

UNDER THE PATRONAGE OF HIS HIGHNESS SHEIKH MOHAMMED BIN RASHID AL MAKTOUM,
VICE PRESIDENT AND PRIME MINISTER OF THE UNITED ARAB EMIRATES AND RULER OF DUBAI



شرطة دبي
DUBAI POLICE



5 - 7
MAR 2024
DUBAI WORLD TRADE CENTRE

UNITING FORCES FOR A SAFER TOMORROW

EXHIBITOR MOBILE APP USER GUIDE

POWERFUL COLLABORATIONS
JOINED FORCES WITH OUR PARTNERS

BROUGHT TO YOU BY



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STRATEGIC PARTNERS



INDUSTRY LEADERS



CRIME PREVENTION
CONFERENCE SPONSOR



CONFERENCE
TITLE SPONSOR



DELEGATE BAG SPONSORS



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MEDIA CENTRE SPONSOR



OFFICIAL CARRIER



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PARTNERS



SUPPORTING ASSOCIATIONS



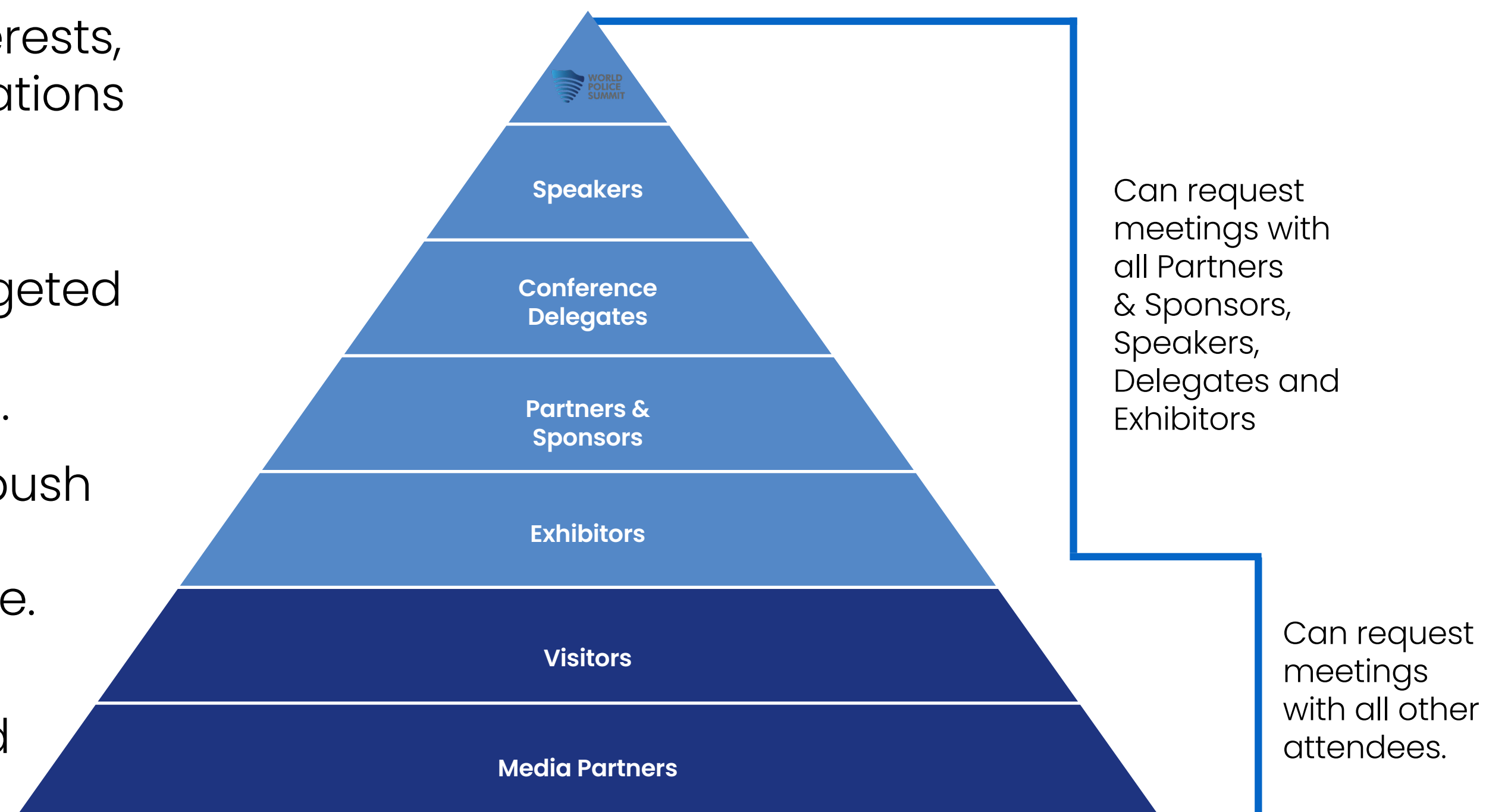
NETWORKING

The dedicated high-profile networking programme enables Partners, Sponsors, Exhibitors, Speakers, Delegates, Attendees and Media Partners to search, connect and meet with new and existing business contacts on-site at the World Police Summit (WPS24).

As part of creating your profile, a series of questions will be asked to understand your business interests, and AI will make recommendations to you.

- The system is user-friendly, allowing a focused and targeted approach to meeting high-profile prospective partners.
- You will be sent email and push notifications to ensure your meeting takes place on time.
- You can share documents, add notes, ratings, tags and export leads.

PERMISSION STRUCTURE



CONTENTS

- Logging in
- Editing your personal profile
- Navigating the platform
- Networking
- How to make a connection request
- Contact us

ACCESS TO THE MOBILE APPLICATION

- To access the application, you must register as an visitor, media or delegate via the website. For delegates, you'll only gain access once full payment is made. For Media, you'll only gain access once your media registration is approved.
- Once registered, please log back into the app after 30 minutes and enter the same email address used when registering

LOGIN/EMAIL

Your account is automatically pre-created when your registration is complete. You will receive an e-mail with a **button** redirecting you to a log in page.

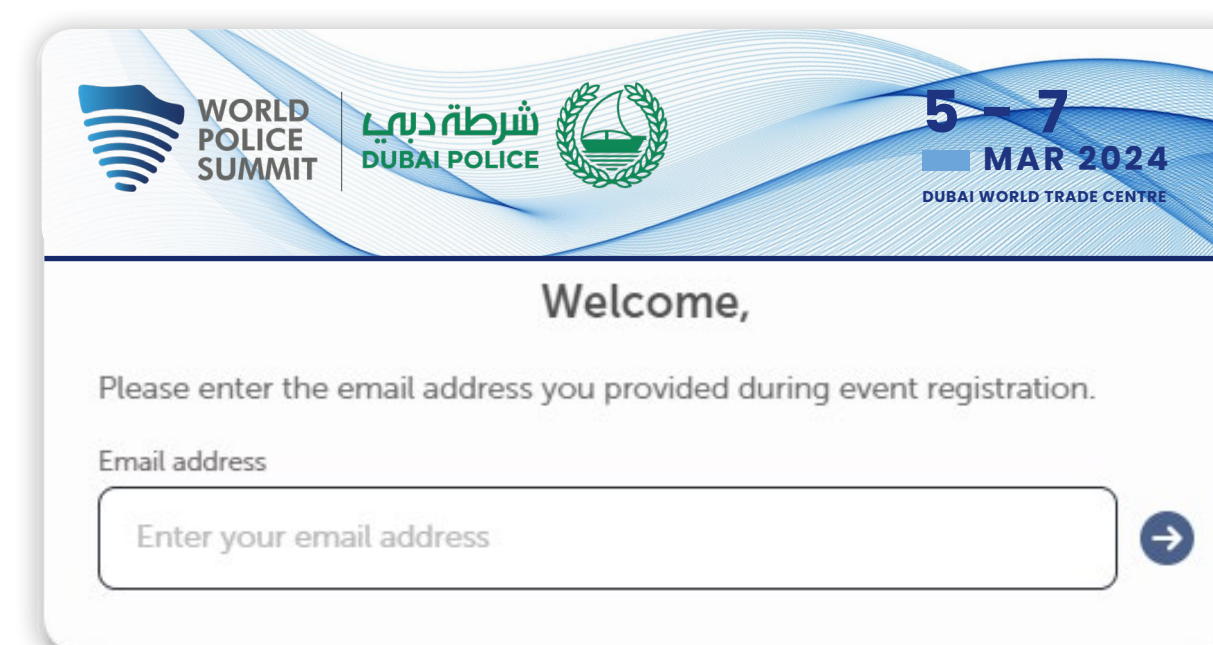
The new window will then suggest that you create a password for your personal profile/account.



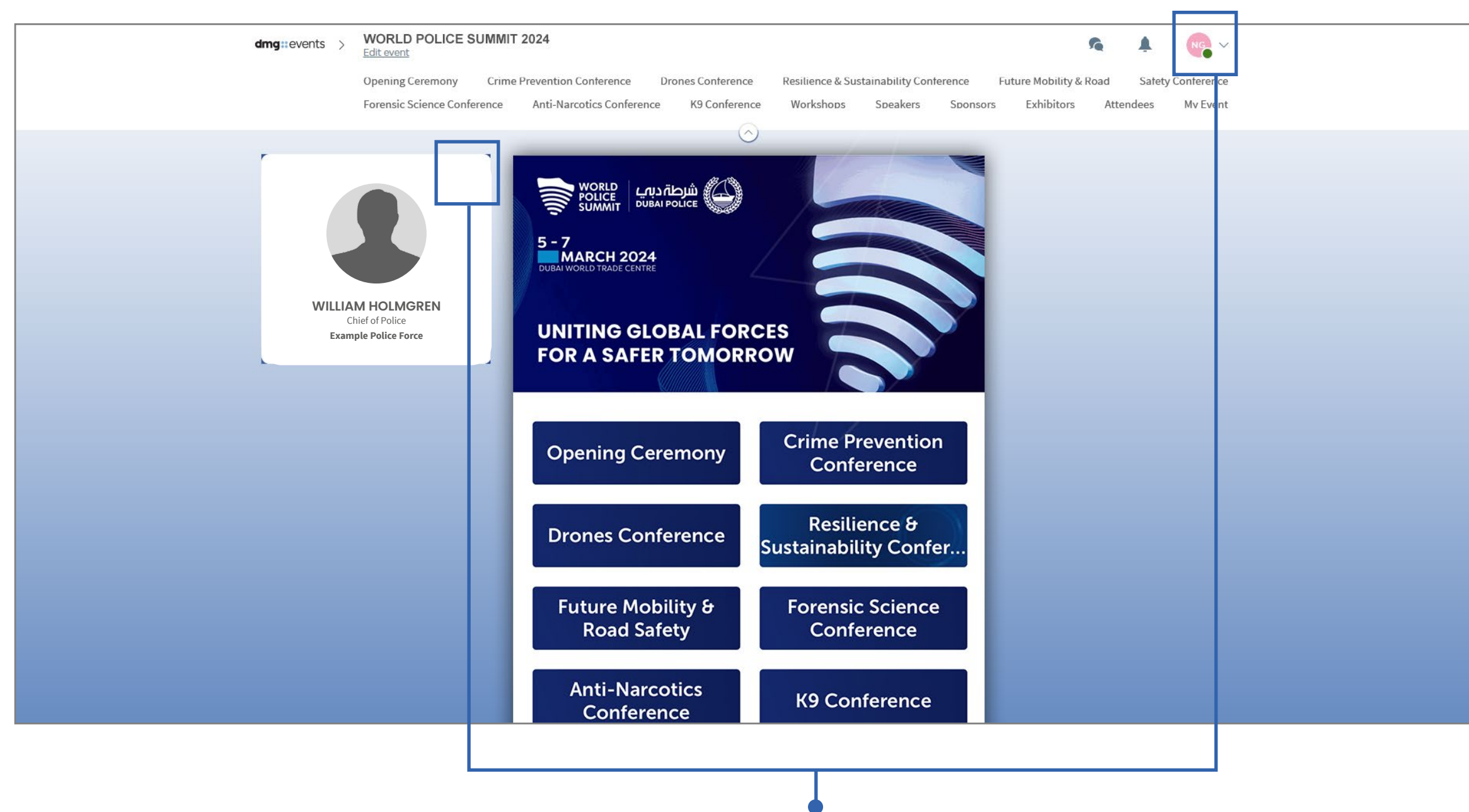
If you didn't receive an e-mail, please check your spam folder or contact us at app@worldpolicesummit.com

