

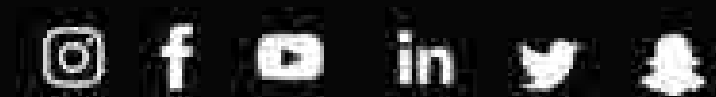


COMPANY PROFILE

CREATING IMMERSIVE EXPERIENCES



Let's Connect



www.hilightsgroup.com
info@hilightsgroup.com



GET TO KNOW US

OUR STORY

WHO WE ARE & WHAT WE DO?

Our Story

قصةنا

Founded in 1993, HiLights Group is a leading event solutions company operating throughout Egypt and the MENA region. We have shaped and transformed the events and entertainment industry by introducing creative and technological innovations for over 30 years. Established in Egypt and expanded throughout the Gulf region in Saudi Arabia and United Arab Emirates with continuous plans for expansion regionally over the next years.

HiLights is the sole distributor for VariLite & Strand lighting systems, and we have added to our capabilities over 6000 m2 of LED screens, 150 projectors and media servers. We own 25 kilometers of trussing systems and creative structures, advanced power generators, latest decorations, smart venues, and mobile air conditioning solutions.

Our mission is to keep creating global, iconic and memorable event experiences to connect, inspire and transform the events and entertainment industry.

تأسست مجموعة هايلايت في عام 1993، وهي شركة رائدة في مجال حلول الفعاليات تعمل في جميع أنحاء مصر ومنطقة الشرق الأوسط وشمال أفريقيا. لقد قمنا بتشكيل وتحويل قطاع الفعاليات والترفيه من خلال تقديم ابتكارات إبداعية وتقنية لأكثر من 30 عامًا. تأسست في مصر وتوسعت في جميع أنحاء منطقة الخليج في المملكة العربية السعودية والإمارات العربية المتحدة مع خطط مستمرة للتوسع إقليمياً خلال السنوات القادمة.

تعد شركة هيللايتس الموزع الوحيد لأنظمة إضاءة VariLite & Strand وأضفنا إلى قدراتنا أكثر من 6000 متر مربع من LED screens و150 جهاز عرض و media servers . نمتلك 25 كيلومترا من أنظمة التبريد والهياكل الإبداعية، ومولدات الطاقة المتقدمة، وأحدث الديكورات، والأماكن الذكية، وحلول تكييف الهواء المتنقلة.

تتمثل مهمتنا في الحفاظ على خلق تجارب عالمية ومميزة لا تنسى في مجال الفعاليات من أجل التواصل مع قطاع الفعاليات والترفيه وإلهامه وتحويله.

OUR SERVICES

We combine our expertise in quality production and innovated technical resources to give you an exceptional project from start to finish. Hilights is the reliable, committed partner who will creatively handle your project, and is up for challenges to make your ideas come to life.

نحن نجمع بين خبرتنا في الإنتاج عالي الجودة والموارد الفنية المبتكرة لنقدم لك مشروعاً استثنائياً من البداية إلى النهاية هيللايتس هو الشريك الموثوق والملتزم الذي سيتعامل بشكل إبداعي مع مشروعك، وهو مستعد للتحديات لجعل أفكارك تنبض بالحياة

1.0 EVENTS CREATIVE CONCEPTS

- 1.1 Events Designs
- 1.2 Video Production

2.0 EVENTS TECHNOLOGY

- 2.1 Pro Lighting Technology
- 2.2 Laser Technology and Effects
- 2.3 Video Technology
- 2.4 Stage Technology
- 2.5 Trussing

3.0 EVENTS PRODUCTION

- 3.1 Stage Production
- 3.2 Venue Production
- 3.3 Mobile Venues
Smart ,Fancy and Golden Venues
Dome
- 3.4 Furniture

1.0 المفاهيم الإبداعية للفعاليات

- 1.1 تصاميم الفعاليات
- 1.2 إنتاج الفيديو

1.0 تقنية الفعاليات

- 1.1 تقنية Rtg"Nki z vpi
- 1.2 تقنية الليزر وتأثيراتها
- 1.3 تقنية المسرح
- 1.4 دراسات

1.0 إنتاج الفعاليات

- 1.1 الإنتاج المسرحي
- 1.2 إنتاج المكان
- 1.3 الأماكن المتنقلة

الأماكن الذكية، والأماكن الفاخرة، والأماكن الذهبية، والقبة
1.4 اثاث



HILIGHTS
EVENT SOLUTIONS

EST. 1993



الفعاليات الكبرى
MEGA EVENTS



GOLDEN PHAROHS PARADE 2021

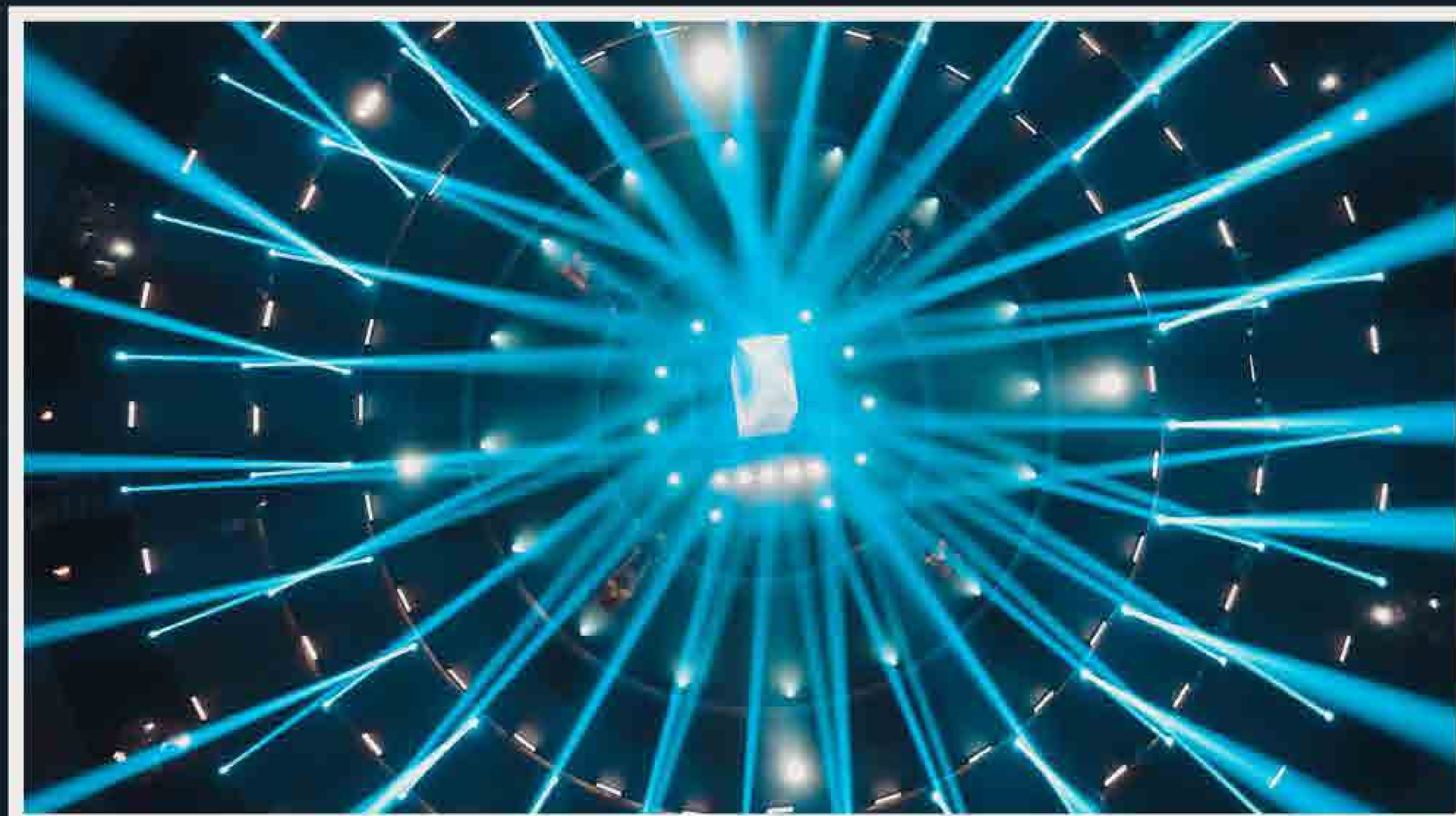
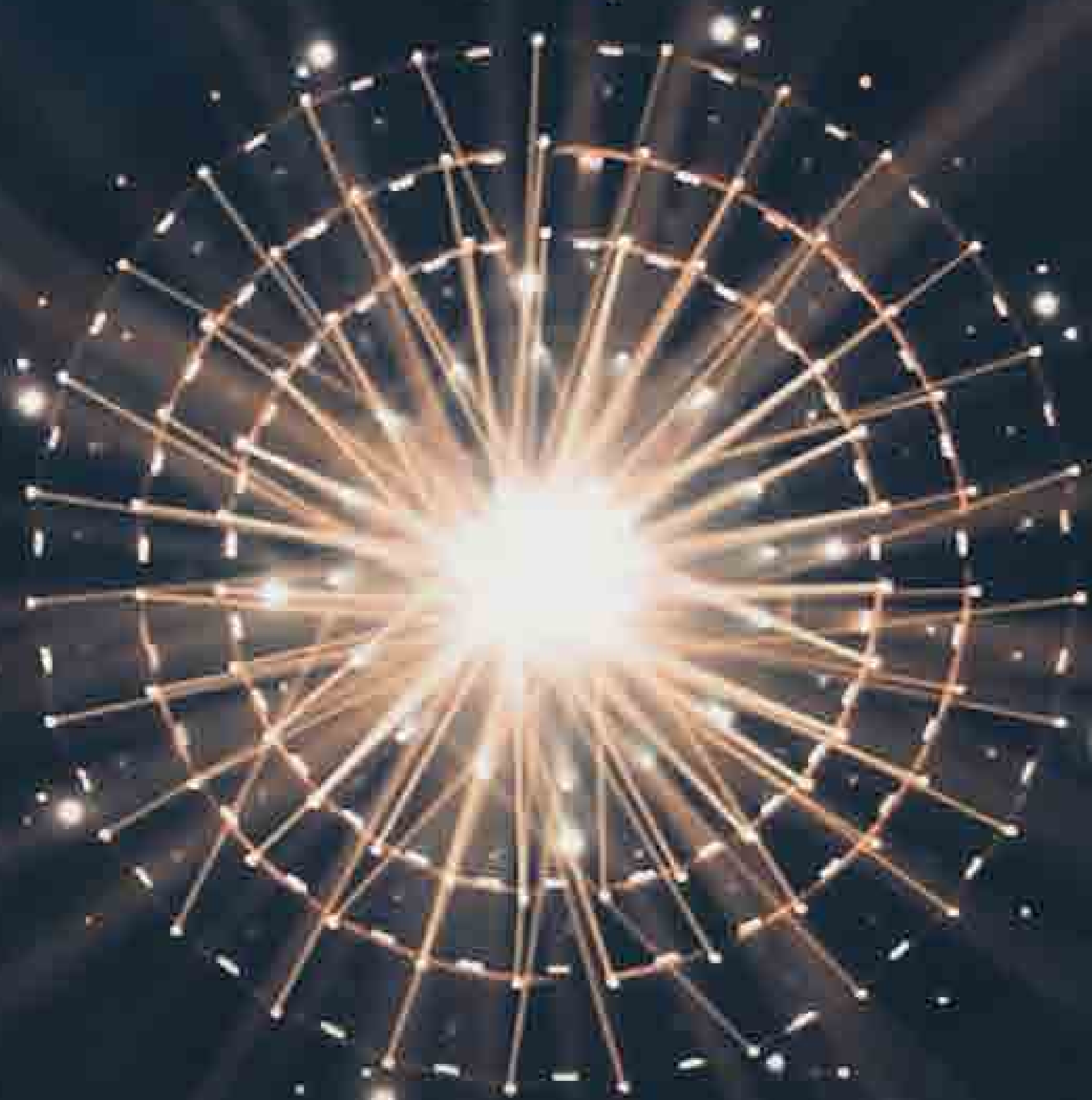


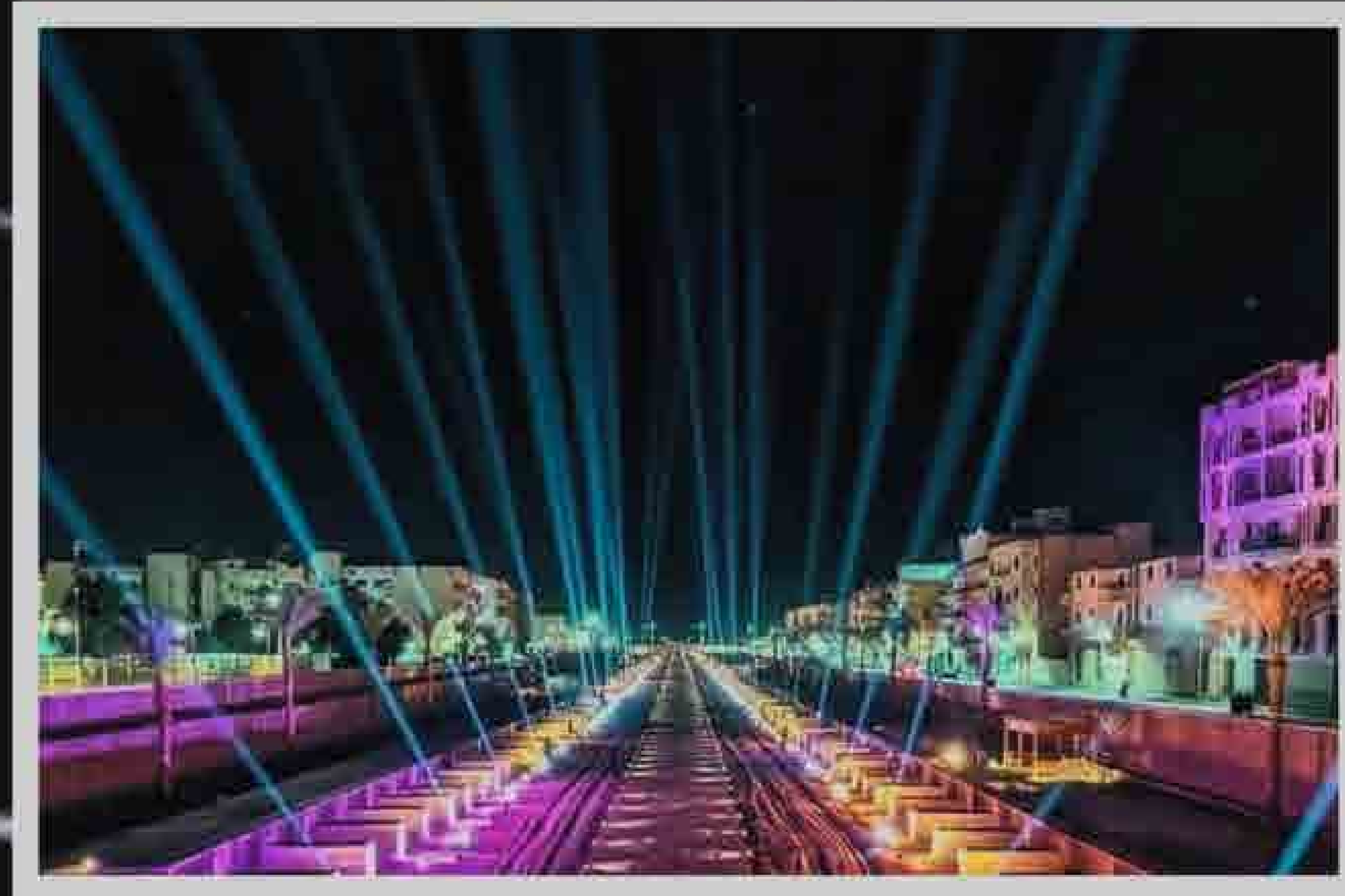
THE GRAND OPENING OF THE SPHINX AVENUE IN LUXOR 2021



