



COMPLETE PROFESSIONAL AUDIO, VIDEO, LIGHTING, AND CONTROL SOLUTIONS

UAE | KSA | Bahrain | Oman | Qatar | Egypt | Iraq | Kuwait | Jordan

www.gslprofessional.com

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Who We Are

GSL Professional was established over 20 years ago with a vision to provide the best professional audio, video, lighting, and control solutions across the Middle East. Over the years, we have earned a reputation as a leading distributor in the region, thanks to our commitment to exceptional service.

As a distribution partner, GSL Professional represents an impressive array of world-renowned brands across the Middle East, including Symetrix, Tannoy, Lab Gruppen, Turbosound, Midas, Lake, Panasonic, DiGiCo, ADJ Lighting, Audio-Technica, Calrec, Genelec, Klarktechnik, NEC, Orban, Tascam, Screenline, ZeeVee, and Klotz.

Our team comprises highly experienced professionals who offer comprehensive solutions for various industries, including recording and broadcast, hospitality, houses of worship, theme parks, transportation, education, stadiums, and arenas. We provide technical, marketing, service, and sales support across all markets to ensure our clients receive the highest level of service.

As we have the largest stock in the Middle East, we can always exceed our customers' expectations. Our product specialists offer par excellence design and on-site assistance, stemming from a thorough knowledge of the brands and extensive industry experience. They frequently travel across the targeted territories to assist clients with their requirements.

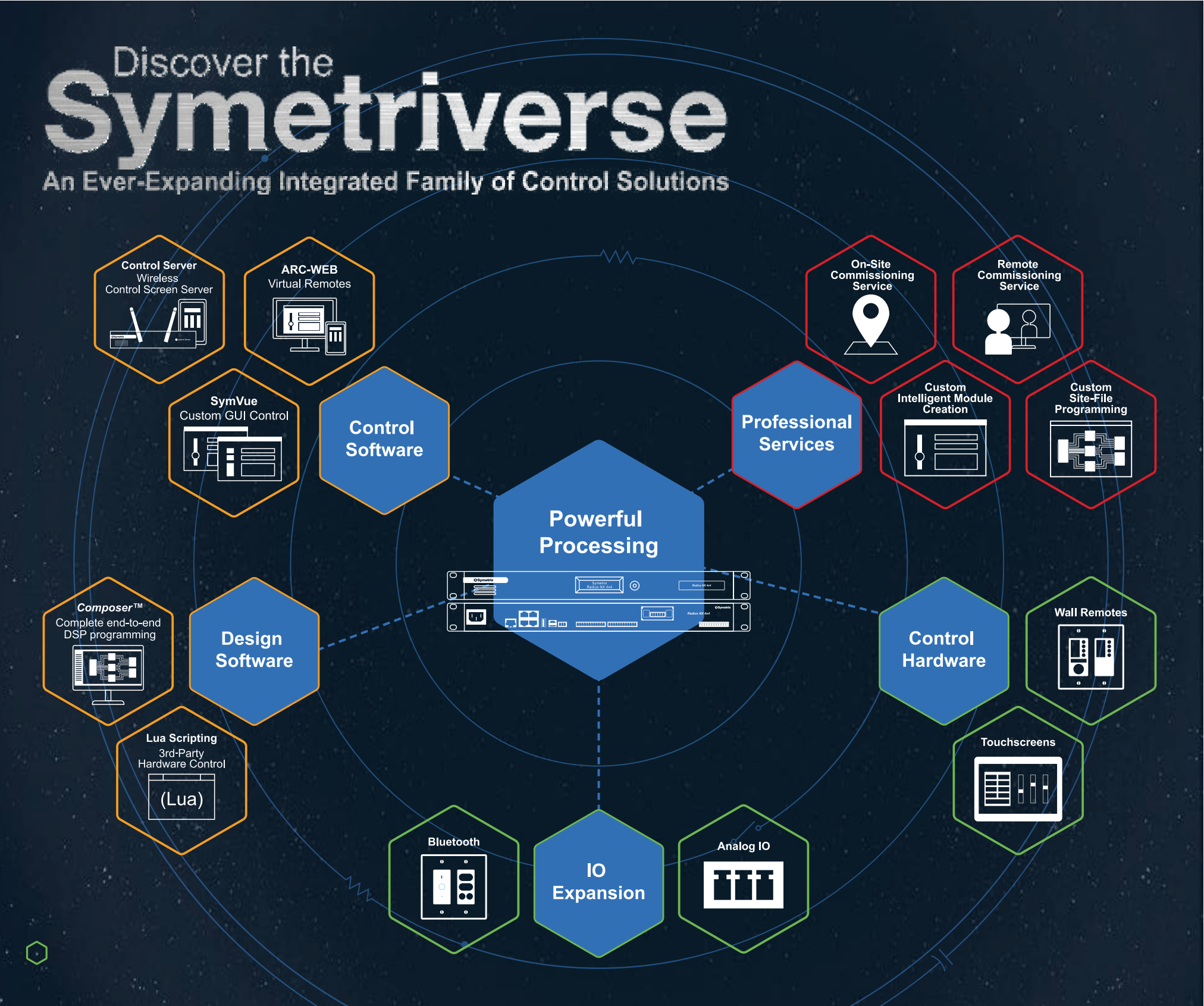
Our service center is of the highest quality in the region, ensuring that the after-sales experience is as professional as the products we supply.