LOGIN DIRECTLY TO THE PLATFORM WITH YOUR ACCOUNT

Enter the email you used to register for the event. If your address is not recognised, please contact us at app@worldpolicesummit.com



HOW TO EDIT YOUR PERSONAL PROFILE (1/2)

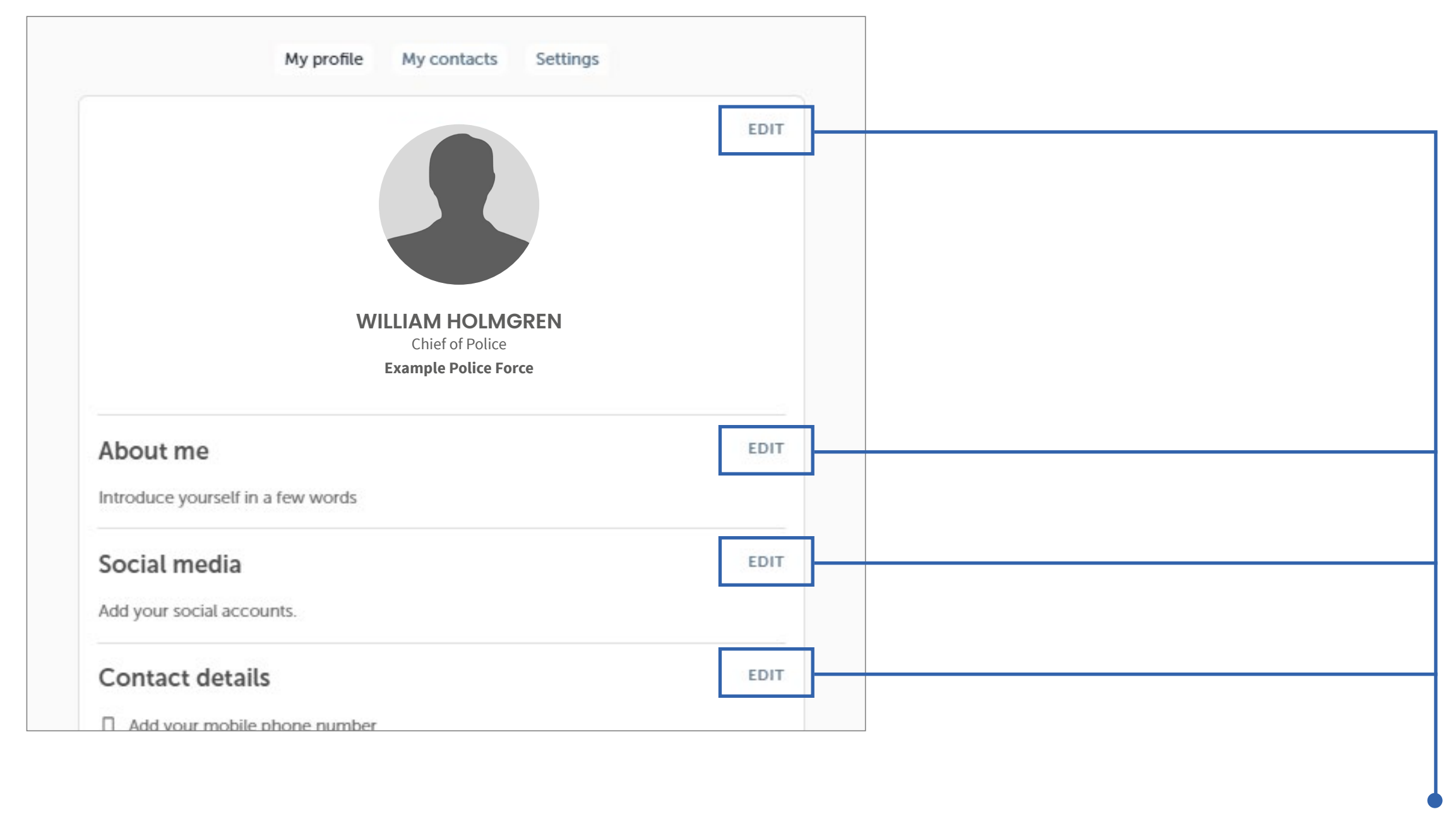


There are two ways for you to access your profile :

- On the upper right corner of your screen, click on **My Profile**.
- On the left side of your screen next to your photo, click on **Edit**.

You will then be taken to your profile.

HOW TO EDIT YOUR PERSONAL PROFILE (2/2)

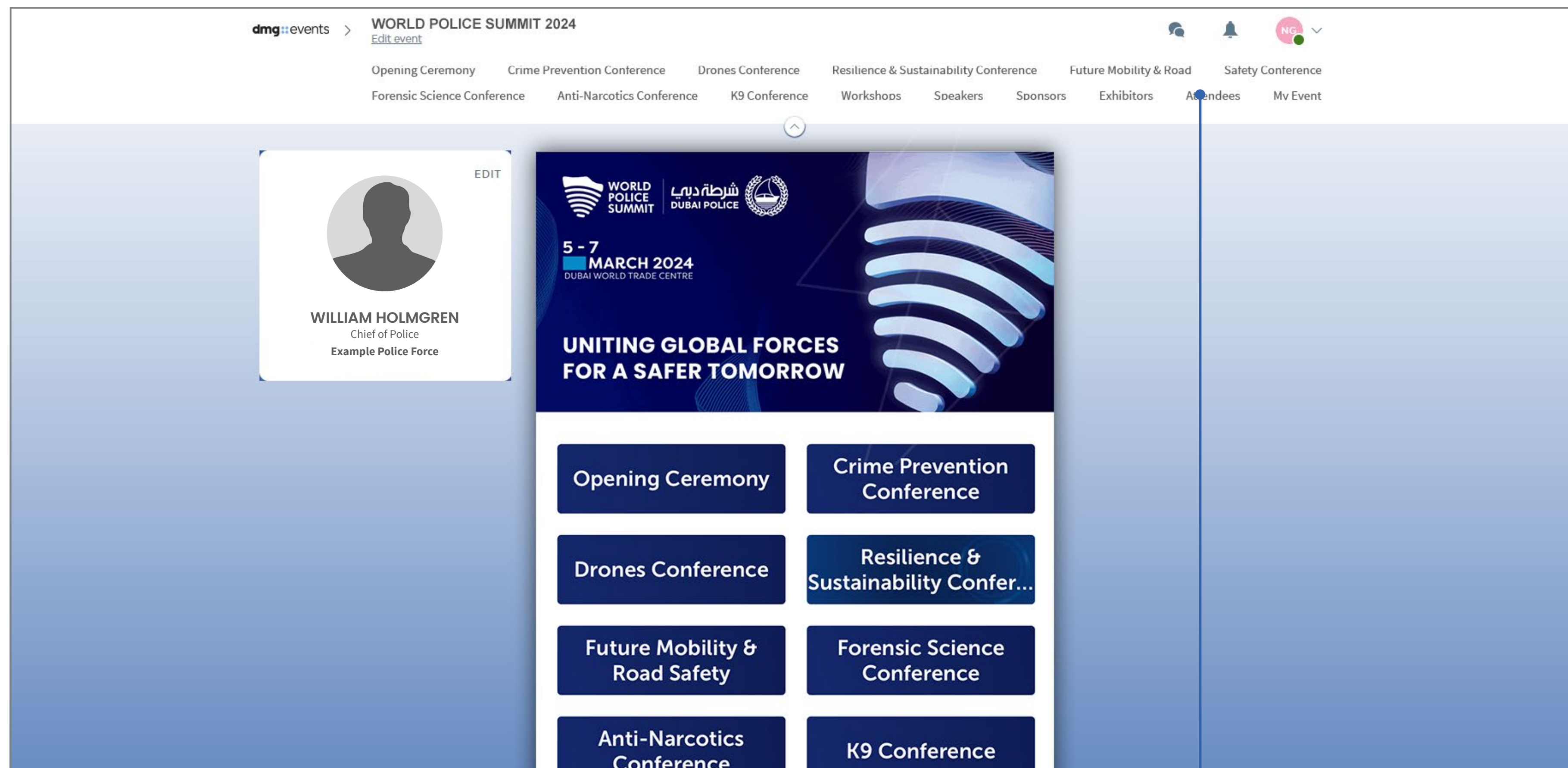


To edit the information on your profile, simply click on **Edit** or **Add** depending on which type of information you want to amend.

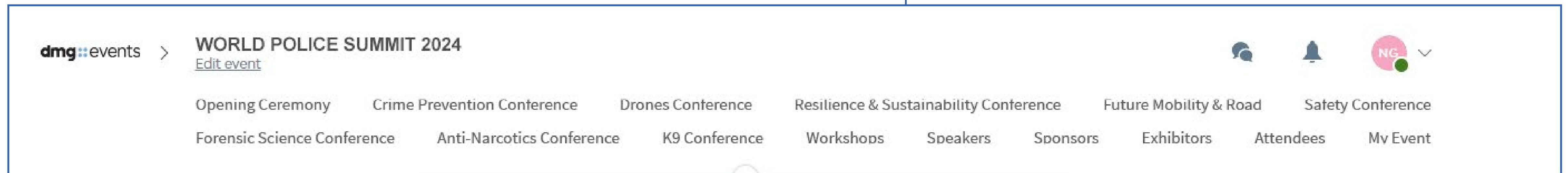
Here is the information you can edit on your personal profile:

- Personal information
- Social media accounts
- Skills
- Contact details
- Bio
- Company name

PLATFORM NAVIGATION



To access the different sections of the platform, use the **buttons** on the homepage, once you are using the platform you can use the **navigation sub-bar**. This allows access to the different areas of the event.



AGENDA, SPEAKERS, SPONSORS, EXHIBITORS AND MEDIA PARTNERS

World Police Summit

The conference sessions are located in the main menu. You can filter the agenda based on the sessions you are interested in. You have the possibility to bookmark the sessions that interest you to create your personalised agenda.

By clicking on a session you can view an overview of the session as well as the speakers and companies involved. Please note that conference sessions can only be accessed by paying delegates.