2021

GOLDEN PHAROHS PARADE







NATIONAL DAY 2020

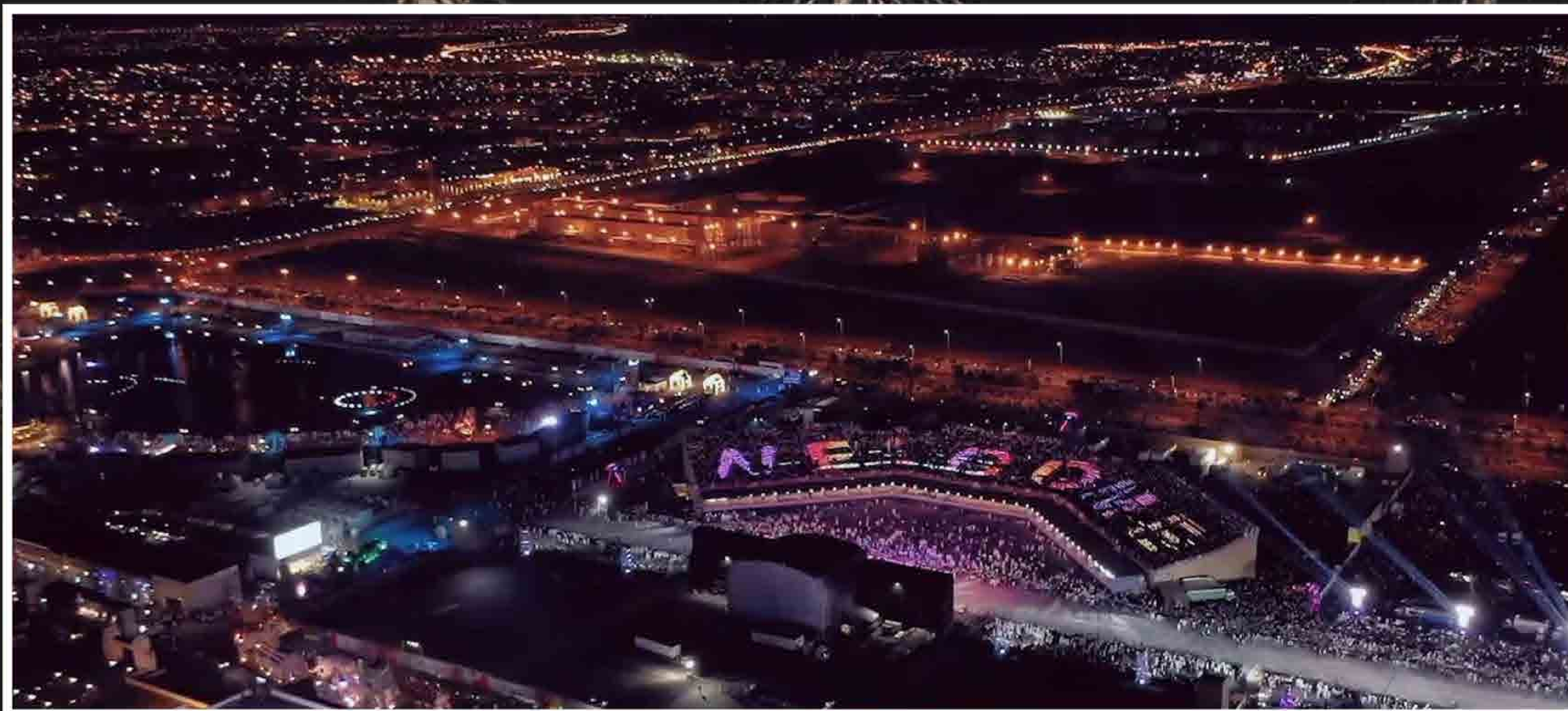
HUSSIEN AL JASSMI & BALQEES



UAE NATIONAL DAY



RIYADH SEASONS 2019



RIYADH SEASONS 2019

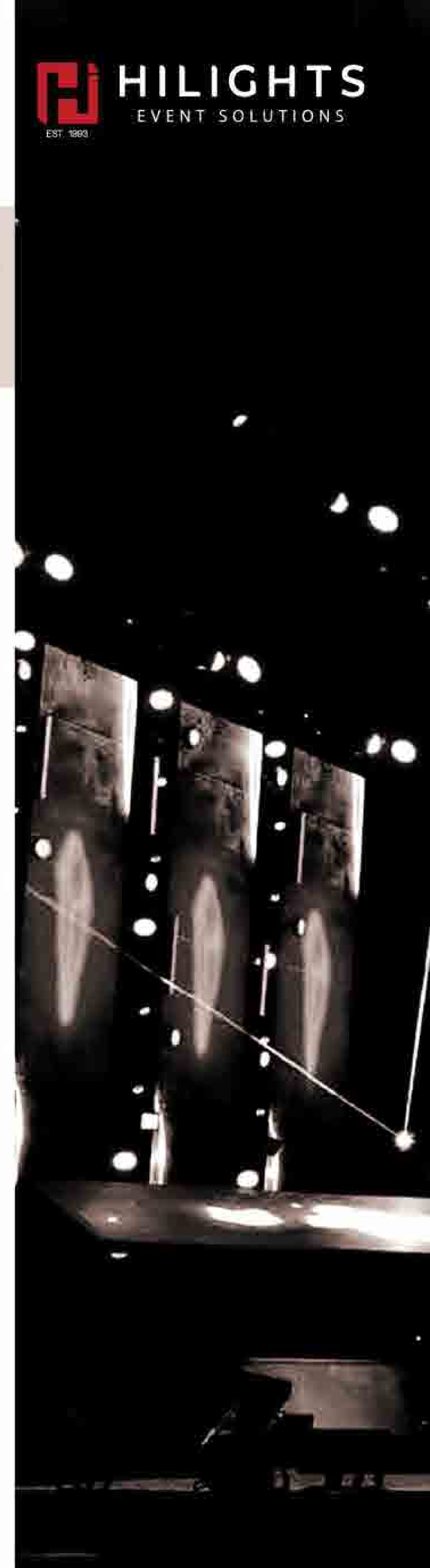
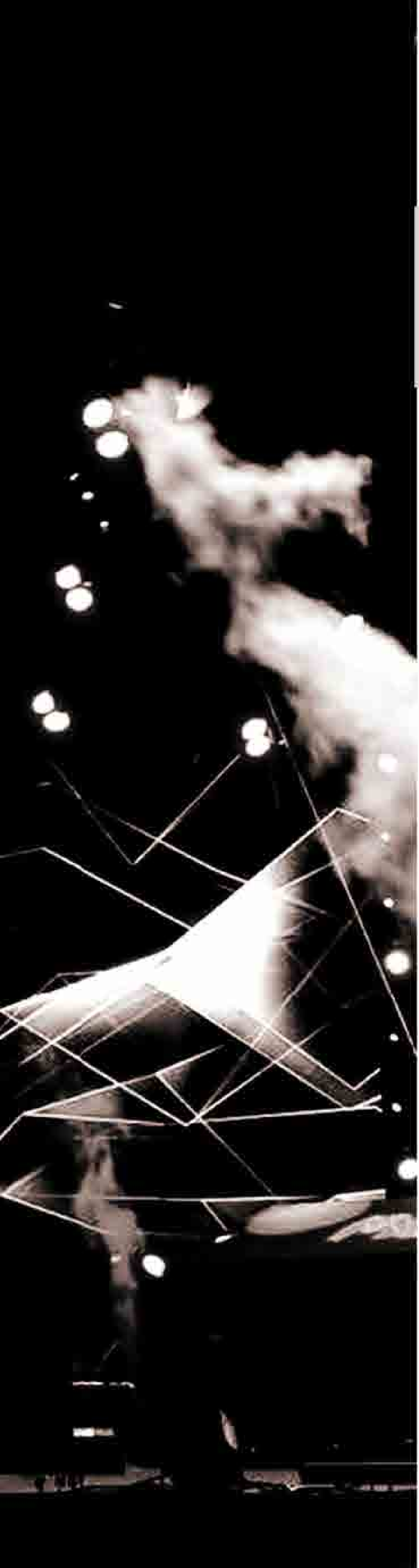
BADR NIGHT His Highness Prince Badr Bin Abdulmuhsin Awards