You can see, touch, and hear our portfolio of products at our showroom and stay updated on the latest technology at our training facility, conveniently located along with the service center and our head offices on Airport Road, Dubai.

In addition, GSL’s sister company, QSL Professional, is based in Qatar to directly serve the specific needs of the Qatari market.

Brands





Why choose Symetrix?

- Flexibility: Our DSPs and control devices are easy to configure and easy to use.
- Powerful: Precision signal processing with the highest quality modules.
- Sound: Superior quality built on 40 years of studio and broadcast experience.

Symetrix provides you with additional control over the same processor. Reducing the complexity of your AV system by removing superfluous hardware and code. Also, taking control of your whole audio-video system processing, programming, and integration using cutting-edge tools to develop and display unique system control interfaces for enhanced user experiences.

Symetrix’s award-winning software, along with a comprehensive toolset of high-performance hardware, provides the resources you need to handle any task effectively.



TANNOY

**WHEN IT COMES TO THE
INSTALLED SOUND SYSTEMS,
THERE IS NOTHING TO COMPARE
WITH TANNOY'S SPEAKERS!**

Tannoy is a British manufacturer of loudspeakers and public address systems. Founded by Guy Fountain in London in 1926 as the Tulsemere Manufacturing Company, today the company is part of the Music Tribe group of brands.

From the late 1940's onwards, Tannoy dual concentric loudspeakers earned a reputation for accuracy, clarity, and prodigious output, which made them extremely popular in the recording and broadcast industries for monitoring audio.

Tannoy's image is particularly linked to both studio monitors and its Prestige range of home speakers. Prestige speakers use Dual Concentric cone speakers and are easily recognizable by their "vintage" design. Tannoy is notable for its 'Dual Concentric' speaker design, which places the tweeter behind the center of the medium or bass driver. "Dual Concentric" is a trademark, although Tannoy is not the only speaker manufacturer to design coaxial speakers.



LAB.GRUPPEN



Lab Gruppen is a sound equipment company dedicated to building mainly public address power amplifiers. Lab Gruppen is part of the Music Tribe group of brands. LabGruppen acquired the exclusive rights to the Lake brand and the Lake processing for professional applications in touring and fixed installations late 2008.



lake

Three Australian engineers – David McGrath, Brian Connolly, and Marcus Altman – formed a new enterprise to develop advanced digital signal processing applications.

Lab Gruppen of Sweden acquired both the Lake trademarks and exclusive rights for use of Dolby Lake Processor technology for the touring and permanent sound reinforcement markets as demands dictate.



Lab Gruppen secured exclusive access to the source code and algorithms for these markets that are at the heart of the DLP, Powered Loudspeaker Management (PLM), and stand-alone Lake products.



Lake is currently part of the Music Tribe group, which also includes Midas, Klark Teknik, LabGruppen, Tannoy, Turbosound, Behringer, Bugera, Aston Microphones, and TC Electronics.



Turbosound

Turbosound is intense in designing professional audio solutions that meet your high expectations for sound and performance. Turbosound professional audio product lines include ingenious, high-performance PA systems, and cutting-edge speakers.

By 1978 – which is when the official story begins – Tony Andrews had met Tim Isaac and joined forces with John Newsham, a respected sound engineer, to form Turbosound. They began designing, building, and renting out their innovative speaker systems.

For over 40 years Turbosound has repeatedly shown award-winning innovation and leadership in the world of high-end professional audio, producing landmark products that have defined and shaped the live industry.



MIDAS



Midas is a company that designs professional audio consoles. Founded in London in 1970 by Jeff Byers & Charles Brooke, today the company is part of the Music Tribe group of brands.

The Midas consoles broadly use the most famous audio engineers for live sound mixing. Applications for these consoles include Front of House (FOH) and monitor console positions. Midas also markets the digital audio distribution components that are commonly used with their digital consoles as stand-alone digital snakes, or larger multi-site audio distribution networks.





Panasonic

Panasonic is a global leader in the design, manufacture, and sale of devices, as well as the provision of solutions such as system integration, installation, maintenance, and repair services for the supply chain, public service, infrastructure, and entertainment sectors.