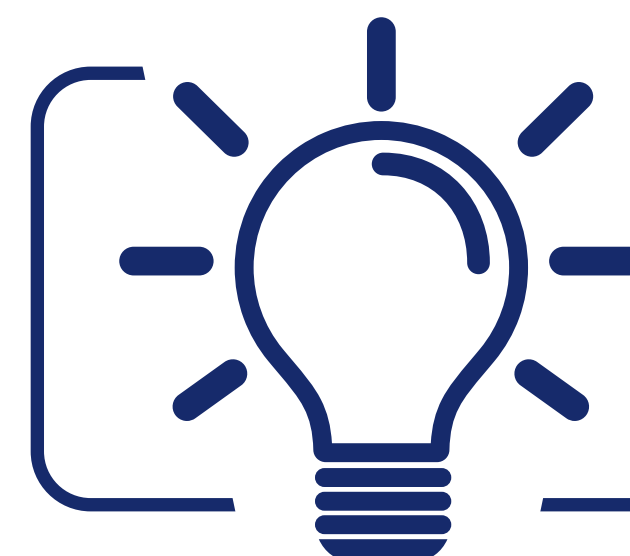
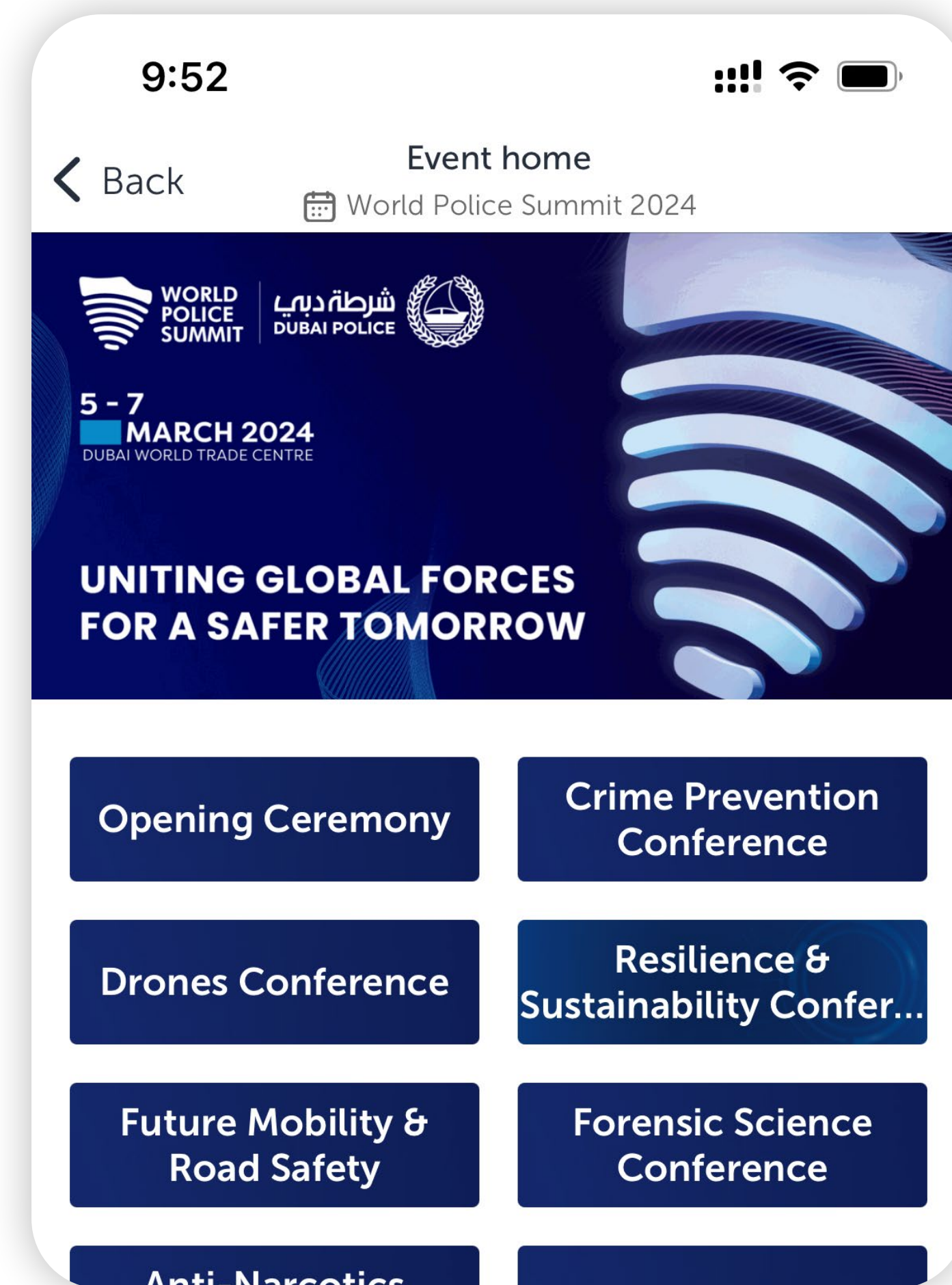
Speakers

A list of all World Police Summit Speakers is displayed here and is searchable.

In addition to the general information available on their profile, you can also view the list of sessions they are speaking in.

Sponsors, Exhibitors and Media Partners

You can search based on keywords or filters and access a company's profile to find their contact details and connect with them.



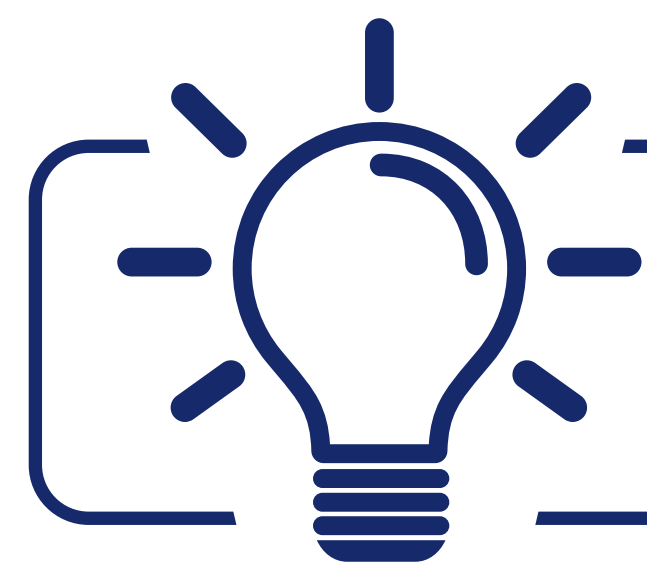
Please note that Conference content can only be accessed by paying delegates. To register as a delegate please email:

delegates@worldpolicesummit.com or visit:
www.worldpolicesummit.com/registration

NETWORKING WITH ATTENDEES AND AI MATCHMAKING

Find out who you can meet

1. **Sort** delegates or speakers to see the most relevant results.
2. **Click** on a participant to view their information.
3. **Connect** with qualified profiles.



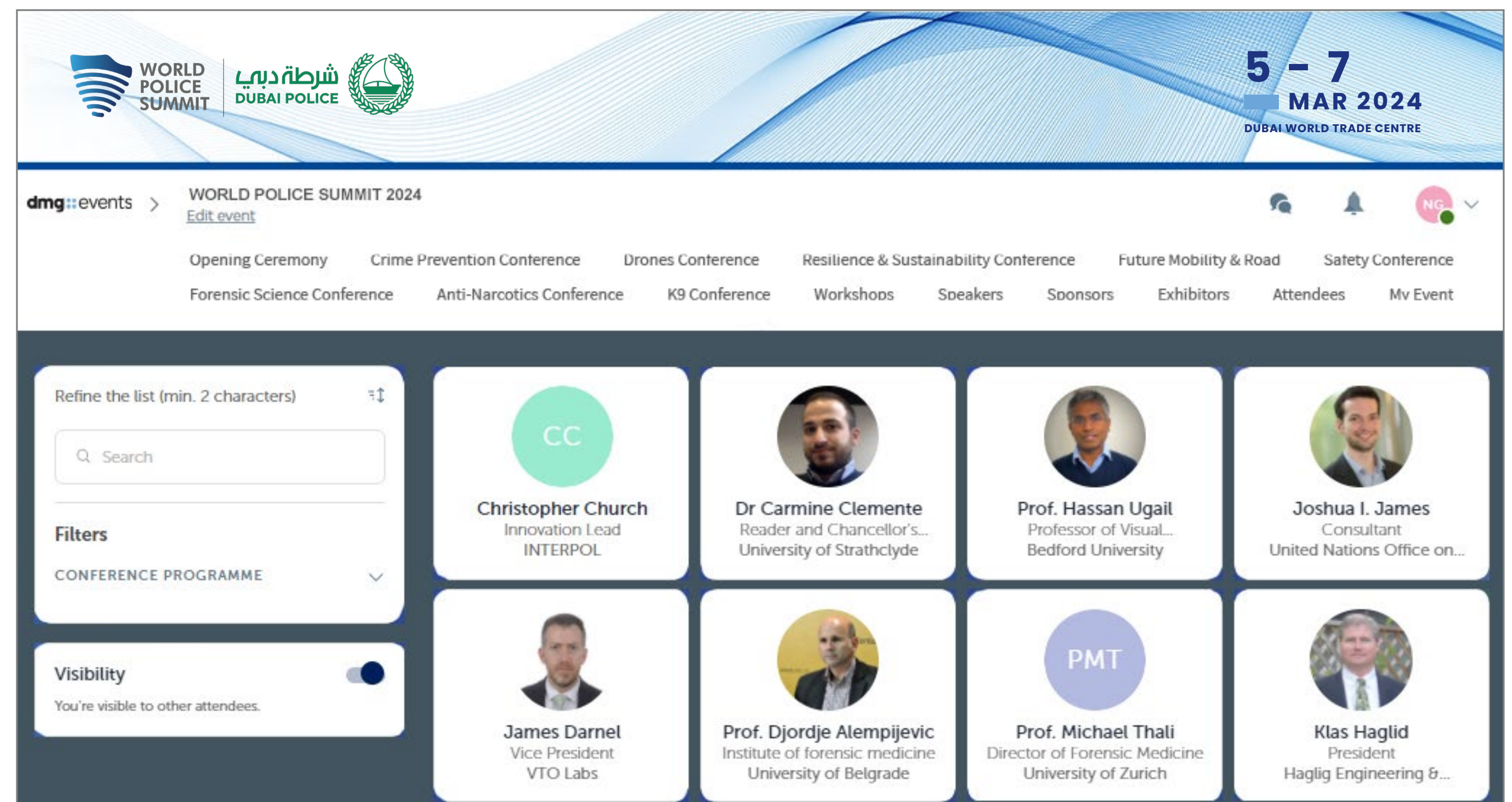
A personalised connection request (with message) will be 4 times more likely to succeed

AI and Matchmaking

1. **Fill in** your profile information.
2. **Enter** your search criteria.
3. **Add** and connect to the profiles that interest you.



The more data you enter into the platform the more efficient the matchmaking will be



COMPANY PROFILE/NAVIGATION

The Company profile (Exhibitor Center) portal allows you to increase your event visibility, control the content attendees will receive about you, and maximise your ROI.