2019 NEVILIC RIYADH SEASONS NEXIIC



GAMING FESTIVAL

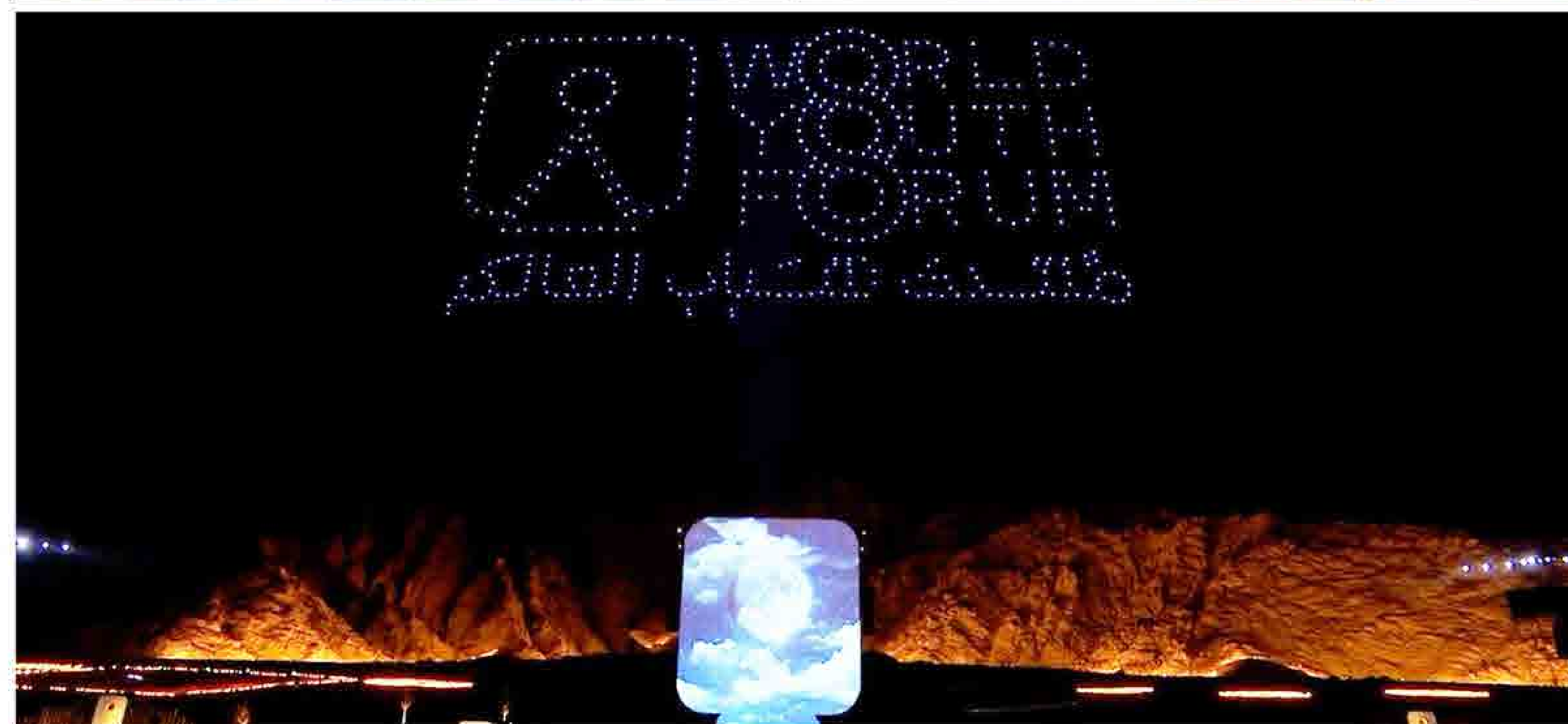




WORLD YOUTH FORUM 2022

WORLD YOUTH FORUM

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2
2



WORLD YOUTH FORUM 2022

WORLD YOUTH FORUM
ملتقى شباب العالم



WORLD YOUTH FORUM
ملتقى شباب العالم



2019

 HIGHLIGHTS
EST. 1993
EVENT SOLUTIONS



2018



2017

2017



SZHF 2018



DSF 2021 Opening Ceremony





DSF CLOSING CELEBRATION

JOHN LEGEND
FAIS YOUNAN



BURJ PARK

DSF OPENING CONCERT 2022

MADINAH CAPITAL OF ISLAMIC TOURISM





**AL MADINAH
EID AL FITR**



**CELEBRATIONS
2019**

HH Sheikh Mohammed Bin Rashid Al Maktoum

ENDURANCE CUP

2017

2018

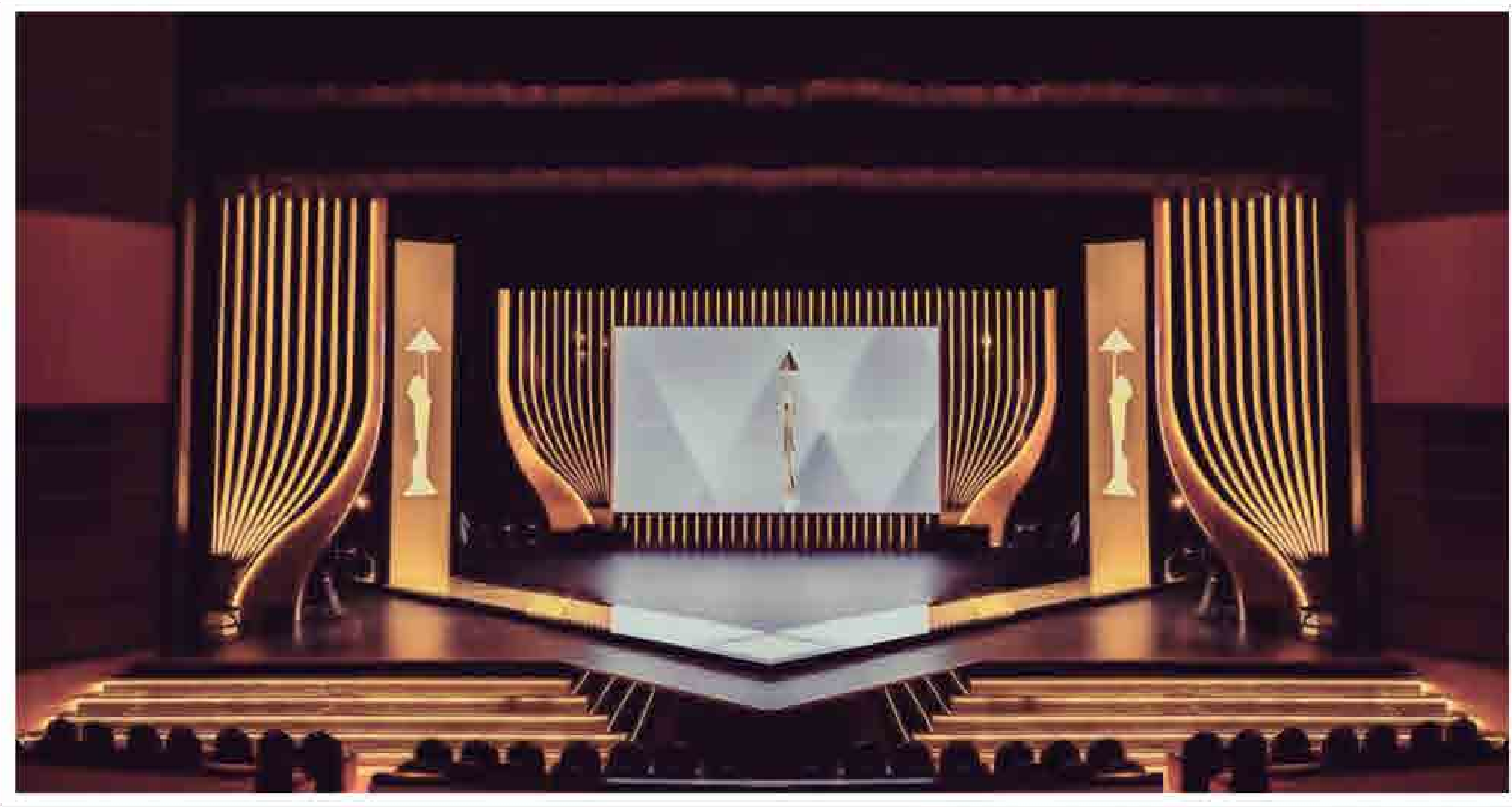


2019

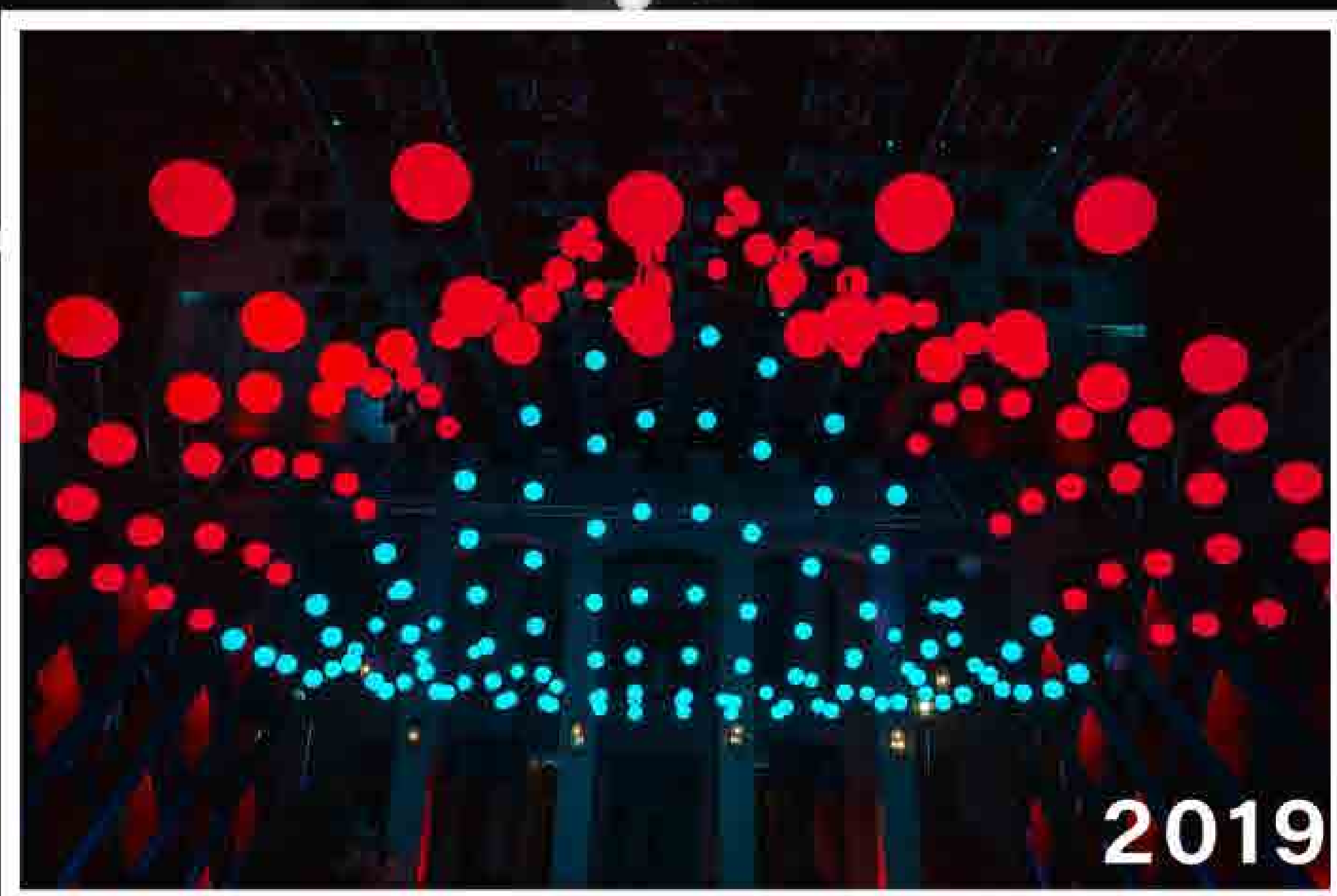
2021

CAIRO INTERNATIONAL FILM FESTIVAL

HIGHLIGHTS
EVENT SOLUTIONS
EST. 1983



CAIRO INTERNATIONAL FILM FESTIVAL



2017 SOUK OKAZ



2018



ARAB ISLAMIC AMERICAN SUMMIT

US PRESIDENT DONALD TRUMP'S VISIT



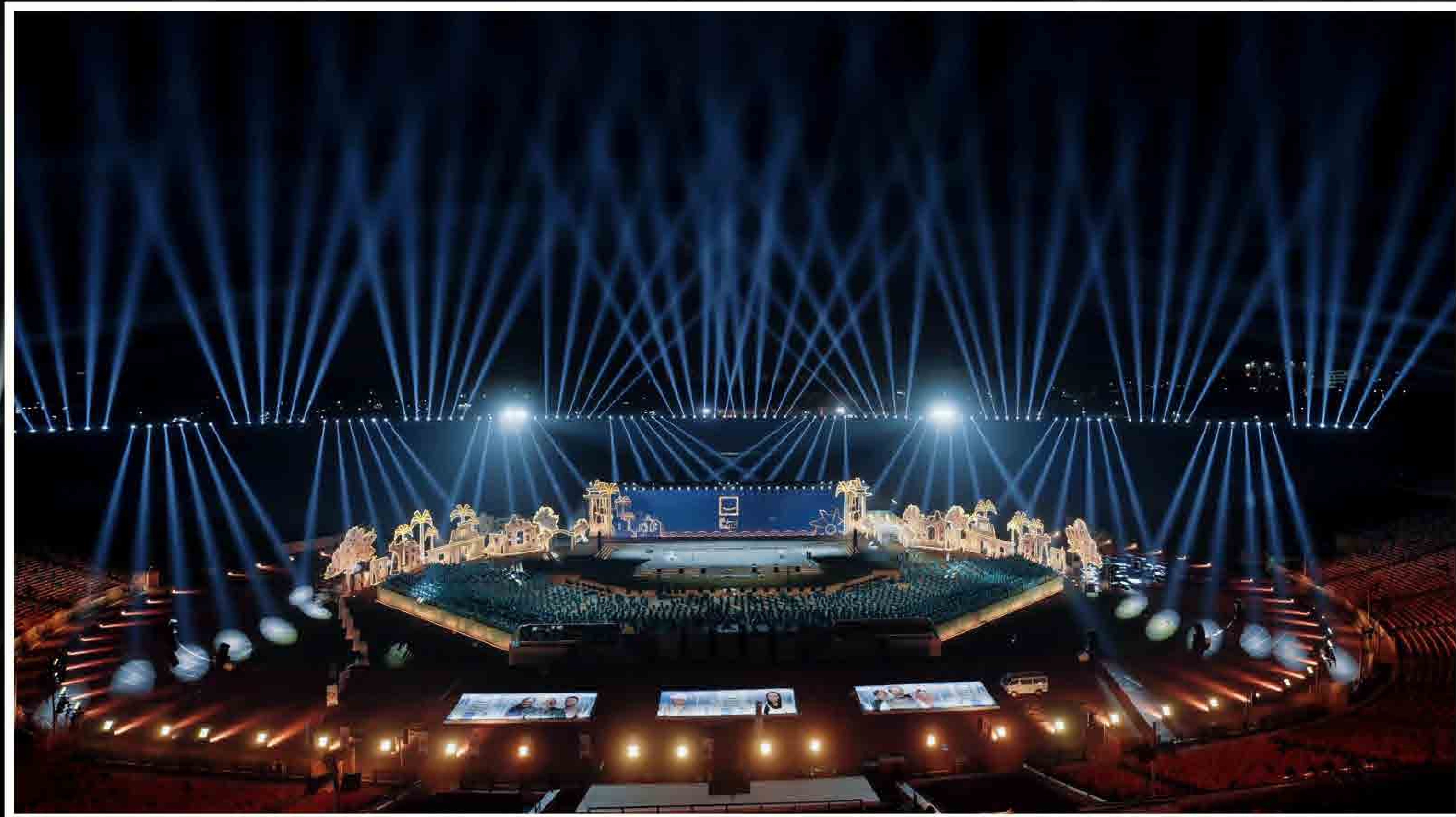
