

INSTITUTE FOR ECONOMICS & PEACE

Building peace through the power
of research, consulting and training

Corporate Brochure





For something so important, real peace has been studied surprisingly little. Humanity has spent a lot of time studying war, but mostly to amplify and refine its impact and on occasion to find out how to prevent it.

Our leaders often speak about creating peace, but generally they do so through an act of aggression. When we think we are studying peace, generally we are studying how to stop conflict. Peace is not the inverse of war, just as having a healthy body involves more than stopping disease when it occurs.

Steve Killelea,
Founder & Executive Chairman,
Institute for Economics & Peace

Mission Statement

The Institute for Economics & Peace aims to create a paradigm shift in the way the world thinks about peace. We use data-driven research to show that peace is a positive, tangible and achievable measure of human well-being and development.



About Us

The Institute for Economics & Peace aims to create a paradigm shift in the way the world thinks about peace. We do this by delivering research, consulting and training, unlocking the power of peace across all three.

Research remains central to our mission, driven by a dedicated team developing global and national indices, calculating the economic cost of violence, analysing country level risk and fragility, and understanding Positive Peace. Our research is relied upon by governments, academic institutions, think tanks, non-governmental organisations and by intergovernmental institutions such as the OECD, The Commonwealth Secretariat, the World Bank and the United Nations.

Our suite of reports, including the Global Peace Index, Global Terrorism Index and Ecological Threat Report, remain critical for stakeholders everywhere. Central to our ethos is the understanding that peace extends beyond the mere absence of conflict. Our Pillars of Peace framework identifies eight critical factors for establishing enduring peace, based on extensive data analysis.

Established in 2007 by Steve Killelea AM, IEP has significantly influenced global narratives on matters of security, defence, terrorism and development. Headquartered in Sydney, since 2007 IEP has developed into a global operation, with offices in New York, Mexico City, Brussels, The Hague and Harare working on outreach, education and partnership development.

IEP research regularly features in leading international media publications including the Guardian, the Economist, Deutsche Welle, Washington Post, CNN, and the BBC. IEP works alongside a range of multilateral partners, from the United Nations and World Bank to the Lloyds foundation, the Australia Department of Foreign Affairs (DFAT), and many others.

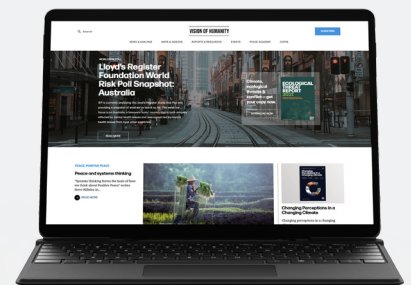
Working alongside our sister organisation 'The Charitable Foundation', which has executed 220+ developmental projects benefitting millions, we at IEP are dedicated to making a lasting global impact.

50,000
Datasets

40bn
Media Impressions

4,500
IEP Ambassadors

500,000
Report Downloads



More information
visionofhumanity.org/resources/

Our Impact

Through the use of descriptive statistics, data visualisation and clear writing, IEP prides itself as a world leader in actionable research insight and communication.

40bn
Media Impressions

15,000
News Articles

1.4bn
Social Impressions

750,000
Report Downloads

152
Country Audience

100,000
Trained in Positive Peace

2m
Unique Website Visitors

2m
Video Views

Research

Peace & Conflict | Economics | Risk

Research and Positive Peace are the twin engines propelling the Institute for Economics & Peace.

The IEP research team are at the heart of all of IEPs work, and at the heart of their work is Positive Peace, a transformational concept that identifies eight critical factors - Pillars of Positive Peace - for establishing enduring peace, based on extensive data analysis. Empirically based, Positive Peace shifts the focus away from the negative to the positive aspects that create the conditions for a society to flourish.

Due to its systemic nature, improvements in Positive Peace not only strengthens peace, but are also associated with many other desirable outcomes for society, such as higher GDP growth, better measures of wellbeing and higher levels of resilience. Through a prism of Positive Peace, IEP's research is fundamentally changing ways of thinking about global issues.