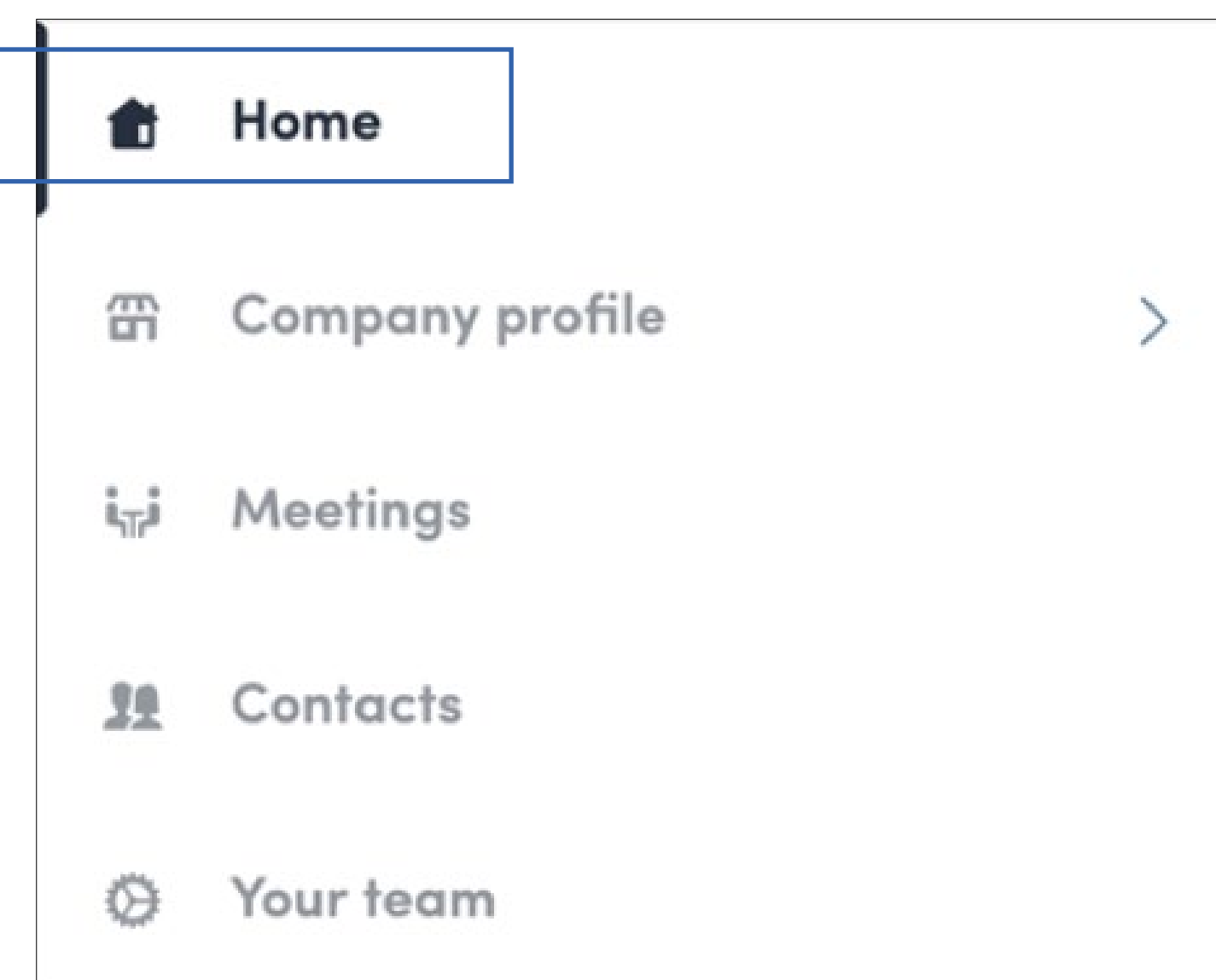
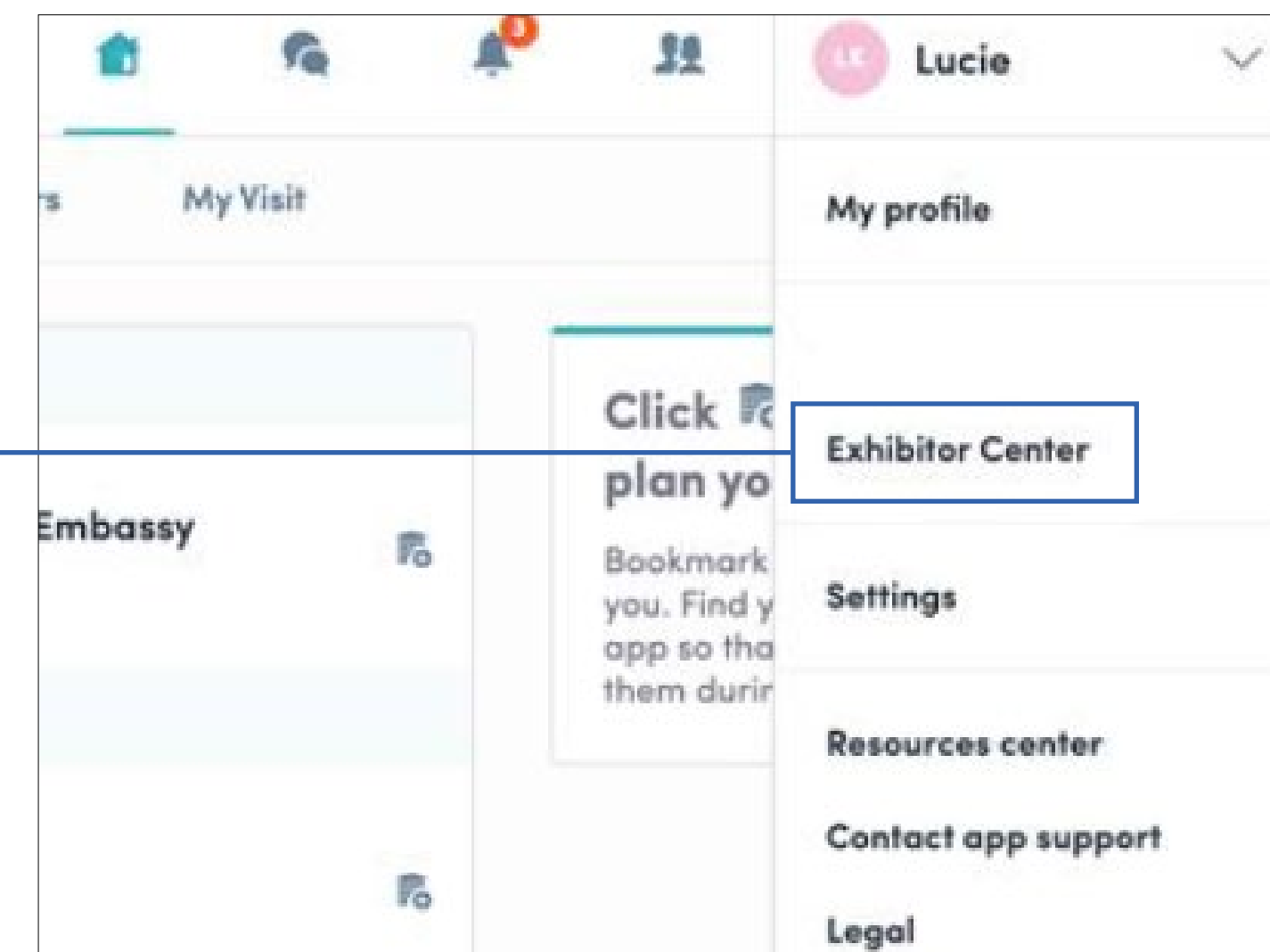
To access your exhibitor profile, click on your name at the top right hand corner then on "Exhibitor Center."

In the Exhibitor Center you will be able to:

- Manage and update your company profile that is visible to attendees on the mobile app.
- Gather all contacts of your team members and export them into a single Excel file.
- Promote your products or services to potential leads.
- Reply to meeting requests made to your company and manage team meetings of your members.
- Keep track of your team's leads.

Home is the first page that you will see when accessing the Exhibitor Center.

A red pin indicates that you have a **pending notification**, so hurry up and see what's going on!



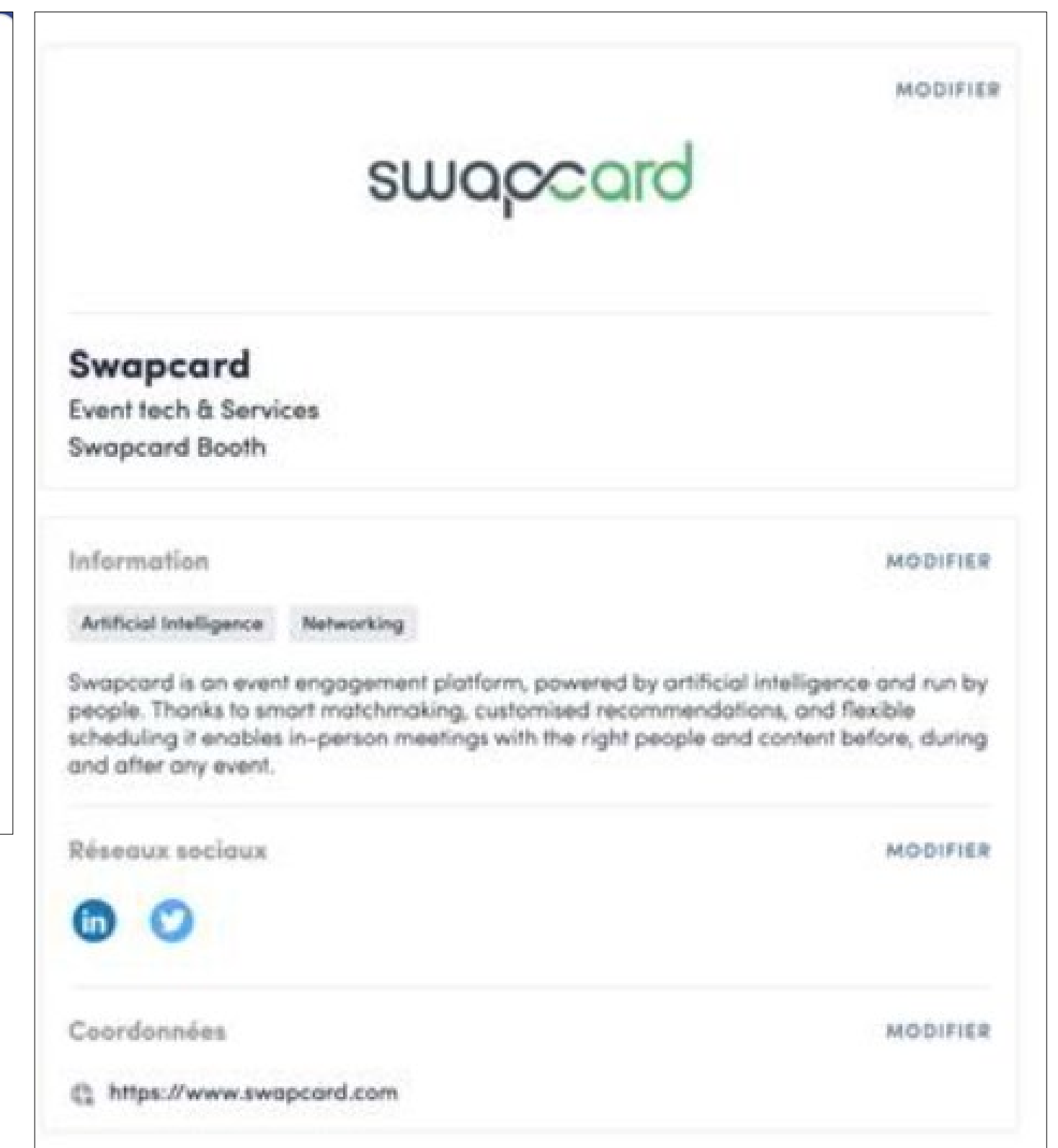
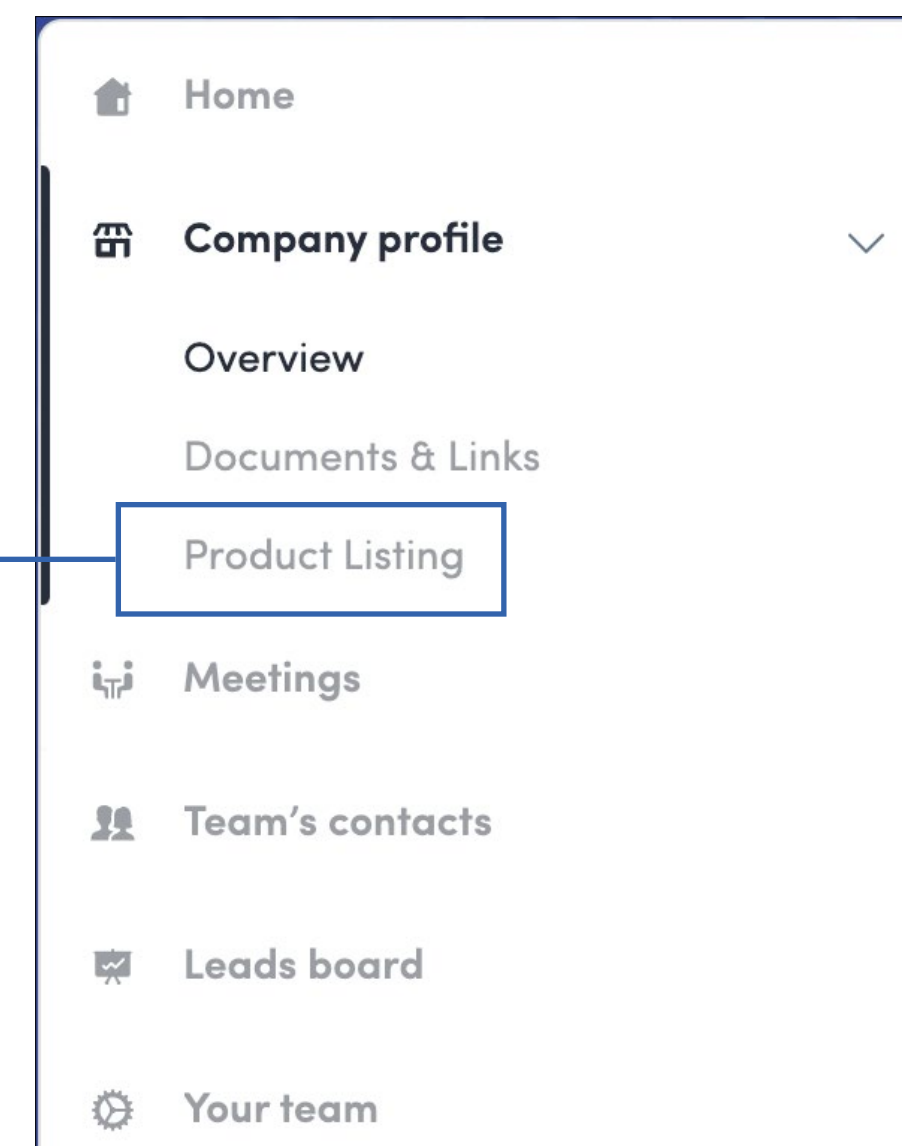
EXHIBITOR CENTRE / COMPANY INFORMATION

Your company information will already have been pre-populated with the details you provided previously in the Exhibitor Manual previously.

You have the option to add additional details if you so wish.

You can also add your files to your company page.

You will be able to add your products and services in the platform. Go to **Product Listing** in the menu and follow the instructions.



EXHIBITOR CENTRE / SHARED CONTACTS AND EXPORT

By going to the **Team Contacts** tab, you can view and export all the contacts collected by you and your team/colleagues before, during, and after the event.

Only the contacts of your additional team members (who must be registered as exhibitors) who have enabled the contact sharing option will be displayed in addition to yours.

