



**ES:ME**  
**Entertainment**  
**Services**

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# About us

ES:ME is an award-winning AV and engineering company providing technical event consultancy, venue services and AV and rigging equipment. We have an international team and a global outlook, and we work on events across the GCC, Asia and Africa.

When you're running an event, there's a long list of people to consider. Organisers. Sponsors. Attendees. Performers. The venue. Trust us to handle your event and you won't have to think twice about the technical aspects.

Our in-depth event consultancy services and engineering expertise go hand-in-hand with our state-of-the-art equipment. We've grown steadily since 2007 due to specialising in what we do best: AV, lighting, staging, special effects and rigging. And when we say specialise, we mean it. Knowing our limits keeps us at the top of our game. If you do need anything else to make your event stand out from the rest, we will provide it via our network of handpicked event production partner.



[Watch video here](#)

## Vision

To be the most in-demand AV and engineering company for events across the globe.

## Mission

Event organisers come to us to achieve the impossible, thanks to our creativity, technology, and engineering expertise, all backed up by the most reliable backstage crew in the world.

## Purpose

We exist to surprise and delight the world with spectacular events fueled by our creativity and tech expertise.



**1000+**

Projects Accomplished

**100+**

Years cumulative experience from management team

**15+**

Countries serviced

Our desire to create spectacular events means we go above and beyond for our clients: there's no such thing as average here.



# Our services



**Consulting & Planning**

We are happy to advise you about the feasibility, technical requirements and necessary equipment – but your concept remains the driving force of the event.



**On-site management**

We know how to put together a team that can cover all these tasks. Our specialists oversee the entire process and are your first point of contact on-site.



**Rigging & staging**

We take on the technical production management and all important tasks such as infrastructure, equipment, power supply, safety and health protection.



**Lighting design & Execution**

We install and program show lights, ambient lighting, special effects and kinetic elements to bring out the best effects for any event. We know that lighting and staging must go hand in hand – so it can't always be the full light show.

# Our services



## Audio

We ensure the best audio experience for each location and crowd through our wide array of equipment availability, while providing your event attendees with the best possible visual experience.



## Kinetic movements & Special effects

We work with revolutionary motion control systems to create stunning and smooth live experiences from flying artists, musicians or cars, moving LED screens in all possible directions, rotating tables for product presentations or just a falling silk curtain—these are things that make events remarkable



## Equipment Rental

Our warehouse is equipped with a wide range of different products that simplify the delivery of the event and our team is well trained in their use. Equipment rental or manpower individually or combined – just let us know what you need.



## Exhibition Services

The event industry is ever-changing: you can rely on us to plug any knowledge gaps and make your event the one people talk about for years after - for all the right reasons.

# Solution – how we work

## Step 1 – Understanding the needs

- Understand your vision for the event
- Discuss request for proposal and understand the ideas, needs, timeframe and your budget

## Step 2 – Matching Event Vision and Budget

- We create an individual plan for the project with the right resources and solutions that fit the budget.

## Step 3 – Implementation

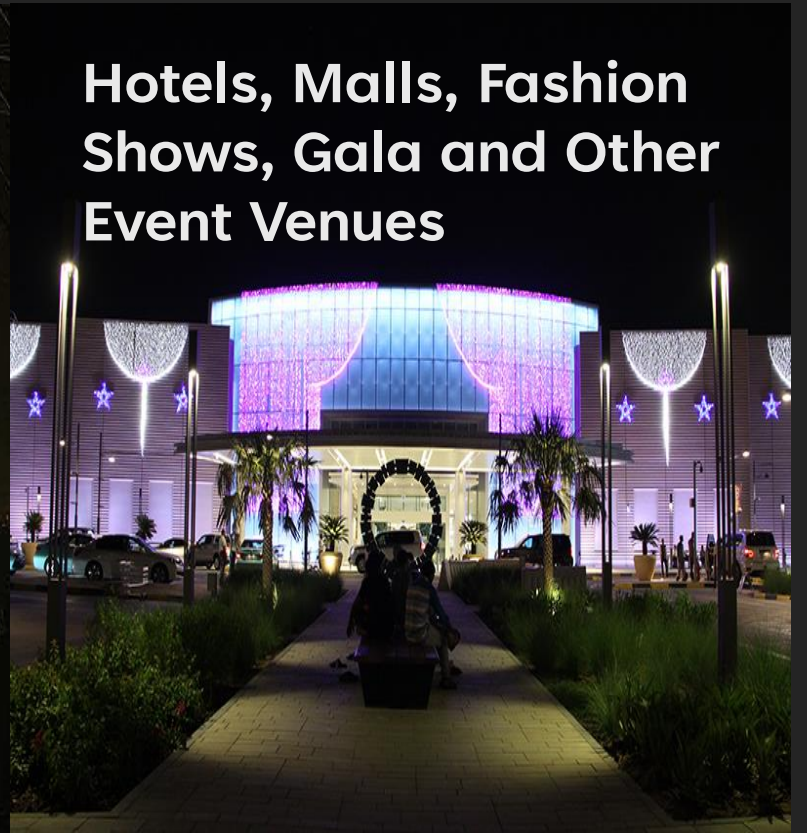
- Together with you, we begin building the project according to our consolidated plan! And we will always find solutions for unexpected challenges.