Panasonic began its broadcasting business in Japan in 1958. For over 60 years up to now, they have continued to develop products while remaining close to the scene of the broadcasting industry.

Products: IT/IP Platform | PTZ Camera Systems | System Cameras | Live Switchers | Cinema Cameras | Accessories | Professional Camera Recorders | Software

Solutions: Staging & Event / HoW | Broadcast Studio | Education | Government & Corporate | Weather Camera | Information Program | Sports | e-Sports



DiGiCo's 'large format' consoles are the SD-Series of consoles, and other consoles in the SD range include SD5, SD10, SD12, SD8, SD9, and rack-mountable SD11. T (Theatre) and B (Broadcast) software are also available for selected consoles.

DiGiCo SD series consoles are used on many of the biggest live sound tours and events around the world but the compact DiGiCo S-Series made this pedigree of audio performance available to every part of the industry, introducing a new standard of audio quality, power, and flexibility not seen before at its price point. The S-Series multi-touch touch screens, breaking the mould for the small format of consoles!





Established in 1962, Audio-Technica is a worldwide group of companies devoted to the design, manufacture, marketing and distribution of problem-solving audio equipment. Initially known for state-of-the-art phono cartridges, Audio-Technica now creates high-performance microphones, headphones, wireless systems, mixers and electronic products for home and professional use.



Winner of numerous industry awards, Audio-Technica manufactures products that set quality, durability and price/performance standards for live sound tours, broadcast and recording studios, corporate and government facilities, house-of-worship venues, and more.

Audio-Technica microphones deliver versatile solutions for high-profile sports broadcasts, including the World Cup, the Super Bowl, and the Commonwealth Games, as well as the Summer Games in London (2012), Beijing (2008), Athens (2004), Sydney (2000), and Atlanta (1996), and then, Winter Games in Sochi (2014), Vancouver (2010), Torino (2006) and Salt Lake City (2002).





**OVER 50
YEARS OF
BROADCAST
EXPERIENCE**

Calrec is a leading designer and supplier of audio broadcast mixing equipment, relied on by the world's most successful broadcasters. Formed as a microphone manufacturer in 1964, Calrec's reputation for build quality, reliability, and audio performance has made it an industry benchmark across the world. Calrec understands modern broadcast facilities and works alongside broadcasters to keep ahead of the changing needs of the broadcast environment.

Calrec's range of broadcast mixing consoles, remote production and audio networking solutions, its understanding of AoIP and IP infrastructures, and its work with third-party integration, means Calrec is at the epicenter of changing broadcast requirements.



All Calrec products are designed, manufactured, and tested at Calrec's Nutclough Mill headquarters in Hebden Bridge, England. Every element of product development is in-house. This ensures the integrity of the entire process and guarantees a quality standard unsurpassed in the broadcast console marketplace.

