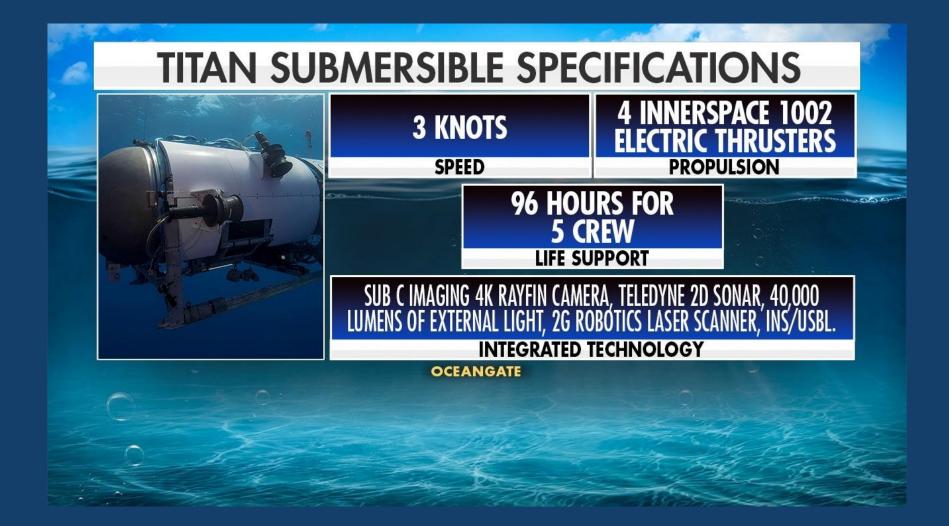
First U.S. Coast Guard District

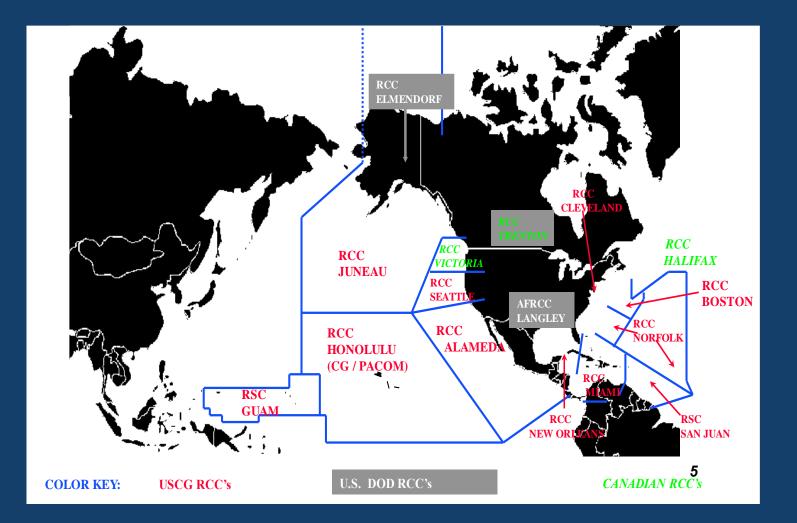
To Save and Protect



Captain Marc Sennick Chief, First Coast Guard District External Affairs



U.S. SAR REGIONS





Distance

Multi-dimensional search area

Unique search object

Complexities

International (USA, UK, France, Pakistan)

Intense media coverage

On-Scene-Commander

Next of Kin

... The Next 72 hours



Crisis Communication

Crisis Leadership

Keys to Success

Training/Education

Adaptability

Resilience

Partnerships

First U.S. Coast Guard District

"It is amazing what a team can accomplish when they don't care who get the credit"



Captain Marc Sennick Chief, First Coast Guard District External Affairs