IIA GALA DINNER

THE MEYDEN HOTEL IN DUBAI

HILIGHTS
EVENT SOLUTIONS
EST. 1993



HAYAH KARIMA



2017

HIGHLIGHTS
EVENT SOLUTIONS
EST. 1983



2017



2017



2018



KSA NATIONAL DAY

2018



DRAW OF AFRICA CUP OF NATIONS GIZA PYRAMIDS

2019



CAF AWARDS 2019

AFRICA BEST PLAYERS



THE EGYPTIAN FAMILIES



2021

NEW YEAR CELEBRATIONS



الحفلات

LIVE CONCERTS

AMR DIAB AL MANNARA ARENA





DMCC 2022

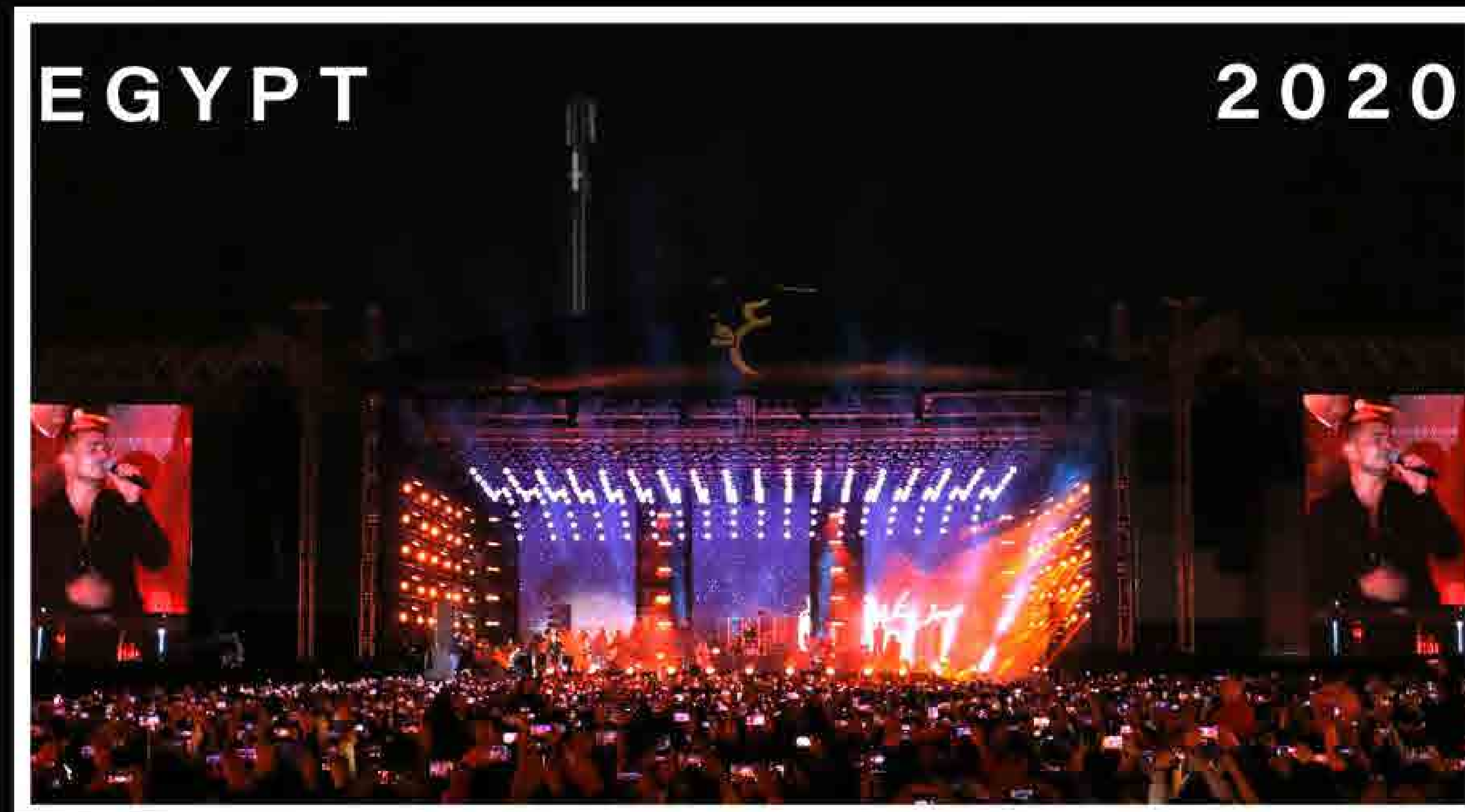
AMR DIAB LIVE



IN DUBAI



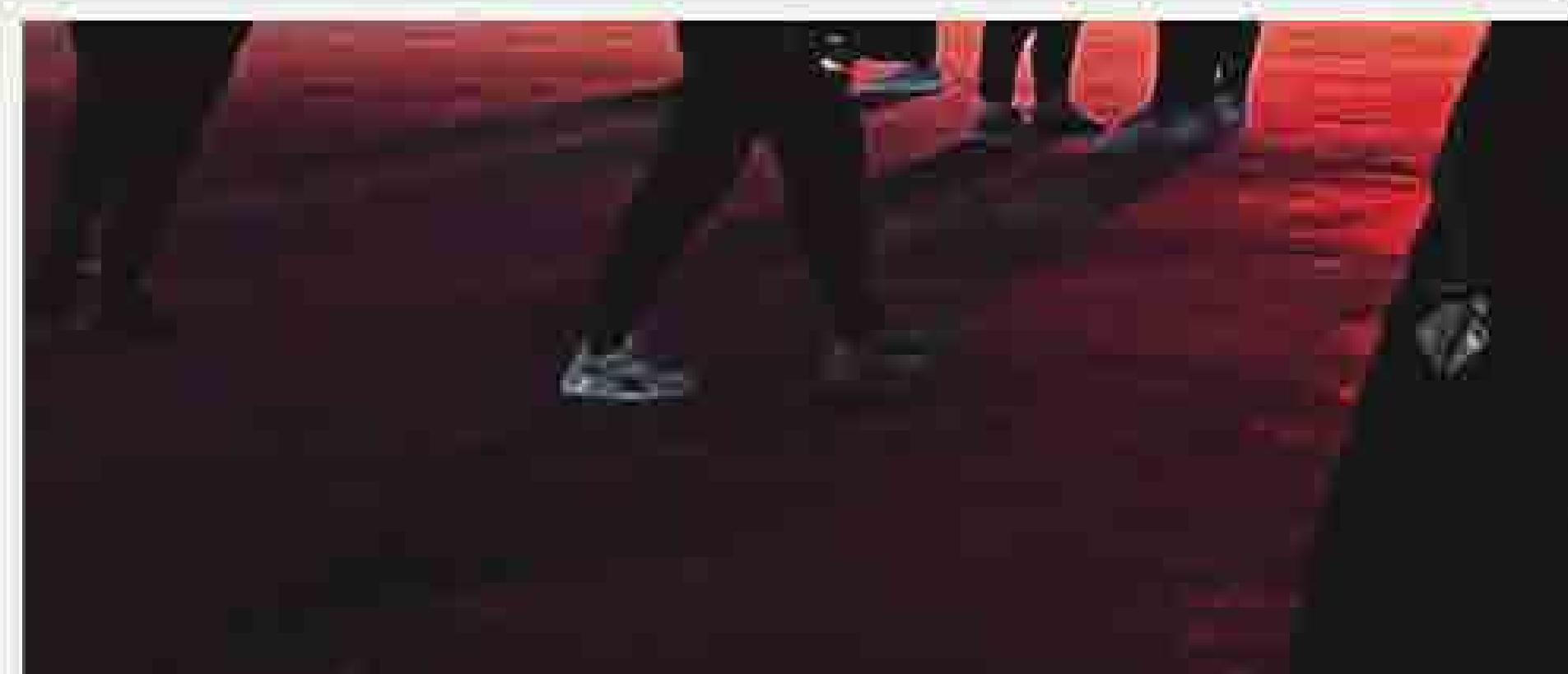
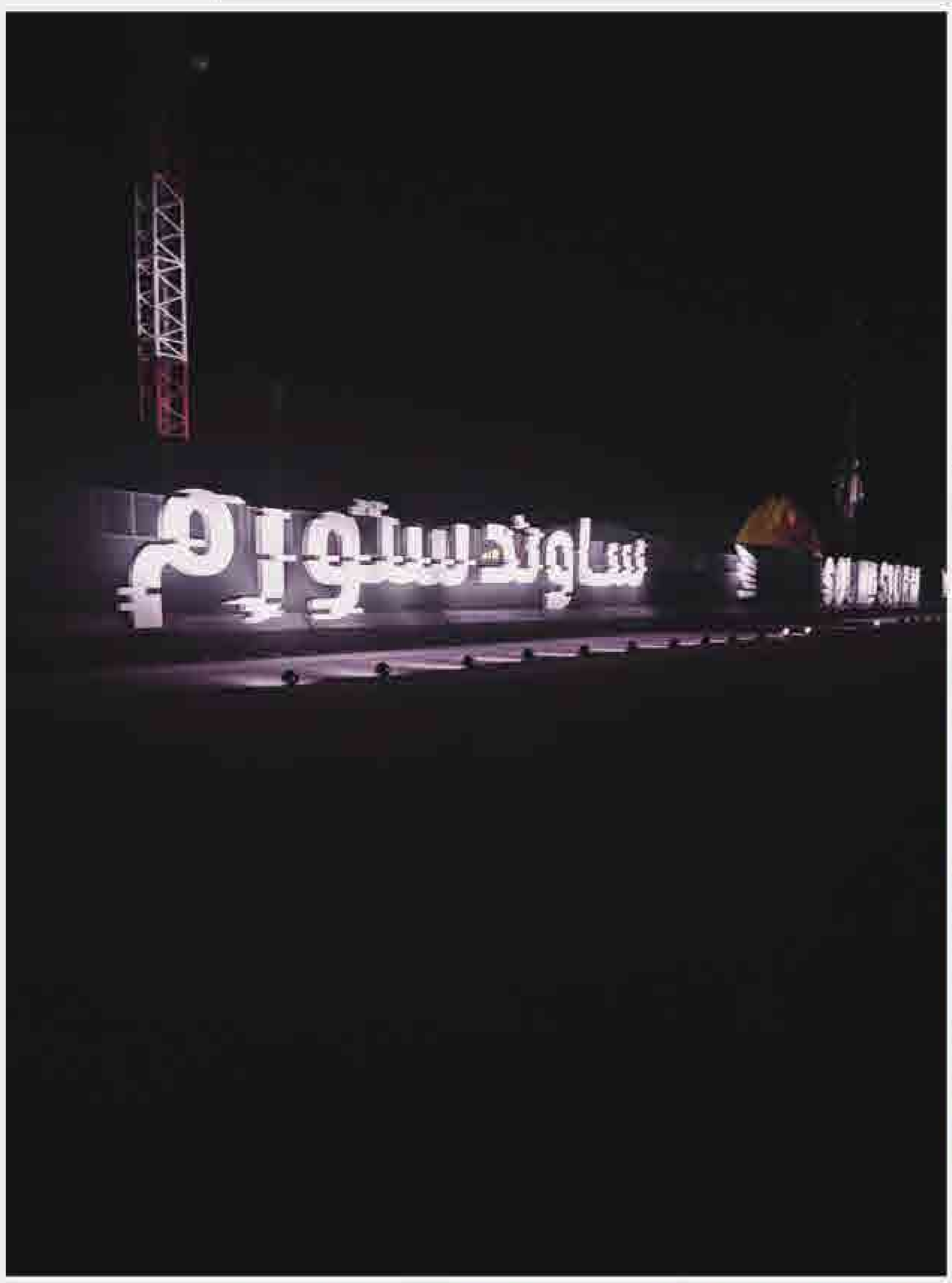
AMR DIAB CONCERTS

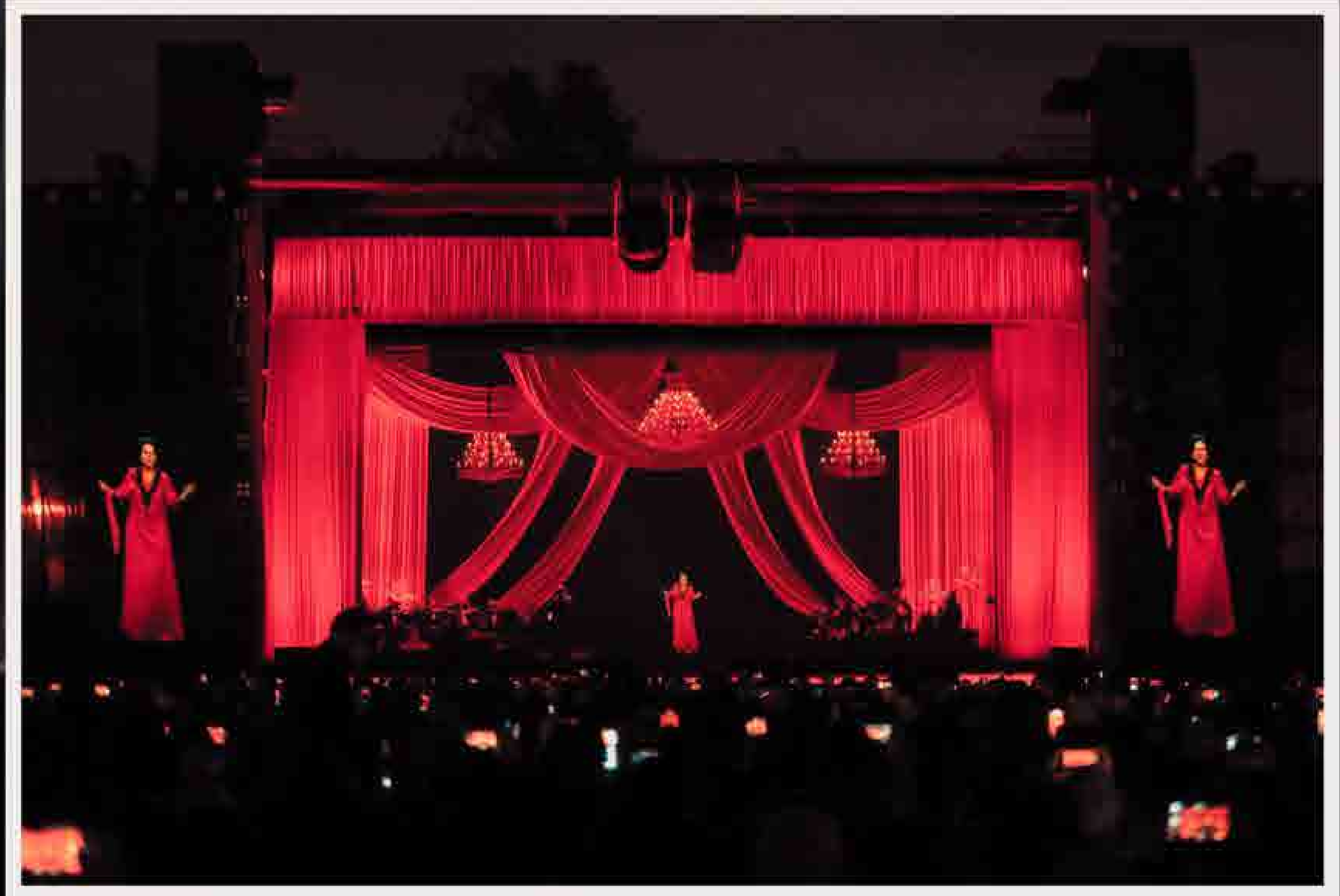


MOHAMMED RAMADAN CONCERT



SOUNDSTORM





OM KALTHOUM CONCERT HOLOGRAM CONCERT

MOHAMMED ABDO



MOHAMMED MOUNIR

CONCERTS



Coca-Cola arena

2022
JAMES BLUNT





HIGHLIGHTS
EVENT SOLUTIONS
EST. 1993

فعاليات رياضية
SPORTS EVENTS



**LIVE
CONCERTS
IN
KSA**



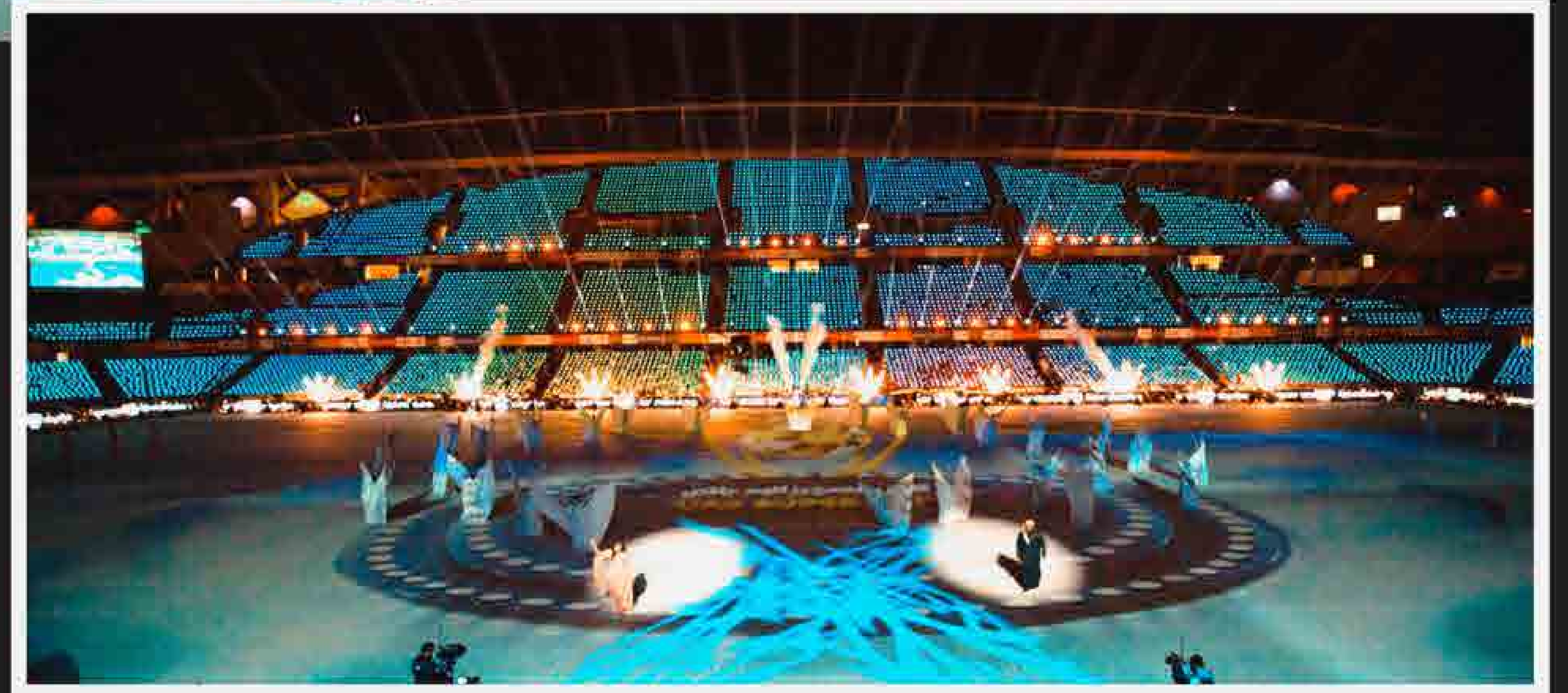
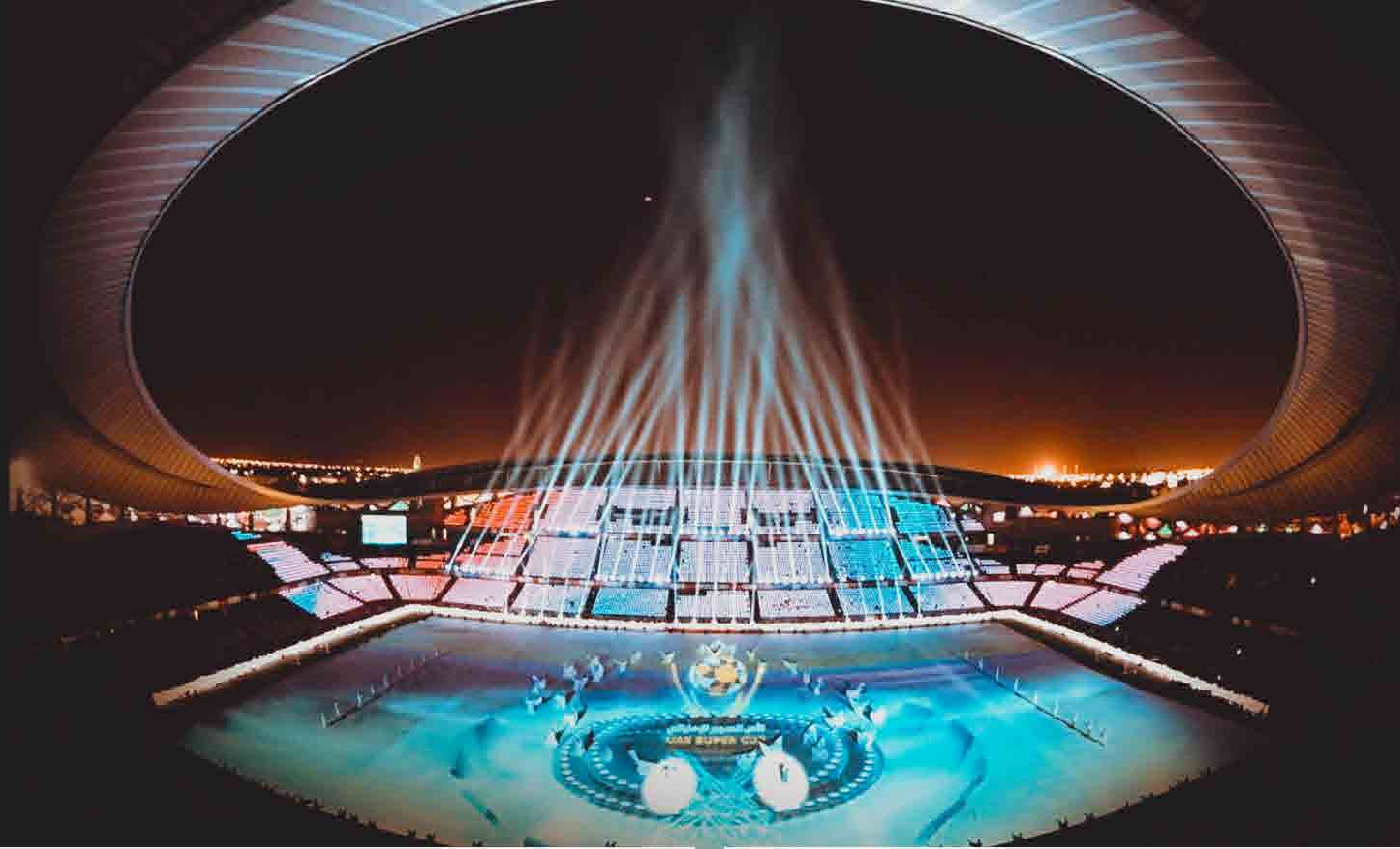
ARAB CHAMPIONSHIP DRAW