Global Peace Index

The Global Peace Index (GPI) ranks 163 independent states and territories according to their level of peacefulness and is the world's leading measure of global peacefulness. This report presents the most comprehensive data-driven analysis to-date on trends in peace, its economic value, and how to develop peaceful societies. The GPI covers 99.7 per cent of the world's population, using 23 qualitative and quantitative indicators from highly respected sources, and measures the state of peace across three domains: the level of Societal Safety and Security, the extent of Ongoing Domestic and International Conflict, and the degree of Militarisation.



Global Terrorism Index

The GTI by the Institute for Economics & Peace provides a comprehensive summary of the key global trends and patterns in terrorism over the last 14 years. The report ranks 163 countries (99.7 per cent of the world's population) according to the impact of terrorism. The indicators include the number of terrorist incidents, fatalities, injuries and hostages. The GTI report is produced using data from TerrorismTracker and other sources. TerrorismTracker provides event records on terrorist attacks since 1 January 2007.



Ecological Threat Report

The Ecological Threat Report (ETR) assesses threats relating to food risk, water risk, rapid population growth, temperature anomalies and natural disasters in 178 independent states and territories, covering over 2,500 sub-national administrative units or 99.9 per cent of the world's population. These assessments are then combined with national measures of socio-economic resilience to determine which countries have the most severe threats and lowest coping capabilities. These are the countries most likely to suffer from increased levels of ecological-threat related conflict. The report also looks at the future, with projections out to 2050.



Positive Peace Report

This report details the latest findings from IEP's research into Positive Peace, including country rankings and their changes over time. The report also analyses the relationship between development and Positive Peace, finding that Positive Peace acts as a catalyst for better development outcomes. The same factors that create lasting peace also lead to many other positive outcomes that societies aspire to, including: thriving economies, better performance on ecological measures, high levels of resilience and adaptability to change. Other factors that improve with Positive Peace are measures of inclusiveness, wellbeing and happiness.



Mexico Peace Index

The Mexico Peace Index (MPI) provides a comprehensive measure of peacefulness in Mexico, including trends, analysis and estimates of the economic impact of violence on the country. The MPI is based on the Global Peace Index, the world's leading measure of global peacefulness, produced by IEP every year since 2007.

And the rest:

Every year IEP releases a number of other works of published research looking at peace and the relationship between peace and economics. This includes reaching looking at the economic cost of violence to the global economy, the connection between business and peace, the application of systems thinking to societal systems and analyzing and assessing risk and assessing resilience.



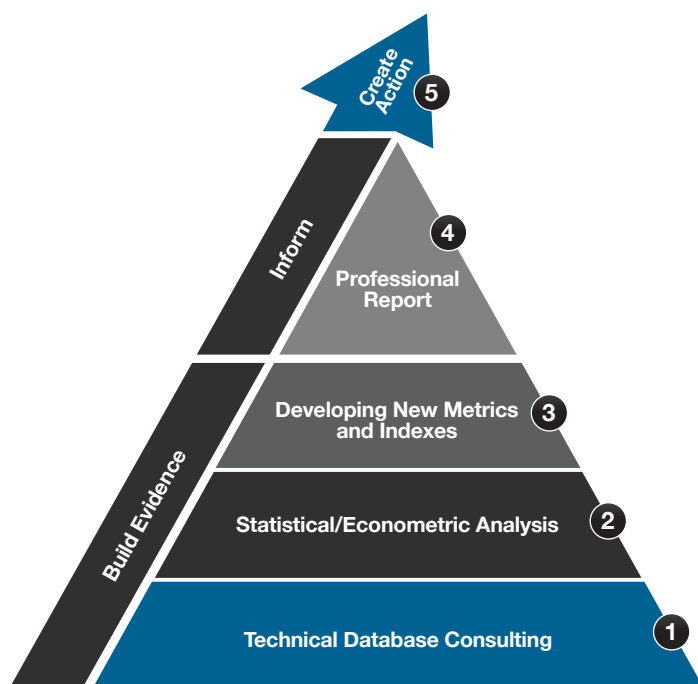
Consulting

Peace+Data Consulting | Workshops | Training

Research Consultancy

IEP has built a reputation for being a trusted advisor on economic, financial and attitudinal data for international development. The organisation conducts peace and data consulting for a range of high-profile clients including the United Nations, World Bank, OECD and the Australian Department of Foreign Affairs (DFAT). Its highly trained researchers, data scientists and communications experts are skilled in parsing complexity and transforming findings into actionable insights.

