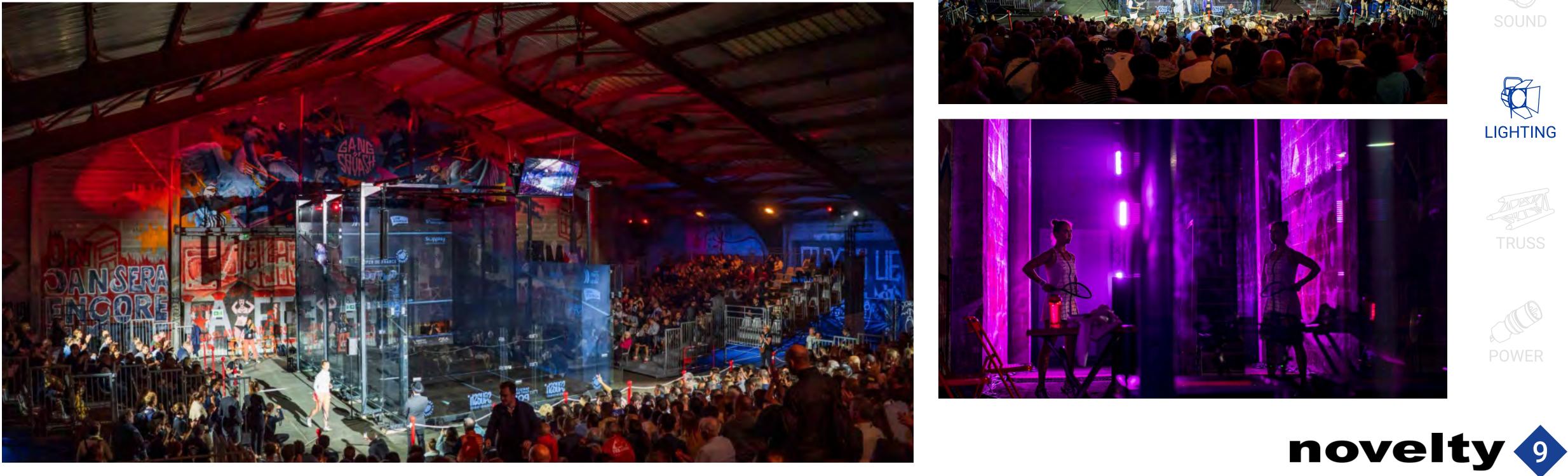




# Nantes Open Squash

To highlight one of the biggest tournaments in the world, Open Squash Nantes was able to count on the Novelty teams for this world-class event.

A veritable industrial wasteland, the public discovered an illuminated Hangar 24. This ambitious creation reveals the link between culture and sport.