Check that **all your team members have activated it.**

Photo	First name	Last name	Job title	Company	Email	Created at
	Jenna	Abbott	Operations Director, CEST / GMT+02:00 (Paris)	Mrs	jobbett@shardfinancialmedia.com	05/12/2022 - 8:
	Omelia	Adjovi		Swapcard	omelia.adjovi@edhec.com	06/29/2022 - 1:
	Ben	Agnew	MD, CEST / GMT+02:00 (Paris)	DCD	ben.agnew@datacenterdynamics.com	05/12/2022 + 1:
	Aliénor	Al-Mallak	Event Project Manager	Swapcard	alienor@swapcard.com	06/29/2022 - 8:
	Jan	Alessie	Director	World Football Summit	jan@worldfootballsummit.com	05/12/2022 - 8:
	Nawaz	Ali	Sales Manager	GISEC	nawaz.ali@dwtc.com	06/29/2022 - 6:
	Marie-Josée	Allard	Director, Hospitality, ET / GMT-04:00 (New York)	Concordia University	marie-josée.allard@concordia.ca	05/12/2022 - 5:
	Hussein	Allowi	Chief Executive Officer	Frontier Exchange	hussein.allowi@frontier-exchange.com	06/29/2022 - 8:



Let's talk GDPR ...

All users of the platform have agreed to share their data with the event organiser. When you scan a badge or connect with a user, they tacitly agree to share information with you. You therefore retrieve this information in accordance with the GDPR.

From the Platform, **you can also export your contacts** (and only yours) as an Excel file by going to your contacts and clicking on "export"

EXHIBITOR CENTRE / MANAGE YOUR MEETINGS

In this section you can:

- **Display the meetings** of your team.
- **Filter meetings by status** Pending, Validated or Declined, Cancelled.
- **Assign a meeting to a member of your team:** click on answer on the meeting request and choose the person to assign.
- **Accept or decline meeting requests.**
- **Export the full list of meetings** from your team.

The screenshot displays a web interface for managing meetings. On the left is a navigation menu with options: Home, Company profile, Meetings (highlighted with a red notification badge), Team's contacts, and Your team. The main content area is titled 'All members' and shows a list of meeting requests. At the top, there are filters for Invitation (3), Confirmed (4), Pending (4), and Canceled (13). The list includes requests for Monday, September 5, 2022, and Sunday, February 14, 2021. Each request shows the date, time, meeting type (Virtual - Video Call), and the requester's name and role. A 'REPLY' button is visible for each request. On the right, a 'Meeting request' modal is open, showing details for a request from Matthew Donegan-Ryan (General Manager, Swapcard) on 05/09/2022 at 8:28 PM. The modal includes a 'Let's meet!' section, the meeting details, the requester's information, and the host's information (Christian Gill, Vendor, Aigle). At the bottom of the modal are 'ACCEPT' and 'DECLINE' buttons.

EXHIBITOR CENTRE / YOUR TEAM

To manage the members attached to your exhibiting entity, go to **Your Team**.

You can then view all your team members, **delete or add them** and manage the visibility of their profile.

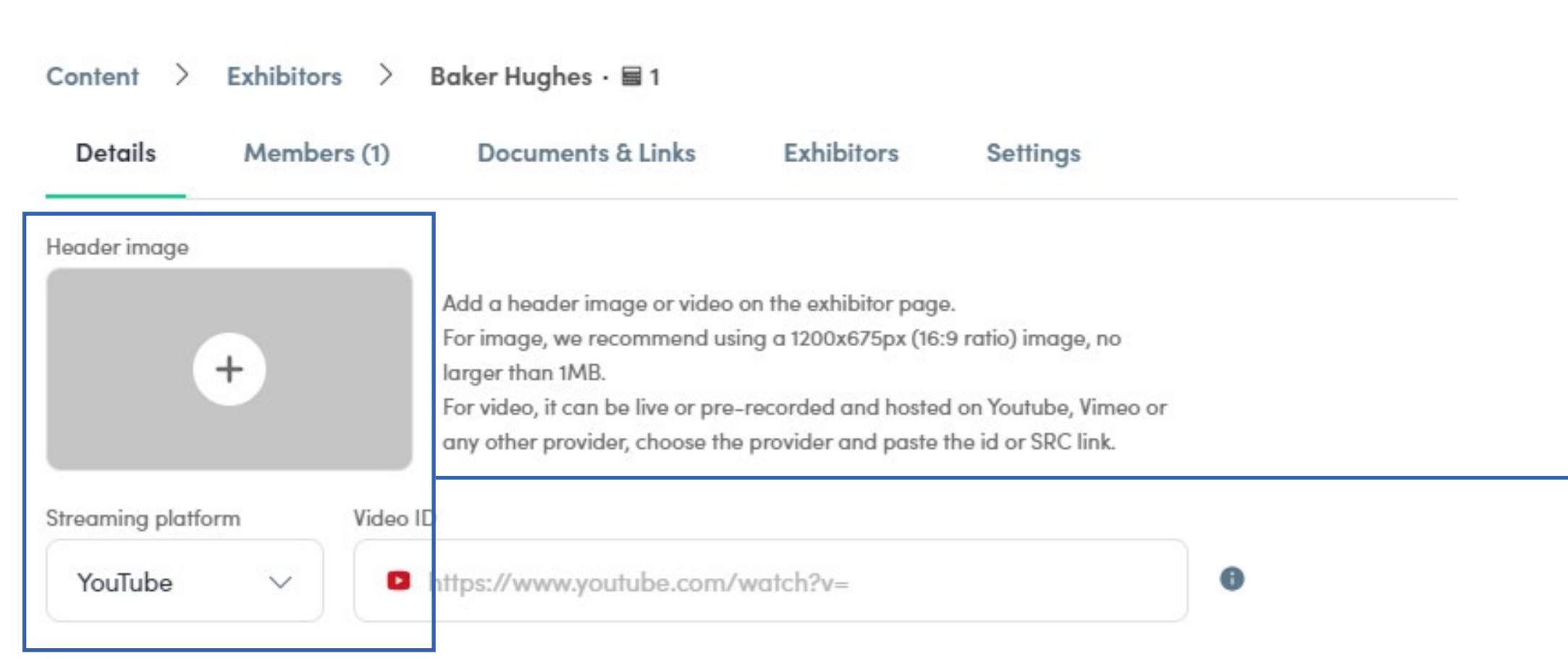
The screenshot displays the 'Your team' section of the exhibitor centre. On the left, a navigation menu includes 'Home', 'Company profile', 'Meetings', 'Contacts', and 'Your team' (which is highlighted). The main area shows a list of team members:

- Julien Bouvier**, Event Manager, Swapcard
- Rafaëlle Stavisky**, Brand Content Manager, Swapcard
- Walid Bengeloune**, Country Manager, Swapcard

Each member card has a settings icon (two vertical bars) in the top right corner. A modal window is open for **Lucy Keenan**, showing 'Member settings' with two toggle switches:

- Show profile:
- Share his contacts with the team:

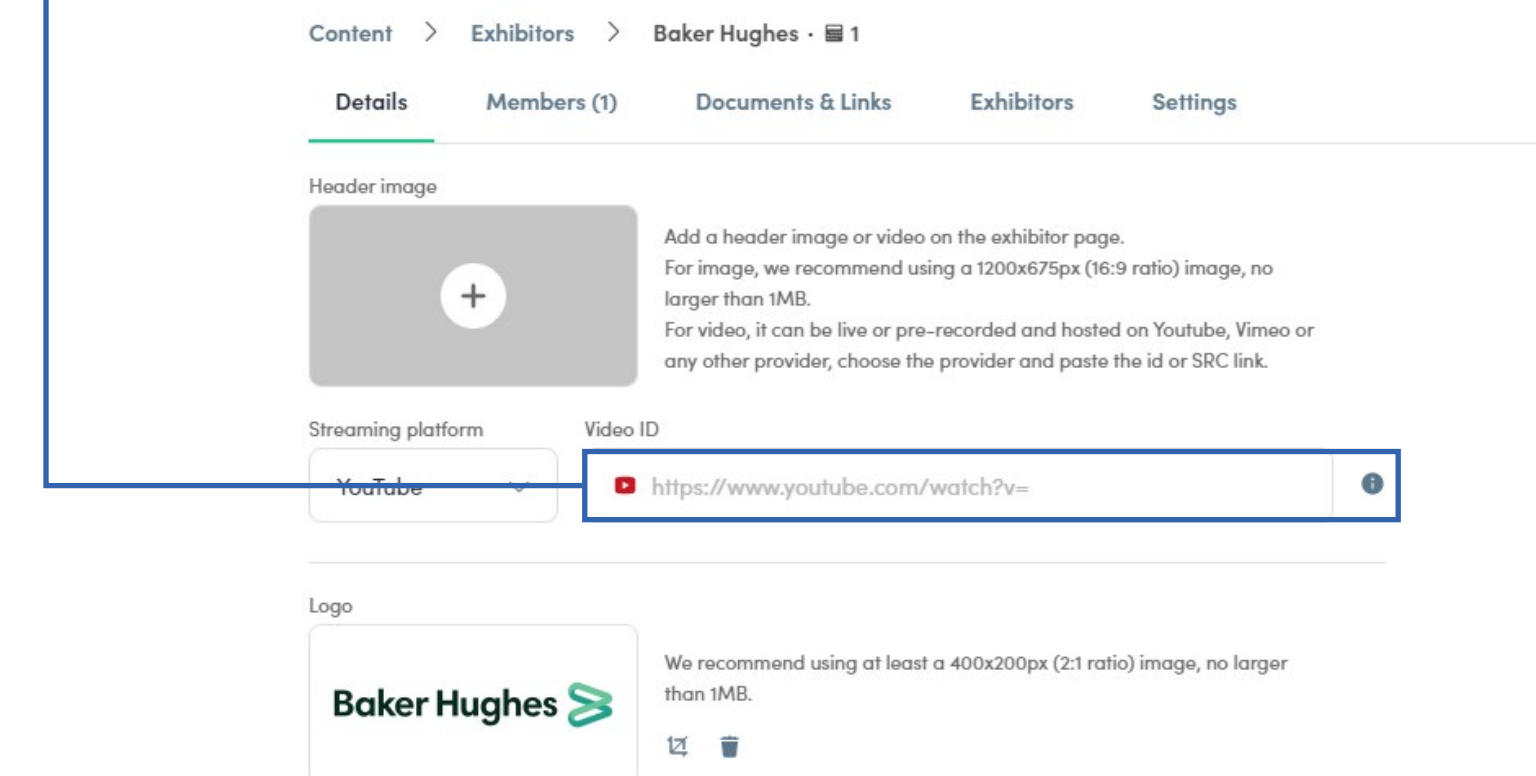
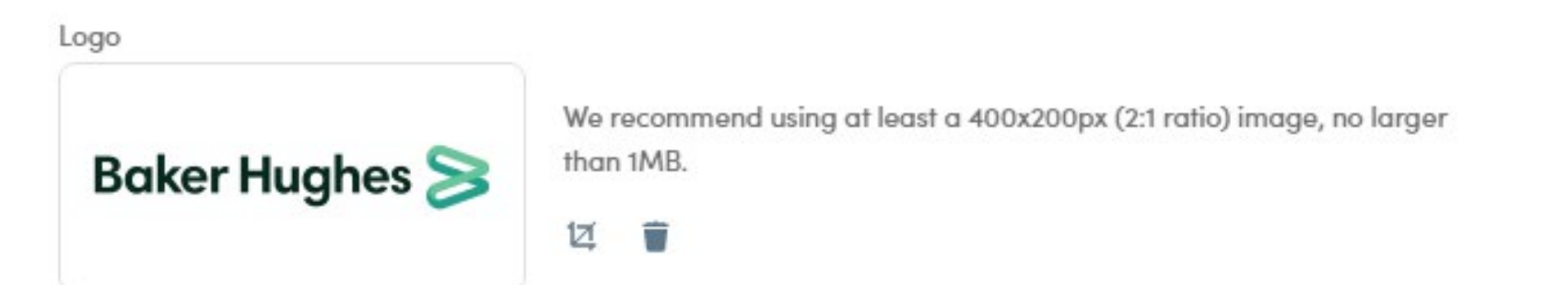
HOW TO ADD A VIDEO TO YOUR COMPANY PROFILE



As an exhibitor, you are able to upload a video into your company homepage.