IEP's core strength is data driven research, which it provides to clients, governments and international donors. We also provide technical data consultancy - in an age of information, the value of sound, independent, evidence based research is ever increasing. Offering flexibility and a client centric approach, from short term to multi-year contracts, IEP applies the same independence and rigour to contracting that is found in IEP's major reports, and a well sought-after partner globally.



The consulting process

- 1 Transform client's data into meaningful analysis and reports
- 2 Econometric analysis for better forecasting and prediction
- 3 Developing new metrics through composite indices
- 4 Professional reports that transform insights into calls to action
- 5 On the ground action such as community workshops and consultation

Social Change Consultancy

Positive Peace is a transformational concept because it shifts the focus away from the negative by describing the necessary conditions for peace and society to flourish. Due to its systemic nature, improvements in Positive Peace not only strengthen peace, but are also associated with many other desirable outcomes for society, such as higher GDP growth, better measures of wellbeing, higher levels of resilience and more harmonious societies.

Positive Peace workshops help communities activate positive peace, jumpstarting a process to build an optimal environment under which human potential can flourish.

IEP's workshops can help in project design, policy making, building common understanding of local contexts, and capacity-building for trainers.

Workshops are uniquely tailored to local context and group participants. Workshops are adaptable and approachable for all backgrounds, cultures, literacy rates, abilities, etc.

Workshops are focused on providing a framework for participant-led reflections and outcomes.

Workshops can be carried out in one of four tracks:

- **Project design:** For those seeking to design a social impact project or to accelerate progress of an existing project. Participants will understand the framework, assess current contexts, and build or improve projects, simultaneously improving project management skills.
- **Policy design:** For executives, local government actors, or national-level policy makers to increase cooperation and the implementation of systems-thinking.
- **Common understanding/Dialogue:** For any group that wants to increase dialogue, stakeholder engagement, create a common language around strengths and weaknesses within their context, and design a shared approach for the future.
- **Train the trainers:** For leaders in any industry, focused on understanding the framework and improving facilitation skills.

Benefits associated with workshops:

- **Improving Behaviours:** Social cohesion, resilience, skills, inclusion, cooperation, civic engagement, communication, conflict resolution, mission alignment, purpose driven
- **Creating Outcomes:** Efficient projects, strong policies, improved planning, effective resource management, improved analysis, stakeholder mapping, common definitions, understanding of strengths and weaknesses, improved SDG performance