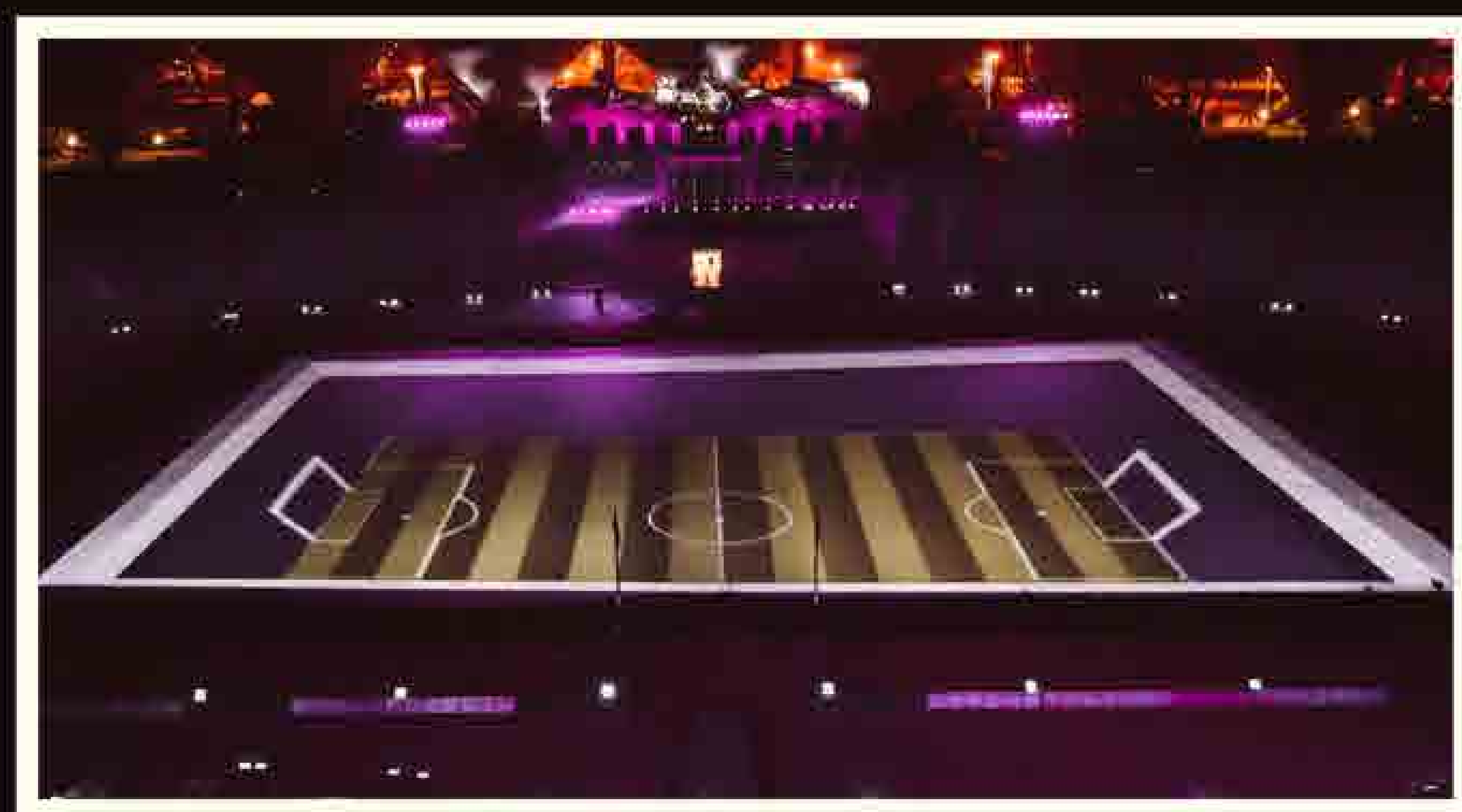


2017

UAE SUPER CUP

HBZ STADIUM

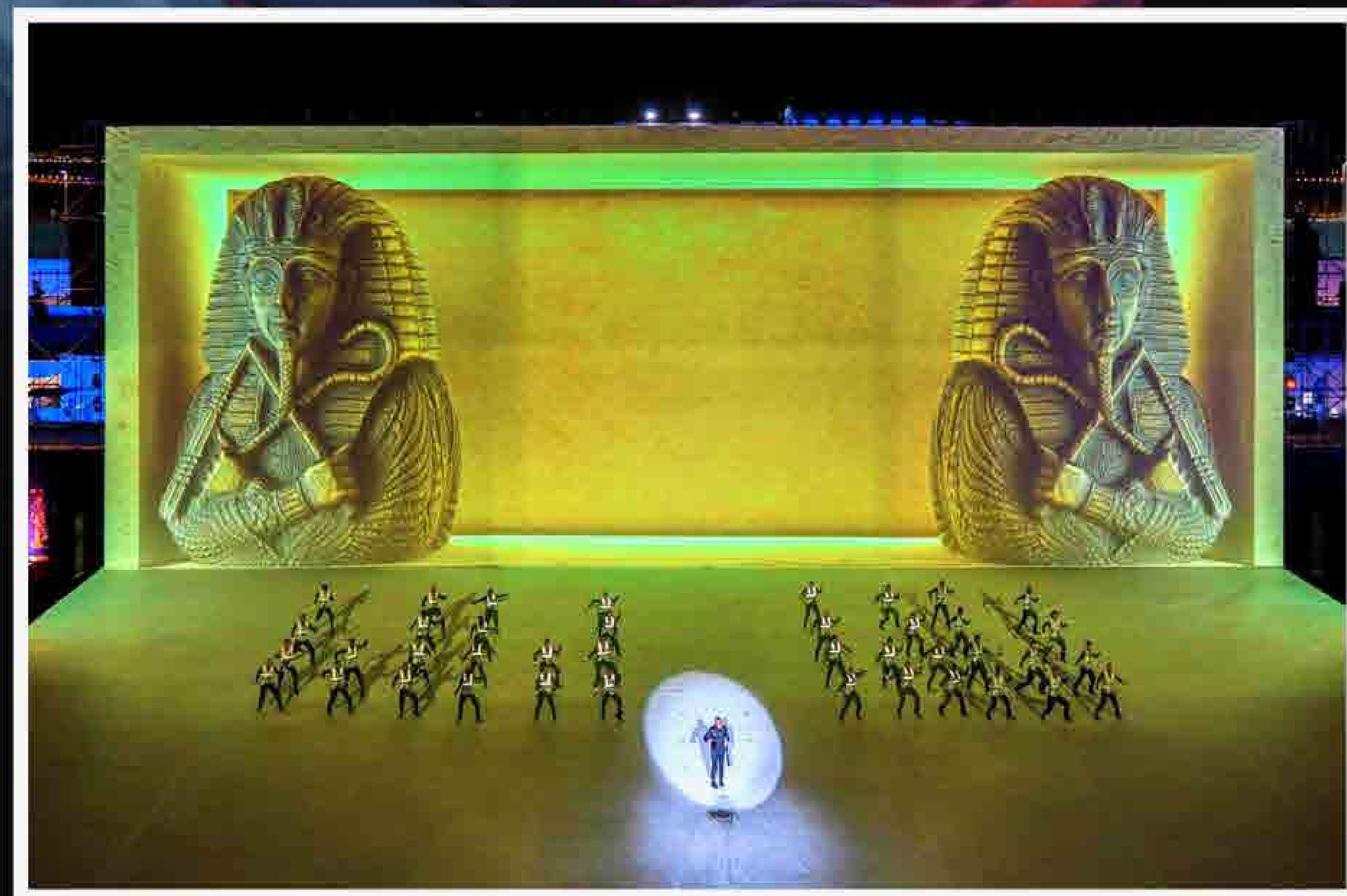




DAWRY JAMEEL CLOSING CEREMONY IN RIYADH

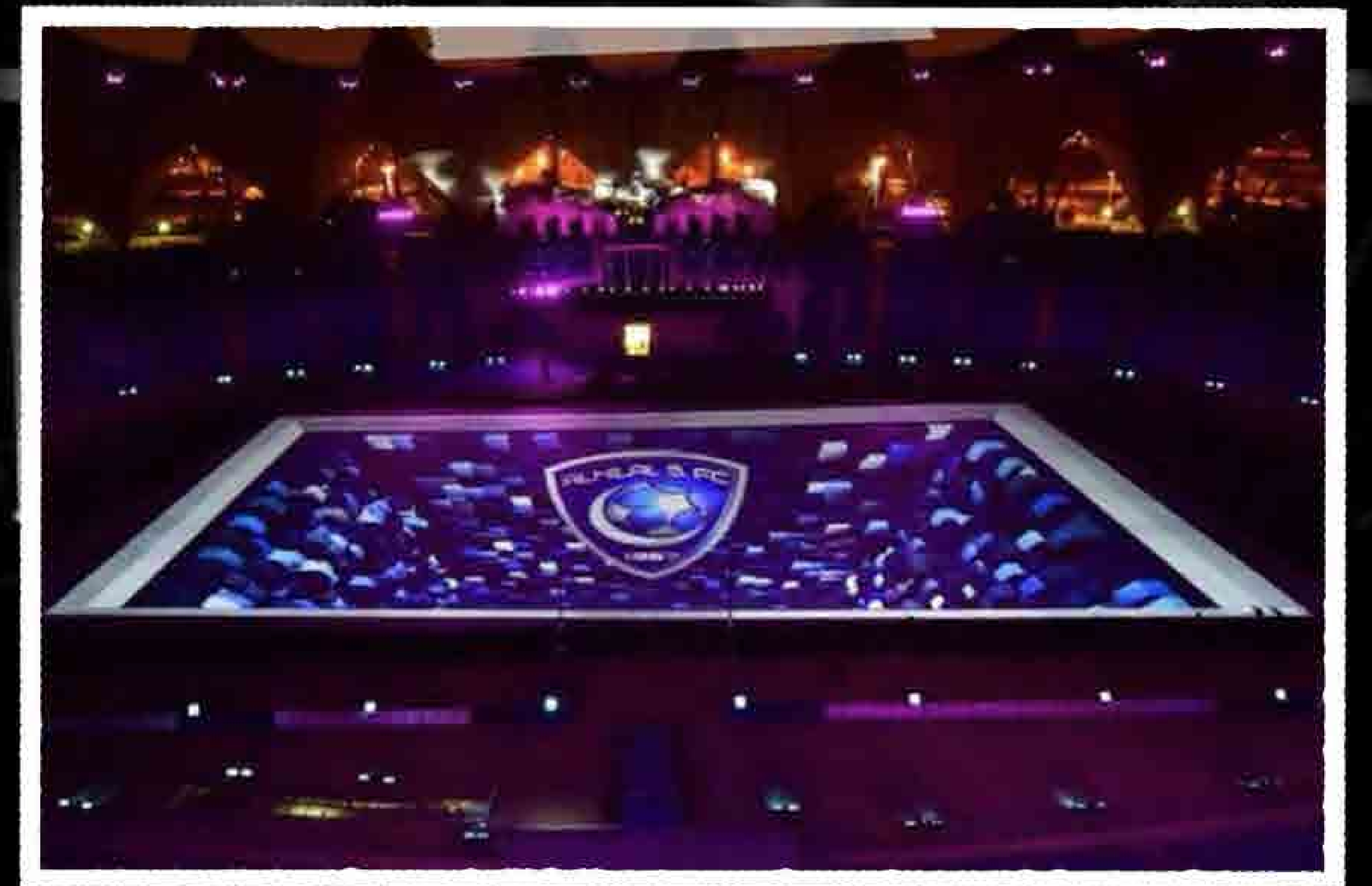
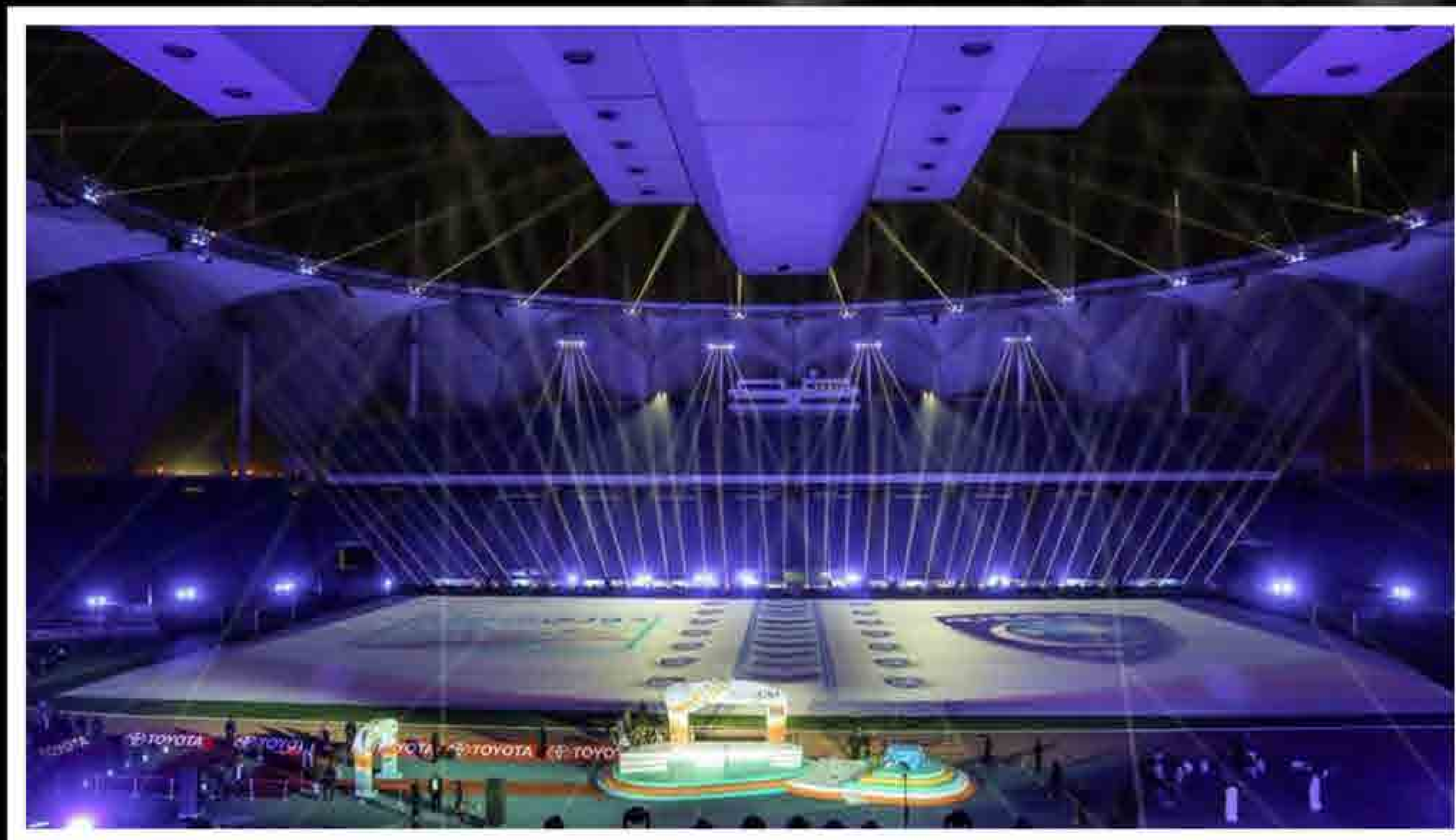