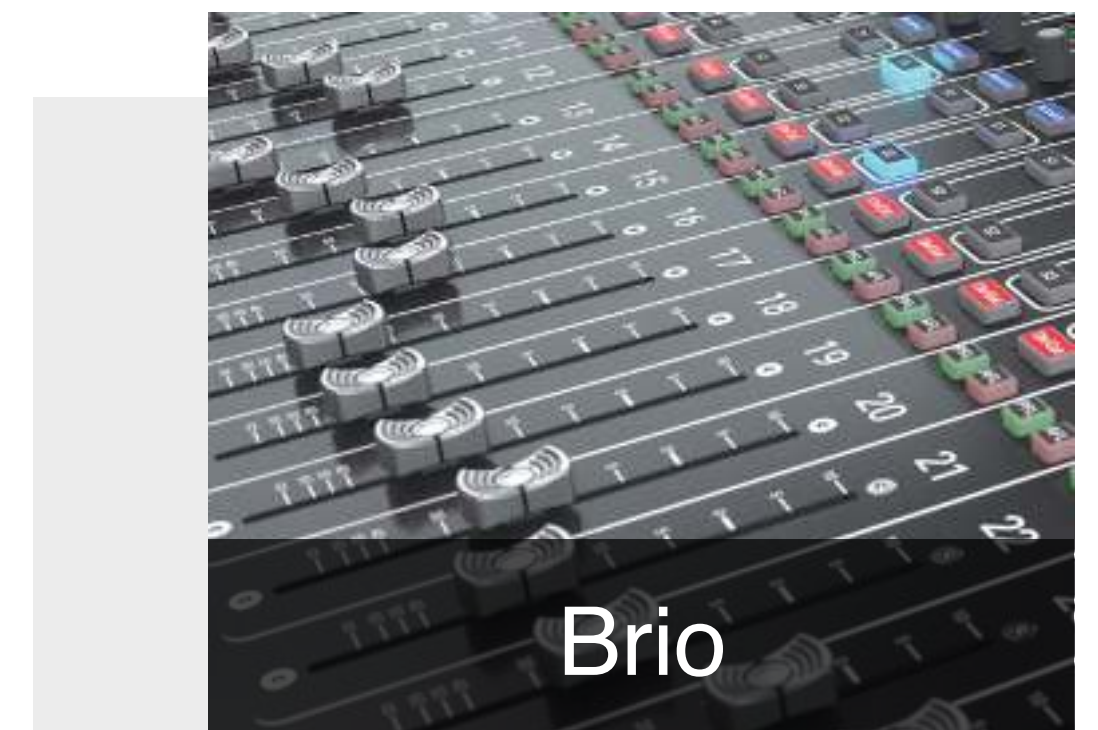
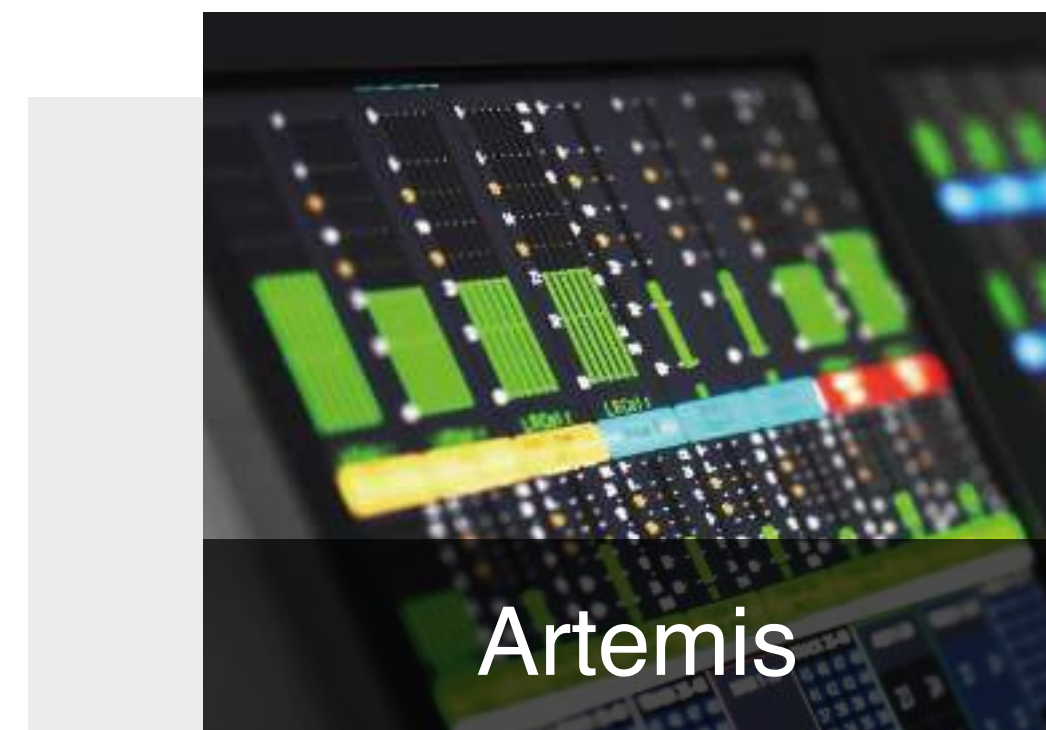
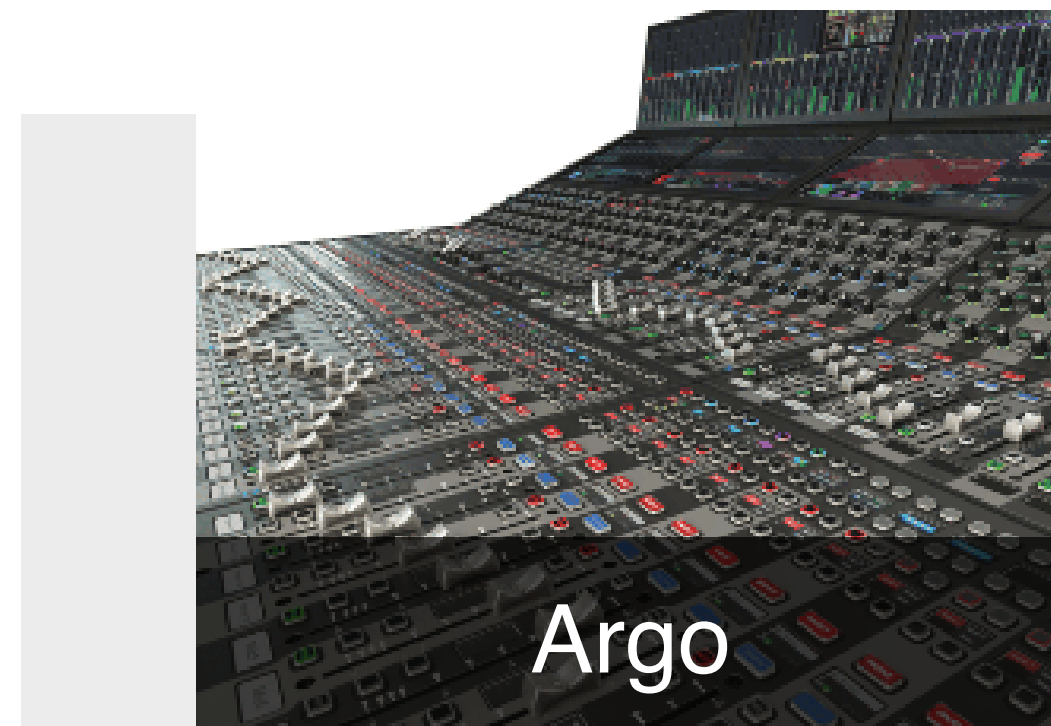
**NEWS - eSPORTS - OUTSIDE BROADCAST - FLYPACKS -
SPORTS - HOUSE OF WORSHIP - EDUCATION - RENTAL**