Partnerships

Ambassadors | Workshops | Academies

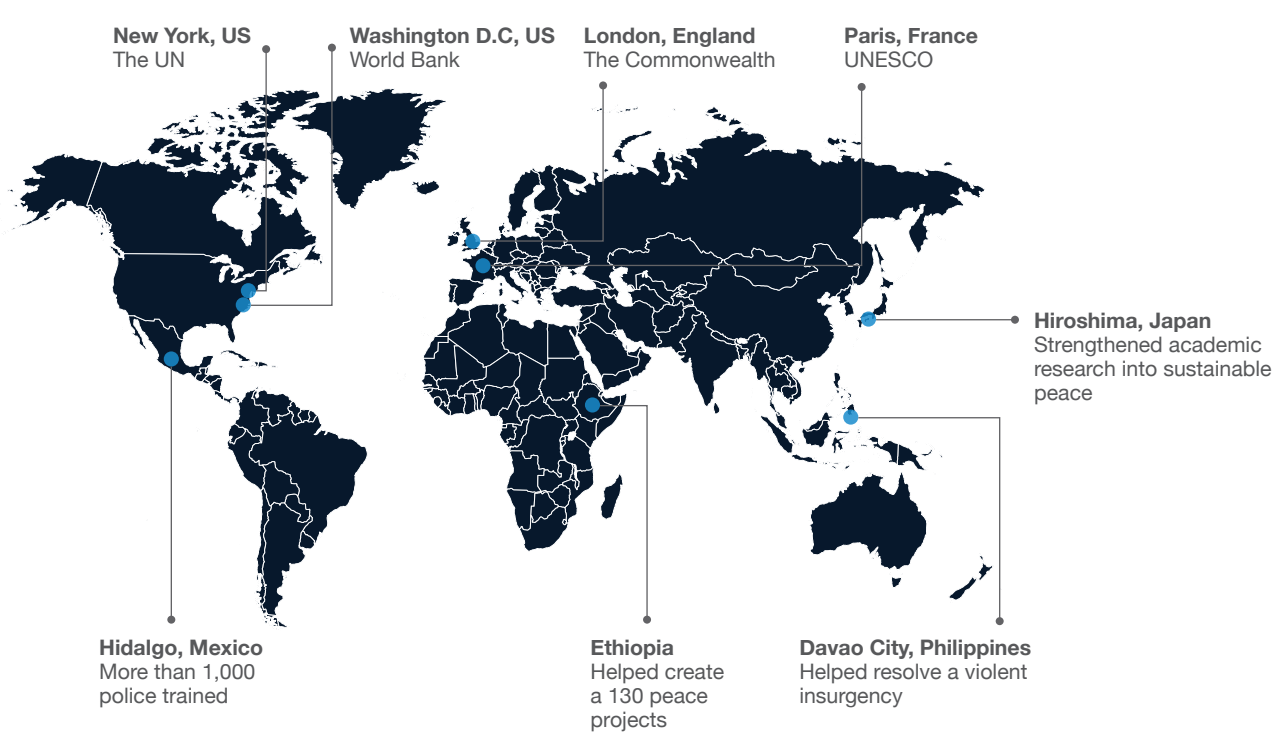
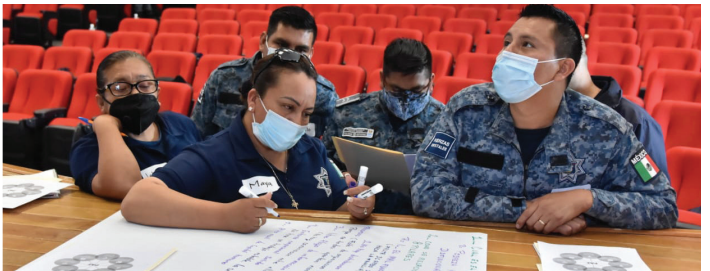
IEP offers a number of ways for individuals and organisations to get involved; from our ambassador program and our online academies, to workshops and broad, multi-year embedded partnerships.

Through IEP's six regional offices and the Sydney head office, IEP has partnered with organisations including multilaterals, governments, NGO's and CSO's, community organisations and universities across six continents. Organisations like UNICEF and Rotary International have chosen to partner with IEP due to the strength of our research and the application of the Positive Peace framework .

The IEP ambassador programme, first launched in 2016, has so far attracted more than 4,500 participants from over 105 countries. The program provides opportunities for individuals, peace builders and peace advocates to gather concrete knowledge and collect resources to help foster peace among their networks and in communities.

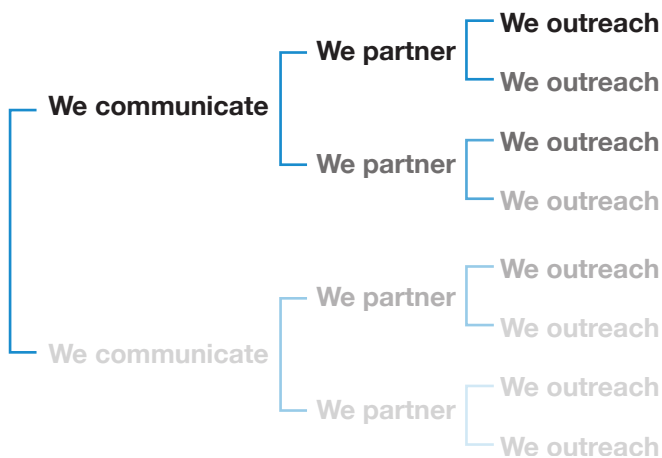
IEP's Peace Academies empower students to make a real difference and help them to acquire the knowledge and skills necessary to start their journey to becoming a peacebuilding professional. With access to a wealth of research and resources from the Institute, students are well-equipped to make a meaningful impact in their communities.