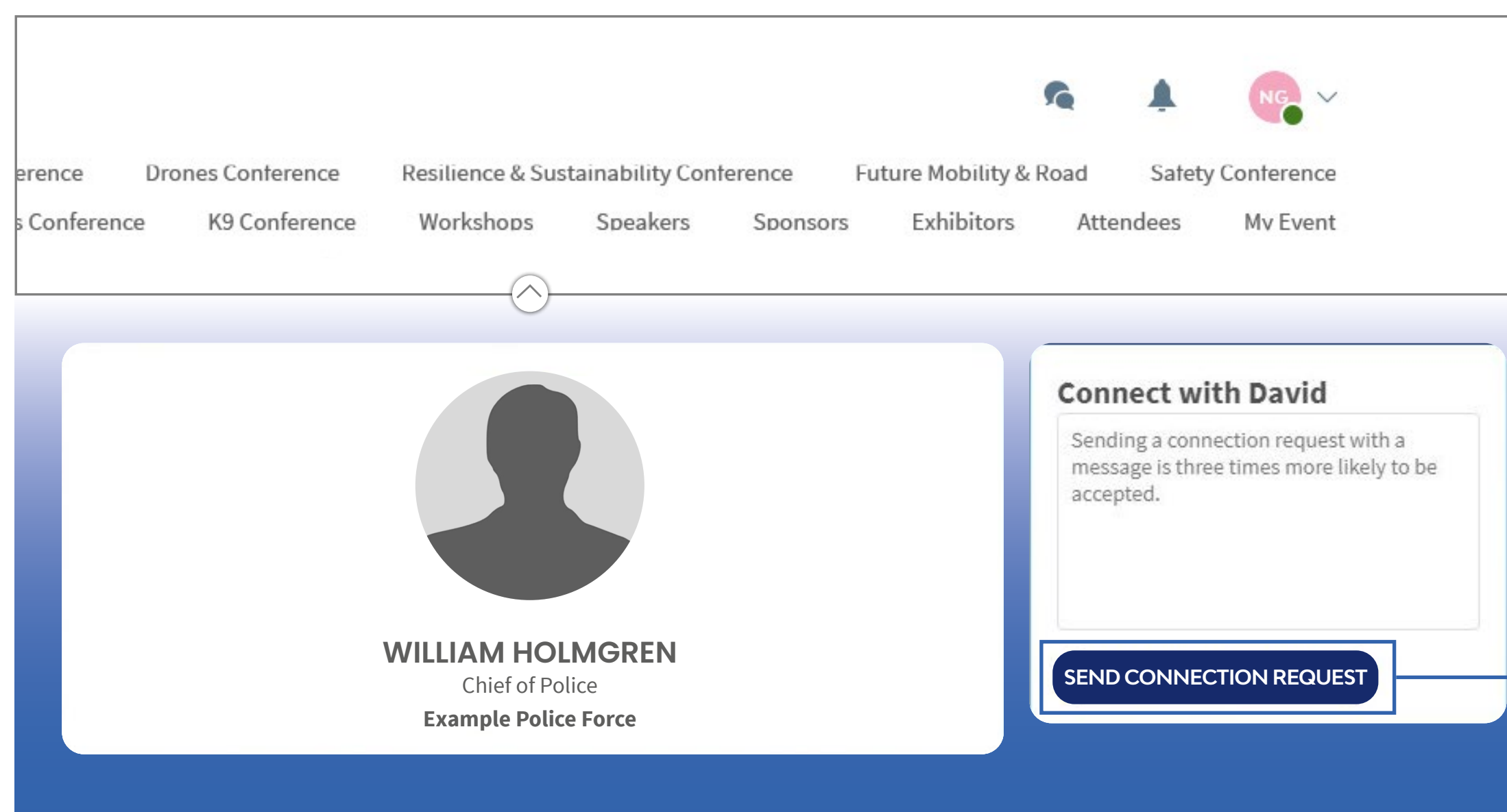
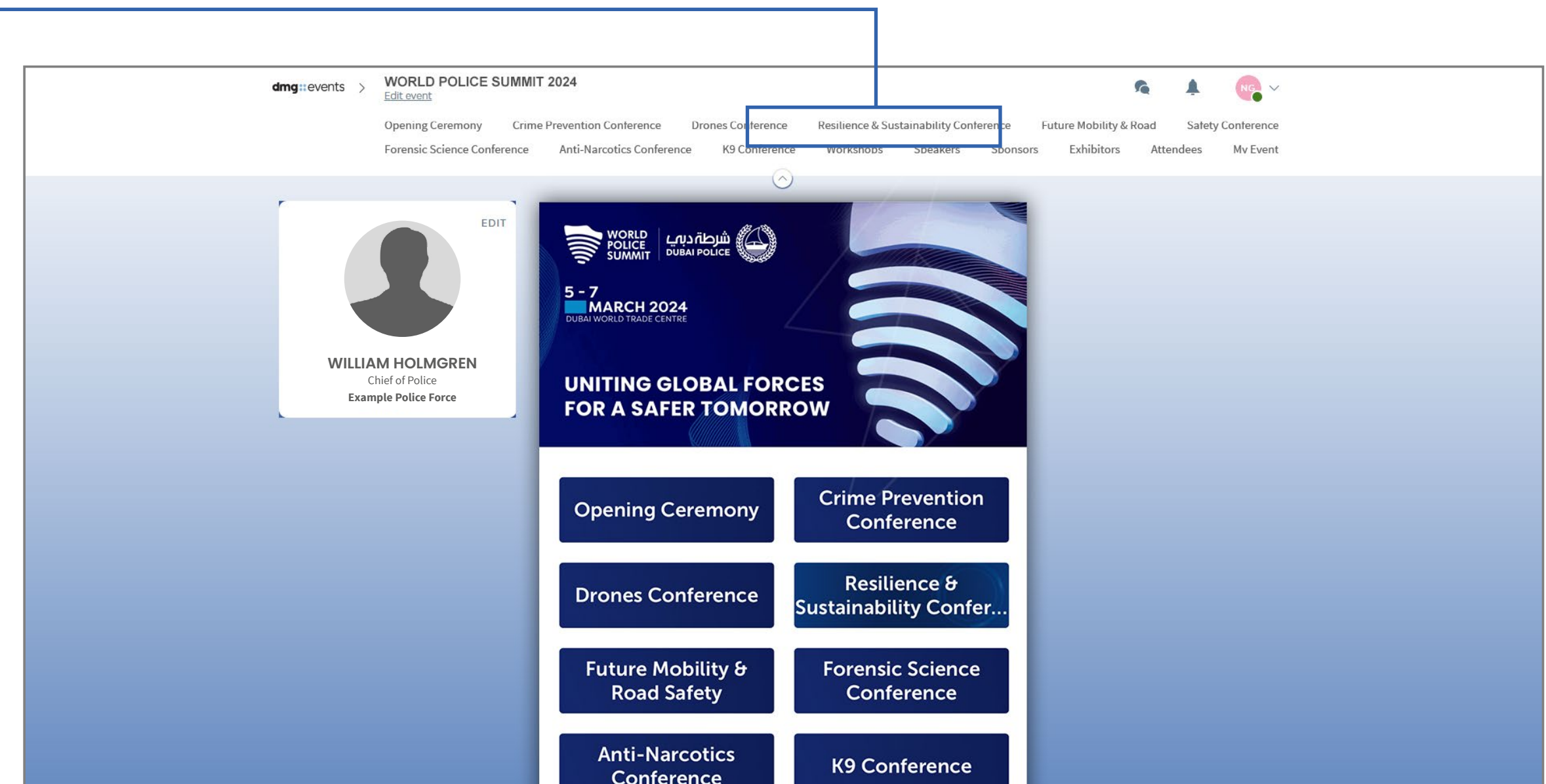
To upload a video, go to your Exhibitor Center and click on **Company Profile**. In the first part, click on **Edit**.

You will then be able to add your YouTube video ID as a banner.



HOW TO NETWORK

On the homepage of the event, you can access the **Speakers** and **Attendee** lists and identify people of interest, based on the permission hierarchy. Do not hesitate to contact them through the platform to network and schedule meetings.

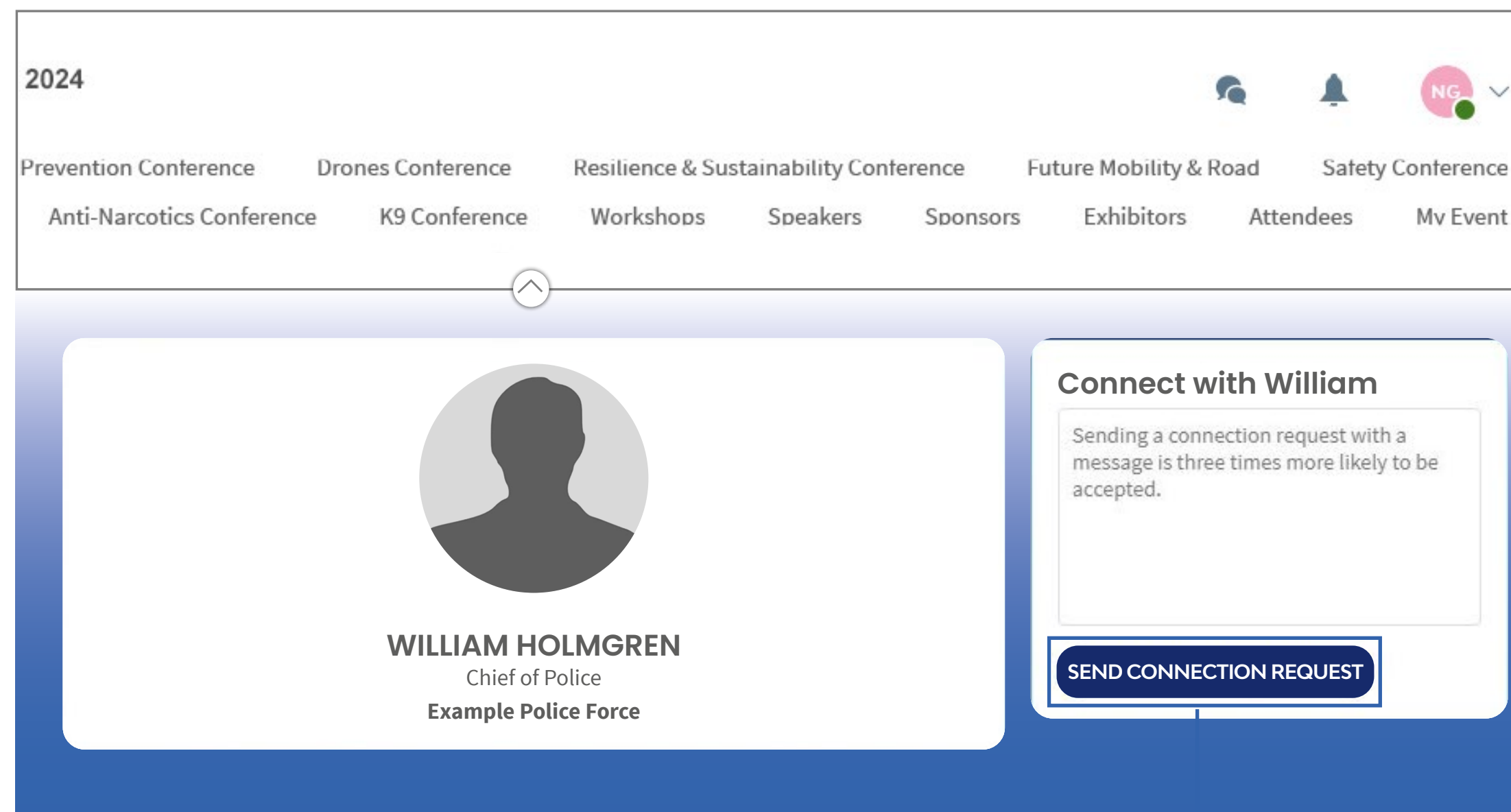


If you see time slots appearing on people's profiles, it means that the organiser has allowed you to schedule meetings based on your badge type.

Ensure you book your meetings before the event with people of your choice before all their slots are booked.

You can manage your own availability from the **My Event** section of the platform.