#### Place: Hangar 24 - Nantes





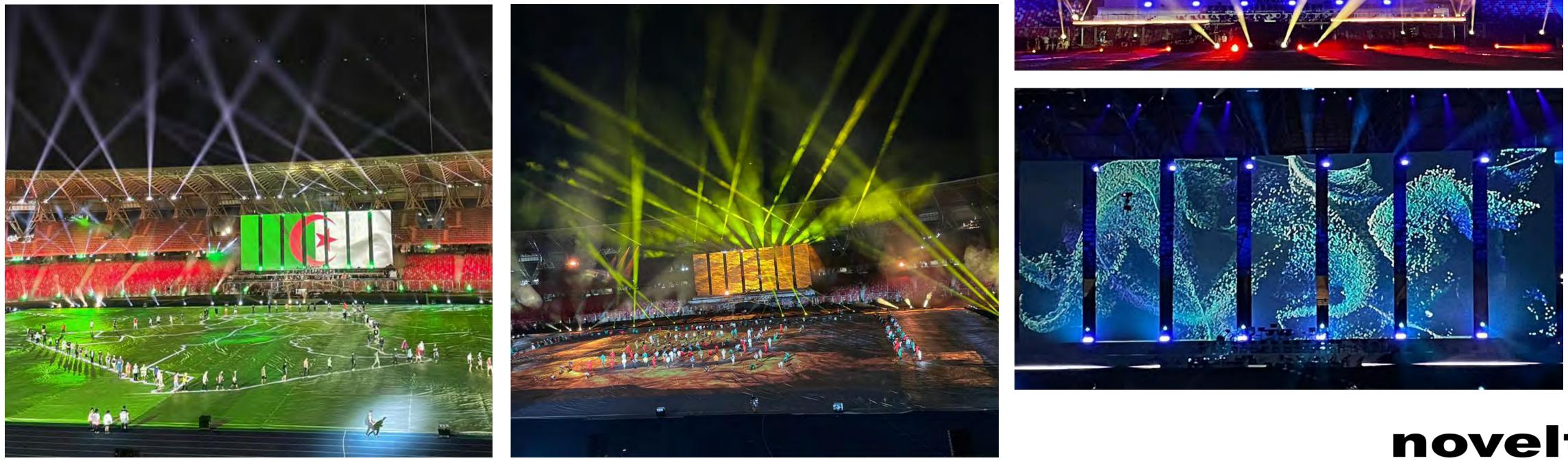




## **Opening Ceremony of the** Mediterranean Games Oran

On Saturday, June 25, 2022, 40,000 spectators flocked to the Miloud Hadefi Olympic Stadium in Oran, Algeria, to witness the launch of the 19th Mediterranean Games.

A grandiose opening ceremony in which Novelty provided the entire technical package alongside its various partners (video, lighting, sound, structure and electrical distribution).