With an ideological and practical shift moving from conventional conflict intervention/analysis to adaptive systems change approaches, contact IEP and learn how the Positive Peace framework can be applied to your peace building efforts.



Our World

We research



Hidalgo, Mexico

More than 1,000 police trained

In Mexico, IEP has trained more than 1,000 police officers from Hidalgo State in the principles of Positive Peace. During the workshops policemen and women learned about the complexity and systemic nature of peace and how this understanding may relate to their work. Also discussed was how the police may transcend the Public Security paradigm, and embrace strategies to tackle violence in a sustainable and peaceful manner.



Kampala, Uganda

Created a 146% increase in school enrolment in the area

Jude Kakuba, a Rotarian from Uganda had been trying to improve levels of literacy in a school in Kampala for two years, with little success. After attending a Positive Peace workshop, Jude decided to look at his own project through the lens of Positive Peace. He identified a number of ways to address his project in a systemic way and engaged his local Rotary club in supporting a new initiative focusing on activating all the Pillars of Positive Peace, including education.

● Sydney (Head Office)

205 Pacific Highway,
St Leonards,
2065 NSW, Australia

● New York

3 East 54th Street
New York, NY 10022
United States

● Brussels

Hive 5 - Cours Saint Michel
30B 1040 Brussels,
Belgium

● Harare

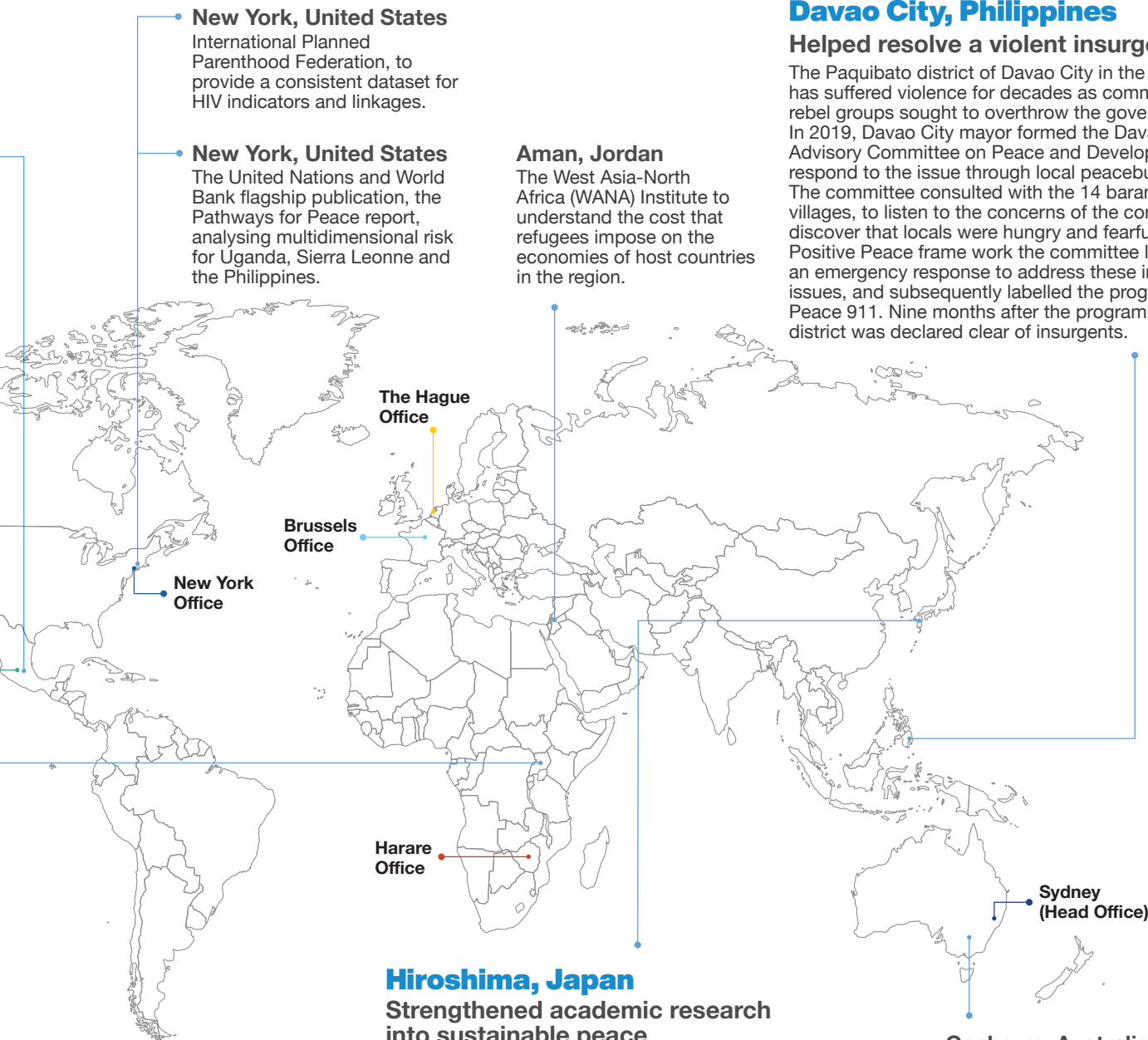
1 Chelmsford Rd,
Belgravia, Harare,
Zimbabwe

