



THE REGION'S DESTINATION FOR AUDIO-VISUAL SOLUTIONS

PRO LAB Corporate Profile '23



ABOUT US

PRO LAB is one of the most established and well renowned names in the world of professional audio-visual and stage equipment retail and distribution in the GCC and MENA regions. PRO LAB is the region's leading destination for audio-visual, lighting, staging, and rigging systems and equipment. From designs to trainings, solution building to aftersales support and service, PRO LAB covers all client needs and requirements under one roof.

The background image shows a large-scale stage production. In the foreground, there are several large, black, wedge-shaped floor monitors. Behind them is a massive wall of speakers, each with a circular grille. Above the speakers, a complex network of metal trusses supports numerous stage lights, including spotlights and wash lights. Some lights are illuminated, casting a warm glow. The overall scene is a professional stage or concert venue, emphasizing the company's expertise in audio-visual and lighting solutions.

WE PROVIDE SOLUTIONS

We are passionate about delivering the highest quality audio-visual, lighting, staging, and rigging solutions from the industry's most trusted and reputable brands



**22
BRANDS**

**10
YEARS**

HIGHLIGHTS

PRO LAB is one of the most established and well renowned names in the world of professional audio-visual and stage equipment retail and distribution in the GCC and MENA regions.

**+1K
CLIENTS**

**+100K
ITEMS SOLD**

**12
MARKETS**

The background image is a composite. The left side shows a museum exhibit with a large wall display of the UN Sustainable Development Goals. The right side is a semi-transparent pink overlay containing the 'VISION' and 'MISSION' text. The overall image has a blue and pink color scheme.

OUR REASON

VISION

To become the leader of professional audio-visual, lighting, staging and rigging distribution in the GCC and MENA regions.

MISSION

Ensuring our clients transform their vision into reality through exceptional professional audio-visual, lighting, staging and rigging solutions.

OUR PROMISE

SUPPORT

- Presales and after sales
- Industry leading brand managers
- The region's most advanced service center
- Highly capable and well-trained technical team

KNOWLEDGE

- Product expertise and technical know-how
- Industry best practices
- Seamless solution building
- Massive history of projects and sales

SOLUTIONS

- Products and brands that fit any solution
- Enormous inventory of readily available items
- Expert sales and technical teams
- Delivering not only products, but highly effective solutions

VALUE

- Presales support
- Inhouse and external brand and product trainings
- Unmatched warranties
- Free aftersales support and service

FACILITIES

15,000 square feet of pure experience.

Home to one of the most advanced and interactive experience centers in the region.

Massive assortment of AV, lighting, staging, and rigging equipment.

Endless combination of demos of various natures.

Interactive entrance and hallway, modern office space, equipped meeting rooms, innovative and advanced service center.



Dubai, UAE
(Dubai Production City)

BRANDS WE LOVE



AUDIO

A wide range of globally renowned premium audio brands specializing in professional audio equipment including speakers, microphones, amplifiers, processors, and many others, ideal for events, commercial venues, halls, stadiums, auditoriums, to name a few.

AUDIX

TWAUDIO®

 **Palmer**
be true to your sound

Powersoft

LD**systems** LD
free your sound

 **NEWTON**

DRAWMER


18
EIGHTEEN
SOUND

LIGHTING

Cutting-edge lighting solutions for the purposes of entertainment, architecture, and others. PRO LAB is proud to represent a diverse range of brands including Minuit Une, PROLIGHTS, Chamsys, Vision, and Visual Productions.



VIDEO PROJECTION

Complex, high quality, and reputable brands aimed at delivering unmatched capabilities in projection, video mapping, amongst others.

 dataton

VIOSO®

DIGITAL **PROJECTION**

TRUSS, STAGING, AND RIGGING

A wide range of professional stage and event equipment, including trussing systems for custom designs, rigging equipment for audio and lighting, and staging solutions for elevated platforms.



STAGE SPECIAL EFFECTS

A diverse selection of equipment and accessories for events and entertainment applications, producing special effects and other visual impressions.



ACCESSORIES

Go to brands for the items required as part of any solution, professional or otherwise. Cabling, connectors, adaptors, stands, and others, are all part of PRO LAB's product portfolio.



ROXTONE



FEATURED WORKS





GET IN TOUCH



We pride ourselves on providing a world-class customer service experience. From the moment when you call us for a proposal to the final delivery of a project, you are guaranteed to receive the highest level of quality. PRO LAB covers all things audio-visual, lighting, stage equipment retail and distribution.

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