## VARIOUS

### Place: Miloud Hadefi Stadium- Oran, Algeria













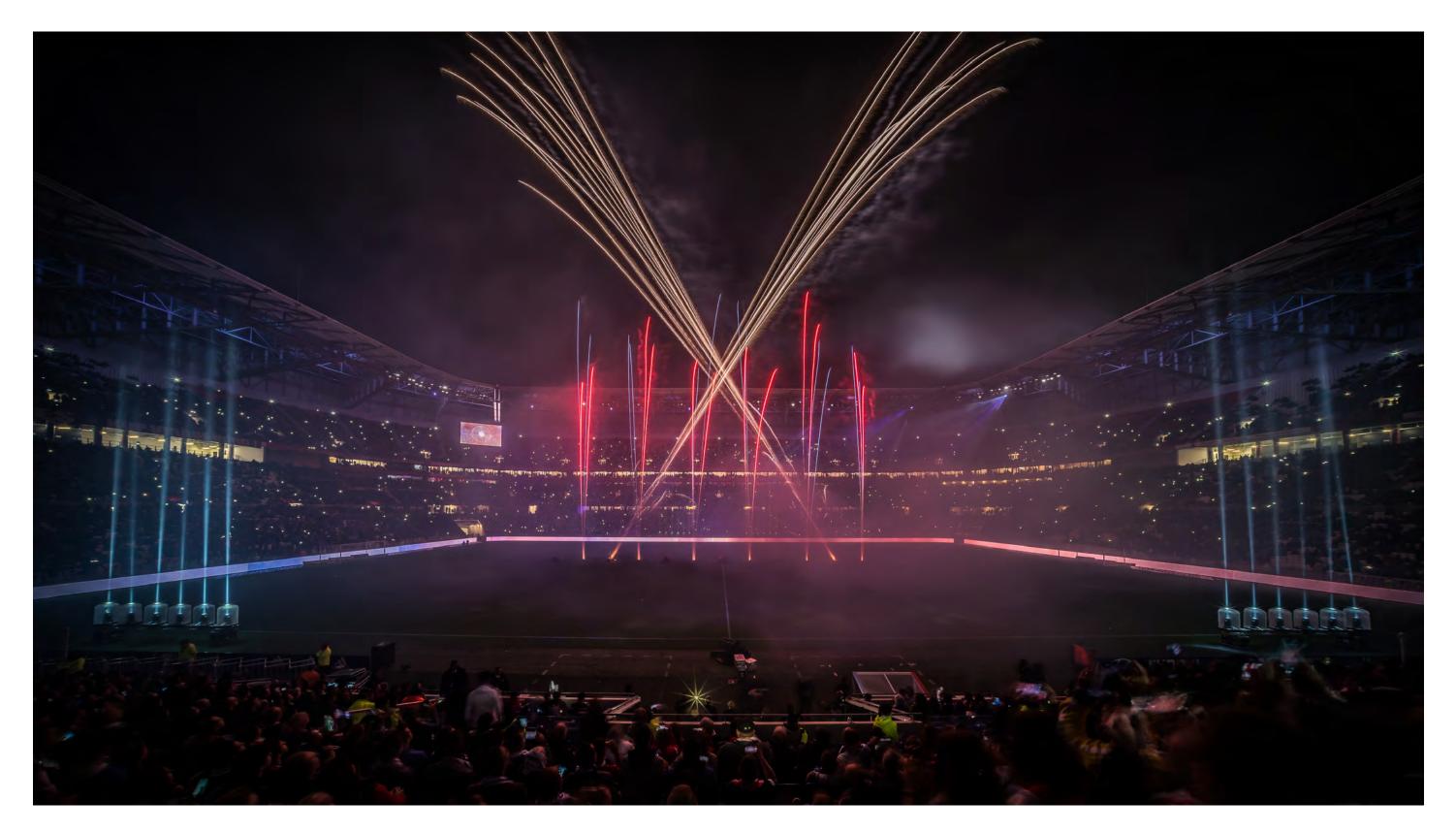




## **OL-CAEN Match**

For this great sporting Weekend, NOVELTY accompanied the OL team, for the lighting of their last home match of the season.

The match ended in a 4-0 victory for the OL and a magnificent sound and light show orchestrated by the Groupama Stadium teams.



### FOOTBALL

#### Place: Groupama Stadium - Lyon





### novelty 🚺













## Dubai Ice Show

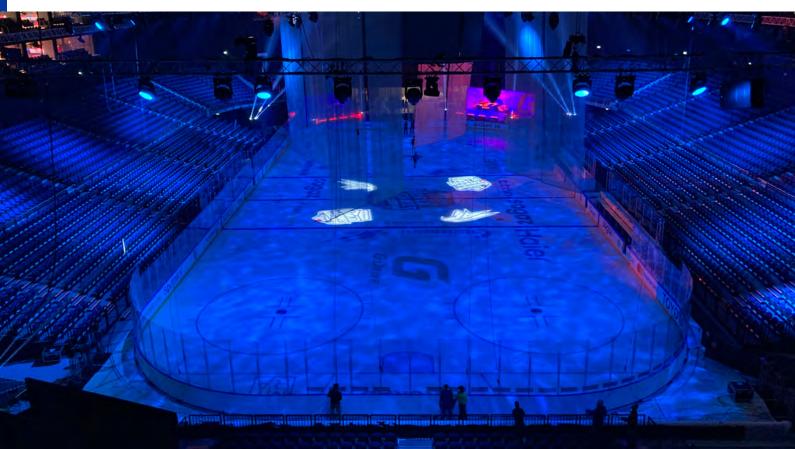
Coca-Cola Arena has been transformed into an ice rink for the first time for the Dubai Ice Show.

The Dubai Ice Show hosted high-profile international professional ice hockey league match and a musical on ice. Novelty was pleased to provide technical support for Ice Event and MFA, supplying lighting, part of the structure and the sound system.