● Mexico City

Calle Caballo Calco 42,
La Concepcion, 04000
Mexico City Coyoacan,
D.F., Mexico

● The Hague

Fluwelen Burgwal 58,
2511 CJ Den Haag,
The Hague,
The Netherlands



New York, United States
International Planned Parenthood Federation, to provide a consistent dataset for HIV indicators and linkages.

New York, United States
The United Nations and World Bank flagship publication, the Pathways for Peace report, analysing multidimensional risk for Uganda, Sierra Leone and the Philippines.

Aman, Jordan
The West Asia-North Africa (WANA) Institute to understand the cost that refugees impose on the economies of host countries in the region.

Davao City, Philippines
Helped resolve a violent insurgency
The Paquibato district of Davao City in the Philippines has suffered violence for decades as communist rebel groups sought to overthrow the government. In 2019, Davao City mayor formed the Davao City Advisory Committee on Peace and Development to respond to the issue through local peacebuilding. The committee consulted with the 14 barangays, or villages, to listen to the concerns of the community to discover that locals were hungry and fearful. Using a Positive Peace framework the committee launched an emergency response to address these immediate issues, and subsequently labelled the programme Peace 911. Nine months after the programme, the district was declared clear of insurgents.

The Hague Office

Brussels Office

New York Office

Harare Office

Sydney (Head Office)

Hiroshima, Japan
Strengthened academic research into sustainable peace

Dahlia Simangan, Assistant Professor, Hiroshima University and IEP Ambassador alongside colleagues at the Network for Education and Research on Peace and Sustainability (NERPS) at Hiroshima University compiled a systematic review of literature on the peace-sustainability nexus. The project mapped the scientific literature interaction between the Pillars of Positive Peace and the various dimensions of sustainability, inclusive of the United Nations' Sustainable Development Goals.

Canberra, Australia
The Australian Department of Foreign Affairs and Trade (DFAT) to undertake a two-year audit of the availability of data to track progress of the Pacific Island Countries in the Sustainable Development Goals.

IEP Ambassador Programme

106 Countries Represented

4,500 Trained Ambassadors

IEP Yearly Snapshot

41.4bn Digital+Media Impressions

300 International Events

10 Published Reports

152 Country Audience

Innovation

1



Global Peace

The first Global Peace Index launched in 2007 ranking countries around the world, from Algeria to Zimbabwe, according to their peacefulness and to identify the key drivers of peace. The GPI is now produced annually and covers 99.7 per cent of the world's population, using 23 qualitative and quantitative indicators from highly respected sources. The body of work surrounding the index evolves each year to cover new themes and evolving trends in international peace and conflict.

3



Terrorism

The first ever global measure of terrorism by country was the Global Terrorism Index, an annual report produced using data from TerrorismTracker and other sources. TerrorismTracker provides event records on terrorist attacks since January 2007. TerrorismTracker is the most comprehensive, current and methodologically robust dedicated open-source terrorism incidents database available. It is widely used for professional applications in countering terrorism, by law enforcement, government, military, in the private sector, in academia, and among insurers.