For more than 50 years the world's most successful broadcasters have relied on Calrec

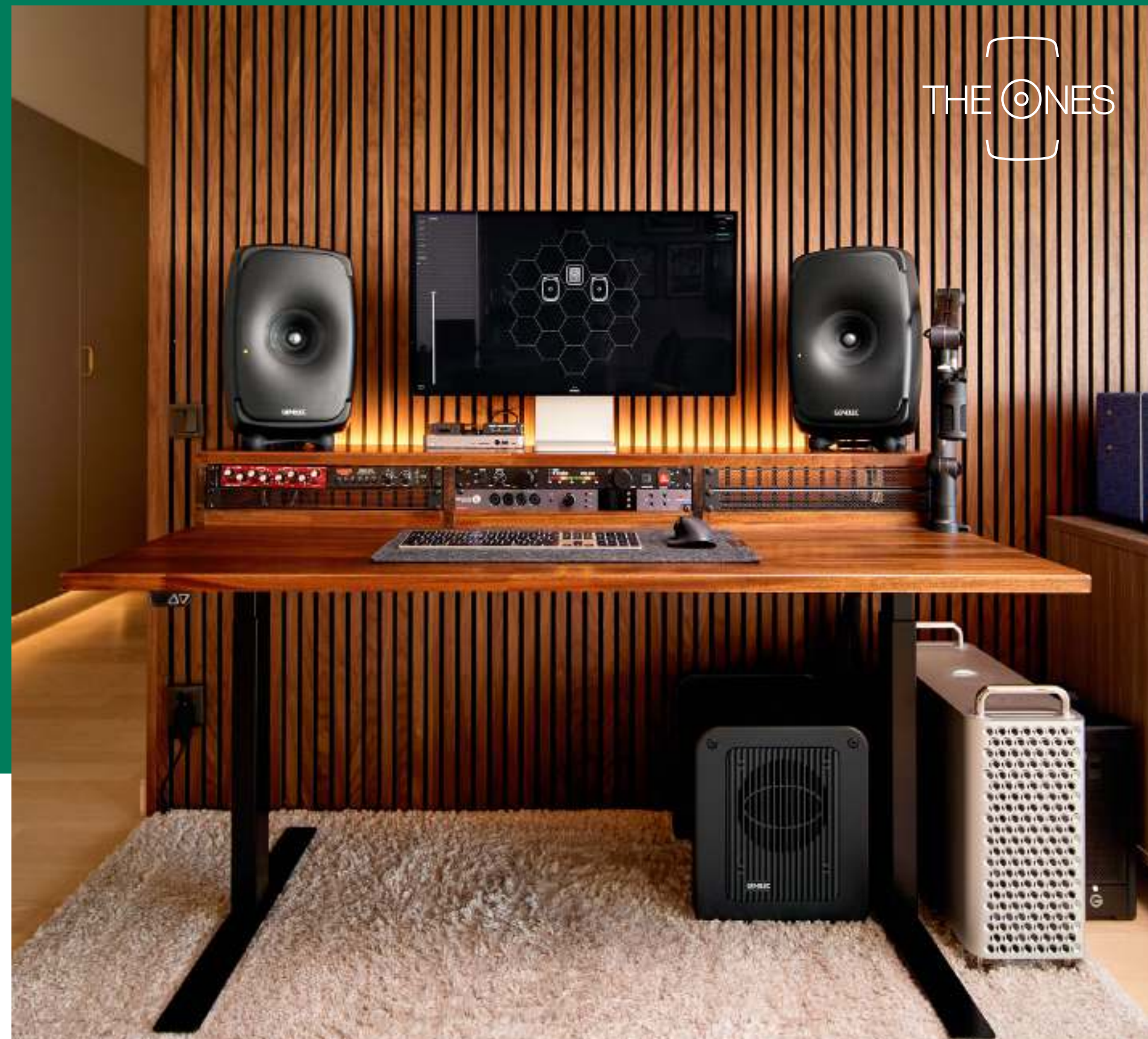
Calrec is helping broadcasters to stay ahead as they switch to IP infrastructures; to achieve efficiency with remote broadcasting; to save money with virtualised production.