## **ICE SKATING / HOCKEY**

### **Production: MFA** Place: Coca-Cola Arena - Dubai

















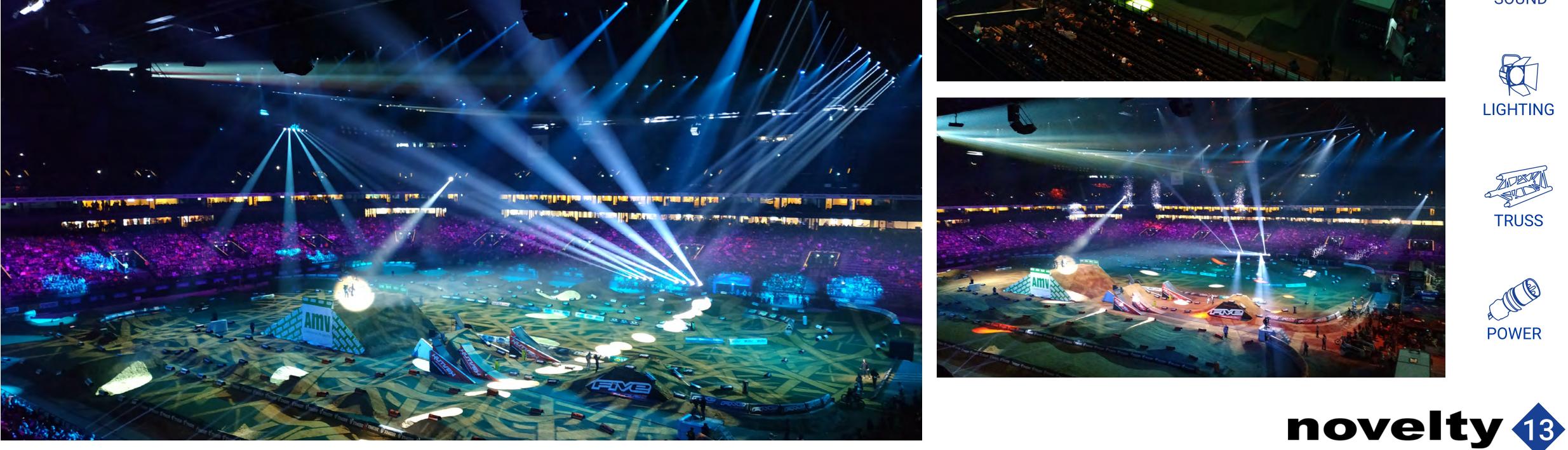


# Paris Supercross 2021

For the 4th year running, the Paris SUPERCROSS 2021 took place at La Défense Arena.

Novelty teams were on hand to set up the sound, lighting, electrical distribution and structure, with :

- ROBE: BMFL Blade and Wash / MEGA POINTE
- PROTEUS Hybrid
- Grand MA
- GHOST2 for networks