SHOOTING CHAMPIONSHIP



KING FAHD STADIUM

CEREMONY OF THE CORONATION



OF JAMEEL LEAGUE CHAMPION



KSA FOOTBALL TEAM



CALIBRATION





BALOOT CHAMPIONS IN RIYADH



RIYADH



E-CHAMPIONS

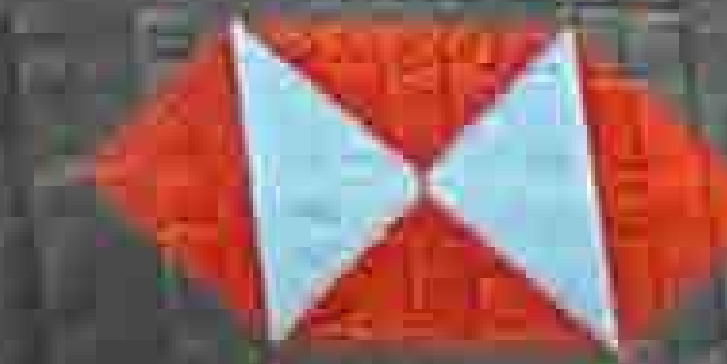




HILIGHTS

EVENT SOLUTIONS

EST. 1983



الأول
SAB

فعاليات للمؤسسات

CORPORATE EVENTS

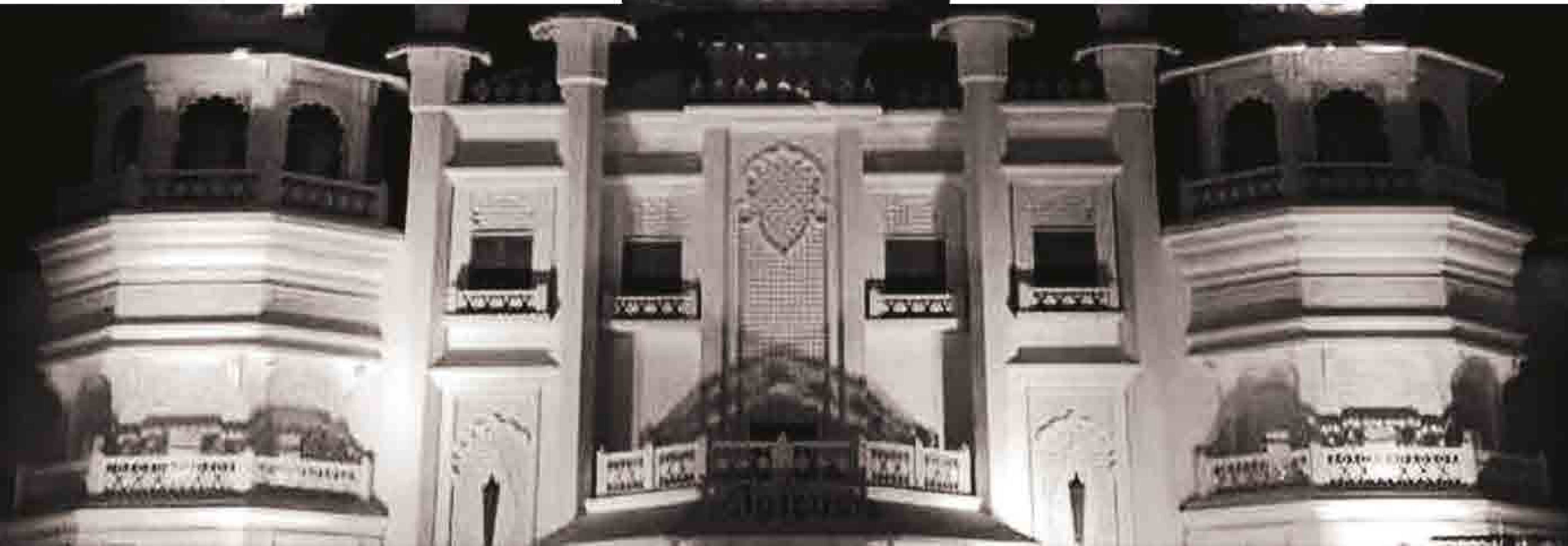
LAUNCHING OF 5A



HIGHLIGHTS
EVENT SOLUTIONS
EST. 1983



DUBAI PARKS OPENING





LAUNCH OF PRIVADO COMPOUND

ASTRA ZENECA



IN DUBAI



**TOWARDS ADVANCING PRECISION
MEDICINE IN ONCOLOGY**

2nd Middle East & Africa Oncology Summit
1st Middle East & Africa Diagnostics Summit



DAY OF ZAYED



AUD GRADUATION 2018 IN DUBAI





برامج تلفزيونية
TV SHOWS



**MBC
RAMEZ MAGNOON
RASMY 2020**



MBC RAMEZ OUT OF HIS MIND 2021



ABU DHABI TV



AL ZAMAN EL GAMIEL



ONE TV NINJA WARRIOR





ABLA FAHITA "ALL SEASONS"





**ABU DHABI TV
SHA3ER AL MILION**



WHO WANTS TO BE A MILLIONAIRE



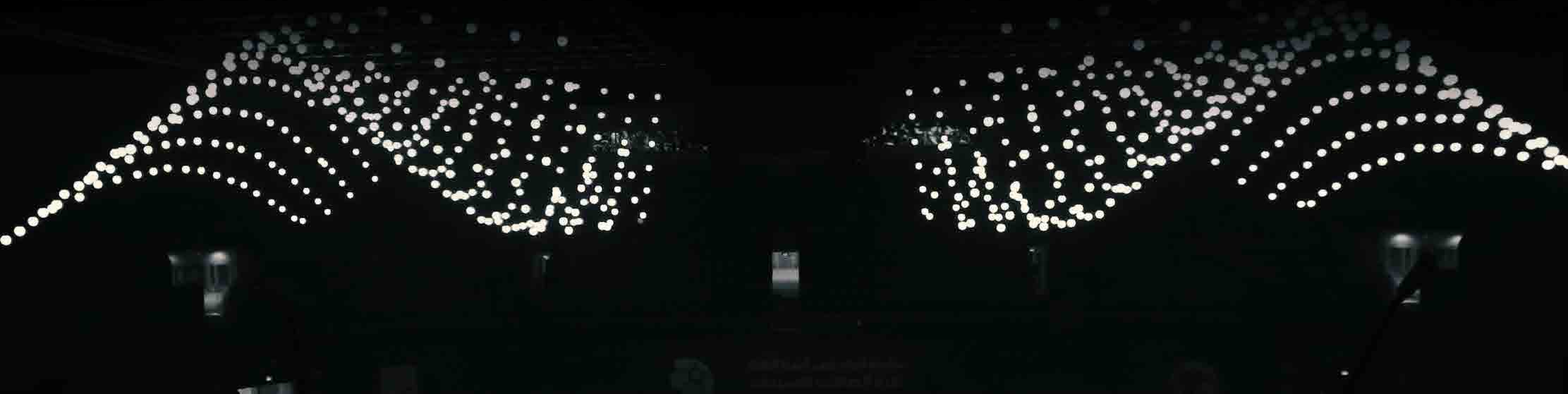
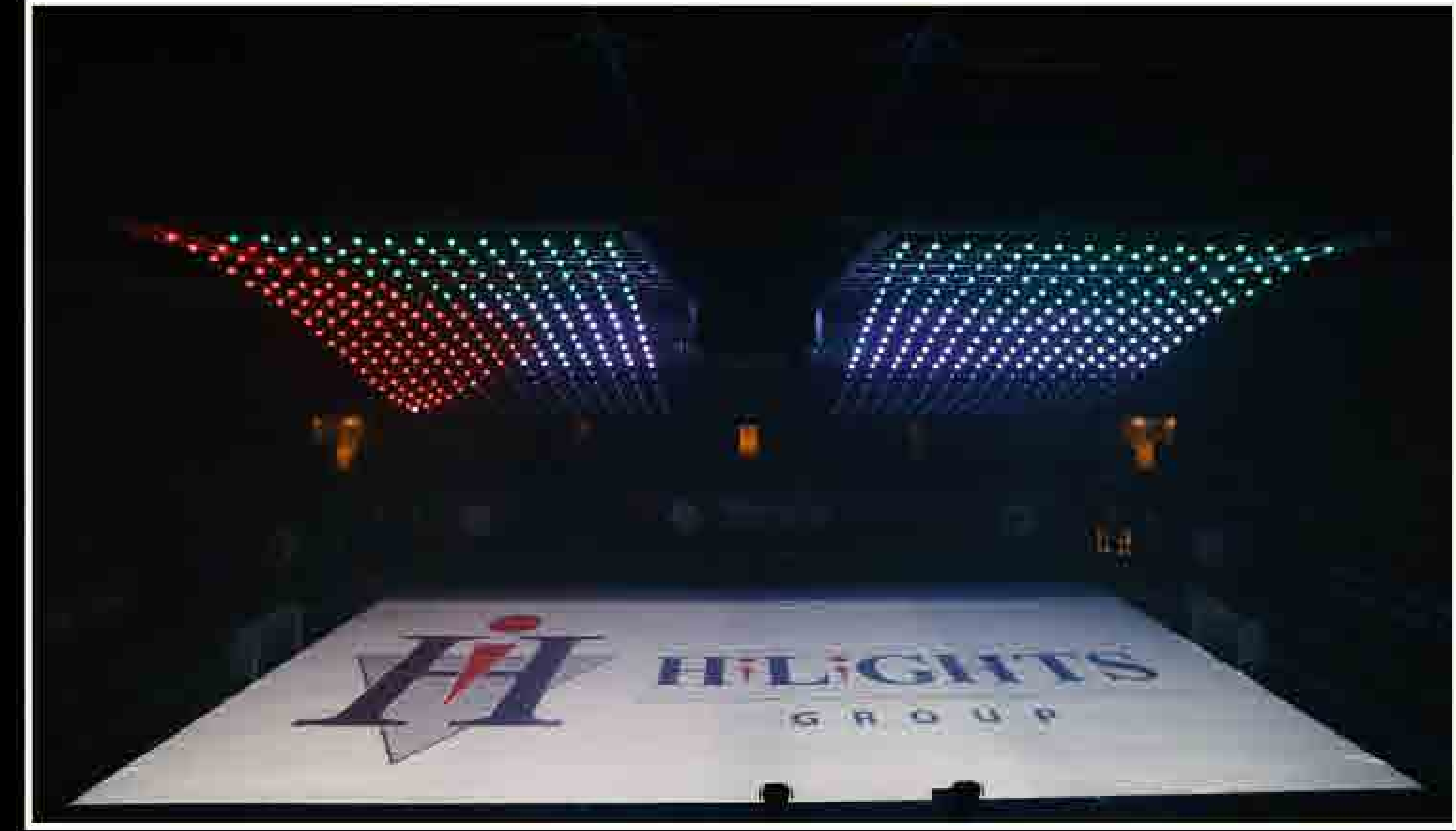


