







# **LED Poster with Reta Series**

Plug & Play Media Player

INDOOR - P1.25/P1.5/P1.6/P1.8/P2.0/P2.5/P3.076

Shenzhen SoStron Technology Co., Ltd.



# **I.Company Profile**



Shenzhen SoStron Technology Co., Ltd is a high-tech enterprise specializing in LED display screens and related software development. Our team has over 16 years of industry experience.

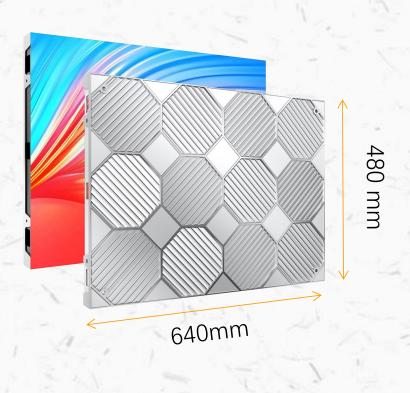
The head office of SoStron Display is located in Shenzhen, China, with a factory area of 5,000 square meters and an office area of 400 square meters.

Currently, our products have been widely used in DOOH, TV stations, conferences, exhibitions, banks, telecommunications, retail, concerts, events, etc. So far, our products have been exported to more than 90 countries around the world.

SoStron Display is committed to providing customers with perfect products and quality service. We hope to become your trusted partner and you are welcome to join us with win-win cooperation!



## II. Reta Cabinet



## ► Silvery White Surface Coat

Silver represents noble, pure, safe and eternal, reflecting the core value of SoStron Display.

#### Material

Aluminum with die-casting technique. Fast mass production and excellent cabinet flatness with high precision position.

### **▶** Dimension & Weight

640\*480mm (W\*H), available 320\*480, 320\*640mm, etc. 42mm thickness, 58mm with modules, slim design on the wall. 8.5KG/Cabinet equal to 27.5KG/m², light weight.

## Ingress Protection

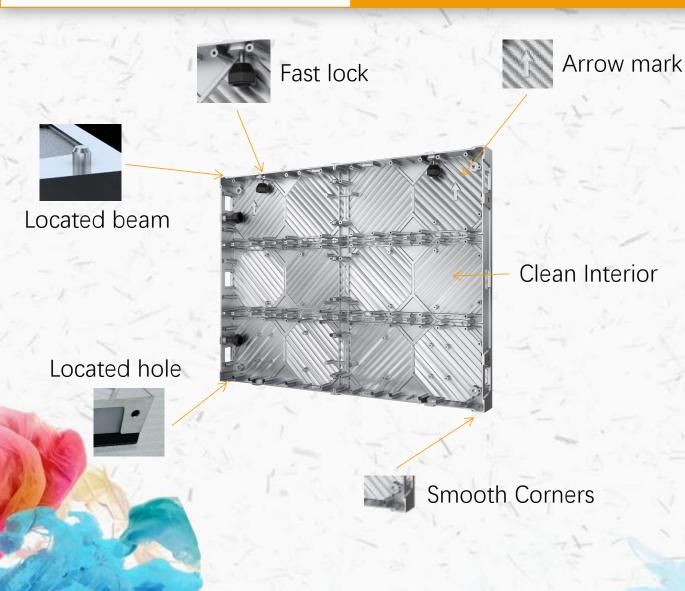
IP43 level, good dustproof and waterproof indoor cabinet.

#### **Built-in Handle**

It's convenient to hold and does not take up installation space to ensure that the entire screen is seamless.



## II. Reta Cabinet



#### ► Fast Lock

Connect each cabinets quickly to be a big screen, saving a lot of installation time.

Hanging installation available.

#### Arrow mark

Eye-catching mark to remind engineer pay attention to the correct orientation of the cabinets.

#### Smooth Corner

It will protect engineer and end-user from body-cutted. Safety is the first choice.

#### Clean Interior

Not only it has a noble surface, but also with a clean 'heart'.

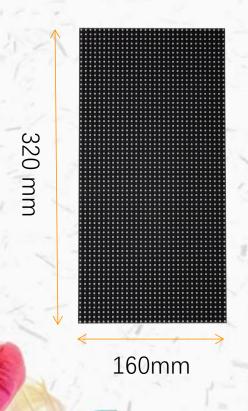
#### ► Located Beam & Hole

Fast-lock helps it connect tightly. And located beam and hole help cabinets pinpoint location quickly with seamless connection.

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## III. Reta Module





## Various Option

P1.5, P1.8, P2.0 and P2.5mm.

## SMD LED

NATIONSTAR, XINDA, KINGLIGHT, etc.

#### Driver IC

3840Hz CHIPONE, FM Superchip, etc.

## Front Maintenance Service - Magenetic Modules

With magnets on the modules, it can be assembled on the cabinets quickly and maintain easily.

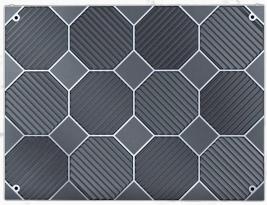
## ► GOB: Glue-on-Board Option

Anti-crash, better waterproof & dustproof, increasing contrast ratio.