Calrec's radio-focussed and flexible Type R can adapt to a variety of requirements including headless, and Calrec has expanded its range of consoles, from the cost-effective Brio consoles, to the IP-enabled ImPulse core. For flexible working, integrated networks and reliable audio, Calrec has it covered



GENELEC

Since 1978 Genelec has developed high-quality studio monitors and active speaker systems. Over the years and based on customer requirements, the Genelec R&D team's technical ambition has led to several innovative technologies and revolutionary designs which have refined every product to set a benchmark in the industry. Maintaining a wide product offering has given Genelec challenges and ultimately a lot of experience. Every Genelec customer benefits from this experience by having precision tools to rely on.



GENELEC® | Smart IP

Power to
the speaker.

Power to
the installer.



Genelec products are made to last, with pride and care by Genelec's own production staff in Finland. Many of Genelec's very first products are still in active use and continue strong commitment to providing service and spare parts for all products for at least five years after their discontinuation.



Established in 1985 and headquartered in Los Angeles, California, the company also has regional offices in Mexico and Europe. ADJ is known for reliable products, exceptional customer support, and innovation, having recently pioneered several market-leading IP65-rated lighting solutions.

The company's range includes moving head luminaires, static washes, beam effects, audience blinders, strobes, DMX control hardware/software, LED video panels, and related accessories, as well as fog, haze, and other atmospheric effect generators. ADJ serves both the AVL rental and installation markets. Its products are used worldwide for events, productions, and festivals of all sizes, and are also installed in a wide variety of venues ranging from churches, and theatres to trampoline parks and roller rinks, nightclubs and lounges to concert venues and event centers.





For over 45 years, Orban has been the benchmark for professional audio processing worldwide and continues today to provide absolute state of the art audio solutions for live performance venues and content creators, as well as radio, TV and Internet broadcasters. The importance of Orban products is increasingly important as TV and Radio authorities seek to standardize and optimize loudness, modulation and similar characteristics.

Technology applications include audio processing, loudness measurement, and control, multichannel surround audio, and digital audio processing and monitoring for customers who are literally, a "who's who" of governments, industry leaders, and concert tours.

The latest addition to the Orban portfolio OPTIMOD 8700i LT is a light version of Orban's flagship processor 8700i. It offers the same versatile five-band and two-band processing for both analog FM transmission and digital media (DAB+/HD Radio/Streaming) as the 8700i. This allows you to create a sonic signature for your station with the assurance that your signature will stay locked in, uniquely branding your sound.





The Screenline range of home and commercial screens is made in Italy and covers the complete range of applications from home theatre through Live/Staging/Rental and to all manner of custom and fixed installations for commercial use including rental entertainment products to immersive and interactive projects. Products like Screenline Arena which is available as a full 360-degree wrap-around solution if needed for a fully immersive experience.

All Screenline products are custom made to meet the exact requirements of your project with a full range of fabrics covering all applications. Standard options include different lengths of black drop, color options for the case and counterweights, IR RF control options, and even LED illumination of the case.

SOLUTIONS

- Live & Staging
- Screenline Museum
- Museum
- Educational
- Cinema
- Home Cinema
- House of Worship
- Corporate
- Theatre
- Simulation
- Rental
- Digital Signage

TASCAM

Since the early 1970s, TASCAM has developed products for every segment of the sound and music industry. From the audio professional in a major post-production studio to the novice or hobbyist at home, TASCAM is everywhere.

After virtually creating the home recording scene, TASCAM went on to achieve recognition for pioneering products in the professional recording arena. Their legacy of product development and innovation is reflected in the number of industry firsts they have achieved. The first 1/2 inch, 4-track cassette recorder, the first 8 track, reel to reel/mixer combo, and the first Minidisc digital multi tracker and CD scratcher all came from TASCAM. They are committed to providing customers with audio and video solutions that let people translate their creativity into reality.





ZeeVee is the leading global developer of digital technology and products for distributing audio-video content from any source or multiple sources to any number of displays. Our products are manufactured in the U.S. and are deployed worldwide throughout education, government, corporate, healthcare, broadcasting, hospitality, retail, housing, and other industries.