KIDS FESTIVAL 2022

AL MANARA CONFERENCE CENTER



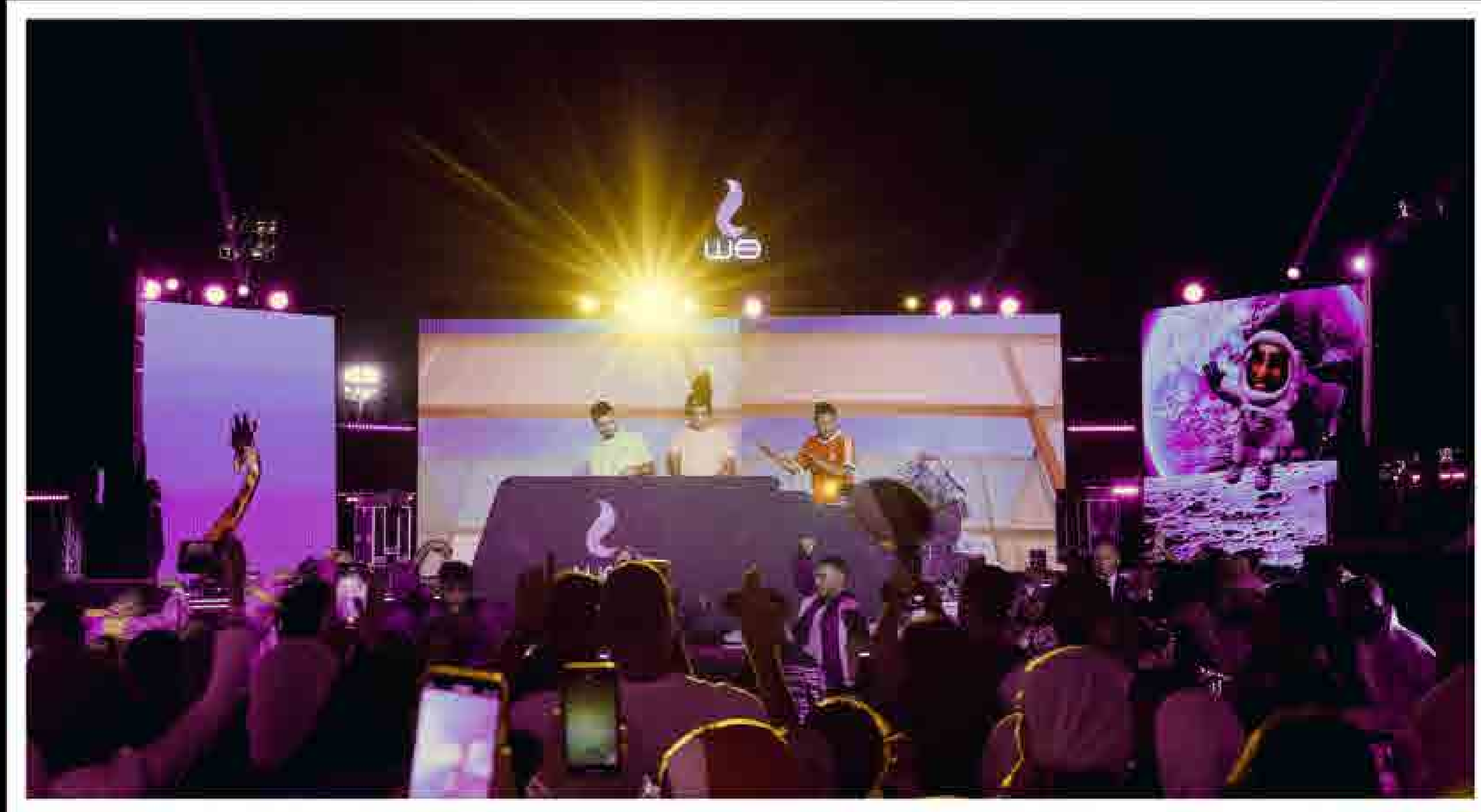
THE 3RD WAFF WOMEN FUTSAL CHAMPIONSHIP OPENING CERMONY