#### Production: AMCF Sport Place: La Défense Arena - Paris



## SUPERCROSS











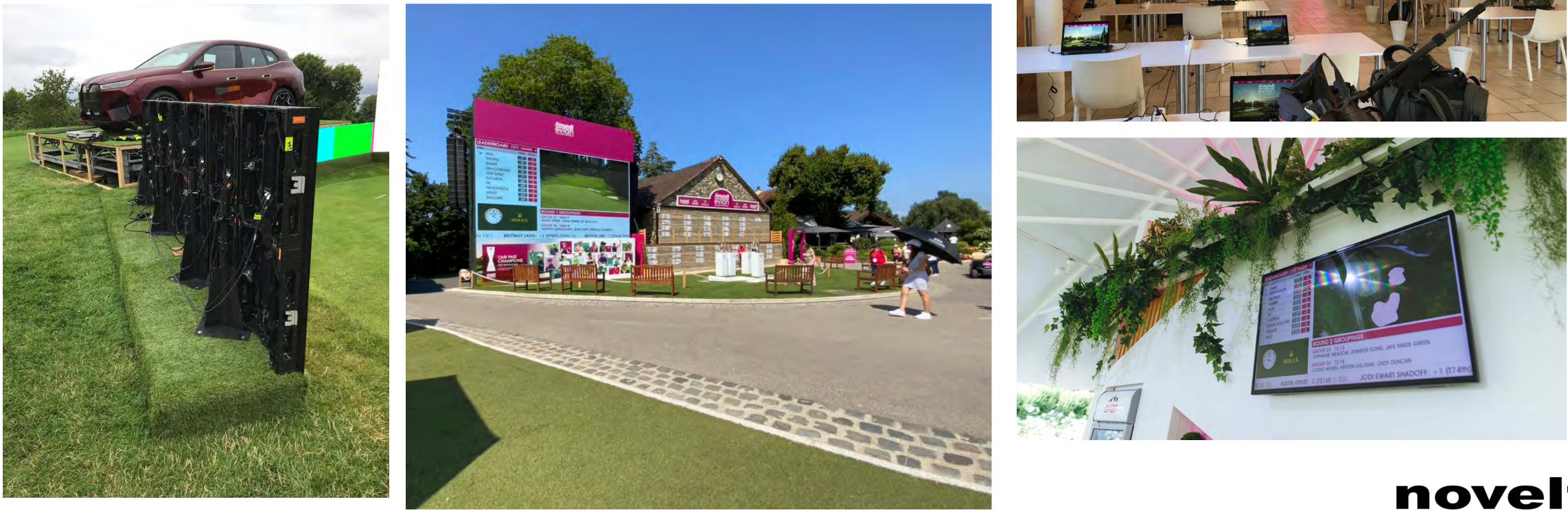




# The Amundi Evian Championship 2021

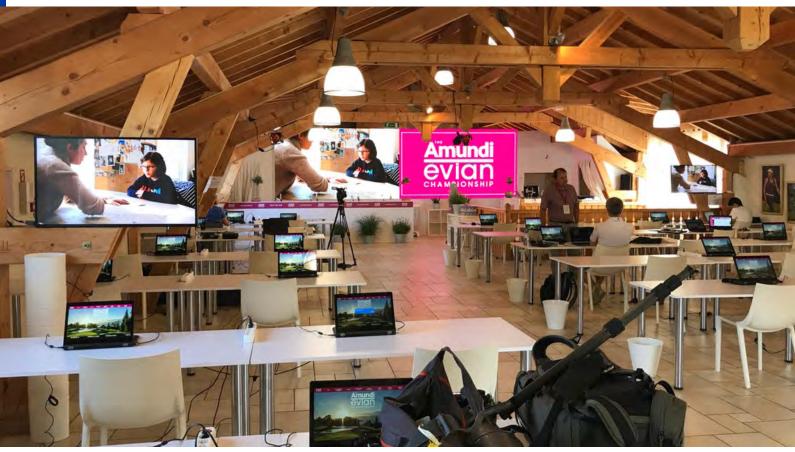
From July 22 to 25, 2021, The Amundi Evian Championship, one of the five Grand Slam tournaments in women's golf, returned to the fairways of the Evian Resort Golf Club.

Novelty was on hand to provide video technology.





### Production: Just'N'Joy Place: Evian Resort Golf Club - Évian-les-Bains



### novelty 👍













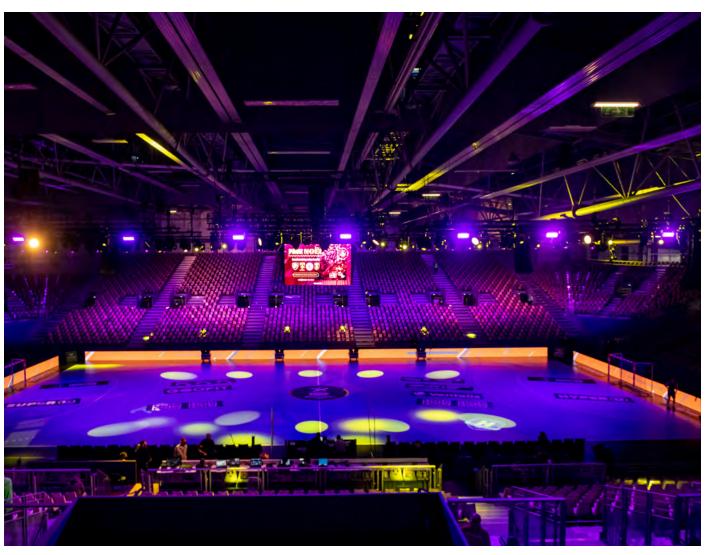


# EHF European League 2021

Novelty provided technical support for Parc Exponantes and HBC Nantes at three different venues during the EHF European League 2021.

Hall XXL: Novelty installed the sound system, pitch lighting, decorative lighting for the stands and players' entrances, additional security lighting and the structure. La Canopée and Hall 1: Novelty installed the sound system, decorative lighting and structure.