ZeeVee is the only company in the world offering products for distributing AV over RF and AV over IP, including products with simultaneous RF and IP output, as well as the AV industry's most extensive line of IP-based solutions. Our products enable integrators to tailor end-user solutions to meet demanding specifications and tight budgets, utilize existing infrastructure where desirable, and provide cost-effective roadmaps for customers looking to migrate from RF-based systems to fully IP-based networks.





In the world of pro audio and video, the name KLOTZ has been synonymous with cable products of the highest quality since 1979 – today the portfolio is over 6,500 products. All Klotz's innovative high-quality products have always been developed in-house without exception, in line with our goal of delivering supreme quality at fair prices.

Klotz customers have relied on the consistently high manufacturing quality and craftsmanship of all their products for many years and Klotz is the product to hold ISO 9001:2015 certification as confirmation of our exceptional quality management standards.



Key Projects



- Burj Khalifa
- Ferrari World
- King Abdullah International Stadium
- IPIC Arena
- Zayed University
- GEMS Schools
- One & Only Palm
- Four Seasons Jumeirah
- Ritz Carlton JBR
- Ritz Carlton DIFC
- Atlantis The Palm
- Hyatt Healthcare City
- Four Seasons Abu Dhabi
- Four Seasons DIFC
- Al Habtoor City
- Habtoor Grand - outlets
- Le Meridian - outlets
- Shangria La Abu Dhabi
- Nation Towers AD
- Rixos, The Palm
- Armani Hotel, Burj Khalifa
- The Ritz-Carlton, Dubai Jumeirah Beach
- Ritz Carlton Abu Dhabi
- Jumeirah Zabeel Saray
- A Club
- Eden Beach Club
- Amnesia Underground Dubai
- Silk Club, Al Barsha
- Byblous Hotel Deira
- Byblous Hotel Satwa
- Xanadu Club
- Soho Beach
- Rock Bottom
- McGettigans

- Downtown Hotel - DIFC
- Longs Bar, Rotana
- Belgian Beer Cafe - RAK
- Horizon Lounge, Habtoor Grand Beach Resort
- Dubliners, Le Meriden
- Dhow & Anchor, Jumeriah Beach Hotel
- The Cove, Jumeriah Beach Hotel
- Malecon, Dubai Marine Beach Resort & Spa
- Dubai Mall
- Marina Mall
- Mall of Emirates
- IBN Battuta
- Cheesecake factory
- Zuma, DIFC
- Surf Cafe, Kite Beach
- The One Stores Victoria's Secret
- St Anthony's Cathedral AD
- Sheikh Zayed Grand Mosque
- Al Ain Mosque
- Bahrain Mosque
- Oman Mosque
- VOX, Mirdif City Centre
- VOX, Deira City Centre
- Cineplex, Healthcare City
- Reel Cinema, JBR
- Reel Cinema, Dubai Mall
- Reel Cinema, Marina Mall
- Sharjah Shooting Club
- The One Club Lounge



