

Delivering collaborative Category Management for the Royal Navy

ROYAL NAVY

Collaborative working for joint benefit realisation | How the RN are listening to industry expertise | Category strategy progress and the future

What is Category Management?



"The creation and execution of a strategic plan that guides resources and the application of different procurement tactics to generate sustained value in a spend area"

How?



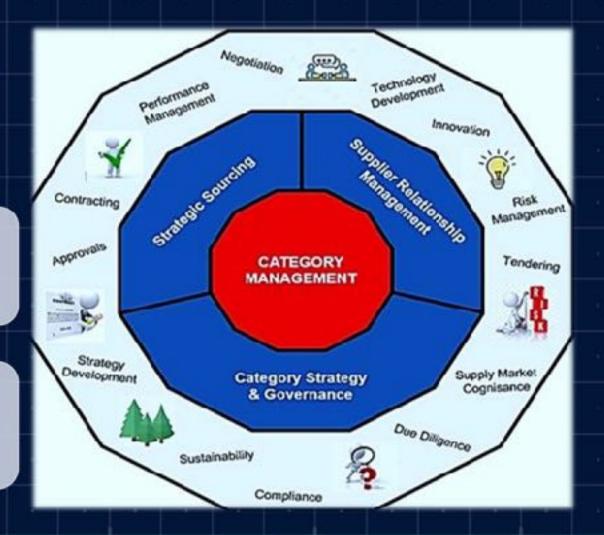
Listen to expertise

Remove barriers and silos and open engagement Work as 'one-team' for joint benefit Become an intelligent, market informed customer and a true partner to industry

Why?



Knowledge transfer back into Defence Keeping the Fleet at sea, reduce operational deficiencies, benefit from technology advances Deliver Sustainable, Efficient, and Effective Value for Money







High impact categories:



Working on **strategically critical categories** that cut across the organisation e.g. Radar and Motors

Value Delivery:



Significant **financial benefits**, knowledge transfer supporting retention of Royal Navy staff. Platforms being **fully operational** when deploying and training requirements met. **Reduction in time** alongside and major defects as Ship staff undertake regular maintenance and repairs.

Pipelines:



Prioritised category pipeline to support Platform Availability.

Capability:



Development of **competencies** within NC for the delivery of Category Strategies, **market knowledge and levers**.

Supply Chain:



Development of **joint category strategies** with **Primes** – crucial given spend managed through Primes and their expertise of the market.

Golden Thread:



Category Management is a key enabler to deliver Defence priorities, including Platform Availability, Supply Chain Capability and Retention of personnel.

10/05/2024



Maritime Paint & Coatings



We are Listening – Industry Reference Groups How you have helped us;

The Situation: Coatings were inefficiently maintained resulting in extended refit periods of platforms. Working with our supply base we discovered unnecessary toxic waste and inefficient processes

The Challenge: How could we better understand the situation and work with our suppliers to reduce refit periods impacted by coatings, toxic waste and unnecessary expenditure?

The Category Strategy: Identified efficiencies in waste reduction, environmental benefits, financial savings and rapid access to industry R&D

Maritime Category Wave Plan

Listening to Industry and Category Progress



In Implementation	Work in Progress	Next	Future
Marine Diesel Engines	Platform Management Systems	Torpedoes	Platform Complex Systems - Internal Communications
		Valves	Navigational &
Marine Survival Equipment	HV/LV Electrical Power Distribution	Living Environment	Situational Awareness
Turoo Generators	Motors	Lifting & Weapon handling equipment	Gas and Fluid Systems/Hydraulics
Secondary	Gas Turbines	Gearbox	Active Vehicle Control
Propulsion	Maritime Paint & Coatings	Electronic Warfare	Pumps

Why we need to maintain Cat Man momentum

Changing global landscape

- · Conflicts
- Supply chain challenges
- Inflation
- Elections

Technology opportunities

 Procurement tech companies see Cat Man at the heart of their Al product development e.g. SAP, Jagger, Cirtuo

Cat Man across
Government

 MOD are leading charge and actively sharing learning via pan-gov network we initiated

Defence Design/DE&S Op Model

 One-off opportunity to take Cat Man to next level & embed it into our structures, process and capabilities



Category Management for Joint benefits – The juice is worth the squeeze!



How to find out more:

- E-mail: jocelyn.toms659@mod.gov.uk
- (Internal Only): https://modcovuk.sharepoint.com/teams/24801 (search 'Category Management' on DefNET)



Any Questions