### **Production: Exponantes** Place: Exponantes Le Parc - Nantes













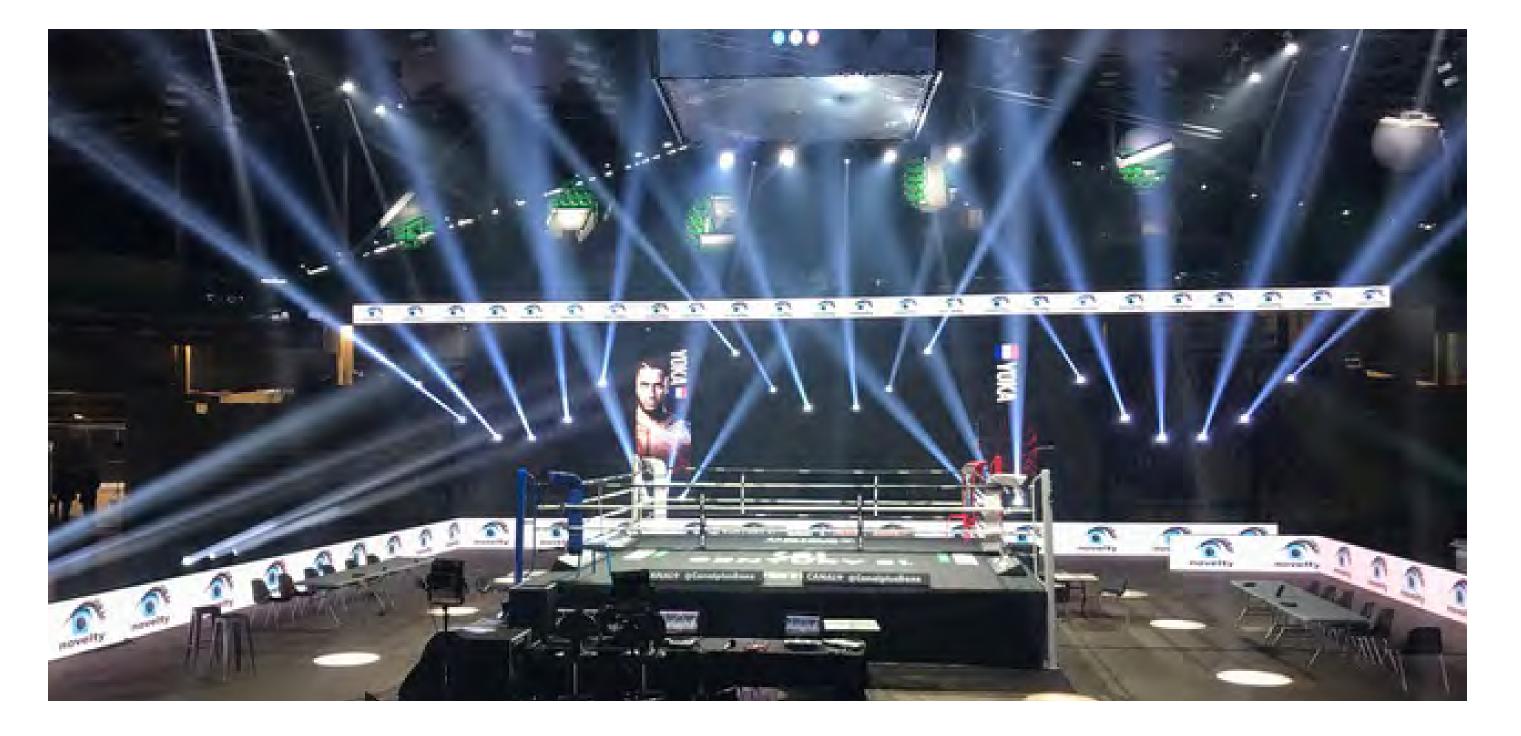




## **Boxing match between Tony** Yoka and Joel Tambwe Djeko

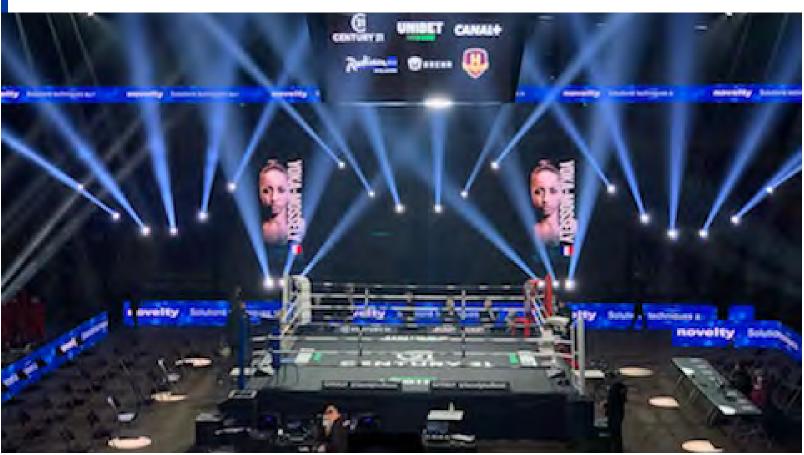
On March 5, 2021, Novelty was at the H ARENA for a boxing match pitting Rio 2016 Summer Olympics super-heavyweight champion Tony Yoka against Belgium's Joel Tambwe Djeko for the vacant European Heavyweight Union title.

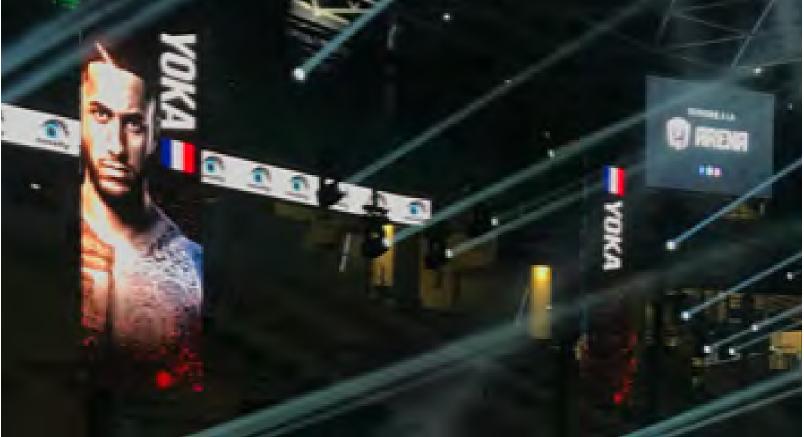
Novelty installed the video and lighting.