HOW TO MAKE A CONNECTION REQUEST



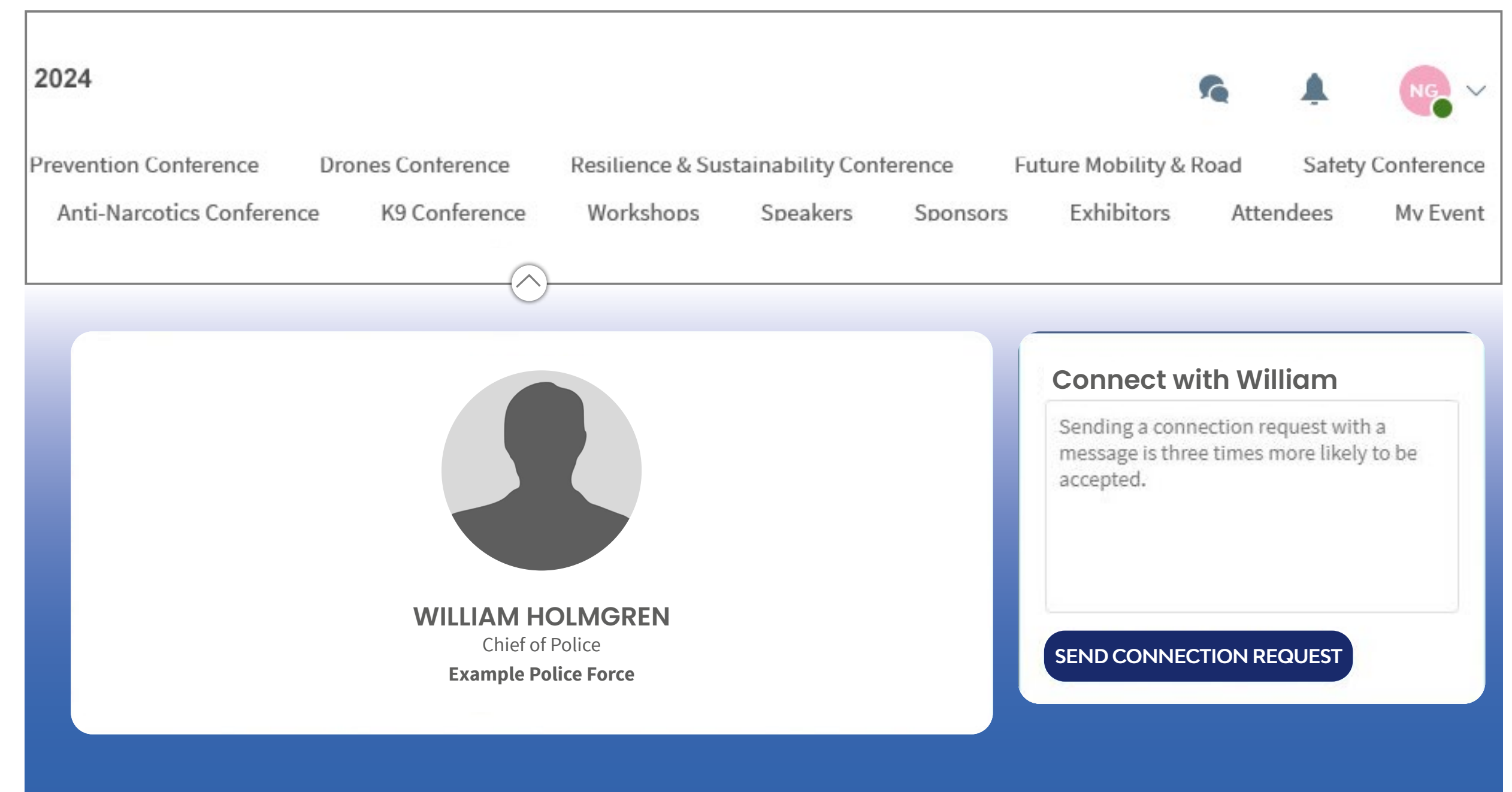
To send a connection request to an attendee, go to their profile (via any list of participants) and click on **SEND CONNECTION REQUEST**.

Tip: We encourage you to write a message before sending your connection request to introduce yourself and explain the reason for the connection.

You will be able to find all the people you have been in contact with during the event in the **My Event** button, **My Networking** tab.

HOW TO REQUEST A MEETING

- Step 1:** Navigate to a person's profile by going to the list of Delegates, Speakers, Exhibitors, or a Sponsor's profile.
- Step 2:** Click on one of the proposed meeting slots. If you want to see other slots, click [See more slots](#).
- Step 3:** After selecting a slot and the location, write a message to the person you want to meet. Once done, click [Send meeting request](#).
- Step 4:** In [My Event](#), you can view your appointments, cancel them and manage your availability.

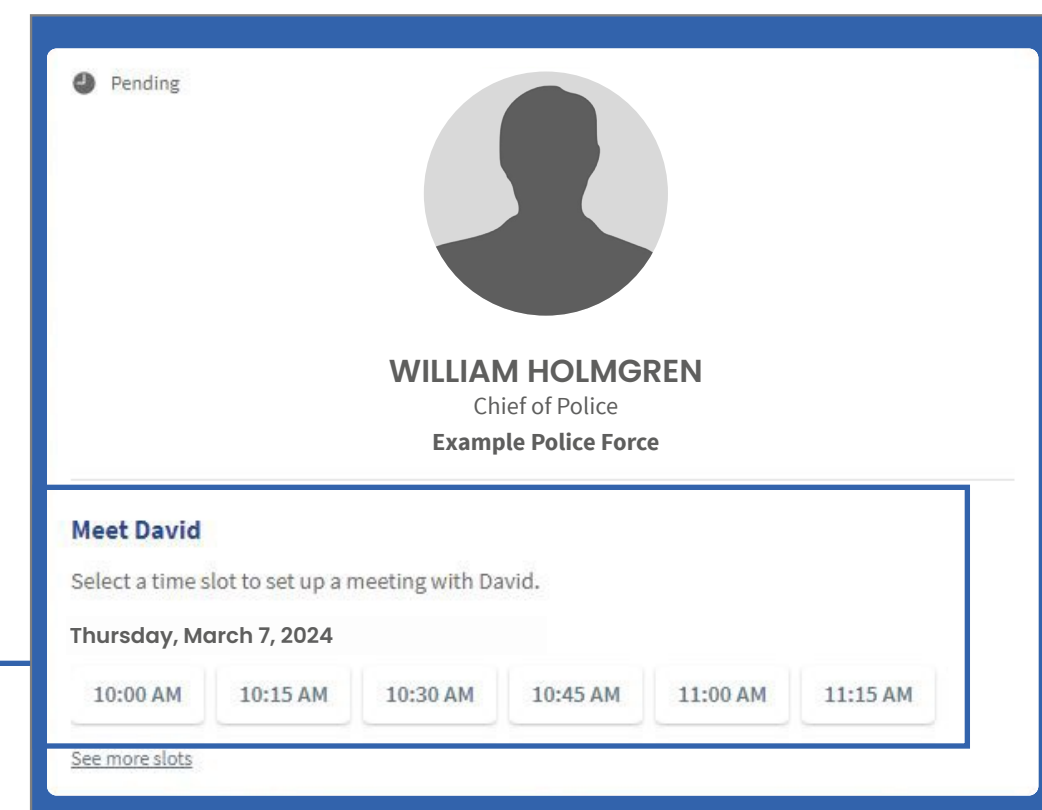


SEND A MEETING REQUEST

1

Select a slot

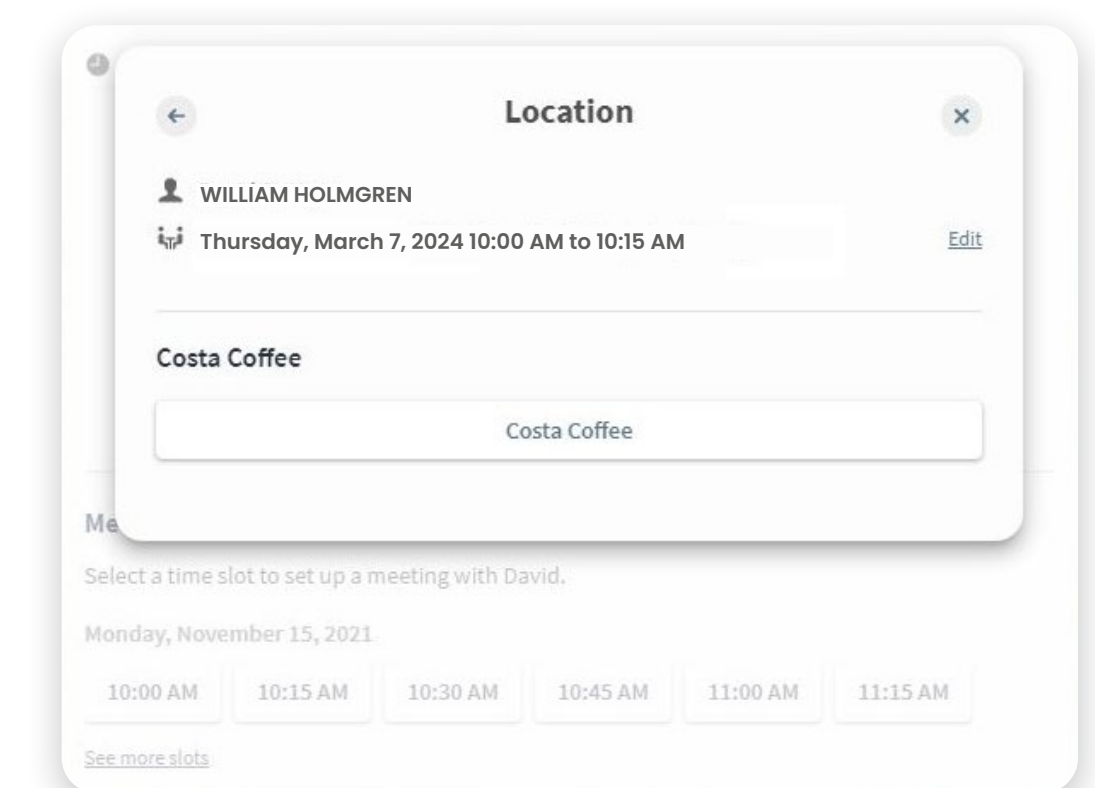
By clicking on a participant, you can view the appointment slots they have available. Select the time slot that you would like to meet with them.



2

Meeting

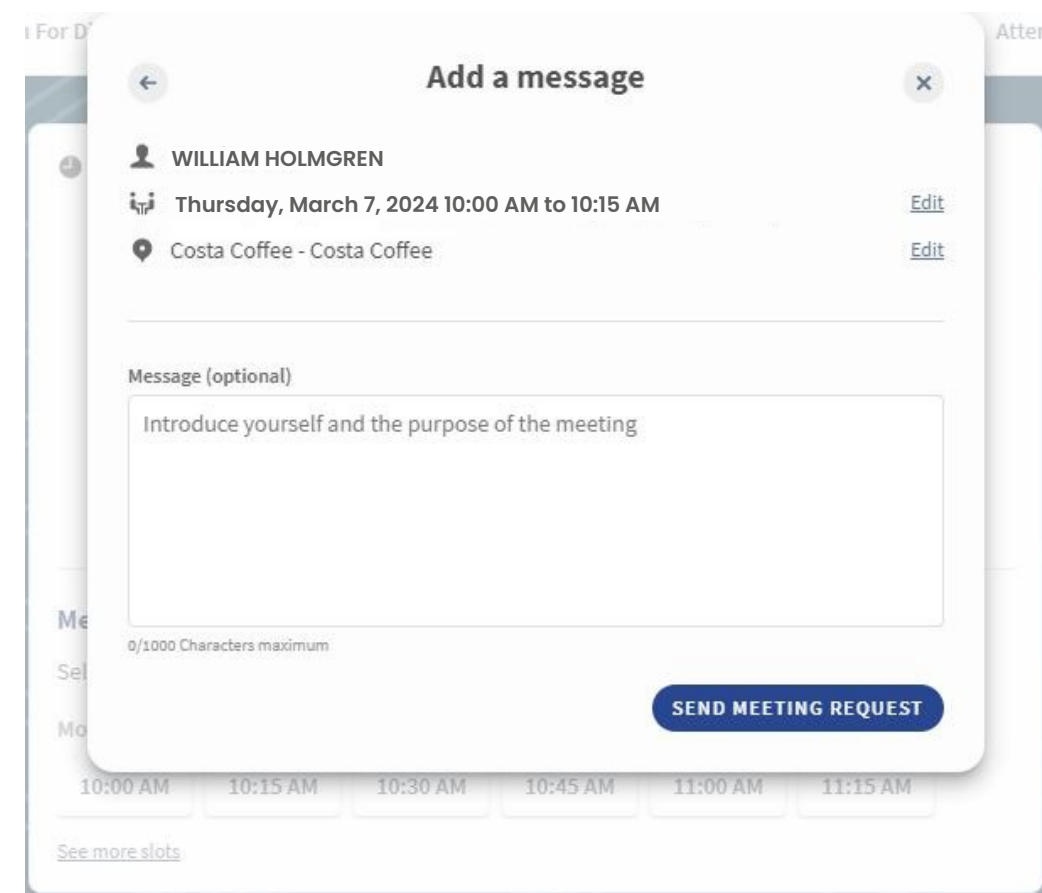
Once you have selected a time slot, the meeting will be set.