ANGHAM CONCERT 2022



WE ZED PARK





CAIRO DRAMA FESTIVAL 2022



CAIRO DRAMA FESTIVAL 2022

AMR DIAB FT EXTRA SOLAIRE



NORTH
SQUARE
MALL



ANGHAM

ZED PARK



BRITISH EMBASSY





GALA DINNER



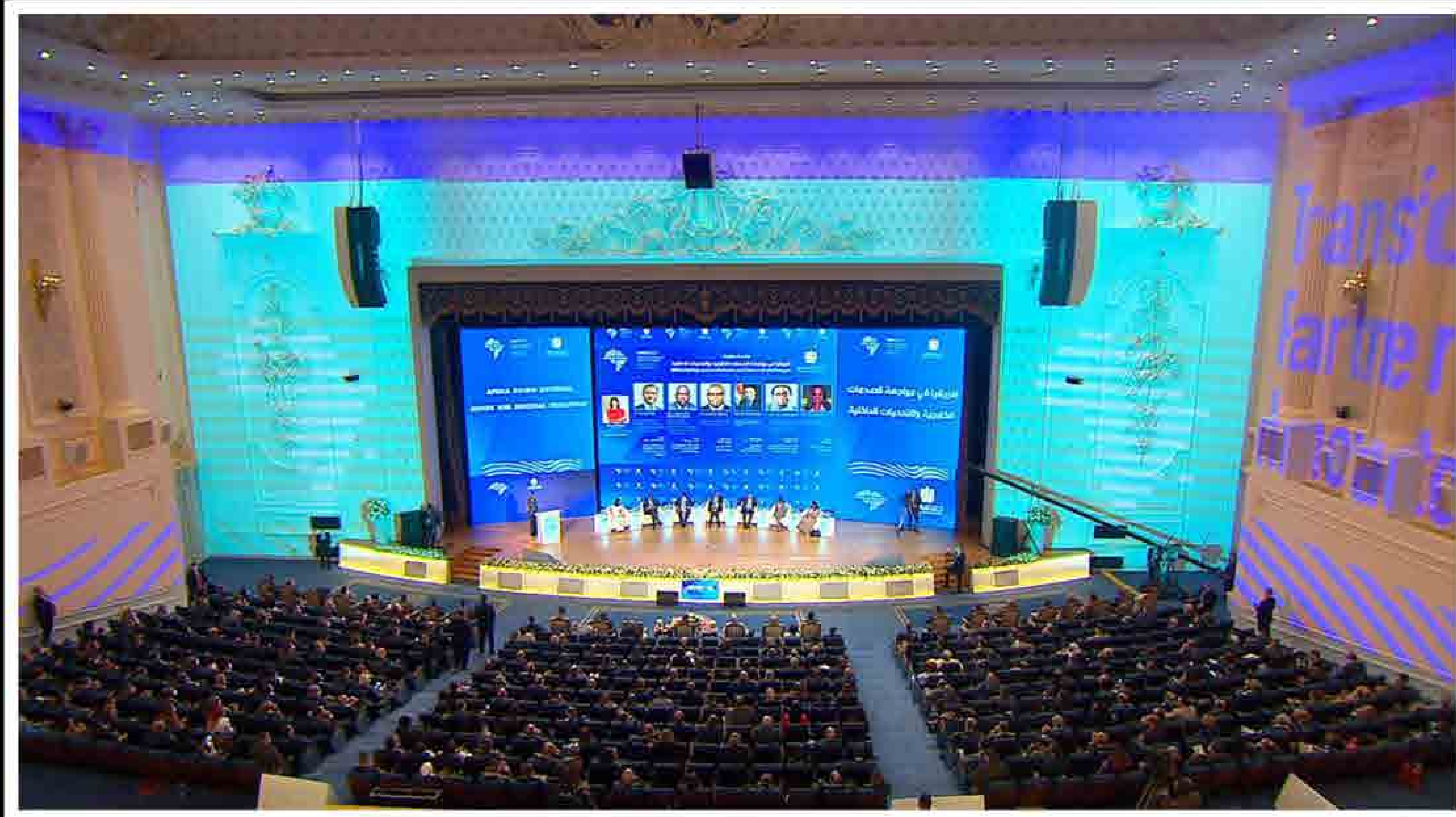
RUBY FT EXTRA SOLAIRE

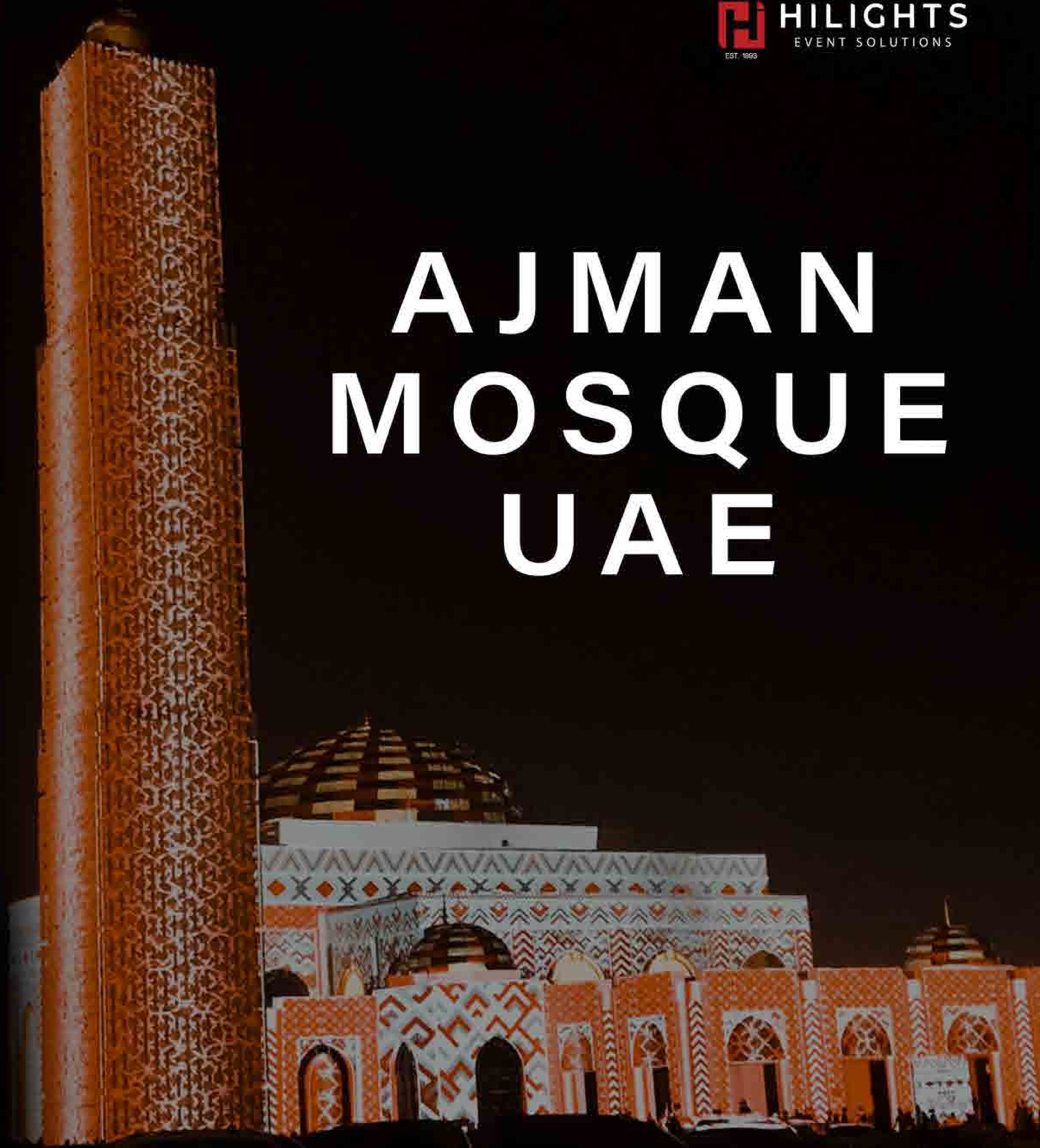
NORTH SQUARE MALL





AFRIXIM



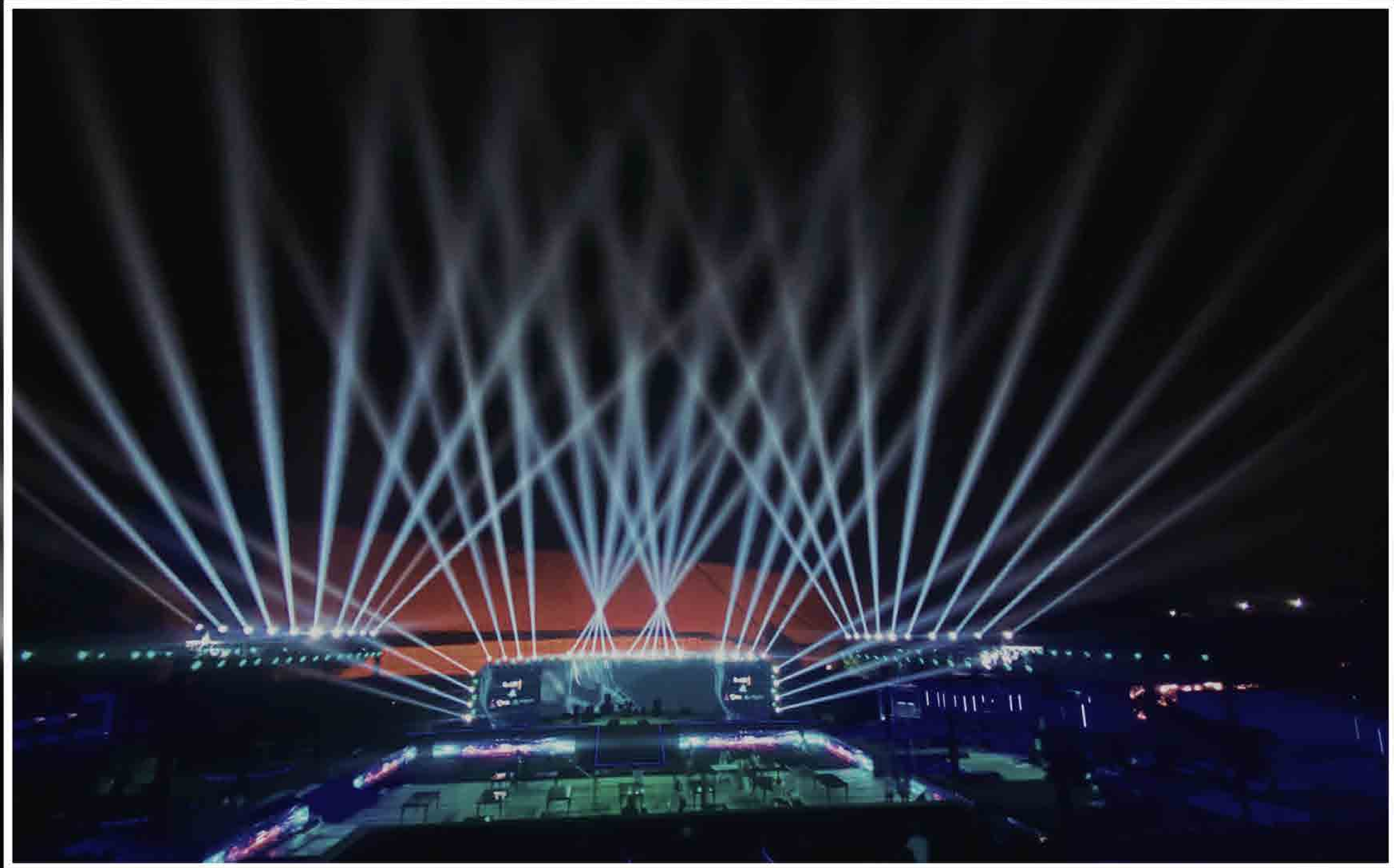


AJMAN MOSQUE UAE



ANGHAM ABDEEN PALACE

DINO





**PEOPLE
& PLACES.**



WOMEN'S DAY



EGYPTIAN PAVILION

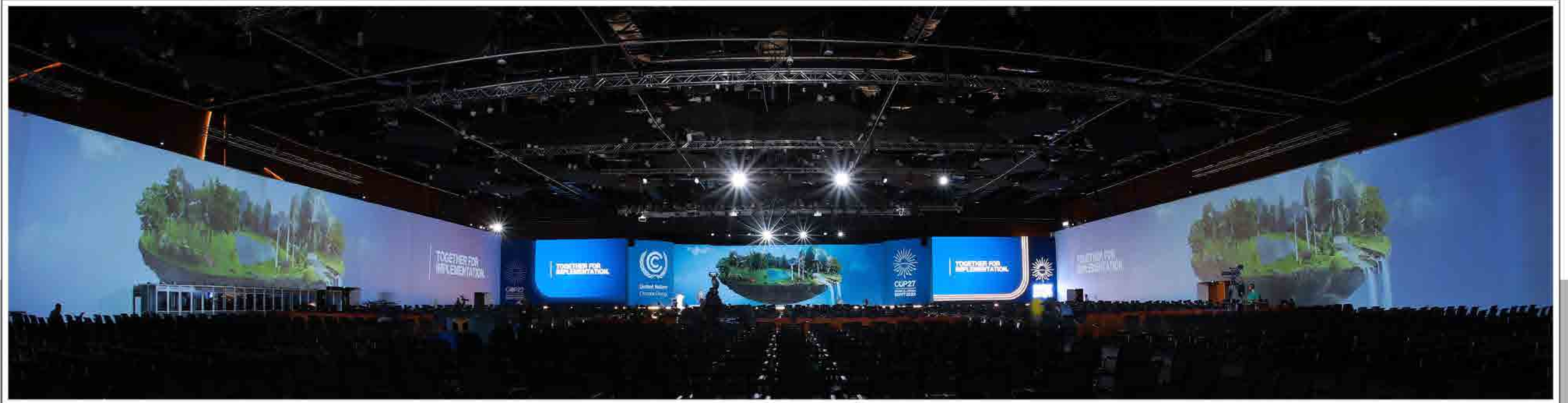




COP27
SHARM EL-SHEIKH
EGYPT 2022

HILIGHTS
EVENT SOLUTIONS
EST. 1993

CAPITAL



BLUE ZONE





COP27
SHARM EL-SHEIKH
EGYPT 2022

HIGHLIGHTS
EVENT SOLUTIONS
EST. 1993

BLUE ZONE

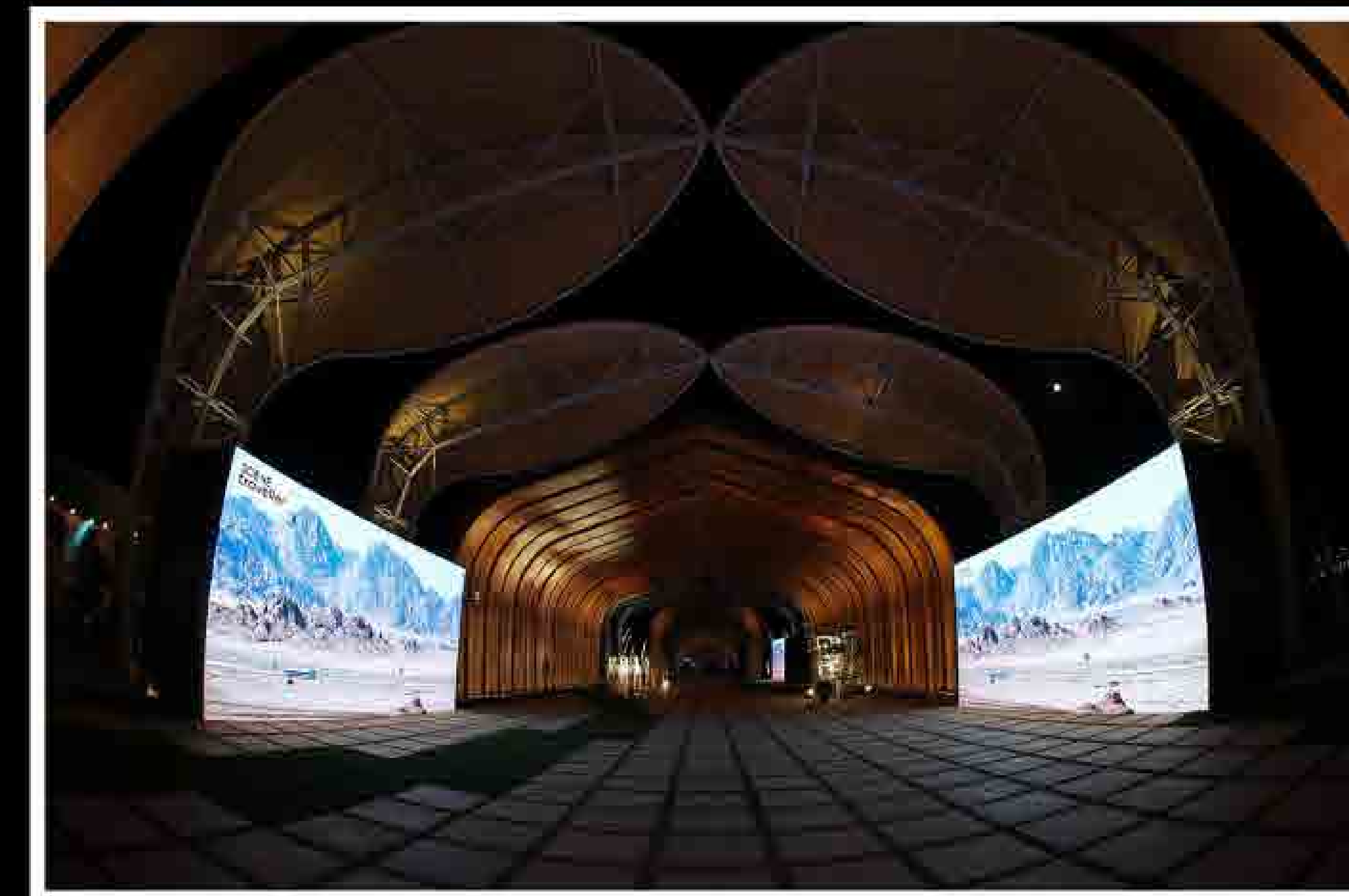




COP27
SHARM EL-SHEIKH
EGYPT 2022

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GREEN ZONE



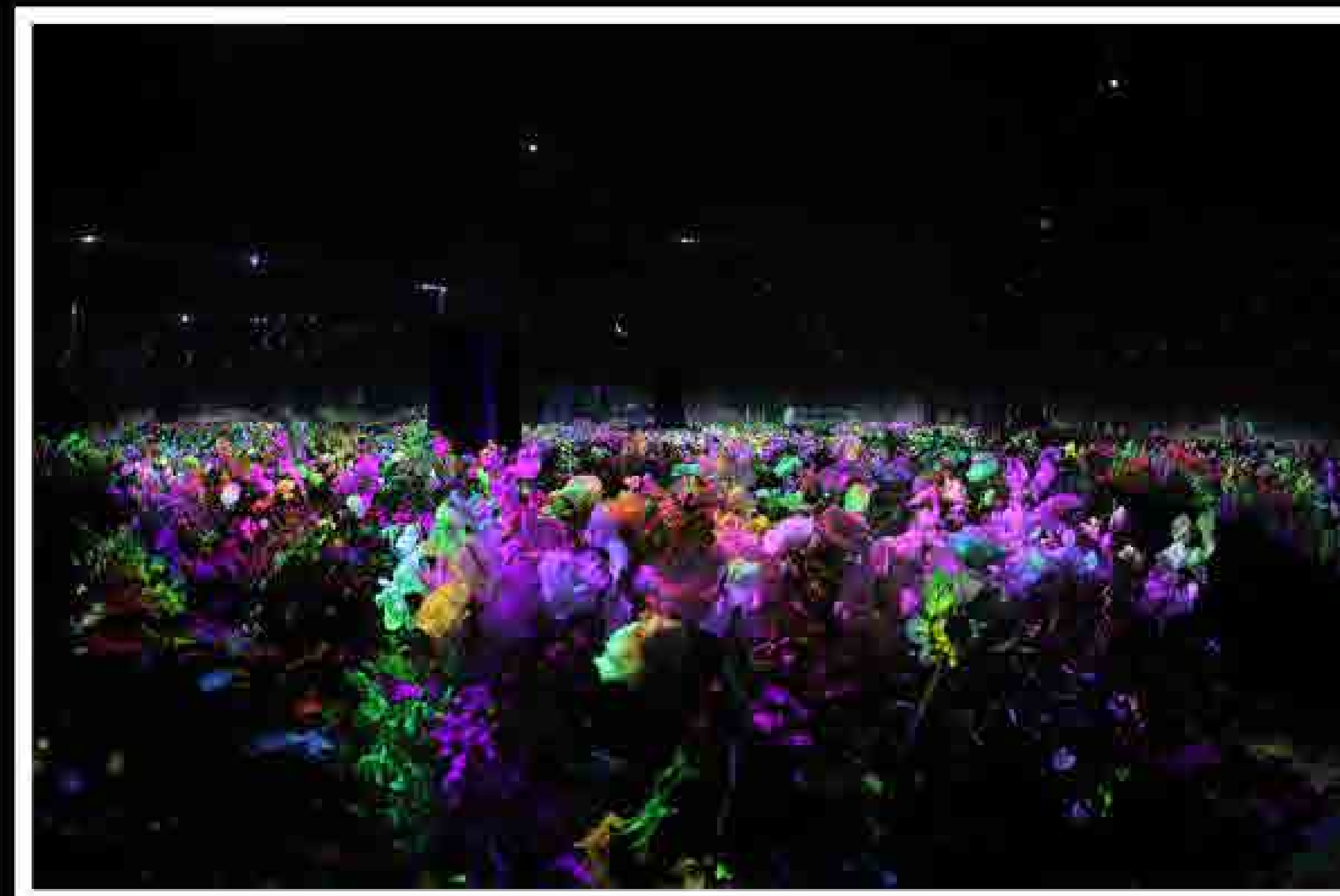


COP27
SHARM EL-SHEIKH
EGYPT 2022

HIGHLIGHTS
EVENT SOLUTIONS
EST. 1993



REDUCTION OF OZONE-DEPLETING SUBSTANCES USE
WILL HEAL THE ATMOSPHERE BY 2060



COP27
SHARM EL-SHEIKH
EGYPT 2022

GOODWATER



COP27
SHARM EL-SHEIKH
EGYPT 2022

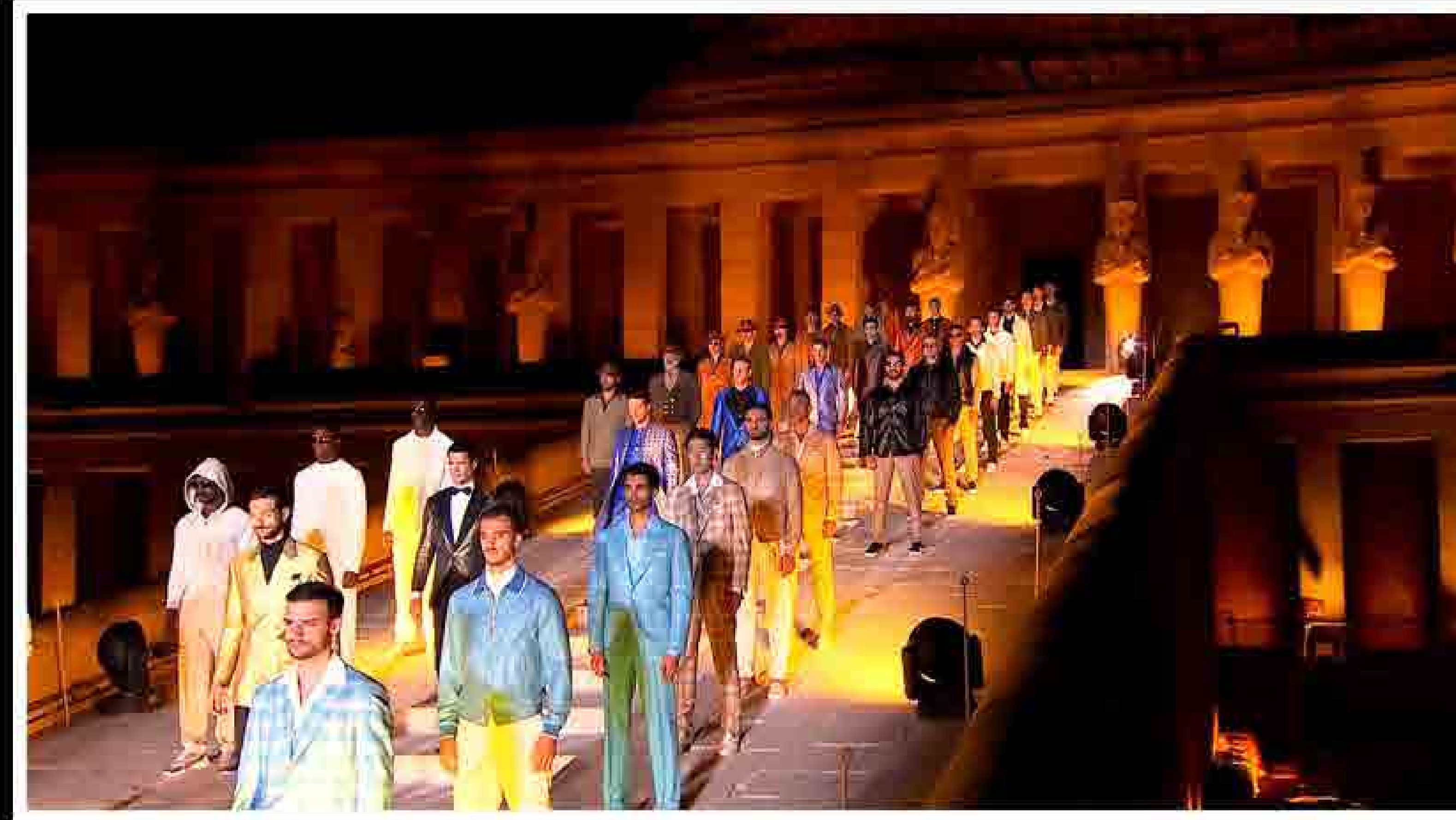
HIGHLIGHTS
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SMART BUILDING



STEFANO RICCI

HIGHLIGHTS
EVENT SOLUTIONS
EST. 1993



STEFANO RICCI





DIOR 2022





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EST. 1993

HILIGHTS

EVENT SOLUTIONS

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