### **Production: HBC Nantes** Place: H ARENA - Nantes



















## Paralympic Day 2022

Novelty worked with the Double 2 agency on Paralympic Day at the Place de la Bastille in Paris.

This event is part of the preparations for the 2024 Olympic Games. A team of over 20 technicians worked around the clock to distribute all the electrical power to the entire site.

- Sound system for the main stage with L-Acoustics K2 and Kara, and video broadcasting on an outdoor 6mm LED wall over 14m long, modulo 4-stream control room.

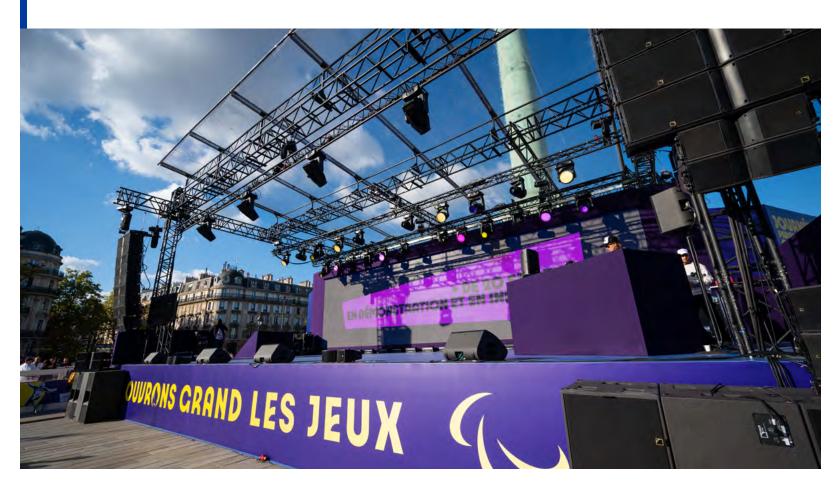
- Sound and video equipment for several demonstration and speaking areas.

