

CONFERENCE GUIDE ADVERTISING SPECIFICATIONS

Publication size: A4 210mm (w) x 297mm (h)

Advertisement sizes:

Full Page

Trimmed visible size:	210mm (w) x 297mm (h)
Artwork size with Bleed:	216mm (w) x 303mm (h)
Half Page	
Trimmed visible size:	210mm (w) x 144mm (h)
Artwork size with Bleed:	216mm (w) x 150mm (h)
Colour:	СМҮК
Publication size: A5 148mm (w) x 210mm (h)	
Advertisement sizes:	
Full Page	
Trimmed visible size:	148mm (w) x 210mm (h)
Artwork size with Bleed:	154mm (w) x 216mm (h)
Half Page	
Trimmed visible size:	148mm (w) x 105mm (h)
Artwork size with Bleed:	154mm (w) x 111mm (h)
Colour:	СМҮК

Please indicate bleed and trim marks on the artwork.

with all fonts and graphics embedded.

Please provide high resolution (300dpi), press-ready pdf files

Please email the final artwork to andrea@defenceleaders.com