2



Positive Peace

IEP was the first organisation to use data analytics to derive factors that create long lasting peace, and have now long been an innovator in the study and promotion of Positive Peace. The IEP uses Positive Peace matrices in all of their products and also publishes an annual Positive Peace Index (PPI), the first statistically derived index measuring Positive Peace according to the definition "the attitudes, institutions and structures that create and sustain peaceful societies."

4



Economics Impact of Violence

IEP was the first organisation to quantify the economic impact of violence on countries, through a comprehensive accounting exercise collating direct and indirect expenditures related to creating and containing violence plus its consequential costs. These include not just military spending but domestic expenditures on security and police plus the losses from armed conflict, homicides, violent crime and sexual assault and look at their impact on GDP, inflation, foreign exchange and more.

Finance & Governance

Enjoying a strong balance sheet, excellent governance structures and multiple streams of income including donations, consulting, products, education and grants, IEP is an exceptionally financially stable organisation.

With auditing annually and an internationally renowned advisory board, IEP is a charity registered with the Australian Charities and Not-for-profits Commission (ACNC) and is endorsed as a Deductible Gift Recipient and is a tax-exempt charitable organisation approved by the Internal Revenue Service under category 501(c)(3). Audited financial statements are available on request.



Get involved

Our platform, visionofhumanity.org, is the best place to find our research, resources, events, news and articles. The site also hosts our interactive maps, which are a way to engage in-depth with our global indexes. You can also sign up for our free email bulletins - Future Trends (published weekly), the IEP monthly newsletter, and IEP's product release emails.

1



Become an IEP Ambassador

IEP's Ambassador Programme equips people worldwide with the resources and tools to shift the paradigm, and change the way the world thinks about and understands peace. Participants receive an in-depth understanding of IEP's research and methodology, as well as an understanding of how to communicate peace research. The programme is cost free, and can be accessed online from anywhere in the world. We currently have more than 4,500 ambassadors in 106 countries.

2



Deliver Positive Peace

IEP's Positive Peace Workshops deliver the skills for attendees to propose their own local and community-led peacebuilding projects. Workshops train community leaders and local politicians in the improvement of Positive Peace on an individual and community level, and facilitate an ever-widening global network of peacebuilding professionals. IEP has conducted successful Positive Peace workshops in many countries around the world.

3



Take the IEP Academy

Created by IEP, this free short course introduces the transformational framework — Positive Peace. Rethink peace with the Institute's data driven approach and discover how Positive Peace is associated with better performance on ecological sustainability, improved wellbeing, stronger GDP growth rates and better business outcomes.

4



Visit Vision of Humanity

Vision of Humanity is a destination for peace providing analysis, data, and editorial through a lens of peace, security and development. The site is non-partisan, reaching more than 2 million unique visitors each year with intelligent insight, resources and media. The site is powered by research, data and analysis by the Institute for Economics & Peace.

We aim to create a paradigm shift in the way the world thinks about peace. Partner with us as we use data driven research to show that peace is a positive, tangible and achievable measure of human well-being and development.

General information

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Research Consultancy

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Information: economicsandpeace.org/consulting/

Positive Peace & Social Change Consultancy

Lea Perekrests, Director of Partnerships

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Information: economicsandpeace.org/education/

Ambassador Programme

ambassadors@economicsandpeace.org

Information: positivepeace.academy/ambassadors

Useful links

About us: economicsandpeace.org

IEP Peace Academy: positivepeace.academy

Maps, data and resources: visionofhumanity.org

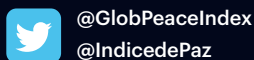
twitter.com/globpeaceindex

facebook.com/globalpeaceindex

instagram.com/globalpeaceindex



If your organisation would like to work with IEP to build evidence, inform and create action, please contact us on info@economicsandpeace.org.



IEP is an independent, non-partisan, non-profit think tank dedicated to shifting the world's focus to peace as a positive, achievable, and tangible measure of human wellbeing and progress.

IEP is headquartered in Sydney, with offices in New York, The Hague, Mexico City, Harare and Brussels. It works with a wide range of partners internationally and collaborates with intergovernmental organisations on measuring and communicating the economic value of peace.

The Institute for Economics & Peace is a registered charitable research institute in Australia as a Deductible Gift Recipient. IEP USA is a 501(c)(3) tax exempt organization.