Protecting the electrical installations to accommodate a family audience and those with reduced mobility was an essential part of our teams' work.



### VARIOUS

#### Production: Double 2 Place: Place de la Bastille - Paris





















# Top 14 final

On Saturday June 17, 2023, the Top 14 Final took place and was broadcast from the famous Place du Capitole in Toulouse. Novelty was a partner in this event, providing the technical aspects: sound retransmission and lighting of the place.



### RUGBY

#### Production: Mairie de Toulouse Place: Place du Capitole - Toulouse















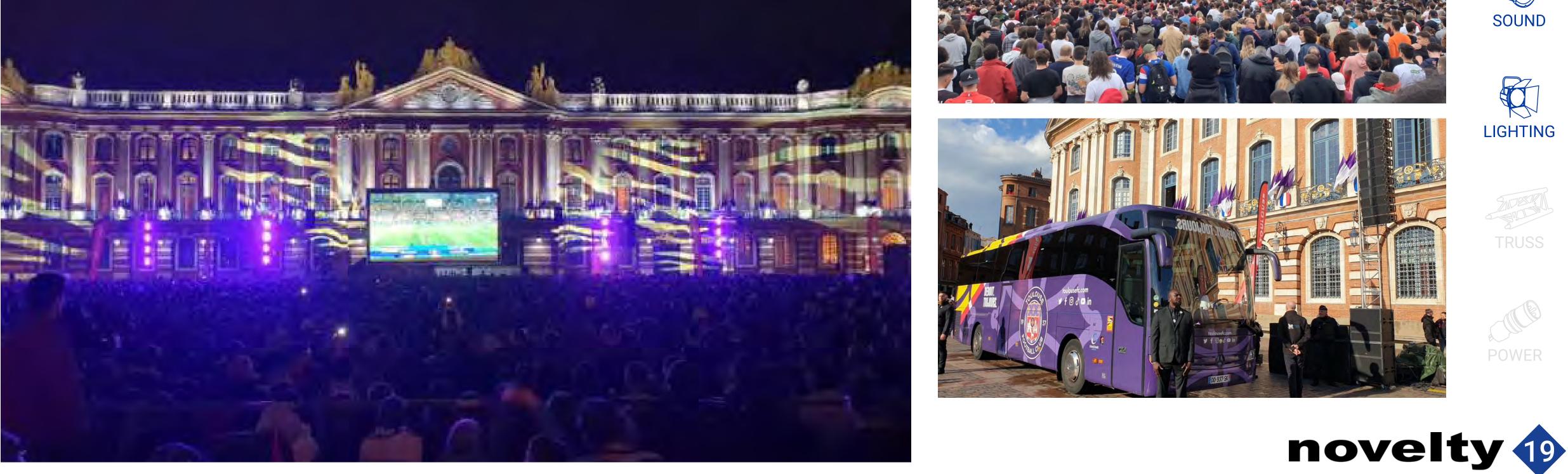




## French Cup Final 2023

The Final of the 106th Coupe de France took place on Saturday, April 29, 2023. FC Toulouse faced defending champions FC Nantes.

The Novelty teams set up the sound and lighting systems for the broadcast of the final in Toulouse, Place du Capitole.



### FOOTBALL

#### Production: Mairie de Toulouse Place: Place du Capitole - Toulouse







## Tour Auto 2023

The 32nd edition of the Tour Auto took place from April 17 to 22, 2023. Competitors covered more than 2,000 km of France's most beautiful roads.

Novelty teams provided technical support to Peter Auto from Paris via Toulouse to Cannes.

- Installation of electrical distribution, lighting and structure on all stands. - Installation of sound, lighting, structure and video complement every evening for the participating meals in «tour» mode.

- End of the show in Cannes with the installation of a LED wall.





## AUTOMOTIVE

### Production : Peter Auto Place: Cannes