## Committed to an Agile Client-Centric Approach

Our organization is committed to providing a client-centric approach that is both agile and flexible. We strive to ensure that our clients have the best possible experience with our services.

# Who we serve

We have dozens of happy clients thanks to our ability to combine venue requirements with the expectations of event organizers, performers and attendees.





# Memberships

At ES:ME we believe in building strong alliances and networks in the industry. Coupled with our strong partnerships with technology providers, this is a testament to our commitment to success through collaboration and innovation.



**AGES**

Association of Global Event Suppliers



**COLISEUM**

Global Sports Venue Alliance



AV  Alliance

# Certifications

No matter where we work - our standards do not change. All our riggers, engineers and technicians are certified to European standards and are specialists in their field. This enables us to find advanced and creative solutions for any event, no matter the location, city, or country.



ISO 14001:2015  
Environmental Management System

ISO 9001:2015  
Quality Management Systems

ISO 45001:2018  
Occupational Health and Safety  
Management Systems

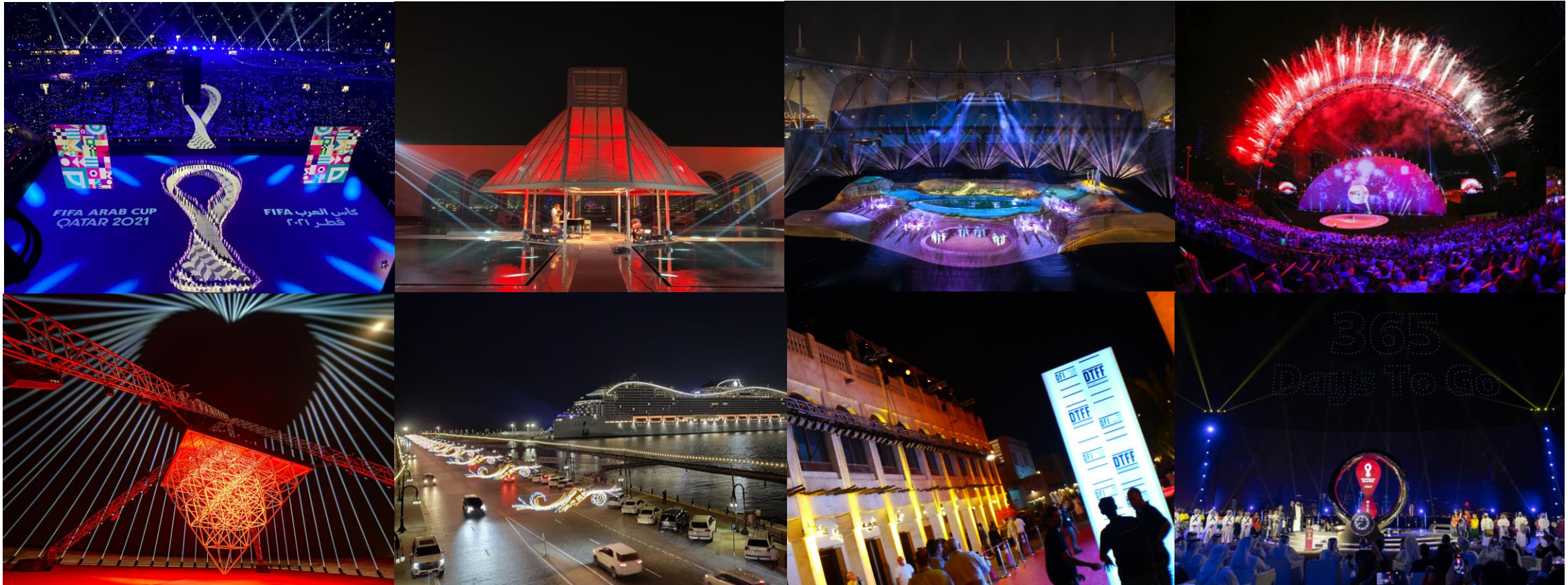
ISO 20121:2012  
Event Sustainability Management Systems

The logo for ES:ME Entertainment Services, consisting of the letters 'ES:ME' in a white, stylized font inside a red circle.