Saudi Pavilion-EXPO 2020 Dubai



MOD New Cairo Admin Building - Egypt



GALALA University – Egypt

Project References Middle East



Waldorf Astoria Hotel Kuwait



White Club - Dubai - UAE



W-Hotel – UAE Dubai



Family hotel - DPR - Dubai



Drai's Club - Dubai - UAE



Reem Mall – Abu Dhabi



Holiday Inn Khobar- KSA



Five Hotel Beach Club–Dubai-UAE



Jeddah Dome - KSA



Royal Opera House Oman



UAE Pavilion - Expo 2020



Australian Pavilion - Expo 2020

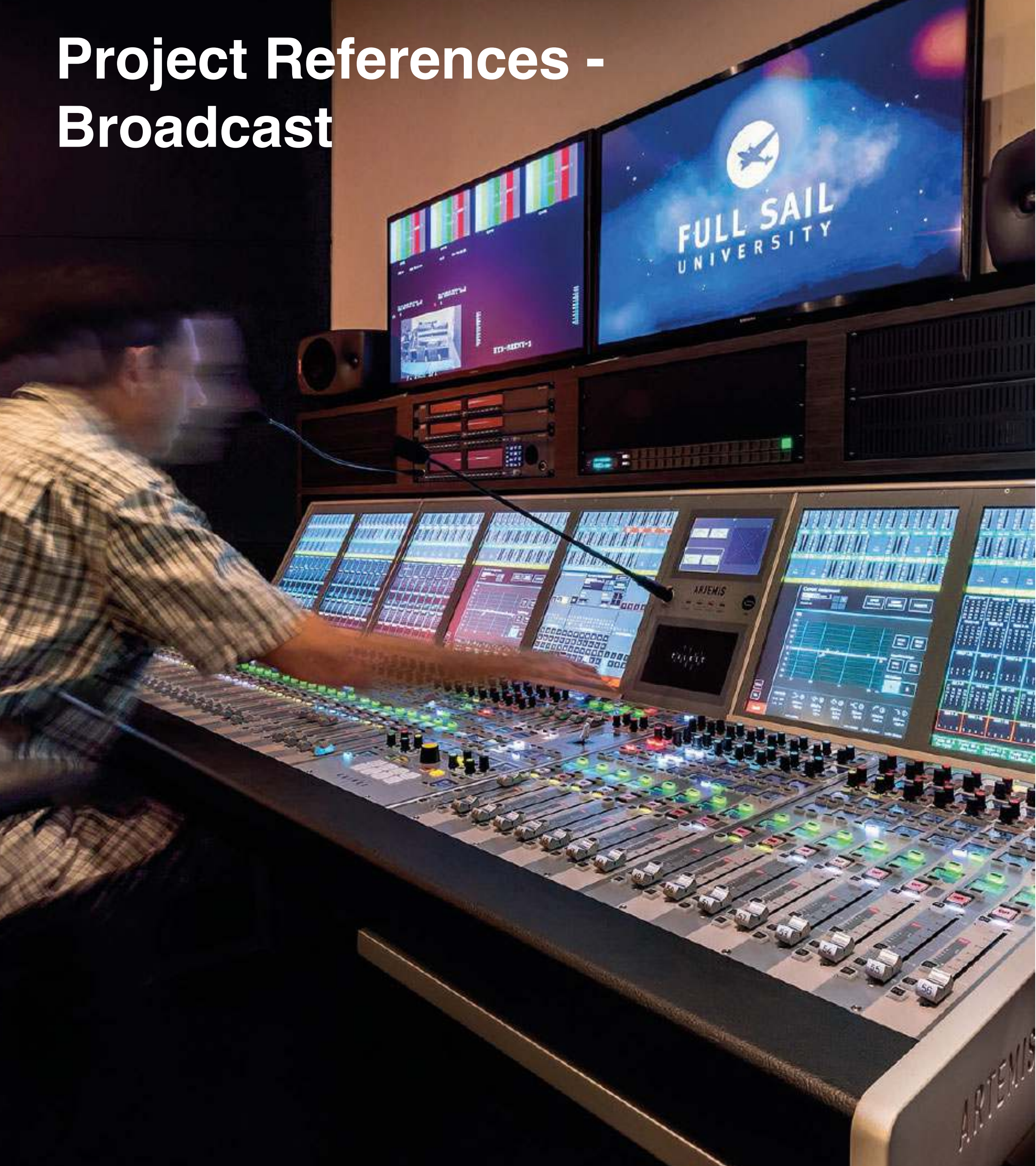


Presidential Guard-Abu Dhabi-UAE



Andaza Hotel Dubai – UAE

Project References - Broadcast



GSL has worked with a large number of leading broadcasters where more Broadcasting equipment distribution or an upgrade of Broadcasting performance is required.

Broadcasters are rapidly growing GSL clients in these years, or have traffic driven by broadcasters whether it is TVRO applications for playout centers or newsgathering and sports events requiring rapid changing of occasional use services, GSL has a suitable product offering.

Let's go through some projects references below Project References - Broadcast





CNBC UAE



Dubai TV



Jordan TV



Al Mamlakah TV Jordan



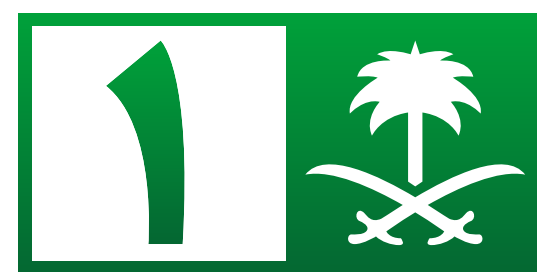
ARN News UAE



Abu Dhabi TV



Al Rayyan TV Qatar



Saudi TV



Sharjah TV

K37 QATAR

k37 Qatar



PTV Pakistan



TwoFour54 UAE



92 News Channel Pakistan



MBC Group UAE



Alkass TV Qatar



CALREC

Over 50 Years of Broadcast Experience

Calrec is a leading designer and supplier of broadcast audio mixing consoles and equipment, relied on by the world's most successful broadcasters.





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EAW is a professional loudspeaker system manufacturer that has been in business since 1978. The company is based in Whitinsville, Massachusetts, USA and is known for its high-quality loudspeakers and digital signal processing solutions for a wide range of applications, including live sound, installation, and cinema. EAW loudspeakers are designed to deliver accurate and natural sound reproduction, with features such as proprietary waveguide technology, advanced driver design, and integrated rigging systems for easy setup and installation.

The company is also known for its innovative software and hardware products, such as the EAWmosaic software platform and the UX Series amplifiers, which provide advanced control and optimization capabilities for EAW loudspeaker systems.. By specifying EAW products, our customers are able to differentiate their services from other providers and thrive in the professional sound marketplace.