# **IV. Product Specification**





# ► **Gray&Black Color Option** Sincerity, calmness and elegance.

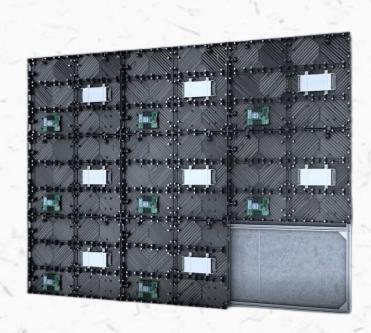
## Usage Scenarios

Reta Series can be widely used in indoor fixed installation places, such as bank, hotel, station and restaurant, etc.

PITCH	P1.25	P1.5	P1.6	P1.8	P2.0	P2.5	P3.076
LED Type	SMD1212	SMD1515	SMD1515	SMD1515	SMD1515	SMD2121	SMD2121
Brightness	800cd/m <sup>2</sup>						
View Distance	> 1.25m	> 1.5m	> 1.6m	> 1.8m	> 2.0m	> 2.5m	> 3.1m
Pixel Density	640,000do ts/m2	444,444do ts/m2	390,625d ots/m2	309,136d ots/m2	250,000d ots/m2	160,000d ots/m2	105,625dots/m2
Refresh Rate	1920Hz - 3840Hz						
Viewing Angle	140°(H) / 140°(V)						
Module Size	320*160mm						
Cabinet Size	640*480mm						
Average Power	65W						
Max Power	100W						
Voltage	AC 100-240V						
Weight	27.5kg/m²						
Ingress Protection	IP43						



# V. Installation Ways-Reta Series



#### **▶** On the Wall

With a little simple structure, it can be installed on the wall directly.

Near and close to the wall.



## **Back Structural Support**

In some special usage scenarios where screens are not easy to install on the wall, but this structure gives us one more option.



# V. Installation Ways-Reta



## Hanging

With specific hanging beams that connected with fast-locks of cabinets, hangning in the sky is also a good choice if you like this style.



#### Movable Conference Screen

When a party or activity is to be held, a flexible movable digital screen can inspire more creativity absolutely.



# V. Installation Ways-LED Poster with Reta



## Upright Pulley Base

W650mm \* H1930mm \* 40mm Maximum brightness 1200nits

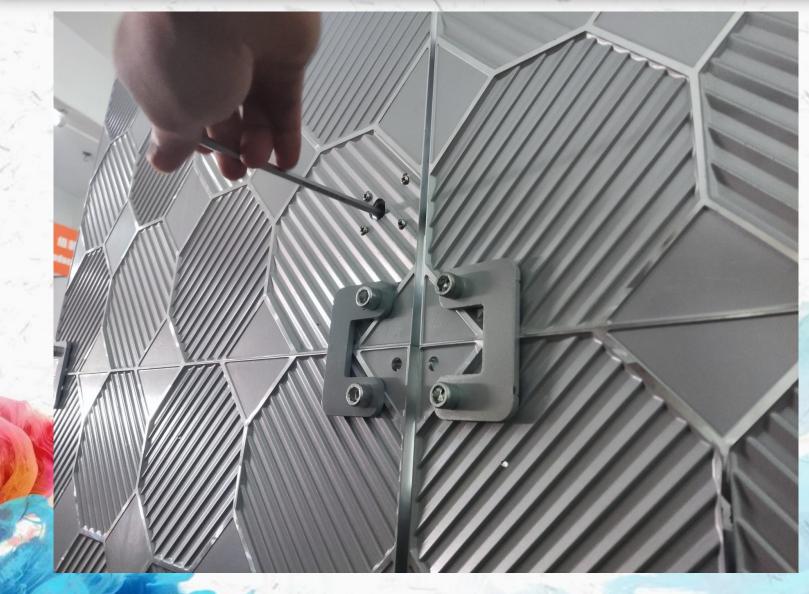
Can be spliced Development designed high resolution led poster for indoor commercial use Quick installation, independent control, cluster control, etc.

Can be spliced left and right, quickly form big LED display video wall(need to configure Nova TB50 control system)

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## VI. More Details



## Hexagonal lock

The hexagonal lock design on the back allows the cabinet to be directly spliced without disassembling the module.

# Connecting Piece Used to connect and fix the cabinet



# VI. More Details





## **Backpack With Poster**

Storage the control system



## VI. More Details





## **►** The Side

When the flight case is packaged, removable screws will be added on the side to better protect the edge lights during transportation.



# VII. Control System





## Novastar TB30

Don't Support control splicing screen

# Novastar TB50

Support control splicing screen

Reminder: The control card have lithium battery



# VII. Control System





## Novastar TB30

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# Novastar TB50

Support control splicing screen

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# VII. Control System

- Support intelligent cloud service cluster control
- -- Use public network or self-built server
- -- System built-in networking control software
- -- 4G\WIFI or Cat-5 wired networking
- -- Can be achieved through a cloud platform unified platform processing, control and more, a plurality of display terminals, unified release, management programs, etc.