# FIFA Arab Cup

In 2021, we helped to plan and run the historic grand opening ceremony of the first-ever FIFA Arab Cup in Al Bayt Stadium, Qatar. Host nation Qatar wanted to showcase the cultural richness of the Arab region through traditional themes, scenes and costumes, which meant our lighting and visual effects had to perfectly complement the pyrotechnics and beautifully choreographed performances.

# Project Impressions





## INSTALLING A GIANT UMBRELLA FOR A LUXURIOUS WEDDING IN QATAR

Qatari weddings are among the most decadent and luxurious you will ever come across, so we were delighted to be invited to create a little bit of magic for a special couple in Qatar in 2021. Our brief was to install a roof structure (a 10m high, 38m diameter umbrella-style roof, called a Skyliner) and lighting over a huge temporary ice rink.

This being 2021, the pandemic postponed the wedding plans several times. Once Qatar lifted the regulations against outdoor events, the client decided to go ahead with the wedding in the backyard of their villa



# Project Impressions





It was clear from the very start: The cultural / creative workspace / retail hub that is Doha's M7 Museum was to provide the ideal backdrop for the Forever Valentino exhibition of 2022.

And with a brand that had a razor-sharp vision for how this event would unfold, showcasing its heritage of haute-couture excellence, the stakes were high for ES:ME and the team. This provided a much-relished challenge to take on this venue and transform it into a truly theatrical experience; a voyage through Rome, Valentino's starting place, home and identity.

**GOING BESPOKE FOR VALENTINO**



## LANDING AN ASTON MARTIN ON THE HELIPAD OF BURJ AL ARAB

CEO Alex Wuerfel was enjoying a relaxed coffee with a friend when he got the call about pulling off the highest profile event of his career: flying an Aston Martin Vanquish around the skies of Dubai and landing it 212m up in the air for an Aston Martin centenary celebration taking place on the helipad of iconic luxury hotel, the Burj Al Arab. He couldn't say no.

The event was the talk of Dubai, and it even stopped traffic. Aston Martin was delighted with the outcome. Their Chair and CEO at the time, Dr Ulrich Helmut Bez, said, "We have achieved another world first – one of many for Aston Martin over the years. This is a true feat for Aston Martin and a fantastic way to begin a new century of global success for our iconic brand."





# AXION

We are used to all sorts of unusual requests, but this one was particularly left-field: could we help to create an enormous temporary light show resembling a giant scientific device for space exploration or particle detection?

Noor Riyadh is an annual Saudi Arabian festival of light and art. In 2022, ES:ME was asked to supply rigging and lighting services to a site in the middle of the desert, an hour outside of the capital. Our job was to support world-class designer, Christopher Bauder, with his vision for AXION: an otherworldly temporary lighting installation he had devised for the festival.

Bauder was delighted with the result. “I like that we managed to put it in such a remote place. It needed darkness as a background and there aren’t many darker places than the desert,” he said.

# Testimonials



"I have seen their capabilities and as such I **have been hugely impressed by their performance** in my personal opinion they are the frontrunners in relation to their SOW within Qatar and I would have no objection in supporting them for any future contracts... In essence if there are any future events that would require their expertise I **would fully endorse their tender submission from a HSE perspective.**"

- **Geoffrey Park,**  
Quality Systems Manager at Mosanada FMS



"We've worked with ES:ME for many years on an abundance of projects in Qatar. It's fantastic to work with Alex and his team due to several reasons, most importantly that **the team is dedicated, committed and utterly professional. No matter if small or large scale, the team at ES:ME shares our uncompromising standards in terms of quality but even more importantly in terms of safety...** We are certainly looking forward to continuing our collaboration in the future. "

- **Boris Hirschmueller,**  
General Manager at fischerAppelt, Qatar

# Testimonials



"We have been very pleased how our idea and the consecutive briefing of a huge 'umbrella construction' was engineered, produced and installed by the construction ES:ME Team. And all related services have been carried out with utmost quality dedication and highest attention to details. Alex and his team are reliable partners, and we are looking forward to more upcoming challenges in the Middle East Region."

- **Thomas Wasshuber,**  
Managing Partner at STEINERLIVE.



"We have thoroughly enjoyed working with the ES:ME team over the past seven years. They have taken on numerous production challenges while always providing efficient and professional service. Their experience and knowledge, combined with a great team work ethic, make them a trusted, long-term business partner."

- **Julian Yeomans,**  
General Manager at WMP Creative

“The key to success in any organization is to make **connections** with customers and build relationships that last.”




- John C. Maxwell



## Contact us



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