3

Send a message

As a courtesy to your meeting recipient, it is very important to send a personalised message with your request.

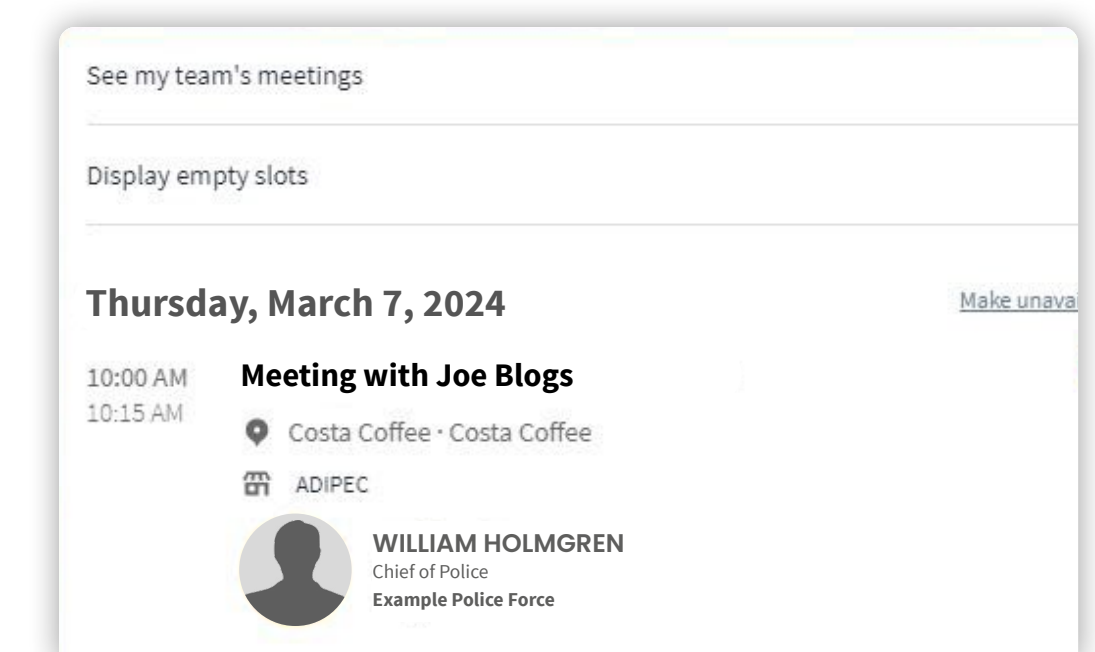


4

Manage your meetings

In **My Event**, you can view your appointments, cancel them and manage your availability.

Be careful! A meeting slot is blocked when a request is made or received, even if it is not validated.



HOW TO USE THE LEAD SCANNER

All staff registered as an exhibitor through the Exhibitor Portal automatically have access to scan leads through the App.



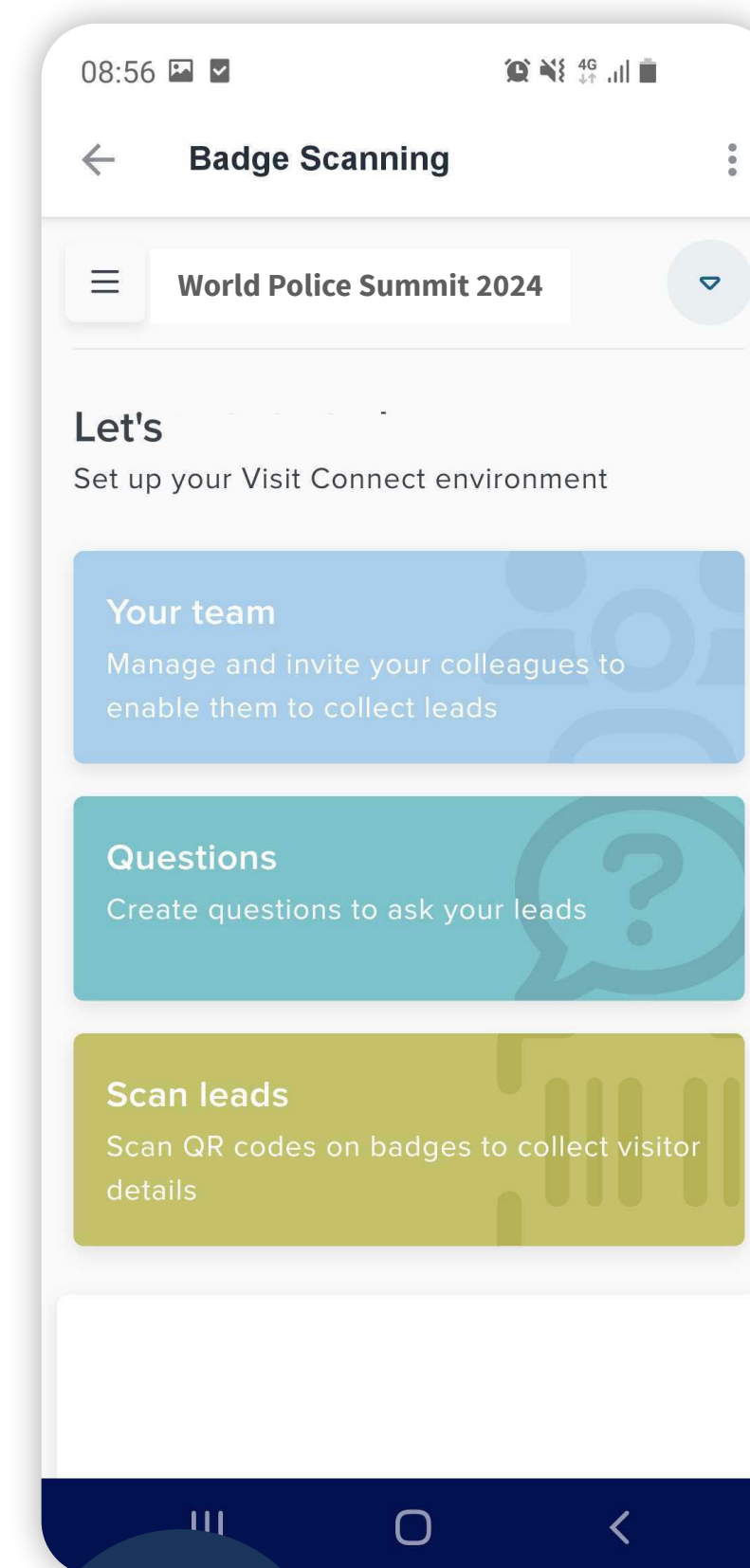
1

Download the App



2

Tap the Scan leads button in the bottom of the App home screen.



3

For security, you will be asked to enter an OTP (One Time Passcode) sent to the email you registered with. Once this is confirmed simply click the scan leads button.



4

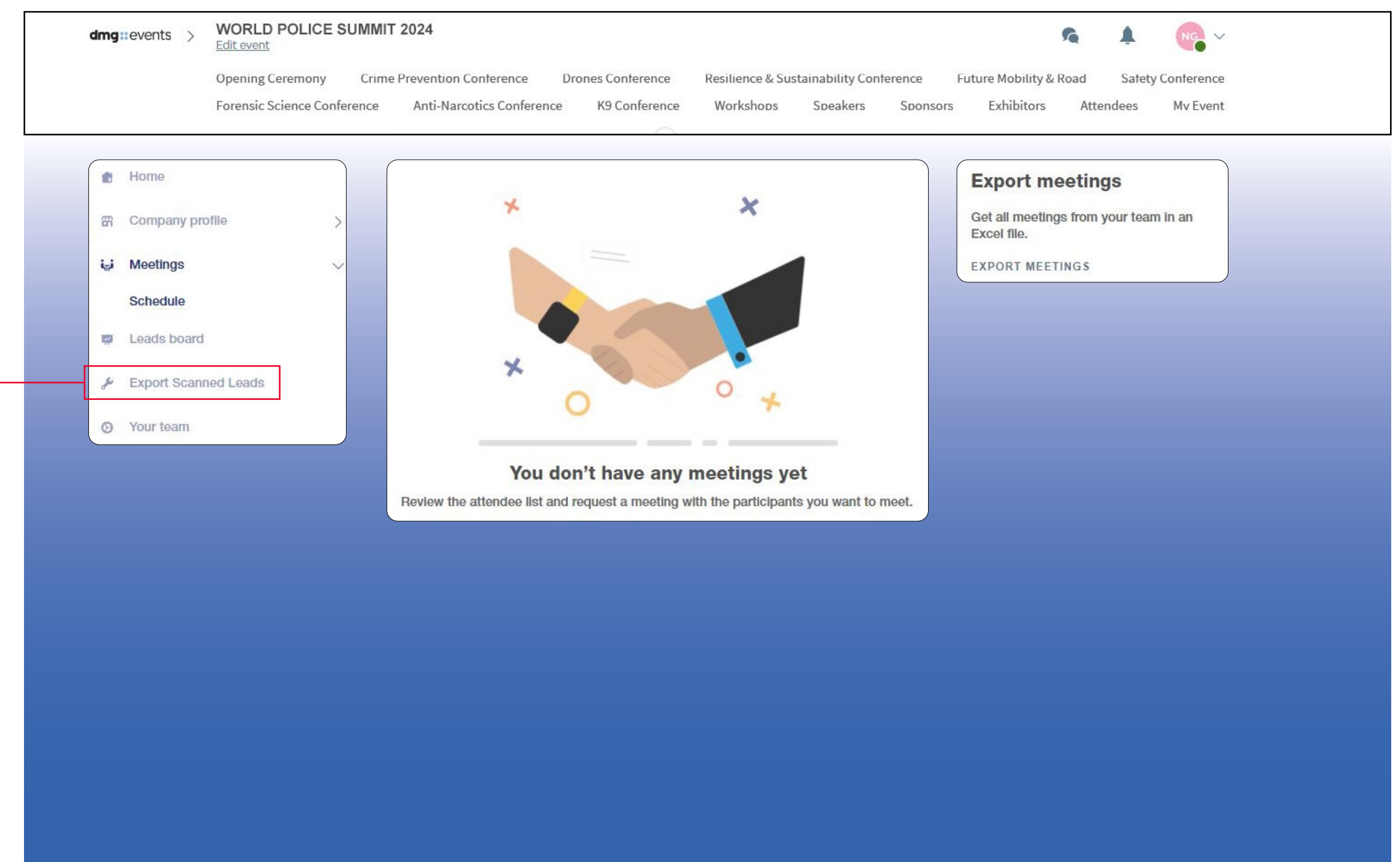
To scan QR codes, line the QR code up within the square to scan.

HOW TO EXPORT SCANNED LEADS

By going to the **Export Scanned Leads** tab, you can view and export all the leads scanned by you and your team/colleagues during, the event.

You can export leads to an Excel workbook or .csv file for follow-up or import into a CRM.

- In the menu, click Leads.
- In the bottom-right corner, click Actions -> Export all leads.
- Click DOWNLOAD and choose where to save the file to your computer and select Save.
- You can now open the export file in Microsoft Excel, or import it into any software that supports this file format



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For any mobile app or lead scanning related enquiries, please email the support team at app@worldpolicesummit.com

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dmg events

CONTACT

.....

MARKETING, MEDIA & PARTNERSHIP ENQUIRIES

Marketing@worldpolicesummit.com

.....

FOR SPEAKING OR CONFERENCE ENQUIRES

conference@worldpolicesummit.com

.....

FOR EXHIBITING & SPONSORSHIP ENQUIRIES

sales@worldpolicesummit.com

.....

DUBAI POLICE CONTACT

wps@dubaipolice.gov.ae